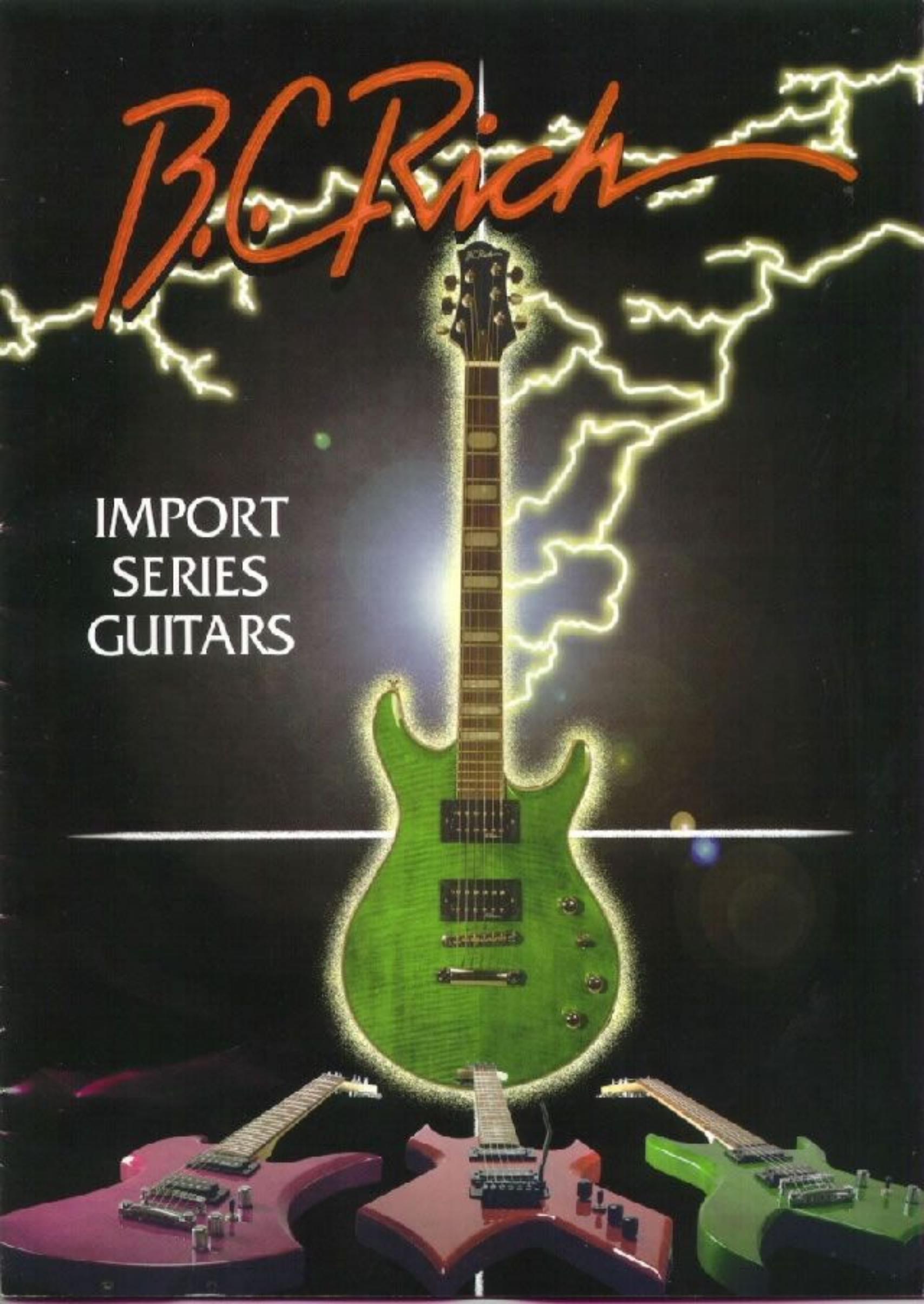
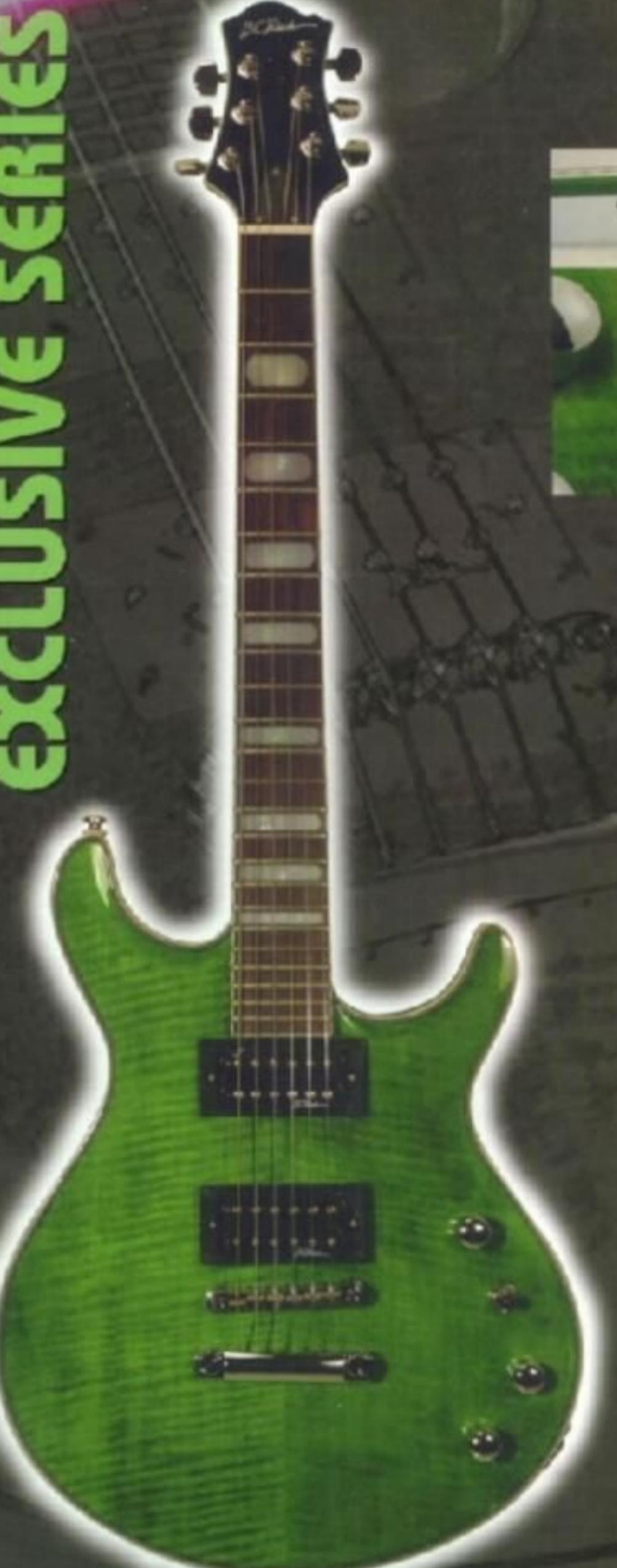


# B.C.Rich

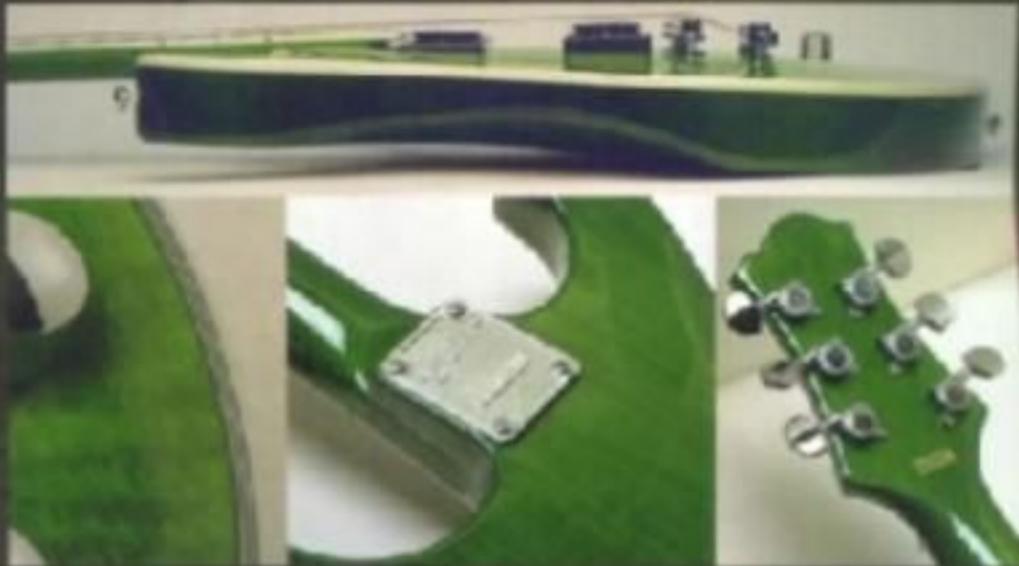
IMPORT  
SERIES  
GUITARS



# EXCLUSIVE SERIES



# EM1



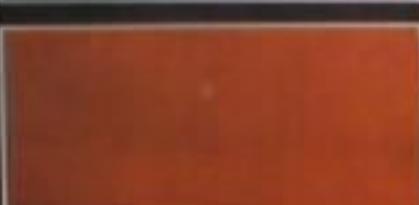
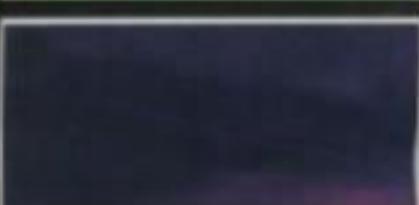
- Sycamore veneer top
- Alder body
- 4-ply body binding
- Bound fingerboard & headstock
- Hard maple neck
- 3-to-a-side sealed tuners
- Rosewood fingerboard
- Oval pearl inlays
- 24 frets
- Sloped heel joint
- 2 humbucking pickups
- 2 dome volume controls
- 1 dome tone control
- 3-way selector switch
- Adjustable bridge
- Stop tailpiece
- All chrome hardware

EM1TG  
(transparent green)

EM1TB  
(transparent blue)

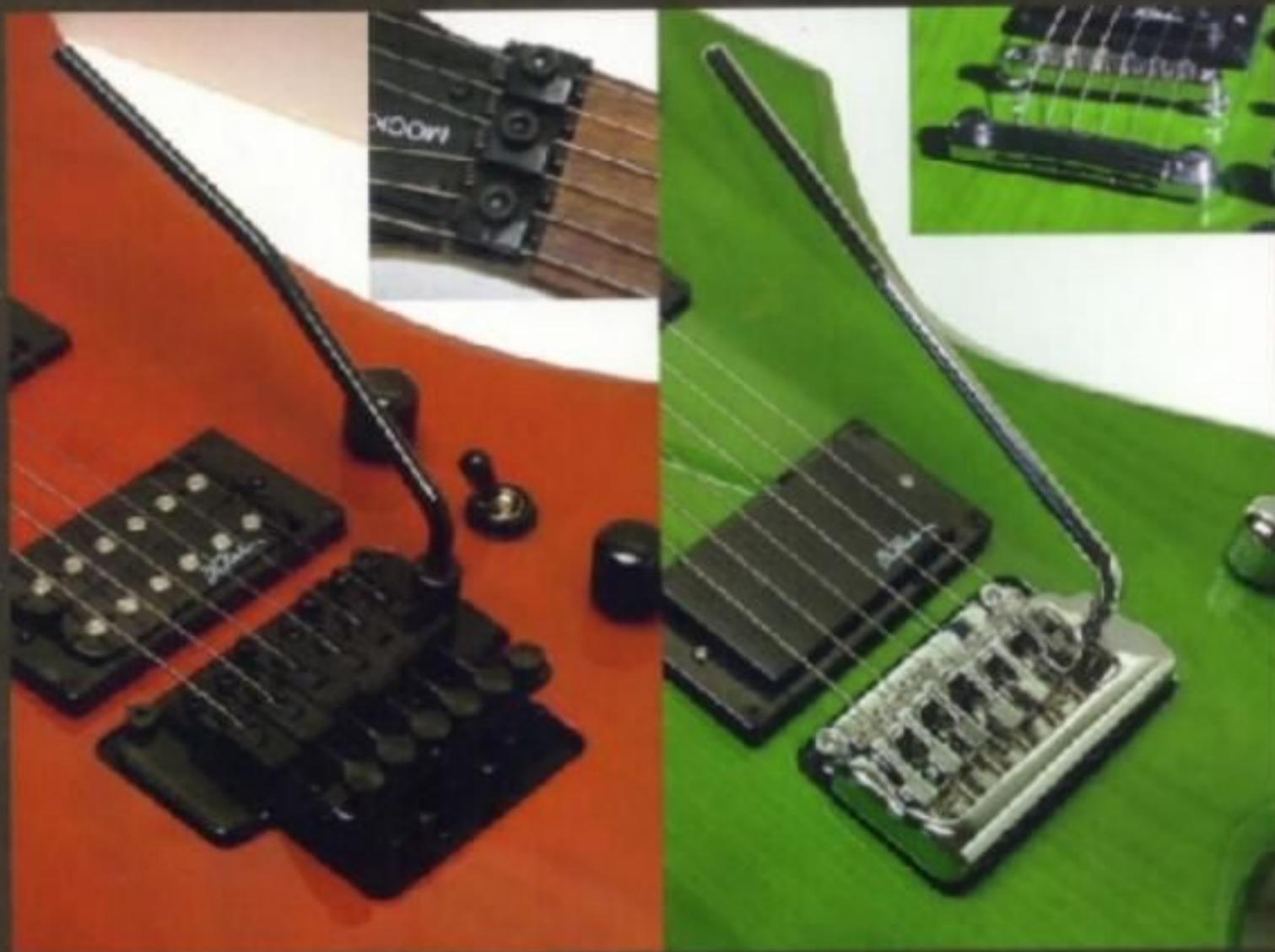
EM1TR  
(transparent red)

Available in these colors:



# GUITAR DETAILS

PLATINUM SERIES  
NJ SERIES



A Floyd Rose licensed tremolo system is standard on all NJ Series B.C. Rich guitars. Tremolos feature fine tuning, black anodized coating and locking nut.

Platinum Series Warlock guitars feature a beefy chrome spring tremolo system. Platinum Bich & Mockingbird guitars have a traditional chrome stop tailpiece and adjustable bridge.



NJ Series & Platinum Series guitar both feature sloped heel joints for playing comfort.



B.C. Rich guitars feature durable sealed tuners assuring precision tuning. NJ Series tuners are black, Platinum Series are chrome.



# NJ SERIES

# B10H

- Alder body
- Hard maple neck
- 3-to-a-side sealed tuners
- Rosewood fingerboard
- Diamond inlays
- 22 frets
- Sloped heel joint
- 2 humbucking pickups
- 2 dome volume controls
- 1 dome tone control
- 3-way selector switch
- Floyd Rose licensed tremolo system
- All black hardware



Available in these colors:

NJBGBK  
(black)

NJBGTB  
(transparent blue)

NJBGTG  
(transparent green)

NJBGTP  
(transparent purple)

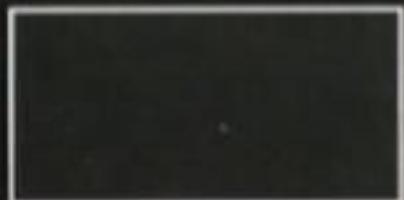
NJBGTR  
(transparent red)

# Mockingbird

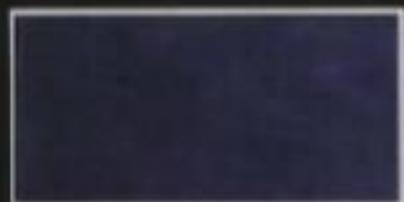
N SERIES

- Alder body
- Hard maple neck
- 3-to-a-side sealed tuners
- Rosewood fingerboard
- Diamond inlays
- 22 frets
- Sloped heel joint
- 2 humbucking pickups
- 2 dome volume controls
- 1 dome tone control
- 3-way selector switch
- Floyd Rose licensed tremolo system
- All black hardware

Available in these colors:



NJMGBK  
(black)



NJMGTB  
(transparent blue)



NJMGTG  
(transparent green)



NJMGTP  
(transparent purple)



NJMGTR  
(transparent red)



# NJ SERIES

# WARRIOR

- Alder body
- Hard maple neck
- 6-to-a-side sealed tuners
- Rosewood fingerboard
- Diamond inlays
- 22 frets
- Sloped heel joint
- 2 humbucking pickups
- 2 dome volume controls
- 1 dome tone control
- 3-way selector switch
- Floyd Rose licensed tremolo system
- All black hardware



Available in these colors:

NJWGBK  
(black)

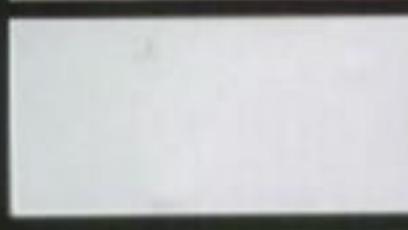
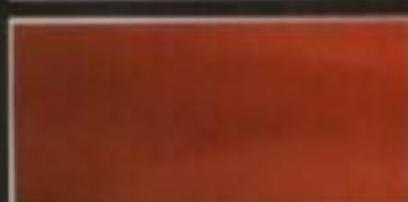
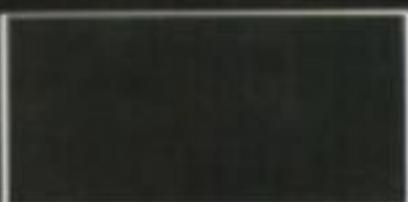
NJWGBT  
(transparent blue)

NJWGTC  
(transparent green)

NJWGTP  
(transparent purple)

NJWGTR  
(transparent red)

NJWGW  
(white)

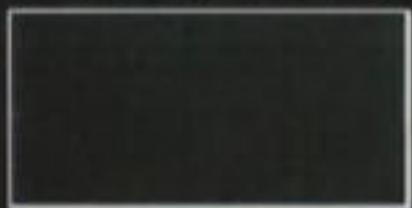


# PLATINUM SERIES

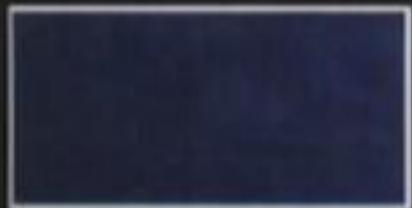
## B1CAH

- Alder body
- Hard maple neck
- 3-to-a-side sealed tuners
- Rosewood fingerboard
- Dot inlays
- 22 frets
- Sloped heel joint
- 2 humbucking pickups
- 2 dome volume controls
- 1 dome tone control
- 3-way selector switch
- Adjustable bridge
- Stop tailpiece
- All chrome hardware

Available in these colors:



PBGBK  
(black)



PBGTB  
(transparent blue)



PBGTG  
(transparent green)



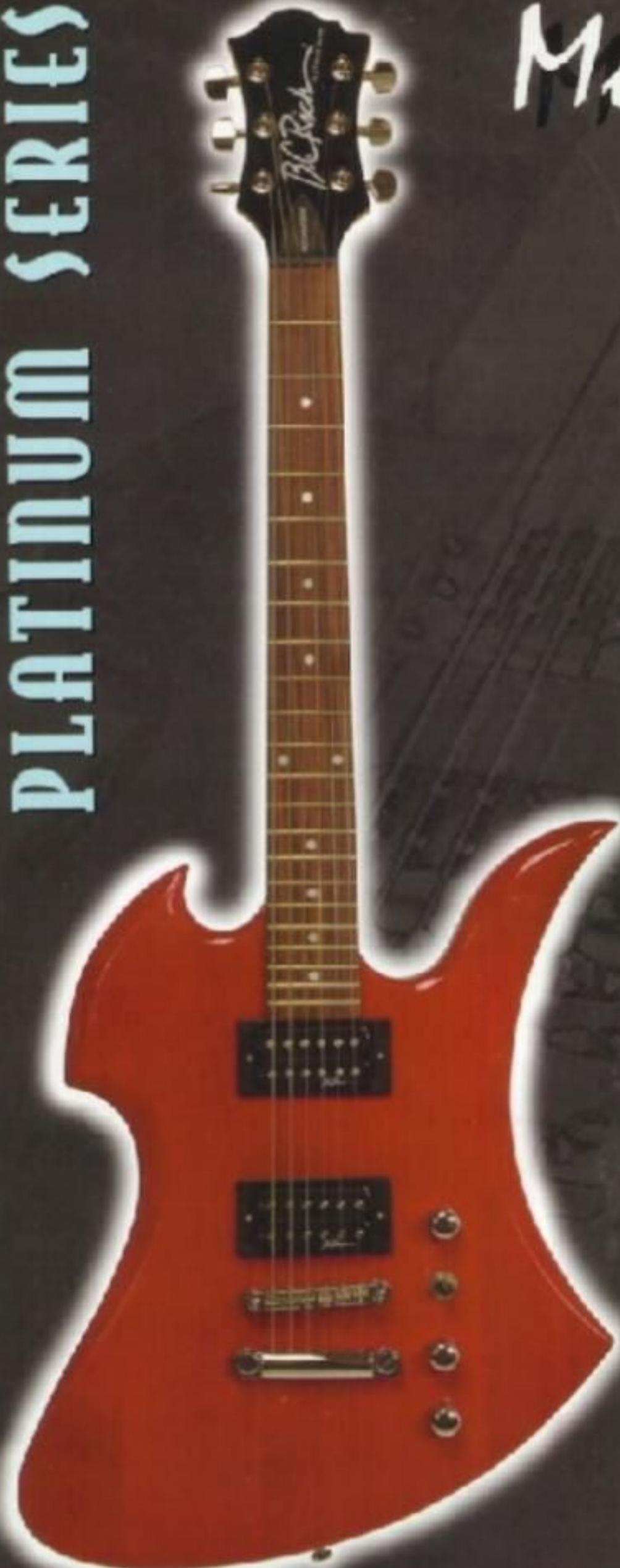
PBGTP  
(transparent purple)



PBGTR  
(transparent red)



# PLATINUM SERIES



## Mockingbird

- Alder body
- Hard maple neck
- 3-to-a-side sealed tuners
- Rosewood fingerboard
- Dot inlays
- 22 frets
- Sloped heel joint
- 2 humbucking pickups
- 2 dome volume controls
- 1 dome tone control
- 3-way selector switch
- Adjustable bridge
- Stop tailpiece
- All chrome hardware

Available in these colors:

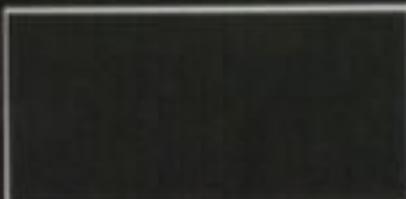
PMGBK  
(black)

PMGTB  
(transparent blue)

PMGTG  
(transparent green)

PMGTP  
(transparent purple)

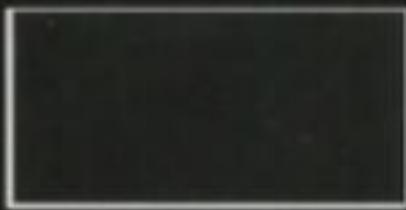
PMGTR  
(transparent red)



# WARLOCK

- Alder body
- Hard maple neck
- 6-to-a-side sealed tuners
- Rosewood fingerboard
- Dot inlays
- 22 frets
- Sloped heel joint
- 2 humbucking pickups
- 2 dome volume controls
- 1 dome tone control
- 3-way selector switch
- Non-locking tremolo bridge system
- All chrome hardware

Available in these colors:



PWGBK  
(black)



PWGTB  
(transparent blue)



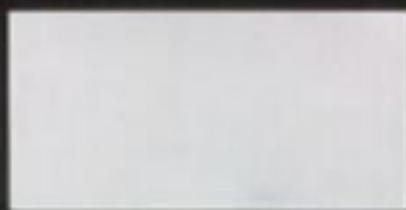
PWGTG  
(transparent green)



PWGTP  
(transparent purple)

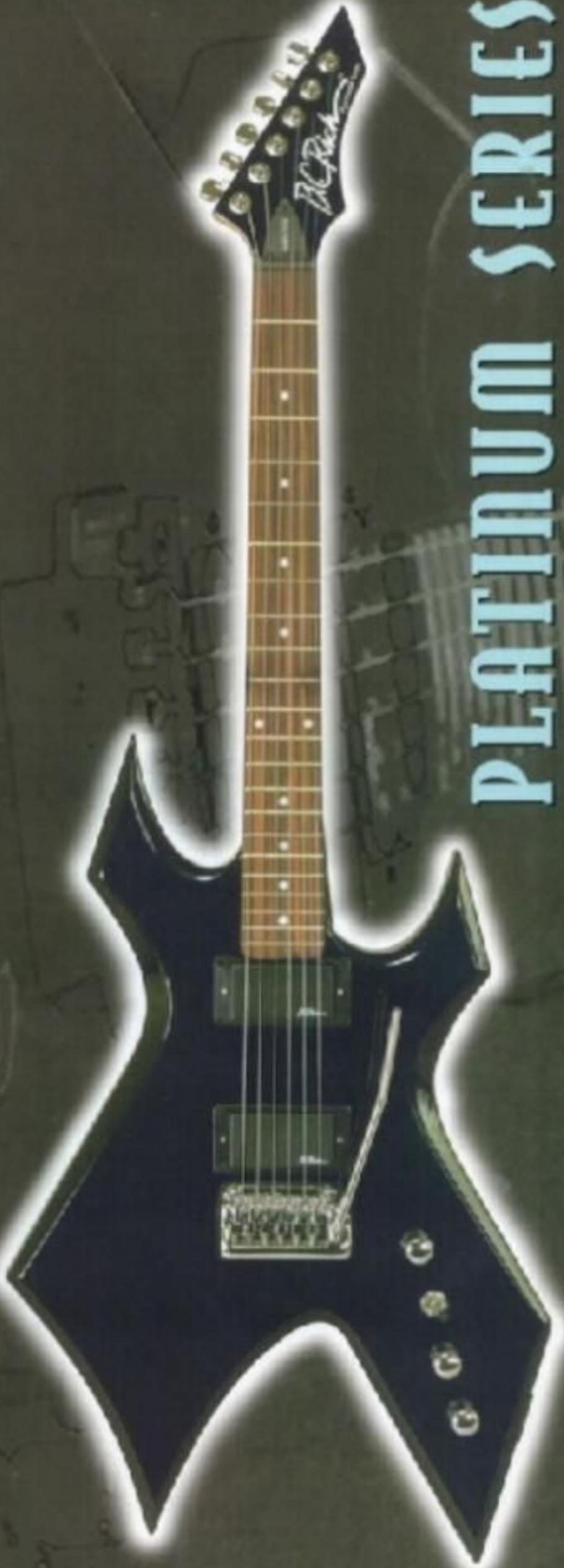


PWGTR  
(transparent red)



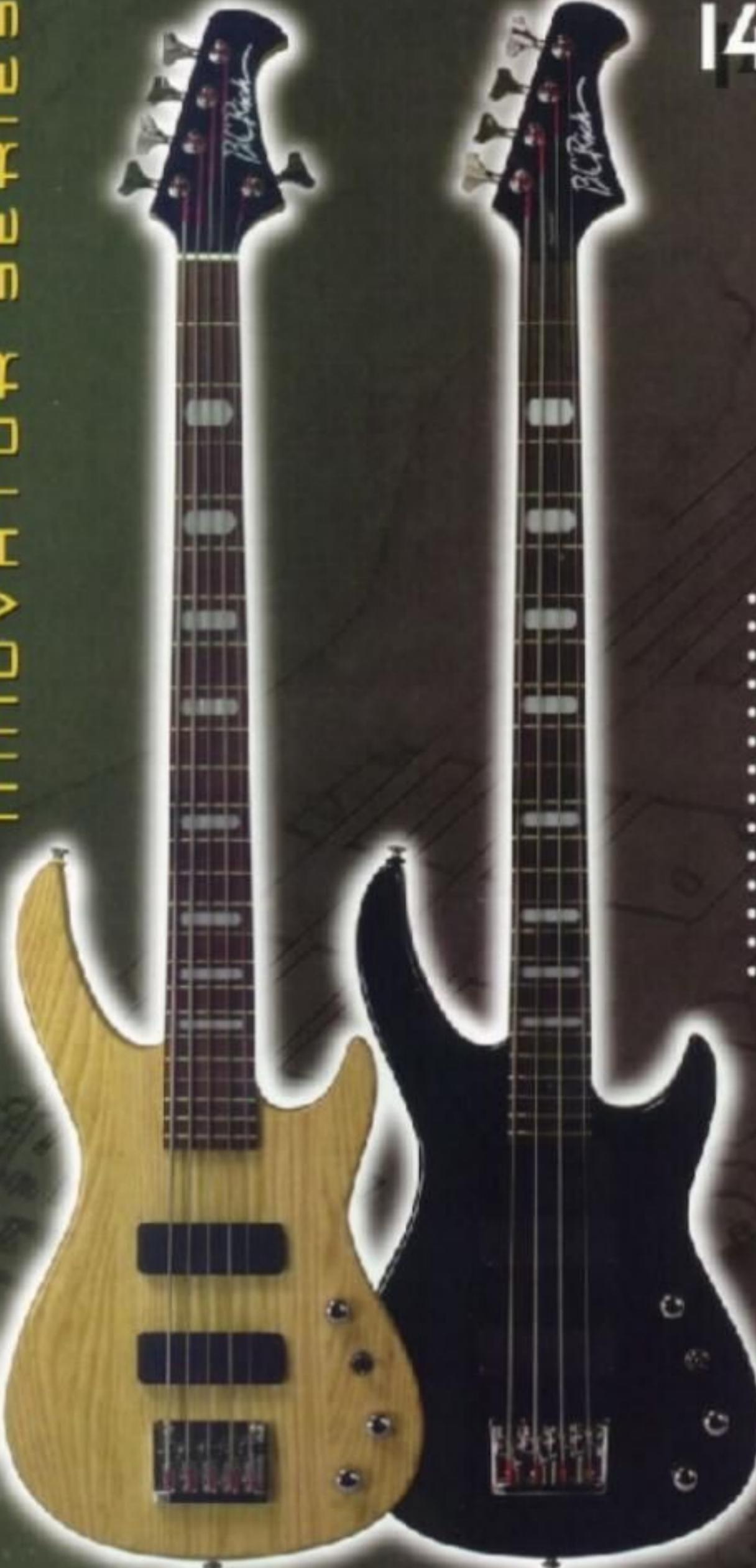
PWGW  
(white)

# PLATINUM SERIES



BC RICH SERIES

# I4B & I5B

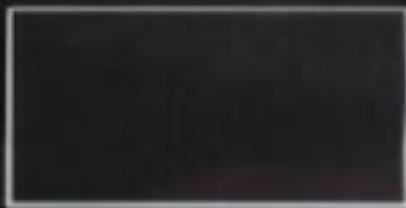


- Ash body
- Hard maple neck
- 4+1 sealed tuners (5 string model)
- 4-to-a-side sealed tuners (4 string)
- Rosewood fingerboard
- Oval pearl inlays
- 24 frets
- Sloped heel joint
- 2 pickups w/active electronics
- 2 dome volume controls
- 1 dome tone control
- 3-way selector switch
- Adjustable bridge
- All chrome hardware

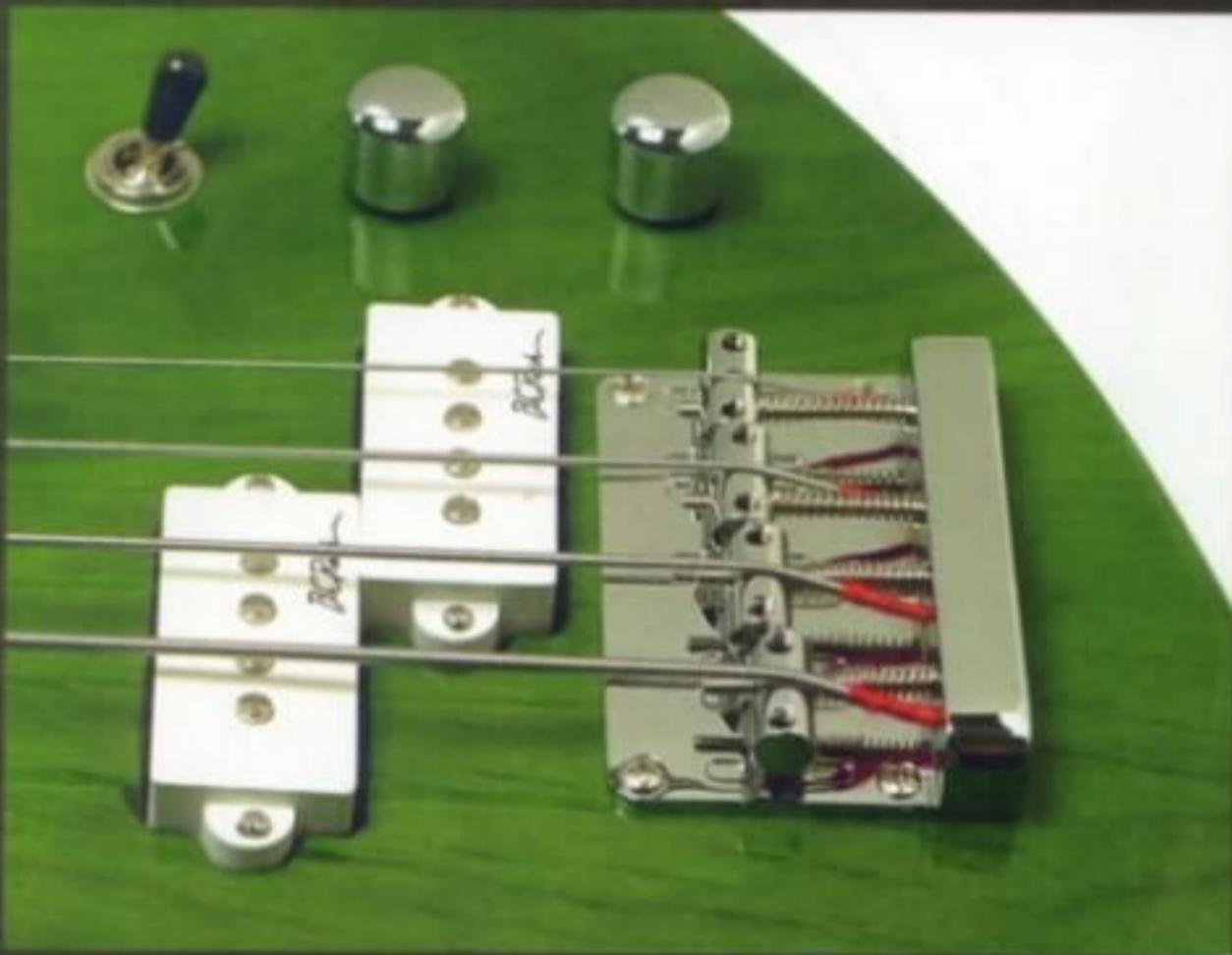
I4BBK-4 string  
I5BBK-5 string  
(black)

I4BN-4 string  
I5BN-5 string  
(natural)

Available in these colors:



# BASS DETAILS



Platinum Series Bass guitars feature heavy duty chrome bridges, chrome hardware, P style pickups (Mockingbird) or PJ style pickups (Warlock).

PLATINUM SERIES



Sloped heel joints make playing Platinum Series basses seem effortless.



Heavy duty, chrome plated bass tuners are standard on all Platinum Series basses.

# PLATINUM SERIES

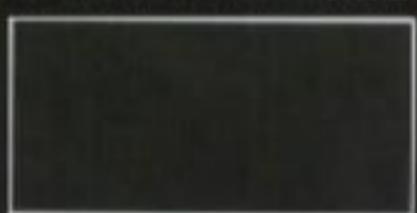


## Mockingbird

- Alder body
- Hard maple neck
- 2-to-a-side sealed tuners
- Rosewood fingerboard
- Dot inlays
- 22 frets
- Sloped heel joint
- 2 P style pickups
- 2 dome volume controls
- 1 dome tone control
- 3-way selector switch
- Adjustable bridge
- All chrome hardware

Available in these colors:

PMBBK  
(black)



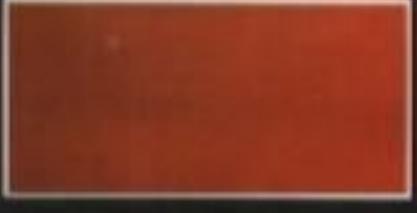
PMBTG  
(transparent green)



PMBTP  
(transparent purple)



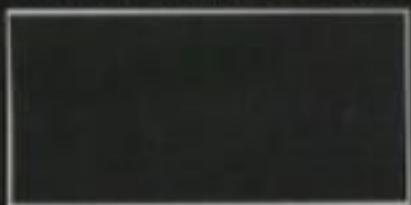
PMBTR  
(transparent red)



# WARLOCK

- Alder body
- Hard maple neck
- 4-to-a-side sealed tuners
- Rosewood fingerboard
- Dot inlays
- 24 frets
- Sloped heel joint
- PJ style pickups
- 2 dome volume controls
- 1 dome tone control
- 3-way selector switch
- Adjustable bridge
- All chrome hardware

Available in these colors:



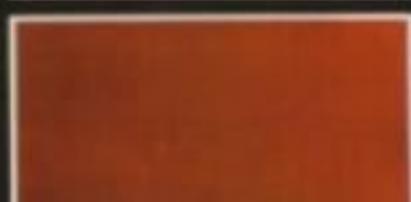
PWBBK  
(black)



PWBTG  
(transparent green)



PWBTP  
(transparent purple)

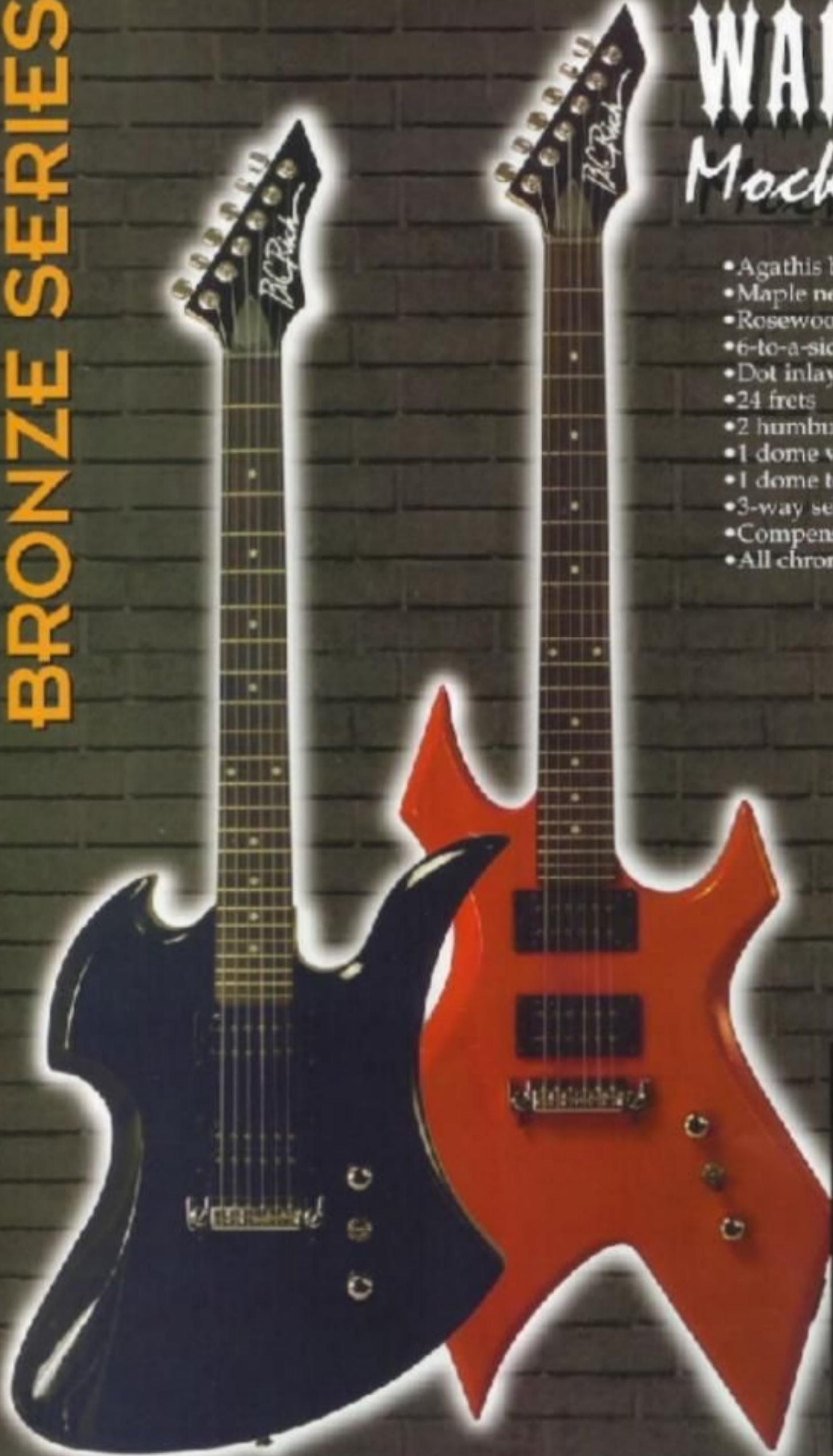


PWBTR  
(transparent red)

# PLATINUM SERIES



# BRONZE SERIES



## WARLOCK *Mockingbird*

- Agathis body
- Maple neck
- Rosewood fingerboard
- 6-to-a-side covered gears
- Dot inlays
- 24 frets
- 2 humbucking pickups
- 1 dome volume control
- 1 dome tone control
- 3-way selector switch
- Compensating stop tailpiece
- All chrome hardware

MGBK-Mockingbird  
WGBK-Warlock  
(black)

MGR-Mockingbird  
WGR-Warlock  
(red)

MGW-Mockingbird  
WGW-Warlock  
(white)

Available in these colors:



# B.C.Rich

## GUITAR & BASS BAGS



Deluxe Padded Guitar & Bass Bags  
30 mm padded bag with outside zippered  
compartment, shoulder strap and carrying handle.

BCGBAG1-guitar  
BCBBAG1-bass



Bronze Series Padded Guitar Bags  
15 mm padded bag with outside zippered  
compartment, shoulder strap and carrying handle.

BCGBAG2-guitar

For over 30 years, B.C. Rich has had many milestones, all of which have had a profound impact on the entire guitar industry. In 1968, B.C. Rich introduced the "Heelless Neck-Thru" design. 1970 brought the highly innovative split pickup layout (coil tapping), which came to fruition by bringing four leads out of the pickup. We incorporated this unique approach into our onboard high impedance active and full electronic circuitry, and continue to successfully employ that configuration to this day. This concept, originally pioneered by B.C. Rich has become a design standard that is currently offered by most pickup manufacturers.

In 1974, B.C. Rich continued as a major force in the guitar industry with the introduction of exotic woods, finishes and graphics on our guitars, beginning with Leopard Skin graphic on a B.C. Rich Eagle guitar for Paul Stanley of Kiss. In 1996, a design collaboration with jazz guitarist Robert Conti resulted in the introduction of the only Eight-String production guitar in the world!

The B.C. Rich Import Series guitars are manufactured in Korea (Bronze Series are manufactured in Indonesia) to the detailed specifications of Bernie Rico, using the highest quality woods & components.

At B.C. Rich, we are very proud of our history and prior accomplishments, and we sincerely believe that the future will be both exciting and innovative. As a company with an eye to the future, we look forward to making even greater contributions to the guitar industry. Whether you play from obsession or profession, Rock, Heavy Metal, Country, Pop or Jazz, B.C. Rich has the guitar for you!

### For over 30 years Bernie Rico has designed and created guitars for the following artists. We thank them.

Twiggy Ramirez (Marilyn Manson)  
John Schaefer (Iced Earth)  
George Biondo (Steppenwolf)  
Tony Iommi (Black Sabbath)  
Geezer Butler (Black Sabbath)  
Paul Stanley (Kiss)  
Bruce Kulick (Kiss)  
Nite Bob Czaykowski  
Neil Geraldo (Pat Benatar)  
Joe Perry (Aerosmith)  
Brad Whitford (Aerosmith)  
Kerry King  
Max Cavalera  
Meegs (Coal Chamber)  
Mitch Perry  
Lou Reed  
Craig Chaquico (Starship)  
Don Felder (Eagles)  
Eric Clapton  
Carlos Alomar (David Bowie)  
David Lindley  
Al Kooper  
Robert Palmer  
Jim McBride  
Carol Kay  
Tony MacAlpine  
Elvis Presley "The King"  
John Wilkison (Elvis Presley)  
Roy Orbison  
Bucky Barrett (Roy Orbison)  
Tom Johnson (Doobie Brothers)

Steve Hunter (Alice Cooper)  
Dick Wagner (Alice Cooper)  
Prakash John (Alice Cooper)  
Paul Gilbert  
Ted Nugent  
Derek St. Holmes (Ted Nugent)  
Rick Derringer  
Slash (Guns & Roses)  
Duff (Guns & Roses)  
CC Deville (Poison)  
Bobby Dall (Poison)  
Jimmy Bain (Dio)  
Craig Goldie (Dio)  
Nikki Sixx (Motley Crue)  
Rudy Sarzo (Quiet Riot)  
John Christ (Danzig)  
Megadeth  
Fates Warning  
Overkill  
Suicidal Tendencies  
Sacred Reich  
Don Dokken  
Steve Fister (Lita Ford)  
Blackie Lawless (Wasp)  
Tracii Guns (L.A. Guns)  
John Crypt (L.A. Guns)  
Jimmy Haslip  
Cindy Taylor  
Miko Weaver (Prince)  
John Avila (Oingo Boingo)  
Domenic Troiano (Guess Who)

### Direct Contact & Dealer Information:

B.C. Rich Import Series ~  
email: bcrich@davitt-hanser.com  
phone: 513-451-5000

B.C. Rich American Handmades  
email: info@berichguitars.com  
phone: 760-956-1599