

B.C. Rich

BC RICH TRADE PRICE LIST

Trade price does not include carriage.

Dated: 22nd APRIL 1991.

BC RICH PRODUCTS ARE AVAILABLE EXCLUSIVE FROM:

BREAKAWAY MUSIC LTD.  
11, Cladswell Lane,  
Cookhill,  
Warwickshire. B49 5JT.

PHONE NUMBER: 0527 893766

**BC Rich**™

BC RICH USA HANDMADE GUITARS.

Model	Trade Price	RRP
GUNSLINGER	£459.00	£835.00
ASSASSIN	£499.00	£899.00
WARLOCK	£499.00	£899.00
ST 3	£499.00	£899.00
VIRGIN	£593.00	£1,079.00
BICH	£551.00	£999.00
MOCKINGBIRD	£551.00	£999.00
WRATH	£499.00	£899.00
EAGLE	£551.00	£999.00
IRONBIRD	£499.00	£899.00
Classic Series (Clear stain over Birds Eye Maple)		
ST CLASSIC	£551.00	£999.00
TELE-II CLASSIC	£551.00	£999.00
Glass Axe Series (100% clear-Bullet Proof Lucite)		
GLASS AXE WARLOCK	£529.00	£969.00

ALL HAND MADE GUITARS MUST INCLUDE A HARDSHELL CASE

Seymore Duncan Pickups (per pickup)	£20.00	£37.00
Gold hardware	£20.00	£37.00
Cases for handmade series	£48.21	£89.00
Colours other than Black/Red/White	£89.00	£159.00

NOTES; All handmade guitars must include a hardshell case. The Gunslinger & Assassin models come standard with REVERSE headstock and maple fretboard. The other models come standard with regular headstock and rosewood fretboard. All handmades come standard with DiMarzio pickups. DiMarzio Humbucker pickups are the "Super 2" model and the single coil pickups are the Brian May model. The optional Seymore Duncan pickups are the Duncan Distortion model.



# BC RICH NJ II SERIES

Model	Trade Price	RRP
GUNSLINGER	£319.00	£569.00
ASSASSIN	£319.00	£569.00
ST-III	£319.00	£569.00
WARLOCK	£319.00	£569.00
BICH	£319.00	£569.00
IRONBIRD	£319.00	£569.00
WARLOCK ( Custom ).	£375.00	£679.00
WARLOCK BASS	£319.00	£569.00
GUNSLINGER BASS	£319.00	£569.00
WARLOCK BASS ( Custom ).	£375.00	£679.00
Guitar Case	TBA	
Bass Case	TBA	

Colours: Jet Black/Glitter White/Lucy Red/Clear Navy Blue/  
Transparent Orange/Arrest-me Red/Ice Blue/  
Corvette Yellow/Glitter Rock Pink/Thrash Green/  
Crazy-Crackle/Purple Burst.

Specifications: Canadian-Maple "Super-2100" bolt-on neck,  
Selected Rosewood Fingerboard (Bass:Ebonic-fingerboard),  
Nickle-Silver Frets,Alder/Maple Body,Original Pick-Ups,  
Chrome Hardware,Floyd-Rose Licensed Tremolo Unit (Guitars Only).

Options: Flamed Maple Top/ Bounded Body/Black Hardware/  
Gold Hardware/L/H Models/Custom Colour/Non Tremolo Model..TBA

BC Rich

BC RICH NJ I SERIES.

Model	Trade Price	RRP
ST	£256.00	£459.00
WARLOCK	£256.00	£459.00
MOCKINGBIRD	£256.00	£459.00
BICH	£256.00	£459.00
IRONBIRD	£256.00	£459.00
SB BASS	£256.00	£459.00
WARLOCK BASS	£256.00	£459.00
MOCKINGBIRD BASS	£256.00	£459.00
IRONBIRD BASS	£256.00	£459.00
Guitar Case	TBA	
Bass Case	TBA	

Colours: Jet Black/Glitter White/Lucy Red/Clear Navy/  
Transparent Orange/Arrest-me-Red/Ice Blue/  
Corvette Yellow/Glitter Rock Pink/Thrash Green/  
Crazy-Crackle/Purple Burst.

Specifications: Canadian-Maple bolt-on neck, Rosewood  
Fingerboard, Nickle-Silver Frets, Alder Body, Original  
Pick-ups, All Black Hardware.

Guitars: Floyd-Rose Licensed Tremolo Unit.

Please Note: There is an extra charge some colours of £5.00.

Innovator Bass's	TBA
Left Hand Models	TBA
Reverse Headstock	TBA



# BC RICH RAVE SERIES

Model	Trade Price	RRP
WARLOCK 1 PICKUP	£111.00	£199.00
WARLOCK 2 PICKUP	£120.00	£219.00
ST-3 1 PICKUP	£108.00	£195.00
ST-3 3 PICKUP	£116.00	£215.00

## Colour Options

Lita Red/Jet Black/Pearl White/ (with chrome hardware)

# BC RICH ACOUSTIC GUITARS.

Model		Trade Price	RRP
BC-100	Natural finish with black binding spruce top mahogoney sides & bottom.	£71.88	£129.00
BC-100	Black finish with white binding spruce top, mahogoney sides & bottom	£71.88	£129.00
BC-200	Natural finish w/herring bone binding & gold hardware, laminated spruce top, laminated rosewood sides and bottom.	£104.38	£189.00
BC-200	Black finish w/white binding & black hardware, laminated spruce top, and laminated rosewood sides & bottom.	£104.38	£189.00

## BC RICH PLATINUM SERIES

Model	Trade Price	RRP
IRONBIRD	£185.00	£335.00
IRONBIRD LEFT HAND	£203.50	£369.00
IRONBIRD REVERSE HEADSTOCK	£190.00	£345.00
IRONBIRD BASS	£182.00	£329.00
IRONBIRD BASS LEFT HAND	£200.20	£365.00
IRONBIRD BASS REVERSE HEADSTOCK	£193.00	£349.00
WARLOCK	£182.00	£329.00
WARLOCK LEFT HAND	£200.20	£365.00
WARLOCK REVERSE HEADSTOCK	£193.00	£349.00
WARLOCK BASS	£178.00	£325.00
WARLOCK BASS LEFT HAND	£195.80	£355.00
WARLOCK BASS REVERSE HEADSTOCK	£183.00	£335.00
ST-3	£179.00	£325.00
ST-3 LEFT HAND	£196.90	£359.00
ST-3 REVERSE HEADSTOCK	£184.00	£335.00
ST-3 BASS	£177.00	£325.00
ST-3 BASS LEFT HAND	£194.70	£355.00
BICH	£177.00	£325.00
BICH LEFT HAND	£194.70	£355.00
BICH REVERSE HEADSTOCK	£182.00	£329.00
VIRGIN	£177.00	£325.00
VIRGIN LEFT HAND	£195.80	£355.00
VIRGIN REVERSE HEADSTOCK	£183.00	£335.00
<b>Cases and Bags</b>		
GUITAR CASE	£25.00	£45.00
BASS CASE	£27.00	£49.00
GUITAR BAG	£15.00	£27.00
BASS BAG	£17.00	£30.00

## Colour Options

Jet Black/Pearl White/Purple Haze/Arrest Me Red/  
 Corvette Yellow/Cobalt Blue/Rock Pink/Poison Green/  
 Metallic Red/ Black White Crackle/  
 Black Red Crackle/ Black Yellow Crackle  
 Black Pink Crackle/Red Snakeskin



**BC RICH AMPLIFIERS**

		TRADE PRICE	RRP
PGA-900 ATTILA BELT AMP	2 WATTS	£14.00	£24.99
PIT PUPPY BC-08	10 WATTS	£28.00	£49.00
PIT BULL BC-20	20 WATTS	£45.00	£79.00
PIT BULL REVERB BC-20R	20 WATTS	£55.00	£99.00
BULLDOG REVERB BC-50R	50 WATTS	£119.00	£199.00
BASS BABY BC-20B BASS	20 WATTS	£55.00	£99.00
BASS BICH BC-30B BASS	30 WATTS	£65.00	£119.00

**BC RICH ACCESSORIES.**

BC 8600 6 note TUNER	£13.97	£24.99
BC 20 ft. Glow in the dark GUITAR LEAD	£5.98	£10.50
BC 20ft. Black GUITAR LEAD	£3.60	£6.55

BC RICH Black leather guitar strap/stiched.	£5.50	£9.95
BC RICH Black leather guitar strap with white skull and crossbones.	£10.99	£19.95
BC RICH White leather guitar strap with black skull and crossbones.	£10.99	£19.95

**BC RICH ELECTRIC GUITAR STRINGS**

BC RICH SUPER LIGHT electric guitar strings	£1.94	£4.55
BC RICH EXTRA LIGHT electric guitar strings	£1.94	£4.55
BC RICH LIGHT electric guitar strings	£1.94	£4.55

**MERCHANDISING**

BC RICH T-SHIRTS	£7.00	£12.95
BC RICH LADIES PANTIES	£6.00	£10.95
BC RICH BASEBALL HATS	£6.00	£10.95
BC RICH TOUR JACKETS	£65.00	£119.00



#### DEALER PURCHASE AND PAYMENT TERMS

Please note our standard conditions of sale - the following terms and conditions apply to all purchases from BREAKAWAY MUSIC LTD.

##### PRICES

- 1) This price list replaces all previous lists.
- 2) Trade prices marked exclude V.A.T. - suggested retail prices include V.A.T.
- 3) All prices and terms are subject to alteration - goods are invoiced at prices ruling on date of invoice.
- 4) Written notice of claims for price and discount discrepancies must be given in writing within 14 days of invoice date to accounts dept.

##### DELIVERIES

- 1) Contact Breakaway Music for delivery charges.
- 2) Express deliveries are charged at carriers rate.
- 3) Please inspect all deliveries for shortages and damage, which should be marked on the carriers delivery note and reported to both the carrier and Breakaway Music in writing within 3 days. Late claims may be refused.
- 4) Written notice of non-delivery must be received at both the carrier and Breakaway Music within 14 days of invoice date.
- 5) Delivery dates quoted are indicative and not guaranteed. No liability can be accepted for delayed deliveries.
- 6) The risk in the goods shall pass to the buyer on delivery.

##### RETURNED GOODS

- 1) Please ask Breakaway Music for a return Authorization BEFORE sending goods back to Breakaway Music.
- 2) Goods received without Authorization may be refused.
- 3) Returned goods must quote in writing, dealer name, Return Authorization, item, serial and invoice number and action requested; otherwise replacements, repairs or credits will be delayed or refused.

##### TITLE

- 1) Notwithstanding delivery and passing of risk, the property in the goods shall remain in the seller until the buyer has paid all monies owed by it to the seller, under this or any other contract or otherwise.
- 2) Until such payment is made, the buyer shall possess all goods the property in which is vested in the seller by virtue of this clause on a fiduciary basis only and if the seller requires. The buyer shall store such goods, at no cost to the seller, so that they are clearly identified as belonging to the seller. If any payment is overdue the seller may (without prejudice to any of its other rights and remedies) recover and resell any or all of such goods and may enter upon the buyers premises for that purpose.
- 3) The buyer has the right to sell for the account of the seller, any materials the property in which is vested in the seller by virtue of the clause. In such event, the seller shall be entitled to and the buyer will under a fiduciary duty to, accaount to the seller for the proceeds of such sale, to the extent that any monies that are owed by the buyer to the seller. In addition, the seller shall be entitled to make a claim



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directly against the buyers customer for any purchase monies unpaid by the customer, provided that the seller shall return to the buyer any monies recovered in excess of the amount then owed by the buyer to the seller, together with costs and expenses involved in making such claims. Invoices are posted after shipment of goods. Unless specified otherwise on the invoice, settlement terms are: PRO FORMA ACCOUNTS - Nett Trade Prices plus V.A.T.

#### SETTLEMENT TERMS

Invoices are posted after shipment of goods. Unless specified otherwise on the invoice, settlement terms are:

#### CREDIT ACCOUNTS

NETT 30 DAYS FROM DATE OF INVOICE

TERMS MAY BE ALTERED AT THE DISCRETION OF BREAKAWAY MUSIC

Breakaway Music reserves the right to charge interest on any overdue accounts at the rate of 2% per month.

The company reserves the right to refuse or withdraw credit facilities at our absolute discretion.

Settlement discounts are available on request to the company, but only at the companies discretion.