

*B.C. Rich*

*B.C. Rich*  
NJ SERIES

WARLOCK



**CATALOG 2003**







Custom Shop Warlock Guitar as played by Tripp Eisen of Static X. For details regarding the Cracked Mirror finish, contact Jeff Johnson/KAMN Guitars at [www.kamnguitars.com](http://www.kamnguitars.com)



# Where It All Begins

B.C. Rich guitars are known for their impeccable quality, dramatic looks, great playability and kick-ass tone. It's no accident that players around the world cherish these guitars. Each model combines a potent mixture of old-world craftsmanship, hip design aesthetics and smart component choices. The results simply cannot be obtained from any other guitar company today.

The B.C. Rich legacy is founded on four generations of guitar-crafting experience. Drawing on his family's guitar-building heritage, Bernie Rico Sr. launched B.C. Rich Guitars in the early 1960s. His reputation for excellence quickly spread, with guitars commissioned by legendary players such as Jimi Hendrix, Eric Clapton, the Beach Boys, and even Elvis Presley. In the years since, a stunning collection of musicians have requested B.C. Rich guitars, including Joe Perry and Brad Whitford (Aerosmith), Mick Thomson (Slipknot), Slash (Guns & Roses), Tony Iommi (Black Sabbath), Kerry King (Slayer), Paul Stanley (Kiss) and many others.

If you seek a guitar or bass that will amaze you,  
amuse you, whisper to you and scream in the night  
... look no further than B.C. Rich Guitars.  
Go ahead, pick your masterpiece.

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*"attention is paid to every detail"*



# American Handcrafted Guitars



Ironbird  
Neck-Thru  
7 String  
Standard  
•Red

Kerry King  
Slayer

KKV Tribe  
Kerry King Specifications  
•Black with Tribal Graphic  
•Tribal Inlay  
•Kahler Tremolo

Kerry King War-Tribe  
Kerry King Specifications  
•Black with Custom Graphic  
•Custom Inlay  
•7 String

ASM2 Neck-Thru  
•Active Electronics  
•Matching  
Headstock Overlay  
•Trans Pagan Gold

Private Reserve #4  
Warlock WHS Archtop  
•Matching Headstock  
Overlay  
•Abalone Body and  
Headstock Binding  
•Abalone Fretboard  
Stringer  
•Trans Blue





# American Handcrafted Guitars

Mick Thomson  
Slipknot

**Custom Warlock  
WHS Neck-Thru  
Mick Thomson  
Specifications**

- Black
- "Hate" Inlay
- Body, Neck & Headstock Binding



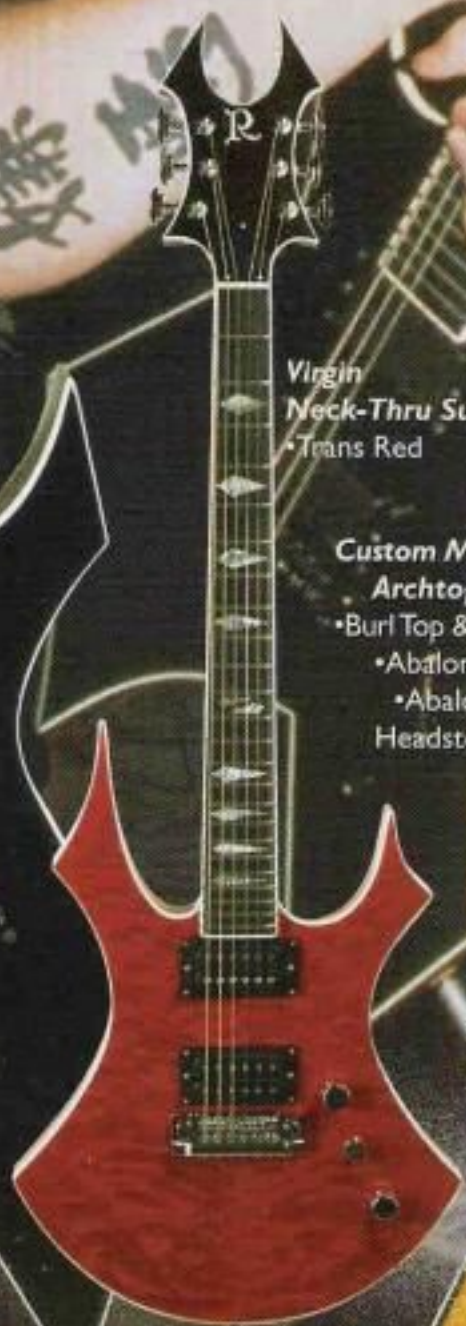
**Beast Neck-Thru  
Standard**

- Black w/Custom  
Neon Green Bevels



**Virgin  
Neck-Thru Supreme**

- Trans Red



**Custom Mockingbird  
Archtop Supreme**

- Burl Top & Headstock
- Abalone Stringers
- Abalone Body & Headstock Binding
- Natural





# American Handcrafted Guitars



Tripp Eisen  
Static X

Bich  
Neckthru Supreme  
•Trans Red

Custom Wave Neck-Thru  
Tripp Eisen Specifications  
•Gun Metal Grey  
•Matching Headstock  
•Kahler Tremolo  
•Master Volume Control

Stealth Neck-Thru  
•Trans Green

Bich Doubleneck  
6/12 Supreme  
•Trans Blue

Eagle Neck-Thru  
Archtop Supreme  
•Natural



# Neck-Thru Series Guitars

B.C. Rich Neck-Thru models all feature a three-piece maple, neck-thru body design that creates excellent stability and sustain. Guitars feature B.C. Rich BDSM Humbucking pickups and a Licensed Floyd Rose Tremolo.

## Neck-Thru Mockingbird

- Maple Body w/Rosewood Stringers
- Cloud Inlays
- Rosewood Fretboard and Headstock Overlay
- Licensed Floyd Rose Tremolo
- Trans Red

Patrick Kennison  
The Union Underground

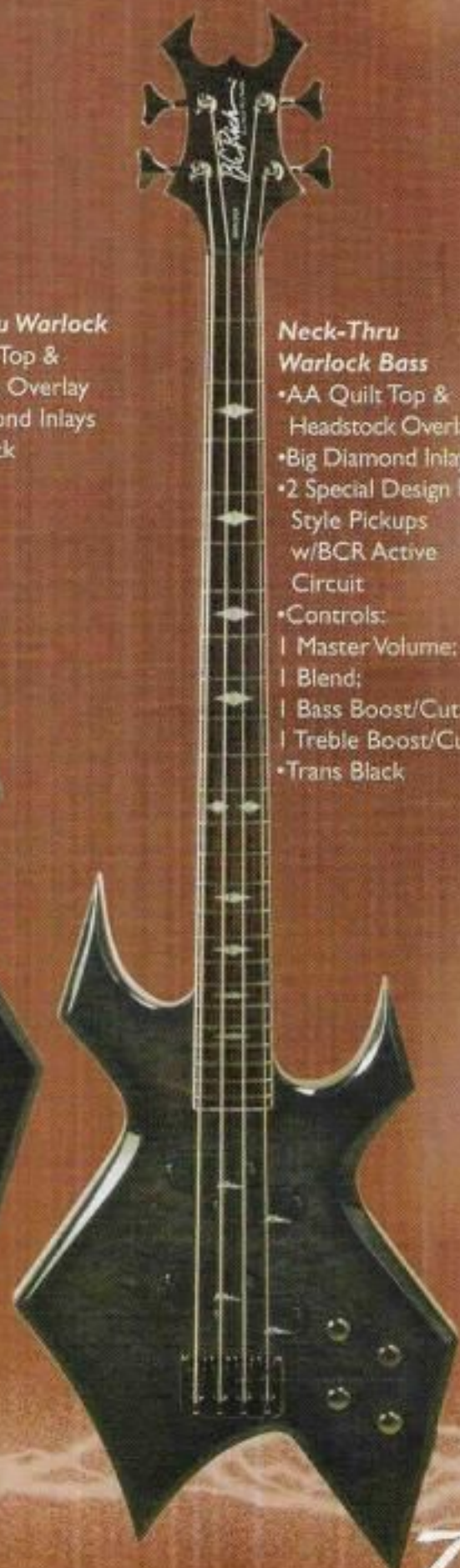
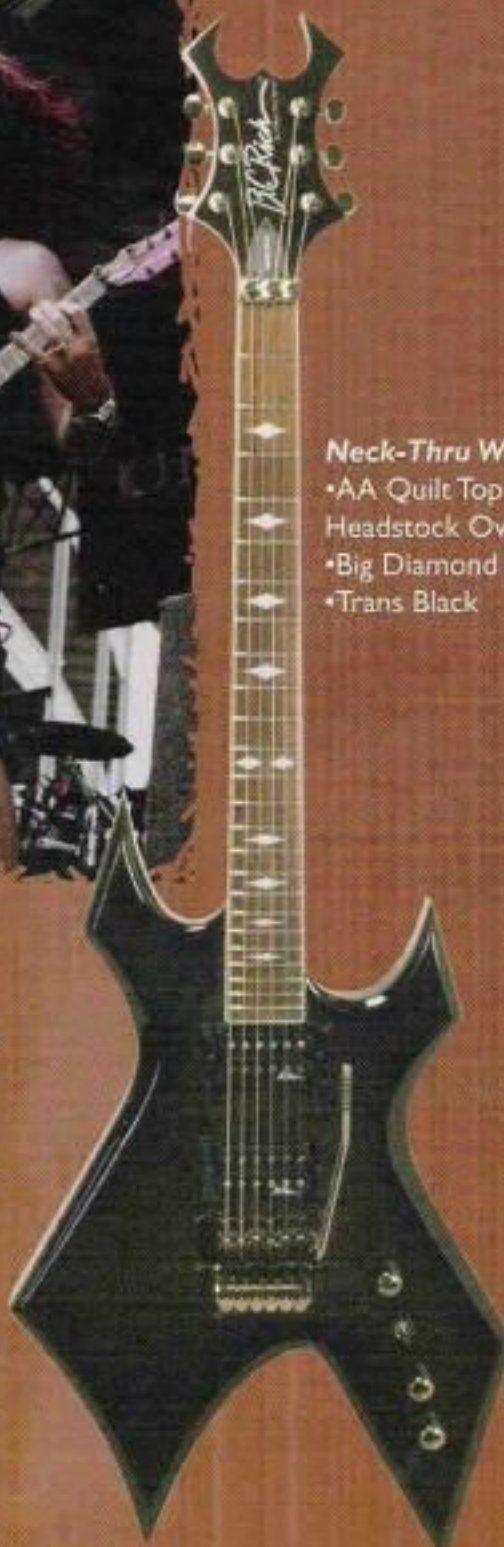
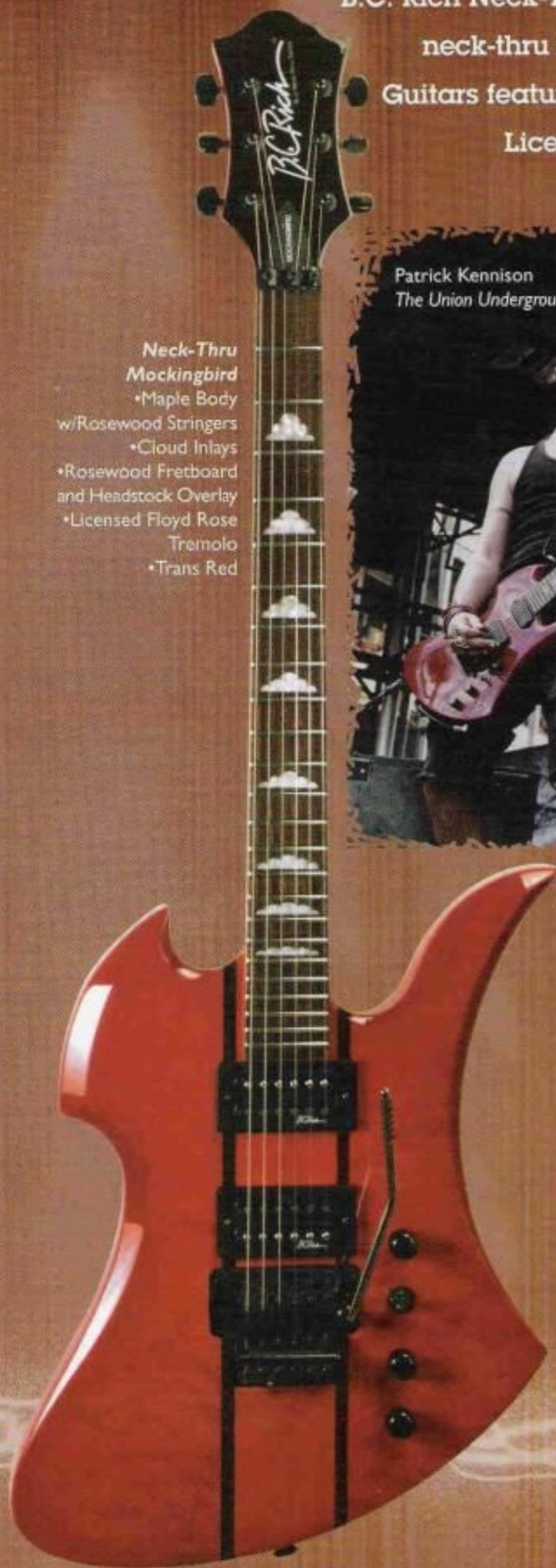


## Neck-Thru Warlock

- AA Quilt Top & Headstock Overlay
- Big Diamond Inlays
- Trans Black

## Neck-Thru Warlock Bass

- AA Quilt Top & Headstock Overlay
- Big Diamond Inlays
- 2 Special Design P-Style Pickups w/BCR Active Circuit
- Controls:
  - | Master Volume;
  - | Blend;
  - | Bass Boost/Cut;
  - | Treble Boost/Cut;
- Trans Black





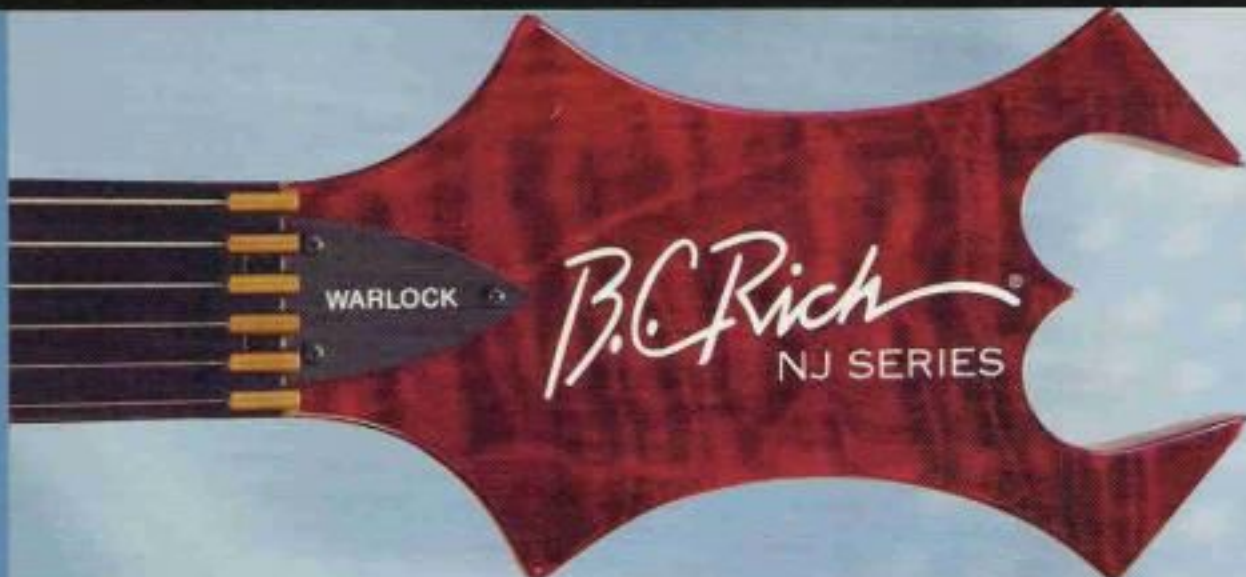
# NJ Series Guitars



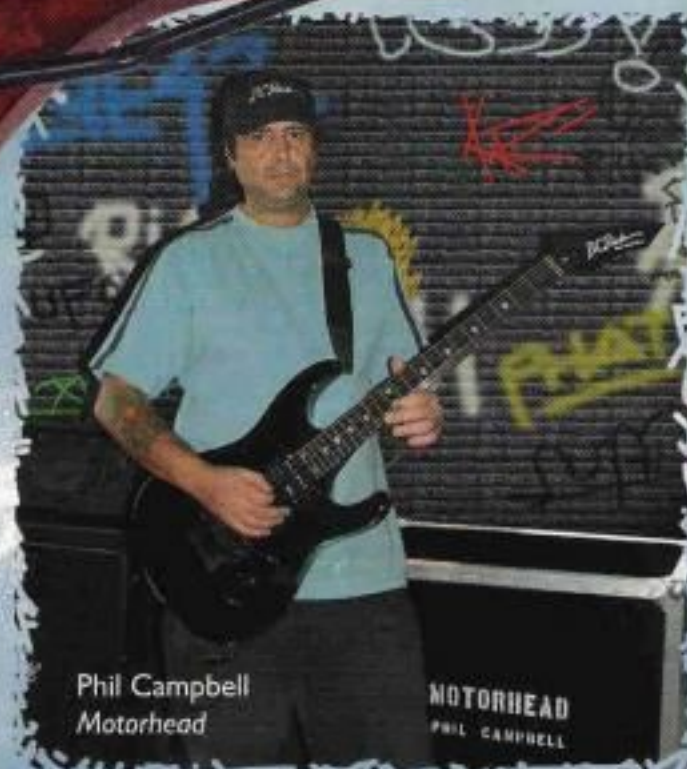
## FLOYD ROSE SPEEDLOADER®

Each SpeedLoader saddle is equipped with a Range Tuning Screw. This enables the set-up of the fine-tuning range for any tuning configuration including standard, drop tuning and open tuning. Once the Range Tuning Screw is set to the desired pitch range, tuning is accomplished by rotating the fine-tuning thumb screws only.

Just drop the string ends into the SpeedLoader nut and you're done -- no wrenches or other tools are required to keep the strings stable and in-tune.



Warlock  
•Trans Red



Phil Campbell  
Motorhead

MOTORHEAD  
PHIL CAMPBELL



**AVAILABLE MODELS:**

Warlock	ASM
Warlock LH	Beast
Warlock 7stg	Ironbird
Mockingbird	Virgin
Bich	JrV

**AVAILABLE COLORS:**

Black  
 Trans Blue  
 Trans Red  
 Trans Amberburst  
 Trans Black (Warlock only)  
 Cherry Sunburst

**N.J. SERIES**

The 2003 N.J. Series takes B. C. Rich performance and attitude to a new level. For starters, the N.J. Series now features the revolutionary new Floyd Rose SpeedLoader® tremolo bridge on all models. The SpeedLoader and its accompanying string design allow a complete set of strings to be changed in less than one minute by eliminating the need for tuning pegs, wrenches, string stretching or major retuning.

All N.J. Series guitars are now made of high-grade Mahogany -- known for its superb tonal qualities -- and provide Ebony fingerboards, distinctive black hardware and AA+ Quilted Maple tops with matching headstocks on transparent finishes. The N.J. Series has never rocked harder or sounded better.

ASM  
 •Trans Blue

Virgin  
 •Black

**SPECIFICATIONS:**

- Mahogany Body
- Veneer top on Trans models
- Maple Bolt-on Neck

- Paint-to-Match Neck & Headstock
- Ebony Fingerboard
- Floyd Rose SpeedLoader Trem

- FASTBACK™** Heel
- 25.5" Scale Length
- 24 Jumbo Frets

- Diamond Inlays
- 2 BDSM Pickups
- Black Hardware



# Platinum Pro Series Guitars

Another all-new B.C. Rich series to be unveiled is the Platinum Pro.

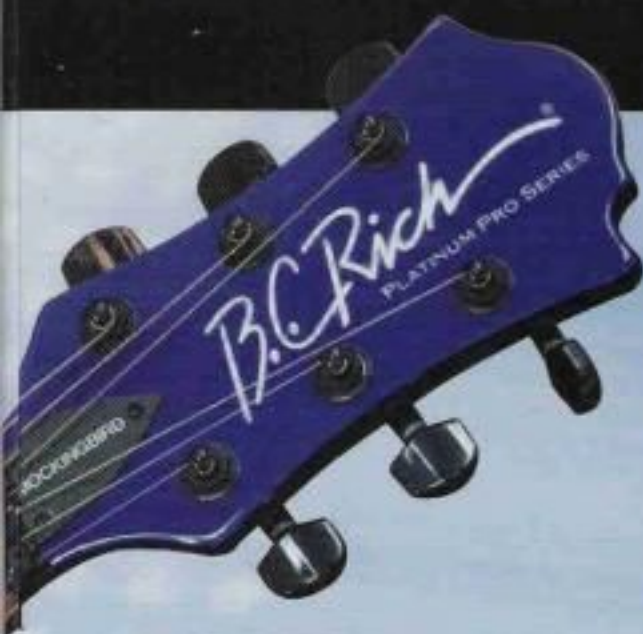
These instruments, designed to augment our best-selling Platinum Series, offer a variety of cool professional features including licensed Floyd Rose® double-locking tremolo bridges, black hardware and necks/headstocks painted to match the body finishes. The Platinum Pro combines premium features with affordable prices.



Mockingbird  
•Metallic Blue







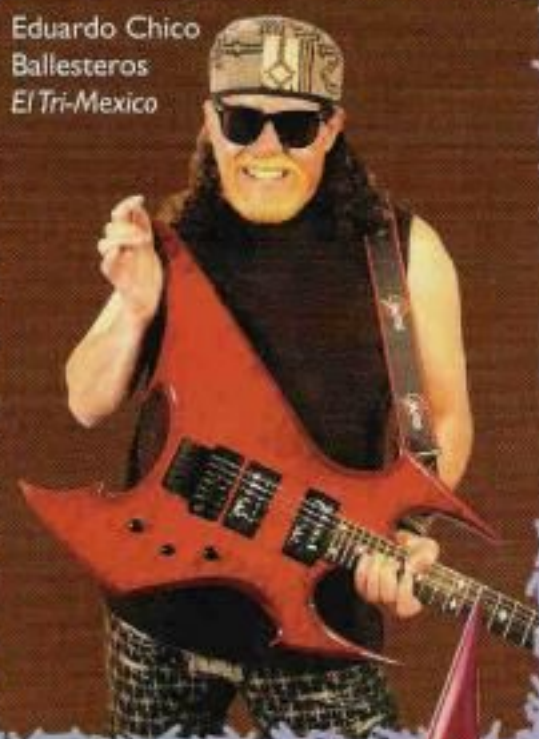
#### AVAILABLE MODELS:

Warlock	ASM
Warlock LH	Beast
Warlock 7stg	Ironbird
Mockingbird	Virgin
Bich	Jr V

#### AVAILABLE COLORS:

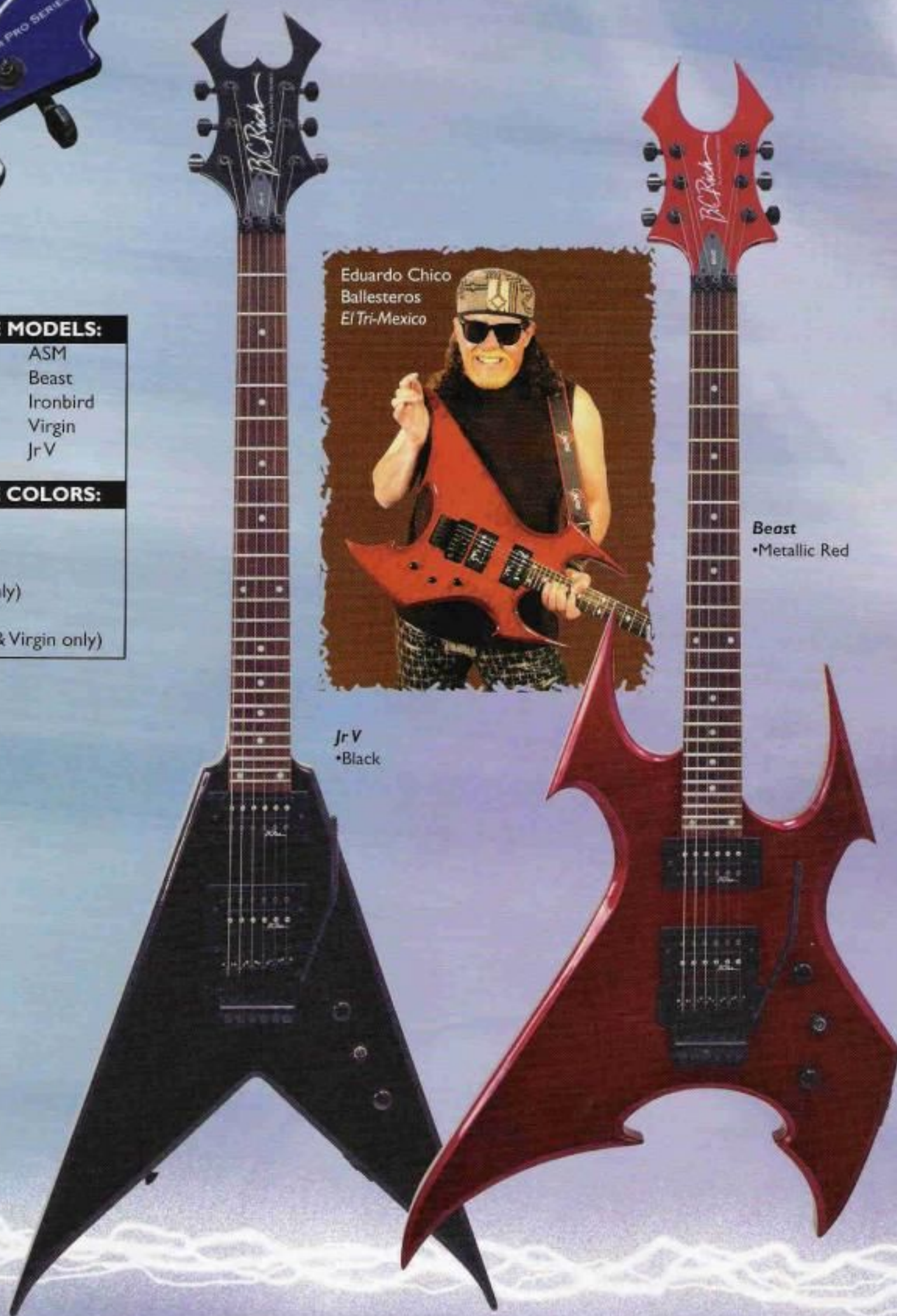
Black  
Midnight Blue  
Metallic Red  
White (Jr.V only)  
Satin Black  
(Warlock & Virgin only)

Eduardo Chico  
Ballesteros  
El Tri-Mexico



Jr V  
•Black

Beast  
•Metallic Red



#### SPECIFICATIONS:

- Agathis Body
- Maple Bolt-on Neck
- Rosewood Fingerboard

- Licensed Floyd Rose Tremolo
- Sealed B.C. Rich Tuners
- 25.5" Scale Length

- 24 Jumbo Frets
- Dot Inlays
- 2 BDSM Pickups

- Black Hardware

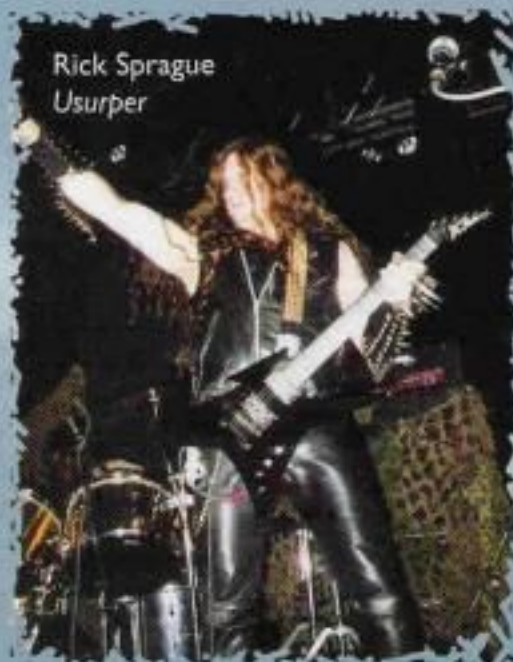


# Platinum Series Guitars

To standardize our best-selling Platinum Series, these guitars now feature rock-solid agathis bodies and ultra-fast rosewood fingerboards.

A new, enhanced Metallic Blue and Metallic Red finish are now offered.

Plus, for the first time ever, the Beast guitar model is available in the Platinum Series!



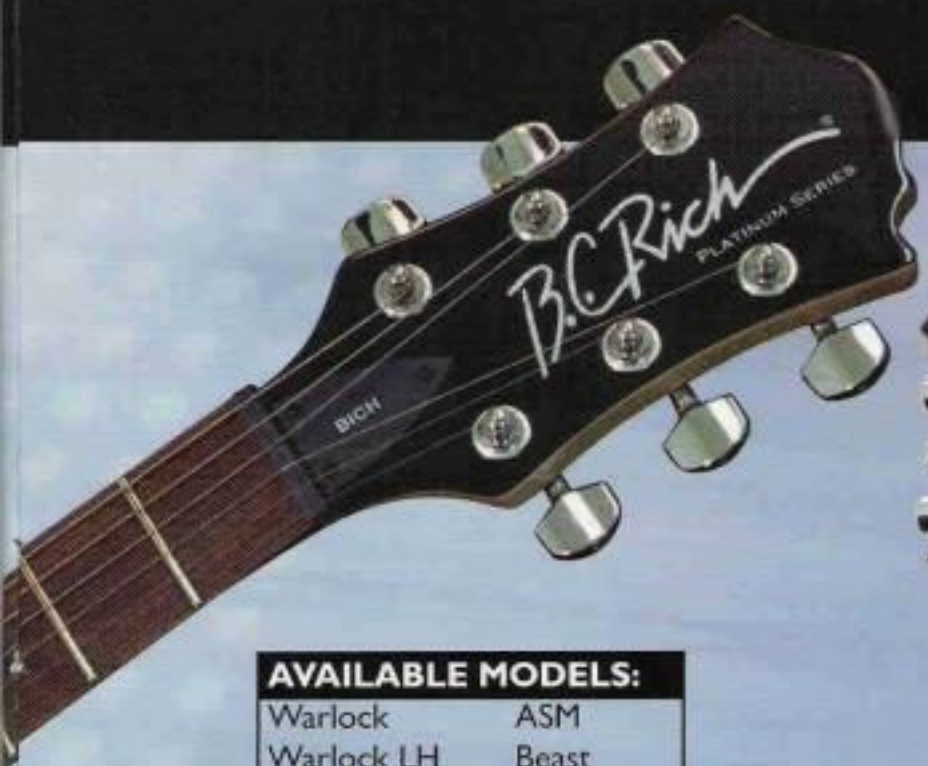
Rick Sprague  
Usurper

Bich  
•Black



Pat O'Brien  
Cannibal Corpse



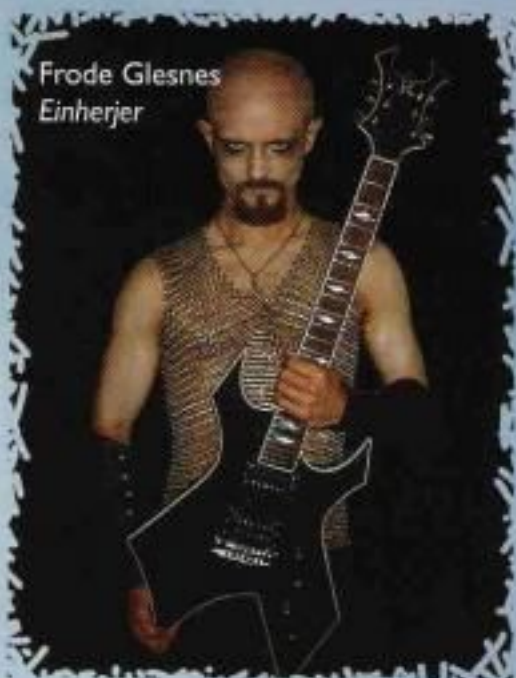


#### AVAILABLE MODELS:

Warlock	ASM
Warlock LH	Beast
Warlock 7stg	Ironbird
Mockingbird	Virgin
Bich	Jr V

#### AVAILABLE COLORS:

Black  
Midnight Blue  
Metallic Red  
White (Jr.V only)  
Satin Black  
(Warlock & Virgin only)



**Beast**  
•Metallic Blue



**Warlock**  
•Metallic Red



#### SPECIFICATIONS:

- Agathis Body
- Maple Bolt-on Neck
- Rosewood Fingerboard

- Adjustable Bridge
- Sealed B.C. Rich Tuners
- 25.5" Scale Length

- 24 Jumbo Frets
- Dot Inlays
- 2 BDSM Pickups

- Chrome Hardware



# Classic Series Guitars

# Exclusive Series Guitars

## CLASSIC SERIES

In a nod to the classic B.C. Rich guitars of the 1970s, we proudly introduce the Classic Series. These new models capture the essence of yesterday's collectible B.C. Rich guitars but at attractive prices. When guitarists talk about B.C. Rich instruments "back in the day," this is the look and feel they're talking about.

### SPECIFICATIONS:

- Mahogany Body Wings
- Maple Top
- Walnut Stringers
- Bolt-On Maple Neck
- Ebony Fingerboard

- 1-Ply Cream Neck & Headstock Binding
- Sealed B.C. Rich Tuners
- Adjustable Bridge w/Stop Tailpiece

- 25.5" Scale Length
- 24 Jumbo Frets
- Cloud Inlay
- Chrome Hardware

**Bich**  
•Natural

**Mockingbird**  
•Natural



## EXCLUSIVE SERIES

B.C. Rich is proud to expand its acclaimed Exclusive Series with the addition of the Set Neck (SSEM1) and Neck-Thru (NTEM1) EM1 guitars. Each model features a stunning arched maple top on a mahogany body, 5-ply body binding, a neck and headstock that are painted to match the body, and two covered humbucking pickups. Truly an elegant package with top-drawer tones for the discerning player.

### AVAILABLE COLORS:

SSEM1	Black, Trans Amber Burst, Cherry Sunburst
NTEM1	Black, Trans Amber Burst, Cherry Sunburst

**SSEM1**  
•Trans Amber Burst

**NTEM1**  
•Black

### SPECIFICATIONS:

- Mahogany Body
- Maple Set Neck (SSEM1)
- Mahogany Neck-Thru (NTEM1)

- Ebony Fingerboard
- Adjustable Stop Tailpiece
- Sealed B.C. Rich tuners

- 25.5" Scale Length
- 24 Jumbo Frets
- 2 BDSM Pickups

- Oval Inlays (SSEM1)
- Block Inlays (NTEM1)
- Chrome Hardware (SSEM1)
- Gold Hardware (NTEM1)







# VAMPIRELLA

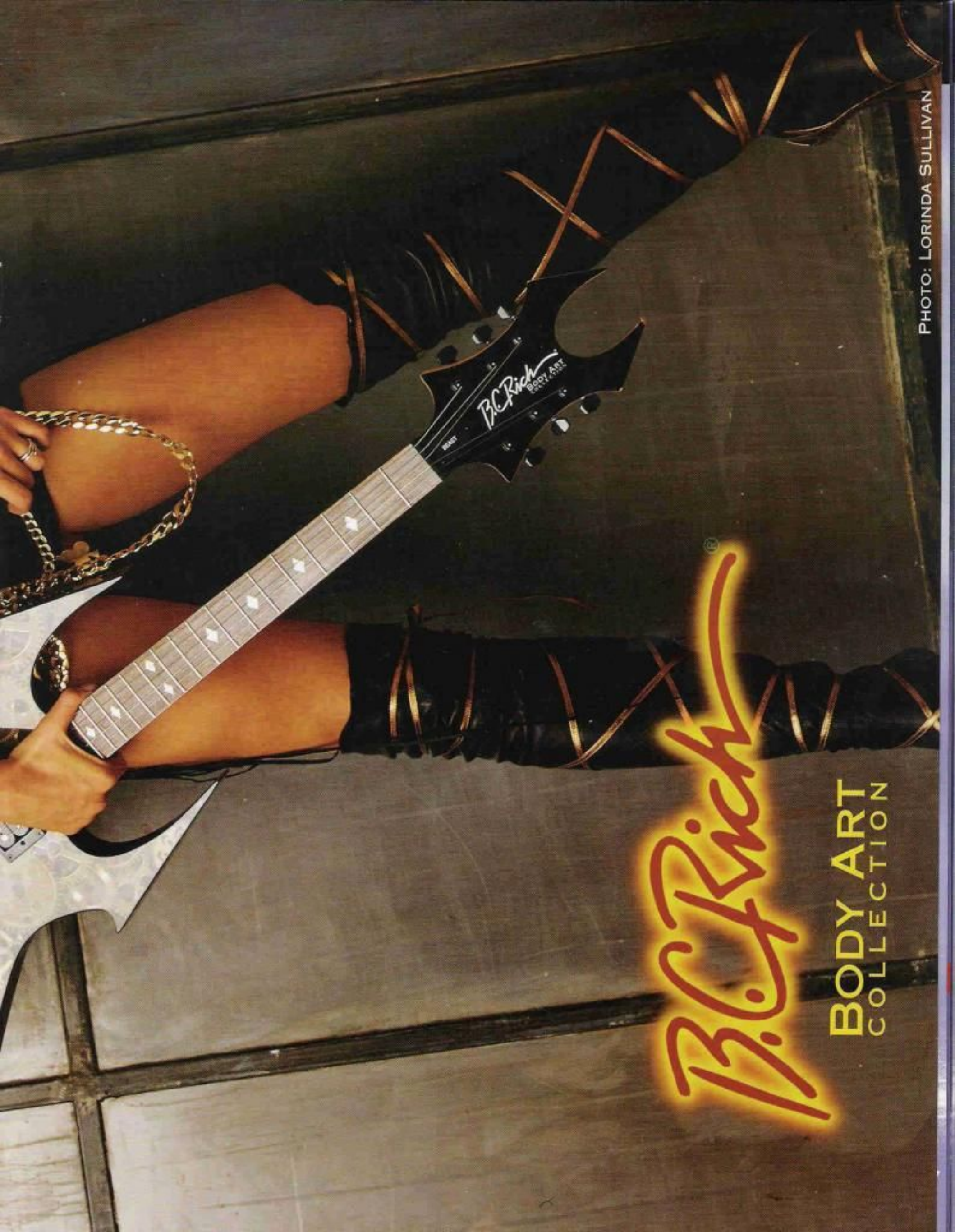
*B.C. Rich*  
BODY ART  
COLLECTION

VAMPIRELLA is © and © 2003 Harris Publications, Inc. All rights reserved ©2003 B.C. Rich Guitars

*Portia L.*  
2000







**B.C. Rich**

**BODY ART  
COLLECTION**

PHOTO: LORINDA SULLIVAN



# Bronze Series Guitars

Our popular Bronze Series guitars bring the outrageous look and sound of B.C. Rich to a wide range of players.

A fast-action neck, high-output humbucking pickups, sealed diecast tuners and other quality features add up to an unbeatable instrument at a great price.

*Coming  
Soon!  
Bronze  
Basses*

Warlock  
•Black

#### AVAILABLE MODELS:

Warlock  
Mockingbird  
Assassin w/Fixed Bridge  
Assassin w/Non-Locking Tremolo  
Assassin w/Licensed Floyd Rose Tremolo

#### AVAILABLE COLORS:

Black  
Red  
Blue



Trey Azagthoth  
Morbid Angel

#### SPECIFICATIONS:

- Agathis Body
- Adjustable Bridge
- 24 Jumbo Frets
- Chrome Hardware
- Maple Bolt-on Neck
- Sealed B.C. Rich Tuners
- Dot Inlays
- Rosewood Fingerboard
- 25.5" Scale Length
- 2 BDSM Pickups



# Acoustic Series Guitars

## Eagle Acoustics

This special series brings distinctive B.C. Rich guitar shapes to the world of acoustic guitars. High-quality, laminated Maple Tops give each model a stunning, three-dimensional look and built-in active preamps deliver professional-level tones to concert stages or studios. If you love your B.C. Rich electric, you owe it to yourself to check out the Acoustic Series.

### Eagle

•Trans Amber Burst

### Eagle

•Trans Black

### MODELS:

Eagle

Thinline

Mockingbird

Thinline

Warlock

### COLORS:

Trans Blue, Trans Red  
Trans Black

Trans Red, Trans Blue  
Trans Black,  
Trans Amberburst

Trans Red, Trans Blue  
Trans Black,  
Trans Amberburst

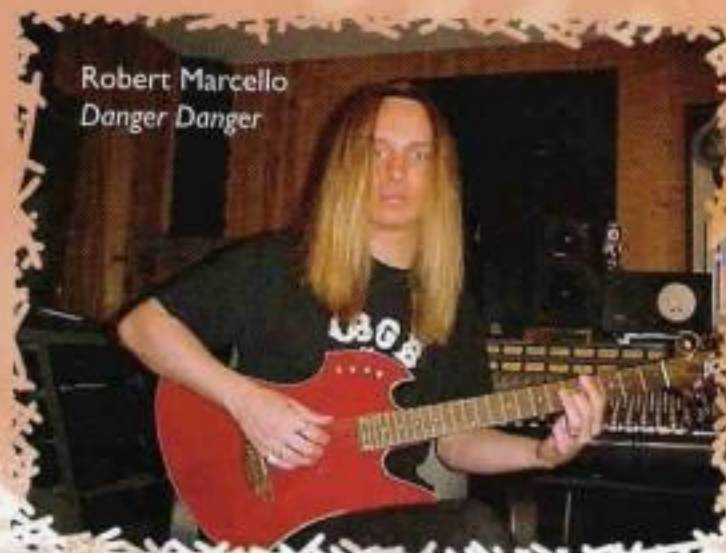
### Warlock

•Trans Black

### Mockingbird

•Trans Red

Robert Marcello  
Danger Danger



### EAGLE SPECIFICATIONS:

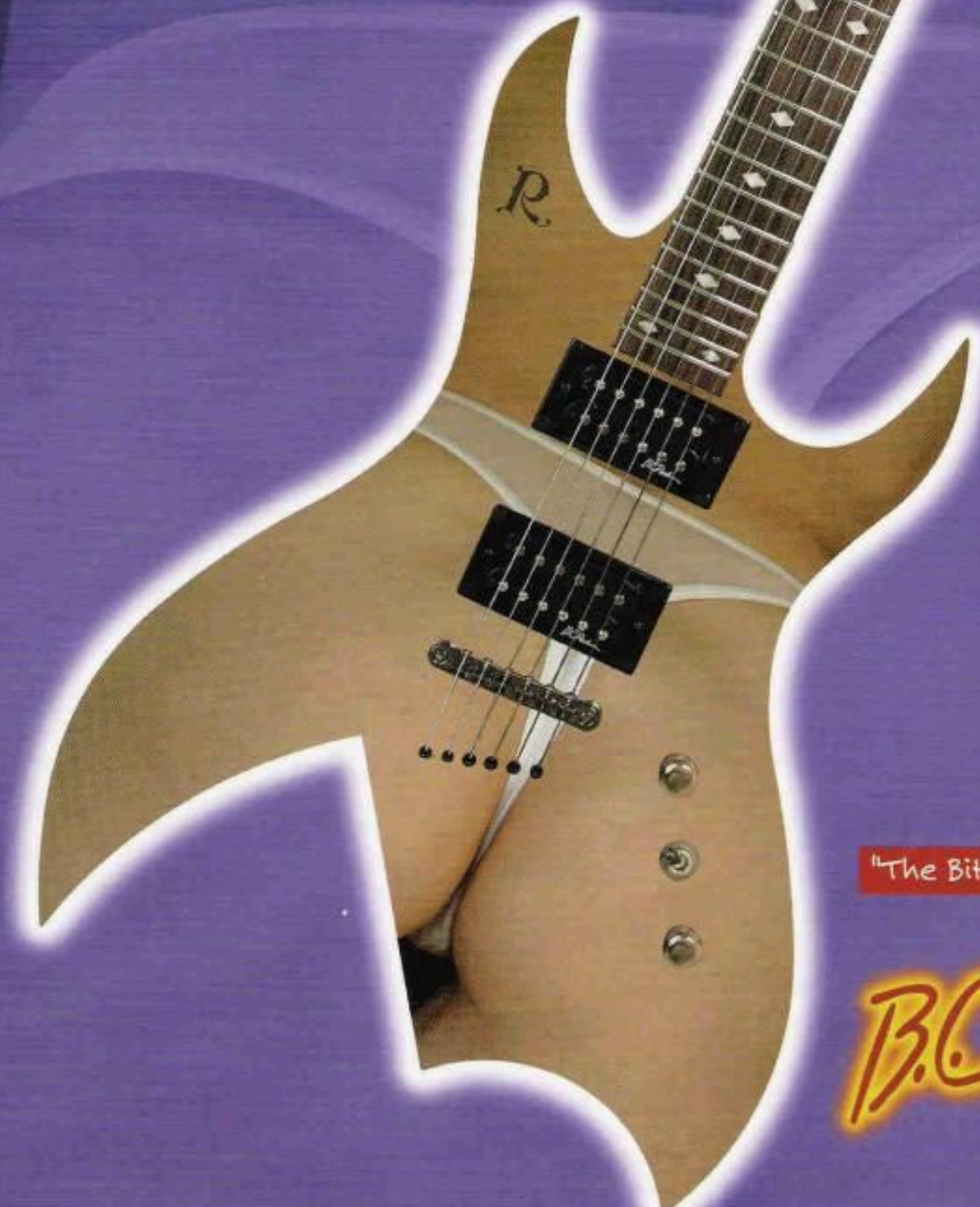
- Laminated Maple Top
- Ash Back & Sides
- Multi-Ply Body Binding
- Single-Ply Neck Binding
- Built-in Preamp
- 4 Band Active EQ

### THINLINE SPECIFICATIONS:

- Laminated Maple Top
- Korina Body
- Tone-Chamber Design
- Single-Ply Body Binding
- Built-in Preamp
- 3 Band Active EQ



# THE BITCH IS BACK!



"The Bitch's Back"

**B.C. Rich**  
BODY ART  
COLLECTION



# American Handcrafted Basses



Eric Griffin  
Murderdolls

Mockingbird  
Neck-Thru  
Deluxe Bass  
•Natural

Warlock WHS  
Neck-Thru  
Standard Bass  
•Matching Headstock  
Overlay  
•Trans Red

Bich Neck-Thru  
Deluxe Bass  
•Beast Headstock  
•Active Electronics  
•Trans Green

Beast Neck-Thru  
Deluxe Bass  
•Full Binding  
•Matching Headstock  
Overlay  
•Custom Color:  
Trans Turquoise

Exclusive  
Neck-Thru  
Thunderer Bass  
•Matching  
Headstock  
•Custom Color:  
Purple Metal Flake



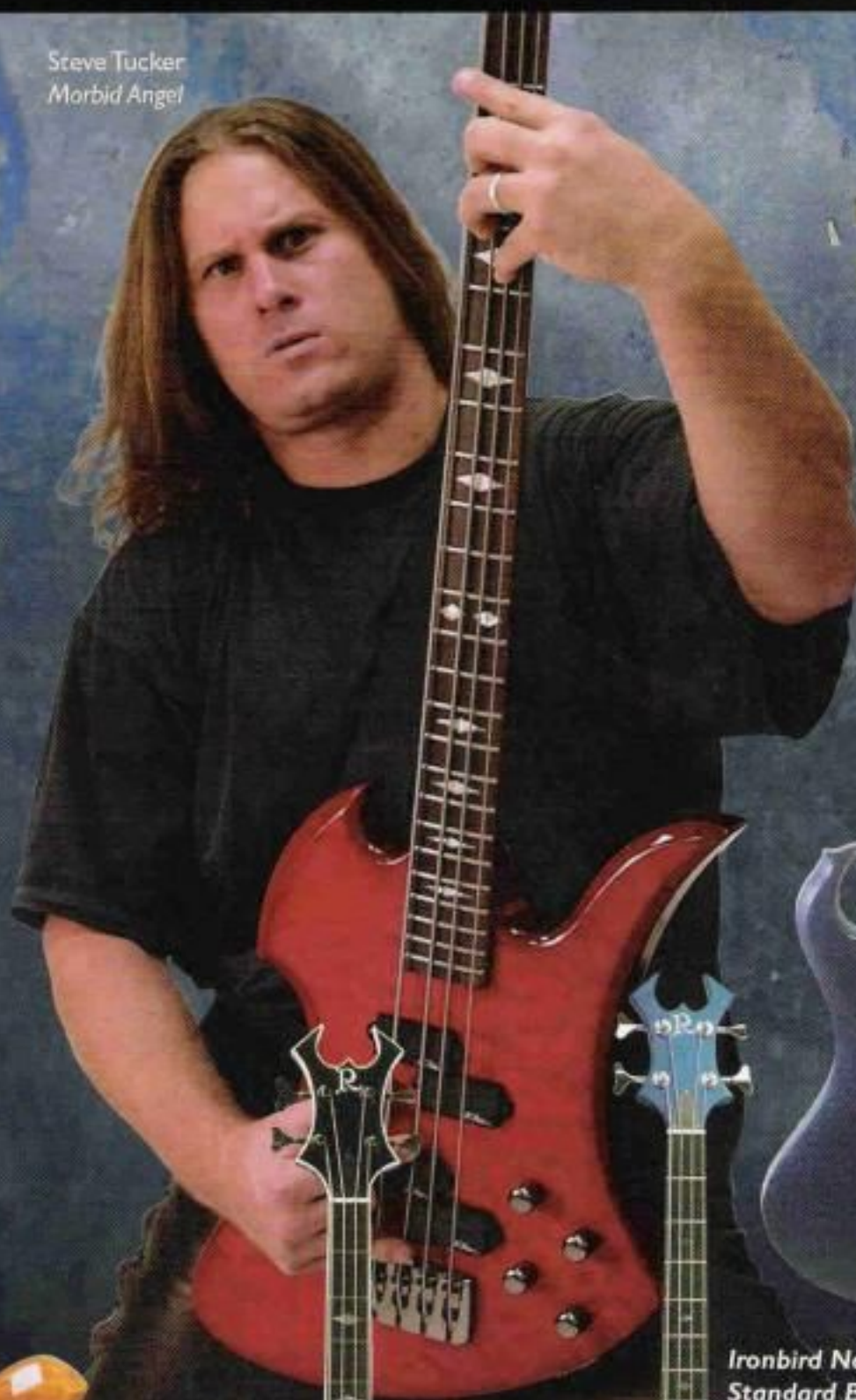
# American Handcrafted Basses

Steve Tucker  
Morbid Angel



**Eagle Neck-Thru  
Deluxe Bass**

- Optional Active Electronics
- Neck & Headstock Binding
- Black Hardware
- Natural



**Widow Neck-Thru  
Standard Bass**

- Full Binding
- Big Diamond Inlays
- Black Hardware
- Black



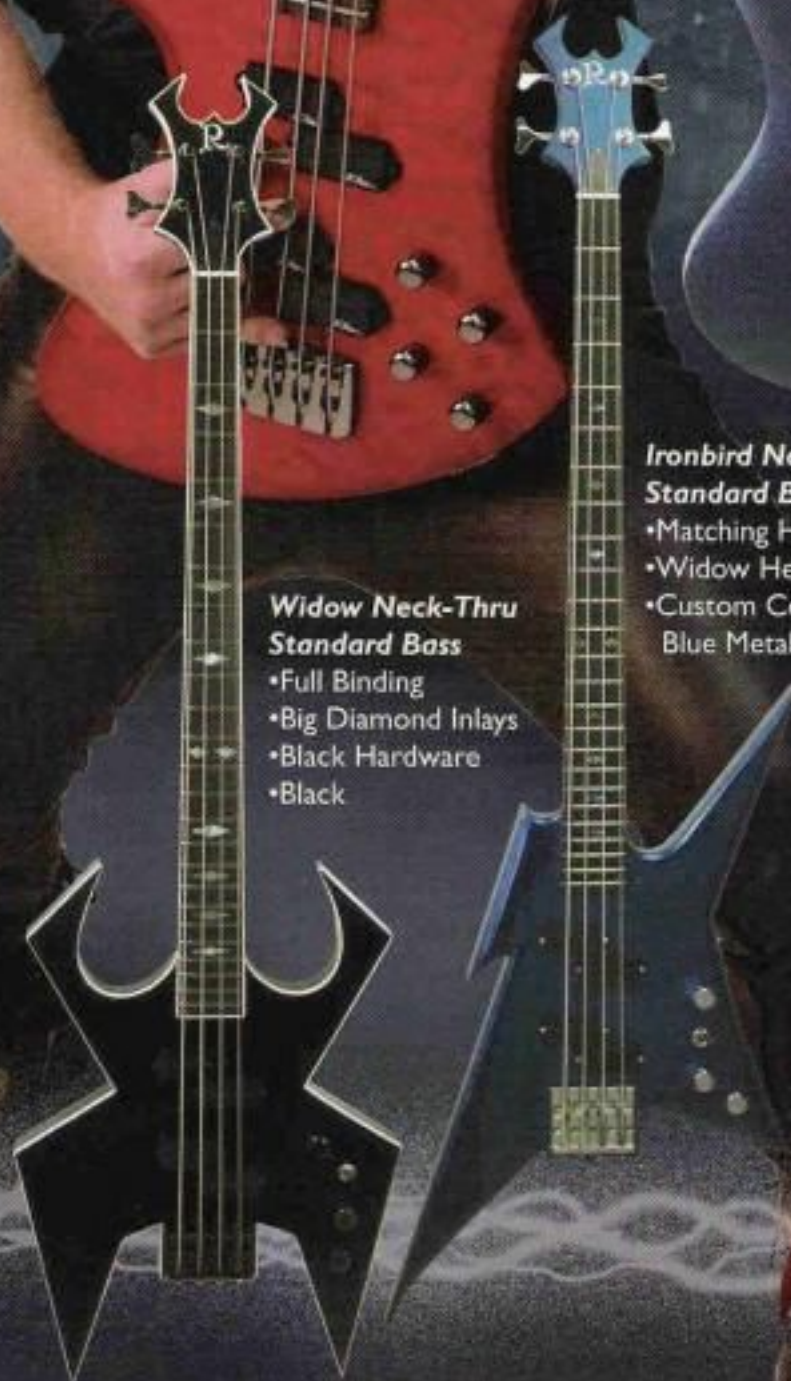
**Wave Neck-Thru  
Standard Bass**

- Matching Headstock
- Custom Color:  
Blue Metal Flake



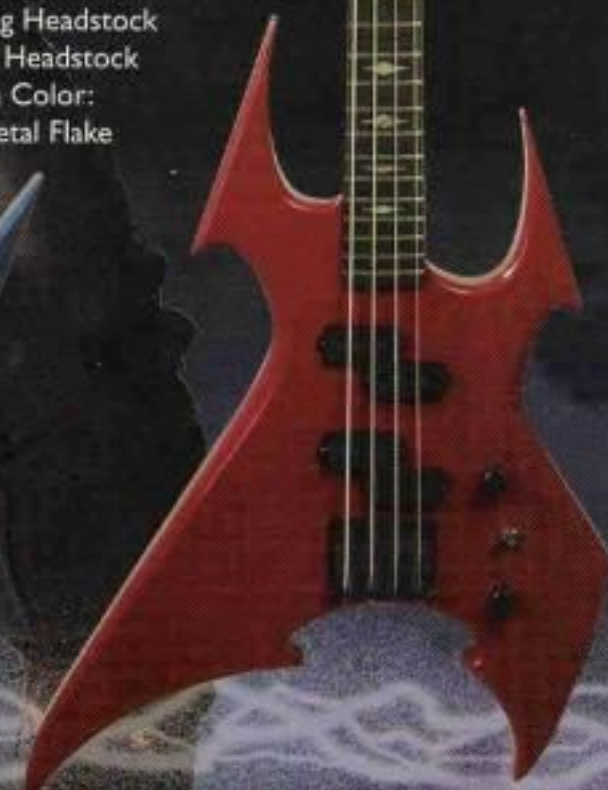
**Beast Neck-Thru  
Standard Bass**

- Matching Headstock
- Red



**Ironbird Neck-Thru  
Standard Bass**

- Matching Headstock
- Widow Headstock
- Custom Color:  
Blue Metal Flake





## *NJ Series Basses*

How do you make today's most wicked basses even better?

Start with mahogany bodies for thick tones, ebony fingerboards for superb feel and black hardware because, well, black always looks better! Then add AA+ Quilted Maple Tops.

Just wait until all of the above is pumped through our powerful split-design pickups with active EQ ... the term "pummeling" comes to mind.

*Beast*  
•Trans Red





**AVAILABLE MODELS:**

Warlock  
Warlock 5 String  
Mockingbird  
Beast

**AVAILABLE COLORS:**

Black  
Trans Blue  
Trans Red  
Trans Amberburst  
Cherry Sunburst  
Trans Black (Warlock only)

Warlock  
•Black

Mockingbird  
•Trans Red

John Woodring  
Usurper

**SPECIFICATIONS:**

- Mahogany Body
- Maple Bolt-on Neck
- Paint-to-Match Neck & Headstock
- Ebony Fingerboard
- Adjustable Bridge
- Sealed B.C. Rich Tuners

- 34" Scale Length (35" on 5 string)
- 24 Extra Jumbo Frets
- Diamond Inlays

- 2 PStyle pickups  
w/Active EQ
- Black Hardware



# Platinum Series Basses

Platinum Series bass guitars make B.C. Rich style and attitude affordable for most any player.

Now built with Agathis wood bodies and offering enhanced new Metallic Blue and Red finishes, the Platinum Series has a lot to offer.

And for the first time ever,

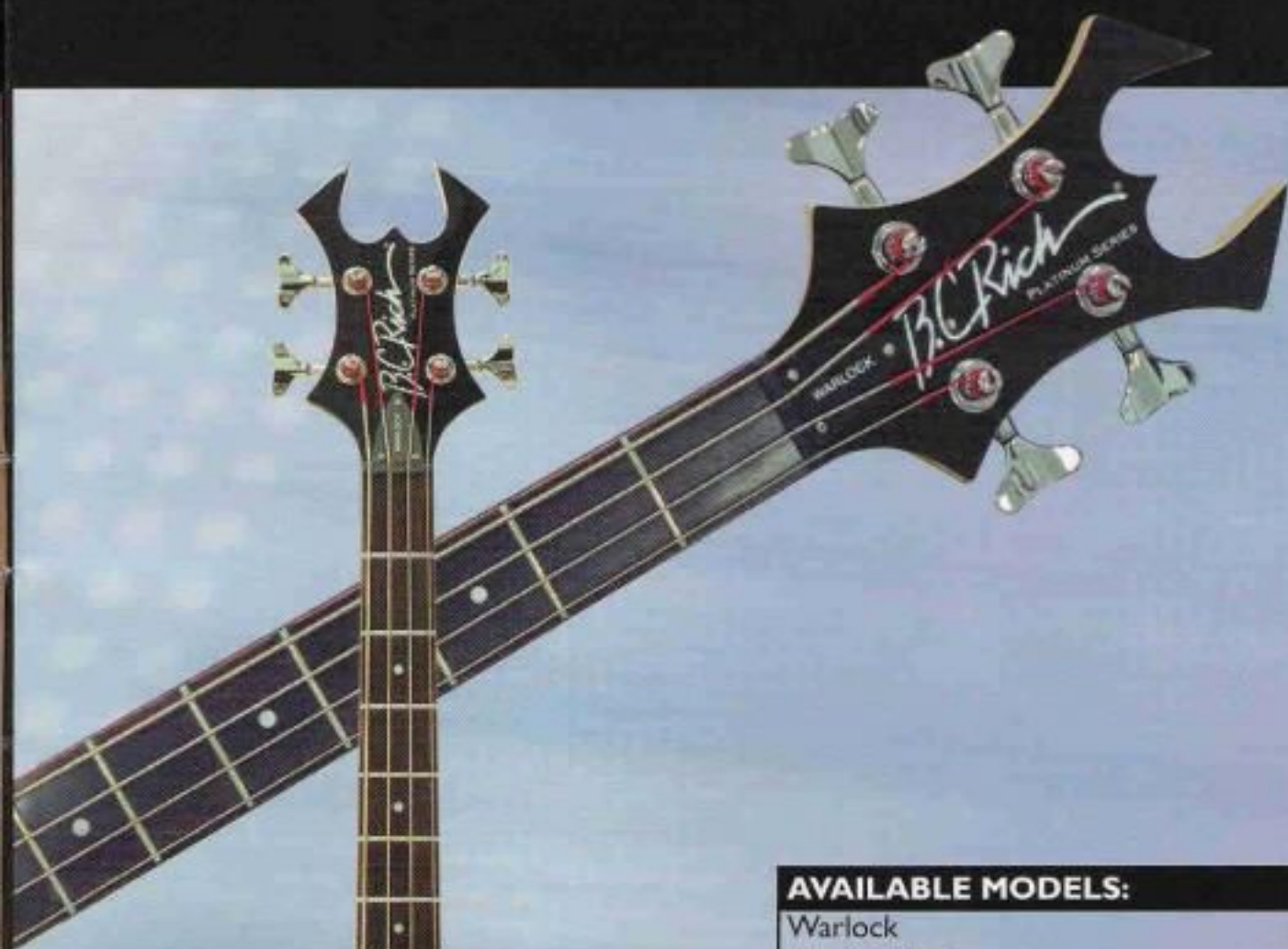
the renowned Beast bass is available in the Platinum Series!

Warlock  
•Metallic Blue



Bryan Klinger  
The Fallen





*Warlock*  
•Metallic Blue

#### AVAILABLE MODELS:

Warlock  
Mockingbird  
Beast

#### AVAILABLE COLORS:

Black  
Midnight Blue  
Metallic Red  
Satin Black (Warlock only)



*Mockingbird*  
•Black

#### SPECIFICATIONS:

- Agathis Body
- Maple Bolt-on Neck
- Rosewood Fingerboard

- Adjustable Bridge
- Sealed B.C. Rich Tuners
- 34" Scale Length

- 24 Extra Jumbo Frets
- Dot Inlays
- 2 P Style Pickups

- Chrome Hardware



# SIGNATURE SERIES GUITARS

Working closely with Slayer's Kerry King and Slipknot's Mick Thomson, B.C. Rich has developed its popular Signature Series and Signature Special guitars. Each reflects the demanding requirements of these legendary players, and manages to accomplish this at attractive prices. Regardless of which series you choose, you'll get an instrument that defines the very essence of metal.



## Kerry King's KKV-Tribe

- Maple Body
- Maple Neck
- Rosewood Fingerboard
- 25.5" Scale
- Widow Headstock
- Body & Headstock "Tribal" Graphics
- Diamond Inlay
- Black Hardware
- 2 EMG-HZ Humbucking Pickups
- Licensed Floyd Rose Double-Locking Tremolo

## Mick Thomson's Warlock

- Mahogany Body
- 1/4" Maple Top
- Hard Maple Neck
- Rosewood Fingerboard
- 25.5" Scale
- Widow Headstock
- Single-Ply Body Binding
- Single-Ply Neck Binding
- Single-Ply Headstock Binding
- "HATE" Fretboard Inlay
- Black Hardware
- 2 EMG-HZ Humbucking Pickups
- Quad Bridge



# SIGNATURE SPECIAL SERIES GUITARS



## Kerry King's KKV-Tribe

- Basswood Body
- Hard Maple Neck
- Rosewood Fingerboard
- 25.5" Scale
- Special 12th Fret "KKV" Inlay
- Widow Headstock
- Black Hardware
- 2 BCR Special Design Humbucking Pickups
- 1 Piece Adjustable Fixed Bridge

### Pack Includes:

- Guitar
- Gig Bag
- Guitar Strap
- Poster
- Headsweat
- Picks

## Mick Thomson's Warlock

- Basswood Body
- Hard Maple Neck
- Rosewood Fingerboard
- 25.5" Scale
- Special 12th Fret "Hate" Inlay
- Widow Headstock
- Black Hardware
- 2 BCR Special Design Humbucking Pickups
- 1 Piece Adjustable Fixed Bridge

### Pack Includes:

- Guitar
- Gig Bag
- Guitar Strap
- Poster
- Picks





# INTRODUCING THE NEW METAL MASTER PACK

FROM

**B.C. Rich**®



## Bronze Series Warlock Guitar

- Black with Tribal Graphic
- Basswood Body with Beveled Edges
- Maple Neck with Widow Headstock
- Rosewood Fingerboard with Dot Inlays
- Two Humbucking Pickups
- 1 Volume, 1 Tone, 3-way Switch
- Chrome Hardware
- Sealed Tuning Machines

## B.C. Rich Practice Amplifier

- 12-Watts Output Power
- 6.5-inch Special Design Speaker
- Built-in Distortion
- Headphone Jack for Quiet Practice
- Widow Headstock Design embossed on sides

PLUS,  
Custom Logo Gig Bag  
Guitar Strap  
10-foot Guitar Cable  
B.C. Rich Logo Picks



## Cases & Bags



Protect and compliment your B.C. Rich guitar or bass with one of our exclusive hardshell cases. Each hard case features a distinctive gray covering with black, protective end caps. Form-fitted for each model, the case includes a plush interior and plenty of room for accessories.



Deluxe padded guitar and bass bags feature 30mm padding with outside zippered compartment, shoulder strap and carrying handle.

ITEM	DESCRIPTION
BCGBAG1	Deluxe Series Guitar
BCBBAG1	Deluxe Series Bass



Blue Glow Logo  
Knit Cap

Blue Glow Logo  
Baseball Cap

Warlock Tee

Skull Logo  
Hooded Sweatshirt

Blue Glow Logo  
Girl's Tank

## B.C. Rich SWAG

The guitar you choose certainly tells a lot about you. Same for your clothes. Show the world that you understand this relationship by wearing B.C. Rich SWAG. Choose from killer logo T's, hooded sweatshirts, baseball hats, knit caps, girly T's, tank tops, wallets, and ... for those special moments ... the B.C. Rich thong. Need we say more?

Grate Logo Tee

Warlock Thong

Nylon  
Tri-Fold  
Wallet

To see the complete selection, and to order, go to  
[WWW.SKATETHEPLANET.COM](http://WWW.SKATETHEPLANET.COM)  
YOUR EXCLUSIVE SOURCE FOR B.C. RICH SWAG.



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## CZECH REPUBLIC

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## FRANCE

Gaffarel Musique  
TEL: +33 (1) 34 48 3838  
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## GERMANY, AUSTRIA & SWITZERLAND

Warwick GmbH, Music Equipment KG  
TEL: +49 (0) 374 22 555 0  
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## GREECE

N. Alvertis & Sons, Inc.  
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## HONG KONG

Nelson Piano Co.  
TEL: +852 (2395) 2960  
FAX: +852 (2789) 0798

## HONG KONG

Tom Lee Music  
TEL: +852 (2737) 7688  
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## ISRAEL

Luria Pianos & New Sound Guitars  
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## ITALY

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## KOREA

Fine Corporation  
TEL: +82 32 865 9172  
FAX: +82 32 865 9178

## LEBANON

Instruments Garage  
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FAX: +961 1 99 0099

## MALAYSIA

Phitone  
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## MALTA

Olimpus Music Ltd.  
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Instrumentos Musicales  
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## NETHERLANDS, BELGIUM & LUXEMBOURG

Holland Centre Instruments B.V.  
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FAX: +31 (0) 30 6062 712

## NEW ZEALAND

Music Ways Ltd.  
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## SINGAPORE

Davis Guitar Music Centre  
TEL: +65 6 (337) 5092  
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## SCANDINAVIA

(Sweden, Finland, Denmark, Norway)  
Luthman Scandinavia KB  
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## SPAIN/PORTUGAL/CANARY ISLANDS

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