### B.C. RICH SHAPES

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### NEW FOR 2015

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MOCKINGBIRD CONTOUR DELUXE


Body colors
MCONDLXTR - Trans Red MCONDLXN - Gloss Natural
MOCKINGBIRD ST
Construction: Bolt on
Body: Mahogany
Top: Flame maple
Neck: Mahogany
Tuners: Grover® Super Rotomatics™
Fretboard: Rosewood
Frets: 24
Scale: 24 5/8"
Bridge: Acoustic Style
Pickups: B.C. Rich® B.D.S.M.TM humbuckers and Fishman® Powerchip/Sonicore pickup
Controls: 1 electric volume, 1 acoustic volume, 1 three-way toggle, and 1 acoustic/electric selector
Body colors:
MGPOLDLXN - Natural

MOCKINGBIRD POLARITY DELUXE
Construction: Long-set
Body: Mahogany
Top: Quilt Maple
Neck: Mahogany
Tuners: Grover® Rotomatic
Fretboard: Rosewood
Frets: 24
Scale: 24 5/8"
Bridge: Quad
Pickups: Fishman® Fluence with active electronics
Controls: 2 volume, 2 tone and 1 three-way toggle
Body colors:
MAFDAB - Dark Amberburst

MOCKINGBIRD FLUX
Construction: Large set
Body: Mahogany
Top: Flame maple
Neck: Mahogany
Tuners: Grover® Super Rotomatics™
Fretboard: Ebony
Frets: 24
Scale: 24 5/8"
Bridge: Floyd Rose® 1000 Series
Pickups: Duncan Designed® HB-103
Controls: 2 volume, 1 tone, 1 three-way toggle, mini switches for coil tapping and reverse phase, and 1 five-position Varitone® tone filter (all passive)
Body colors:
MGSTTR - Trans Red
MGSTSBW - Satin Black Wash
MOCKINGBIRD FR

Constitution: Bolt on

Body: Basswood

Neck: Maple

Tuners: B.C. Rich® die-cast

Fretboard: Rosewood

Frets: 24

Scale: 24 5/8”

Bridge: Floyd Rose® Special Tremolo

Pickups: B.C. Rich® B.D.S.M.TM

Controls: 1 volume, 1 tone and 1 three-way toggle

Body colors

MGFRBK - Black
MGFRTRD - Trans Red

MOCKINGBIRD

Constitution: Bolt on

Body: Mahogany

Top: Burled Maple

Neck: Mahogany

Tuners: B.C. Rich® die-cast

Fretboard: Rosewood

Frets: 24

Scale: 25 5/8”

Bridge: Floyd Rose® Special Tremolo

Pickups: B.C. Rich® B.D.S.M.TM

Controls: 2 volume, 1 tone and 1 three-way toggle

Body colors

MGPFRBKV - Black Vapor

MOCKINGBIRD ONE

Constitution: Neck through

Body: Mahogany

Neck: Mahogany

Tuners: Grover® Super Rotomatic

Fretboard: Ebony

Frets: 24

Scale: 24 5/8”

Bridge: Floyd Rose® 1000 Series

Pickups: EMG® 60 and EMG® 81

Controls: 2 volume, 2 tone and 1 three-way toggle

Body colors

PXMGS - Shadow

PRO X MOCKINGBIRD
**VILLAIN VEIL**

Construction: Long set

- Body: Mahogany
- Top: Flame maple
- Neck: Mahogany
- Tuners: Grover®
- Fretboard: Ebony
- Frets: 24
- Scale: 25-1/2"
- Bridge: Floyd Rose® Special
- Pickups: EMG® 60 and EMG® 81
- Controls: 1 volume, 1 tone, and 1 three-way toggle
- Body Colors:
  - VLDLT - Tiger's Eye
  - VLDLS - Black Vapor
  - VLVBK - Black
  - VLVTGE - Tiger's Eye
  - VLVBKV - Black Vapor

**VILLAIN DELUXE**

Construction: Long set

- Body: Mahogany
- Top: Flame maple
- Neck: Mahogany
- Tuners: Grover®
- Fretboard: Ebony
- Frets: 24
- Scale: 25-1/2"
- Bridge: Floyd Rose® Special
- Pickups: Duncan Designed® Blackout
- Controls: 1 volume, 1 tone, and 1 three-way toggle
- Body Colors:
  - VLDLBV - Black
  - VLDLXTE - Tiger's Eye
  - VLDLXBV - Black Vapor

**VILLAIN ONE**

Construction: Long set

- Body: Mahogany
- Top: Flame maple
- Neck: Mahogany
- Tuners: Grover®
- Fretboard: Ebony
- Frets: 24
- Scale: 25-1/2"
- Bridge: Floyd Rose® 1000 Series
- Pickups: EMG® 60 and EMG® 81
- Controls: 1 volume, 1 tone, and 1 three-way toggle
- Body Colors:
  - VLVBK - Black
  - VLVTGE - Tiger's Eye
  - VLVBKV - Black Vapor

**VILLAIN ESCAPE 7**

Construction: Long set

- Body: Mahogany
- Top: Flame maple
- Neck: Maple
- Tuners: B.C. Rich® die-cast
- Fretboard: Rosewood
- Frets: 24
- Scale: 25-1/2"
- Bridge: Hardtail
- Pickups: B.C. Rich® B.D.S.M.™
- Controls: 1 volume, 1 tone, and 1 three-way toggle
- Body Colors:
  - VLE7BK - Black

**VILLAIN ESCAPE 8**

Construction: Long set

- Body: Mahogany
- Top: Flame maple
- Neck: Maple
- Tuners: B.C. Rich® die-cast
- Fretboard: Maple
- Frets: 24
- Scale: 25-1/2"
- Bridge: Hardtail
- Pickups: B.C. Rich® B.D.S.M.™
- Controls: 1 volume, 1 tone, and 1 three-way toggle
- Body Colors:
  - VLE8BK - Black

**ASM**

Construction: Long set

- Body: Mahogany
- Top: Flame maple
- Neck: Maple
- Tuners: B.C. Rich® die-cast
- Fretboard: Rosewood
- Frets: 24
- Scale: 25-1/2"
- Bridge: Hardtail 8
- Pickups: B.C. Rich® B.D.S.M.™
- Controls: 1 volume, 1 tone, and 1 three-way toggle
- Body Colors:
  - ASM1PBK - Pearl Black

**Retro Gunslinger**

Construction: Long set

- Body: Mahogany
- Top: Flame maple
- Neck: Maple
- Tuners: B.C. Rich® die-cast
- Fretboard: Rosewood
- Frets: 24
- Scale: 25-1/2"
- Bridge: Hardtail
- Pickups: B.C. Rich® B.D.S.M.™
- Controls: 1 volume, 1 tone, and 1 three-way toggle
- Body Colors:
  - ASM1PBK - Pearl Black
NJRWGQCSBP - Cherry Sunburst Pearl NJRWGQFR - Ferrari Red

NJ RETRO TRADITIONAL HEADSTOCK

NJ RETRO MOCKINGBIRD

NJ RETRO WARLOCK
WARLOCK CORE

Construction: Long set-neck slim heel
Body: Mahogany
Neck: Mahogany
Tuners: Rich die-cast
Fretboard: Rosewood
Frets: 24 jumbo
Nut: Rich black nut
Scale: 24 5/8”
Bridge: Quadramatic
Pickups: Fat Pole Extra-Hot B.C. Rich® Humbuckers
Controls: 2 volume, 1 tone, and 1 three-way toggle
Special: Bullet Proof body inlay
Body colors:
- WGCXPBPBK - Bullet Proof Black
- WGCXPRD - Bullet Proof Red

WARLOCK CORE X

Construction: Long set-neck side bass
Body: Mahogany
Neck: Mahogany
Tuners: Grover® Rotomatic
Fretboard: Rosewood
Frets: 24
Scale: 24 5/8”
Bridge: Floyd Rose® 1000 Series
Pickups: Duncan Designed® Blackout
Controls: 2 volume, 1 tone and 1 three-way toggle

MOCKINGBIRD FLUX

Construction: Neck through
Body: Mahogany
Top: Quilt Maple
Neck: Mahogany
Tuners: Grover® Rotomatic
Fretboard: Rosewood
Frets: 24
Scale: 24 5/8”
Bridge: Quad
Pickups: Fishman® Fluence with active electronics
Controls: 2 volume, 2 tone and 1 three-way toggle
Body colors:
- WAFDTBK - Trans Black
- NF: Natural

NJ WARLOCK

Construction: Neck through
Body: Mahogany
Neck: Mahogany
Tuners: Grover®
Fretboard: Ebony
Frets: 24
Scale: 25 1/2”
Bridge: Floyd Rose® 1000 Series
Pickups: EMG® 85 neck and EMG® 81 bridge
Controls: 2 volumes, 1 tone and 1 three-way toggle
Body colors:
- NJDLXWO - Onyx

NJ DELUXE WARLOCK

Construction: Neck through
Body: Mahogany
Neck: Mahogany
Tuners: Grover®
Fretboard: Ebony
Frets: 24
Scale: 25 1/2”
Bridge: Floyd Rose® 1000 Series
Pickups: EMG® 85 neck and EMG® 81 bridge
Controls: 2 volumes, 1 tone and 1 three-way toggle
Body colors:
- NJ DELUXE WARLOCK CORE X
- NJ WARLOCK
- NJ DELUXE WARLOCK
WARBEAST ONE

Construction: Neck-through
Body: Mahogany
Body color: Black

TRACe WARBEAST

Construction: Neck-through
Body: Mahogany
Top: Quilt Maple
Neck: Maple
Tuners: B.C. Rich® die-cast
Fretboard: Ebony
Frets: 24
Scale: 34"
Bridge: Adjustable stop with locking saddles
Pickups: Passive B.D.S.M.TM P-style
Controls: 1 volume, 2-band active EQ and blend
Body colors: HCMBTR - Trans Red

TRACe WARBEAST TRENMOLO

Construction: Neck-through
Body: Mahogany
Top: Burled Maple
Neck: Mahogany
Tuners: B.C. Rich® die-cast
Fretboard: Rosewood
Frets: 24
Scale: 4-string: 34"
5-string: 35"
Bridge: Adjustable stop with locking saddles
Pickups: B.C. Rich® B.D.S.M.TM P-style
Controls: 1 volume, 1 tone, and pickup blend
Body colors: MBPGHBK - 4-String Ghost Black
MBP5GHBK - 5-String Ghost Black

SON OF BEAST

Construction: Bolt on
Body: Basswood
Neck: Maple
Tuners: B.C. Rich® die-cast
Fretboard: Rosewood
Frets: 24
Scale: 25 1/2"
Bridge: Tune-O-Matic
Pickups: B.C. Rich® B.D.S.M.TM
Controls: 1 volume, 1 tone and 1 three-way toggle
Body colors: ASOBO - Onyx with red bevels
WBSTGBK - Black

SON OF BEAST TRENMOLO

Construction: Bolt on
Body: Basswood
Neck: Maple
Tuners: B.C. Rich® die-cast
Fretboard: Ebony
Frets: 24
Scale: 25 1/2"
Bridge: Floyd Rose® Licensed Tremolo
Pickups: B.C. Rich® B.D.S.M.TM
Controls: 1 volume, 1 tone and 1 three-way toggle
Body colors: TWBSTGO - Onyx with Silver Bevels

SON OF BEAST WARBEESt

Construction: Bolt on
Body: Basswood
Neck: Maple
Tuners: B.C. Rich® die-cast
Fretboard: Rosewood
Frets: 24
Scale: 25 1/2"
Bridge: Fender Strat® style
Pickups: B.C. Rich® B.D.S.M.TM
Controls: 1 volume, 1 tone and 1 three-way toggle
Body colors: RSMBGT - Red

MOCKINGBIRD PLUS BASSES

Construction: Bolt on
Body: Mahogany
Top: Mahogany
Neck: Maple
Tuners: B.C. Rich® die-cast
Fretboard: Ebony
Frets: 24
Scale: 34"
Bridge: Adjustable stop with locking saddles
Pickups: Passive B.D.S.M.TM P-style
Controls: 1 volume, 2-band active EQ and blend
Body colors: HCMBTR - Trans Red
The first guitars Bernie Rico crafted to launch B.C. Rich were fine acoustic guitars. It is with this nod to the early days of B.C. Rich’s illustrious past, that we’ve made acoustics which touch upon and evolve from that classic moment in time.

SINCE 1969
ACOUSTIC

BCR6

Top ..................Solid Spruce
Top Bracing ....Scalloped Modern X
Back ...............3-piece Rosewood
Binding ...........Abalone
Rosette ...........Vintage real Abalone
Neck ...............Mahogany
Tuners .............Grover®
Fretboard ........Rosewood
Frets ...............20
Scale .............25 1/2"
Bridge .............Rosewood
Special ............R emblem on back

Body colors
BCR6N - Natural