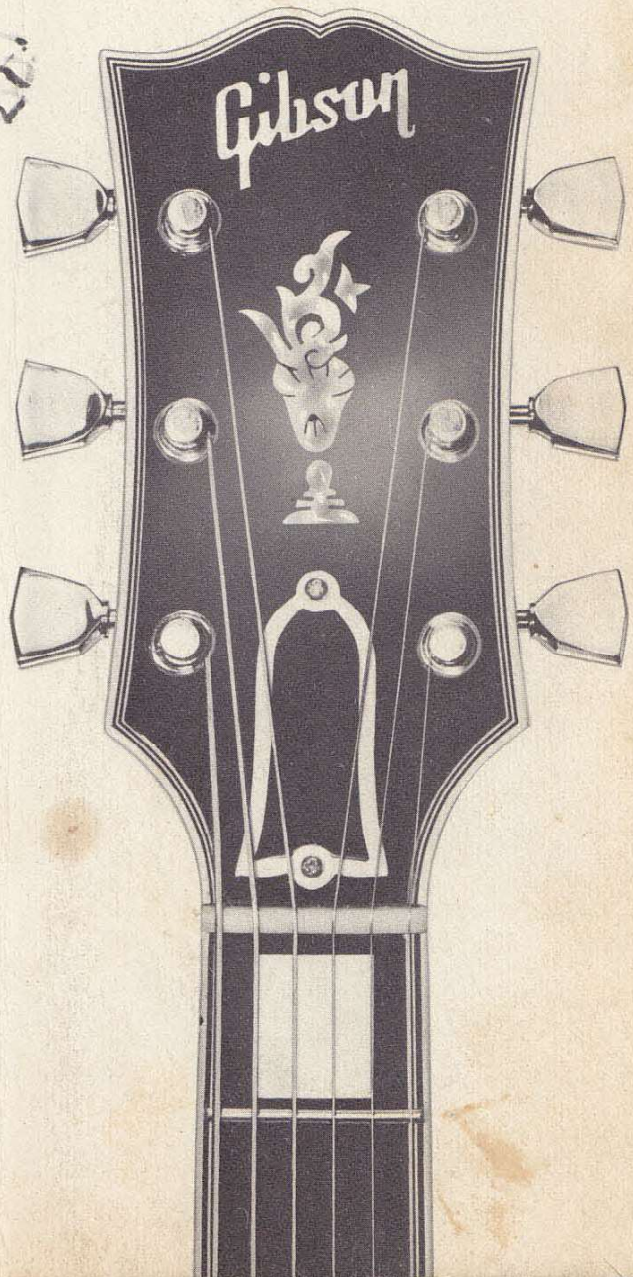
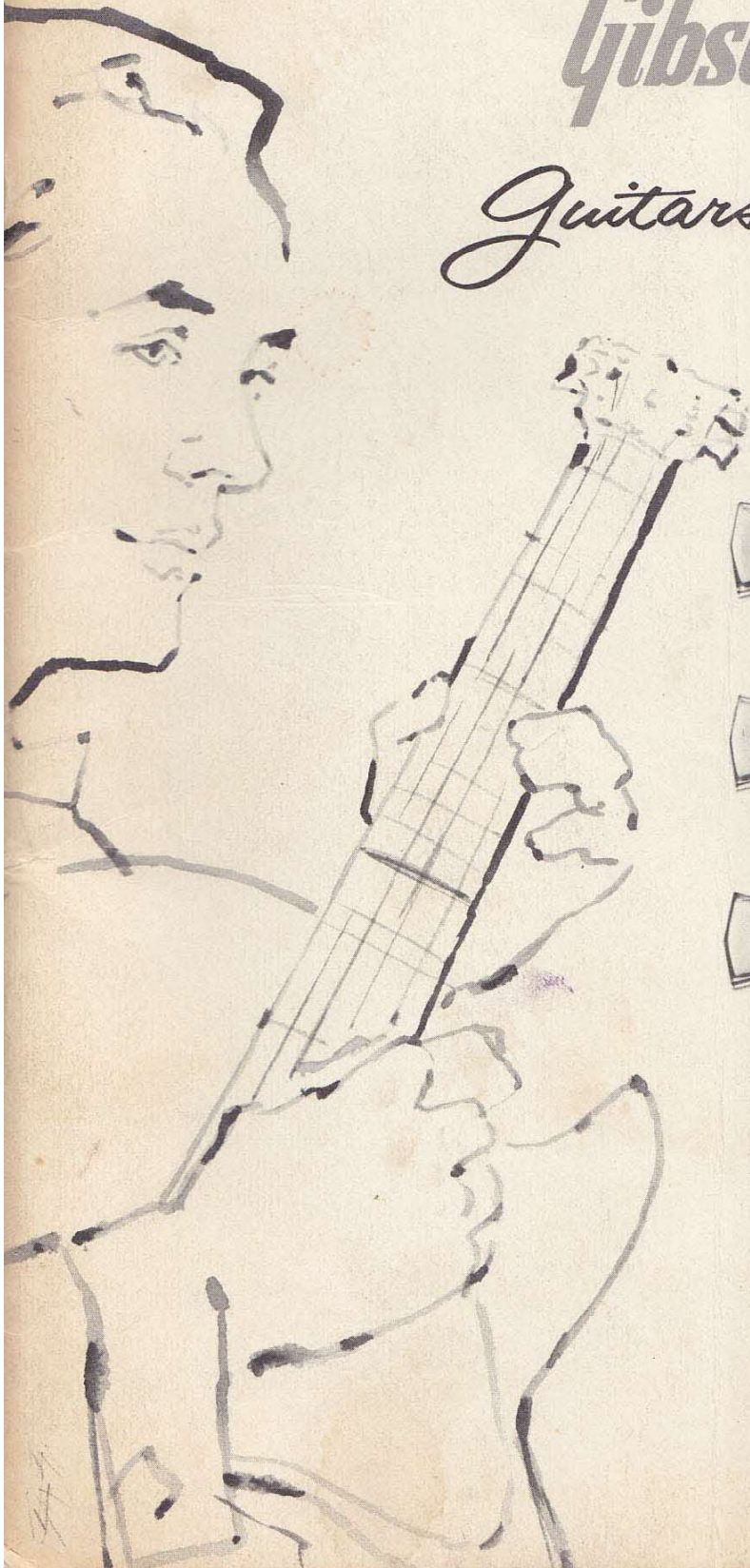


New England Music Shop
209 SOUTH MAIN STREET
WATERBURY, CONNECTICUT

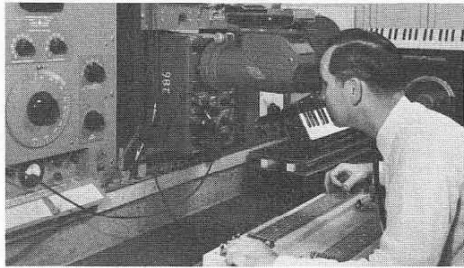
Gibson

Guitars · Amplifiers



Gibson

SINCE 1894
HEARD AND PREFERRED
AROUND THE WORLD



While the guitar had its origin in antiquity the *modern guitar* really began in 1894 with Orville Gibson. It was he who first applied the principles and techniques of violin making to fretted instruments, tremendously enhancing the tone and enlarging the musical possibilities of these instruments. The improvements he initiated and the tradition of quality established and maintained through the years has brought the Gibson company an enviable world-wide reputation as a maker of the finest guitars and fretted instruments.

Gibson has been first from the first, continuously pioneering improvements for ever finer purity of tone, deeper resonance, greater flexibility and playing ease. Among many Gibson firsts: the electric guitar, truss rod neck construction, adjustable bridge, three-quarter size instrument, carved top and back, cutaway design and "humbucking" pickup.

First with the electric guitar, Gibson has continued to lead in musical electronics . . . developing amplifiers unequaled in projecting and amplifying musical sound without distortion and without "hum" . . . creating such exciting electronic instruments as the multiharp console . . . and most revolutionary of all, developing the first true stereophonic sound for the guitar. Continuous research and experimentation in the Gibson laboratories continues to bring the newest and finest electronic developments to the guitarist.

Guitar-making is a fine art at Gibson, where craftsmen of many years' experience create musical instruments of the highest order. Skill, patience, and integrity go into every Gibson instrument—from the selection of fine components to the final inspection. Today Gibsons are played by leading performers, recording artists, and enthusiastic amateurs who take pride in owning the very best.



TAL FARLOW



KENNY BURRELL



MUNDELL LOWE

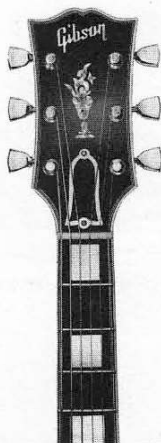


HERB ELLIS



JIM HALL

in the **Gibson** *Galaxy of Stars*



Fine guitarists demand fine instruments . . . that's why there are so many stars in the Gibson galaxy, why so many fine musicians everywhere choose Gibson. They appreciate Gibson tonal perfection, superb response, and ease of playing—so fast and low and light. They appreciate, too, the beauty of their instruments. Top performers in the guitar world are shown throughout this book—they're Gibson artists all!



BARRY GALBRAITH



JIMMY RAINEY

in the *Gibson*
Galaxy of Stars



TINY TIMBRELL



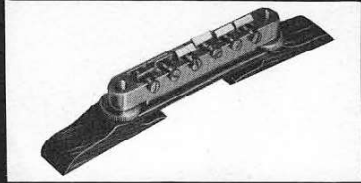
AL VIOLA



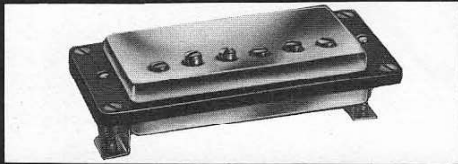
ANDY NELSON



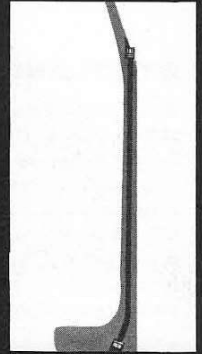
HOWARD ROBERTS (WITH BOBBY TROUP)



• **Gibson Tune-O-Matic bridge** makes it possible to tune your guitar to perfect accuracy on each individual string, at the bridge. It permits precise adjustment for intonation and each saddle can be reversed individually, for full range tuning. Easily adjusted for fast, low action.



• **Gibson humbucking pickup** is a new approach to tone generation from string vibration. This high impedance pickup is sensitive to the smallest string vibration but rejects interference in the form of hum, static, or radiated noise. Two methods are provided to set the pickup: 1.) adjusting screws set pickup; 2.) adjusting individual polepieces set each string.



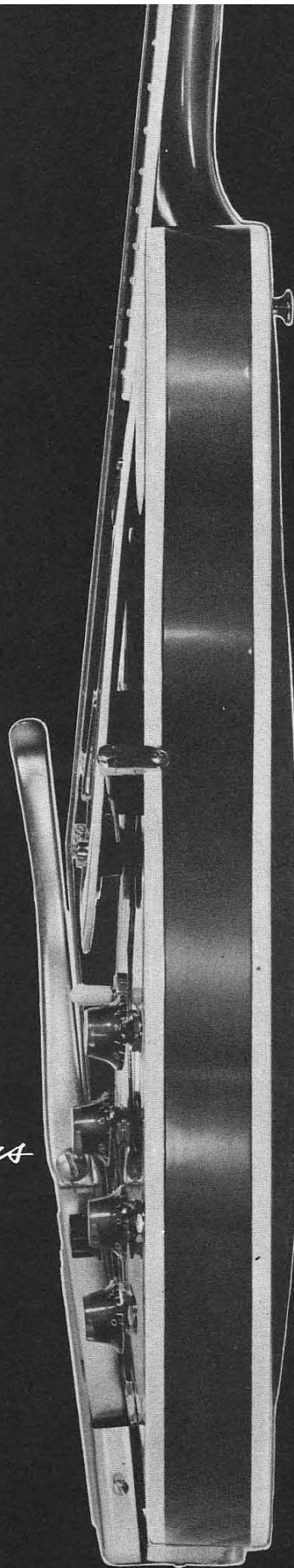
• **Gibson wonder-straight neck**—with adjustable truss rod . . . first developed by Gibson. Positively keeps the neck from twisting or warping because of climatical change or string tension . . . keeps tuning exact in the upper register. Neck can be adjusted perfectly in minutes. This is the famous slim, fast, low-action neck.

Electric Spanish Guitars

An all-star guitar series for the most discriminating players . . . providing brilliant sustaining tone, fast action, and easy handling. Wonder-thin and light, these Gibson electric guitars fit close and comfortably against the body, giving easy access to the entire fret range. The slender neck with low-action frets is extremely fast and easy to finger . . . strings seem feather light. The feel is just right! Famous Gibson firsts—the electric guitar and the wonder-thin silhouette—are combined in these fine instruments.

• THIN BODY MODELS

• **Gibson wonder-thin silhouette** . . . only 1¾" to 2¼" thin.



Electric Spanish Guitars THIN BODY MODELS

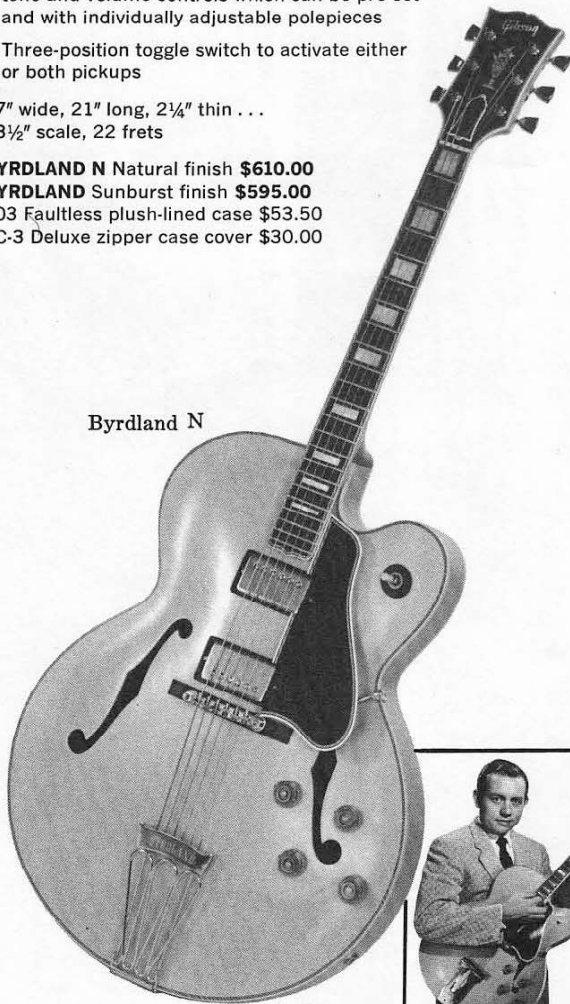
BYRDLAND N

At the top among guitars! Designed by famed guitarists Billy Byrd and Hank Garland, the Byrdland is outstanding for performance and beauty—the result of premium materials and superb Gibson craftsmanship. Tone and response are stunning. A thin-body cutaway with extra narrow, short-scale neck, it is easier and less tiring to hold and play. The finest spruce, curly maple and ebony, with gold-plated metal parts are used for this model.

- Slim, fast, low-action neck joins body at 14th fret
- Three-piece curly maple neck, adjustable truss rod
- Ebony fingerboard, pearl block inlays
- Adjustable Tune-O-Matic bridge
- Twin powerful humbucking pickups with separate tone and volume controls which can be pre-set and with individually adjustable polepieces
- Three-position toggle switch to activate either or both pickups

17" wide, 21" long, 2¼" thin . . .
23½" scale, 22 frets

BYRDLAND N Natural finish **\$610.00**
BYRDLAND Sunburst finish **\$595.00**
603 Faultless plush-lined case **\$53.50**
ZC-3 Deluxe zipper case cover **\$30.00**



Byrdland N

HANK GARLAND

ES-350TD



ES-350TD

Matching the all-around excellence of Gibson performance, this distinctive instrument has a thin, modern, cutaway style body and a narrow, short-scale neck. The choice of many professionals who acclaim these design features, which permit the use of many chords previously beyond reach. Beautifully finished arched top and back of highly figured curly maple with matching curly maple rims, ivoroid binding, and gold-plated metal parts.

- Slim, fast, low-action neck joins body at 14th fret
- Three-piece curly maple neck, adjustable truss rod
- Rosewood fingerboard, pearl inlays
- Adjustable Tune-O-Matic bridge
- Twin powerful humbucking pickups with separate tone and volume controls which can be pre-set
- Three-position toggle switch to activate either or both pickups

17" wide, 21" long, 2¼" thin . . .
23½" scale, 22 frets

ES-350TDN Natural finish **\$450.00**
ES-350TD Sunburst finish **\$435.00**
603 Faultless, plush-lined case **\$53.50**
ZC-3 Deluxe zipper case cover **\$30.00**

GIBSON STEREO

ES-355TD-SV



ES-355TD-SV

This magnificent jazz guitar reflects all the beauty and skill of the guitar maker's art. Made with semi-solid body construction to the Gibson wonder-thin silhouette, it's easy and comfortable to hold; its feel is just right. The slim low-action neck makes strings seem feather-light and the double cutaway provides easy access down to the very last fret. With tone ranging from a clear treble to a throaty bass, with thrilling vibrato and instant response, it offers the jazz artist everything. The new Gibson cherry-red finish on curly maple with gold-plated metal parts makes it a beauty. Deluxe, padded leather strap included.

- Slim, fast, low-action neck joins body at 20th fret
- One-piece mahogany neck, adjustable truss rod
- Ebony fingerboard, pearl block inlays
- Adjustable Tune-O-Matic bridge
- Twin humbucking pickups with separate tone and volume controls which can be pre-set
- Three-position toggle switch to activate either or both pickups
- Vibrato tailpiece for added effects

16" wide, 19" long, 1 3/4" thin ...
24 3/4" scale, 22 frets

ES-355TD Cherry finish \$550.00

ES-355TD-SV with Stereo and Vari-Tone
(shown above), cherry finish \$600.00

519 Faultless plush-lined case \$47.00

ZC-19 Deluxe zipper case cover \$30.00

ES-345TD

Exciting to play, thrilling to hear! This new Gibson can produce *any* sound you've *ever* heard from *any* guitar. The Vari-tone selector switch produces 18 separate sounds and creates hundreds of voices when coupled with tone controls. Though marvelously versatile, it is uncomplicated ... may be used with stereophonic, monaural, or two-channel amplifier. A thin, double cutaway with finest sustain and tone color, and Gibson's low, fast, professional string action. Semi-solid body construction. Curly maple arched top and back, ivoroid binding, gold-plated metal parts. Deluxe padded leather strap included.

- Slim, fast, low-action neck joins body at 20th fret
- One-piece mahogany neck, adjustable truss rod
- Rosewood fingerboard, pearl inlays
- Adjustable Tune-O-Matic bridge and adjustable tailpiece for perfect intonation
- Twin humbucking pickups with separate tone and volume controls which can be pre-set
- Three-position toggle switch ... stereo wiring and Y cable
- Vari-tone built-in tone selector ... six pre-set tonalities at each position

16" wide, 19" long, 1 3/4" thin ...
24 3/4" scale, 22 frets

ES-345TDN Natural finish \$400.00

ES-345TDC Cherry finish \$380.00

ES-345TD Sunburst finish \$365.00

519 Faultless plush-lined case \$47.00

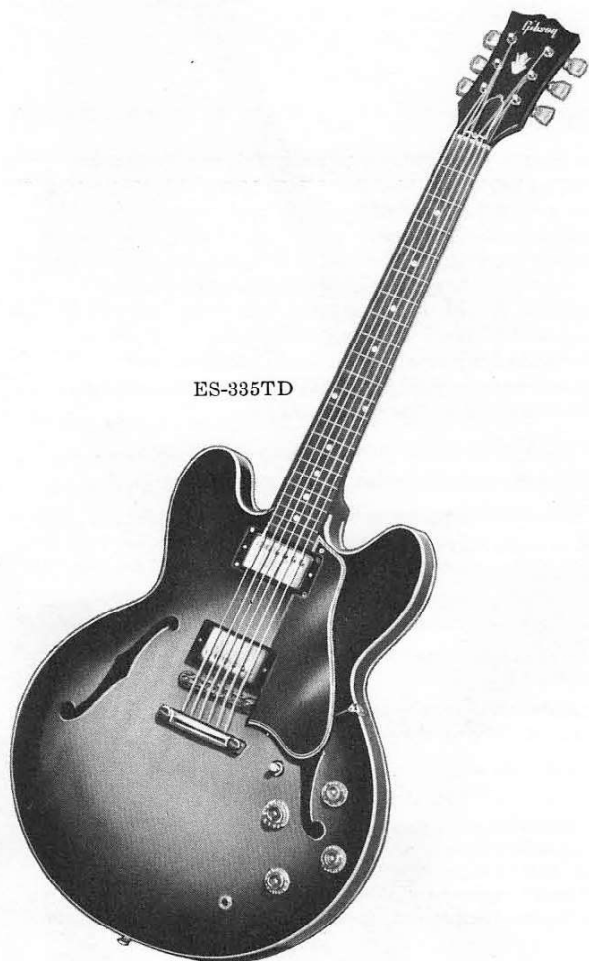
ZC-19 Deluxe zipper case cover \$30.00



ES-345TD

GIBSON STEREO

Electric Spanish Guitars THIN BODY MODELS



ES-335TD

ES-335TD

THIN, DOUBLE CUTAWAY—a newsmaker from its first appearance, this model offers outstanding performance for ensembles, recording, radio and TV at an amazingly modest price. It offers all the advantages of Gibson's thin-body design with its ease of handling, easy fingering, and fast action . . . its sparkling sustaining tone and instant response. Semi-solid body construction. Beautiful curly maple arched top and back, pearl dot inlays, and nickel-plated metal parts.

- Slim, fast, low-action neck joins body at 20th fret
- One-piece mahogany neck, adjustable truss rod
- Rosewood fingerboard, pearl dot inlays
- Adjustable Tune-O-Matic bridge
- Twin humbucking pickups with separate tone and volume controls which can be pre-set
- Three-position toggle switch to activate either or both pickups

16" wide, 19" long, 1 $\frac{3}{4}$ " thin . . .
24 $\frac{3}{4}$ " scale, 22 frets

ES-335TDN Natural finish \$295.00
ES-335TD Sunburst finish \$279.50
 519 Faultless plush-lined case \$47.00
 ZC-19 Deluxe zipper case cover \$30.00

ES-330T

A wonderful instrument with truly magical tone available in single and double pickup models. The double cutaway body and thin silhouette make it wonderfully easy to hold and play. The new slim neck provides fast, low-action and perfect response. A beautiful guitar in the finest curly maple and rosewood and nickel-plated metal parts.

- Slim, fast, low-action neck joins body at 16th fret
- One-piece mahogany neck, adjustable truss rod
- Rosewood fingerboard, pearl dot inlays
- Adjustable Tune-O-Matic bridge
- Powerful pickup with individually adjustable polepieces
- Separate tone and volume controls
- Available in single or double pickup models
- Three-position toggle switch to activate either or both pickups on double pickup models

16" wide, 19" long, 1 $\frac{3}{4}$ " thin . . .
24 $\frac{3}{4}$ " scale, 22 frets

Single Pickup Model

ES-330TN Natural finish \$225.00
ES-330T Sunburst finish \$210.00

Double Pickup Model

ES-330TDN Natural finish \$265.00
ES-330TD Sunburst finish \$250.00
 519 Faultless plush-lined case \$47.00
 ZC-19 Deluxe zipper case cover \$30.00
 104 Durabilt case \$13.25



ES-330T

ES-125TC

An outstanding guitar in the popular price field, this thin-bodied cutaway model is ideal for home or professional playing. It is light in weight and easy to hold, made in the Florentine cutaway style. Has fine arched maple top and back with matching maple rims and nickel-plated metal parts.

- Slim, fast, low-action neck joins body at the 14th fret
- One-piece mahogany neck with adjustable truss rod
- Rosewood fingerboard, pearl dot inlays
- Powerful pickup with individually adjustable polepieces
- Separate tone and volume controls

16 $\frac{1}{4}$ " wide, 20 $\frac{1}{4}$ " long, 1 $\frac{3}{4}$ " thin . . . 24 $\frac{3}{4}$ " scale, 20 frets

Single Pickup Model

ES-125TC Sunburst finish **\$189.50**

Double Pickup Model

ES-125TCD Sunburst finish **\$225.00**

519 Faultless plush-lined case \$47.00

ZC-19 Deluxe zipper case cover \$30.00

104 Durabilt case \$13.25

ES-125T

ES-125T 3/4

Thin, very light weight, easy to hold, and ideal for the professional or student who requires fine quality and top performance in a popular priced instrument. Available in single or double pickup models. Beautiful maple arched top and nickel-plated metal parts.

- Slim, fast, low-action neck joins body at the 14th fret
- One-piece mahogany neck, adjustable truss rod
- Rosewood fingerboard, pearl dot inlays
- Adjustable rosewood bridge
- Powerful pickup with individually adjustable polepieces
- Separate tone and volume controls which can be pre-set
- Toggle switch to activate either or both pickups on double pickup models

16 $\frac{1}{4}$ " wide, 20 $\frac{1}{4}$ " long, 1 $\frac{3}{4}$ " thin . . . 24 $\frac{3}{4}$ " scale, 20 frets

Single Pickup Model

ES-125T Sunburst finish **\$159.50**

Double Pickup Model

ES-125TD Sunburst finish **\$195.00**

519 Faultless plush-lined case \$47.00

ZC-19 Deluxe zipper case cover \$30.00

104 Durabilt case \$13.25

Also available in $\frac{3}{4}$ size with 22 $\frac{3}{4}$ " scale and 19 frets

ES-125T $\frac{3}{4}$ Sunburst finish **\$159.50**

533 Faultless plush-lined case \$42.50

116 $\frac{3}{4}$ Durabilt case \$12.25

ES-140T 3/4

Gibson's exciting innovation, the ES-140T $\frac{3}{4}$ with its eye-catching Florentine cutaway design provides big performance for youngsters or adult guitarists with small hands and fingers. Many professionals find this unique three-quarter size instrument ideal for their work. It offers unusual ease and speed in fingering due to its short-scale, narrow, short slim neck and extra low string action. The finest all maple body with arched top and back, and nickel-plated metal parts.

- Slim, fast, low-action neck joins body at 14th fret
- One-piece mahogany neck, adjustable truss rod
- Rosewood fingerboard, pearl dot inlays
- Adjustable rosewood bridge
- Powerful pickup with individually adjustable polepieces
- Separate tone and volume controls

12 $\frac{3}{4}$ " wide, 17 $\frac{1}{4}$ " long, 1 $\frac{3}{4}$ " thin . . . 22 $\frac{3}{4}$ " scale, 19 frets

ES-140T $\frac{3}{4}$ Sunburst finish **\$195.00**

533 Faultless plush-lined case \$42.50

116 $\frac{3}{4}$ Durabilt case \$12.25



ES-125TC



ES-125T



ES-140T $\frac{3}{4}$

*Electric
Spanish
Guitars*

SOLID BODY MODELS

LES PAUL CUSTOM

Here is the ultimate in a solid body Gibson Electric Spanish Guitar—players rave about its extremely low, smooth frets and easy playing action, call it the “Fretless Wonder.” Now with three humbucking, adjustable pickups and the adjustable tailpiece, this new and improved “Custom” guitar has increased power, greater sustain, and a clear, resonant, sparkling tone with the widest range of tonal colorings. Three-way toggle switch provides a new method of tone mixing: top position selects top pickup for rhythm; center position activates the center and lower pickups simultaneously for extreme highs and special effects; lower position operates lower pickup for playing lead. Finished in solid ebony color for rich contrast with the gold-plated metal parts. Deluxe, padded leather strap included.

- Slim, fast, low-action neck—with exclusive extra low frets, joins body at 16th fret
- One-piece mahogany neck, adjustable truss rod
- Ebony fingerboard, deluxe pearl inlays
- Solid Honduras Mahogany body with graceful cutaway design and carved top
- Adjustable Tune-O-Matic bridge
- Three powerful, humbucking pickups with unique wiring arrangement
- Separate tone and volume controls
- Three-way toggle switch specially wired

12¾" wide, 17¼" long, 1¾" thin
... 24¾" scale, 22 frets

Les Paul Custom Ebony finish
\$395.00

**Les Paul Custom with gold plated
Bigsby \$470.00**

537 Faultless gold plush-lined case
\$47.50

ZC-CLP Deluxe zipper case cover
\$30.00



LES PAUL STANDARD

This beautiful solid body guitar incorporates many unusual Gibson features. Cherry sunburst carved maple top, mahogany body and neck. Combination bridge and tailpiece is a Gibson first. Tailpiece can be moved up or down to adjust tension. Tune-O-Matic bridge permits adjusting string action and individual string lengths. Finish in the striking cherry sunburst. Nickel-plated metal parts and individual machine heads with deluxe buttons. Deluxe padded leather strap included.

- Slim, fast, low-action neck—with exclusive extra low frets, joins body at 16th fret
- One-piece mahogany neck, adjustable truss rod
- Rosewood fingerboard, pearl inlays
- Graceful cutaway design
- Adjustable Tune-O-Matic bridge
- Twin powerful humbucking pickups with separate tone and volume controls which can be pre-set
- Three-position toggle switch to activate either or both pickups

12¾" wide, 17¼" long, 1¾" thin
... 24¾" scale, 22 frets

Les Paul Standard Cherry sunburst finish
\$265.00

535 Faultless, plush-lined case \$42.50
ZC-LP Deluxe zipper case cover \$30.00



**SPECIAL
SPECIAL 3/4**

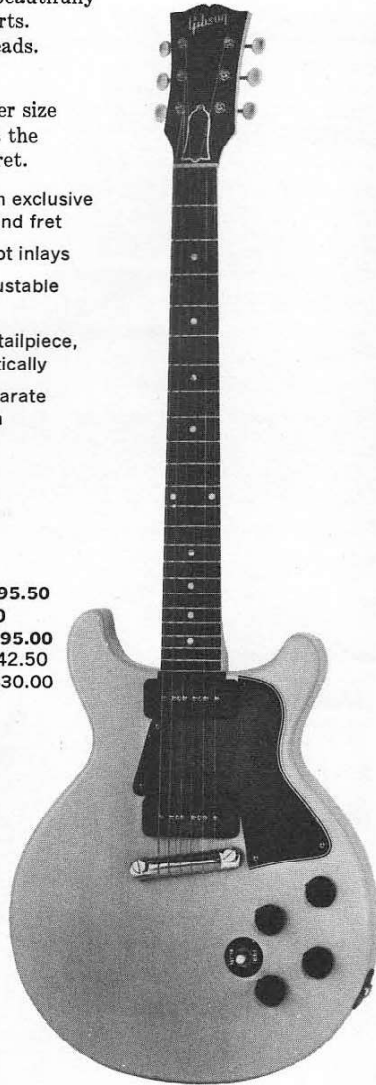
Two ways new! A lovely new finish in a new shade of limed mahogany or Gibson's new cherry red . . . an ultra-modern new shape—the solid body double cutaway design that provides easy access to *all* 22 frets. Outstanding for its tone, versatility, and low fast action at a modest price. Very graceful and sturdy with beautifully finished, nickel-plated metal parts. Enclosed individual machine heads. Leather strap included.

Available also with three-quarter size neck and fingerboard that joins the double cutaway body at 15th fret.

- Slim, fast, low-action neck—with exclusive extra low frets, joins body at 22nd fret
- Rosewood fingerboard, pearl dot inlays
- One-piece mahogany neck, adjustable truss rod
- Combination metal bridge and tailpiece, adjustable horizontally and vertically
- Twin powerful pickups with separate tone and volume controls which can be pre-set
- Three-position toggle switch to activate either or both pickups

12¾" wide, 17¼" long, 1¾" thin
... 24¾" scale, 22 frets

- SG-R Special Cherry-red finish \$195.50**
- SGC Special Cream finish \$195.00**
- SG Special ¾ Cherry-red finish \$195.00**
- 535 Faultless, plush-lined case \$42.50
- ZC-LP Deluxe zipper case cover \$30.00
- 115 Durabilt case \$14.25



TV

The graceful double cutaway design emphasizes the latest in modern appearance with beautiful limed-mahogany finish and incorporating unusual quality, features and performance at a popular price. Its easy, low playing action, slender neck, and clear sustaining tone make it a favorite with students and advanced players. Bright nickel-plated metal parts and quality machine heads. Leather strap included.

- Slim, fast, low-action neck—with exclusive extra low frets joins body at the 22nd fret
- One-piece mahogany neck, adjustable truss rod
- Rosewood fingerboard, pearl dot inlays
- Combination bridge and tailpiece, adjustable horizontally and vertically
- Powerful pickup with individually adjustable polepieces
- Separate tone and volume controls which can be pre-set

12¾" wide, 17¼" long, 1¾" thin
... 24¾" scale, 22 frets

- SG TV Limed-Mahogany finish \$132.50**
- 535 Faultless plush-lined case \$42.50
- ZC-LP Deluxe zipper case cover \$30.00
- 115 Durabilt Case \$14.25



LES PAUL AND MARY FORD

*Electric
Spanish
Guitars*

SOLID BODY MODELS

**LES PAUL JUNIOR
LES PAUL JR. 3/4**

A best seller that's now even better—with its handsome new cherry-red finish and its highly desirable new double cutaway design, and its very low popular price. You get Gibson quality and top performance. A small, thin, sturdy, solid body guitar, its beautiful cherry-red finish on the finest mahogany. Nickel-plated metal parts and quality machine heads. Leather strap included.

Available also with three-quarter size neck and fingerboard that joins the double cutaway body at the 15th fret.

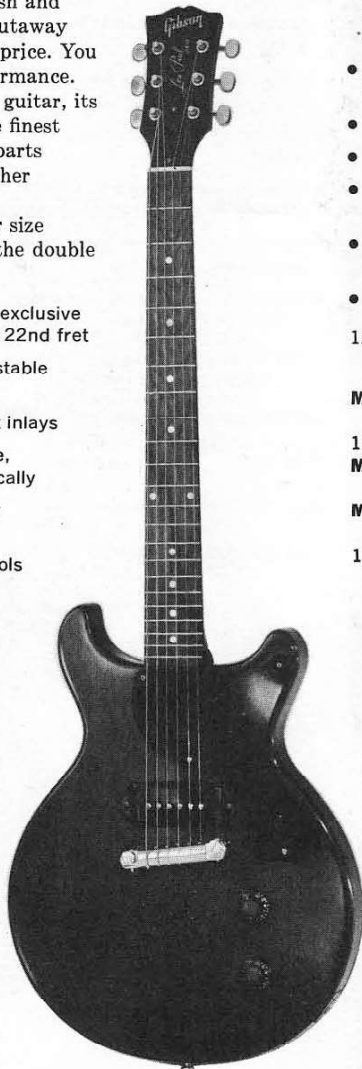
- Slim, fast, low-action neck—with exclusive extra low frets, joins body at the 22nd fret
- One-piece mahogany neck, adjustable truss rod
- Rosewood fingerboard, pearl dot inlays
- Combination bridge and tailpiece, adjustable horizontally and vertically
- Powerful pickup with individually adjustable polepieces
- Separate tone and volume controls which can be pre-set

12 $\frac{3}{4}$ " wide, 17 $\frac{1}{4}$ " long, 1 $\frac{3}{8}$ " thin
... 24 $\frac{3}{4}$ " scale, 22 frets

Les Paul Jr. Cherry-red finish
\$132.50

Les Paul Jr. $\frac{3}{4}$ Cherry-red finish
\$132.50

115 Durabilt case \$14.25



**MELODY MAKER
MELODY MAKER 3/4**

Greatest value ever in a Solid Body electric with full-size neck and scale length. Acclaimed by players, teachers and students for its fine sound, big tone, sensitive pickup, feather-light touch, and beautiful sunburst finish. Expert workmanship and finest materials are used throughout to produce this top quality low-priced instrument. Nickel-plated metal parts. Cutaway style. Leather strap included.

Available also with three-quarter size neck and fingerboard that joins the body at the 12th fret.

- Slim, fast, low-action neck—with exclusive extra low frets, joins body at the 16th fret
- One-piece mahogany neck, adjustable truss rod
- Graceful, cutaway design
- Rosewood fingerboard, pearl dot inlays
- Combination bridge and tailpiece, adjustable horizontally and vertically
- Powerful pickup near bridge with individually adjustable polepieces
- Separate tone and volume controls

12 $\frac{3}{4}$ " wide, 17 $\frac{1}{4}$ " long, 1 $\frac{3}{8}$ " thin
... 24 $\frac{3}{4}$ " scale, 22 frets

Melody Maker Sunburst finish
\$99.50

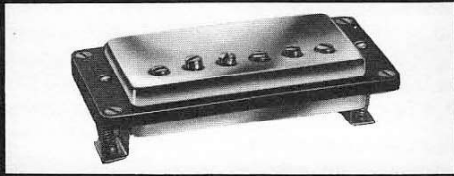
114 Durabilt case \$10.75

Melody Maker D with two pickups
\$135.00

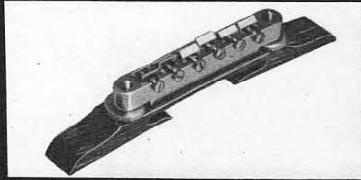
Melody Maker $\frac{3}{4}$ Sunburst finish
\$99.50

114 $\frac{3}{4}$ Durabilt case \$10.75

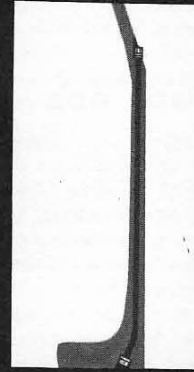




- **Gibson humbucking pickup** is a new approach to tone generation from string vibration. This high impedance pickup is sensitive to the smallest string vibration but rejects interference in the form of hum, static, or radiated noise. Two methods are provided to set the pickup: 1.) adjusting screws set pickup; 2.) adjusting individual polepieces set each string.



- **Gibson Tune-O-Matic bridge** makes it possible to tune your guitar to perfect accuracy on each individual string, at the bridge. It permits precise adjustment for intonation and each saddle can be reversed individually, for full range tuning. Easily adjusted for fast, low action.



- **Gibson wonder-straight neck**—with adjustable truss rod . . . first developed by Gibson. Positively keeps the neck from twisting or warping because of climatical change or string tension . . . keeps tuning exact in the upper register. Neck can be adjusted perfectly in minutes. This is the famous slim, fast, low-action neck.



Electric Spanish Guitars

• ACOUSTIC MODELS

Superb tonal beauty in electric guitars for players who prefer standard size instruments. Made of finest violin woods with arched top and back . . . adding acoustic body tone to amplified electronic tone and providing the exceptionally rich, full, resonant guitar sound so desired by top players. Designed in the Gibson manner with slim neck and fast, low-action frets.

Electric Spanish Guitars — ACOUSTIC MODELS

SUPER 400 CES

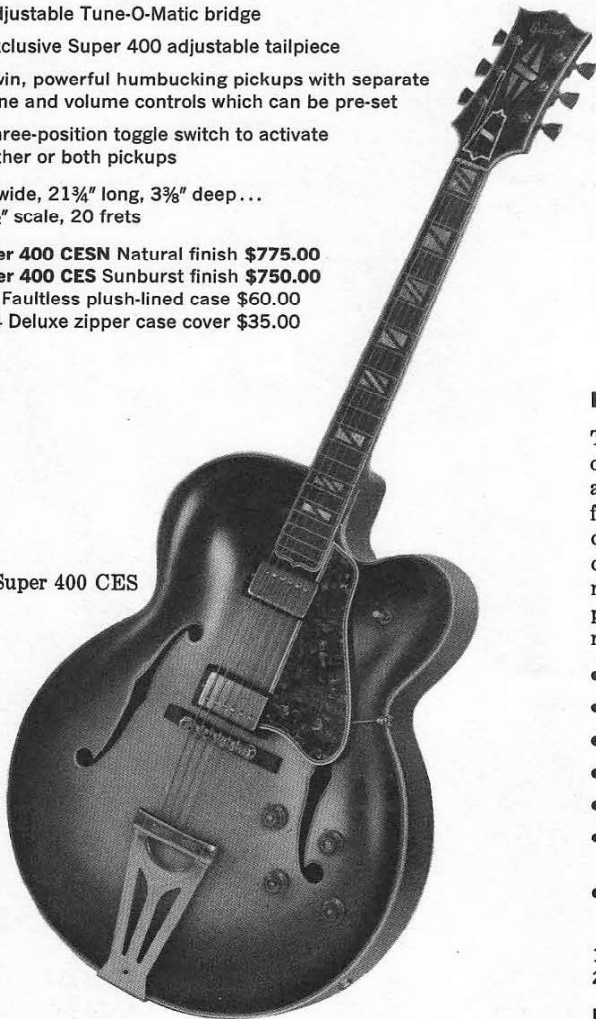
A crowning achievement! Developed through years of research, the luxurious Super 400 CES has been acclaimed by outstanding musicians everywhere as the finest electric Spanish guitar. Superior materials and superb Gibson craftsmanship produce its clear, clean-cut powerful tone and dependable performance. A modern cutaway design . . . hand-graduated carved top of finest spruce, carved back of highly figured curly maple with matching rims, black and white ivoroid binding, exclusive pearl-inlaid peghead, hand-bound custom pickguard, gold-plated metal parts, and deluxe individual machine heads.

- Slim, fast, low-action neck joins body at 14th fret
- Three-piece curly maple neck, adjustable truss rod
- Ebony fingerboard, pearl block inlays
- Adjustable Tune-O-Matic bridge
- Exclusive Super 400 adjustable tailpiece
- Twin, powerful humbucking pickups with separate tone and volume controls which can be pre-set
- Three-position toggle switch to activate either or both pickups

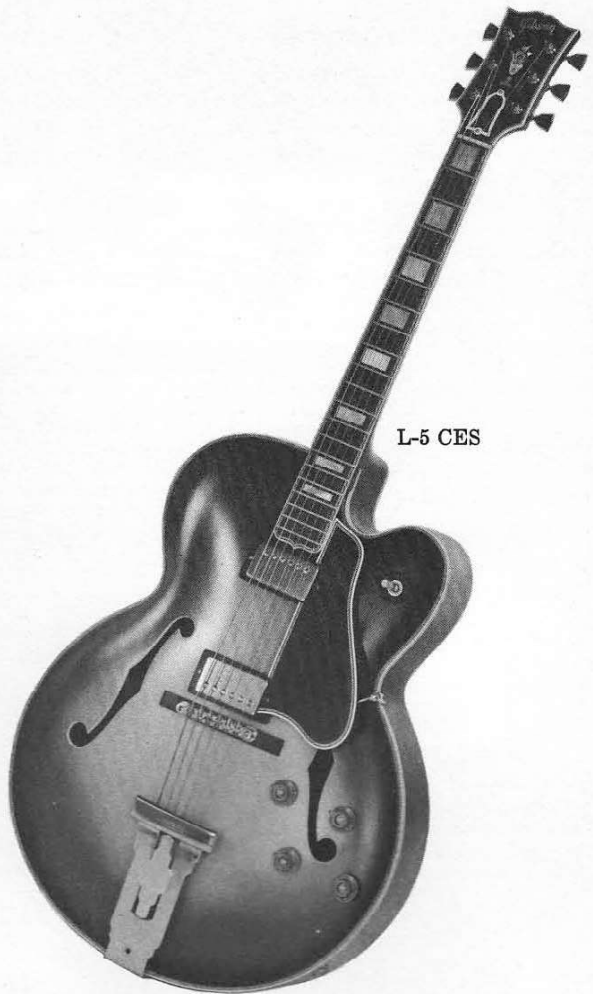
18" wide, 21 $\frac{3}{4}$ " long, 3 $\frac{3}{8}$ " deep . . .
25 $\frac{1}{2}$ " scale, 20 frets

Super 400 CESN Natural finish **\$775.00**
Super 400 CES Sunburst finish **\$750.00**
400 Faultless plush-lined case \$60.00
ZC-4 Deluxe zipper case cover \$35.00

Super 400 CES



L-5 CES



L-5 CES

The inherent quality, versatility, and rich, impressive appearance of the L-5 CES have won acclaim from the most discriminating artists. Guitarists everywhere praise the slim, comfortable neck, the fast, easy-playing action and quick response. A beautiful modern cutaway guitar with hand-graduated, carved top of select close-grained spruce, arched back of highly figured curly maple with matching rims . . . white-and-black ivoroid binding, stunning pearl-inlaid peghead, gold-plated metal parts, and deluxe individual machine heads.

- Slim, fast, low-action neck joins body at 14th fret
- Three-piece curly maple neck, adjustable truss rod
- Ebony fingerboard, pearl block inlays
- Adjustable Tune-O-Matic bridge
- Exclusive L-5 adjustable tailpiece
- Twin, powerful humbucking pickups with separate tone and volume controls which can be pre-set . . .
- Three-position toggle switch to activate either or both pickups

17" wide, 21" long, 3 $\frac{3}{8}$ " deep . . .
25 $\frac{1}{2}$ " scale, 20 frets

L-5 CESN Natural finish **\$665.00**
L-5 CES Sunburst finish **\$650.00**
600 Faultless plush-lined case \$53.50
606 Faultless flannel-lined case \$42.50
ZC-6 Deluxe zipper case cover \$30.00

ES-5 SWITCHMASTER

This beautiful guitar introduces many new and exclusive features, bringing the guitarist an increased range of performance, the latest electronic advances, and exciting "playability." Modern cutaway design with arched top and back of highly figured curly maple, matching maple rims and black-and-white ivoroid binding . . . attractive laminated pickguard, exclusive tailpiece design, gold-plated metal parts, and individual machine heads with deluxe buttons.

- Slim, fast, low-action neck joins body at 14th fret
- Three-piece curly maple neck, adjustable truss rod
- Rosewood fingerboard, pearl block inlays
- Adjustable Tune-O-Matic bridge
- Three powerful, humbucking pickups with separate tone and volume controls which can be pre-set
- Four-way toggle switch to activate each of the three pickups separately, a combination of any two, or all three simultaneously

17" wide, 21" long, 3 $\frac{3}{8}$ " deep . . .
25 $\frac{1}{2}$ " scale, 20 frets

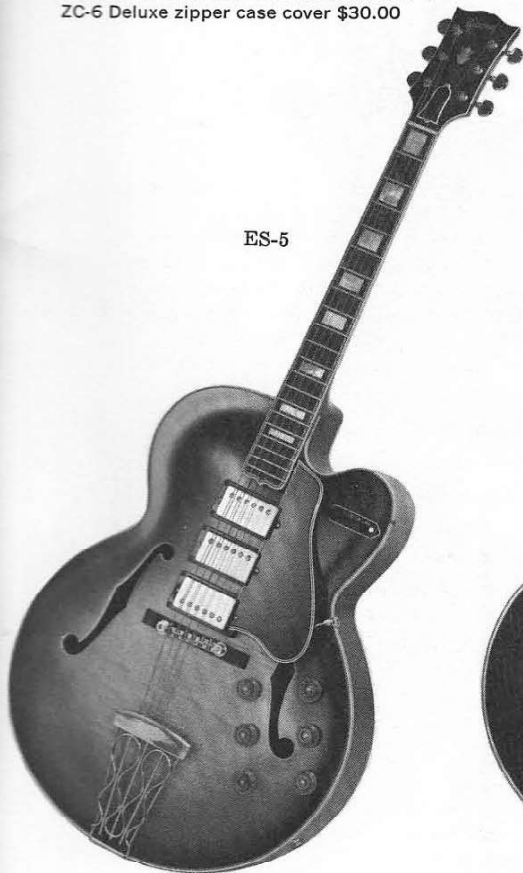
ES-5N Natural finish \$525.00

ES-5 Sunburst finish \$495.00

600 Faultless plush-lined case \$53.50

606 Faultless flannel-lined case \$42.50

ZC-6 Deluxe zipper case cover \$30.00



ES-5

ES-175D

The Florentine cutaway design provides easy access to the entire fret range. Easy to play and comfortable to hold, it produces a brilliant distortion-free tone. Beautiful arched top and back of select maple with matching rims, black-and-white ivoroid binding, exclusive tailpiece, nickel-plated metal parts, and individual machine heads with deluxe buttons.

- Slim, fast, low-action neck joins body at 14th fret
- One-piece mahogany neck, adjustable truss rod
- Rosewood fingerboard, pearl inlays
- Adjustable rosewood bridge
- Twin, powerful humbucking pickups with separate tone and volume controls which can be pre-set (double pickup models)
- Toggle switch activates either or both pickups on double pickup models

16 $\frac{1}{4}$ " wide, 20 $\frac{1}{4}$ " long, 3 $\frac{3}{8}$ " deep . . .
24 $\frac{3}{4}$ " scale, 20 frets

Double Pickup Model

ES-175DN Natural finish \$325.00

ES-175D Sunburst finish \$310.00

Single Pickup Model

ES-175 Sunburst finish \$249.50

515 Faultless plush-lined case \$47.00

514 Faultless flannel-lined case \$42.00

103 Durabilt case \$13.25

ZC-5 Deluxe zipper case cover \$30.00



ES-175 D

ES-125

The unusual all-around performance, appearance, and value of the Gibson ES-125 has made it one of Gibson's most popular models. Only the best in parts and workmanship are used in this outstanding instrument. Made with arched top and back of select maple, mahogany rims with ivoroid binding, and nickel-plated metal parts.

- Slim, fast, low-action neck joins body at 14th fret
- One-piece mahogany neck, adjustable truss rod
- Rosewood fingerboard, pearl dot inlays
- Adjustable rosewood bridge
- Powerful pickup with individually adjustable polepieces
- Separate tone and volume controls
- Full body size

16 $\frac{1}{2}$ " wide, 20 $\frac{1}{4}$ " long, 3 $\frac{3}{8}$ " deep . . .
24 $\frac{3}{4}$ " scale, 20 frets

ES-125 Sunburst finish \$159.50

515 Faultless plush-lined case \$47.00

514 Faultless flannel-lined case \$42.00

103 Durabilt case \$13.25



ES-125

Electric Bases

EB-2

Bass-ically your hard work is done! This new thin-model double cutaway Gibson doesn't use bulk for a fine bass sound. It's one-tenth the size (and a fraction of the cost) of a fine string bass, with volume to fit the need. New body construction—with solid fitting neck, pickup, and tailpiece bridge—provides the solidity to produce a clear, resonant response. The EB-2 offers great facility and handling ease for all string bass effects . . . tremendous sustain and tremolo, fast plucking and slap bass. It even adds a baritone voice with its new Vari-tone switch, which operates easily and quickly to provide two entirely different tonal characteristics. Arched top and back are curly maple with matching rims and pearloid binding.

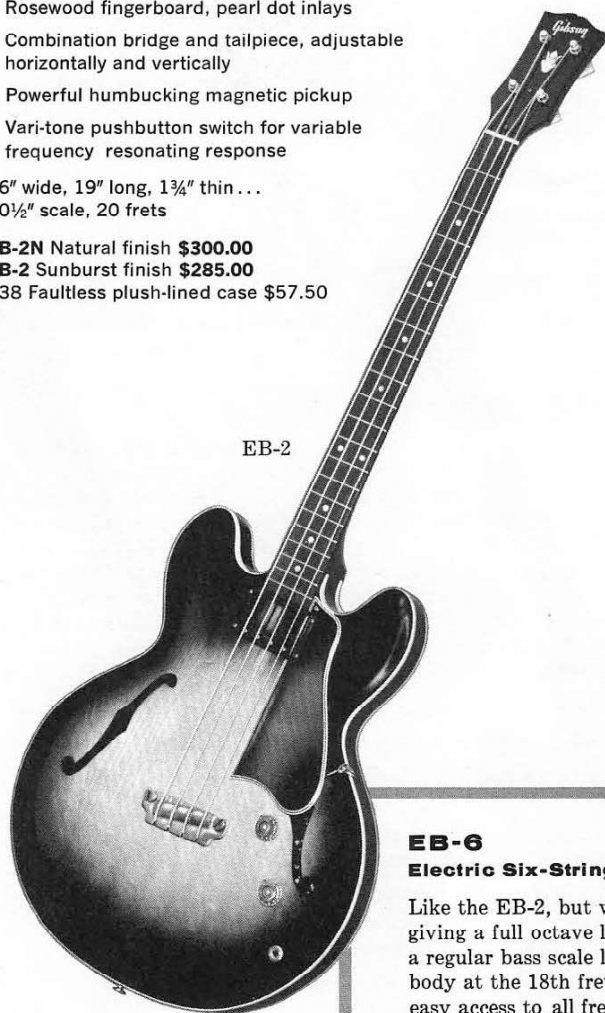
- Slim, fast, low-action neck joins body at 18th fret
- One-piece mahogany neck, adjustable truss rod
- Rosewood fingerboard, pearl dot inlays
- Combination bridge and tailpiece, adjustable horizontally and vertically
- Powerful humbucking magnetic pickup
- Vari-tone pushbutton switch for variable frequency resonating response

16" wide, 19" long, 1¾" thin . . .
30½" scale, 20 frets

EB-2N Natural finish \$300.00

EB-2 Sunburst finish \$285.00

538 Faultless plush-lined case \$57.50



EB-2

EB-O

A new, economy priced bass by Gibson—it offers clear sustaining bass response, easy and fast playing action, and modern cherry-red finish. Double cutaway body brings the entire length of the fingerboard within easy reach. Expensive bass style machine heads further enhance the value of this instrument. Once you hear its throaty bass tone and feel the quick easy response, you'll agree—the EB-O gives the professional artist the quality he wants.

- Slim, fast, low-action neck joins body beyond 17th fret
- One-piece mahogany neck, adjustable truss rod
- Rosewood fingerboard, pearl dot inlays
- Combination bridge and tailpiece, adjustable horizontally and vertically
- Powerful humbucking pickup with separate tone and volume controls

13" wide, 16½" long, 1¾" thin . . .
30½" scale, 20 frets

EB-O Cherry finish \$195.00

127 Durabilt case \$20.25



EB-O

EB-6

Electric Six-String Bass

Like the EB-2, but with six strings, giving a full octave lower guitar tuning on a regular bass scale length. Neck joins body at the 18th fret, providing easy access to all frets on all six strings.

EB-6 Sunburst finish \$325.00

538 Faultless plush-lined case \$57.50

Custom-built Doubles

DOUBLE 12

A completely new and exciting instrument . . . the Double 12 combines the conventional six-string guitar neck with a twelve-string neck—six strings double strung which can be tuned either in thirds or an octave apart for reinforced resonance and unusual tonal effects. The Florentine double cutaway design provides easy access to the entire fret range of both necks. Has arched top of fine-grained spruce, back and rims of select maple, attractive laminated pickguard, and nickel-plated metal parts.

- Two slim, fast, low-action necks
- One-piece mahogany necks, adjustable truss rod
- Rosewood fingerboards, pearl inlays
- Adjustable Tune-O-Matic bridges
- Twin, humbucking pickups on each neck with separate tone and volume controls for each neck
- Three-position toggle switch to activate either or both pickups
- Neck selector switch to activate either neck

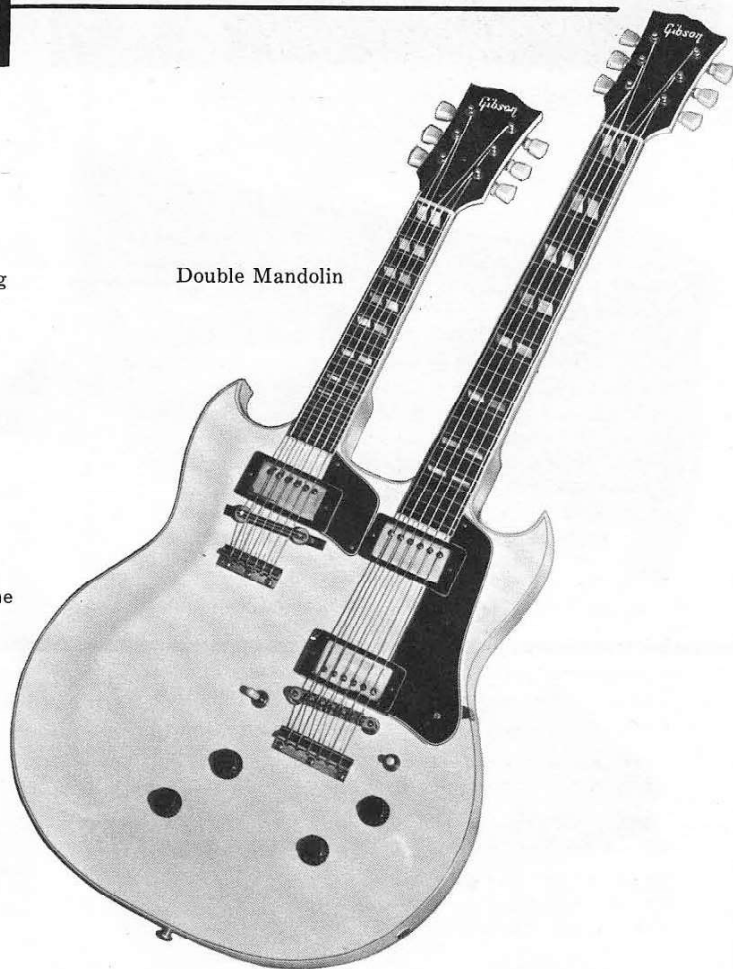
Custom-built to order only
17¼" wide, 20" long, 1⅞" thin . . .
24¾" scale, 20 frets

Double 12 Sunburst, solid white,
or solid black **\$550.00**
1275 Faultless plush-lined
oblong case \$90.00



Double 12

Double Mandolin



DOUBLE MANDOLIN

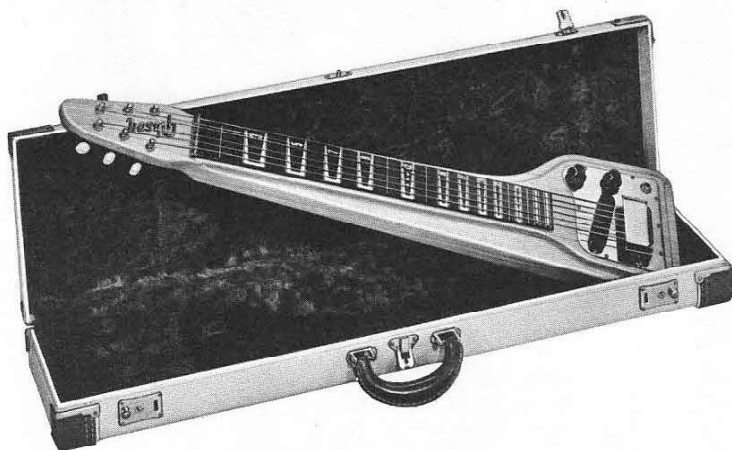
Tailored to meet specific unique requirements, the Gibson Double Mandolin lends conspicuous quality to any performance . . . character that commands attention. Combining a six-string guitar neck and a mandolin neck with six strings tuned an octave higher than the regular guitar tuning, this instrument offers solid tonal brilliance with many unusual and interesting effects. The Florentine double cutaway design permits easy access to entire range of both necks. Made with arched top of fine-grained spruce, back and rims of select maple, attractive laminated pickguards, and nickel-plated metal parts.

- Two slim, fast, low-action necks
- One-piece mahogany necks, adjustable truss rod
- Rosewood fingerboards, pearl inlays
- Adjustable Tune-O-Matic bridge on guitar neck
- Special combination, adjustable bridge on mandolin neck with rosewood base and nickel-plated saddle
- Twin humbucking pickups on guitar side and one on mandolin side with separate tone and volume controls for each neck
- Toggle switch to activate either or both pickups
- Neck selector switch to activate either neck

Custom-built to order only
17¼" wide, 20" long, 1⅞" thin . . .
Guitar neck, 24¾" scale, 20 frets
Mandolin neck, 15½" scale, 24 frets

Double Mandolin Sunburst, solid white,
or solid black **\$495.00**
1235 Faultless plush-lined oblong case \$90.00

Electric Steel Guitars



SKYLARK OUTFIT

The sensational performance and attractive appearance of this latest Gibson creation gives the beginning student or advanced player the finest in quality, tone, and value—at an extremely low price.

SKYLARK STEEL GUITAR—Solid body construction, high quality natural Korina finish. New powerful pickup unit; specially designed peghead, nut, and bridge produce a clear, powerful, resonant tone with unusual sustaining qualities and extra reserve volume. Special design and numbering of 29 fret fingerboard is most helpful in locating any position. Separate tone and volume controls for simplified "fingertip action." Attractive, nickel-plated metal parts \$75.00

No. 2 SKYLARK CARRYING CASE—Hard shell construction with Spanish gold covering material, leather trimmed with attractive beading and stitching, crushed red plush lining \$24.00

SKYLARK AMPLIFIER—See page 25 for full description \$64.50

5-C Amplifier Cover \$2.75

Skylark Outfit—(6-string guitar, plush-lined case, GA-5 amplifier) **\$163.50**



MULTIHARP

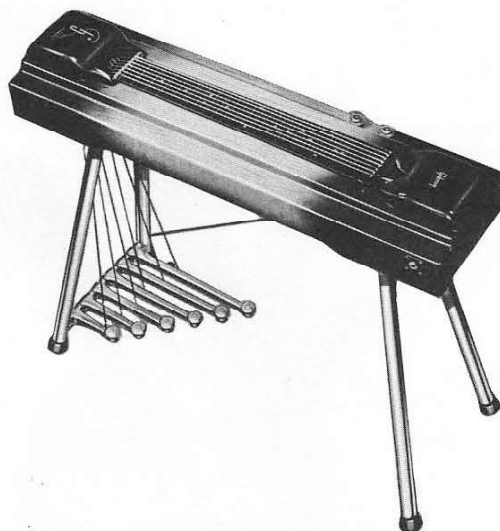
One of Gibson's most exciting firsts, providing eye-catching audience appeal, plus versatility, tonal brilliance, and harmonic reproduction beyond comparison. Combining the eight-string six-pedal Electraharp and two additional eight-string necks, the Multiharp offers the equivalent of more than nine separate necks.

Features: First neck permits tuning for extreme treble and special effects. Middle neck is the eight-string, six-pedal Electraharp with feather-touch pedal action and adjustable stops (to lower or raise any string 1½ tones; eight individual string rollers at both nut and bridge.) Third neck is for bass tunings, essential to individual performance, and in small or large combos. Powerful humbucking pickups with separate tone and volume controls for each neck, and four-way toggle switch. Reversible controls for instant tone change from bass to treble or treble to bass. Audio cut-off switch for added tonal effects.

14⅝" wide, 36⅜" long, 4⅜" thick...
22½" scale, 36 frets

Multiharp Ebony finish \$895.00

17 Custom construction, plush-lined case \$120.00



ELECTRAHARP EH-620

Gibson Electraharps are the ultimate in steel guitar development offering an infinite range of voicings and organ-like effects with exciting tonal brilliance and clarity. Available in two models. Six-pedal model has seven related chord patterns; four-pedal has five separate chord settings. Both made with lightweight aluminum frame and beautiful curly maple case.

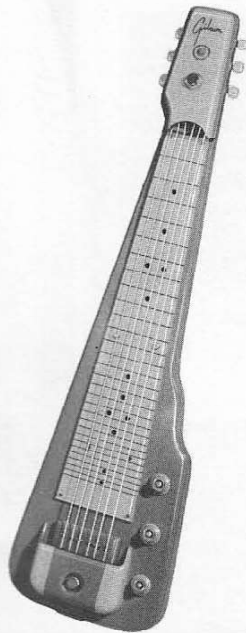
Features: Eight-string neck... fast, fingertip action. Feather-touch pedal action. Adjustable stops to lower or raise any string 1½ tones, Eight individual string rollers at both nut and bridge. Powerful humbucking pickup with separate tone and volume controls. Reversible controls for instant tone change from bass to treble or treble to bass. Audio cut-off switch for added tonal effects. Four detachable legs fit into carrying case.

9⅞" wide, 36⅜" long, 4" thick...
22½" scale, 36 frets

EH-620 Electraharp Six-pedal, sunburst finish \$695.00

EH-630 Electraharp Four-pedal, sunburst finish \$595.00

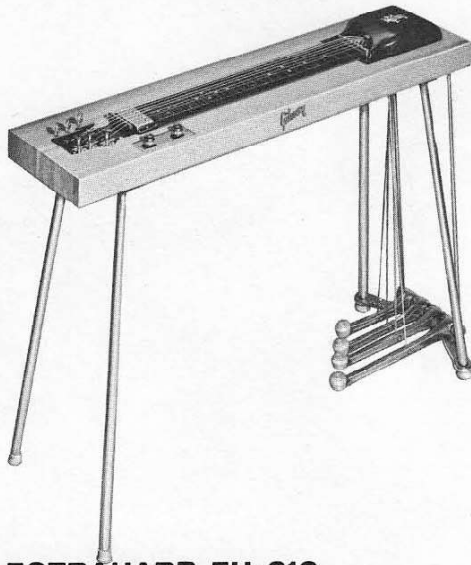
16 Faultless, plush-lined case \$75.00



CENTURY-6

The graceful design of the Gibson Century six-string steel guitar makes it easy to hold and play. Powerful new pickup with Alnico magnets and individually adjustable polepieces. Separate volume, bass and treble controls provide a wide range of dynamics. The Century has contrasting colors of bittersweet and beach white. Removable plexiglas combination hand rest and bridge cover design to permit picking both in front and in back of polepieces for added variety of tone colorings; individual, enclosed machine heads with white buttons.

Century-6 Six-string steel guitar—exclusive finish **\$149.50**
No. 1 Faultless plush-lined case **\$30.00**



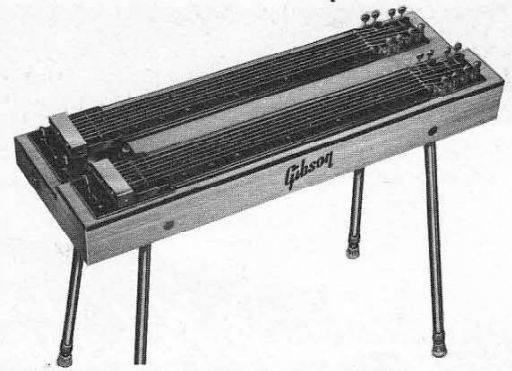
ELECTRAHARP EH-610

A versatile instrument for the student of the six-string steel guitar, offering all the fine sounds of a pedal guitar without switching to eight-string tunings . . . in range and sound selection the equivalent of five six-string guitars built into one. A beautiful instrument with modern laminated limed-oak body, brown Royalite unit cover, and nickel-plated metal parts.

Features: Six-string neck . . . fast, fingertip action. Easy, positive pedal action. Powerful humbucking pickup provides tonal clarity, eliminates electrical interference. Conveniently located tone and volume controls. Collapsible for easy carrying. Weight 35 lbs.

9" wide, 37 $\frac{7}{8}$ " long, 2" thin . . .
22 $\frac{1}{2}$ " scale, 36 frets

EH-610 Electraharp Four-pedal, limed-oak finish **\$269.50**
15 Faultless plush-lined case **\$52.50**



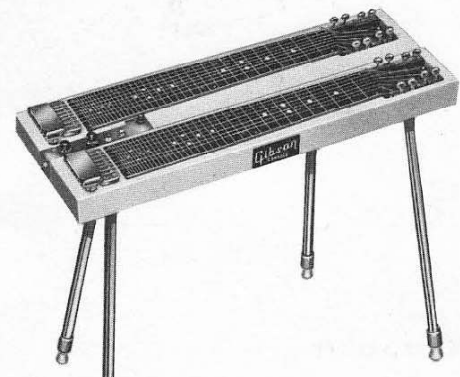
CONSOLE GRANDE CG-520

A top flight, amazingly versatile multiple-neck steel guitar with immense power and the widest range of dynamics and tone colorings. Made with sturdy, richly finished oak body, handsome black-and-white bindings, and nickel-plated metal parts.

Features: Two eight string necks . . . fast fingertip action. Two-step construction for easy accessibility to each fingerboard. Steel tuning framework for accurate tuning at all times. Gibson "4-8-4" highly specialized, magnetic, high impedance, powerful pickups. Separate tone and volume controls for each neck. Four-way tone-selector toggle switch on each neck. Reversible controls for instant tone change from bass to treble or treble to bass. Audio cut-off switch for added tonal effects.

11 $\frac{3}{4}$ " wide, 34 $\frac{7}{8}$ " long, 3 $\frac{1}{2}$ " deep . . .
24 $\frac{3}{4}$ " scale, 36 frets

CG-520 Double-neck, oak finish **\$325.00**
19 Faultless, plush lined case **\$67.50**
CL-4 Set of four regular legs **\$14.50**
CLA-4 Set of four adjustable legs **\$42.50**



CONSOLE C-530

This compact version of Gibson's double neck console steel guitar uses a revolutionary method of laminated hard maple construction to achieve the heights of tonal purity . . . adds many features for wide range tonal effects. Finished in lustrous blond with matched glare-resistant fingerboards. Lightweight, easy to carry.

Features: Two eight-string necks . . . fast fingertip action. Two-step construction for easy accessibility to each fingerboard. Powerful humbucking pickups with separate tone and volume controls for each neck. Conveniently located toggle switch activates either or both pickups. Reversible controls for instant tone change from bass to treble or treble to bass. Audio cut-off switch for added tonal effects.

10 $\frac{3}{4}$ " wide, 29 $\frac{3}{4}$ " long, 2" deep . . .
22 $\frac{1}{2}$ " scale, 36 frets

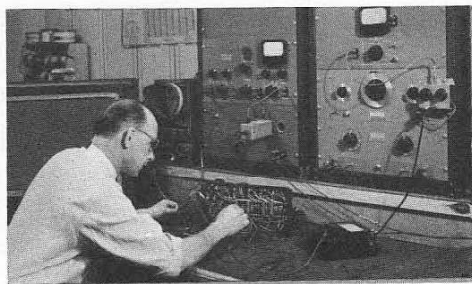
C-530 Double neck, blond finish **\$239.50**
11 Faultless, plush-lined case **\$45.00**
CL-4 Set of four regular legs **\$14.50**
CLA-4 Set of four adjustable legs **\$42.50**

Amplifiers

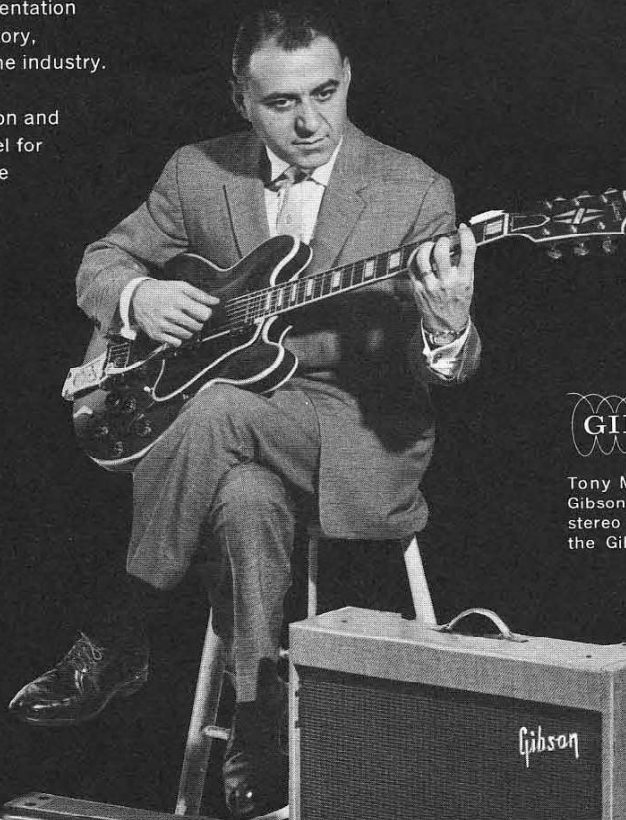
GIBSON... INNOVATOR IN

MUSICAL ELECTRONICS

Ever the pioneer, Gibson was first to develop the electric guitar, has been first with innumerable refinements in the projection and amplification of musical sound, now is first with true stereophonic sound for the guitar. These firsts have come from constant study in cooperation with leading artists, teachers, and dealers... and from continuous experimentation and research in the Gibson laboratory, one of the most advanced in the industry. Gibson amplifiers provide more and finer sound without distortion and without "hum." There's a model for every player in the comprehensive Gibson line.



A Gibson engineer is analyzing changes in power output. Complete modern test equipment includes oscillators, voltmeters, analyzers and oscilloscopes to check amplifier performance.



GIBSON STEREO

Tony Mottola's outfit includes the Gibson guitar ES 355T equipped with stereo wiring and Vari-tone switch and the Gibson GA-88S stereo amplifier.





GA-SUPER 400

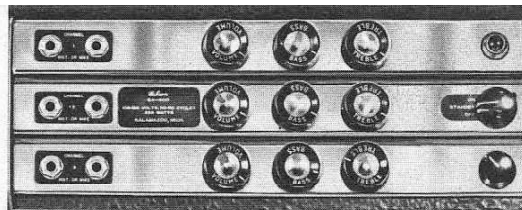
Three channel high fidelity sound

Clear, powerful, undistorted performance. Premium quality in every component assures great reserve power, tone projection, and trouble-free service. Highly recommended for the electric bass as well as all other electric instruments.

Features: High fidelity sound reproduction from 40 to 20,000 cycles. Two fine quality 12" twin cone speakers. Three channels . . . separate volume and wide-range tone controls for each, two inputs for each . . . remote speaker outlet. Two-unit chassis . . . 12 tubes . . . 60 watts output . . . extremely low hum level. Built-in compression circuit prevents overloading. Three position switch: on—off—standby. Polarity switch and ground clip eliminate interference. Solid redwood lock-joint case . . . finest twill vinyl covering.

28" wide, 20" high, 10½" deep

GA-400 Amplifier \$429.50 400-C Cover \$15.00 Gadakart \$25.00



GA-200 RHYTHM KING

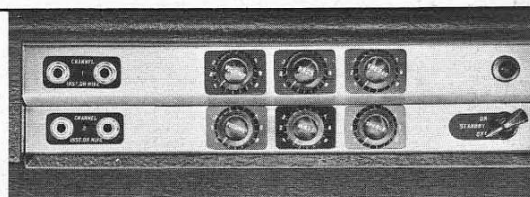
Two channel high fidelity sound

If two channels serve your playing or your group, this is your amplifier. Fully equal in quality to the GA-400 with premium components and great reserve power. Great for use with the electric bass.

Features: High fidelity sound reproduction from 40 to 20,000 cycles. Two 12" twin cone speakers. Two channels . . . separate volume and wide-range tone controls for each, two inputs for each . . . remote speaker outlet. Two-unit chassis . . . 11 tubes . . . 60 watts output . . . extremely low hum level. Built-in compression circuit prevents overloading. Three position switch: on—off—standby. Polarity switch and ground clip eliminate interference. Solid redwood lock-joint case . . . finest twill vinyl covering.

28" wide, 20" high, 10½" deep

GA-200 Amplifier \$365.00 200-C Cover \$15.00 Gadakart \$25.00



GA-86 ENSEMBLE

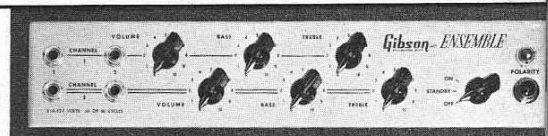
Unique removable control panel

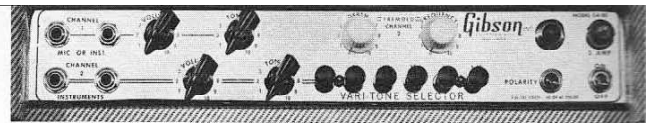
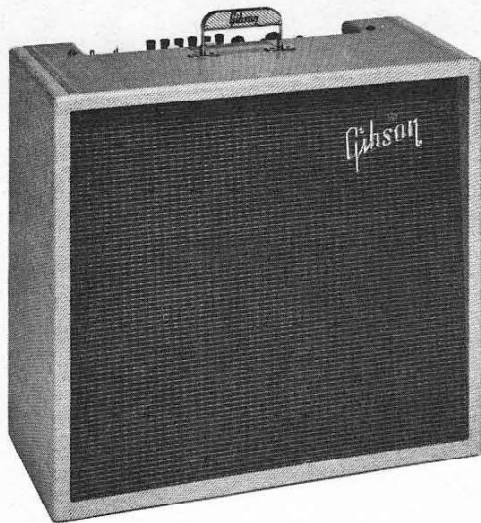
Unsurpassed for design and performance in its price range. Mellow tone, especially for jazz players who want a flat response. Permits placing control panel near player with speaker located for the best tone response.

Features: Striking case with smart, durable fabric cover and contrasting grille. Detachable top-mounted chassis with convenient 15-foot extension cable. 12" best-quality speaker . . . 7 tubes. Two channels . . . separate volume controls . . . four voicing controls, separate bass and treble controls in each channel. 25 watts output with 35 watts for peaks. Polarity switch and ground clip eliminate interference. Monitor headphone jacks. Three position switch: on—off—standby. Equipped with jack for adding extra speaker.

17¾" wide, 26" high, 10" deep

GA-86 Amplifier \$289.75 86-C Cover \$8.75





GA-80 "VARI-TONE"

Six exciting pre-set tone colors

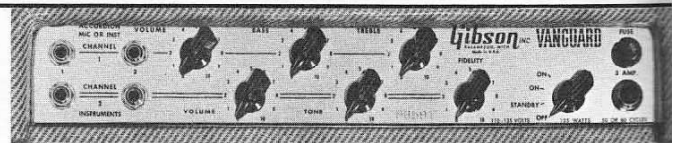
In a class by itself—with widest possible selection of tone colors. Vari-tone pushbuttons give six distinctly separate amplified musical sounds at a touch.

Features: New styling with slant grille. A 6-in-1 amplifier with improved tremolo. New built-in Vari-tone selector switch. 15" heavy duty Jensen auditorium speakers. 7 tubes—3 dual purpose. 2-channel, high gain 25-watt output chassis . . . 4 input jacks. Separate controls for volume, depth, and frequency of tremolo. Polarity switch and ground clip eliminate interference.

22" wide, 20" high, 10 $\frac{1}{8}$ " deep

GA-80 Amplifier \$315.00

80-C Cover \$8.75



GA-77 VANGUARD

High gain channel

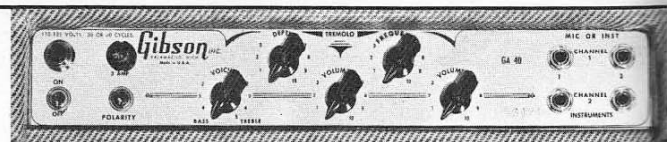
Bell clear reproduction with brilliant highs and a profusion of tonal effects for the professional guitarist. Two can play through this amp and each can achieve as much bass or treble as he wants.

Features: All new Gibson styling—slant grille, twill vinyl covering, lock-corner case. 15" best-quality speaker . . . 6 tubes. Two channels . . . separate volume and tone controls for each . . . two inputs for each. High frequency filter for brilliant highs in channel #2. Standby polarity switch and ground clip eliminate interference. 25 watts normal output, over 35 at peak.

22" wide, 21 $\frac{1}{8}$ " high, 10 $\frac{1}{2}$ " deep

GA-77 Amplifier \$287.50

80-C Cover \$8.75



GA-40T LES PAUL MODEL

With built-in variable tremolo

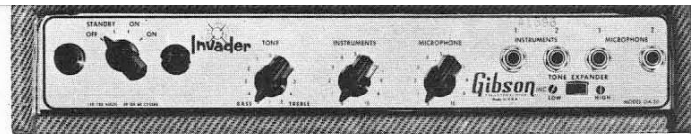
Endorsed by leading artists for its thrilling tremolo and brilliant treble. Outstanding in its price range for power and distortion-free sound reproduction, for flexibility and ease of handling.

Features: Handsome case with top-mounted control panel woven Saran grille cover . . . jeweled pilot light. Tremolo with separate intensity and frequency controls . . . on-off switch in foot pedal. 12-inch Jensen speaker . . . 7 tubes. Two channels . . . separate volume controls for each . . . bass-treble voicing control . . . two inputs for each. Polarity switch eliminates interference. 16 watts output.

22" wide, 20" high, 10 $\frac{1}{2}$ " deep

GA-40T Amplifier \$215.00

80-C Cover \$8.75



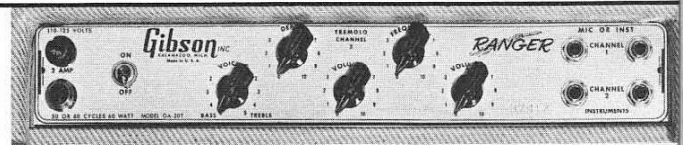
GA-30 INVADER
Dual speakers for bigger voice

A wide range of tonal qualities with ample power and a big voice from its two speakers make this the choice of many professionals. Handles three instruments and microphone with ease.

Features: Modern styling with woven Saran grille cover . . . jeweled pilot light. 12" and 8" best-quality speakers. 6 tubes . . . 16 watts output. Combination treble and bass voicing control plus tone expanders. 4 input circuits: two for instruments or microphones, two for instruments only . . . separate volume controls for each. Combination polarity switch with off-standby-on positions.

22" wide, 20" high, 10½" deep.

GA-30 Amplifier \$195.00
80-C Cover \$8.75



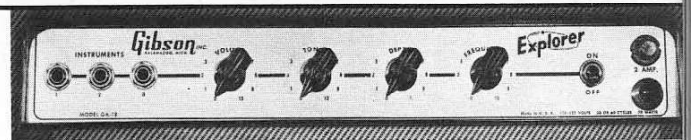
GA-20T RANGER With built-in tremolo
GA-20 CREST

Clear, clean tones and solid undistorted response plus a wonderful built-in tremolo—that's GA-20T, a favorite of professionals and students. Can easily handle three instruments and microphone. GA-20 CREST—same amplifier without tremolo (6 tubes)

Features: Sleek new slant grille, twill-vinyl covering. Maximum high-gain distortion-free tone. Built-in tremolo gives greater variety. 12" heavy duty speaker . . . 7 tubes. Two channels with separate volume controls and combination bass-treble voicing control . . . two inputs on each channel. Full 16 watt output power.

20" wide, 16" high, 9" deep

GA-20T Amplifier \$189.50
GA-20 Amplifier \$147.50
18-C Cover \$7.00



GA-18T EXPLORER
With built-in tremolo and tremendous voice

Small in size, but powerful of voice . . . with a tremolo that regulates from extremely fast to a slow wobble. It adds fine tone quality and wide sound range to make it second to none for its size and low price.

Features: Smart new slant grille, lock-corner case. Wide swing tremolo and powerful sound. 10" heavy duty concert speaker. 5 tubes—2 dual purpose. 3 input jacks . . . 14 watts output. Quick-change controls for volume, tone, depth and frequency of tremolo. Foot control switch for tremolo.

20" wide, 16½" high, 9" deep

GA-18T Amplifier \$149.50
18-C Cover \$7.00



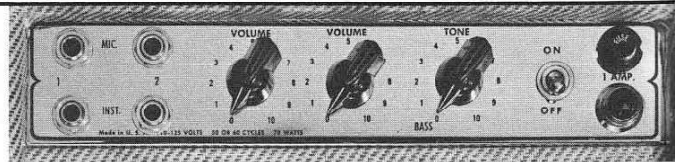
GA-6 LANCER
Light and serviceable

Plenty of power for professional performance and plenty of quality to meet the exacting requirements of discriminating players. Clear, clean, undistorted tone and flexibility.

Features: New styling with slant grille and twill-vinyl covering, lock-joint case. Top quality 12" speaker. 14 watts output . . . 5 tubes. 4 input circuits: two for instruments or microphones, two for instruments only . . . separate volume controls for each. Combination bass and treble control. Two channels.

20" wide, 16" high, 9" deep

GA-6 Amplifier \$135.00
18-C Cover \$7.00



GA-14 TITAN
Compact two-channel model

Powerful response, tonal qualities that are clear and clean, professional performance, top quality materials, and a moderate price make this an outstanding value for the exacting player.

Features: Attractive styling with slant grille and twill-vinyl covering, lock-joint case. 10" heavy duty concert speaker. 14 watts output . . . 5 tubes, 2 dual purpose. Two channels. 4 input circuits: two for instruments or microphones, two for instruments only . . . separate volume controls for each. Combination bass and treble control.

20" wide, 16" high, 9" deep

GA-14 Amplifier \$119.50
18-C Cover \$7.00



GA-88S STEREO-TWIN
Two separating speakers for true stereo sound dispersal

Widest range of tonal effects and greatest versatility! One nested unit separates into bass and treble speakers and control panel . . . enabling the guitarist to create a symphony of warm, full stereophonic sound.

Features: A single compact unit with handsome luggage-style lock-corner case. Two 12" special heavy duty speakers. Removable two-circuit amplifier . . . separate bass, treble, and volume controls for each channel . . . 35 watts output. 8 tubes—3 dual purpose. Polarity switch and ground clip eliminate interference. Stereo, monaural, or two-channel operation.

Closed: 22" high, 23 $\frac{3}{4}$ " wide, 8 $\frac{3}{4}$ " deep

GA-88S Amplifier \$450.00
88-C Cover \$10.00
Gadakart \$25.00



GA-5 SKYLARK
GA-5T SKYLARK With built-in tremolo

The ideal student amplifier—yet powerful enough for professional use. Light weight, easy to handle, with easily accessible top-mounted control panel. Amazing quality and fine tone reproduction.

Features: Attractive gold covering, new slant grille. 3/4" solid wood lock-joint construction. Top-mounted, nickel-plated chassis. Quality 8" speaker. 4 1/2 watts output . . . three tubes. Two instrument inputs.

13 1/2" wide, 13 1/2" high, 7 1/4" deep

GA-5T Amplifier with tremolo \$79.50

GA-5 Amplifier \$64.50

5-C Cover \$2.75



GA-8 GIBSONETTE
GA-8T GIBSONETTE With built-in tremolo

Fine tonalities, a powerful voice and a thrifty price make the Gibsonette one of the fastest selling amplifiers on the market—to both amateur and professional guitarists. Sturdy case—lock-joint construction.

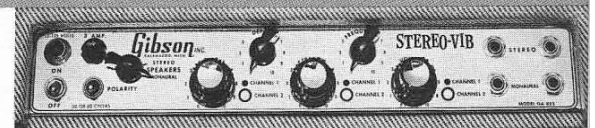
Features: Smart new styling with slant grille and gold patterned fabric cover. Lightweight, easy to handle and carry. Top-mounted, nickel-plated chassis. Faithful 10" best-quality speaker. 9 watts output . . . 4 tubes. Separate volume and tone controls. Two instrument inputs.

20" wide, 16" high, 9" deep

GA-8T Amplifier with tremolo \$119.50

GA-8 Amplifier \$87.50

18-C Cover \$7.00



GA-83S STEREO-VIB
Stereo sound and true vibrato

The most advanced single-cased stereo amplifier with marvelous flexibility for the discriminating player. Five speakers, placed to give full 360° stereo sound, may be used in any combination . . . built-in electronic true vibrato.

Features: Smart luggage-style, lock-corner case. Five heavy duty speakers—four 8" and one 12". 360° stereophonic sound. Two-circuit amplifier . . . separate bass and treble controls for each circuit . . . 35 watts output. 13 tubes—8 dual-purpose. Polarity switch and ground clip eliminate interference. Stereo or monaural operation.

21 1/2" high, 26 1/4" wide, 10 1/2" deep

GA-83S Amplifier \$425.00

83-C Cover \$10.00

Gadakart \$25.00

Amplifiers

for accordions



Made by Gibson . . . these four top quality amplifiers are designed especially to reproduce and enhance the "living sound" of the accordion as well as the guitar.

Ideal for the professional accordionist . . . for the man who plays both instruments . . . and for the combo or orchestra that includes the accordion.



STEREO MAESTRO True stereo sound dispersal

One nested unit separates into three component parts to create a symphony of warm, full stereophonic sound. Speakers may be set for as much bass or treble as the player wants. Two 12" special heavy-duty speakers (bass and treble) . . . 8 tubes—3 dual purpose—equaling 11-tube performance . . . three-way operation—stereo, two channel, monaural . . . input jacks . . . 35 watt output. A single, compact, easy-to-carry unit with handsome, luggage-style case . . . 23 3/4" wide, 22" high, 8 3/4" deep.

GA-87 Stereo Maestro Amplifier \$450.00
88-C Cover \$10.00
Gadakart \$25.00



SUPER MAESTRO

A high gain amplifier with built-in tremolo and powerful, distortion-free sound reproduction for all lower and middle frequency ranges. Finest heavy-duty components assure great reserve power and trouble-free operation. Two 12" twin cone speakers . . . 10 tube chassis . . . 4 input jacks . . . 60 watt output . . . foot pedal "on-off" switch . . . two channels with bass and treble tone controls . . . 3 position "on-off-standby" switch. Remote control outlet. Attractive case equipped with jeweled pilot light . . . 28" wide, 20" high, 10 1/2" deep.

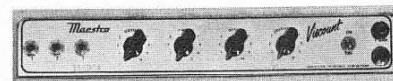
GA-46T Super Maestro Amplifier \$395.00
400-C Cover \$15.00
Gadakart \$25.00



MAESTRO STANDARD

A high gain four-speaker amplifier with built-in tremolo . . . engineered to reproduce the full powerful tones of the lower and middle frequency ranges. Free of distortion, plenty of reserve power. Four 8" best-quality speakers . . . 7-tube chassis . . . 16 watt output . . . two channels with two inputs in each channel and separate volume, treble, and bass controls. Foot pedal "on-off" switch. Deluxe modern case . . . 22" wide, 20" high, 10 1/8" deep.

GA-45T Maestro Amplifier \$249.50
80-C Cover \$8.75



MAESTRO VISCOUNT

A full-sized amplifier with powerful voice . . . quick-change controls for volume, tone, depth and frequency of tremolo . . . 10" heavy-duty concert speaker . . . 5 tubes—2 dual purpose—giving 7 tube performance . . . 3 input jacks . . . 14 watt output. Designed for perfect tone reproduction, its full sound range, wide-swing tremolo make this newest Maestro Amplifier the most desirable unit of its size to be found anywhere. Smart new slant grille—20" wide, 16 1/2" high, 9" deep. And the low price makes it truly exceptional.

GA-16T Maestro Viscount Amplifier \$165.00
18-C Cover \$7.00



DON BARBOUR (4 FRESHMEN)



REMO PALMIER



HARRY RESER

in the *Gibson*

Galaxy of Stars



TONY RIZZI



GIL HINTZ



MICKEY BAKER



ALLAN HANLON



MUZZY MARCELLINO (WITH ART LINKLETTER)



WILBURN BROS.



JOHNNY GRAY



WILLIAM MAKEL



HOMER & JETHRO



DANNY PERRI

in the *Gibson*
Galaxy of Stars



BILLY BYRD



GEORGE GOBEL



BILL HALEY



BOBBY GIBBONS (WITH TENNESSEE ERNIE FORD)



EDDY ARNOLD



BILLY STRANGE



PERRY LOPEZ



EARL SCRUGGS



AL HENDRICKSON (WITH BOB CROSBY)



EVERLY BROS.

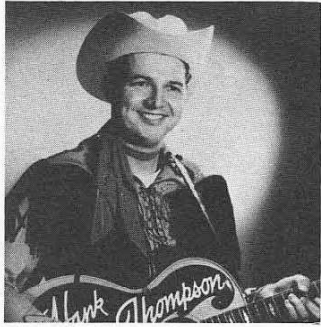


RONNIE DRAPER



JOHNNY COLLINS

in the *Gibson*
Galaxy of Stars



HANK THOMPSON



BILL PITMAN



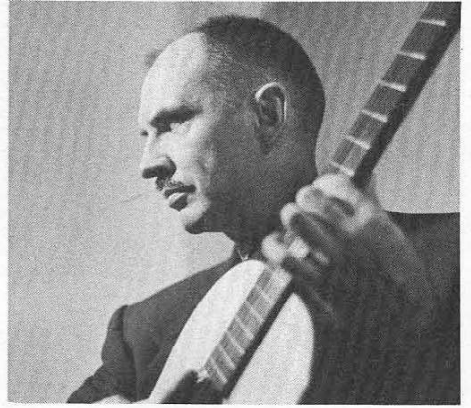
PORTER WAGONER



TOM TEDESCO



DAVE APPALLON



RICHARD PICK



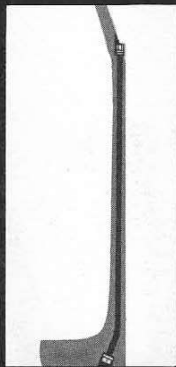
BOB BAIN



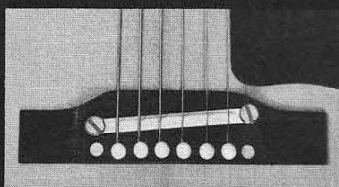
NORMAN BROWN (MILLS BROS.)



THE BANJO KINGS—DICK ROBERTS AND RED ROUNDTREE



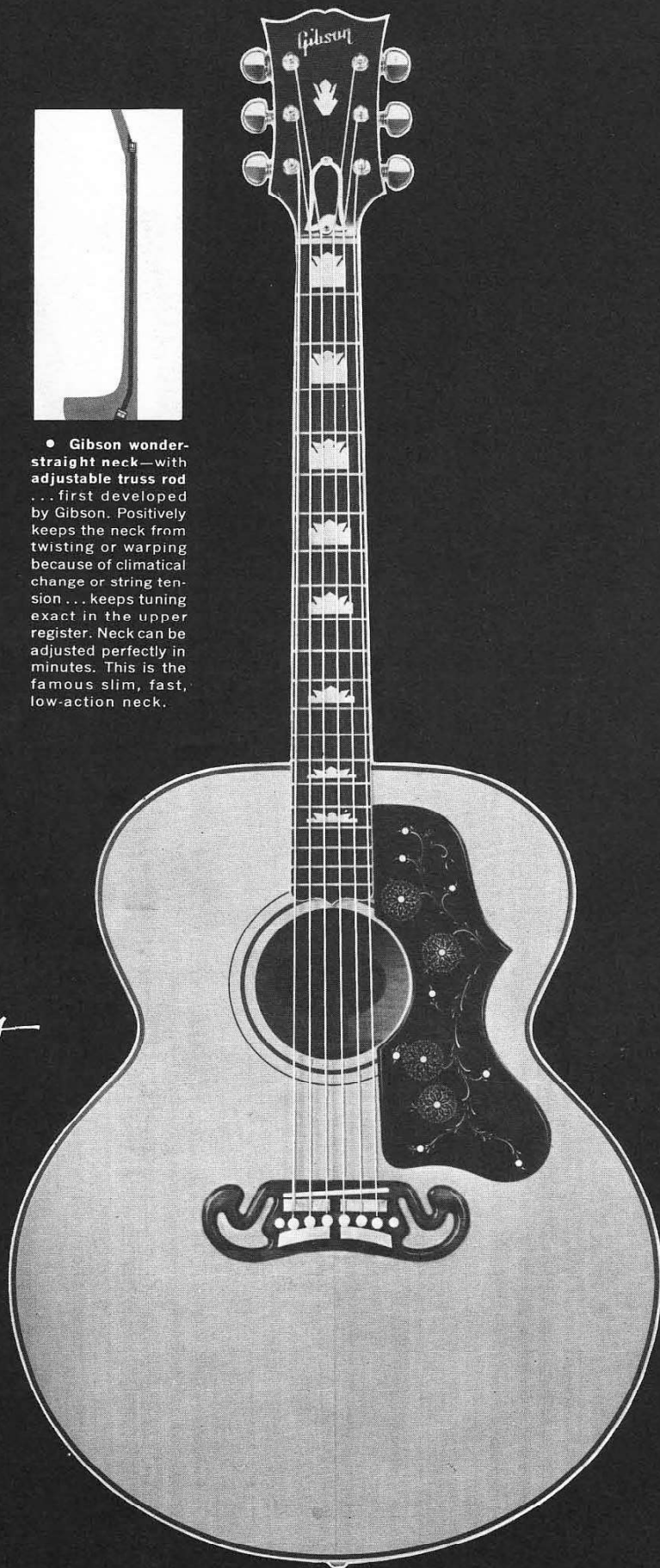
• **Gibson wonder-straight neck**—with adjustable truss rod . . . first developed by Gibson. Positively keeps the neck from twisting or warping because of climatical change or string tension . . . keeps tuning exact in the upper register. Neck can be adjusted perfectly in minutes. This is the famous slim, fast, low-action neck.



• **Gibson Patented Adjustable Bridge** for flat top guitars permits raising or lowering the bridge saddle to the desired playing action and gives the tone much greater power and sustaining qualities. It is standard equipment for models J-160, J-45 and J-50, optional on all flat top guitars.

Flat Top Guitars

Traditional in size and shape . . . Gibson in their perfect acoustic tone and easy playing action . . . especially popular for voice accompaniment and small combos. Outstanding jumbo models have the rich resonance and deep rumbling bass prized by country-western players. Superb classic guitars for finger-playing artists have the lovely, soft, emotional tone prized alike for concerts and folk singing.



Flat Top Guitars • JUMBO MODELS



J-200 N

Called "King of the Flat Top Guitars" for its dramatic beauty, booming resonance, and penetrating carrying power . . . built with an extra large tone chamber and many exclusive design features. Very showy in appearance, flawless in workmanship, outstanding in performance.

Features: Finest close-grained spruce top with highly figured curly maple back and rims. Decorative black-and-white ivoroid binding, multiple inlaid purfling rings, and etched brown celluloid finger rest. Slim, fast, low-action neck—three-piece curly maple with adjustable truss rod. Bound rosewood fingerboard with large pearl inlays. Pearl-inlaid rosewood bridge. Gold-plated enclosed individual machine heads with metal tuning buttons.

17" wide, 21" long, 4⁷/₈" deep
25¹/₂" scale, 20 frets

J-200N Natural finish \$410.00

J-200 Sunburst finish \$395.00

600 Faultless plush-lined case \$53.50

606 Faultless flannel-lined case \$42.50

ZC-6 Deluxe zipper case cover \$30.00



SJN COUNTRY WESTERN

Country-Western artists have no greater favorite! They praise the SJN's traditional jumbo size and shape, its deep resonance, powerful tone and deluxe appearance, and its Gibson quality.

Features: Top of natural finish selected spruce; back, neck, and matching rims of rich red Honduras mahogany. Handsome multiple white-black-white binding and purfling rings. Slim, fast, low-action neck—one-piece mahogany with adjustable truss rod. Bound rosewood fingerboard with large parallel pearl inlays. Gibson special rosewood bridge. Large tortoise shell finish finger rest and nickel-plated enclosed individual machine heads.

16¹/₄" wide, 20¹/₄" long, 4⁷/₈" deep
24³/₄" scale, 20 frets

SJN Natural finish top \$179.50

515 Faultless plush-lined case \$47.00

514 Faultless flannel-lined case \$42.00

118 Durabilt case \$13.25

ZC-5 Deluxe zipper case cover \$30.00



SJ SOUTHERNER JUMBO

A special favorite with southern ballad-ers, but preferred by many Country-Western artists, too, especially for its dramatic appearance. The SJ has all the outstanding features, the tonal response, and quality workmanship of the SJN.

Features: Top in a glowing golden sunburst finish with rims, neck, and back in rich red Honduras mahogany. Multiple white-black-white binding and purfling rings. Slim, fast, low-action neck—one-piece mahogany with adjustable truss rod. Bound rosewood fingerboard with large parallel pearl inlays. Gibson special rosewood bridge. Large tortoise shell finish finger rest and nickel-plated enclosed individual machine heads.

16¹/₄" wide, 20¹/₄" long, 4⁷/₈" deep
24³/₄" scale, 20 frets

SJ Sunburst finish \$165.00

515 Faultless plush-lined case \$47.00

514 Faultless flannel-lined case \$42.00

118 Durabilt case \$13.25

ZC-5 Deluxe zipper case cover \$30.00

ELECTRIC JUMBO MODEL



J-50 Adj.

A popular-priced jumbo guitar with exceptional resonance and response. Made of finest materials, with Gibson proved engineered bracing and construction.

Features: Selected spruce top, Honduras mahogany back and rim, with attractive ivoroid binding and purfling. Slim, fast, low-action neck—one-piece mahogany with adjustable truss rod. Rosewood fingerboard with pearl dot inlays. Gibson special rosewood bridge or adjustable bridge. Tortoise shell finish finger rest. Nickel-plated enclosed machine heads.

Gibson's much-acclaimed adjustable bridge is available with this model at no extra cost. Please specify model J-50 Adj.

16¼" wide, 20¼" long, 4⅞" deep
24¾" scale, 20 frets

- J-50 Natural finish top **\$145.00**
- J-50 Adj. Natural finish top **\$145.00**
- 515 Faultless plush-lined case \$47.00
- 514 Faultless flannel-lined case \$42.00
- 118 Durabilt case \$13.25

J-45

Golden sunburst version of the popular jumbo J-50 with the same fine resonance and response, the same superb Gibson quality, the traditional size and shape.

Features: Selected spruce top, Honduras mahogany back and rim, with attractive ivoroid binding and purfling. Slim, fast, low-action neck—one-piece mahogany with adjustable truss rod. Rosewood fingerboard with pearl dot inlays. Gibson special rosewood bridge or adjustable bridge. Tortoise shell finish finger rest. Nickel-plated enclosed machine heads.

Gibson's much-acclaimed adjustable bridge is available with this model at no extra cost. Please specify model J-45 Adj.

16¼" wide, 20¼" long, 4⅞" deep
24¾" scale, 20 frets

- J-45 Sunburst finish **\$135.00**
- J-45 Adj. Sunburst finish **\$135.00**
- 515 Faultless plush-lined case \$47.00
- 514 Faultless flannel-lined case \$42.00
- 118 Durabilt case \$13.25

J-160E

Here it is—the popular jumbo flat top that's electric—and the only guitar of its type with the adjustable bridge that gives perfect action plus much more power and sustaining quality to the tone. An exceptional amplified instrument, popular with Country and Western artists.

Features: Finest spruce top, Honduras mahogany back and rim, attractive ivoroid binding and purfling. Slim, fast, low-action neck joins body at the 15th fret for easier playing in the upper register. Bound rosewood fingerboard with large pearl inlays. Adjustable bridge. Compact magnetic pick-up with adjustable polepieces. Conveniently located tone and volume controls.

16¼" wide, 20¼" long, 4⅞" deep
24¾" scale, 20 frets

- J-160E Sunburst finish **\$199.50**
- 516 Faultless plush-lined case \$47.00
- 119 Durabilt case \$13.25

Flat Top Guitars



LG-3

A grand concert flat top guitar with rich, mellow tone, extra power and deep resonance . . . more compact and easier to hold than jumbo models. Has a slim, fast, low action one-piece mahogany neck with adjustable truss rod . . . rosewood fingerboard and bridge. Made with specially selected spruce top in natural finish, Honduras mahogany back and rims . . . ivoroid binding and purfling ring, pearl dot inlays, tortoise shell finish finger rest, and nickel-plated enclosed machine heads.

14¼" wide, 19" long, 4½" deep 24¾" scale, 20 frets

LG-3 Natural finish Top \$115.00

LG-2

LG-2 3/4

Popular for its rich, deep mahogany finish and golden sunburst top . . . for its mellow, resonant tone . . . for its fine Gibson quality at a modest price. Has slim, fast, low-action one-piece Honduras mahogany neck with adjustable truss rod . . . selected spruce top, rosewood fingerboard and bridge . . . pearl dot inlays, large tortoise shell finish finger rest, and nickel-plated enclosed machine heads.

14¼" wide, 19" long, 4½" deep 24¾" scale, 20 frets

LG-2 Sunburst finish \$105.00

LG-2¾ (¾ size) Sunburst finish \$105.00

LG-1

Top value and low price make this Gibson flat top a popular seller. Quality materials and expert craftsmanship combine to produce its fine responsive tone and rich sunburst finish. Features Gibson's slim, fast, low-action one-piece mahogany neck with adjustable truss rod . . . rosewood fingerboard and bridge. Top is selected spruce, back and rims Honduras mahogany. Attractive trim . . . ivoroid binding and purfling ring, pearl dot inlays, tortoise shell finish finger rest, and nickel-plated enclosed machine heads.

14¼" wide, 19" long, 4½" deep 24¾" scale, 20 frets

LG-1 Sunburst finish \$95.00

LG-0

A top seller, favored by students, teachers, strolling players and anyone who wants to have fun with the guitar. Brings you Gibson quality at Gibson's lowest price. Has slim, fast, low action one-piece mahogany neck with adjustable truss rod . . . rosewood fingerboard and bridge . . . full size satin finish mahogany body. The small, narrow neck is easy to finger, the action is easy, the tone full and round with deep base quality.

14¼" wide, 19" long, 4½" deep 24¾" scale, 20 frets

LG-0 Mahogany finish \$75.00

Cases for guitars on this page:

415 Faultless plush-lined case \$42.00 • 414 Faultless flannel-lined case \$37.50 • 117 Durabilt case \$12.25 • 117¾ Durabilt case \$12.25

Classic

GUITARS



C-6 CUSTOM Richard Pick Model

The finest in classic guitars, developed in cooperation with and named for Richard Pick, the famous American classic guitarist. Choice pretested woods, a scientifically designed tone chamber, a hand sculptured neck, and separate hand-crafted parts help make the custom C-6 the masterpiece it is.

Features: Traditional classic size and shape. Two-piece spruce top with shell trim and rosewood purfling, two-piece rosewood back and rims. Three-piece mahogany neck joining body at the 12th fret. Rosewood facing on peghead. Ebony fingerboard of classic width with smooth nickel-silver frets (extra low and wide), rosewood bridge and special combination open fret and string spacer nut. Gold finish machine heads, finest quality nylon strings, lightweight construction.

14¼" wide, 19" long, 4½" deep 25½" scale, 19 frets

- C-6 Natural finish top \$325.00
- 415 Faultless plush-lined case \$42.00
- 414 Faultless flannel-lined case \$37.50
- 117 Durabilt case \$12.25

C-2

Gibson's answer to the demand for a fine classic guitar in the middle price range is this superb instrument with all the classic features, easy playing action, richness of tone, and beauty expected only in a custom model.

Features: Selected two-piece spruce top in natural finish with inlaid purfling rings, two-piece maple back and rims. One-piece mahogany neck of full classic width joining the body at the 12th fret. Rosewood fingerboard, slotted peghead with engraved nickel-plated machine head and large string posts. Rosewood bridge with bone saddle, and special combination open fret and string spacer nut. Nylon strings and lightweight construction.

14¼" wide, 19" long, 4" deep 25½" scale, 19 frets

- C-2 Natural spruce top \$195.00
- 415 Faultless plush-lined case \$42.00
- 414 Faultless flannel-lined case \$37.50
- 117 Durabilt case \$12.25

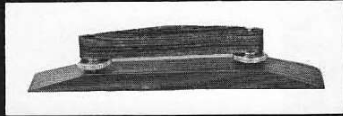
C-1

Here are the traditional classic features, lightweight construction, easy playing action, and clear resonant tone of top finger-style guitars at an unusually low price. Ideal for playing classics or folk music . . . for country-westerns, ballads, Spanish rondos, or calypso strumming!

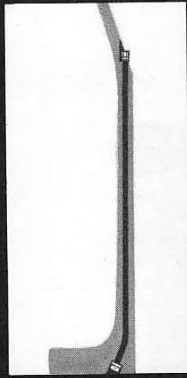
Features: Two-piece natural-finish spruce top, two-piece Honduras mahogany back and rims. One-piece mahogany neck of full classic width joining body at the 12th fret. Rosewood fingerboard, slotted peghead with engraved nickel-plated machine heads and large string posts. Rosewood bridge with bone saddle and special combination open fret and string spacer nut. Fine quality nylon strings.

14¼" wide, 19" long, 4½" deep 25½" scale, 19 frets

- C-1 Natural spruce top \$110.00
- 415 Faultless plush-lined case \$42.00
- 414 Faultless flannel-lined case \$37.50
- 117 Durabilt case \$12.25



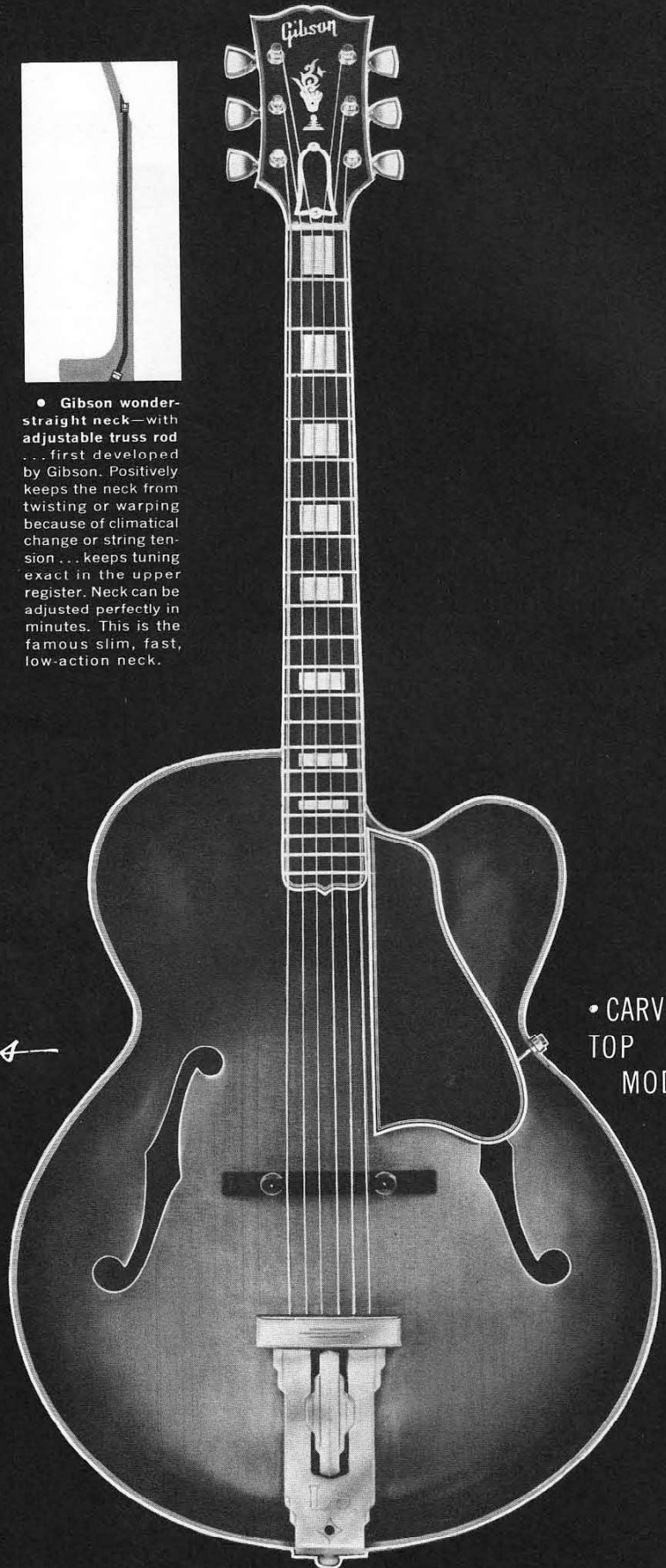
• **Gibson adjustable bridge** makes it possible to raise or lower the strings at the bridge for the type of action wanted; adjusts easily for fast, low action. It permits precise adjustment for perfect accuracy and intonation.



• **Gibson wonder-straight neck—with adjustable truss rod** . . . first developed by Gibson. Positively keeps the neck from twisting or warping because of climatical change or string tension . . . keeps tuning exact in the upper register. Neck can be adjusted perfectly in minutes. This is the famous slim, fast, low-action neck.

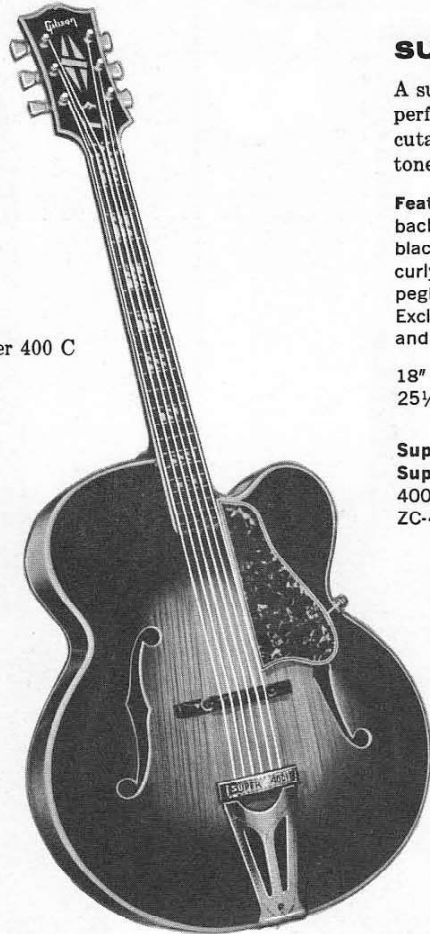
Acoustic Guitars

First developed by Gibson, carved top acoustic guitars are made of the finest violin woods with arched top and back. They have a truly magical tone—rounded, balanced, and resonant—beautiful for both concert and voice accompaniment. The arched top and back provide the sounding board for a wide tonal range, a brilliant treble, and exceptional sustaining power. The neck is slim, frets are low, the action fast and easy.



• **CARVED
TOP
MODELS**

Acoustic Guitars.



Super 400 C

SUPER 400 C

A superlative instrument, flawless in appearance and performance. Designed with carved top and back in modern cutaway style, its rare beauty, response, and magical tone are the fruits of Gibson's expert craftsmanship.

Features: Carved top of finest close-grained spruce, and carved back of highly figured curly maple with matching rims and white-black-white ivoroid binding. Slim, fast, low-action, three-piece curly maple neck with adjustable truss rod. Ebony fingerboard and peghead with large pearl inlays. Rosewood adjustable bridge. Exclusive Super 400 adjustable tailpiece. Gold-plated metal parts and Sealfast individual machine heads with metal buttons.

18" wide, 21 $\frac{3}{4}$ " long, 3 $\frac{3}{8}$ " deep . . .
25 $\frac{1}{2}$ " scale, 20 frets

Super 400CN Natural finish **\$675.00**
Super 400C Sunburst finish **\$650.00**
400 Faultless plush-lined case \$60.00
ZC-4 Deluxe zipper case cover \$35.00

L-5CN

The L-5 has held its enviable position as an exceedingly popular orchestra guitar for many years . . . a wonderfully rich tone, easy playing action, and beautiful cutaway styling are among the reasons.

Features: Carved top of finest close-grained spruce, carved back of highly figured curly maple with matching rims, and white-black-white ivoroid binding. Slim, fast, low-action, three-piece curly maple neck with adjustable truss rod. Ebony fingerboard with black pearl inlays. Rosewood adjustable bridge. Hand bound pickguard. Exclusive adjustable tailpiece. Gold-plated metal parts and Sealfast individual machine heads with metal buttons.

17" wide, 21" long, 3 $\frac{3}{8}$ " deep . . .
25 $\frac{1}{2}$ " scale, 20 frets

L-5CN Natural finish **\$580.00**
L-5C Sunburst finish **\$565.00**
600 Faultless plush-lined case \$53.50
606 Faultless, flannel-lined case \$42.50
ZC-6 Deluxe zipper case cover \$30.00



L-5CN

L-5 CT Thin Body Cutaway

Developed expressly for George Gobel with the same fine features as L-5CN . . . plus thinner body in gleaming cherry-red finish.

17" wide, 21" long, 2 $\frac{3}{8}$ " thin . . .
24 $\frac{3}{4}$ " scale, 20 frets

L-5CT Cherry finish **\$565.00**
603 Faultless plush-lined case \$53.50
ZC-6 Deluxe zipper case cover \$30.00

Acoustic Guitars—CARVED TOP MODELS



L-7C

Extremely popular for orchestra use for its modern cutaway design, handsome appearance, exclusive features, and rich vibrant tone . . . an outstanding example of Gibson superior quality.

Features: Hand-graduated carved top of selected spruce, arched curly maple back and matching rims, attractive white-black-white ivoroid bindings. Slim, fast, low-action neck—three-piece curly maple with adjustable truss rod. Rosewood fingerboard, pearl inlays. Rosewood adjustable bridge. Special Gibson tailpiece. Nickel-plated metal parts, and enclosed individual machine heads with deluxe buttons.

17" wide, 21" long, 3 $\frac{3}{8}$ " deep . . .
25 $\frac{1}{2}$ " scale, 20 frets

L-7C Sunburst finish \$285.00
600 Faultless, plush-lined case \$53.50
606 Faultless, flannel-lined case \$42.50
609 Durabilt case \$20.25



L-4CN

Designed for easy playing . . . the compact size, medium scale length, and Florentine cutaway styling permit faster action throughout the entire range. Top quality materials, expert workmanship, and rich resonant tone.

Features: Hand-graduated carved top of selected spruce, arched maple back with matching rims, attractive white-black-white ivoroid binding. Slim, fast, low-action neck—one-piece mahogany with adjustable truss rod. Rosewood fingerboard with inlay design. Rosewood adjustable bridge. Nickel-plated metal parts, and enclosed individual machine heads with deluxe buttons.

16 $\frac{1}{4}$ " wide, 20 $\frac{1}{4}$ " long, 3 $\frac{3}{8}$ " deep . . .
24 $\frac{3}{4}$ " scale, 20 frets

L-4CN Natural finish \$240.00
L-4C Sunburst finish \$225.00
515 Faultless, plush-lined case \$47.00
514 Faultless, flannel-lined case \$42.00
103 Durabilt case \$13.25



L-50

A notable guitar! Proud owners boast of the L-50's brilliant response, fast easy-playing action, beautiful appearance and value . . . all the result of selected quality materials, expert workmanship, and the many famous Gibson features offered in this instrument.

Features: Hand-graduated carved top of selected spruce, arched maple back with matching rims, attractive ivoroid binding. Slim, fast, low-action neck—one-piece mahogany with adjustable truss rod. Rosewood fingerboard with large pearl inlays. Rosewood adjustable bridge. Nickel-plated metal parts, and enclosed individual machine heads with white buttons.

16 $\frac{1}{4}$ " wide, 20 $\frac{1}{4}$ " long, 3 $\frac{3}{8}$ " deep . . .
24 $\frac{3}{4}$ " scale, 20 frets

L-50 Sunburst finish \$157.50
515 Faultless, plush-lined case \$47.00
514 Faultless, flannel-lined case \$42.00
103 Durabilt case \$13.25

Tenor Guitars



L-48

One of Gibson's best-selling acoustic guitars—for its rich tone, easy playing action, attractive appearance, sturdy construction and outstanding value. The popular-priced L-48 is ideal for the student guitarist.

Features: Arched laminated mahogany top for strength, matching mahogany rims, arched laminated maple back, and attractive ivoroid binding. Slim, fast, comfortable low-action neck—one-piece mahogany with adjustable truss rod. Rosewood fingerboard with pearl dot inlays. Rosewood adjustable bridge. Tortoise shell finish pick-guard. Nickel-plated metal parts and enclosed machine heads.

16¼" wide, 20¼" long, 3⅞" deep . . .
24¾" scale, 20 frets

L-48 Sunburst finish \$127.50

515 Faultless, plush-lined case \$47.00
514 Faultless, flannel-lined case \$42.00
103 Durabilt case \$13.25



ETG-150

TG-50

The top choice of guitarists who prefer a four-string tenor style on an amplified instrument. The Gibson ETG-150 is outstanding in performance and appearance, offering a clean, clear lovely tenor tone. TG-50 is acoustic model with same features.

Features: Arched maple top and back with mahogany rims, ivoroid binding. Slim, fast, low-action neck—one-piece mahogany with adjustable truss rod. Rosewood fingerboard with pearl dot inlays. Adjustable rosewood bridge. Powerful humbucking pickup with individual adjustable polepieces and separate tone and volume controls. Nickel-plated tailpiece and metal parts.

16¼" wide, 20¼" long, 3⅞" deep . . .
22¾" scale, 19 frets

ETG-150 Sunburst finish \$210.00

TG-50 Sunburst finish \$160.00
515 Faultless, plush-lined case \$47.00
514 Faultless, flannel-lined case \$42.00
103 Durabilt case \$13.25



TG-O

This four-string flat top tenor guitar is the same in size and features as the LG-O but with a four-string tenor neck. It's the perfect answer to the player who wants to step up from the ukulele—tenor or baritone—to the four-string guitar. The TG-O may be played as a tenor guitar or with ukulele tuning—for soloing or voice accompaniment. It has Gibson's famous slim neck, easy fingering, and fast action plus a fine, full round tone. TG-OB has baritone tuning.

Features: Full size satin finish mahogany body. Slim, fast, low-action one-piece mahogany neck with adjustable truss rod. Rosewood fingerboard and bridge. Beveled pickguard. Gibson Mona steel strings.

16½" wide, 20¼" long, 3⅞" deep . . .
22¾" scale, 19 frets

TG-O Mahogany finish \$75.00
TG-OB Mahogany finish \$75.00
117 Durabilt case \$12.25



F-5

F-12

F-5 ARTIST

There is no finer design than is represented in the Gibson F-5 Artist Model Mandolin. Gibson craftsmen produced this superb instrument with its clear tone and its unsurpassed rich cremona brown finish with beautiful golden sunburst shading on top, back, rims and neck.

Features: Artist style body and peghead design. Hand graduated carved top of finest selected air-seasoned spruce. Highly figured curly maple back with matching curly maple rims. Alternate white-black-white ivoroid binding. Curly maple neck with adjustable truss rod. Bound ebony fingerboard with block pearl inlays. Gold plated metal parts, engraved tailpiece, enclosed machine heads with pearloid buttons, adjustable rosewood bridge, and raised finger-rest.

10" wide, 13 $\frac{3}{4}$ " long, 1 $\frac{3}{4}$ " deep . . . 13 $\frac{7}{8}$ " scale, 29 frets

F-5 Sunburst finish \$550.00

371 Faultless plush-lined case \$37.50

440 Faultless plush-lined oblong case \$48.00

F-12 ARTIST

The Gibson F-12 Artist Mandolin is recognized as one of the world's finest. Its design and quality materials have made it a masterpiece among string instruments.

Features: Artist style body and peghead design. Hand graduated carved top of selected spruce. Highly figured curly maple carved back with matching curly maple rims. Ivoroid binding. Curly maple neck with adjustable truss rod. Bound rosewood fingerboard with pearl dot inlays. Gold plated metal parts and fittings, engraved tailpiece, enclosed machine heads with pearloid buttons, adjustable rosewood bridge, and raised laminated finger-rest with attractive border.

10" wide, 13 $\frac{3}{4}$ " long, 1 $\frac{3}{4}$ " deep . . . 13 $\frac{7}{8}$ " scale, 24 frets

F-12 Sunburst finish \$395.00

371 Faultless plush-lined case \$37.50

440 Faultless plush-lined oblong case \$48.00

A-5 FLORENTINE

A new Gibson Florentine Mandolin with the traditional oval sound hole. Acoustically engineered to produce brilliant, full-bodied tone.

Features: Rich red mahogany finish on rims, back, and neck with golden sunburst top. Ivoroid binding, including the sound hole, with multiple ivoroid purfling. Hand graduated carved top of select spruce, with carved curly maple back and matching rims. Mahogany neck with adjustable truss rod. Bound rosewood fingerboard with pearl dot inlays. Nickelplated metal parts, engraved tailpiece, enclosed machine heads with pearloid buttons, adjustable rosewood bridge and raised, laminated finger-rest with attractive border.

9 $\frac{7}{8}$ " wide, 12 $\frac{3}{4}$ " long, 1 $\frac{3}{4}$ " deep . . . 13 $\frac{7}{8}$ " scale, 24 frets

A-5 Golden sunburst finish \$275.00

440 Faultless plush-lined oblong case \$48.00



A-5

EM-200 FLORENTINE ELECTRIC

A solid body electric mandolin with full 24 fret range. Gracefully styled of solid Honduras mahogany with carved top and contrasting white ivoroid trim.

Features: Slim mahogany neck with adjustable truss rod. Bound, rosewood fingerboard with pearl dot inlays. Artistic scrolled peg-head with distinctive pearl inlays. Special combination, adjustable bridge with rosewood base and gold-plated saddle. Gold-plated metal parts, enclosed machine heads with pearloid buttons and engraved tailpiece. Laminated pickguard with white-black-white border. Powerful, magnetic pickup with adjustable polepiece specially engineered and located to reproduce mandolin tonal quality. Separate volume and tone controls. Attractive sunburst finish.

9 $\frac{7}{8}$ " wide, 12 $\frac{1}{2}$ " long, 1 $\frac{3}{4}$ " deep . . . 13 $\frac{7}{8}$ " scale, 24 frets

EM200 Sunburst finish \$225.00

440 Faultless plush-lined oblong case \$48.00

EM-150 ELECTRIC

An amplified mandolin, the EM-150 combines quality parts, Gibson workmanship, the latest features of electronic amplification, easy playing action, and strikingly beautiful appearance with its Golden sunburst finish.

Features: Carved spruce top, arched maple back and matching maple rims. Contrasting ivoroid binding. Slim mahogany neck with Gibson adjustable truss rod. Bound rosewood fingerboard with pearl dot inlays. Powerful pickup with Alnico magnets and adjustable polepieces. Separate tone and volume control. Enclosed machine heads and nickel-plated metal parts. Laminated pickguard with white-black-white border.

10 $\frac{1}{4}$ " wide, 13 $\frac{1}{2}$ " long, 1 $\frac{3}{4}$ " deep . . . 13 $\frac{7}{8}$ " scale, 20 frets

EM-150 Sunburst finish \$195.00

362 Faultless flannel-lined case \$33.00

101 Durabilt case \$9.50



EM-200

EM-150



A-50

A-40 N

A-50

The A-50 mandolin features superior quality and expert craftsmanship at a moderate price. This beautiful sunburst instrument is acoustically engineered to produce strong bell-like tones.

Features: Carved spruce top with curly maple arched back and curly maple rims. Attractive ivoroid binding. Mahogany neck with adjustable truss rod. Rosewood fingerboard with pearl dot inlays. Nickel plated tailpiece and enclosed machine heads, adjustable rosewood bridge, and laminated finger-rest with attractive border.

10 $\frac{1}{4}$ " wide, 13 $\frac{1}{2}$ " long, 1 $\frac{3}{4}$ " deep . . . 13 $\frac{7}{8}$ " scale, 20 frets

A-50 Sunburst finish \$145.00

362 Faultless flannel-lined case \$33.00

101 Durabilt case \$9.50

A-40

The A-40 mandolin combines the usual famous Gibson features of quality materials and workmanship. Has a clear, powerful tone and beautiful finish.

Features: Carved spruce top, arched mahogany back with mahogany rims. Ivoroid top binding. Mahogany neck with adjustable truss rod construction. Rosewood fingerboard with pearl dot inlays. Nickel plated tailpiece and enclosed machine heads, adjustable rosewood bridge, and shell finger-rest.

10 $\frac{1}{4}$ " wide, 13 $\frac{1}{2}$ " long, 1 $\frac{3}{4}$ " deep . . . 13 $\frac{7}{8}$ " scale, 20 frets

A-40 Sunburst finish \$112.50

A-40N Natural finish \$112.50

362 Faultless flannel-lined case \$33.00

101 Durabilt case \$9.50



RB-250

RB-250 MASTERTONE 5-STRING

The Gibson regular five-string Mastertone banjo has been acclaimed by musicians throughout the world as the finest of its type. The sparkling bright tone, superior workmanship and handsome appearance of the RB-250 accounts for its choice by leading banjoists.

Features: Finished in rich walnut with golden sunburst back. Durable three-ply 11" maple rim with Mastertone ring construction. 13 $\frac{3}{4}$ " laminated mahogany resonator with multiple ivoroid binding and inlaid purfling rings. Mahogany neck with adjustable truss rod. Bound peghead with matching pearl inlays. Bound rosewood fingerboard with large distinctive pearl inlays. Nickel silver frets. Weather resistant head and Gibson maple bridge with ebony top. Nickel plated metal parts. 24 hook and nut sets. Tension tailpiece and 12-to-1 geared individual pegs for smooth easy tuning.

26 $\frac{1}{4}$ " scale, 22 frets

RB-250 Mastertone 5-string Banjo \$315.00

523 Faultless plush-lined case \$40.50 • 121 Durabilt case \$13.50

Set of 2 Scruggs pegs (banjo tuners) attached to RB-250 \$50.00

RB-100 5-STRING

Preferred by many professionals for its outstanding value at a moderate price, the Gibson RB-100 regular five-string banjo offers quality materials, expert workmanship, fine tone and rich appearance.

Features: Finished in dark walnut color with golden sunburst back. Durable three-ply 11" maple rim with raised head construction. 13 $\frac{3}{4}$ " laminated maple resonator with ivoroid binding. Mahogany neck with adjustable truss rod. Rosewood fingerboard with pearl dot inlays. Nickel silver frets. Weather resistant head and Gibson maple bridge with ebony top. Nickel plated metal parts. Arm rest. 24 hook and nut sets. Tension tailpiece and geared individual pegs.

26 $\frac{1}{4}$ " scale, 22 frets

RB-100 5-string Banjo \$200.00

523 Faultless plush-lined case \$40.50 • 121 Durabilt case \$13.50

Set of 2 Scruggs pegs (banjo tuners) attached to RB-100 \$50.00



RB-100

TB-250 MASTERTONE TENOR

The Gibson Mastertone tenor banjo with its characteristic snap, clear ringing tone and attractive appearance is an enthusiastic choice of today's banjo artists and all players who recall the previous top popularity of this famous tenor model.

Features: Durable, three-ply 11" maple rim with Mastertone ring construction. 13 $\frac{3}{4}$ " laminated mahogany resonator with multiple ivoroid binding and inlaid purfling rings. Slim, fast action mahogany neck with adjustable truss rod; bound peghead with matching pearl inlays. Bound rosewood fingerboard with large distinctive pearl inlays. Nickel silver frets. Weather resistant head and Gibson maple bridge with ebony top. Nickel plated metal parts. 24 hook and nut sets. Tension tailpiece and 12-to-1 geared individual pegs for smooth easy tuning. Rich walnut finish with golden sunburst back.

22 $\frac{3}{4}$ " scale, 19 frets

TB-250 Mastertone Tenor Banjo \$310.00

509 Faultless plush-lined case \$43.50 • 120 Durabilt case \$13.25

TB-100 TENOR

A truly professional tenor banjo, the Gibson TB-100 offers quality materials, expert workmanship, a fine tone, and a rich appearance at a moderate price.

Features: Finished in dark walnut with beautiful golden sunburst back. Durable three-ply 11" maple rim with raised head construction. 13 $\frac{3}{4}$ " laminated maple resonator with ivoroid binding. Mahogany neck with adjustable truss rod construction. Rosewood fingerboard with pearl dot inlays. Nickel silver frets. Weather resistant head and Gibson maple bridge with ebony top. Nickel plated metal parts. Arm rest. 24 hook and nut sets; tension tailpiece and geared individual pegs.

22 $\frac{3}{4}$ " scale, 19 frets

TB-100 Tenor Banjo \$195.00

509 Faultless plush-lined case \$43.50 • 120 Durabilt case \$13.25



TB-100



TB-250

Care of Your Gibson Instrument

With a little effort and thoughtful care you can increase the life of your instrument and get more day-by-day satisfaction in its performance and appearance.

KEEP IT CLEANED AND POLISHED

Do not let dirt and grime dull the finish which the manufacturer took so much pride in putting on your instrument—just a few minutes spent each week in cleaning and polishing will keep it bright and lustrous. Apply a little Gibson Polish as directed on the bottle and polish with a soft flannel cloth—this is guaranteed to give even the oldest instrument new life.

DO NOT WAIT UNTIL STRINGS BREAK

Continuous tuning and playing on a string will cause it to lose its brilliancy and accuracy—change the complete set of strings at least once a month, professional players change more often. After playing, wipe the strings and fingerboard with a Gibson polishing cloth—dirt and perspiration will cause frets to wear, strings to lose life and fingerboard to pit.

WATCH THE THERMOMETER

Do not expose your instrument to sudden extreme temperature changes such as going from the cold outside into an overheated room, or taking it out of a heated house into extremely cold weather. Leaving your instrument in a car or unheated room for a long time during severely cold weather, or leaving it by a stove or heat register may result in finish and wood cracking. Unusual dampness or unusual dryness should be avoided.

CHECK THE NECK

Glance down the fingerboard—if there is a hollow in the middle, you are heading for trouble in the form of hard action and faulty tones unless you have it straightened immediately. Your dealer can assist you. If your instrument has an adjustable truss rod neck, this correction is simple and easy to make. He can adjust it while you wait. He can also advise you about other types.

IF THE PEGS TURN HARD—OR SLIP

Remember, it is impossible to make pegs and machine heads that will not wear with continuous use—do not expect them to last the life of the instrument. If the pegs or machine heads slip, tighten the screw on the back of the gear, or if there is no adjusting screw, take the instrument to your dealer for adjustment. If they turn hard, put just one drop of light machine oil on the gears. Be sure to keep the dirt wiped off the gears.

A GOOD INSTRUMENT DESERVES A GOOD CASE

The hard, Faultless type case, covered with strong waterproof material will give your instrument the best protection against bumps, scratches and weather. For further protection, cover your case with a waterproof, zipper case cover.

MAKE A DATE FOR TWICE A YEAR

Take your instrument to your dealer for inspection and adjustment at least twice a year—he will be glad to give you this service on your instrument. If any work is necessary, he will give you an estimate of the cost.

For Finest Tone

... USE GIBSON STRINGS

Foremost in quality and foremost in demand, Gibson strings bring new depth of tone to any instrument. Every Gibson string is the result of painstaking research, thorough testing, and proof in use ... to assure the quality of tone, kind of response and type of action the player wants. Every Gibson string is wound by hand to insure tightness of each loop, accuracy of pitch, strength under required tension, and longer wear.

Gibson offers a string for every purpose—a complete selection

of sizes and materials to meet the varying needs of individual performers: *Hi-Fi*, flat wound and highly polished for smooth, fast action; *Mona-Steel* noted for non-tarnishing, long-wearing qualities; *Bronze* for clear tone and brilliancy; *Sonomatic* especially for electrics; *Nylon* for smoother performance and longer wear on classic guitars and ukuleles; *Light* gauges, more responsive for light, fast picking; *Heavy* gauges for solidity of tone; *Medium* gauges for acoustic and Spanish electric guitars.

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