Suggested Retail Price List
January 1, 1988

N.J. Series

This unique series of guitars is crafted offshore to Bernie Rico's personal specifications, using high quality woods for resonance and sustain, with bolt-on necks specially crafted from hard-rock maple to insure rigidity and stability in neck movement, regardless of climate.

The guitar features crunchy, specially wound pickups, and is equipped with an all-new B.C. Rich Floyd Rose Licensed Tremolo.

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bich</td>
<td>$499.00</td>
</tr>
<tr>
<td>Iron</td>
<td>$499.00</td>
</tr>
<tr>
<td>Mockingbird</td>
<td>$499.00</td>
</tr>
<tr>
<td>ST</td>
<td>$499.00</td>
</tr>
<tr>
<td>Warlock</td>
<td>$499.00</td>
</tr>
<tr>
<td>Ironbird Bass</td>
<td>$499.00</td>
</tr>
<tr>
<td>Warlock Bass</td>
<td>$499.00</td>
</tr>
<tr>
<td>All N.J. Cases</td>
<td>$90.00</td>
</tr>
</tbody>
</table>

Colors:
Standard Colors for all N.J. models are Black and Arrest Me Red. For an additional cost of $20.00 (Retail), we also offer all N.J. series models in Glitter-Rock White, Metallic Red, Poison Green, Day-Glo Pink, Bright Yellow, Burn-Me Blue, and Ultraviolet.

All N.J. series instruments are fully tested, assembled and inspected at the B.C. Rich Factory in California before shipment. Bich, Ironbird, and Mockingbird models are subject to limited availability.
Standard Series

- Standard Bolt-On Models -

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>ST-III Guitar</td>
<td>$799.00</td>
</tr>
<tr>
<td>Warlock Guitar</td>
<td>$899.00</td>
</tr>
<tr>
<td>ST-III Guitar (Inverted Headstock)</td>
<td>$899.00</td>
</tr>
<tr>
<td>Gunslinger</td>
<td>$799.00</td>
</tr>
<tr>
<td>Standard Bolt-On Guitar Case</td>
<td>$125.00</td>
</tr>
<tr>
<td>ST-III Bass</td>
<td>$799.00</td>
</tr>
<tr>
<td>ST-V Bass (5 String)</td>
<td>$899.00</td>
</tr>
<tr>
<td>Warlock Bass</td>
<td>$899.00</td>
</tr>
<tr>
<td>Standard Bolt-On Bass Case</td>
<td>$150.00</td>
</tr>
</tbody>
</table>

- Standard Neck-Thru Models -

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>ST-III Guitar</td>
<td>$1,299.00</td>
</tr>
<tr>
<td>Warlock Guitar</td>
<td>$1,299.00</td>
</tr>
<tr>
<td>Standard Bolt-On Guitar Case</td>
<td>$125.00</td>
</tr>
<tr>
<td>ST-III Bass</td>
<td>$1,299.00</td>
</tr>
<tr>
<td>Warlock Bass</td>
<td>$1,299.00</td>
</tr>
<tr>
<td>Standard Bolt-On Bass Case</td>
<td>$150.00</td>
</tr>
</tbody>
</table>

Colors:
Standard Colors are Jet Black, Glitter-Rock White, Champagne, Chinese Red, Baby Blue with Red Pearl, Poison Green, Day-Glo Pink, Bright Yellow, Fluorescent Orange, Sky Blue, Gun-Metal Grey, & Ultraviolet.
Any non-standard color on a Standard Series instrument is an additional $100.00 (Retail).

No Options:
There No Options available on the Standard Series instruments. All specifications are pre-determined although a custom color or graphic may be selected for an additional charge.

Custom Series

- Custom Bolt-On Guitars -

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>ST-III Guitar</td>
<td>$999.00</td>
</tr>
<tr>
<td>Warlock Guitar</td>
<td>$999.00</td>
</tr>
<tr>
<td>Ironbird Guitar</td>
<td>$999.00</td>
</tr>
<tr>
<td>Standard Bolt-On Guitar Case</td>
<td>$125.00</td>
</tr>
</tbody>
</table>

Specifications:
ST-III - Alder Body, Maple Neck, 22 Jumbo Frets, 25 1/2" Scale, 1 Humbucker, 2 Single Coil Pickup Configuration, 1 Volume Control, 1 Tone Control, 3 Mini On-Off Switches, Satin Finish Neck, 1 5/8" nut width, 2 3/16" Butt Width, Dot Inlay, Floyd Rose Licensed Tremolo, Black Hardware, Angled Headstock, Black Headstock with White Decal, Rosewood Fingerboard.

Warlock & Ironbird - 2 Humbuckers with 2 Volume Controls, 1 Tone Control & 3 Way Pickup Selector Switch.

No Cost Options:
Paint to match Headstock, Curved Style Headstock, Chrome Hardware, Kahler Flat-Mount Tremolo (1 11/16" nut.)

Colors:
Standard Colors are Jet Black, Glitter-Rock White, Champagne, Chinese Red, Baby Blue with Red Pearl, Poison Green, Day-Glo Pink, Bright Yellow, Fluorescent Orange, Sky Blue, Gun-Metal Grey, & Ultraviolet.
- Custom Bolt-On Basses -

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>ST-III Bass</td>
<td>$999.00</td>
</tr>
<tr>
<td>Warlock Bass</td>
<td>$999.00</td>
</tr>
<tr>
<td>Ironbird Bass</td>
<td>$999.00</td>
</tr>
</tbody>
</table>

Standard Specifications:
Maple Body, Maple Neck, 22 Acurizer Jumbo Frets, 34" Scale, P & J Pickup Configuration, 2 Volume Controls, 1 Tone Control, 3 Way Selector Switch, 1 11/16" nut width, 2 7/16" Butt Width, Dot Inlay, Black Hardware, Black Angled Headstock with White Decal, Rosewood Fingerboard.

No Cost Options:
Paint to match Headstock, Curved Style Headstock, Chrome Hardware, Maple Fingerboard.

Colors:
Standard Colors are Jet Black, Glitter-Rock White, Champagne, Chinese Red, Baby Blue with Red Pearl, Poison Green, Day-Glo Pink, Bright Yellow, Fluorescent Orange, Sky Blue, Gun-Metal Grey, & Ultraviolet.

Any Guitar or Bass with features other than Standard Specifications is classified as a Custom Bolt-On.

- Custom Neck-Thru Guitars -

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>ST-III Neck-Thru Guitar</td>
<td>$1,299.00</td>
</tr>
<tr>
<td>Warlock Neck-Thru Guitar</td>
<td>$1,299.00</td>
</tr>
<tr>
<td>Ironbird Neck-Thru Guitar</td>
<td>$1,499.00</td>
</tr>
<tr>
<td>Mockingbird Neck-Thru Guitar</td>
<td>$1,499.00</td>
</tr>
<tr>
<td>Bich Neck-Thru Guitar</td>
<td>$1,499.00</td>
</tr>
<tr>
<td>Others</td>
<td>$1,499.00 and up</td>
</tr>
</tbody>
</table>

Standard Specifications:
Alder Sides, Maple Neck, 24 Frets, (ST-III Model- 22 Jumbo Frets, 25 1/2" Scale, 1 Humbucker, 2 Single Coil Pickup Configuration, 1 Volume Control, 1 Tone Control, 3 Mini On-Off Switches), 1 5/8" nut width, 2 3/16" Butt Width, Dot Inlay, Floyd Rose Licensed Tremolo, Black Hardware, Black Angled Headstock with White Decal, Rosewood Fingerboard.

No Cost Options:
Paint to match Headstock, Curved or Traditional Headstock, Chrome Hardware, Kahler Flat-Mount Tremolo Bridge, Maple Fingerboard

- Custom Neck-Thru Basses -

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>ST-III Neck-Thru Bass</td>
<td>$1,299.00</td>
</tr>
<tr>
<td>Warlock Neck-Thru Bass</td>
<td>$1,299.00</td>
</tr>
<tr>
<td>Ironbird Neck-Thru Bass</td>
<td>$1,499.00</td>
</tr>
<tr>
<td>Mockingbird Neck-Thru Bass</td>
<td>$1,499.00</td>
</tr>
<tr>
<td>Bich Neck-Thru Bass</td>
<td>$1,499.00</td>
</tr>
<tr>
<td>Others</td>
<td>$1,499.00 and up</td>
</tr>
</tbody>
</table>

Standard Specifications:
Maple Sides, Maple Neck, 24 Frets, (ST-III Model- 22 Acurizer Jumbo Frets), 34" Scale, (Bich - 30" Scale), P & J Pickup Configuration, 2 Volume Controls, 1 Tone Control, Selector Switch, 1 11/16" nut width, 2 7/16" Butt Width, Black Hardware, Black Angled Headstock with White Decal, Rosewood Fingerboard.

No Cost Options:
Paint to match Headstock, Curved or Traditional Headstock, Chrome Hardware, Maple Fingerboard
Options

The following Options and prices are for all Custom B.C. Rich American Made Instruments. Some Options listed below are standard features on certain models. Please refer to the current price list for a listing of standard features and specifications on custom models.

<table>
<thead>
<tr>
<th>Option</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Other Solid colors or Sunburst Finish</td>
<td>$100.00 and up</td>
</tr>
<tr>
<td>Graphics or Special Paint</td>
<td>$100.00 and up</td>
</tr>
<tr>
<td>Gold Hardware</td>
<td>$100.00</td>
</tr>
<tr>
<td>Active Electronics Package (includes varitone, preamp, splitter, phase, etc.)</td>
<td>$300.00</td>
</tr>
<tr>
<td>Preamp Only</td>
<td>$75.00</td>
</tr>
<tr>
<td>Extra Control or Switch</td>
<td>$30.00 each</td>
</tr>
<tr>
<td>Ebony Fingerboard</td>
<td>$100.00</td>
</tr>
<tr>
<td>Maple Fingerboard</td>
<td>$100.00</td>
</tr>
<tr>
<td>Special Inlay</td>
<td>$150.00</td>
</tr>
<tr>
<td>Body Binding</td>
<td>$150.00</td>
</tr>
<tr>
<td>Neck &amp; Head Binding</td>
<td>$150.00</td>
</tr>
<tr>
<td>Strap Locks</td>
<td>$30.00</td>
</tr>
<tr>
<td>High Gloss Lacquered Necks (Bolt-On)</td>
<td>$100.00</td>
</tr>
<tr>
<td>Inverted Headstock</td>
<td>$100.00</td>
</tr>
<tr>
<td>Paint To Match Headstock</td>
<td>$100.00</td>
</tr>
<tr>
<td>Natural Headstock</td>
<td>$100.00</td>
</tr>
<tr>
<td>Floyd Rose Tremolo (Supplied by Customer)</td>
<td>No Charge</td>
</tr>
<tr>
<td>Floyd Rose Tremolo (Supplied by B.C. Rich)</td>
<td>$320.00</td>
</tr>
<tr>
<td>Kahler Bass Tremolo Bridge</td>
<td>$300.00</td>
</tr>
<tr>
<td>Other Woods</td>
<td>Call for Prices</td>
</tr>
</tbody>
</table>

Any other Custom or non-standard work will be quoted on a request basis only.

B.C. Rich reserves the right to change specifications and prices at any time without notice.

B.C. Rich

P.O. Box 60119
Los Angeles, CA 90060
1-818/443-4161
FAX 1-818/443-5804