B.C. RICH GUITARS U.S.A.
1996 SPECIFICATIONS AND PRICE LIST
FOR IMPORTS AND ACCESSORIES

ELITE SERIES - ELECTRIC GUITARS

U.S. SERIES ST III
------------------------------------------ Suggested List $299.00
Alder laminated body / hard maple neck / maple fingerboard /
25.5 inch scale / 21 frets / three single coil high output
pickups / 2 vol, 1 tone / B.C. Rich Vintage head stock / black dot position markers / individual covered machine heads/
pickguard ST style Tremolo **Colors**: Black, white, red, purple, blue.

U.S. SERIES ST
------------------------------------------ Suggested List $329.00
Same as above / two humbuckers / 2 vol, 1 tone, 3 way selector / **Colors**: Black, white, red, purple, blue.

U.S. SERIES OUTLAW
------------------------------------------ Suggested List $349.00
Same as above / B.C. Rich angled head stock / no pickguard /
**Colors**: Black, white, red, purple, blue.

U.S. SERIES BLASTER
------------------------------------------ Suggested List $329.00
Alder laminated body (tele style) / hard maple neck / maple fingerboard / 21 Frets / 25.5 inch scale / B.C. Rich vintage head
stock / black position dots / two humbuckers / individual covered machine heads / 6 - saddle bridge / **Colors**: Black, white,
red, creme, bright green.

U.S. SERIES OUTLAW BLASTER
------------------------------------------ Suggested List $359.00
Same as above / B.C. Rich angled head stock / **Colors**: Black, white, red, creme, bright green.

U.S. SERIES ST BASS
------------------------------------------ Suggested List $399.00
Alder laminated body / hard maple neck / B.C. Rich vintage head stock / maple fingerboard / 21 frets / 34 inch scale / dot
position markers / Fender Style vintage bass bridge / 1 vol, 1-tone / 1 P pickup / open gear machine heads / **Colors**: Black,
white, red, creme, bright green.

PLATINUM SERIES ST
------------------------------------------ $479.00 Suggested List
Solid alder body, hard maple neck, B.C. Rich vintage head stock / rosewood fingerboard, 22 frets, dot position markers,
24.75 inch scale, acutune tremolo, 1 vol, 1 tone, 5 way selector, 1-mini toggle S/W 1 humbucker, 2 single coil
pickups / diecast machine heads / chrome hardware / **Colors**: Black, white, met. Red, trans red, trans blue.

PLATINUM SERIES MOCKINGBIRD
------------------------------------------ $529.00 Suggested List
Solid alder body / hard maple neck / B.C. Rich Traditional head stock / rosewood fingerboard / 22 frets / dot position
markers / 24.75 inch scale / two humbuckers / fixed bridge / 2 vol, 1 tone, 1 toggle s/w / diecast machine heads / chrome
hardware / **Colors**: Black, Red, Trans Red, Trans Blue, White, Black, white, met. Red, trans red, trans blue.
PLATINUM SERIES WARLOCK -------------------------- $549.00 Suggested List
Solid alder body/ hard maple neck/ B.C. Rich angled head stock/ rosewood fingerboard/ dot position markers/ 22 frets/ 24.75 inch scale/ acutune tremolo/ 2 vol, 1 tone, 1 toggle s/w/ 2 humbuckers/ die cast machine heads/ chrome hardware/ Colors: Black, white, met. red, trans red, trans blue, trans purple.

PLATINUM SERIES BICH ---------------------------- $539.00 Suggested List
Solid alder body/ hard maple neck/ B.C. Rich traditional head stock/ rosewood fingerboard/ dot position markers/ 22 frets/ 24.75 inch scale/ acutune tremolo/ 2 vol, 1 tone, 1 toggle s/w/ 2 humbuckers/ diecast machine heads/ chrome hardware/ Colors: Black, white, met. red, trans red, trans purple.

N.J. SERIES MOCKINGBIRD ------------------------- $669.00 Suggested List
Solid alder body/ hard maple neck/ B.C. Rich angled head stock/ rosewood fingerboard/ 22 frets/ 24.75 inch scale/ diamond inlays/ Floyd Rose Licensed tremolo/ 2 vol, 1 tone, 1 toggle s/w/ 2 humbuckers/ diecast machine heads/ black hardware/ Colors: Black, white, met. red, trans red, trans blue.

N.J. SERIES WARLOCK ----------------------------- $699.00 Suggested List
Same as above, Colors: Black, white, met. red, trans red, trans blue, trans purple.

N.J. SERIES BICH ------------------------------- $699.00 Suggested List
Same as above, Colors: Black, white, met red, trans red, trans blue, trans purple.

ELITE SERIES - ACOUSTIC GUITARS

BR40 ------------------------------------------- Suggested List: $479.00
Solid Spruce top with mahogany back and sides. Rosewood fingerboard with dot inlays. Finish: High gloss Natural or Sunburst.

BR50 ------------------------------------------- Suggested List: $529.00

BR55 ------------------------------------------- Suggested List: $479.00

BR60 ------------------------------------------- Suggested List: $689.00

BR65D ------------------------------------------- Suggested List: $699.00

BR65C ------------------------------------------- Suggested List: $749.00
BR70

Suggested List: $649.00

**B.C. RICH GUITARS USA: ACCESSORIES PRICE LIST:**

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<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>B.C. Rich Hard shell Case (Electric Guitar)</td>
<td>$139.75</td>
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<tr>
<td>B.C. Rich Hard shell Case (Acoustic)</td>
<td>$155.75</td>
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<tr>
<td>B.C. Rich Gig Bag (Electric)</td>
<td>$39.95</td>
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<tr>
<td>B.C. Rich Guitar Strap (Leather)</td>
<td>$16.95</td>
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<tr>
<td>B.C. Rich Guitar Strap (Nylon)</td>
<td>$6.95</td>
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**B.C. RICH: CLOTHING PRICE LIST:**

All "B.C. Rich," clothing bears the popular B.C. Rich script logo. All are made of quality material made to the standards of B.C. Rich.

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>&quot;T&quot; Shirt</td>
<td>$10.95</td>
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<tr>
<td>Long Sleeve &quot;T&quot;</td>
<td>$12.95</td>
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<tr>
<td>Sweatshirt</td>
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<tr>
<td>Sweat Pants</td>
<td>$19.95</td>
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<tr>
<td>Tour Jacket</td>
<td>$69.95</td>
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<tr>
<td>Baseball Cap</td>
<td>$14.95</td>
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<tr>
<td>Rich Bich &quot;T&quot;</td>
<td>$10.95</td>
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<tr>
<td>Rich Bich Sweatshirt</td>
<td>$24.95</td>
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<tr>
<td>Rich Bich Sweat Pants</td>
<td>$19.95</td>
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<tr>
<td>Crop ½ &quot;T&quot;</td>
<td>$16.95</td>
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<tr>
<td>Coffee Mug</td>
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**B.C. RICH GUITARS U.S.A.**
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