Custom Order & Electric Acoustic Series

Gibson's Custom Order guitars are legendary instruments with a history that spans back to the turn of the century. The L-5C, for example, can be traced back to 1903 when Gibson introduced its Model O. In 1909 this guitar was "updated" with a beautiful cutaway that gave easy playing access to the upper register. The further developments that were accomplished with the Model O became crucial factors in the ultimate design of the first L-5 guitar, introduced in 1924.

Gibson Custom Order guitars are unequalled anywhere because their materials, designs and craftsmanship are unavailable anywhere else. Close, even-grained spruce from trees 450 to 500 years old; solid woods, not veneered; hand carved and graduated tops and backs; precision "f" holes based upon Stradivarius violin construction... it's no wonder that these instruments are considered collector's items - rare masterpieces.

The outstanding reputation that Gibson achieved with its acoustic instruments continued with its electric acoustic instruments. These guitars, first developed in 1924, helped establish a whole new school of guitarists who stepped out of the rhythm section and into the lead. Gibson's electric acoustic guitars helped many artists rise to the top... award winning artists like Johnny Smith, Billy Byrd, Hank Garland and Howard Roberts. And these artists in turn, helped Gibson develop many of today's most popular models. Time tells all. And time has already proven Gibson to be the best name in guitars. In years to come, you can count on Gibson's later models to be time proven masterpieces.
VENETIAN CUTAWAY—This graceful design, originated by Gibson in 1909, offers beauty plus easy access to the upper register. The cutaway is accomplished by the age-old tradition of hand bending the wood with a heated roller.

SPECIALLY MOUNTED HUMBUCKING PICKUP—The J-5 guitar's powerful Humbucking pickup is mounted to the neck of the instrument. This allows the acoustical body to resonate freely for a rich, full-bodied sound.

CONTROLS—The Howard Roberts Custom has an extremely sensitive tone control. And for extra fine-tuning, there is a separate midrange control. The volume control is positioned close to the playing area so it's easy to do those "trills." Howard is famous for.

TAILPIECE—This beautiful gold-plated tailpiece also serves a very functional purpose. Its length is crucial to the overall string tension and scale length. Only the most precision craftsmanship can give the perfect tension and intonation that Gibson is famous for.

"F" SOUND HOLES & SELECT AGED SPRUCE—The "F" sound hole is a Gibson guitar innovation based upon Stradivari's violin construction. The spruce for many Gibson guitars is from trees 450 to 500 years old. Only the finest portion of the tree is used with straight, close, even grains.

CARVED TOP AND THIN LINE BODY DESIGN—Using the principles of fine violin construction, Gibson hand carves and graduates its guitars to exacting dimensions. This, combined with a comfortable thin body, gives the instrument a rich, distinctive tone quality.
BODY SPECIFICATIONS
Carved and hand graduated spruce top tuned to a precise pitch for maximum acoustical resonance
Carved and graduated back of exquisitely figured maple
Solid maple matching rims
Graceful Venetian cutaway
Top and back bound in multiple black/white binding
Bound "F" holes
Adjustable ebony saddle with ebony bridge base perfectly fitted to the top for maximum acoustical results
Ornately inlaid with mother-of-pearl
Gold plated tailpiece
Bound, matching wood grain pickguard with volume potentiometer installed
Acoustic and electronic components perfectly matched for the finest in natural acoustical reproduction
Special design gold plated Humbucking pickup
Available in Natural or Sunburst finish
Body size:
Length: 20 1/4", width: 17"; depth: 3 3/8"

NECK SPECIFICATIONS
Five-ply maple construction
Width at fingerboard nut: 1 5/8"
Ebony fingerboard with ornate pearl inlays
Bound peghead and fingerboard with white side dots
Pearl fingerboard nut
Ebony head veneer on either side of peghead with exquisite fleur-de-lis pearl inlays
Engraved, gold plated, individual machine heads
Mother-of-pearl truss rod cover (owner's name inscribed)
Gibson adjustable truss rod
Pearl engraved registration plate
20 frets
25 1/2" scale length

Citation complete with deluxe hard shell case
Modern adhesives are available that dry solid in minutes. But Gibson still employs the same slow drying adhesives that have proven with time to be the best. And in order to use these adhesives, we have to bind each assembly—the entire body, the f holes, the fingerboard and more. Then the instrument has to sit for an extended period of time while the adhesives dry. It takes a lot of extra time to put an instrument together this way. But every Gibson owner agrees, it's worth it.
BODY SPECIFICATIONS
Custom carved spruce top ■ Carved maple back ■ Solid maple matching rims ■ Graceful Venetian cutaway ■ Top and back bound in multiple black/white binding ■ Bound "f" holes ■ Adjustable ebony saddle with ebony bridge base contoured to outside top dimensions for maximum acoustical resonance ■ Gold plated tailpiece ■ Deluxe bound pickguard ■ Available in Natural or Sunburst finish ■ Body size: Length 21 3/4", width 18", depth 3 3/8"

NECK SPECIFICATIONS
Five-ply maple construction ■ Width at fingerboard nut 1 11/16" ■ Ebony fingerboard with divided pearl block inlays ■ Bound peghead and fingerboard with white side dots ■ Pearl inlaid head veneer ■ Deluxe, gold plated, individual machine heads ■ Gibson truss rod with custom truss rod cover ■ 20 frets ■ 25 1/4" scale length ■ Super 400C Sunburst finish ■ Super 400CN Natural finish ■ 400 Faultless plush lined case ■ ZC-4 Deluxe zipper case cover

L-5C
BODY SPECIFICATIONS
Custom carved spruce top ■ Carved maple back ■ Solid maple matching rims ■ Graceful Venetian cutaway ■ Top and back bound in multiple black/white binding ■ Bound "f" holes ■ Adjustable ebony saddle with ebony bridge base contoured to outside top dimensions for maximum acoustical resonance ■ Gold plated tailpiece with contrasting silver plated centerpiece ■ "L-5" engraving ■ Deluxe bound pickguard ■ Available in Natural or Sunburst finish ■ Body size: Length 21", width 17", depth 3 3/8"

NECK SPECIFICATIONS
Five-ply maple construction ■ Width at fingerboard nut 1 11/16" ■ Ebony fingerboard with pearl block inlays ■ Bound peghead and fingerboard with white side dots ■ Pearl inlaid head veneer ■ Deluxe, gold plated, individual machine heads ■ Gibson truss rod with custom truss rod cover ■ 20 frets ■ 25 1/2" scale length ■ L-5C Sunburst finish ■ L-5CN Natural finish ■ 600 Faultless plush lined case ■ ZC-6 Deluxe zipper case cover

SUPER 400C
Every Gibson instrument is unique in that it's designed with a musical purpose in mind. There are all kinds of guitarists so we make all kinds of guitars — with one tailpiece for heavy gauge strings and another for extra light strings; short necks for easy chording and long necks for high flying leads; stop tailpieces if you strum the strings one way and extended tailpieces if you strum them another. So don't just shop around for a Gibson, shop around for that one specific Gibson that fits you like a glove.
It takes Gibson 90 days to assemble, finish and adjust one electric acoustic guitar. The top is hand carved to exacting specifications and the f holes are carefully calibrated. The neck is laminated with the wood grains running in opposite directions for maximum strength. And, while modern, fast-drying adhesives are available, Gibson still relies on the time tested adhesives that require multiple body binding while they set.
BODY SPECIFICATIONS
Custom carved spruce top ■ Carved maple back
■ Solid maple matching rims ■ Graceful Venetian cutaway ■ Top and back bound in multiple black/white binding ■ Bound “f” holes ■ Adjustable ebony saddle with ebony bridge base contoured to outside top dimensions ■ Gold plated tailpiece with “Johnny Smith” ebony centerpiece ■ Deluxe bound pickguard ■ JS model available in double or single pickup version ■ JSD: Two powerful, gold plated Gibson Humbucking pickups with custom bound pickguard; Two volume, two tone and one pickup selector switch installed on pickguard; Rear pickup mounted to pickguard ■ JS: One powerful, gold plated, Gibson Humbucking pickup with volume potentiometer installed on pickguard ■ Available in Natural or Sunburst finish ■ Body size: Length 20 1/4”, width 17”, depth 3 3/8”

NECK SPECIFICATIONS
Five-ply maple construction ■ Width at fingerboard nut 1 1/4” ■ Ebony fingerboard with pearl block inlays ■ Bound peghead and fingerboard with white side dots ■ Pearl inlaid head veneer ■ Deluxe, gold plated, individual machine heads ■ Gibson truss rod with custom truss rod cover ■ 20 frets ■ 25” scale length

JSD Double pickup—Sunburst finish
JSDN Double pickup—Natural finish
JS Single pickup—Sunburst finish
JSN Single pickup—Natural finish
Complete with faultless hard shell case and zipper case cover

JOHNNY SMITH
**BODY SPECIFICATIONS**
Custom carved spruce top ■ Carved maple back ■ Solid maple matching rims ■ Graceful Venetian cutaway ■ Top and back bound in multiple black/white binding ■ Bound "F" holes ■ Adjustable ebony saddle with ebony bridge base contoured to outside top dimensions ■ Gold plated tailpiece ■ Deluxe bound pickguard ■ Two gold plated, Gibson Humbucking pickups with individual volume and tone controls ■ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) ■ Available in Natural or Sunburst finish ■ Body size: Length 21¼", width 18", depth 3¾"

**NECK SPECIFICATIONS**
Five-ply maple construction ■ Width at fingerboard nut 1¼" ■ Ebony fingerboard with divided pear block inlays ■ Bound peghead and fingerboard with white side dots ■ Pearl inlaid head veneer ■ Deluxe, gold plated, individual machine heads ■ Gibson truss rod with custom truss rod cover ■ 20 frets ■ 25½" scale length

Super 400CES Sunburst finish
Super 400CESN Natural finish
400 Faultless plush lined case
ZC-4 Deluxe zippered case cover

**HOWARD ROBERTS**

**BODY SPECIFICATIONS**
Arched maple top ■ Matching maple rims ■ Arched maple back ■ Florentine cutaway ■ Twin sound hole with multiple purfling ■ Adjustable ebony saddle with ebony bridge base contoured to outside top dimensions ■ Chrome plated tailpiece with Howard Roberts rosewood centerpiece ■ Deluxe fingerrest ■ One chrome plated, "Super Humbucking" pickup mounted to end of fingerboard ■ Individual volume mid-range and treble roll-off controls ■ Available in Sunburst or "Cherry Wine" finish ■ Body size: Length 20¼", width 16", depth 3¾"

**NECK SPECIFICATIONS**
Laminated maple construction ■ Width at fingerboard nut 1¼" ■ Rosewood fingerboard with distinctive inlays ■ Bound peghead and fingerboard with white side dots ■ Abalone vine inlaid in head veneer ■ Chrome plated, individual sealed machine heads ■ Gibson truss rod with custom truss rod cover ■ 22 frets ■ 25½" scale length

HR Custom Cherry Wine finish
HR Custom Sunburst finish
515 Faultless plush lined case

**SUPER 400CES**
BODY SPECIFICATIONS
Custom carved spruce top ■ Curly maple back and rims ■ Graceful Venetian cutaway ■ Top and back bound in multiple black/white binding ■ Bound "T" holes ■ Ebony bridge and saddle ■ Gold plated tailpiece ■ Deluxe bound pickguard ■ Two powerful Humbucking pickups with individual volume and tone controls ■ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) ■ Available in Natural or Sunburst finish ■ Body size: Length 21", width 17", depth 2%" ■

NECK SPECIFICATIONS
Five-ply maple construction ■ Width at nut 1 1/8" ■ Ebony fingerboard with pearl block inlays ■ Bound peghead and fingerboard with white shell dots ■ Pearl inlaid head veneer ■ Deluxe, gold plated, individual machine heads ■ Gibson truss rod with custom truss rod cover ■ 22 frets ■ 23%" scale length ■
Byrdland Sunburst finish ■
Byrdland N Natural finish ■
603 Faultless plush lined case ■
ZC-3 Deluxe zipper case cover ■

BODY SPECIFICATIONS
Arched maple top ■ Matching maple rims ■ Arched maple back ■ Florentine cutaway ■ Body binding on top and back ■ "F" sound hole design ■ Adjustable rosewood bridge saddle with rosewood bridge base contoured to outside top dimensions ■ Chrome plated tailpiece ■ Black fingerrest with white revealed edge ■ Two powerful, chrome plated, Gibson Humbucking pickups with individual volume and tone controls ■ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) ■ Available in Natural or Sunburst finish ■ Body size: Length 20 1/4", width 16", depth 3%" ■

NECK SPECIFICATIONS
Laminated mahogany construction ■ Width at nut 1 1/8" ■ Rosewood fingerboard with distinctive position marker inlays ■ Inlaid head veneer ■ Chrome plated, individual machine heads ■ Gibson truss rod with custom truss rod cover ■ 20 frets ■ 24 3/4" scale length ■
ES-175D ■
Sunburst finish ■
ES-175DN ■
Natural finish ■
515 Faultless plush lined case ■

BYRDLAND ■
ES-175D ■
BODY SPECIFICATIONS
Custom carved spruce top ■ Carved maple back ■
Solid maple matching rims ■ Graceful Venetian cutaway ■ Top and back bound in multiple black/white binding ■ Bound "F" holes ■ Adjustable ebony nut, with ebony bridge base contoured to outside top dimensions ■ Gold plated tailpiece with contrasting silver colored centerpiece ■ "L-5" engraving ■ Deluxe bound pickguard ■ Two Gibson Humbucking pickups with individual volume and tone controls ■ 3-position toggle switch for pickup selection (individual or both pickups simultaneously) ■ Available in Natural or Sunburst finish ■ Body size: Length 21", width 17", depth 3½"

NECK SPECIFICATIONS
Five-ply maple construction ■ Width at fingerboard nut 1 11/16" ■ Ebony fingerboard with pearl block inlays ■ Bound peghead and fingerboard with white side dots ■ Pearl inlaid head veneer ■ Deluxe, gold plated, individual machine heads ■ Gibson truss rod with custom truss rod cover ■ 20 frets ■ 25½" scale length

L-5CES Sunburst finish
L-5CESN Natural finish
600 Faultless plush lined case
ZC-6 Deluxe zipper case cover

Gibson

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To improve the design, quality and performance of our instruments and to make use of the best available materials at all times, we reserve the right to change specifications without notice.
BODY SPECIFICATIONS
Custom carved spruce top ■ Carved maple back ■ Solid maple matching rings ■ Graceful Venetian cutaway ■ Top and back bound in multiple black/white binding ■ Round "f" holes ■ Adjustable ebony saddle with ebony bridge base contoured to outside top dimensions ■ Gold plated tailpiece with contrasting silver colored centerpiece ■ "L-5" engraving ■ Deluxe bound pickguard ■ Two Gibson Humucking pickups with individual volume and tone controls ■ 5-position toggle switch for pickup selection (individual or both pickups simultaneously) ■ Available in Natural or Sunburst finish ■ Body size: Length 21", width 17", depth 3 3/8"

RECK SPECIFICATIONS
Five-ply maple construction ■ Width at fingerboard nut 1 11/16" ■ Ebony fingerboard with pearl block inlays ■ Bound peghead and fingerboard with white side dots ■ Pearl inlaid head veneer ■ Deluxe gold plated, individual machine heads ■ Gibson truss rod with custom truss rod cover ■ 20 frets ■ 25 1/2" scale length ■ L-5CES Sunburst finish ■ L-5CESN Natural finish ■ 600 Faultless plush lined case ■ ZC-5 Deluxe zipper case cover ■ ES-150DC Natural finish ■ ES-150DCW Walnut finish ■ S15 Faultless plush lined case

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