GIBSON

GUITARS
FAVORITE OF THE STARS

LES PAUL
JACK DIJA
DAVE BARKER
OSCAR MOORE
TED BARNES
RAY AID
Perfection and the Super "400" are synonymous. In the creation of this inspirational instrument Gibson has achieved the superlative in guitars, and ownership of the Super "400" means unlimited enjoyment—and real pride of possession.

The Super "400" is a perfectly balanced guitar . . . in pitch, quality and voicing. The woods used in its manufacture are the finest to be found—beautiful curly and burl maple, choice fine grained white spruce—hand rubbed and finished to polished perfection.

Body size is 18" wide and 21⅔" long. Top is eastern spruce, back, rim and neck of figured northern maple, fingerboard of ebony.

The Regular Finish is of beautiful Cremona brown with golden sunburst shading on top, rim, neck and back; and the Super "400" is also available in a breath-taking Natural Finish.

The top, back, fingerrest, fingerboard, "F" holes and peghead are set with attractive binding of alternate black and white. Metal parts are heavily gold plated and hand engraved. Fingerboard and peghead have genuine pearl inlays of attractive design. The Super "400" is equipped with Gibson Vari-Tone Control and with Kluson "Seal-Fast" individual machine heads with pearl buttons. These machine heads carry a five-year guarantee.

The famous and exclusive Gibson Adjustable Truss Rod neck construction is, of course, a feature of this fine instrument.
Today, as for many years, the L-5 is an exceedingly popular orchestra guitar—the choice of the most critical artists. Those who value consistent peak performance and full, melodious tone, know they can depend on this instrument as a worthy partner.

The body size of the L-5 is 17” wide and 21” long. Beautiful, figured curly maple is used for back, rim and neck, while the top is of the finest spruce. Fingerboard is of ebony.

The L-5 is available with the traditional Cremona brown finish, with golden sunburst shading on top, rim, neck and back, or in the superb Natural Finish, hand rubbed to a gleaming lustre.

The top edges of the body, fingerboard, fingerrest and peghead are bound with rich 5-ply alternate black and white binding and 3-ply white-black-white binding is used on the bottom edges. Both peghead and fingerboard are inlaid with genuine pearl.

An outstanding feature of the L-5 is the heavy, non-vibrating tailpiece of modernistic gold and silver, engraved and burnished. The fingerrest is of brown celluloid and the rosewood bridge is adjustable. White ivoroid makes an attractive binding for the sound holes.

The gold-plated Kluson “Seal-Fast” individual machine heads have pearl buttons, and the L-5 is also equipped with the Gibson Vari-Tone Control, white end pin, side position dots and 20 frets.

In addition, the exclusive Gibson Adjustable Truss Rod Neck construction is used for this famous instrument.
THE L-7 CARVED TOP

Popular for use in orchestra work, the L-7 has an unusually rich tone with sufficient power to maintain a dominant rhythm when necessary. Its outstanding appearance is due to the beautiful Gibson fittings, finish and trimming—and perfection of all construction details.

The body size of the L-7 is 17” wide and 21” long and it is made of northern maple for back and rim, genuine air seasoned spruce for the top, mahogany for the neck and a rosewood fingerboard.

This carved top guitar is available with regular Chocolate Brown Finish with golden sunburst shading, or in the attractive Natural Finish. Fingerboard and peghead are inlaid with pearl designs; top bound with black and white ivoroid; bottom edges of body, peghead, fingerboard and fingerrest are bound with white ivoroid.

Fittings include elevated brown celluloid fingerrest, side position marks, rosewood adjustable bridge, nickel plated individual machine heads, new design extension tailpiece, 20 frets, and white end pin.

The exclusive Gibson Adjustable Truss Rod neck construction is also used on the L-7 carved top guitar.

THE L-50 CARVED TOP

This Grand Auditorium size guitar offers new tone coloring and brilliance and boasts a notable record of achievement for its dependability and workmanship.

The L-50 body size is 16½” wide and 20¼” long. Carefully selected fine grain spruce is used for the top, northern maple for the back and rim, and mahogany is used for the neck of this instrument. The fingerboard is of rosewood with large pearl inlays.

White ivoroid adds decorative accents as binding on the top and bottom edges of the body and on the fingerboard. The brown grained fingerrest, too, is bound with white ivoroid.

Other fittings on the L-50 include rosewood adjustable bridge; white end pin; individual machine heads with white buttons; side position marks; 19 frets; newly designed nickel tailpiece, and the exclusive Gibson Adjustable Truss Rod neck construction.
J-45 JUMBO FLAT TOP GUITAR

Gibson tone perfection is a highlight of this fine flat top guitar. A new type of bracing and construction is used on the inside of the body, and it has been scientifically designed to bring out new brilliant tonal qualities.

Body size of the J-45 is 16” wide and 20⅜” long. The depth at the end pin is 4⅝”. Finest selected mahogany is used for back, rim and neck and the top is of eastern spruce. The rosewood fingerboard has 19 frets, 14 of which are clear of the body. The rich dark brown finish has golden sunburst shading.

New beauty is added to the J-45 by the redesigned peghead and the new rounded French heel where the neck joins the body, and which makes the guitar easier to play in the higher register and gives added strength to the neck-and-body joint. The new small neck with rounded side edges feels extremely comfortable to the left hand.

White ivoroid is used to bind the top and bottom edges of the body and extra plies of alternating black and white purfling are used around the sound hole. The bridge of the J-45 is bolted and glued on to eliminate bridge trouble and it has an offset bridge saddle. The attractive pick-guard is large enough for top protection, but not too large to mute tone or interfere with resonance. This instrument, too, has the exclusive Gibson Adjustable Rod neck construction.

SOUTHERNER JUMBO FLAT TOP GUITAR

This model has been built for the player desiring a deep, brilliant tone guitar at a moderate price. Body size of the Southerner Jumbo is 16” wide and 20⅜” long and depth at end pin is 4⅝”. Eastern spruce is used for the top and selected mahogany for back, rim and neck. The best quality rosewood is used for the fingerboard which has large pearl inlays. It is finished in dark red mahogany with golden sunburst shading on the top.

The top of the Southerner Jumbo is bound with 7-ply alternate black and white celluloid and 5-ply is used for the back. The fingerboard has white celluloid binding, and the sound hole is bound with 9-ply alternate black and white celluloid. Marquetry is inlaid the entire length of the back.

Other fittings include white bone nut, side position marks, white end pin, fine quality individual machine heads and, of course, the Gibson Adjustable Truss Rod neck construction.
LG-2 FLAT TOP GUITAR

Completely new and different bracing and inside construction, along with an extra deep body for this width instrument, gives the right cubic air content to produce a deep mellow quality of tone with extra power and resonance.

Body size of the LG-2 is 14 1/8” wide and 19 1/4” long. Depth at the end pin is 4 3/4”. Fine quality spruce is used for the top, and mahogany is used for back, neck and rim. The rosewood fingerboard has round pearl position dots.

An unusual and valuable feature of the LG-2 is the beveled edge of the fingerboard which gives unbelievable playing ease. The small neck adds to this feeling of ease. Of the 19 frets, 14 are clear of the body.

The deep red mahogany on back, rim and neck is highlighted by the bright golden sunburst shading on the top which blends into the surrounding brown finish. White ivoroid binds the top and bottom edges of the body and alternate white-black-white purfling is used around the soundhole. The LG-2 is equipped with the exclusive Gibson Adjustable Truss rod neck construction.

A-50 MANDOLIN

Experimentation and testing produced this unusual instrument…with an unbelievable strength of volume. Tone beauty is enhanced and the treble has a clear bell-like brilliance. All of the Gibson features of superior quality and meticulous craftsmanship make this an outstanding instrument.

Body size of the A-50 is 10 3/8” wide and 13 3/8” long. Back and rim are of maple, and spruce is used for the top; neck is of mahogany, and fingerboard of rosewood. This mandolin has a shaded Cremona brown finish with sunburst highlights on top, back and rim; shaded neck and peghead.

White ivoroid is used as binding around top and bottom edges of the body and fingerboard; the fingerboard has round pearl dots and the peghead is inlaid with pearl. An elevated brown celluloid fingerrest, 20 frets, adjustable bridge and the exclusive Gibson Adjustable Truss Rod neck construction are other A-50 features.
THE ES-300 ELECTRIC SPANISH GUITAR

Ideal for advanced and professional players, the ES-300 combines rare beauty with unsurpassed tone and brilliance, and easy response.

Equipped with the new Gibson adjustable pickup unit, featuring Alnico magnets, for individual tone adjustment of each string, better balance is assured for clear singing treble and deep booming bass. This instrument was specially designed for electronic amplification . . . the pickup is placed to avoid interference with the performer’s playing position.

Same size as the famed L-5, the body of the ES-300 is 17” wide and 21” long. The carefully selected top, rim and streamlined neck are of beautifully figured curly maple.

The Natural Finish, as photographed, highlights the specially selected woods, while the Regular Finish has a rich golden sunburst shaded tone, rim, neck and back with Cremona brown finish.

THE ES-150 ELECTRIC SPANISH GUITAR

Here is an instrument whose brilliant tone, quick response and new adjustable features make it a favorite Gibson among all guitarists.

The ES-150 is a real professional guitar with an adjustable pickup unit, featuring Alnico magnets, and the result is better balance of tone. Specially designed for electronic amplification, this instrument has its pickup unit placed so as not to interfere with the player’s natural playing position.

The body of the ES-150 is 17” wide and 21” long—the same size and shape as the L-5. This guitar features the famous Gibson streamlined neck with easy playing action for instant response, and in every respect is equipped with parts of the finest quality. Top grade maple is used for the top, back and rim and the Gibson regular dark brown finish is highlighted on the top by rich golden sunburst shading.

THE ES-125 ELECTRIC SPANISH GUITAR

An entirely new streamlined design features a combination of Gibson quality and workmanship to give the ES-125 outstanding beauty and performance. The special pickup unit, with Alnico magnets, offers clear amplification usually found only in higher priced models. Finest parts and most carefully selected woods are used in the ES-125, which has a large auditorium size body 16½” wide by 20½” long, the Gibson streamlined neck and affectively inlaid fingerboard.
GIBSON STRINGS

GUITAR—Ball Ends

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GUITAR—Jumbo Heavy Gauge—Ball Ends

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Tenor Banjo—Loop Ends

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PLECTRUM AND 5 STRING BANJO—Loop Ends

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PLECTRUM and 5 STRING BANJO—Loop Ends (cont.)

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Mandolin and Mandolin Banjo—Loop Ends

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Steel Ukelele, Uke-Banjo and Tenor Uke—Ball Ends

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Steel Violin Strings

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Electric Hawaiian Guitar—Ball Ends

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Electric Spanish Guitar—Ball Ends

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GIbson Accessories

Gibson Picks
Professional players know the value of using the right type of pick—it often is the secret of successful performance and always reduces the danger of string breakage. Gibson pick materials have been chosen on the advice of experts and have resulted in a line of picks to cover every practical need.

Pick Assortment
211 3 Gross pick assortment (flat picks)........... $11.00
221 1 Gross pick assortment (flat picks)........... 5.00
216 1 Gross Hawaiian Thumb and Finger pick assortment.......................... 9.00

Genuine Tortoise Shell Picks
309 Large........................................ per dz. $3.00
316 Medium...................................... per dz. 2.50
315 Small........................................ per dz. 1.85

Gibson Polish
586 4 oz. bottle.................................................. $ .50
588 4 oz. bottle ........................................ box of 6 2.75
589 Complete polishing kit; 4 oz. bottle, applying cloth, polishing cloth; full directions. Everything to keep instrument bright and shiny—like new. Polishing kit put up in strong, hinged, covered box.................................................. ea. 1.00

Guitar Bridges
528 Adjustable for all model guitars using 1 1/4" bridge of roosewood......... ea. $2.00
525 Adjustable for all guitars using a 3/8" bridge of roosewood................. ea. 2.00
832 For all flat top guitars; polished roosewood with offset bone saddle...... ea. 1.50
832-A Extra bone saddle to fit 832 bridge................. ea. .25
397 Guitar bridge pins; white celluloid .... per dz. 1.00

Guitar Machine Heads
211 3 on a plate, to fit all guitars; white buttons, per set.......................... $ 1.10
501 Individual, to fit all guitars; nickeled, with white button................ set of 6... 2.75
550 Nickel plated boxed pegs with imitation pearl buttons for L-7, ES-300, etc., Individual, set of 6............................... 5.70
120K Kluson "Seal-Fast" individual machine heads; nickel plated; imitation pearl buttons, set of 6................................. 32.50
120G Kluson "Seal-Fast" individual machine heads; gold plated; imitation pearl buttons, set of 6 42.50

Guitar Neck Cords
305 Adjustable Neck Cord packed in individual boxes.............................................. ea. $1.00

Guitar Finger Rests (Pick Guards)
870 To fit all flat top models; brown celluloid; to be glued on top....................... ea. .60
874 To fit all carved and flat guitars with elevated fingerboard; brown celluloid; elevated; nickel attachments................................. ea. 3.00
875 Same as 874; bound with white ivory; ea. 6.00
876 To fit carved top guitars; brown celluloid; bound in white ivory; nickel parts; as used on L-7..................... ea. 9.00

Guitar Truss Rod Wrench
638 Fits the truss rod in each Gibson guitar; for 3/8" nut............................... ea. $ .60

Guitar Tailpieces
981 To fit L-48, L-50 and older model guitars, ea. $3.00
983 To fit carved guitars such as L-7................. ea. 6.00

Mandolin Supplies
413 Mandolin machine heads; to fit all makes and models.......................... per set $1.70
780 Mandolin tailpiece; to fit A-50 and standard Gibson mandolins.................. ea. .50
517 Mandolin adjustable bridge...................................................... ea. 1.75

General Supplies
175 End Pins to fit all instruments; black molded celluloid........................ per dz. 2.10
177 End Pins to fit all instruments; white molded celluloid........................ per dz. 2.10
178 End Pins; large; white; to fit L-5, L-12 and L-7 models.......................... ea. .40
697 Noslip Guitar Stand; strong and solid; may be used with any guitar, including L-7, L-5 and Super 400 models......................... ea. 4.50
530 Stand for Electric Hawaiian Guitars; adjustable to maximum height of 49", minimum height 30".......................... ea. 13.50
5 Case Handle—black............................................. .75
7 Case Handle—brown............................................. .75
S-10 Pitch Pipe for Guitar.................................................. .75
S-9 Pitch Pipe for Hawaiian Guitar A tuning............................................. .75
S-3 Pitch Pipe for Mandolin and Violin.................................................. .55

De Armond Controls
FHC With Volume Control for "F"-hole type guitars............................................. ea. $27.50
RHC With Volume Control for round sound hole flat top guitars.......................... ea. 27.50
MHC With Volume Control for all Mandolins, ea. 27.50
VHC With Volume Control for Violins.................................................. 27.50
FVC Foot Volume Control.................................................. ea. 22.50
TC Tremolo Control.................................................. ea. 39.75
GIBSON MODELS NOW IN PRODUCTION

LG-1—Same specifications and general description as the LG-2 and with dark sunburst finish.

LG-3—Natural Finish Top—same general specifications as the LG-2 although a special selection of woods is used.

J-50—Natural Finish Top—same general specifications as Model J-45, but with a special selection of woods.

J-200 SUPER JUMBO 200—King of the Flat Tops. 17” wide, 21” long, 4½” deep. Spruce top, beautifully figured maple back, rim and neck, rosewood fingerboard; Cremona brown finish with golden sunburst; large pearl inlays in fingerboard and peghead; top and back of body, fingerboard and peghead bound with alternating strips of white and black celluloid; inlaid brown celluloid fingerrest decorated with etched and colored designs; marquetry inlay in back; gold plated individual Kluson “Seal-Fast” machine heads with imitation pearl buttons; white bone nut; side position marks; white end pin; specially designed bridge; Gibson Adjustable Truss Rod neck construction.

L-48—Arched top and back—same body size as L-50 with mahogany body and neck; large pearl inlays in fingerboard, modernistic “F” sound holes; elevated fingerrest; individual machine heads.

L-12—Carved top and back; 17” wide, 21” long; curly maple back, spruce top, northern maple rim and neck, rosewood fingerboard; deep brown mahogany finish with sunburst shading on top and back; bottom edge of body, fingerrest and fingerboard bound with white ivoroid; white, black, white ivoroid binding around peghead and top edge of body; pearl inlays in fingerboard and peghead; elevated brown celluloid fingerrest; adjustable rosewood bridge; side position marks; 20 frets; white end pin; gold plated extension tailpiece and Kluson individual machine heads with imitation pearl buttons; Gibson Adjustable Truss Rod neck construction.

L-12 PREMIER—Same as L-12 but with cut-away body.

L-5 PREMIER—Same as L-5 but with cut-away body. Available in Regular or Natural Finish.

TG-50 TENOR GUITAR—Carved top and back; Grand Auditorium size body; “F” sound holes; 4 string Tenor neck with 23” scale, 19 frets; body joins neck at 14th fret; nickel plated individual machine heads with white buttons; fingerboard bound with white ivoroid; round position dots; pickguard bound with white ivoroid; spruce top; maple back and rim; mahogany neck; rosewood fingerboard; chocolate brown with sunburst shading on top.

ES-350 PREMIER—Cut-away Deluxe Electric Spanish guitar built for the professional who desires the finest. The cut-away body is designed for today’s style of playing, all 20 frets can be reached with ease. Same general description as the ES-300. Beautiful figured curly maple body and neck; golden sunburst finish on top and back; shaded rim, neck and peghead. Gold plated tailpiece and individual machine heads; new design elevated brown celluloid fingerrest bound with white ivoroid; 6 adjustable pole pieces with No. 5 Alnico magnets. Tone balance can be obtained on each string.

GIBSON, INC., KALAMAZOO, MICHIGAN