

# *B.C. Rich*

## GUITARS U.S.A.

1996

### *SPECIFICATIONS AND PRICE LIST FOR IMPORTS AND ACCESSORIES*

B.C. Rich Guitars U.S.A. • Corporate Offices  
432 North Arrowhead Ave. • San Bernardino, California 92401  
Telephone (909)888-6080 Fax (909) 884-1767

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**1996 SPECIFICATIONS AND PRICE LIST**  
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**ELITE SERIES - ELECTRIC GUITARS**

**U.S. SERIES *ST III* ----- Suggested List \$299.00**

Alder laminated body / hard maple neck / maple fingerboard /  
25.5 inch scale / 21 frets / three single coil high output  
pickups / 2 vol, 1 tone / B.C. Rich Vintage head stock / black dot position markers / individual covered machine heads/  
pickguard ST style Tremolo Colors: Black, white, red, purple, blue.

**U.S. SERIES *ST* ----- Suggested List \$329.00**

Same as above/ two humbuckers/ 2 vol, 1 tone, 3 way selector/ Colors: Black, white, red, purple, blue.

**U.S. SERIES *OUTLAW* ----- Suggested List \$349.00**

Same as above/B.C. Rich angled head stock/ no pickguard /  
Colors: Black, white, red, purple, blue.

**U.S. SERIES *BLASTER* ----- Suggested List \$329.00**

Alder laminated body (tele style)/ hard maple neck/ maple fingerboard/ 21 Frets/ 25.5 inch scale/ B.C. Rich vintage head  
stock/ black position dots/ two humbuckers/ individual covered machine heads/ 6 - saddle bridge/ Colors: Black, white,  
red, creme, bright green.

**U.S. SERIES *OUTLAW BLASTER* ----- Suggested List \$359.00**

Same as above/ B.C. Rich angled head stock/ Colors: Black, white, red, creme, bright green.

**U.S. SERIES *ST BASS*----- Suggested List \$399.00**

Alder laminated body/ hard maple neck/ B.C. Rich vintage head stock/ maple fingerboard/ 21 frets/ 34 inch scale/ dot  
position markers/ Fen. Style vintage bass bridge/ 1 vol, 1-tone/ 1 P pickup/ open gear machine heads/ Colors: Black,  
white, red, creme, bright green.

**PLATINUM SERIES *ST* ----- \$479.00 Suggested List**

Solid alder body, hard maple neck, B.C. Rich vintage head stock/rosewood fingerboard, 22 frets, dot position markers,  
24.75 inch scale, acutune tremolo, 1 vol, 1 tone, 5 way selector, 1-mini toggle S/W 1 humbucker, 2 single coil  
pickups/diecast machine heads/ chrome hardware/ Colors: Black, white, met. Red, trans red, trans blue.

**PLATINUM SERIES *MOCKINGBIRD* ----- \$529.00 Suggested List**

Solid alder body/ hard maple neck/ B.C. Rich Traditional head stock/rosewood fingerboard/ 22 frets/dot position  
markers/ 24.75 inch scale/ two humbuckers/ fixed bridge/ 2 vol, 1 tone, 1 toggle s/w / diecast machine heads/ chrome  
hardware/ Colors: Black, Red, Trans Red Trans Blue White, Black, white, met. red, trans red, trans blue.



**PLATINUM SERIES WARLOCK----- \$549.00 Suggested List**

Solid alder body/ hard maple neck/ B.C. Rich angled head stock/ rosewood fingerboard/dot position markers/ 22 frets/ 24.75 inch scale/acutune tremolo/ 2 vol, 1 tone, 1 toggle s/w / 2 humbuckers/ die cast machine heads/ chrome hardware/ Colors: Black, white, met. red, trans red, trans blue, trans purple.

**PLATINUM SERIES BICH----- \$539.00 Suggested List**

Solid alder body/ hard maple neck/ B.C. Rich traditional head stock/ rosewood fingerboard/ dot position markers/ 22 frets/ 24.75 inch scale/ acutune tremolo/ 2 vol, 1 tone, 1 toggle s/w / 2 humbuckers/ diecast machine heads/ chrome hardware/ Colors: Black, white, met. red, trans red, trans purple.

**N.J. SERIES MOCKINGBIRD----- \$669.00 Suggested List**

Solid alder body/ hard maple neck/ B.C. Rich angled head stock/ rosewood fingerboard/ 22 frets/ 24.75 inch scale/ diamond inlays/ Floyd Rose Licensed tremolo/ 2 vol, 1 tone, 1 toggle s/w/2 humbuckers/ diecast machine heads/ black hardware/ Colors: Black, white, met. red, trans red, trans. blue.

**N.J. SERIES WARLOCK----- \$699.00 Suggested List**

Same as above, Colors: Black, white, met. Red, trans red, trans blue, trans purple.

**N.J. SERIES BICH----- \$699.00 Suggested List**

Same as above, Colors: Black, white, met red, trans red, trans blue, trans purple.

**ELITE SERIES - ACOUSTIC GUITARS**

**BR40-----Suggested List: \$479.00**

Solid Spruce top with mahogany back and sides. Rosewood fingerboard with dot inlays. Finish: High gloss Natural or Sunburst.

**BR50-----Suggested List: \$529.00**

Solid Spruce top with mahogany back and sides. Rosewood fingerboard with dot inlays. Finish: Natural.

**BR55-----Suggested List: \$479.00**

Solid Spruce top dreadnought with Rosewood Fingerboard. Dot inlays. White binding on top and sides. Finish: Gloss Black.

**BR60-----Suggested List: \$689.00**

Solid Cedar top bound with Abalone, mahogany sides and back. Rosewood Fingerboard with pearl eagle markers. Gold plated individual die cast machine heads. Finish: Natural Satin.

**BR65D-----Suggested List: \$699.00**

Solid Spruce top Dreadnought with mahogany back and sides. Rosewood Fingerboard with dot inlays. White binding on top, side and fretboard. Quality 4 Band E.Q. Pizzo pick up. Finish: Gloss Black.

**BR65C-----Suggested List: \$749.00**

Solid Spruce top CUTAWAY with mahogany back and sides. White binding on top, sides and fretboard. Quality 4 Band E.Q. Pizzo pick up. Finish: Gloss Black.



**BR70**

**Suggested List: \$649.00**

Solid Spruce top with rosewood back and sides. White binding on top, fingerboard and head stock with abalone bound top and center hole. Cats eye inlaid position markers. Finish: Natural Gloss.

**B.C. RICH GUITARS USA : ACCESSORIES PRICE LIST:**

B.C. Rich Hard shell Case ( Electric Guitar)	\$139.75
B.C. Rich Hard shell Case ( Acoustic )	\$155.75
B.C. Rich Gig Bag ( Electric )	\$ 39.95
B.C. Rich Guitar Strap (Leather)	\$ 16.95
B.C. Rich Guitar Strap (Nylon)	\$ 6.95

**B.C. RICH: CLOTHING PRICE LIST:**

All "B.C. Rich," clothing bears the popular B.C. Rich script logo. All are made of quality material made to the standards of B.C. Rich.

"T" Shirt	\$ 10.95
Long Sleeve "T"	\$ 12.95
Sweatshirt	\$ 24.95
Sweat Pants	\$ 19.95
Tour Jacket	\$ 69.95
Baseball Cap	\$ 14.95
Rich Bich "T"	\$ 10.95
Rich Bich Sweatshirt	\$ 24.95
Rich Bich Sweat Pants	\$ 19.95
Crop 1/2 "T"	\$ 16.95
Coffee Mug	\$ 10.95

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