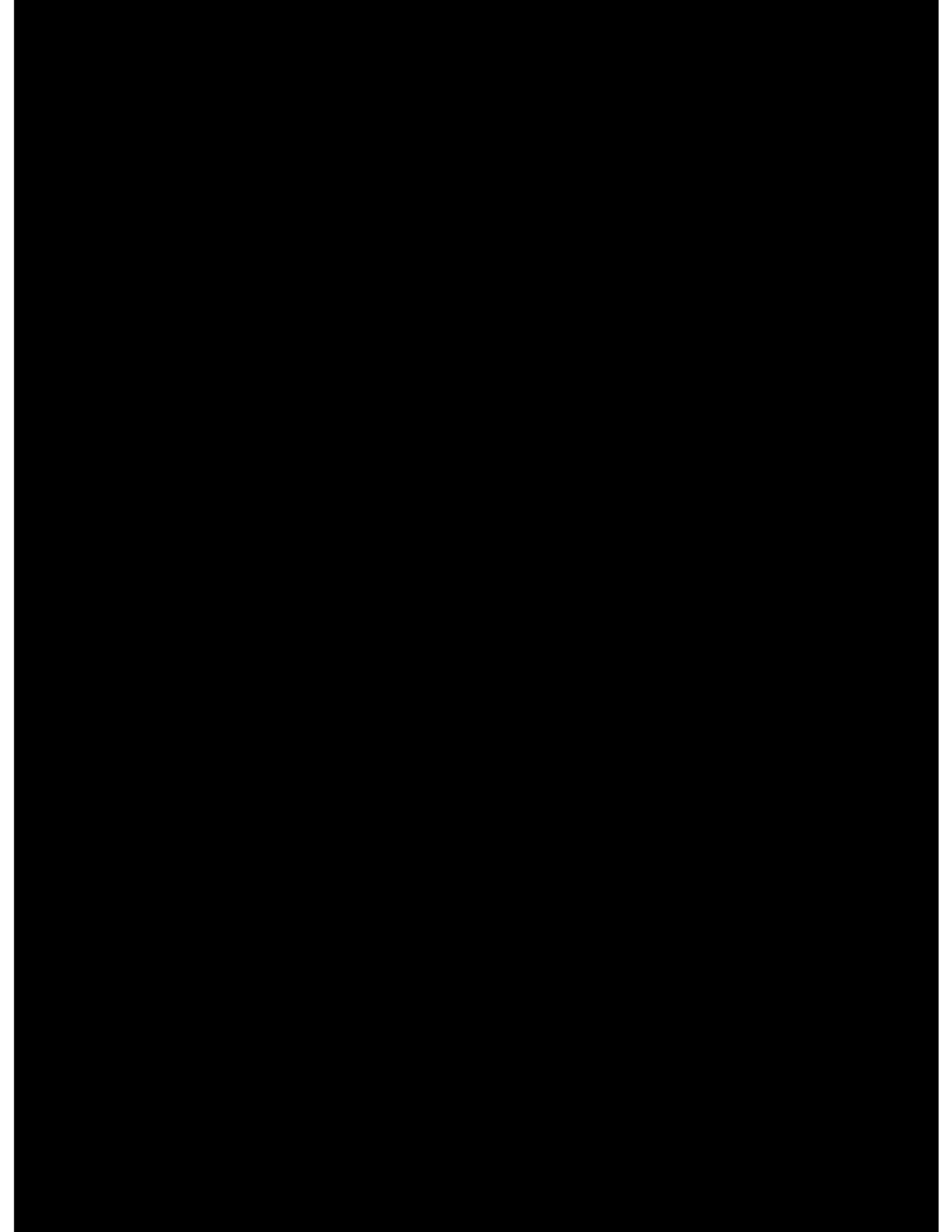


2

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ACE FREHLEY "BUDOKAN" LES PAUL CUSTOM

In 1977, Ace Frehley, along with mega-band KISS, was riding the meteoric wave of the world's first hard rock, pop super group/marketing machine. Unlike anything the world had seen before, KISS had taken music and performance into the main stream with a commercialized yet somehow authentic brand of Rock and Roll that changed the landscape of both music and live performance. Taking the stage in Budokan, Japan along with his customized, three pickup 1974 Les Paul Custom, Ace Frehley was becoming one of the few rare and critically important influencers that defined the direction of rock and roll and inspired legions of dreamers to pick up the guitar.

In celebration of Ace's legendary status as a rock icon, and the specific moment in time that solidified the same, Gibson Custom is proud to announce the release of the Ace Frehley "Budokan" Les Paul Custom.

| | |
|----------------|---|
| Top | 3-piece (plain/lightly figured maple) |
| Back | 70's style, "pancake" body |
| Binding | Multi-ply white/black binding on top and back |
| Neck | 3-piece mahogany |
| Neck Profile | 1974 Ace Frehley |
| Neck Binding | Single-ply white |
| Fingerboard | Ebony with 22 jumbo frets |
| Inlay | Pearl block |
| Headstock | Fiber headstock veneer with split diamond inlay |
| Scale | 24 3/4" scale length, 1 11/16" nut width |
| Tuners | Grover acrylic button |
| Bridge | ABR-1 |
| Tailpiece | Lightweight aluminum |
| Pickups | 2 DiMarzio PAF & 1 DiMarzio Super Distortion (Only Bridge pickup is wired like original) |
| Knobs | Gold speed |
| Finish | Heritage Cherry Sunburst |
| Run | 300 (50 Signed & Aged; 100 Aged; 150 VOS) |
| Collateral | 50 Aged & Signed <ul style="list-style-type: none"> • Artist Signature • Each played by the artist during final approval • Certificate of Authenticity-Engraved and leather-bound • Hard Shell Custom Shop Case, Silk-Screened with Ace's Signature |
| | 100 Aged <ul style="list-style-type: none"> • Certificate of Authenticity-Engraved and leather-bound • Hard Shell Custom Shop Case, Silk-Screened with Ace's Signature |
| | 150 VOS <ul style="list-style-type: none"> • Certificate of Authenticity • Hard Shell Custom Shop Case, Silk-Screened with Ace's Signature |
| Serial Numbers | 50 Aged & Signed: "Ace Frehley #2 - Ace Frehley #51" 100 Aged: "Ace Frehley 001 - Ace Frehley 100" 150 VOS: "AFB 001 - AFB 150" |

All specs are subject to change without notice.
Actual color may vary slightly.



ACE FREHLEY "BUDOKAN" LES PAUL CUSTOM

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| | |
|----------------|---|
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| Back | 70's style, "pancake" body |
| Binding | Multi-ply white/black binding on top and back |
| Neck | 3-piece mahogany |
| Neck Profile | 1974 Ace Frehley |
| Neck Binding | Single-ply white |
| Fingerboard | Ebony with 22 jumbo frets |
| Inlay | Pearl block |
| Headstock | Fiber headstock veneer with split diamond inlay |
| Scale | 24 3/4" scale length, 1 11/16" nut width |
| Tuners | Grover acrylic button |
| Bridge | ABR-1 |
| Tailpiece | Lightweight aluminum |
| Pickups | 2 DiMarzio PAF & 1 DiMarzio Super Distortion (Only Bridge pickup is wired like original) |
| Knobs | Gold speed |
| Finish | Heritage Cherry Sunburst |
| Run | 300 (50 Signed & Aged; 100 Aged; 150 VOS) |
| Collateral | 50 Aged & Signed <ul style="list-style-type: none"> • Artist Signature • Each played by the artist during final approval • Certificate of Authenticity-Engraved and leather-bound • Hard Shell Custom Shop Case, Silk-Screened with Ace's Signature |
| | 100 Aged <ul style="list-style-type: none"> • Certificate of Authenticity-Engraved and leather-bound • Hard Shell Custom Shop Case, Silk-Screened with Ace's Signature |
| | 150 VOS <ul style="list-style-type: none"> • Certificate of Authenticity • Hard Shell Custom Shop Case, Silk-Screened with Ace's Signature |
| Serial Numbers | 50 Aged & Signed: "Ace Frehley #2 - Ace Frehley #51" 100 Aged: "Ace Frehley 001 - Ace Frehley 100" 150 VOS: "AFB 001 - AFB 150" |

All specs are subject to change without notice.
Actual color may vary slightly.



PAUL KOSSOFF 1959 LES PAUL



As a member of the band Free, Paul Kossoff made a significant impact on generations of guitarists in his tragically short life. By the time Paul passed away in 1976, at the age of 25, he had caught the attention of legends like Eric Clapton and Peter Green. In part for his unique take on the dominant Blues Rock movement coming out of England, as well as for the particular and masterful vibrato work he would often weave into his music. Paul's tone was purely '59 burst. From the infamous All Right Now (Free) to his landmark solo release of Backstreet Crawler and across a sizeable amount of session work, an original 1959 Les Paul sunburst was his constant companion.

| | |
|-------------|--|
| Top | Hand Selected Maple |
| Back | Light Mahogany |
| Binding | Cream |
| Neck | 1 Piece Mahogany, Kossoff Profile |
| Fingerboard | Rosewood |
| Inlay | Aged Acrylic Trapezoids, Tortoise Side Dots |
| Headstock | Holly Head Veneer, Gibson Open O & B |
| Scale | 24 3/4" scale length, 1 11/16" nut width |
| Tuners | Gold Kidney Grovers |
| Bridge | ABR-1 |
| Tailpiece | Wraparound |
| Pickups | Aged Custom Buckers |
| Knobs | Gold Speed Knobs |
| Finish | Hand Aged "Green Lemon", Reissue Red Back |
| Run | 350 (100 Hand Aged; 250 VOS) |
| Collateral | 100 Aged |
| | • Certificate of Authenticity-Engraved and leather-bound |
| | • Hard Shell Custom Shop Case, Silk-Screened with Paul's Signature |
| | 250 VOS |
| | • Certificate of Authenticity |
| | • Hard Shell Custom Shop Case, Silk-Screened with Paul's Signature |

All specs are subject to change without notice.
Actual color may vary slightly.



KIRK HAMMETT FLYING V



A commanding rank of 11th in Rolling Stone's "The 100 Greatest Guitarists of All Time" might be enough for most people. However, you can cross Kirk Hammett off of the list of "most people". Producer, Actor, Student, Father and arguably one of the most influential guitarist to ever fly the "Heavy Metal" banner, Kirk Hammett is one of the most multi-dimensional artists of recent history. Perhaps the most impressive accomplishment in Kirk's long career however is the emphasis he can put on both "long" and "career", especially within the grinding, heartless gears of a genre known for flash-in-the-pan stardom and fleeting fame. But, like any true craft, Heavy Metal has Masters and true Masters stand the test of time. Kirk is inarguably a Master of the Heavy Metal genre.

In celebration of Kirk's amazing career, his influence on generations of guitarists and his ever-evolving approach to the craft of guitar playing, Gibson Custom is pleased to present the Kirk Hammett Flying V. The Kirk Hammett Flying V is a true recreation of Kirk's own 1979 Flying V, which has been his trusted companion throughout his playing career.

| | |
|-------------|---|
| Body | 1 pc Mahogany |
| Neck | 3 pc Mahogany Neck |
| Fingerboard | Rosewood |
| Inlay | Pearloid Dots |
| Headstock | 70's V, No Veneer |
| Scale | 24 3/4" scale length, 1 9/16" nut width |
| Tuners | Schaller M6 with #2 Button, Chrome |
| Bridge | Chrome, Stars Guitars style |
| Tailpiece | Chrome Stop Bar |
| Pickups | EMG 81 & EMG H |
| Knobs | Black Speed Knobs |
| Finish | Hand Aged Ebony |
| Run | 150 (50 Aged & Signed; 100 Aged) |

- Collateral
- 50 Aged & Signed
 - Artist Signature
 - Each played by the artist during final approval
 - Certificate of Authenticity-Engraved and leather-bound
 - Hard Shell Custom Shop Case, Silk-Screened with Kirk's Signature

- 100 Aged
- Certificate of Authenticity-Engraved and leather-bound
- Hard Shell Custom Shop Case, Silk-Screened with Kirk's Signature

All specs are subject to change without notice.
Actual color may vary slightly.



JOE BONAMASSA ES-335



INNOVATOR OF TONE GETS HIS OWN

An innovator of tone gets his own signature ES-335 – Joe Bonamassa’s amazing talent and virtuosity has combined with Gibson’s Custom Memphis to reproduce his remarkable 1961 ES-335. Now, you can be heard with tone as rich as Joe’s, his limited run is an chance to have an exquisite and distinct tonal impression of a set of ‘57 Classic pickups running through the characteristic wiring harness with the famed ‘bumblebee’ capacitors. Surrounding the look and feel of Joe’s timeless 51-year-old instrument is the duplicated Vintage Sunburst shading on a spliced Maple veneer top and back with Gibson’s special V.O.S. treatment and hardware aging. Plus the dimensions of the neck are exactly to Joe’s specifications, .050” thinner than the 1959 Round profile with Holly wood head veneer, Nylon Nut, and vintage single line, tulip-button TonePros. The opportunity to obtain the tone of an undisputed giant of 21st century blues, one of the most soulful guitar players of our time is now available to you.

- Top Spliced Plain Maple/Poplar/Maple 3-ply
- Back Spliced Plain Maple/Poplar/Maple 3-ply
- Binding Cream
- Neck 1 piece Mahogany
- Fingerboard 22 Frets in Rosewood
- Inlay Mother-of-Pearl ¼” Dots
- Headstock Holly wood Head veneer with Mother-of-Pearl ‘Gibson’ and ‘crown’ inlay
- Volume/Tone 2 CTS Volume Potentiometers
- Tuners Vintage Single-line Tulip Button TonePros tuners
- Bridge ABR-1 Bridge
- Tailpiece Nickel Lightweight Aluminum Stop Bar
- Pickups Nickel ‘57 Classics
- Knobs 3 Gold Top Hats w/ Silver ‘Tone’ and ‘Volume’ inserts and a Rhythm Tone Gold Top Hat
- Finish Bonamassa-specific Vintage Sunburst with V.O.S. treatment
- Collateral Custom Shop Certificate of Authenticity & Custom Shop case

All specs are subject to change without notice.
Actual color may vary slightly.



TAK MATSUMOTO CUSTOM DOUBLE CUT EBONY

Championed in his homeland as the most renowned guitarist in all of Asia, Tak Matsumoto is best known as songwriter, guitarist and producer of Japanese rock duo, B'z. Formed in 1988, Tak and vocalist, Koshi Inaba have released many albums and singles over the course of their career, continuing to top the charts, while holding the record of 45 consecutive #1 single debuts on Japan's Oricon Single Chart. B'z have sold over 80 million CDs in Japan alone, making them the best-selling artist in Japanese history. Besides releasing a long line of number one singles and albums in Japan, B'z are known for their dynamic live shows. In 2011, B'z completed a sold-out North American tour, ending with an unforgettable show with rock band, Linkin Park to raise money for victims of the Japan tsunami and earthquake. They ended the year with a sold-out dome tour in Japan, including 3 nights at the famed Tokyo Dome with 600,000 fans in attendance.

Under the recommendation of Steve Vai, B'z were inducted into the Hollywood Rock Walk in 2007 as the first Asian artist. As a world acclaimed six-string virtuoso, Tak joined legendary guitarists Jimmy Page, Joe Perry, Ace Frehley and Slash, to become the fifth guitarist in the world to have his own Gibson signature model, the 'Tak Matsumoto Les Paul.' In addition, Tak has his own original model, the 'Tak Matsumoto Double Cutaway,' and has released 7 models so far. Beginning his career as a session musician, Tak's exposure to a myriad of musical styles molded his own unique blend, by incorporating elements of jazz, blues, classical, metal, rock and ska. He released the critically acclaimed instrumental albums, Hana and Dragon From The West, to rave reviews for their powerful flowing melodies and evocative imagery. In 2010, Tak joined forces with jazz guitarist, Larry Carlton and released the album, Take Your Pick. Drawing upon their knowledge and different musical backgrounds, Tak and Larry blended their Eastern and Western guitar styles to create a truly magical and unique album. After a successful tour of Taiwan, Hong Kong and Japan, Take Your Pick won the Grammy for Best Pop Instrumental Album at the 53rd Grammy Awards in February 2011.

| | |
|--------------|--|
| Top | 2-piece plain maple |
| Back | 1-piece mahogany |
| Binding | Multi-ply white/black binding on top |
| Neck | 1-piece mahogany |
| Neck Profile | Tak Matsumoto profile |
| Neck Binding | Single-ply white |
| Fingerboard | Richlite with 22 frets |
| Inlay | Pearl block |
| Headstock | Fiber headstock veneer with split headstock inlay |
| Scale | 24 3/4" scale length, 1 11/16" nut width |
| Tuners | Vintage style tuners |
| Bridge | ABR-1 |
| Tailpiece | Stopbar |
| Pickups | Bridge: Burstbucker 3 with Alnico 5 magnet Neck: Burstbucker 2 with Alnico 3 magnet |
| Knobs | Black tophat |
| Finish | Ebony |
| Run | Worldwide release |

Collateral Tak Matsumoto Certificate of Authenticity

All specs are subject to change without notice.
Actual color may vary slightly.



LEE ROY PARNELL GOLDTOP

Lee Roy Parnell

One of the most innovative guitars to come from the Custom Shop design team, the signature Lee Roy Parnell Goldtop was built from the ground up with a focus on performance and in collaboration with Lee Roy Parnell. And, while it boasts the classic look of a vintage '57 Goldtop, a few minutes in your hands will tell you that we've updated our thinking to bring you a true player's guitar, with serious emphasis on creating exceptional tone in an instrument that is sure to be the most comfortable, easy to play instrument you own. The feature set drips with meaningful details; each one a critical and well thought out compliment to an overall great sounding and feeling guitar.

• Player's Cut heel contour for easy access to higher fret positions that accommodates the entire hand - great for slide and lead work

| | |
|-----------------|---|
| Top | 2-piece plain maple |
| Back | 1-piece lightweight mahogany w/Player's Cut heel contour |
| Cutaway | 7 degree angled cutaway contour |
| Binding | Single-ply cream on top |
| Neck | 1-piece mahogany w/satin finish |
| Neck Profile | Lee Roy Parnell profile |
| Fingerboard | Rosewood |
| Inlay | Acrylic Trapezoids |
| Neck Binding | Single-ply cream |
| Headstock | Holly veneer |
| Scale | 24 3/4" scale length, 1 11/16" nut width |
| Tuners | Vintage Reissue tuners |
| Bridge | ABR-1 |
| Tailpiece | Stopbar |
| Pickups | Ron Ellis humbuckers - Lee Roy's personal choice, which are the result of extensive metallurgical study of vintage humbuckers from the 50's. Meticulous design results in a throaty, vintage PAF tone, with added depth |
| Pickup Cavities | Big Block pickup cavity design®: More mass designed into the cavities tunes in extra resonance and tonal depth, while accommodating extended pickup pole piece clearances for enhanced tonal adjustment |
| Knobs | Gold top hats |
| Finish | Dark Antique Gold |
| Collateral | Lee Roy Parnell Certificate of Authenticity |

All specs are subject to change without notice.
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collectors@choice

As if Collector's Choice doesn't already represent some of the most rare guitars ever crafted, "The Babe" as its been affectionately known by her four owners since 1959, is not only an amazing instrument, but a bit of a mystery. In late 1959, when the transition was being made to the 1960 models, some of the specifications carried through this transition, but many new changes were made with the 1960 version. Most of those were fairly easy to track: the 1960 model Les Paul was slated to feature more of an orange burst, where the 1959 had sported a more red burst; the transition from the fatter profile neck of the 1959 to the slimmer profile neck of the later 1960 was yet another important change. The fatter profile neck of the 1959 spanned into early 1960, resulting in both variations shipping over a short period that spanned into 1960. Serial numbers were a fairly clear indicator of the model year of a Gibson guitar. While the leading number of a 1959 would be "9", the leading number of a 1960, would have been a "0". In the case of "the Babe", the leading number wasn't stamped clearly enough to indicate either. However, based on the guitar's order date of June, 1959 and delivery date of August, 1959, as well as the low trailing numbers (-0137), Gibson Custom and its owners have verified this as a "1960" model year guitar. This marks one of the earliest 1960 bursts to be discovered, making Collector's Choice #3 the recreation of a very rare instrument.

Meet 0-0137 aka "The Babe"

Four owners, three anonymous, one not so much.....and a great story. "The Babe's" original owner ordered her in June of 1959 and took delivery in August of that same year. He and the subsequent three owners all have contributed to the recreation of the guitar in its current state, which is a pristine example of a 1960 model Les Paul "burst". One of the few to ship with a Bigsby, referred to at the time as a floating bridge, "The Babe", now belongs to one of the most respected guitar players of modern time, Joe Bonamassa. The previous three owners have chosen to remain anonymous, but all have shared her stories with us. This creates one of the cleanest documentations of such a rare guitar's history as well as a very high level of confidence that we have recreated her to amazing levels of detail. We know for example, that the original owner used proceeds from a strong season's grain haul to purchase the guitar, subsequently leading to an inability to buy an engagement ring.

The Details

The pots of the original date their manufacture to the 38th week of 1958, the neck is within the specifications of a 1959 and the Cherry Tea Burst could have belonged to either a 1959 or 1960 model. Her original owner recalls that, when he ordered the guitar, he was asked whether he preferred the burst be "more red" or "more orange". He chose the former. The Bigsby/"Floating Bridge" is one of the few that we've seen and verified as original, factory-installed equipment on a Les Paul of the era.

Gibson Custom has reproduced "The Babe" with the original guitar in house, where she was digitally scanned so that every gorgeous curve, angle and profile could be captured for consistency. Aniline dye, "Custom Buckers" and period accurate details in every department all come together around the original guitar's individuality to give a few players and collectors the opportunity to own as near to an exact recreation of "The Babe" as possible.

- Cherry Tea Burst finish captures the guitar's incredibly preserved finish and patina. The original Aniline dye has maintained a majority of its red, a rarity among vintage Les Pauls.
- Digitally scanned and accurate neck profile.
- Vintage accurate neck binding and body binding plastics.
- Aged Hardware (including light weight aluminum tailpiece)

| | |
|--------------------|---|
| Body | 1-Piece, Lightweight, Genuine Mahogany |
| Top | Hand Selected, Eastern Maple |
| Neck | 1 Piece Genuine Mahogany with CC#3 Profile |
| Fingerboard | Rosewood, 22 frets with Reissue Fret Wire, Tortoise side dots |
| Inlay | Aged Acrylic Trapezoids |
| Finish | Cherry Tea Burst, Dark Reissue Red Aniline Dye Back & Sides |
| Turners | Vintage Single-Band Green Keys |
| Tailpiece & Bridge | ABR-1 with aluminum base and Bigsby Tailpiece |
| Pickups | Bridge Custom Buckler 3; Neck Custom Buckler 3 |
| Headstock | 59 Reissue Headstock with Holly veneer |
| Hardware | Nickel |
| Knobs | Gold Top Hats |

Collateral Leather bound tri-fold Certificate of Authenticity



CUSTOM CRIMSON



In 2012, Gibson Custom introduces Custom Crimson; one-of-a-kind, small batch and art guitars hand crafted under the direction of Michael McGuire. Nicknamed "Crimson" after the red tape that is affixed to these very special guitars as they pass through each crafting stage, these instruments represent the most rare and unique pieces offered by Custom. Each member of Michael's elite team of Master Luthiers and Artists represents the highest level of skill and leadership in the guitar making industry. These men and women have been hand selected by Michael and are held to the highest standards of craftsmanship and creativity. Selection to the Custom Crimson team is considered to be the highest honor and achievement among the Gibson Custom Shop team. Members are encouraged to dream and to create without boundaries while crafting truly captivating instruments to meet the expectations of both Michael and the few who will have the chance to add these landmark instruments to their collections.

| | |
|--------------|---|
| Base Model | L-5 |
| Top | Spruce |
| Back | Inlaid Art Deco motif |
| Pickups | 1 '57 Classic |
| Binding | Multi-ply binding on top, back & headstock |
| Neck | 5-piece figured walnut & maple |
| Pickguard | Bound red/black/gold marbelized |
| Neck Binding | Multi-layered |
| Fingerboard | Ebony |
| Inlay | Abalone split block |
| Headstock | Abalone logo, split diamond & truss rod cover |
| Scale | 25 1/2" scale length, 1 11/16" nut width |
| Tuners | Grover with mother-of-pearl buttons |
| Hardware | Gold-plated, hand engraved |
| Knobs | Amber |
| Finish | Antique Natural |
| Run | 1 |
| Collateral | Custom Crimson Certificate of Authenticity with wax stamp & signed by Michael McGuire |

All specs are subject to change without notice. Actual color may vary slightly.

ARTIST IN RESIDENCE

James A. Willis



The mission of Gibson Custom's Artist in Residence program is to advance the arts through the support of both established and up and coming fine artists. By offering studio space within its walls, and unmitigated access to its craftspeople, Gibson Custom seeks to inspire fine art as well as provide inspiration within its own culture. Through a formal selection process chaired by Gibson Custom's inaugural Artist, James A. Willis, each period of residency will offer an opportunity for an artist to reside in Nashville and to receive financial support as well as studio space at the storied Custom Shop. The artist will receive not only housing and creative space, but the tools and materials needed to bring their inspirations to life. Gibson Custom's Artist in Residence is a global program that is offered to fine artists of various media from around the World.

One of the first pieces inspired by Gibson Custom's Artist in Residence program, the James A. Willis WARHORSE speaks to Willis' southern roots as well as his appreciation for the folk art created by soldiers during America's Revolutionary War. Featuring hand-carved woodwork, custom-cut and scrimshawed hardware, and rough finish work, the guitar recalls life in the trenches during one of the most significant events in American history. The WARHORSE is fine art achieved through a tribute to the common Revolutionary soldiers' handiwork, often one of the few distractions enlisted men had during those difficult and lonely times. To capture the look and feel of an 18th-century musket/Revolutionary War musket, this one-of-a-kind guitar is purposefully rough. Whenever possible, Willis used period-appropriate materials and eschewed modern tools and complex finish techniques. The result: a singular piece of art that can never be duplicated. Gibson Custom supplied the WARHORSE'S body platform, a 1957 Reissue Les Paul, and the Gibson Finish and Hardware teams collaborated extensively with Willis, providing historical research, materials testing, and final assembly.

- Hand-carved guitar face designed to resemble a traditional Revolutionary War musket
- Tone and volume controls custom made from hand-stained and scrimshawed faux bone
- Blued, gunmetal hardware
- Hand-tooled leather strap
- Handcrafted details include a functioning brass patch box inlaid into the guitar's surface
- Distressed, hand-stained finish
- Hand-carved Nashville powder horn
- Reproduction brass compass
- Historically accurate silk strap



LES PAUL CUSTOM MADURO BROWN

Featuring a reverse grain bi-layered rosewood fingerboard, a deep, rich chocolate finish (inspired by the color of Maduro broadleaf, used in the making of fine cigars) and the proven performance of one of our most popular guitars, the new Les Paul Custom Rosewood Maduro Brown Edition is a subtle twist on some of the mainstay Gibson Custom elements. While it is very much in line with the expectations borne by our team as the makers of the world's finest guitars, it is also the result of the challenge created by the current limits within the global supply of ebony, the traditional Les Paul Custom fingerboard material. This guitar represents a long path of alternative wood testing, deep query amongst our global player base and a great deal of soul searching. Tradition is sometimes hard to break. And sometimes the most obvious solutions evade us as we strive to evolve, adapt and persevere. The suggestion to feature rosewood fingerboards on a guitar that has always been built using ebony fingerboards came from the most important members of our R&D team; our customers. For that reason, we are very proud to bring you this fine instrument. It is both a great guitar and a marker in time.

| | |
|--------------|---|
| Top | 2-piece plain maple |
| Back | 1-piece mahogany |
| Binding | Multi-ply white/black binding on top |
| Neck | 1-piece mahogany |
| Neck Profile | Les Paul Custom Profile |
| Neck Binding | Single-ply white |
| Fingerboard | Rosewood with 22 frets |
| Inlay | Pearl block |
| Headstock | Fiber headstock veneer with split headstock inlay |
| Scale | 24 3/4" scale length, 1 11/16" nut width |
| Tuners | Nickel Tulip Style |
| Bridge | Nickel ABR-1 |
| Tailpiece | Nickel Stopbar |
| Pickups | '57 Classics |
| Knobs | Black Speedknobs |
| Finish | Maduro Brown VOS |
| Run | Worldwide Release |

Collateral Certificate of Authenticity
Custom Shop Hardshell Case

All specs are subject to change without notice.
Actual color may vary slightly.



LES PAUL CUSTOM MADURO BROWN

Featuring a reverse grain bi-layered rosewood fingerboard, a deep, rich chocolate finish (inspired by the color of Maduro broadleaf, used in the making of fine cigars) and the proven performance of one of our most popular guitars, the new Les Paul Custom Rosewood Maduro Brown Edition is a subtle twist on some of the mainstay Gibson Custom elements. While it is very much in line with the expectations borne by our team as the makers of the world's finest guitars, it is also the result of the challenge created by the current limits within the global supply of ebony, the traditional Les Paul Custom fingerboard material. This guitar represents a long path of alternative wood testing, deep query amongst our global player base and a great deal of soul searching. Tradition is sometimes hard to break. And sometimes the most obvious solutions evade us as we strive to evolve, adapt and persevere. The suggestion to feature rosewood fingerboards on a guitar that has always been built using ebony fingerboards came from the most important members of our R&D team; our customers. For that reason, we are very proud to bring you this fine instrument. It is both a great guitar and a marker in time.

| | |
|--------------|--|
| Top | 2-piece plain maple |
| Back | 1-piece mahogany |
| Binding | Multi-ply white/black binding on top |
| Neck | 1-piece mahogany |
| Neck Profile | Les Paul Custom Profile |
| Neck Binding | Single-ply white |
| Fingerboard | Rosewood with 22 frets |
| Inlay | Pearl block |
| Headstock | Fiber headstock veneer with split headstock inlay |
| Scale | 24 3/4" scale length, 1 11/16" nut width |
| Tuners | Gold Tulip Style |
| Bridge | Gold ABR-1 |
| Tailpiece | Gold Stopbar |
| Pickups | Bridge: 498T Neck: 490R |
| Knobs | Black Speedknobs |
| Finish | Maduro Brown Gloss |
| Run | Worldwide release |
| Collateral | Certificate of Authenticity Gibson Custom Shop Hardshell Case |

All specs are subject to change without notice.
Actual color may vary slightly.



LES PAUL CUSTOM ALPINE WHITE MAPLE FINGERBOARD

Crafted for those that prefer the traditional tone and feel of the Les Paul Custom in a bolder aesthetic, the Limited Edition Les Paul Custom Maple is sure to please. Sonically and from a tactile standpoint, maple and ebony perform in very similar fashion; both provide slightly brighter attack and a solid feel that compliments "faster" play. This small batch run of maple board Les Paul Customs is a distinguished reverse on the traditional "tuxedo" look of the original Les Paul Custom. The Les Paul Custom's entire tone palette is left intact, with a 490R pickup installed in the rhythm position and a 498T in the treble position. Visually, the departure is bold with maple's light appearance slightly "washing out" the pearl block inlays and 1 layer (neck and back) and 5 layer (headstock, top and back) black and white binding appointments, an inverse effect of the traditional Custom's ebony board, which serves to bring the same elements into bold relief. It's a matter of taste that has led to this feature becoming one of the more frequently chosen custom options when players commission a customized Les Paul. For the first time, Gibson Custom Shop is offering a limited number of maple board Les Paul Customs in our two most popular finishes; ebony and alpine white. Both are true to the original modern Les Paul Custom in every other way, from their electronics to their aesthetic appointments, which include the iconic "split-diamond" inlay adorning the headstock.

| | |
|--------------|---|
| Top | 2-piece plain maple |
| Back | 1-piece mahogany |
| Binding | Multi-ply white/black binding on top and back |
| Neck | 1-piece mahogany |
| Neck Profile | Les Paul Custom Profile |
| Neck Binding | Single-ply white |
| Fingerboard | Maple with 22 frets |
| Inlay | Pearl block |
| Headstock | Fiber headstock veneer with split-diamond inlay |
| Scale | 24 3/4" scale length, 1 11/16" nut width |
| Tuners | Gold Tulip Style |
| Bridge | Gold ABR-1 |
| Tailpiece | Gold Stopbar |
| Pickups | Bridge: 498T Neck: 490R |
| Knobs | Black Speedknobs |
| Finish | Alpine White |
| Run | Worldwide release |

Collateral Certificate of Authenticity
Gibson Custom Hardshell Case

All specs are subject to change without notice.
Actual color may vary slightly.



LES PAUL CUSTOM EBONY MAPLE FINGERBOARD

Crafted for those that prefer the traditional tone and feel of the Les Paul Custom in a bolder aesthetic, the Limited Edition Les Paul Custom Maple is sure to please. Sonically and from a tactile standpoint, maple and ebony perform in very similar fashion; both provide slightly brighter attack and a solid feel that compliments "faster" play. This small batch run of maple board Les Paul Customs is a distinguished reverse on the traditional "tuxedo" look of the original Les Paul Custom. The Les Paul Custom's entire tone palette is left intact, with a 490R pickup installed in the rhythm position and a 498T in the treble position. Visually, the departure is bold with maple's light appearance slightly "washing out" the pearl block inlays and 1 layer (neck and back) and 5 layer (headstock, top and back) black and white binding appointments, an inverse effect of the traditional Custom's ebony board, which serves to bring the same elements into bold relief. It's a matter of taste that has led to this feature becoming one of the more frequently chosen custom options when players commission a customized Les Paul. For the first time, Gibson Custom Shop is offering a limited number of maple board Les Paul Customs in our two most popular finishes; ebony and alpine white. Both are true to the original modern Les Paul Custom in every other way, from their electronics to their aesthetic appointments, which include the iconic "split-diamond" inlay adorning the headstock.

| | |
|--------------|---|
| Top | 2-piece plain maple |
| Back | 1-piece mahogany |
| Binding | Multi-ply white/black binding on top and back |
| Neck | 1-piece mahogany |
| Neck Profile | Les Paul Custom Profile |
| Neck Binding | Single-ply white |
| Fingerboard | Maple with 22 frets |
| Inlay | Pearl block |
| Headstock | Fiber headstock veneer with split-diamond inlay |
| Scale | 24 3/4" scale length, 1 11/16" nut width |
| Tuners | Gold Tulip Style |
| Bridge | Gold ABR-1 |
| Tailpiece | Gold Stopbar |
| Pickups | Bridge: 498T Neck: 490R |
| Knobs | Black Speedknobs |
| Finish | Ebony |
| Run | Worldwide release |

Collateral Certificate of Authenticity
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ES-330 VINTAGE BURST

**The Classic 50's "ES" Hollowbody
Tone, Feel and Look.**

Reminiscent of the classic late 50's Gibson feel, from the comfortable neck shape blending into the soft curves of the rounded fingerboard binding, the new ES-330 is a lightweight and lively sounding guitar either plugged in or played acoustically. With the 16th fret neck joint and just the right neck angle, it has a great feel that makes you want to play all night.

The combination of exacting 50's body and neck specifications, slightly underwound P-90's on aged nickel-plated bases, tied together with an original spec wiring harness will bring you back to the tones of Grant Green in a laid-back NY jazz club. Run it through an old tube amp and you can't keep from playing one British Invasion song after another. The weight, the feel and the tone of this ES-330 are magical.

Offered in old school colors and all finished in our warm Vintage Original Spec process.... it's a guitar that just makes sense from beginning to end.

| | |
|-------------|--|
| Top | 3 ply Maple/Poplar/Maple, Hot Pressed |
| Back | 3 ply Maple/poplar/Maple, Hot Pressed |
| Binding | Cream |
| Neck | Mahogany |
| Fingerboard | Rosewood |
| Inlay | 1/4" Mother of Pearl Dots |
| Headstock | SP-1 Style w/Holly Head Veneer and Pearl Inlaid Logo |
| Scale | 24 3/4" scale length, 1 11/16" nut width |
| Tuners | Tone Pro White Button Klusons |
| Bridge | ABR-1 |
| Tailpiece | Trapeze |
| Pickups | Under wound P-90, Dog ear |
| Knobs | Amber Top Hats |
| Finish | Vintage Burst VOS |
| Collateral | Custom Shop Certificate of Authenticity & Custom Shop case |

All specs are subject to change without notice.
Actual color may vary slightly.



ES-330 VINTAGE NATURAL

**The Classic 50's "ES" Hollowbody
Tone, Feel and Look.**

Reminiscent of the classic late 50's Gibson feel, from the comfortable neck shape blending into the soft curves of the rounded fingerboard binding, the new ES-330 is a lightweight and lively sounding guitar either plugged in or played acoustically. With the 16th fret neck joint and just the right neck angle, it has a great feel that makes you want to play all night.

The combination of exacting 50's body and neck specifications, slightly underwound P-90's on aged nickel-plated bases, tied together with an original spec wiring harness will bring you back to the tones of Grant Green in a laid-back NY jazz club. Run it through an old tube amp and you can't keep from playing one British Invasion song after another. The weight, the feel and the tone of this ES-330 are magical.

Offered in old school colors and all finished in our warm Vintage Original Spec process.... it's a guitar that just makes sense from beginning to end.

| | |
|-------------|---|
| Top | 3 ply Maple/Poplar/Maple, Hot Pressed |
| Back | 3 ply Maple/poplar/Maple, Hot Pressed |
| Binding | Cream |
| Neck | Mahogany |
| Fingerboard | Rosewood |
| Inlay | 1/4" Mother of Pearl Dots |
| Headstock | SP-1 Style w/Holly Head Veneer and Pearl Inlaid Logo |
| Scale | 24 3/4" scale length, 1 11/16" nut width |
| Tuners | Tone Pro White Button Klusons |
| Bridge | ABR-1 |
| Tailpiece | Trapeze |
| Pickups | Under wound P-90, Dog ear |
| Knobs | Amber Top Hats |
| Finish | Vintage Natural VOS |
| Collateral | Custom Shop Certificate of Authenticity & Custom Shop case |

All specs are subject to change without notice.
Actual color may vary slightly.



ES-330 VINTAGE CHERRY

**The Classic 50's "ES" Hollowbody
Tone, Feel and Look.**

Reminiscent of the classic late 50's Gibson feel, from the comfortable neck shape blending into the soft curves of the rounded fingerboard binding, the new ES-330 is a lightweight and lively sounding guitar either plugged in or played acoustically. With the 16th fret neck joint and just the right neck angle, it has a great feel that makes you want to play all night.

The combination of exacting 50's body and neck specifications, slightly underwound P-90's on aged nickel-plated bases, tied together with an original spec wiring harness will bring you back to the tones of Grant Green in a laid-back NY jazz club. Run it through an old tube amp and you can't keep from playing one British Invasion song after another. The weight, the feel and the tone of this ES-330 are magical.

Offered in old school colors and all finished in our warm Vintage Original Spec process.... it's a guitar that just makes sense from beginning to end.

| | |
|-------------|--|
| Top | 3 ply Maple/Poplar/Maple, Hot Pressed |
| Back | 3 ply Maple/poplar/Maple, Hot Pressed |
| Binding | Cream |
| Neck | Mahogany |
| Fingerboard | Rosewood |
| Inlay | 1/4" Mother of Pearl Dots |
| Headstock | SP-1 Style w/Holly Head Veneer and Pearl Inlaid Logo |
| Scale | 24 3/4" scale length, 1 11/16" nut width |
| Tuners | Tone Pro White Button Klusons |
| Bridge | ABR |
| Tailpiece | Bigsby |
| Pickups | Under wound P-90, Dog ear |
| Knobs | Black Top Hats |
| Finish | Vintage Burst VOS |
| Collateral | Custom Shop Certificate of Authenticity & Custom Shop case |

All specs are subject to change without notice.
Actual color may vary slightly.



ES-330 VINTAGE CHERRY

**The Classic 50's "ES" Hollowbody
Tone, Feel and Look.**

Reminiscent of the classic late 50's Gibson feel, from the comfortable neck shape blending into the soft curves of the rounded fingerboard binding, the new ES-330 is a lightweight and lively sounding guitar either plugged in or played acoustically. With the 16th fret neck joint and just the right neck angle, it has a great feel that makes you want to play all night.

The combination of exacting 50's body and neck specifications, slightly underwound P-90's on aged nickel-plated bases, tied together with an original spec wiring harness will bring you back to the tones of Grant Green in a laid-back NY jazz club. Run it through an old tube amp and you can't keep from playing one British Invasion song after another. The weight, the feel and the tone of this ES-330 are magical.

Offered in old school colors and all finished in our warm Vintage Original Spec process..... it's a guitar that just makes sense from beginning to end.

| | |
|-------------|--|
| Top | 3 ply Maple/Poplar/Maple, Hot Pressed |
| Back | 3 ply Maple/poplar/Maple, Hot Pressed |
| Binding | Cream |
| Neck | Mahogany |
| Fingerboard | Rosewood |
| Inlay | 1/4" Mother of Pearl Dots |
| Headstock | SP-1 Style w/Holly Head Veneer and Pearl Inlaid Logo |
| Scale | 24 3/4" scale length, 1 11/16" nut width |
| Tuners | Tone Pro White Button Klusons |
| Bridge | ABR |
| Tailpiece | Trapeze |
| Pickups | Under wound P-90, Dog ear |
| Knobs | Black Top Hats |
| Finish | Vintage Cherry VOS |
| Collateral | Custom Shop Certificate of Authenticity & Custom Shop case |

All specs are subject to change without notice.
Actual color may vary slightly.



ES-330

EBONY

The Classic 50's "ES" Hollowbody Tone, Feel and Look.

Reminiscent of the classic late 50's Gibson feel, from the comfortable neck shape blending into the soft curves of the rounded fingerboard binding, the new ES-330 is a lightweight and lively sounding guitar either plugged in or played acoustically. With the 16th fret neck joint and just the right neck angle, it has a great feel that makes you want to play all night.

The combination of exacting 50's body and neck specifications, slightly underwound P-90's on aged nickel-plated bases, tied together with an original spec wiring harness will bring you back to the tones of Grant Green in a laid-back NY jazz club. Run it through an old tube amp and you can't keep from playing one British Invasion song after another. The weight, the feel and the tone of this ES-330 are magical.

Offered in old school colors and all finished in our warm Vintage Original Spec process.... it's a guitar that just makes sense from beginning to end.

| | |
|-------------|--|
| Top | 3 ply Maple/Poplar/Maple, Hot Pressed |
| Back | 3 ply Maple/poplar/Maple, Hot Pressed |
| Binding | Cream |
| Neck | Mahogany |
| Fingerboard | Rosewood |
| Inlay | 1/4" Mother of Pearl Dots |
| Headstock | SP-1 Style w/Holly Head Veneer and Pearl Inlaid Logo |
| Scale | 24 3/4" scale length, 1 11/16" nut width |
| Tuners | Tone Pro White Button Klusons |
| Bridge | ABR |
| Tailpiece | Trapeze |
| Pickups | Under wound P-90, Dog ear |
| Knobs | Black Top Hats |
| Finish | Ebony VOS |
| Collateral | Custom Shop Certificate of Authenticity & Custom Shop case |

All specs are subject to change without notice.
Actual color may vary slightly.



1959 ES-175

There is no doubt that in 1959, ten years after the very introduction of the ES-175, the importance of hand-craftsmanship reached a pinnacle with the ES-175. To any vintage guitar connoisseur, the Gibson 1959 ES-175 guitars were one of the most important electric archtop guitars ever to come out of Kalamazoo. Gibson's Custom Memphis has now reproduced these remarkable guitars, seizing on every detail and distinction of the quality and timelessness of the era. These Vintage Original Spec guitars are now a part of the 2012 offering, providing you the chance to have ES-175 that has been cherished by jazz guitar virtuosos like Kenny Burrell, Jim Hall, Herb Ellis, Joe Pass, Pat Metheny, and rock guitarists such as Steve Howe, Mark Knopfler and more. From the hooked cutaway and solid Maple rims with replica Cotton Rim Stays to the exacting binding sizes and colors have been recreated to make sure the total look is altogether perfect on a guitar that is equipped with what is perhaps the most iconic guitar pickup of all time, the PAF. These Gibson Aged '57 Classic Humbuckers capture the tonal image and transmit a dynamic and warm tone, which represents the guitar's acoustic tone particularly well in jazz and blues genres. All running through the outstanding Sprague 'Bumblebee' capacitors in a wiring harness equipped with CTS 500K potentiometers and a three-way Toggleswitch mounted in a rubber grommet. The neck is precisely what the 1959 Round profile dimensions were, with hand-rolled binding and a Nylon hand-shaped nut for comfort and authenticity, with the Venetian cutaway allowing a great playability up to the highest frets of the Rosewood fingerboard. The Headstock has Holly wood head veneer and Vintage Single-Line, Tulip-Button TonePros. The newly reproduced Vintage Burst shading and the Vintage Natural finishes combine with the new Vintage Cream Binding create a spot-on authentic appearance together with the Gibson exclusive proprietary finishing process which, while still utilizing 100% Nitro-Cellulose lacquer, results in a gently aged patina that faithfully reproduces the look of a well-cared for classic, the hardware aging process that delivers an unparalleled expression of the art of guitar making. All size, shape, materials and dimensions have been recreated faithfully and details like the adjustable rosewood bridge and the period correct Zig Zag tailpiece (actually made on the original building forms after being lost for decades) come together to style one of the most comfortable, playable historic guitar reproductions Gibson has provided the market in years.

| | |
|-------------|---|
| Top | Plain Maple, three ply with poplar core, Plain Maple/Poplar/Maple |
| Back | Plain Maple, three ply with poplar core, Plain Maple/Poplar/Maple |
| Rim | Solid Maple with period correct head / tail blocks, rim stays and cutaway |
| Binding | Historic Cream/Black/Cream top with single ply Cream on the back Cream on the back |
| Neck | 1 piece Mahogany, 1959 Round Profile with Nylon Nut |
| Fingerboard | Rosewood, 20 frets, Historic Cream .040" bound |
| Inlay | Aged cellulose split Parallelogram with Tortoiseshell Side Dots |
| Headstock | Holly wood veneer with Mother-of-Pearl 'Gibson' and 'crown' inlay |
| Electronics | CTS Volume and Tone potentiometers, Sprague Bumblebee Capacitor and 3-way Pickup Selector Toggleswitch |
| Tuners | Vintage Single Line, Tulip-Button TonePros |
| Endpins | White Plastic Strap Buttons |
| Bridge | Rosewood base with height adjustable compensated Rosewood top |
| Tailpiece | Period correct "Zig Zag" |
| Pickups | Aged '57 Classics |
| Knobs | Gold Top Hat |
| Finish | Vintage Original Spec (VOS) Vintage Burst and Vintage Natural t |
| Collateral | Custom Shop Certificate of Authenticity & Custom Shop case |

All specs are subject to change without notice.
Actual color may vary slightly.



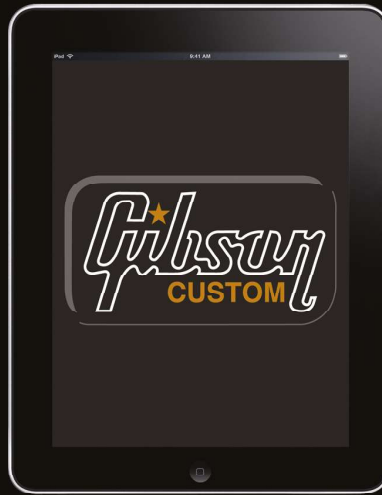
1959 ES-175D

There is no doubt that in 1959, ten years after the very introduction of the ES-175, the importance of hand-craftsmanship reached a pinnacle with the ES-175. To any vintage guitar connoisseur, the Gibson 1959 ES-175 guitars were one of the most important electric archtop guitars ever to come out of Kalamazoo. Gibson's Custom Memphis has now reproduced these remarkable guitars, seizing on every detail and distinction of the quality and timelessness of the era. These Vintage Original Spec guitars are now a part of the 2012 offering, providing you the chance to have ES-175 that has been cherished by jazz guitar virtuosos like Kenny Burrell, Jim Hall, Herb Ellis, Joe Pass, Pat Metheny, and rock guitarists such as Steve Howe, Mark Knopfler and more. From the hooked cutaway and solid Maple rims with replica Cotton Rim Stays to the exacting binding sizes and colors have been recreated to make sure the total look is altogether perfect on a guitar that is equipped with what is perhaps the most iconic guitar pickup of all time, the PAF. These Gibson Aged 57 Classic Humbuckers capture the tonal image and transmit a dynamic and warm tone, which represents the guitar's acoustic tone particularly well in jazz and blues genres. All running through the outstanding Sprague 'Bumblebee' capacitors in a wiring harness equipped with CTS 500K potentiometers and a three-way Toggleswitch mounted in a rubber grommet. The neck is precisely what the 1959 Round profile dimensions were, with hand-rolled binding and a Nylon hand-shaped nut for comfort and authenticity, with the Venetian cutaway allowing a great playability up to the highest frets of the Rosewood fingerboard. The Headstock has Holly wood head veneer and Vintage Single-Line, Tulip-Button TonePros. The newly reproduced Vintage Burst shading and the Vintage Natural finishes combine with the new Vintage Cream Binding create a spot-on authentic appearance together with the Gibson exclusive proprietary finishing process which, while still utilizing 100% Nitro-Cellulose lacquer, results in a gently aged patina that faithfully reproduces the look of a well-cared for classic, the hardware aging process that delivers an unparalleled expression of the art of guitar making. All size, shape, materials and dimensions have been recreated faithfully and details like the adjustable rosewood bridge and the period correct Zig Zag tailpiece (actually made on the original building forms after being lost for decades) come together to style one of the most comfortable, playable historic guitar reproductions Gibson has provided the market in years.

| | |
|-------------|--|
| Top | Plain Maple, three ply with poplar core, Plain Maple/Poplar/Maple |
| Back | Plain Maple, three ply with poplar core, Plain Maple/Poplar/Maple |
| Rim | Solid Maple with period correct head / tail blocks, rim stays and cutaway |
| Binding | Historic Cream/Black/Cream top with single ply Cream on the back Cream on the back |
| Neck | 1 piece Mahogany, 1959 Round Profile with Nylon Nut |
| Fingerboard | Rosewood, 20 frets, Historic Cream .040" bound |
| Inlay | Aged cellulose split Parallelogram with Tortoiseshell Side Dots |
| Headstock | Holly wood veneer with Mother-of-Pearl 'Gibson' and 'crown' inlay |
| Electronics | CTS Volume and Tone potentiometers, Sprague Bumblebee Capacitor and 3-way Pickup Selector Toggleswitch |
| Tuners | Vintage Single Line, Tulip-Button TonePros |
| Endpins | White Plastic Strap Buttons |
| Bridge | Rosewood base with height adjustable compensated Rosewood top |
| Tailpiece | Period correct "Zig Zag" |
| Pickups | Aged '57 Classics |
| Knobs | Gold Top Hat |
| Finish | Vintage Original Spec (VOS) Vintage Burst and Vintage Natural † |
| Collateral | Custom Shop Certificate of Authenticity & Custom Shop case |

All specs are subject to change without notice.
Actual color may vary slightly.

COVER PHOTOS **Neil Zlozower:** All Jimmy Page, Zakk Wylde, Ace Frehley, Marc Bolan, Pete Townshend, Billy Gibbons; **Jack English:** Eric Clapton; **Jean-Pierre Leloir:** Jimi Hendrix; **Jay Banbury:** Randy Rhoads; **Kevin Hodapp:** Kirk Hammett; **Bob Gruen:** John Lennon; **Robert Knight:** Slash, Jeff Beck; **Wolfgang's Vault:** Dickey Betts; **Jan Persson:** Paul Kossoff



Gibson Custom's Premium Partners iPad Application

Exclusive to a select group of dealers, Gibson Custom has invested in the most advanced and productive B2B tool in our industry. Through the use of the Gibson Custom Premium Showroom App (for iPad 2), we provide instant access to a gallery of Custom Shop inventory, one of a kind guitars for sale, the ability to register and title guitars online and FaceTime © access to your inside assistant. View, reserve and order guitars, request a live video walk through of the Shop and virtually bring your clients through our doors.