

BC Rich®
GUITARS

1999

AMERICAN HANDMADE SERIES

Four generations of guitar making.

Bernardo Rico, Bernardo Mason Rico, Bernie Rico Sr. and Bernie Rico Jr.

Like no other guitar company, B.C. Rich is founded on a centuries old tradition of hand crafted acoustic guitar making, which traces it's roots to the early 1800. The Spanish, flamenco tradition of hand made custom guitar building has been expanded through four generations in the Rico family, and eventually gave rise to the birth of B.C. Rich, founded by master Luthier, Bernardo C. Rico in the early 1960's.

Like his father, Bernardo Mason Rico and his father before him, Bernardo as a young boy learned the art of building fine hand made acoustic guitars. But young Bernardo was a rebel, and he wanted to do something different. So he bucked the family tradition, moved out of his fathers East Los Angeles guitar shop, and set up his own factory, building custom handmade electric guitars! The rest is rock-n-roll history.

Bernie's reputation as a guitar builder quickly spread around the world, and he was commissioned to build custom handmade guitars by many of the worlds premier musicians of the day, including Eric Clapton, Elvis Presley, Jimmie Hendrix, John Denver and the Beach Boys. In the early seventies, Bernie built guitars for the likes of Paul Stanley (Kiss), Joe Perry (Aerosmith), Alice Cooper and an endless list of others. As rock swept through the eighties, B.C. Rich built guitars for Slash (Guns & Roses), C.C. Deville (Poison) and a list of bands and guitar players that reads like a page out of the rock and roll hall of fame.

Always an innovator, Bernie Rico was not content building strat style guitars, like everyone else. He knew that he could do better! He invented the heelless neck-thru electric guitar, and through the years, has pioneered innovative shapes never before seen or imagined, inventing the classic Seagull...The Eagle.. The Mockingbird.....and the heavy metal Ironbird and Warlock. Bernie's innovative guitar designs were destined to be the shape of things to come.

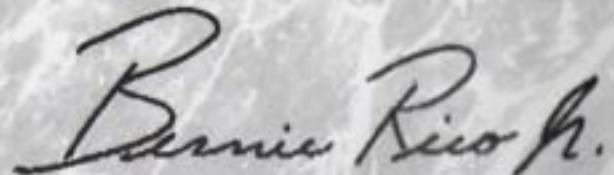
As B.C. Rich moves towards the 21st century, Bernie, with his son Bernie Jr. will be taking the fine art of guitar building to an exciting new level of style, innovation and unique handmade quality. For 1999, the Rico's are offering the only 7 string neck through guitar ever made, featuring unique semi hollow body tone chambers for sound, low B tuning and Floyd Rose technology. Also unveiled in 1999, will be the Mockingbird Acoustic guitar (MAG) with it's special diamond sound hole, which promises to be the future for modern acoustic electric guitars as B.C. Rich moves into the future.

In 1999, B.C. Rich will be bigger and better than ever. All of our exciting guitar shapes will be offered both, in the affordable import series (NJ, Platinum, and Bronze), as well as our custom, handmade American series.

We thank all of our customers for their support, and promise for 1999-2000, the same tradition, quality, style, and innovation, the guitar players through the world have come to expect from B.C. Rich.
Signed by Bernie Rico Sr. and Bernie Rico Jr.

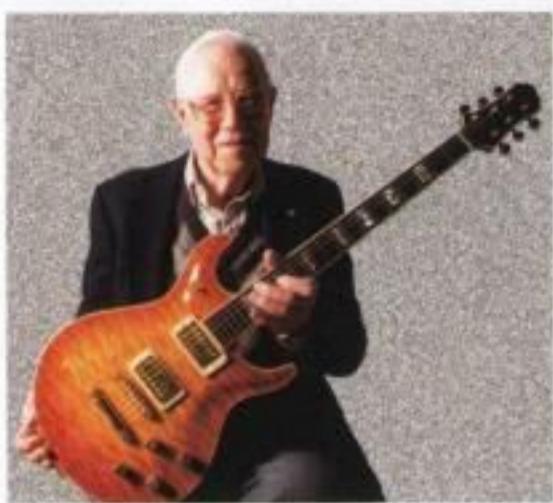


Bernie Rico Sr.



Exclusive Hand Carved Archtop

Signature Series



Victor Smith in his home
signing back of headstock of
the first Victor Smith
Commemorative Model



Victor holding the first
production Victor Smith
Commemorative Model

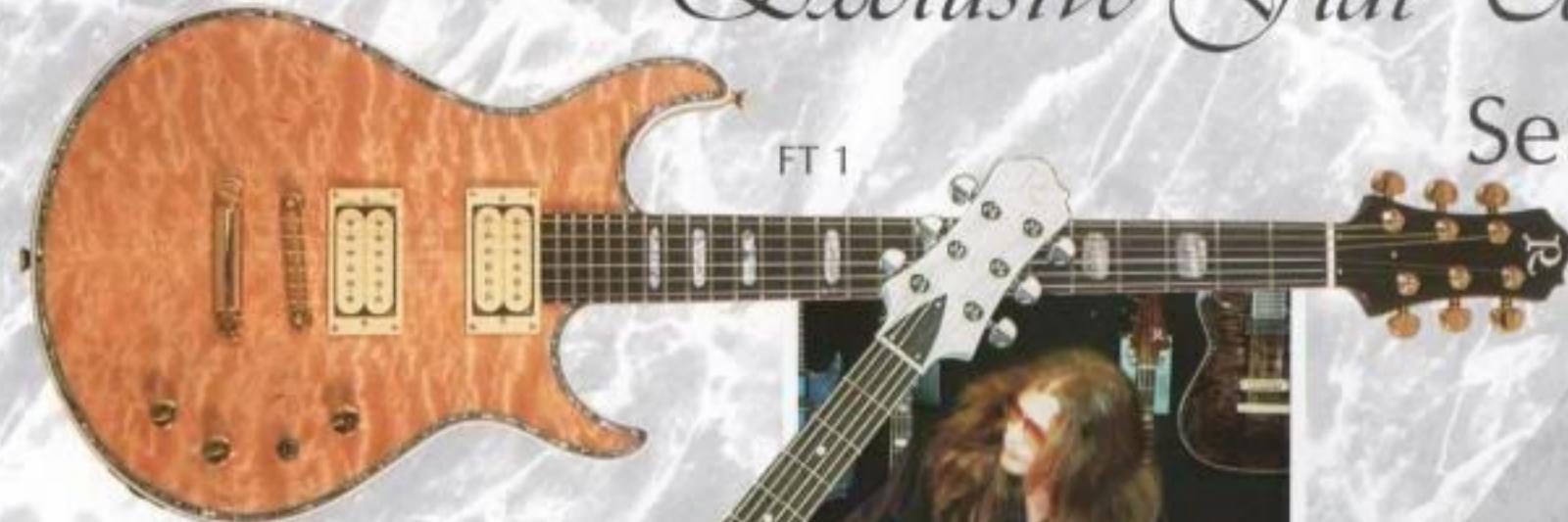
The Victor Smith, ACT &
CT Exclusive Models
available in two body
weights. SLL/Slim line
and HV/Heavier weight
for those players who
desire a chunkier sound.



Heelless Neck-Thru design

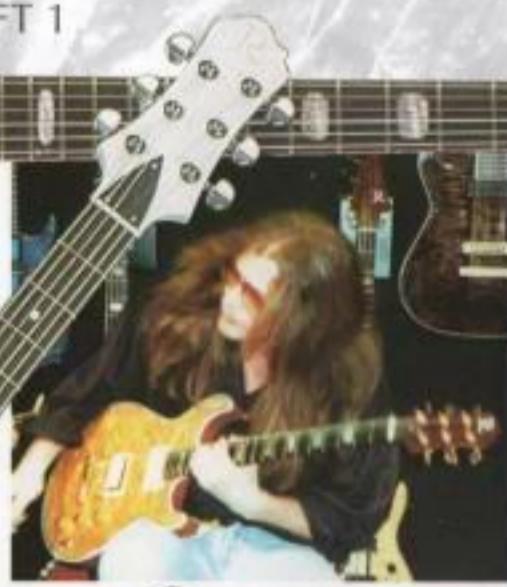
Exclusive flat Top

Series



FT 1 shown with
(optional) Abalone
inlay top

FT 2



Mitch Perry



Introducing
The
“MAG”

The Millennium
is shaping up!



Rockingbird
Acoustic
Electric

Rockingbird Guitars



SUPREME



Designed For Slash

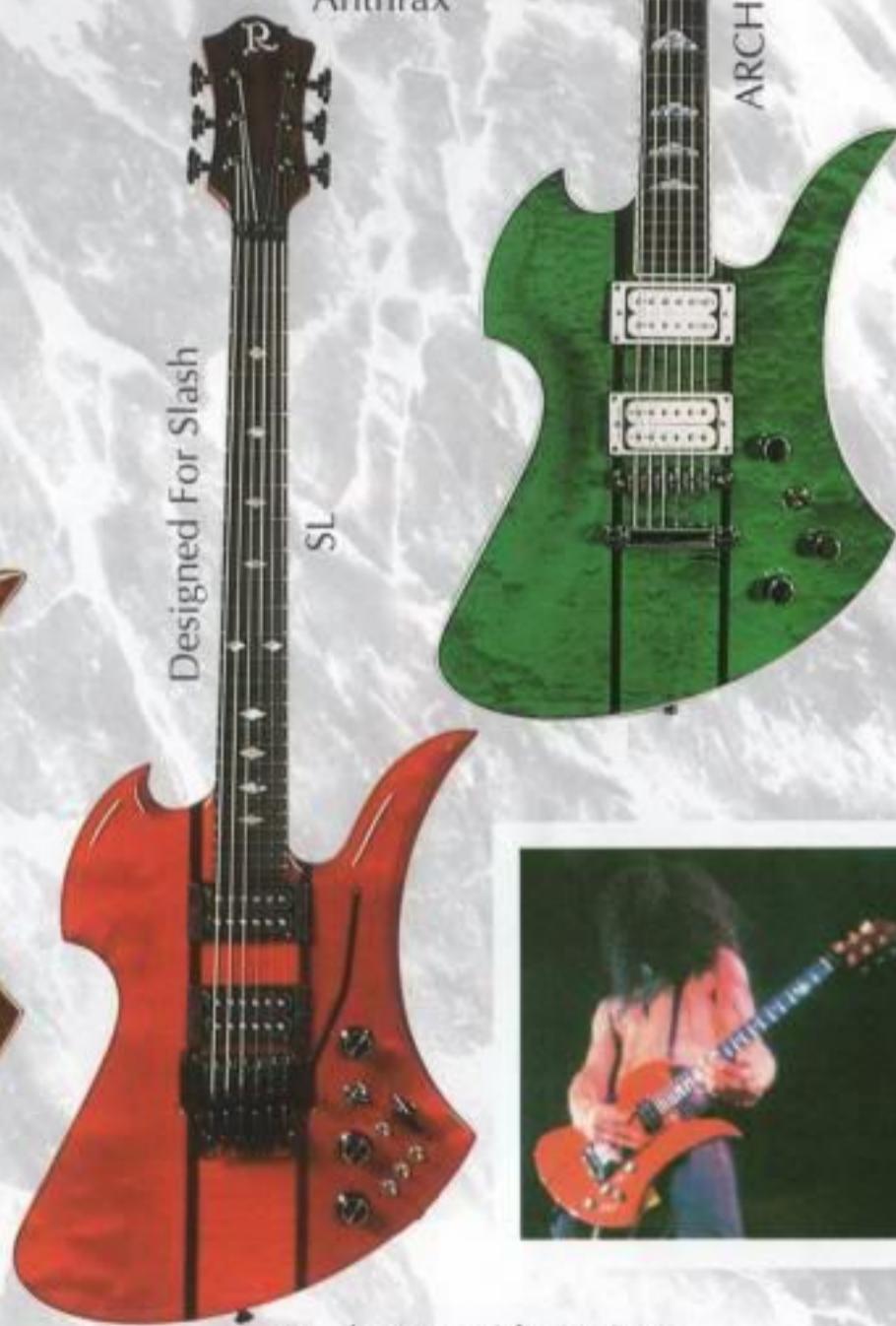
SLP



ARCH TOP SUPREME

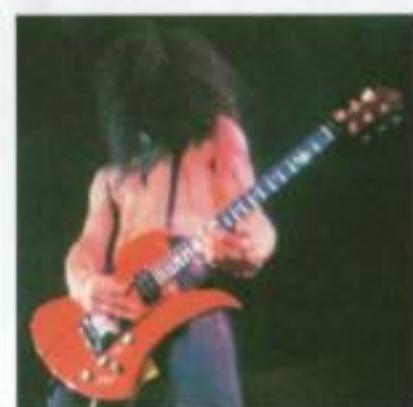


PAUL CROOK
"Anthrax"



Designed For Slash

SL



SL shown with Active
electronics (optional)



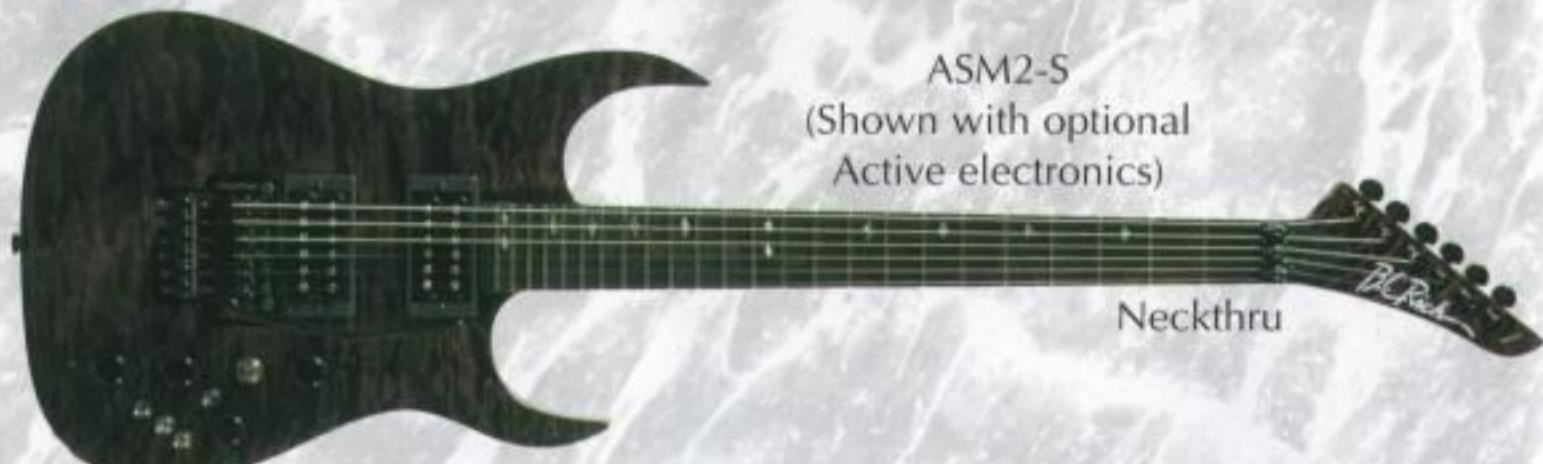
ARCH TOP SUPREME

Assassin Series



ASM 1

Neckthru



ASM2-S

(Shown with optional
Active electronics)

Neckthru



ASM 2

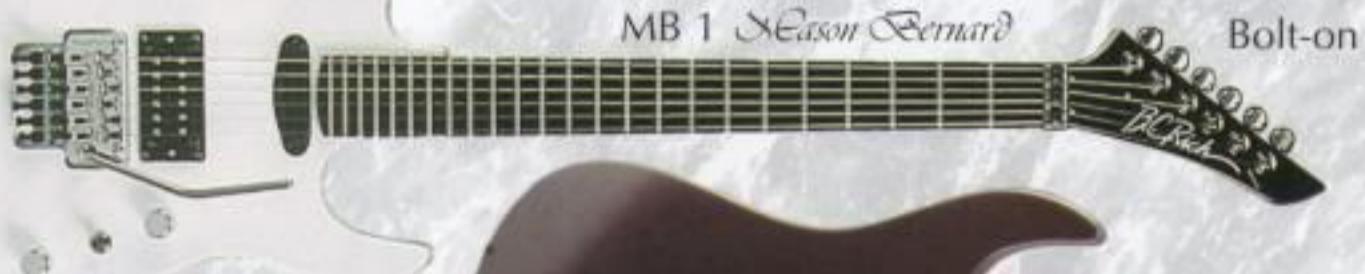
Shown with Active
electronics (optional)

Neckthru



ST MSS

Bolt-on



MB 1 *Season Bernard*

Bolt-on



GUNSLINGER 2

Bolt-on

EAGLE, Robert CONTI & Jeff COOK Models



EAGLE ARCHTOP



EAGLE SUPREME



EAGLE DELUXE

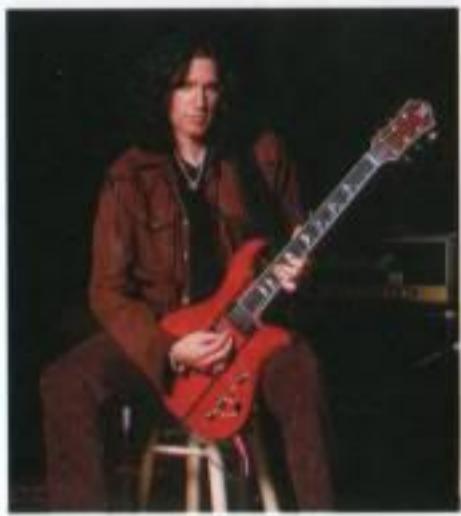
Eagle Deluxe
(Shown with optional
Active electronics)



JEFF COOK



Jeff Cook, Alabama



Bruce Kulick



CONTI 6



CONTI 8



Robert Conti



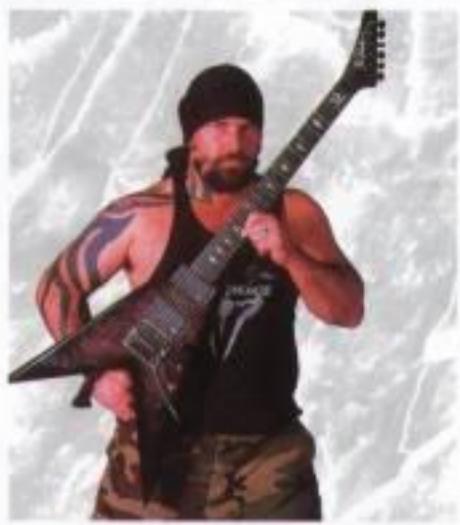
The Robert Conti Models were designed in collaboration with Premier Jazz guitarist Robert Conti.

Signature V & Tribe Models

All models on this page available
in 7 string with Floyd Rose
Licensed Tremolo



KKV TRIBE



Kerry King



JR V SUPREME



KK WAR TRIBE



KKV

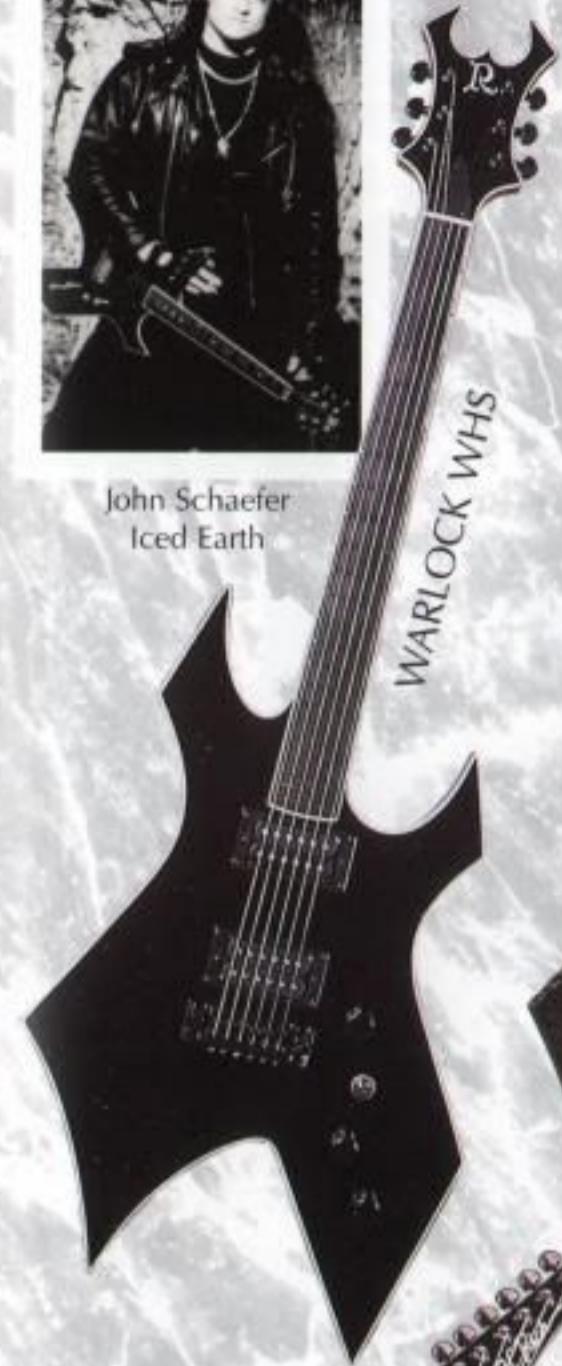


Jr V Models designed
by Bernie Jr

WARLOCK & IGNITOR MODELS



John Schaefer
Iced Earth



WARLOCK WHS



IGNITOR STANDARD



IGNITOR SUPREME



WARLOCK WHS DELUXE



WARLOCK STANDARD



WARLOCK SUPREME

Shown with Floyd (optional)



Max Cavalera

Shown with Kahler (optional)

7 STRING, IRONBIRD, BEAST & WIDOW MODELS



WARLOCK 7 STRING



MOCKINGBIRD 7 STRING



IRONBIRD DELUXE



IRONBIRD STANDARD
SHOWN WITH OPTIONAL GRAPHICS



BEAST CUSTOM



BEAST STANDARD



WIDOW STANDARD

Brian Hoffman
Deicide

Bich & Stealth Models



BICH SUPREME



BICH 10 SUPREME



BICH DOUBLE NECK



STEALTH DELUXE



STEALTH BOLT-ON

Mockingbird, Warlock, Bich, Wave & Widow Basses



Bernardo, Innovator & Exclusive Basses



BERNARDO 6



BERNARDO 5



BERNARDO 4



BERNARDO RECORDING DULUXE



EXCLUSIVE "THUNDERER"

Mike Doyle
Fuel Syndicate



EXCLUSIVE BASS

Designed by Bernie Rico Jr.

Custom Shop

"7 string guitars available in most models"

GUITARS ON THIS PAGE ARE JUST A FEW THAT WERE DESIGNED BY OUR CUSTOMERS FROM THE MANY CUSTOM SHOP OPTIONS WE OFFER. THE B.C. RICH CUSTOM SHOP OFFERS MANY MORE OPTIONS NOT LISTED. YOU ARE INVITED TO CALL THE CUSTOM SHOP FOR MORE INFORMATION OR VISIT OUR WEBSITE AT

www.bcrichguitars.com



Abalone Inlay Top
Head & Stringers



Custom made for "Meeg's"
of Coal Chamber.



Flame Graphics



Custom Gunslinger 12 string made
for Mitch Harris of Napalm Death.



Custom Warlock made for
Max Cavalera of Soulfly/Sepultura



Custom Shop Options

- Pearl or Candy Colors
- Sunburst Finishes
- Paint to Match Headstock
- Graphic's
- Binding on Fingerboard
- Binding on Headstock
- Body Binding
- Ebony Fingerboard
- Rosewood Fingerboard
- Exotic Woods
- Custom Inlays
- Marble Finishes
- Neck Width

- Floyd Rose Tremolo
- Gold or Black Hardware
- Headstock Changes
- Active Electronics
- Full Active Electronics
- Phase Switch
- Left Hand Guitars
- Fishman 4 Band EQ
- Acoustic 6 Inline Headstock
- Urethane Transparent Finishes
- Acoustic Guitars Solid Colors
- Coil Tap Switch
- Pickups

Over our 30 year history Bernie Rico has designed and created guitars for the following artists. We thank them.

JOHN AVILA (Oingo Boingo)	CARLOS ALOMAR (David Bowie)	MIKE KELLY (Absu)
GEORGE BIONDO (Steppenwolf)	BILL BODINE (Olivia Newton John)	ROBERT CONTI
GEEZER BUTLER (Black Sabbath)	JIM KRUEGER (Dave Mason)	BROKEN HOPE
CRAIG CHAQUICO (Starship)	BOB KULICK (Meatloaf)	CRADLE OF FILTH
DAVID LINDLEY	KIMIO MIZUTANI	MEEG'S (Coal Chamber)
NITE BOB CZAYKOWSKI	RICK DERRINGER	BRIAN HOFFMAN (Deicide)
DON FELDER (Eagles)	LITA FORD	JOHN CHRIST (Danzig)
NEIL GERALDO (Pat Benatar)	ROBERT PALMER	JOHN SCHAEFER (Iced Earth)
JOE PERRY (Aerosmith)	BRAD WHITFORD (Aerosmith)	CINDY TAYLOR
LOU REED	JIMMY HASLIP (China)	JIM MCBRIDE
STEVE HUNTER (Alice Cooper)	PRAKASH JOHN (Alice Cooper)	MICHAEL O'DORN
CAROL KAY	AL KOOPER	JAKE NESHEIM (Super Deluxe)
DEREK ST. HOLMES (Ted Nugent)	DOMENIC TROIANO (Guess Who)	MAX CAVALERA (Soulfly/Sepultura)
DICK WAGNER (Alice Cooper)	DANNY WIESS	SUICIDAL TENDENCIES
JOHN WILKISON (Elvis Presley)	NEIL DIAMOND	KERRY KING (Slayer)
ELVIS PRESLEY "The King"	JOHN DENVER	DAVE STONE (Tribulation)
PAUL STANLEY (Kiss)	TED NUGENT	MITCH HARRIS (Napalm Death)
CC DEVILLE (Poison)	BOBBY DALL (Poison)	JESSE PINTADO (Napalm Death)
JIMMY BAIN (Dio)	CRAIG GOLDIE (Dio)	JEFF HANNEMAN (Slayer)
NIKKI SIXX (Motley Crue)	MICK MARS (Motley Crue)	TOM ARAYA (Slayer)
TOM JOHNSON (Doobie Brothers)	MITCH PERRY (The Edgar Winter Band)	ERIC CLAPTON
BUCKY BARRETT (Roy Orbison)	MEGADETH	PAUL GILBERT
ROY ORBISON	JEFF COOK (Alabama)	RUDY SARZO (Quiet Riot)
FATES WARNING	FLOTSAM & JETSAM	NEW CHRISTY MINSTRELS
STEVE FISTER (Lita Ford)	JOEY RICO (Factor)	THE ASSOCIATION
BLACKIE LAWLESS (Wasp)	RANDY PIPER (Wasp)	FATS JOHNSON
TRACII GUNS (L.A. Guns)	ANDY LAROCQUE (King Diamond)	TIM CONWAY
JASON RAINY (Sacred Reich)	LIZZY BORDEN	JOHN CRYPT (L.A. Guns)
MIKE CHRIST (A Pig Named Jodi)	OVER KILL	TONY IOMMI (Black Sabbath)
SLASH (Guns & Roses)	AXLE ROSE (Guns & Roses)	TOMMY JURDIN (Eddie Money)
JOHN STAMOS	MIKO WEAVER (Prince)	DUFF (Guns & Roses)
DON DOKKEN	BRUCE KULICK (Union/Kiss)	CHUCK SCHULDINER (Death)
LIGE CURRY (Parliament Funkadelic)	KAT JENSEN & STEVE TALBOT (Love Toyz)	D.D. VERNI (Overkill)
STEVE SMYTH (Vicious Rumors)	TONY MACALPINE	MIKE DUDA (Wasp)
PAUL CROOK (Anthrax)	DON KING (Tribulation)	GLEN BENTON (Deicide)
TWIGGY RAMIREZ (Marilyn Manson)	ERIC HOFFMAN (Deicide)	DANNY HARTWELL (Beyond Control)
LARRY "BONES" DENNISON (Dio)	PAT O'BRIAN (Cannibal Corpse)	STEVE TUCKER (Morbid Angel)
ERIC PETERSON (Testament)	CHUCK BILLY (Testament)	REX BROWN (Pantera)
MIKE DOYLE (Fuel Syndicate)	MARC MINARIK (Lily's Siren)	CHRIS RICHARDS (Suffocation)

We would also like to thank the following people for assisting in the production of this brochure.

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A very special thanks to all our customers that have supported us from
the very beginning and will always be there.

"We know who you are"

*B.C. Rich uses Wolf Rose Bullet preamps
exclusively.*



B.C. RICH INTERNATIONAL, INC.
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AMERICAN HANDMADES
1999
GUITAR & BASS
SPECIFICATIONS
AND
RETAIL PRICE LIST

B.C. Rich International • 17205 Eucalyptus, B-5 • Hesperia, California 92345
Telephone (760) 956-1599 Fax (760) 956-1565

1999 GUITAR SPEC'S & SUGGESTED RETAIL PRICES

MODEL	BODY	NECK	FRETBOARD - INLAYS	SCALE	FRETS	P/U	BRIDGE	H/S	FINISH	SUGGESTED RETAIL PRICE
MOCKINGBIRD BOLT-ON	ALDER OR POPLAR	MAPLE BOLT-ON	EBONY - DIAMONDS	23 1/2	24	DIMARZIO	FLOYD	POINTED	BLK, WHRD, BLUE	\$1,399.00 CASE \$180.00
MOCKINGBIRD STANDARD	ALDER OR POPLAR	MAPLE NECKTHRU	EBONY - DIAMONDS	24 5/8	24	DIMARZIO	FIXED OR FLOYD	POINTED	BLK, WHRD, BLUE	\$1,599.00 CASE \$180.00
MOCKINGBIRD DELUXE	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	ROSEWOOD - DIAMONDS	24 5/8	24	DIMARZIO	QUAD	3 A SIDE	TRD, TBL, TGN, S-BLK	\$1,799.00 CASE \$180.00
MOCKINGBIRD "SL"	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - DIAMONDS	24 5/8	24	SEYMOUR DUNCAN	FLOYD	3 A SIDE	TRD, TBL, TGN, S-BLK	\$1,899.00 CASE \$180.00
MOCKINGBIRD SUPREME	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - CLOUDS	24 7/8	24	DIMARZIO	QUAD	3 A SIDE	NT, TRD, TGN, TBL, S-BLK	\$2,299.00 CASE \$180.00
MOCKINGBIRD ARCHTOP SUPREME	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - CLOUDS	24 5/8	24	SEYMOUR DUNCAN	TUNE O MATIC	3 A SIDE	TRD, TGN, TBL, S-BLK, T-AMB	\$2,299.00 CASE \$180.00
MOCKINGBIRD SLP	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - CLOUD	24 5/8	24	SEYMOUR DUNCAN	TUNE O MATIC	3 A SIDE	TRD, TGN, TBL, S-BLK, T-AMB	\$2,399.00 CASE \$180.00
MOCKINGBIRD 7-STRING	MAPLE	MAPLE NECKTHRU	EBONY - DIAMONDS	25.4	25	DIMARZIO	FIXED OR FLOYD	4+3 A SIDE	BLK, WHRD, BLUE	\$1,699.00 CASE \$180.00
EAGLE STANDARD	ALDER OR POPLAR	MAPLE NECKTHRU	EBONY - DIAMONDS	24 5/8	24	DIMARZIO	QUAD OR FLOYD	3 A SIDE	BLK, WHRD, BLUE	\$1,599.00 CASE \$180.00
EAGLE DELUXE	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	ROSEWOOD - DIAMONDS	24 5/8	24	DIMARZIO	QUAD	3 A SIDE	TRD, TBL, TGN, S-BLK	\$1,799.00 CASE \$180.00
EAGLE SUPREME	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - CLOUDS	24 5/8	24	DIMARZIO	QUAD	3 A SIDE	NT, TRD, TGN, TBL, S-BLK	\$2,299.00 CASE \$180.00
EAGLE ARCHTOP SUPREME	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - CLOUDS	24 5/8	24	SEYMOUR DUNCAN	QUAD	3 A SIDE	NT, TRD, TGN, TBL, S-BLK	\$2,299.00 CASE \$180.00
WARLOCK BOLT-ON	ALDER OR POPLAR	MAPLE BOLT-ON	EBONY - DIAMONDS	23 1/2	24	DIMARZIO	FLOYD	POINTED	BLK, WHRD, BLUE	\$1,399.00 CASE \$180.00
WARLOCK STANDARD	ALDER OR POPLAR	MAPLE NECKTHRU	EBONY - DIAMONDS	24 5/8	24	DIMARZIO	FIXED OR FLOYD	POINTED	BLK, WHRD, BLUE	\$1,599.00 CASE \$180.00
WARLOCK DELUXE	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	ROSEWOOD - DIAMONDS	24 5/8	24	DIMARZIO	QUAD	WIDOW	TRD, TGN, TBL, S-BLK	\$1,799.00 CASE \$180.00
WHS BOLT-ON	ALDER OR POPLAR	MAPLE BOLT-ON	EBONY - NO INLAY	23 1/2	24	DIMARZIO	QUAD	WIDOW	BLACK, BLOOD RED	\$1,599.00 CASE \$180.00
WHS NECKTHRU	ALDER OR POPLAR	MAPLE NECKTHRU	EBONY - NO INLAY	23 1/2	24	DIMARZIO	QUAD	WIDOW	BLACK, BLOOD RED	\$1,799.00 CASE \$180.00
WARLOCK SUPREME	MAHOGANY W/ FLAME TOP	MAHOGANY NECKTHRU	EBONY - SPEARS	24 5/8	24	DIMARZIO	QUAD	3 A SIDE	TRD, TGN, TBL, S-BLK	\$1,999.00 CASE \$180.00
WARLOCK 7-STRING	MAPLE	MAPLE NECKTHRU	EBONY - BIG DIAMONDS	23.4	25	DIMARZIO	FIXED OR FLOYD	WIDOW	BLK, WHRD, BLUE	\$1,699.00 CASE \$180.00
MAX CAVALERA CAMO WARLOCK	ALDER OR POPLAR	MAPLE NECKTHRU	EBONY - BIG DIAMONDS	24 5/8	24	DIMARZIO	QUAD	POINTED	CAMO GRAPHIC	\$1,799.00 CASE \$180.00
BICH BOLT-ON	ALDER OR POPLAR	MAPLE BOLT-ON	EBONY - DIAMONDS	23 1/2	24	DIMARZIO	FLOYD	POINTED	BLK, WHRD, BLUE	\$1,399.00 CASE \$180.00
BICH STANDARD	ALDER OR POPLAR	MAPLE NECKTHRU	EBONY - DIAMONDS	24 5/8	24	DIMARZIO	FIXED OR FLOYD	3 A SIDE	BLK, WHRD, BLUE	\$1,599.00 CASE \$180.00
BICH DELUXE	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	ROSEWOOD - DIAMONDS	24 5/8	24	DIMARZIO	QUAD	3 A SIDE	TRD, TGN, TBL, S-BLK	\$1,799.00 CASE \$180.00
BICH SUPREME	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - CLOUDS	24 5/8	24	DIMARZIO	QUAD	3 A SIDE	NT, TRD, TGN, TBL, S-BLK	\$2,299.00 CASE \$180.00
BICH 10 STRING SUPREME	KOA SOLID	MAPLE NECKTHRU	EBONY - CLOUDS	24 5/8	24	DIMARZIO	QUAD 10	3 A SIDE	NATURAL	\$2,399.00 CASE \$180.00
BICH DOUBLE NECK 6 & 12	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - CLOUDS	24 5/8	24	DIMARZIO	QUAD 6 QUAD 12	BOTH 3 A SIDE	NT, TRD, TGN, TBL, S-BLK	\$6,399.00 CASE \$450.00
IGNITOR BOLT-ON	ALDER OR POPLAR	MAPLE BOLT-ON	EBONY-12" DUAL SPEARS	23 1/2	24	DIMARZIO	FLOYD	ASM	BLK, WHRD, BLUE	\$1,399.00 CASE \$180.00
IGNITOR STANDARD	ALDER OR POPLAR	MAPLE NECKTHRU	EBONY - NO INLAYS	23 1/2	24	DIMARZIO	FIXED OR FLOYD	ASM	BLK, WHRD, BLUE	\$1,599.00 CASE \$180.00
IGNITOR SUPREME	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY-12" DUAL SPEARS	23 1/2	24	DIMARZIO	FIXED OR FLOYD	ASM	BLK, WHRD, BLUE	\$1,999.00 CASE \$180.00
IGNITOR 7-STRING	MAPLE	MAPLE NECKTHRU	EBONY-12" DUAL SPEARS	23.4	25	DIMARZIO	FIXED OR FLOYD	ASM 7	BLK, WHRD, BLUE	\$2,699.00 CASE \$180.00
KKV FLAME TOP	MAPLE	MAPLE NECKTHRU	EBONY-BIG DIAMONDS	24 5/8	24	EMG	KAHLER / FLOYD	ASM	S-BLK, T-RED	\$2,499.00 CASE \$210.00
KKV-TRIBE	MAPLE	MAPLE NECKTHRU	EBONY - TRIBAL	24 5/8	24	EMG	KAHLER / FLOYD	WIDOW	TRIBAL GRAPHIC	\$2,699.00 CASE \$210.00
KKWAK-TRIBE	MAPLE	MAPLE NECKTHRU	EBONY - TRIBAL	24 5/8	24	EMG	KAHLER / FLOYD	WIDOW	TRIBAL GRAPHIC	\$2,699.00 CASE \$210.00
THE BEAST STANDARD	ALDER OR POPLAR	MAPLE NECKTHRU	EBONY-BIG DIAMONDS	23 1/2	24	DIMARZIO	FIXED OR FLOYD	BEAST H/S	BLK, WHRD, BLUE	\$1,799.00 CASE \$210.00
THE BEAST DELUXE	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - CROWN	23 1/2	24	DIMARZIO	QUAD	BEAST H/S	TRD, TGN, TBL, S-BLK	\$2,399.00 CASE \$210.00
THE BEAST 7-STRING	ALDER OR POPLAR	MAPLE NECKTHRU	EBONY-BIG DIAMONDS	23.4	25	DIMARZIO	FIXED OR FLOYD	BEAST 4+3	BLK, WHRD, BLUE	\$1,899.00 CASE \$210.00
IRONBIRD BOLT-ON	ALDER OR POPLAR	MAPLE BOLT-ON	EBONY - DIAMONDS	23 1/2	24	DIMARZIO	FLOYD	POINTED	BLK, WHRD, BLUE	\$1,399.00 CASE \$210.00
IRONBIRD STANDARD	ALDER OR POPLAR	MAPLE NECKTHRU	EBONY - DIAMONDS	23 1/2	24	DIMARZIO	FIXED OR FLOYD	POINTED	BLK, WHRD, BLUE	\$1,399.00 CASE \$210.00
IRONBIRD DELUXE	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	ROSEWOOD - DIAMONDS	24 5/8	24	DIMARZIO	QUAD	POINTED	TRD, TGN, TBL, S-BLK	\$1,799.00 CASE \$210.00
IRONBIRD 7-STRING	MAPLE	MAPLE NECKTHRU	EBONY-BIG DIAMONDS	23.4	25	DIMARZIO	FIXED OR FLOYD	POINTED 7	BLK, WHRD, BLUE	\$1,699.00 CASE \$210.00
ARM-I	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - TOEGER TOOTH	23 1/2	24	SEYMOUR DUNCAN	FLOYD	ASM	TRD, TGN, TBL, S-BLK, T-AMB	\$1,899.00 CASE \$180.00
ARM-II	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - DIAMONDS	23 1/2	24	SEYMOUR DUNCAN	FLOYD	ASM	TRD, TGN, TBL, S-BLK, T-AMB	\$1,699.00 CASE \$180.00
ST-MSS	MAHOGANY W/ QUILT - FLAME TOP	MAPLE BOLT-ON	EBONY - TEARDROPS	23 1/2	24	SEYMOUR DUNCAN	FLOYD	6 IN LINE	TRD, TGN, TBL, S-BLK, T-AMB	\$1,599.00 CASE \$180.00
MB-I	ALDER OR POPLAR	MAPLE BOLT-ON	EBONY - NO INLAYS	23 1/2	24	SEYMOUR DUNCAN	FLOYD	ASM	BLK, WHRD, BLUE	\$1,199.00 CASE \$180.00
JEFF COOK	ALDER OR POPLAR	MAPLE BOLT-ON	BIRD'S EYE ABALONE DOT'S	23 1/2	22	DIMARZIO	TELE BRIDGE	JEFF COOK SPECIAL	BLK, WHRD, PURPLE	\$1,499.00 CASE \$180.00
GUNSLINGER	ALDER OR POPLAR	MAPLE BOLT-ON	MAPLE - DIAMONDS	23 1/2	24	DIMARZIO	FLOYD	ASM	BLK, WHRD, BLUE	\$1,299.00 CASE \$180.00
GUNSLINGER 2	-	-	"	23 1/2	24	"	"	"	"	\$1,399.00 CASE \$180.00
VICTOR INUTH	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - BLOCK	23 1/2	24	SEYMOUR DUNCAN	TUNE O MATIC	3 A SIDE SMALL	T-AMB BURST	\$3,100.00 CASE \$180.00
EXCLUSIVE ACT ABALONE BOUND TOP	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - BLOCK	23 1/2	24	SEYMOUR DUNCAN	TUNE O MATIC	3 A SIDE SMALL	TRD, TGN, TBL, T-AMB	\$3,100.00 CASE \$180.00
EXCLUSIVE ACT PREMIER ABALONE BOUND TOP	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - BLOCK	23 1/2	24	SEYMOUR DUNCAN	TUNE O MATIC	3 A SIDE SMALL	TRD, TGN, TBL, T-AMB	\$3,500.00 CASE \$180.00
EXCLUSIVE CT	MAHOGANY W/ STD. MAPLE TOP	MAHOGANY NECKTHRU	EBONY - BLOCK	23 1/2	24	SEYMOUR DUNCAN	TUNE O MATIC	3 A SIDE SMALL	BLK, WHRD, BLUE	\$2,199.00 CASE \$180.00
EXCLUSIVE PT-1	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - BLOCK	23 1/2	24	DIMARZIO	TUNE O MATIC	3 A SIDE SMALL	NT, TRD, TGN, TBL, T-AMB	\$1,699.00 CASE \$180.00
EXCLUSIVE PT-2	ALDER OR POPLAR	MAPLE NECKTHRU	ROSEWOOD - DOT'S	23 1/2	24	DIMARZIO	TUNE O MATIC	3 A SIDE SMALL	BLK, WHRD, BLUE	\$1,299.00 CASE \$180.00

1999 GUITAR SPEC'S & SUGGESTED RETAIL PRICES

MODEL	BODY	NECK	FRETBOARD - INLAWS	SCALE	FRETS	P/U	BRIDGE	H/S	FINISH	SUGGESTED RETAIL PRICE
EXCLUSIVE TINI	POPLAR	MAPLE BOLT-ON	EBONY - DOT'S	25 1/2	24	DIMARZIO	TELE-BRIDGE	3 A SIDE SMALL	TRD,TGN,TBL	\$1,299.00 CASE \$180.00
CONTI 6	MAHOGANY W/ STD. MAPLE TOP	MAPLE NECKTHRU	EBONY - BLOCK	25 1/2	24	SEYMOUR DUNCAN	TUNE O MATIC	3 A SIDE	BLK,WH.RD,BL	\$2,399.00 CASE \$180.00
CONTI 8	MAHOGANY W/ STD. MAPLE TOP	MAPLE NECKTHRU	EBONY - BLOCK	25 1/2	24	BARTON SPECIAL	CONTI SPECIAL	4+4 A SIDE TRADITIONAL	BLK,WH.RD,BL	\$2,999.00 CASE \$180.00
JR "V" BOLT-ON	ALDER OR POPLAR	MAPLE BOLT-ON	EBONY - DIAMONDS	25 1/2	24	DIMARZIO	FLOYD	ASM	BLK,WH.RD, BLUE	\$1,399.00 CASE \$210.00
JR "V" STANDARD	ALDER OR POPLAR	MAPLE NECKTHRU	EBONY - 12" DUAL SPEARS	24 5/8	24	DIMARZIO	FIXED OR FLOYD	REVERSE ASM	BLK,WH.RD, BLUE	\$1,399.00 CASE \$210.00
JR "V" SUPREME	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - "V" INLAY	24 5/8	24	DIMARZIO	FIXED OR FLOYD	POINTED	TRD,TGN,TBL, 5-BLK,	\$2,399.00 CASE \$210.00
"V" 7 STRING	MAPLE	MAPLE NECKTHRU	EBONY - BIG DIAMONDS	23 1/4	25	DIMARZIO	FIXED OR FLOYD	"V" 4+3	BLK,WH.RD, BLUE	\$1,699.00 CASE \$210.00
STEALTH BOLT-ON	ALDER OR POPLAR	MAPLE BOLT-ON	MAPLE - DIAMONDS	25 1/2	24	DIMARZIO	FLOYD	CURVED 6 IN LINE	BLK,WH.RD, BLUE	\$1,399.00 CASE \$210.00
STEALTH STANDARD	ALDER OR POPLAR	MAPLE NECKTHRU	EBONY - DIAMONDS	24 5/8	24	DIMARZIO	FIXED OR FLOYD	CURVED 6 IN LINE	BLK,WH.RD, BLUE	\$1,399.00 CASE \$210.00
STEALTH DELUXE	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	ROSEWOOD - DIAMONDS	24 5/8	24	DIMARZIO	QUAD	CURVED 6 IN LINE	TRD,TGN,TBL, 3-BLK	\$1,799.00 CASE \$210.00
STEALTH 7 STRING	MAPLE	MAPLE NECKTHRU	EBONY - BIG DIAMONDS	25 1/4	25	DIMARZIO	FIXED OR FLOYD	CURVED 7 IN LINE	BLK,WH.RD, BLUE	\$1,699.00 CASE \$210.00
WAVE STANDARD	ALDER OR POPLAR	MAPLE NECKTHRU	EBONY - DIAMONDS	24 5/8	24	DIMARZIO	FIXED OR FLOYD	3 A SIDE	BLK,WH.RD, BLUE	\$1,599.00 CASE \$180.00
WAVE DELUXE	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	ROSEWOOD - DIAMONDS	24 5/8	24	DIMARZIO	QUAD	3 A SIDE	TRD,TGN,TBL, 5-BLK	\$1,799.00 CASE \$180.00
WAVE SUPREME	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - CLOUDS	24 5/8	24	DIMARZIO	QUAD	3 A SIDE	TRD,TGN,TBL, 5-BLK	\$2,399.00 CASE \$180.00
WAVE 7 STRING	MAPLE	MAPLE NECKTHRU	EBONY - BIG DIAMONDS	25 1/4	25	DIMARZIO	FIXED OR FLOYD	4+3 A SIDE TRADITIONAL	BLK,WH.RD, BLUE	\$1,699.00 CASE \$180.00
WIDOW BOLT-ON	ALDER OR POPLAR	MAPLE BOLT-ON	EBONY - DIAMONDS	25 1/2	24	DIMARZIO	FLOYD	WIDOW	BLK,WH.RD, BLUE	\$1,399.00 CASE \$180.00
WIDOW STANDARD	ALDER OR POPLAR	MAPLE NECKTHRU	EBONY - DIAMONDS	24 5/8	24	DIMARZIO	FIXED OR FLOYD	WIDOW	BLK,WH.RD, BLUE	\$1,399.00 CASE \$180.00
WIDOW DELUXE	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	ROSEWOOD - DIAMONDS	24 5/8	24	DIMARZIO	QUAD	WIDOW	TRD,TGN,TBL, 5-BLK	\$1,799.00 CASE \$180.00
WIDOW 7 STRING	MAPLE	MAPLE NECKTHRU	EBONY - BIG DIAMONDS	25 1/4	25	DIMARZIO	FIXED OR FLOYD	WIDOW ?	BLK,WH.RD, BLUE	\$1,699.00 CASE \$180.00

BASSES

ALL BASSES AVAILABLE IN 5 & 6 STRING MODELS

MODEL	BODY	NECK	FRETBOARD - INLAWS	SCALE	FRETS	P/U	BRIDGE	H/S	FINISH	SUGGESTED RETAIL PRICE
BERNARDO 4	STD. MAPLE TOP	MAPLE NECKTHRU	EBONY - BLOCK	34	24	SEYMOUR DUNCAN	mighty mite	2 A SIDE SMALL	NATURAL OL.	\$2,299.00 CASE \$210.00
BERNARDO 5	-	-	-	"	-	-	-	3+2 A SIDE SMALL	-	\$2,399.00 CASE \$210.00
BERNARDO 6	-	-	-	"	-	-	-	3+3 A SIDE BIG	-	\$2,599.00 CASE \$210.00
BERNARDO RECORDING DELUXE 4 STRING	MAHOGANY	MAPLE NECKTHRU	EBONY - BLOCK	34	24	SEYMOUR DUNCAN	-	2 A SIDE SMALL	BLK,WH.RD, BLUE	\$1,899.00 CASE \$210.00
BERNARDO RECORDING DELUXE 5 STRING	-	-	-	"	-	-	-	3+2 A SIDE SMALL	-	\$1,999.00 CASE \$210.00
BERNARDO RECORDING DELUXE 6 STRING	-	-	-	"	-	-	-	3+3 A SIDE BIG	-	\$2,199.00 CASE \$210.00
BICH BASS STANDARD	ALDER OR POPLAR	MAPLE NECKTHRU	EBONY - DIAMONDS	34	24	P&P DIMARZIO	BADASS 2	2 A SIDE TRADITIONAL	BLK,WH.RD, BLUE	\$1,699.00 CASE \$210.00
BICH BASS DELUXE	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - DIAMONDS	34	24	P&P DIMARZIO	BADASS 2	2 A SIDE TRADITIONAL	TRD,TGN,TBL, 5-BLK	\$1,899.00 CASE \$210.00
BICH BASS SUPREME	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - CLOUDS	34	24	P&P DIMARZIO	BADASS 2	2 A SIDE TRADITIONAL	TRD,TGN,TBL, 5-BLK	\$2,399.00 CASE \$210.00
BICH 8 STRING SUPREME	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - CLOUDS	34	24	P&P DIMARZIO	8 STRING SPECIAL	2 A SIDE TRADITIONAL	TRD,TGN,TBL, 5-BLK	\$2,699.00 CASE \$210.00
BEAST BASS	ALDER OR POPLAR	MAPLE NECKTHRU	EBONY - BIG DIAMONDS	34	24	P&P DIMARZIO	BADASS 2	BEAST	BLK,WH.RD, BLUE	\$1,799.00 CASE \$245.00
EAGLE BASS STANDARD	ALDER OR POPLAR	MAPLE NECKTHRU	EBONY - DIAMONDS	34	24	P&P DIMARZIO	BADASS 2	2 A SIDE TRADITIONAL	BLK,WH.RD, BLUE	\$1,699.00 CASE \$210.00
EAGLE BASS DELUXE	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - DIAMONDS	34	24	P&P DIMARZIO	BADASS 2	2 A SIDE TRADITIONAL	TRD,TGN,TBL, 5-BLK	\$1,899.00 CASE \$210.00
EAGLE BASS SUPREME	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - CLOUDS	34	24	P&P DIMARZIO	BADASS 2	2 A SIDE TRADITIONAL	TRD,TGN,TBL, 5-BLK	\$2,399.00 CASE \$210.00
EXCLUSIVE BASS "THUNDERER"	MAHOGANY	MAPLE NECKTHRU	NO INLAWS	34	24	DUNCAN IMB-4A	MIGHTY MITE	2 A SIDE SMALL	BLK,WH.RD, BLUE	\$1,799.00 CASE \$210.00
MOCKINGBIRD BASS STANDARD	ALDER OR POPLAR	MAPLE NECKTHRU	EBONY - DIAMONDS	34	24	SINGLE P DIMARZIO	BADASS 2	POINTED	BLK,WH.RD, BLUE	\$1,699.00 CASE \$210.00
MOCKINGBIRD BASS DELUXE	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - DIAMONDS	34	24	P&P DIMARZIO	BADASS 2	2 A SIDE TRADITIONAL	TRD,TGN,TBL, 5-BLK	\$1,899.00 CASE \$210.00
MOCKINGBIRD BASS SUPREME	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - CLOUDS	34	24	P&P DIMARZIO	BADASS 2	2 A SIDE TRADITIONAL	TRD,TGN,TBL, 5-BLK	\$2,399.00 CASE \$210.00
WARLOCK BASS STANDARD	ALDER OR POPLAR	MAPLE NECKTHRU	EBONY - DIAMONDS	34	24	SINGLE P DIMARZIO	BADASS 2	POINTED	BLK,WH.RD, BLUE	\$1,699.00 CASE \$210.00
WARLOCK BASS WHS	ALDER OR POPLAR	MAPLE NECKTHRU	EBONY - BIG DIAMONDS	34	24	P&P DIMARZIO	BADASS 2	WIDOW	BLK,WH.RD, BLUE	\$1,799.00 CASE \$210.00
WAVE BASS STANDARD	ALDER OR POPLAR	MAPLE NECKTHRU	EBONY - DIAMONDS	34	24	P&P DIMARZIO	BADASS 2	2 A SIDE TRADITIONAL	BLK,WH.RD, BLUE	\$1,699.00 CASE \$210.00
WAVE BASS DELUXE	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - DIAMONDS	34	24	P&P DIMARZIO	BADASS 2	2 A SIDE TRADITIONAL	TRD,TGN,TBL, 5-BLK	\$1,899.00 CASE \$210.00
WAVE BASS SUPREME	MAHOGANY W/ QUILT - FLAME TOP	MAHOGANY NECKTHRU	EBONY - CLOUDS	34	24	P&P DIMARZIO	BADASS 2	2 A SIDE TRADITIONAL	TRD,TGN,TBL, 5-BLK	\$2,399.00 CASE \$210.00
WIDOW BASS	ALDER OR POPLAR	MAPLE NECKTHRU	EBONY - DIAMONDS	34	24	P&P DIMARZIO	BADASS 2	WIDOW	BLK,WH.RD, BLUE	\$1,699.00 CASE \$210.00

***** CUSTOM SHOP OPTIONS ON BACK *****

Mockingbird Acoustic Guitar's / The MAG

MOCKINGBIRD ACOUSTIC STANDARD	MAHOGANY W/ SPRUCE TOP	MAHOGANY NECK	ROSEWOOD - DIAMONDS	22 FRETS	3 A SIDE TRADITIONAL		EBONY STRING THRU BRIDGE - NO PINS	DIAMOND SOUNDHOLE	BLK,WH,RD. BLUE	\$1,299.00 CASE \$225.00
MOCKINGBIRD ACOUSTIC DELUXE	MAHOGANY W/ SPRUCE TOP WH. SOUND B.N.H/S	MAHOGANY NECK	EBONY - DIAMONDS	22 FRETS	3 A SIDE TRADITIONAL		EBONY STRING THRU BRIDGE - NO PINS	ABALONE DIAMOND SOUNDHOLE	TRD,TGN,TRL, S-BLK,T-AMB, NATURAL	\$1,599.00 CASE \$225.00
MOCKINGBIRD ACOUSTIC SUPREME	QUILTED MAPLE SIDES- SPRUCE TOP WH. BOUND B.N.H/S	MAHOGANY NECK	EBONY - CLOUDS	22 FRETS	3 A SIDE TRADITIONAL		EBONY STRING THRU BRIDGE - NO PINS	ABALONE DIAMOND SOUNDHOLE	TRD,TGN,TRL, S-BLK,T-AMB, NATURAL	\$1,899.00 CASE \$225.00

B.C. RICH CUSTOM SHOP OPTIONS

PEARL OR CANDY FINISHES.....	\$125.00
FLOYD ROSE TREMELLO.....	\$200.00
SUNBURST FINISHES.....	\$125.00
GOLD HARDWARE.....	\$100.00
BLACK HARDWARE.....	\$50.00
CHROME HARDWARE.....	\$50.00
KAHLER.....	\$350.00
(BLACK,CHROME,GOLD)	
PAINT TO MATCH H/S.....	\$50.00
CUSTOM GRAPHIC PAINT.....	P.O.R.
TRANSPARENT FINISHES.....	\$225.00
ACTIVE ELECTRONICS.....	\$150.00
(SEE MOCKINGBIRD SUPREME)	
FULL ACTIVE ELECTRONICS.....	\$250.00
(SEE BICH SUPREME)	
FISHMAN 4-BAND EQ.....	\$250.00
COIL TAP SWITCH.....	\$40.00
PHASE SWITCH.....	\$40.00
BULLET PRE-AMP.....	\$75.00
(INCL. PRE-AMP &PRE-AMP VOLUME)	
EMG(81 & 85).....	\$350.00
DIMARZIO(MOST MODELS).....	\$99.00
SEYMOUR DUNCAN(MOST MODELS).....	\$99.00
BOUND FRETBOARD.....	\$75.00
BOUND HEADSTOCK.....	\$75.00
BOUND BODY.....	\$150.00
CONTRASTING BINDING.....	\$150.00
CUSTOM INLAY.....	P.O.R.
REVERSE HEADSTOCK.....	\$50.00
HEADSTOCK CHANGES.....	\$200.00
MARBLE FINISHES.....	\$200.00

EBONY FRETBOARD.....	\$75.00
ROSEWOOD FRETBOARD.....	\$75.00
MAPLE FRETBOARD.....	\$50.00
12 STRING UPGRADES.....	\$300.00
LEFTY FIXED BRIDGE.....	N/C
LEFTY TREMELLO.....	\$200.00

EXOTIC WOODS:

QUILT OR FLAME TOPS

3A.....	\$300.00
4A.....	\$450.00
5A.....	\$600.00
6A OR ABOVE	P.O.R.

SOLID WINGS QUILTED OR FLAME.....P.O.R

MOST GUITAR'S AVAILABLE IN 7 STRINGS

IF YOU PREFER A GUITAR WITH A LOWER
TUNING THAN STANDARD,
PLEASE LET THE CUSTOM SHOP KNOW IN
ADVANCE SO THAT WE MAY SET-UP YOUR
GUITAR TO YOUR STANDARDS.
(I.E; STRING GUAGE , TUNING)

COLOR CODE CHART

BLK - BLACK	NT - NATURAL
WH - WHITE	TRD - TRANS. RED
RD - RED	TRG - TRANS. GREEN
C-BL - COBALT BLUE	TRB - TRANS. BLUE
BLUE	T-AMB - TRANS. AMBER
S-BLK - STAIN BLACK(SEE KKV)	

HEADSTOCKS



POINTED---ASM---WIDOW---BEAST---CURVED---6 IN LINE---"V"---3 A SIDE TRAD.---6 IN LINE---3 A SIDE TRAD.---SMALL