

B.C. Rich

CONFIDENTIAL TRADE PRICE LIST EFFECTIVE 1st JUNE 1989

U.S.A SERIES GUITARS.

All American Series B.C. Rich guitars feature B.C. Rich handwound pickups, B.C. Rich Floyd Rose licenced trem, hand-rubbed oiled necks, and are completely handmade in the USA.

GUNSLINGER

25 1/2" scale, 22 fret, maple fingerboard, reverse headstock, 1 slanted h/b, 1 vol, easy access neck cutaway, recessed trem. Std colours are red, black, cream & glitterrock white.

GUNSLINGER V

As above, but with a Flying V bodyshape.

Main Dealer - £337 + vat, Stockist - £353 + vat, Retail £599 inc vat.

ST3

25 1/2" scale, 22 fret, rosewood f'board, 1 h/b, 2s/c p/ups, 1 vol, 1 tone, 3 mini on-off switches.

WARLOCK

25 1/2" scale, 22 fret, rosewood f'board, 2 h/b, 2 vol, 1 tone.

B.C.335

24 5/8" scale, 24 fret, rosewood f'board, 2 h/b, 2 vol, 2 tone, fixed bridge, body & fingerboard binding, traditional 335 hollow body style, colours are cherry and brown stain.

WARLOCK BASS

34" scale, 22 fret, rosewood f'board, 1 P & 1 J -style p/ups, 2 vol, 1 tone, B.C. Rich bass bridge.

Main Dealer - £375 + vat, Stockist - £393 + vat, Retail - £669 inc. vat.

ASSASSIN

as GUNSLINGER but with an additional s/c p/u in the neck position.

Main Dealer - £389 + vat, Stockist - £408 + vat, Retail - £695 inc. vat.

IRONBIRD

25 1/2" scale, 24 fret, rosewood f'board, 2h/b, 1 vol, 1 3 way p/u selector

IRONBIRD BASS

As WARLOCK BASS but with IRONBIRD body shape.

Main Dealer - £405 + vat, Stockist - £425 + vat, Retail - £725 inc. vat.

GRAPHICS are available on all models, and prices vary according to specific graphics.
Standard Graphics (eg Crackles, Grey Snake, Splatter)

Main Dealer - £95 + vat, Stockist - £100 + vat, Retail - at your discretion.

Non - Standard Graphics (eg Gold Snakes, Multi Snakes, Cardiac Arrest, Blob,)

Main Dealer - £114 + vat, Stockist - £120 + vat, Retail - at your discretion.

Special Graphics (eg Lightning Bolts, Camouflage, Nightmare, Graffiti, Nagel, Grid)

POA When available. Main Dealers will get first opportunity to purchase specials.

We reserve the right to change specifications and prices without prior notice.

Livewire Distribution, Dominions Arcade, Queen St, Cardiff. 0222 344183

JAPANESE SERIES

All NJ Series 2 guitars and basses feature 100 piece maple / rosewood necks and B.C.RICH p/ups. The guitars also feature the B.C.RICH Floyd Rose Licensed Trem. Standard colours are black, red and glitter rock white.

ST3

WARLOCK

IRONBIRD

2 s/c, 1 h/b 1 vol, 1 tone, 3 on / off switches for p/ups, rosewood f'board.

2 h/b, 1 vol, 1 tone, rosewood f'board.

2 h/b, 1 vol, 1 tone, rosewood f'board.

Main Dealer - £263.94 + vat, Stockist - £277.83 + vat, Retail - £479 inc.

vat.

WARLOCK BASS

2 p/u, full active circuit, bound slab body, rosewood f'board, reverse headstock.

Main Dealer - £342 + vat, Stockist - £360 + vat, Retail - £625 inc. vat.

ACCESSORIES.

B.C.RICH Trem

F.Rose

trem arm etc.

Machined, case hardened steel (just like the original Floyd), double locking licenced outfit - complete with springs, trem posts, allen keys, Available in Black.

1 off - £67.81 + vat. 3 and above - £57.81 + vat. Retail - £117 inc vat.

B.C. RICH PICKUPS All pickups are manufactured by B.C.RICH themselves using the very latest in technology. They are powerful and have a very flat frequency response. The single coils have unusual top end clarity resulting in a bright modern sound. The humbucker is perfect for today's rock player - offering both high output and bite.

Humbucker

Main Dealer - £25 + vat, Stockist - £26.25 + vat, Retail - £45.95 inc. vat.

Single Coil

Main Dealer - £18 + vat, Stockist - £18.90 + vat, Retail - £32.95 inc. vat.

P.Bass

Main Dealer - £28 + vat, Stockist - £29.40 + vat, Retail - £49.95 inc. vat.

J.Bass

Main Dealer - £22.50 + vat, Stockist - £23.62 + vat, Retail - £40.95 inc. vat.

B.C.RICH STRINGS. High quality strings available in sets of 008's, 009's and 010's.

1 - 29 sets (any mix) Main Dealer - £1.85 + vat, Stockist - £1.95 + vat, Retail - at your discretion.

30+ sets (any mix) Main Dealer - £1.79 + vat, Stockist - £1.89 + vat, Retail - at your discretion.

B.C. Rich

Dealer List

A1	†	Manchester	061 236 0340
A1	†	Preston	0772 204 567
Abbey Rd Music	†	Torquay	0803 298 605
Cash Guitars		Bournemouth	0202 427597
Crotchet Quaver	†	Kidderminster	0562 742351
EMS		Inverness	0463 234115
Dirty Fingers		Exeter	0392 436171
Foxs Music	†	Leeds	0532 450350
Guitar Store	†	Glasgow	041 331 2211
Hamers Music		Reading	0734 415800
Livewire	†	Cardiff	0222 373576
Machinehead Music	†	Hitchin	0462 33305
Machinehead Music	†	Harlow	0279 21744
Marcus Music	†	Belfast	0232 322871
Musical Exchanges		Birmingham	021 236 7544
Musicians Workshop		Falmouth	0326 315857
Neils Gtr Workshop	†	W.Croydon	01 689 4742
Northern Sounds		Workington	0900 604 797
Nuneaton Musical	†	Nuneaton	0203 387497
Rokas	†	London	01 836 0991
Sound Gear	†	Great Yarmouth	0493 603746
Sound Gear		Dublin	0001 721553
Spectre Sound	†	Bingley	0274 568843
Stage One Music	†	Colchester	0206 578975
T.Crowley & Son		Cork	5321 503426
Tempo	†	London	01 567 1994
Topstring	†	Gosport	0705 503789
Wavelength		Sheffield	0742 580497

The symbol † denotes a main dealer who carries a fair and representative selection of the range.

All other dealers are stockists who carry varying degrees of the range.

