B.C. Rich

IMPORT SERIES
GUITARS
EXCLUSIVE SERIES

EM1

- Sycamore veneer top
- Alder body
- 4-ply body binding
- Bound fingerboard & headstock
- Hard maple neck
- 3-to-a-side sealed tuners
- Rosewood fingerboard
- Oval pearl inlays
- 24 frets
- Sloped heel joint
- 2 humbucking pickups
- 2 dome volume controls
- 1 dome tone control
- 3-way selector switch
- Adjustable bridge
- Stop tailpiece
- All chrome hardware

Available in these colors:

EM1TG (transparent green)
EM1TB (transparent blue)
EM1TR (transparent red)
A Floyd Rose licensed tremolo system is standard on all NJ Series B.C. Rich guitars. Tremolos feature fine tuning, black anodized coating and locking nut.

Platinum Series Warlock guitars feature a beefy chrome spring tremolo system. Platinum Bich & Mockingbird guitars have a traditional chrome stop tailpiece and adjustable bridge.

NJ Series & Platinum Series guitar both feature sloped heel joints for playing comfort.

B.C. Rich guitars feature durable sealed tuners assuring precision tuning. NJ Series tuners are black, Platinum Series are chrome.
BICH

- Alder body
- Hard maple neck
- 3-to-a-side sealed tuners
- Rosewood fingerboard
- Diamond inlays
- 22 frets
- Sloped heel joint
- 2 humbucking pickups
- 2 dome volume controls
- 1 dome tone control
- 3-way selector switch
- Floyd Rose licensed tremolo system
- All black hardware

Available in these colors:
- NJBGBK (black)
- NJBGTB (transparent blue)
- NJBGTG (transparent green)
- NJBGTP (transparent purple)
- NJBGTR (transparent red)
Mockingbird

- Alder body
- Hard maple neck
- 3-to-a-side sealed tuners
- Rosewood fingerboard
- Diamond inlays
- 22 frets
- Sloped heel joint
- 2 humbucking pickups
- 2 dome volume controls
- 1 dome tone control
- 3-way selector switch
- Floyd Rose licensed tremolo system
- All black hardware

Available in these colors:

- NJMGBK (black)
- NJMGTB (transparent blue)
- NJMGTG (transparent green)
- NJMGTP (transparent purple)
- NJMGTR (transparent red)
WARLOCK

- Alder body
- Hard maple neck
- 6-to-a-side sealed tuners
- Rosewood fingerboard
- Diamond inlays
- 22 frets
- Sloped heel joint
- 2 humbucking pickups
- 2 dome volume controls
- 1 dome tone control
- 3-way selector switch
- Floyd Rose licensed tremolo system
- All black hardware

Available in these colors:

- NJWGBK (black)
- NJWGTB (transparent blue)
- NJWGTG (transparent green)
- NJWGTP (transparent purple)
- NJWGTR (transparent red)
- NJWGW (white)
BICH

- Alder body
- Hard maple neck
- 3-to-a-side sealed tuners
- Rosewood fingerboard
- Dot inlays
- 22 frets
- Sloped heel joint
- 2 humbucking pickups
- 2 dome volume controls
- 1 dome tone control
- 3-way selector switch
- Adjustable bridge
- Stop tailpiece
- All chrome hardware

Available in these colors:

PBGBK (black)
PBGTB (transparent blue)
PBGTG (transparent green)
PBGTP (transparent purple)
PBGTR (transparent red)
Mockingbird

- Alder body
- Hard maple neck
- 3-to-a-side sealed tuners
- Rosewood fingerboard
- Dot inlays
- 22 frets
- Sloped heel joint
- 2 humbucking pickups
- 2 dome volume controls
- 1 dome tone control
- 3-way selector switch
- Adjustable bridge
- Stop tailpiece
- All chrome hardware

Available in these colors:
- PMGBK (black)
- PMGTB (transparent blue)
- PMGTG (transparent green)
- PMGTP (transparent purple)
- PMGTR (transparent red)
WARLOCK

- Alder body
- Hard maple neck
- 6-to-a-side sealed tuners
- Rosewood fingerboard
- Dot inlays
- 22 frets
- Sloped heel joint
- 2 humbucking pickups
- 2 dome volume controls
- 1 dome tone control
- 3-way selector switch
- Non-locking tremolo bridge system
- All chrome hardware

Available in these colors:

- PWGBK (black)
- PWGTB (transparent blue)
- PWGTG (transparent green)
- PWGTP (transparent purple)
- PWGTR (transparent red)
- PWGW (white)
**INNOVATOR SERIES**

**I4B & I5B**

- Ash body
- Hard maple neck
- 4+1 sealed tuners (5 string model)
- 4-to-a-side sealed tuners (4 string)
- Rosewood fingerboard
- Oval pearl inlays
- 24 frets
- Sloped heel joint
- 2 pickups w/ active electronics
- 2 dome volume controls
- 1 dome tone control
- 3-way selector switch
- Adjustable bridge
- All chrome hardware

**Models**
- I4BBK-4 string
- I5BBK-5 string (black)
- I4BN-4 string
- I5BN-5 string (natural)

**Available in these colors:**
- Black
- Natural
Platinum Series Bass guitars feature heavy duty chrome bridges, chrome hardware, P style pickups (Mockingbird) or PJ style pickups (Warlock).

Sloped heel joints make playing Platinum Series basses seem effortless.

Heavy duty, chrome plated bass tuners are standard on all Platinum Series basses.
Mockingbird

- Alder body
- Hard maple neck
- 2-to-a-side sealed tuners
- Rosewood fingerboard
- Dot inlays
- 22 frets
- Sloped heel joint
- 2 P style pickups
- 2 dome volume controls
- 1 dome tone control
- 3-way selector switch
- Adjustable bridge
- All chrome hardware

Available in these colors:

- PMBBK (black)
- PMBTG (transparent green)
- PMBTP (transparent purple)
- PMBTR (transparent red)
WARLOCK

- Alder body
- Hard maple neck
- 4-to-a-side sealed tuners
- Rosewood fingerboard
- Dot inlays
- 24 frets
- Sloped heel joint
- P/J style pickups
- 2 dome volume controls
- 1 dome tone control
- 3-way selector switch
- Adjustable bridge
- All chrome hardware

Available in these colors:

PWBBK (black)
PWBTR (transparent red)
PWBTG (transparent green)
PWBTP (transparent purple)
WARLOCK
Mockingbird

- Agathis body
- Maple neck
- Rosewood fingerboard
- 6-to-a-side covered gears
- Dot inlays
- 24 frets
- 2 humbucking pickups
- 1 dome volume control
- 1 dome tone control
- 3-way selector switch
- Compensating stop tailpiece
- All chrome hardware

MGBK-Mockingbird
WGBK-Warlock (black)

MGR-Mockingbird
WGR-Warlock (red)

MGW-Mockingbird
WGW-Warlock (white)

Available in these colors:
B.C. Rich
GUITAR & BASS BAGS

Deluxe Padded Guitar & Bass Bags
30 mm padded bag with outside zippered compartment, shoulder strap and carrying handle.

BCGBAG1-guitar
BCBBAG1-bass

Bronze Series Padded Guitar Bags
15 mm padded bag with outside zippered compartment, shoulder strap and carrying handle.

BCGBAG2-guitar
For over 30 years, B.C. Rich has had many milestones, all of which have had a profound impact on the entire guitar industry. In 1968, B.C. Rich introduced the "Heelless Neck-Thru" design. 1970 brought the highly innovative split pickup layout (coil tapping), which came to fruition by bringing four leads out of the pickup. We incorporated this unique approach into our onboard high impedance active and full electronic circuitry, and continue to successfully employ that configuration to this day. This concept, originally pioneered by B.C. Rich, has become a design standard that is currently offered by most pickup manufacturers.

In 1974, B.C. Rich continued as a major force in the guitar industry with the introduction of exotic woods, finishes and graphics on our guitars, beginning with Leopard Skin graphic on a B.C. Rich Eagle guitar for Paul Stanley of Kiss. In 1996, a design collaboration with jazz guitarist Robert Conti resulted in the introduction of the only Eight-String production guitar in the world!

The B.C. Rich Import Series guitars are manufactured in Korea (Bronze Series are manufactured in Indonesia) to the detailed specifications of Bernie Rico, using the highest quality woods & components.

At B.C. Rich, we are very proud of our history and prior accomplishments, and we sincerely believe that the future will be both exciting and innovative. As a company with an eye to the future, we look forward to making even greater contributions to the guitar industry. Whether you play from obsession or profession, Rock, Heavy Metal, Country, Pop or Jazz, B.C. Rich has the guitar for you!

For over 30 years Bernie Rico has designed and created guitars for the following artists. We thank them.

Twiggy Ramirez (Marilyn Manson)
John Schafer (Ice Ed Earth)
George Biondo (Steppenwolf)
Tony Iommi (Black Sabbath)
Geezer Butler (Black Sabbath)
Paul Stanley (Kiss)
Bruce Kulick (Kiss)
Nite Bob Czykowsk
Neil Geraldo (Patt Benatar)
Joe Perry (Aerosmith)
Brad Whitford (Aerosmith)
Kerry King
Max Cavalera
Meeks (Coal Chamber)
Mitch Perry
Lou Reed
Craig Chaquico (Starship)
Don Felder (Eagles)
Eric Clapton
Carlos Alomar (David Bowie)
David Lindley
Al Kooper
Robert Palmer
Jim McBride
Carol Kay
Tony MacAlpine
Elvis Presley "The King"
John Wilkinson (Elvis Presley)
Roy Orbison
Bucky Barrett (Roy Orbison)
Tom Johnson (Doobie Brothers)

Steve Hunter (Alice Cooper)
Dick Wagner (Alice Cooper)
Prakash John (Alice Cooper)
Paul Gilbert
Ted Nugent
Derek St. Holmes (Ted Nugent)
Rick Derringer
Slash (Guns & Roses)
Duff (Guns & Roses)
CC Deville (Poison)
Bobby Dall (Poison)
Jimmy Bain ( Dio)
Craig Goldie ( Dio)
Nikki Sixx (Motley Crue)
Rudy Sarzo (Quiet Riot)
Jonathan Christ (Danzig)
Megadeth
Fates Warning
Overkill
Suicidal Tendencies
Sacred Reich
Don Dokken
Steve Fister (Lita Ford)
Blackie Lawless (Wasp)
Taco Guns (L.A. Guns)
John Cipriano (L.A. Guns)
Jimmy Haslip
Cindy Taylor
Mike Weaver (Prince)
John Avila (Oingo Boingo)
Domenic Troiano (Guess Who)

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