

more than 20 years, Squier has been the leader in value-priced electric guitars.

2005, more than ever, Squier has stepped-up not only the quality and workmanship

the design as well – by bringing in some of Fender's most revered designers!

This year, Squier is proud to introduce the Master Series of guitars. Master Series guitars feature non-traditional body designs, 24 3/4"-scale set-necks, humbucking pickups and hard-tail bridges.

NEW M-80 Master Series

The inaugural Master Series guitar, the M-80, was designed by Fender® Custom Shop Senior Master Builder, Todd Krause, to be the workingman's guitar for a new generation of players, and is an accumulation of more than 25 years of building guitars for some of the most recognized guitarists of all time — including Eric Clapton, Keith Richards, Bob Dylan, Jeff Beck, Roger Waters and Richie Sambora to name a few! This guitar is an evolution of the M-77 and Series 24 guitars, and features a basswood body, mahogany set-neck construction, satin Duncan Designed™ humbucking pickups and platinum hardware. Available in Black (506), Amber Satin (520) and Wine Satin (538).

NEW M-80 SPECIAL

034-4000

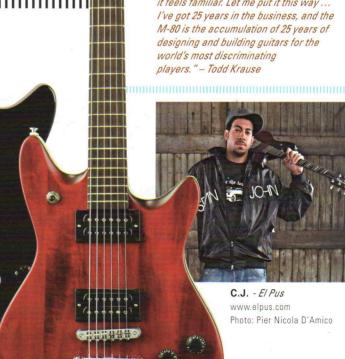
This bolt-on version of the M-80 features two humbucking pickups and is available in Black (506), Wine Metallic (575) and **Walnut Satin** (592).



Senior Master Builder Todd Krause and Squier Marketing Manager Justin Norvell discuss the design of the M-80 at the Custom Shop.

"I've been working on the M-80 for a long time. I designed it for somebody who was playing at a club, working with a label, about to be signed, or had been signed. I wanted to build a "workingman's" guitar for a new generation of players. That guitar evolved from many years of seeing things in guitars that I like or dislike. A lot of designs on that guitar are my gut-level reaction to what I see people playing, my playing, and what players tell me they like and dislike – or find comfortable and uncomfortable.

"There's a lot of design in the M-80 that doesn't meet the eye. For example, the body comes from a shortened Mustang guitar. If you put a longer-scale neck on a Mustang, you have to shorten the body so it feels right. I placed the strap buttons, so that when the guitar is hanging, it feels familiar. Let me put it this way ... I've got 25 years in the business, and the M-80 is the accumulation of 25 years of designing and building guitars for the world's most discriminating players." — Todd Krause



Squiete product

master series



ESPRIT

The Esprit is a modern redesign of a Fender® bearing the same name and is a chambered, carved-top electric that allows for both solidbody and semi-hollow tones. Featuring a mahogany-bound body and set-neck, two satin Duncan Designed™ humbucking pickups and platinum hardware - the Esprit is a gorgeous, sophisticated-looking, fast-playing double cutaway electric from the top name in value - Squier. Available in Black (506), Antique Burst (537) and Wine Satin (538).

"The "Esprit" was first introduced by Fender in 1983 as part of the 'Master Series.' The series was introduced to offer instruments that would appeal to a broader base of guitarists, and were designed and developed with input from some of the top guitarists at the time. Its cutting tone makes it every bit as viable an instrument today as it was when it was first introduced. This is borne out by the fact that the 'Esprit' has been used and, is still being used, by some of the most renowned names in blues, r&b and jazz. "- Dan Smith, Fender's Vice president of Guitar Research and Development, and co-designer of the Esprit with John Carruthers, noted guitar designer and luthier.

Master Series





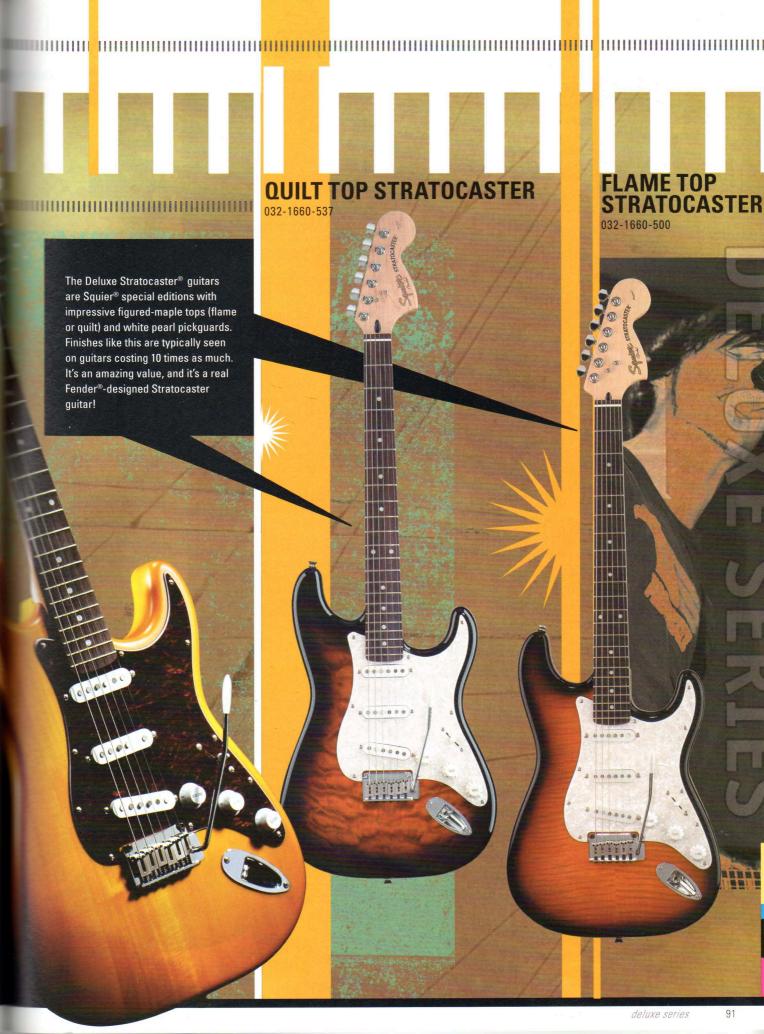
Dan Smith - Fender V.P. Guitar





Deluxe Series







Standard Series

Chuck Prophet

www.chuckprophet.com Photo: Mike Prosenko



The Standard Telecaster® features a fast-action neck profile modeled after a late '60s Tele® guitar. A hot single-coil pickup in the bridge position provides all the bite you want for stinging leads. Choose the Standard with its single-coil neck pickup, or the Fat with a humbucking pickup in the neck, and find your own voice. Available in Vintage Blonde (507), Candy Apple Red (509), Antique Burst (537), Black Metallic (565) and Walnut Satin (592, not available on Fat).

TELE® SPECIAL

032-1400

The traditional Tele guitar's mischievous brother, the Tele Special features a single coil Stratocaster® Alnico neck pickup, a hot ceramic humbucking bridge pickup and a hard-tail string-through bridge. Its no-pickguard design gives it a unique look to match its sound — all at an outstanding price! Available in Satin Pewter Metallic (543), Black Metallic (565) and Walnut Satin (592).

STANDARD FAT TELECASTER® 032-1300 Pictured in Candy Apple Red.

STANDARD TELECASTER®

032-1200

Pictured in Antique Burst.



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Andy Falkous - McLusky

www.mclusky.net



Standard Series

STANDARD STRATOCASTER®

032-1602 (M), 032-1600 (RW)

Often imitated but never duplicated, the Strat® guitar is a classic American design. Why buy a no-name knock-off when Squier® offers a real Stratocaster, designed and backed by Fender®?

The Squier Standard Stratocaster is a great playing guitar with a traditional vibe and modern feel. Recently upgraded throughout, these classics stand alone. Player-friendly features like a 22-fret fingerboard and a slimmer neck make for easier playing and choke-free bends. Plus, Alnico single-coil pickups provide plenty of punch! Choose from a maple or rosewood fingerboard. Available in Candy Apple Red (509), Cherry Sunburst (530, available on rosewood only), Antique Burst (537), Satin Pewter Metallic (543, available on rosewood only), Black Metallic (565) and Walnut Satin (592).

R.L. Burnside's blues are as deep and raw as they get. A Squier Stratocaster in his hands is a lethal weapon! Check out his latest album, "First Recordings" on Fat Possum Records. Side FIRST RECORDINGS





Vintage Modified















