# B.C. Rich Guitars

## Specifications and Prices 1995

<table>
<thead>
<tr>
<th>Model</th>
<th>List Price</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td><strong>GUNSLINGER</strong></td>
<td>$999.00</td>
<td>Alder wood body • Maple neck • Rosewood fingerboard • Width at nut 1 5/8 • At butt: 2 3/16 • Scale: 25 1/2 • 22 nickel silver frets • Bridge: Floyd Rose licensed tremolo • Electronics: 1 Volume • Pickups: 1 Humbucker • Colors: Black, Red, White, Purple, Power Blue, Yellow • Candy colors optional</td>
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<tr>
<td><strong>GUNSLINGER 2</strong></td>
<td>$1099.00</td>
<td>Same as Gunslinger except model features • Pickups: 2 Humbucker • Electronics: 1 Volume, 3 Way selector switch</td>
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<tr>
<td><strong>WARLOCK, MOCKINGBIRD, IRONBIRD BOLT ON NECK STANDARD</strong></td>
<td>$1099.00</td>
<td>Alder wood body • Maple neck • Rosewood fingerboard • Width at nut 1 5/8 and 2 3/16 at butt • Scale 25 1/2 • Frets: 22 nickel silver • Pickups: 2 Humbucker • Electronics: 2 Volume • 1 Tone • 3 Way selector • Floyd Rose licensed tremolo or quad matic fixed • Electronics: 2 Volume, 1 Tone, 3 Way selector switch • Hardware black • Colors: Black, Red, White, Yellow, Blue • Candy colors optional</td>
</tr>
<tr>
<td><strong>ST-2001</strong></td>
<td>$1299.00</td>
<td>Mahogany wood body with 1/4 quilted or flame maple top • Neck: Eastern hard rock maple • Maple fingerboard • Width at nut 1 5/8 inches and 2 3/16 at butt • Scale: 25 1/2 • Frets: 22 nickel silver • Dimarzio Humbucker picks • Available Floyd Rose licensed tremolo or quad matic bridge • Electronics: 2 Volume, 1 Tone, 3 Way selector switch • Colors: Translucent Colors • Red, Blue, Emerald Green, Pagon Gold</td>
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<tr>
<td><strong>ASSASSIN BOLT ON STANDARD</strong></td>
<td>$1299.00</td>
<td>Body: Select Alder • Eastern hard rock maple • Ebony fingerboard • Inlays: Mother of pearl • Inlays: Pearl • Fingerboard: Ebony • Width at nut 1 11/16 • At butt 2 1/4 • Frets: 24 nickel silver • Pickups: 2 Dimarzio Humbucker • Electronics: 2 Volume, 1 Tone, 3 Way selector switch • Bridge: Available Floyd Rose licensed tremolo • B.C. Rich quad matic fixed • Electronics: 1 Single coil at neck position, 2 Volume, 1 Tone, 3 Way selector switch • Colors: Black, Red, White, Purple, Blue, Turquoise • Candy colors optional</td>
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<tr>
<td><strong>ASSASSIN MMT</strong></td>
<td>$1499.00</td>
<td>AAA select quilted or flame maple top • Molded over arm contour on select • Alder or Mahogany • Wood neck: Eastern hard rock maple (quarter sawn) hand rubbed oil • Scale: 25 1/2 • Width at nut 1 1/16 • At butt 2 1/4 • Bridge: Floyd Rose licensed tremolo or quad matic fixed (Wilkinson tremolo optional)</td>
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</table>

*This model available in three different pickup configurations*
- 1. High output humbuckers, 2 Volume, 1 Tone, 3 Way selector switch
- 2. 3 Vintage single coil pickups, 3 Mini switches on • Off 2 Volume, 1 Tone
- 3. 1 Humbucker, 1 Single coil, 2 Mini switches on • Off 2 Volume, 1 Tone
- 4. 1 Humbucker, 2 Single coil pickups • Optional

**COLORS:** Translucent Red, Blue, Emerald Green, Pagon Gold

| **IGNITOR BOLT ON NECK**    | $1199.00   | Bolt on neck • Wood body select Alder • Wood neck: Eastern hard rock maple • Fingerboard: Ebony • Width at nut 1 11/16 • At butt 2 1/4 • Frets: 24 nickel silver • Pickups: 2 Dimarzio Humbucker • Electronics: 2 Volume, 1 Tone, 3 Way selector switch • Bridge: Available Floyd Rose licensed tremolo • B.C. Rich quad matic fixed • Hardware Chrome • Colors: Black, Red, White, Purple, Blue • Candy colors optional |

**SEAGULL "WOODIE" JR.**     | $999.00    | Available only with B.C. Rich quad matic fixed bridge, three on side, head stock with mother of pearl logo • Wood body: Mahogany • Wood neck: Eastern hard rock maple • Fingerboard: Rosewood • Width at nut 1 5/8 • At butt 2 3/16 • Scale: 24 5/8 • Frets: 22 nickel silver • Pickups: 2 Dimarzio Humbucker • Electronics: 2 Volume/1 Tone, 3 Way selector switch • Hardware Chrome • Colors: Dimarzio creme, Black, White, Porche Red, Blue, Translucent Cherry Red |

**ASSASSIN SEMI HOLLOW BODY GUITAR** | $1499.00   | Mahogany wood body back and sides quilted maple top • Ebony fingerboard • Width at nut 1 11/16 • Scale 25 1/2 • Frets: 24 nickel silver • Pickups: 2 Dimarzio Humbucker • Bridge: B.C. Rich quad matic fixed • Electronics: 2 Volume, 1 Tone, 3 Way selector switch • Colors: Translucent Cherry Red, Translucent Blue, Emerald Green, Translucent Pagon Gold |

**MOCKINGBIRD SEMI HOLLOW BODY GUITAR** | $1399.00   | Wood body: Mahogany back and sides • Quilted maple top • Rosewood fingerboard • Scale: 24 5/8 • Dimarzio Humbucker pickups • Electronics: 2 Volume, 1 Tone, 3 Way selector switch • Bridge: B.C. Rich quad matic • Colors: Translucent Cherry Red, Translucent Blue, Translucent Emerald Green, Translucent Pagon Gold, Translucent Cherry Red |
# B. C. RICH AMERICAN MADE NECK THRU SERIES

## GUITAR

### SPECIFICATIONS AND PRICES

<table>
<thead>
<tr>
<th>Guitar Style</th>
<th>List Price</th>
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<tbody>
<tr>
<td>Mockingbird Warlock Bich Bass</td>
<td>$1199.00</td>
</tr>
<tr>
<td>Ironbird Bass</td>
<td>$1299.00</td>
</tr>
<tr>
<td>GunSlinger Bass</td>
<td>$999.00</td>
</tr>
<tr>
<td>Wave Bass</td>
<td>$1299.00</td>
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</table>

*There are many variations and options available for these guitars and basses. Please refer to our custom shop options sheet.

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# B. C. RICH AMERICAN MADE NECK THRU SERIES

## SPECIFICATIONS AND PRICE LIST

**JANUARY 1995**

### WARLOCK MOCKINGBIRD BICH IRONBIRD GUITAR STANDARD

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<td>$1399.00</td>
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### IGNITOR GUITAR

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### ASSASSIN MMT GUITAR

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<td>$1699.00</td>
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### MOCKINGBIRD, BICH, EAGLE GUITAR SUPREME

<table>
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<tr>
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<tr>
<td>$1899.00</td>
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### MOCKINGBIRD, BICH, EAGLE STANDARD

<table>
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<th>List Price</th>
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<tbody>
<tr>
<td>$1599.00</td>
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Same wood and specs as Supreme models except, diamond shape inlays, no binding or active electronics.
B.C. RICH AMERICAN MADE NECK THRU SERIES
BASSES

MOCKINGBIRD, BICH AND EAGLE SUPREME ...................................... LIST $1899.00
CENTER MAPLE WOOD • WOOD BODY WINGS MAPLE OR KOA • EBONY FINGERBOARD • FINGERBOARD BINDING AND HEADSTOCK "R" LOGO
WIDTH AT NUT 1 5/8 INCHES • INLAWS CLOUD • FRETs 24 NICKEL SILVER • PICKUPS DIMARZIO HIGH OUTPUT P & J COMBINATION • ELECTRONICS FULLY ACTIVE
COLORS: NATURAL • RED • BLUE • EMERALD GREEN • PAGON GOLD • TRANSLUCENT FINISHES

WAVE BASS ................................................................. LIST $1599.00
AVAILABLE IN SUPREME MODEL
CENTER MAPLE WOOD • HIGHLY QUILTED OR CURLY • MAPLE WOOD BODY WINGS • EBONY FINGERBOARD • WIDTH AT NUT 1 9/16 • FRETs 24 NICKEL SILVER
SCALE 34 INCHES • INLAWS CLOUD • PICKUPS DIMARZIO HIGH OUTPUT P & J COMBINATION • ELECTRONICS 2 VOLUME 2 TONE PREAMP AND PREAMP VOLUME
COLORS: NATURAL • RED • BLUE • EMERALD GREEN • PAGON GOLD • TRANSLUCENT FINISHES

B.C. RICH
BERNIE C. RICO
HAND MAKE ACOUSTIC GUITARS

B30-C .................................................................................. LIST $1695.00
CUTAWAY SHAPE • VERY SELECT SPRUCE TOP • HIGHLY FIGURED QUILTED MAPLE BACK AND SIDES.
INLADED ABAHONE SOUND HOLE • TORTOISE COLOR BINDING • HERRING BONE PURLING.
WIDTH AT NUT 1 5/8 INCHES
SCALE 25 1/2 INCHES
FINISH • TOP NATURAL
FINISH • BACK AND SIDES YELLOW TINT • HIGH GLOSS

B35-D .................................................................................. LIST $1995.00
DREADNOUGHT SHAPE • THREE PIECE BACK, ROSEWOOD BACK AND SIDES. THE CENTER OF THE BACK OF THIS GUITAR IS FLAMED MAPLE.
HERRINGBONE INLAY AROUND SOUND HOLE AND PURPLING. Sound EBONY FINGERBOARD AND HEADSTOCK. ABAHONE CLOUD INLAY.
WIDTH AT NUT 1 5/8 INCHES
SCALE 25 1/2 INCHES
FINISH • NATURAL • HIGH GLOSS

B41-C .................................................................................. LIST $2895.00
CUTAWAY SHAPE • AAA SELECT SPRUCE TOP • ROSEWOOD BACK AND SIDES. SOUND HOLE AND PURPLING INLADED WITH BEAUTIFUL GREEN ABAHONE.
WHITE BOND EBONY FINGERBOARD. INLADED WITH ABAHONE CLOUD INLAWS • BINDING ON HEADSTOCK WITH ABAHONE GUITAR "R" INLAY
WIDTH AT NUT 1 5/8 INCHES
SCALE 25 1/2 INCHES
FINISH • NATURAL • HIGH GLOSS

B41-D .................................................................................. LIST $2495.00
BASICALLY THE CUTAWAY SHAPE • AAA SELECT SPRUCE TOP • ROSEWOOD BACK AND SIDE FINGERBOARD.

B.C. RICH CUSTOM SHOP
OPTIONS

PEARL OR CANDY FINISHES ................................................. $125.00
ALL SUNBURST FINISHES ................................................ $100.00
PAINT TO MATCH HEADSTOCK ........................................ $50.00
GRAPHICS ........................................................................ P.O.R.*
BINDING ON FINGERBOARD .............................................. $50.00
BINDING ON HEADSTOCK ................................................ $35.00
REVERSE HEADSTOCK ...................................................... $50.00
EBONY FINGERBOARD .................................................... $75.00
ROSEWOOD FINGERBOARD ............................................. $40.00
AAA SELECT FLAME OR QUILTED MAPLE TOPS ............. $300.00
SELECT KOA WOOD ........................................................ P.O.R.*
CUSTOM FRETBOARD INLAWS ........................................ $125.00
WILKINSON CONVERTIBLE TREMOLO ............................ $150.00
FLOYD ROSE TREMOLO .................................................... $175.00
GOLD HARDWARE .......................................................... $100.00
BLACK HARDWARE ........................................................ $40.00
FULL ACTIVE ELECTRONICS ............................................. $200.00
SPLITTER SWITCH ............................................................ $40.00
PHASE SWITCH ............................................................... $40.00
PRE-AMP W/ PRE-SET VOLUME CONTROL ......................... $90.00
LEFT HAND GUITARS ..................................................... N/C
DIMARZIO • EMG • SEYMOUR DUNCAN .............. OR BARTONINI PICKUPS .......................................................... P.O.R.*

IF CUSTOM WORK IS DESIRED AND NOT SHOWN ON THIS CUSTOM LIST, PLEASE CALL OUR CUSTOM SHOP FOR PRICES!
PHONE (619) 965-1599 FAX (619) 965-1566
## IMPORT SERIES
### SPECIFICATIONS AND PRICE LIST
#### JANUARY 1995

### SILVER SERIES GUITARS
- **WG10-T WARLOCK**
- **IG10-T IRONBIRD**
- **MG10-T MOCKINGBIRD**

**LIST** $399.00

**COLORS:** BLACK • WHITE • RED • BLUE

### GOLD SERIES GUITARS
- **WG50-T WARLOCK**
- **BG50-T BICH**
- **MG50-T MOCKINGBIRD**
- **GS50-T GUNSLINGER**

**LIST** $499.00

**COLORS:** BLACK • WHITE • RED • METALLIC RED • TRANSLUCENT BLUE

### NJ SERIES GUITARS
- **WG100-T**
- **MG100-T**
- **BG100-T**
- **GS100-T**

**LIST** $649.00

**COLORS:** BLACK • METALLIC RED • GLITTER ROCK WHITE • TRANSLUCENT BLUE

### MG100 MOCKINGBIRD • BG100 BICH • WG100 WARLOCK

**LIST** $599.00

**SPEC'S**
- SOLID MAPLE WOOD BODY • MAPLE NECK • ROSEWOOD FINGERBOARD • 24 FRETS • DIAMOND • SHAPE MOTHER OF PEARL INLAY • FIXED BRIDGE
- 2 POWER 2 HUMBUCKER PICKUPS • CHROME HARDWARE • COLORS: BLACK • RED • WHITE • TOBACCO SUNBURST • TRANSLUCENT BLUE

### 50 SERIES BASSES
- **IB50 IRONBIRD BASS**
- **WB50 WARLOCK BASS**
- **MB50 MOCKINGBIRD BASS**

**LIST** $499.00

**50 SERIES SPEC'S**
- MAPLE WOOD BODY • MAPLE NECK • ROSEWOOD FINGERBOARD • ROUND POSITION DOTS • 22 FRETS • POWER 2 BASS STYLE PICKUPS
- BLACK HARDWARE • COLORS: BLACK, METALLIC RED, GLITTER ROCK WHITE

### DIAMOND SERIES BASSES
- **WB100 WARLOCK BASS**
- **IB100 IRONBIRD BASS**

**LIST** $649.00

### GB100 GUNSLINGER BASS
- **SOLID MAPLE BODY** • **MAPLE WOOD BODY** • **MAPLE NECK** • **ROSEWOOD FINGERBOARD** • **24 FRETS** • **DIAMOND SHAPED MOTHER OF PEARL INLAY**
- 2 HIGH OUTPUT PICKUPS • P&J COGNATION • COLORS: BLACK • WHITE • RED • TRANSLUCENT BLUE