



Suggested Retail Price List
June 15, 1988

N.J. Series

This unique series of guitars is crafted off-shore to Bernie Rico's personal specifications, using high quality woods for resonance and sustain, with bolt-on necks specially crafted from hard-rock maple to insure rigidity and stability in neck movement, regardless of climate.

The guitar features crunchy, specially wound pickups and is equipped with an all-new B.C. Rich Floyd Rose Licensed Tremolo.

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|--------------------------------|----------|
| ST (with Gig Bag)..... | \$559.00 |
| Warlock (with Gig Bag)..... | \$559.00 |
| The Outlaw (with Gig Bag)..... | \$529.00 |

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|----------------------------------|----------|
| Warlock Bass (with Gig Bag)..... | \$559.00 |
| All N.J. Cases (separate)..... | \$90.00 |

Colors: Standard Colors for all N.J. models are Black, Arrest Me Red, Glitter-Rock White, Metallic Red, Poison Green, Day-Glo Pink, Bright Yellow, and Burn-Me Blue. Crackle finish is available for an additional \$50.00 (retail).

All N.J. series instruments are fully tested, assembled and inspected at the B.C. Rich Factory in California before shipment.

Standard Series

• Standard Bolt-On Models •

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|--|----------|
| ST-III Guitar..... | \$899.00 |
| Warlock Guitar..... | \$899.00 |
| ST-III Guitar (<i>Inverted Headstock</i>)..... | \$999.00 |
| Gunslinger..... | \$799.00 |
| ST-III Bass..... | \$899.00 |
| Warlock Bass..... | \$899.00 |

• Standard Neck-Thru Models •

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|-----------------------------------|------------|
| ST-III Guitar..... | \$1,299.00 |
| Warlock Guitar..... | \$1,299.00 |
| ST-III Bass..... | \$1,299.00 |
| Warlock Bass..... | \$1,299.00 |
| Standard Bolt-On Guitar Case..... | \$135.00 |
| Standard Bolt-On Bass Case..... | \$150.00 |

Colors: Standard Colors are Jet Black, Glitter-Rock White, Guards Red, Baby Blue with Red Pearl, Emerald Candy Green, Platinum Pink, Yellow, Dodger Blue, Gun-Metal Grey, and Cobalt Blue. Any non-standard color on a Standard Series instrument is an additional \$100.00 (Retail).

No Options: There are No Options available on the Standard Series instruments. All specifications are pre-determined although a custom color or graphic may be selected for an additional charge.

Custom Series

• Custom Bolt-On Models •

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|------------------------------------|----------|
| ST-III Guitar..... | \$999.00 |
| Warlock Guitar..... | \$999.00 |
| Ironbird Guitar..... | \$999.00 |
| ST-III Bass..... | \$999.00 |
| Warlock Bass..... | \$999.00 |
| Ironbird Bass..... | \$999.00 |
| ST-V Bass (<i>5 String</i>)..... | \$999.00 |
| Standard Guitar Case..... | \$135.00 |
| Standard Bolt-On Bass Case..... | \$150.00 |

• Custom Neck-Thru Models •

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|-----------------------------------|-----------------|
| ST-III Neck-Thru Guitar..... | \$1,299.00 |
| Warlock Neck-Thru Guitar..... | \$1,299.00 |
| Ironbird Neck-Thru Guitar..... | \$1,499.00 |
| Mockingbird Neck-Thru Guitar..... | \$1,499.00 |
| Bich Neck-Thru Guitar..... | \$1,499.00 |
| Others..... | Call for prices |
| ST-III Neck-Thru Bass..... | \$1,299.00 |
| Warlock Neck-Thru Bass..... | \$1,299.00 |
| Ironbird Neck-Thru Bass..... | \$1,499.00 |
| Mockingbird Neck-Thru Bass..... | \$1,499.00 |
| Bich Neck-Thru Bass..... | \$1,499.00 |
| Others..... | Call for prices |

Colors: Standard Colors are Jet Black, Glitter-Rock White, Guards Red, Baby Blue with Red Pearl, Emerald Candy Green, Platinum Pink, Yellow, Dodger Blue, Gun-Metal Grey, and Cobalt Blue. Any non-standard color on a Standard Series instrument is an additional \$100.00 (Retail).

Custom Bolt-On Guitars Standard Specifications: ST-III - Alder Body, Maple Neck, 22 Jumbo Frets, 25 1/2" Scale, 1 Humbucker, 2 Single Coil Pickup Configuration, 1 Volume Control, 1 Tone Control, 3 Mini On-Off Switches, Satin Finish Neck, 1 5/8" nut width, 2 3/16" Butt Width, Dot Inlay, Floyd Rose Licensed Tremolo, Black Hardware, Angled Headstock, Black Headstock with White Decal, Rosewood Fingerboard. Warlock & Ironbird - 2 Humbuckers with 2 Volume Controls, 1 Tone Control & 3 Way Pickup Selector Switch.

No Cost Options: Paint to match Headstock, Curved Style Headstock, Chrome Hardware, Kahler Flat-Mount Tremolo (1 11/16" nut.)

Custom Bolt-On Bases Standard Specifications: Maple Body, Maple Neck, 22 Acurizer Jumbo Frets, 34" Scale, P & J Pickup Configuration, 2 Volume Controls, 1 Tone Control, 3 Way Selector Switch, 1 11/16" nut width, 2 7/16" Butt Width, Dot Inlay, Black Hardware, Black Angled Headstock with White Decal, Rosewood Fingerboard.

No Cost Options: Paint to match Headstock, Curved Style Headstock, Chrome Hardware, Maple Fingerboard.

Any Guitar or Bass with features other than Standard Specifications is classified as a Custom Bolt-On.

Custom Neck-Thru Guitars Standard Specifications: Alder Sides, Maple Neck, 24 Frets, (ST-III Model- 22 Jumbo Frets, 25 1/2" Scale, 1 Humbucker, 2 Single Coil Pickup Configuration, 1 Volume Control, 1 Tone Control, 3 Mini On-Off Switches), 1 5/8" nut width, 2 3/16" Butt Width, Dot Inlay, Floyd Rose Licensed Tremolo, Black Hardware, Black Angled Headstock with White Decal, Rosewood Fingerboard.

No Cost Options: Paint to match Headstock, Curved or Traditional Headstock, Chrome Hardware, Kahler Flat-Mount Tremolo Bridge, Maple Fingerboard

Custom Neck-Thru Bases Standard Specifications: Maple Sides, Maple Neck, 24 Frets, (ST-III Model- 22 Acurizer Jumbo Frets), 34" Scale, (Bich - 30" Scale), P & J Pickup Configuration, 2 Volume Controls, 1 Tone Control, Selector Switch, 1 11/16" nut width, 2 7/16" Butt Width, Black Hardware, Black Angled Headstock with White Decal, Rosewood Fingerboard.

No Cost Options: Paint to match Headstock, Curved or Traditional Headstock, Chrome Hardware, Maple Fingerboard

Options

The following Options and prices are for all Custom B.C. Rich American Made Instruments.

Some Options listed below are standard features on certain models.

Please refer to the current price list for a listing of standard features and specifications on custom models.

Any other Custom or non-standard work will be quoted on a request basis only.

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| Gold Hardware..... | \$100.00 |
| Active Electronics Package..... | \$300.00 |
| Preamp Only..... | \$75.00 |
| Extra Control or Switch (each)..... | \$30.00 |
| Ebony Fingerboard..... | \$100.00 |
| Maple Fingerboard..... | \$100.00 |
| Special Inlay..... | \$150.00 |
| Body Binding..... | \$150.00 |
| Neck & Head Binding..... | \$150.00 |
| Strap Locks..... | \$20.00 |
| High Gloss Lacquered Necks (Bolt-On)..... | \$100.00 |
| Inverted Headstock..... | \$100.00 |
| Paint To Match Headstock..... | \$100.00 |
| Natural Headstock..... | \$100.00 |
| Floyd Rose Tremolo (Supplied by Customer)..... | No Charge |
| Kahler Bass Tremolo Bridge..... | \$300.00 |
| Other Woods..... | Call for prices |

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|--|-----------------|
| Bangle Graphic..... | \$250.00 |
| Any Burst Graphic..... | \$100.00 |
| Camouflage Graphic..... | \$250.00 |
| Crackle Graphic..... | \$150.00 |
| Grid Graphic..... | \$150.00 |
| Metal Flake Graphic..... | \$100.00 |
| Metallic Color Graphic..... | \$100.00 |
| Universe Graphic..... | \$200.00 |
| Pretty Girl Face Graphic..... | \$300.00 |
| Party Graphic..... | \$150.00 |
| Roller Brush Streak Graphic..... | \$100.00 |
| Standard Snake (Grey) Graphic..... | \$150.00 |
| Custom Snake (Brown, Gold, Red) Graphic..... | \$200.00 |
| Splatter Graphic..... | \$150.00 |
| Graffiti Graphic..... | \$300.00 |
| Lightening Graphic..... | \$200.00 |
| Other Solid Colors or Sunburst Finishes.... | Call for prices |
| Other Graphics or Special Paints..... | Call for prices |

B.C. Rich reserves the right to change specifications and prices at any time without notice

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