B.C. Rich GUITARS

2012 NEW PRODUCTS

PHOTO: ANDREW STUART

Kerry King 25th Anniversary Jr V

Kerry King has earned his reputation as one of Thrash Metal's premier guitarists by consistently delivering crushing riffs, ripping tones and live performances of a Panzer tank division. Just as consistent is King's stated preference for B.C. Rich guitars, which have fueled his sonic fire for years.

B.C. Rich works closely with Kerry to offer a selection of "Kerry King Approved" guitars that meet both his demanding expectations and ours. From the Signature Wartribe and Kerry King V to the Metal Master Warlock and Beast V, these are guitars that reflect Kerry's requirements for consummate playability, tone and construction. Pick one up and you'll see for yourself why Kerry King slays the masses with B.C. Rich guitars.

Construction	Neck through
Body	Maple
Top	Maple
Tuners	Grover® Mini Rotomatic
Fretboard	Ebony
Frets	24 Jumbo
Scale	24 5/8"
Bridge	USA Kerry King Signature Kahler® Tremolo
Pickups	1 EMG® 85 Neck and 81 Bridge Humbuckers with PA2 Preamp
Controls	1 volume, 1 tone, 1 three-way toggle and 1 mini toggle for PA2

Body colors
KK25SVGT - Onyx with graphic

A Handcrafted 25th Anniversary Jr V is available:
Model Number HKKV25AG1

B.C. Rich® GUITARS

Jinxx Signature Bich Pro X

Jinxx Black and White Striped Bich will drop jaws wherever you take it. Loaded with a Floyd Rose® Tremolo and Grover® Super Rotomatic tuners. EMG® 81 (bridge) and 81 (neck) pickups provide the voice while a 24 5/8 inch scale and 24 jumbo frets on any ebony fingerboard provide the touch.

Construction	Neck through
Body	Mahogany
Top	Mahogany
Tuners	Grover® Super Rotomatic
Fretboard	Ebony
Frets	24 Jumbo
Scale	24 5/8”
Bridge	Floyd Rose® Bridge
Pickups	EMG® 81 (bridge) and 81 (neck)
Controls	2 volume, 1 tone and 1 three-way toggle

Body colors
BVBJXBCS - Black and Pearl White Striped

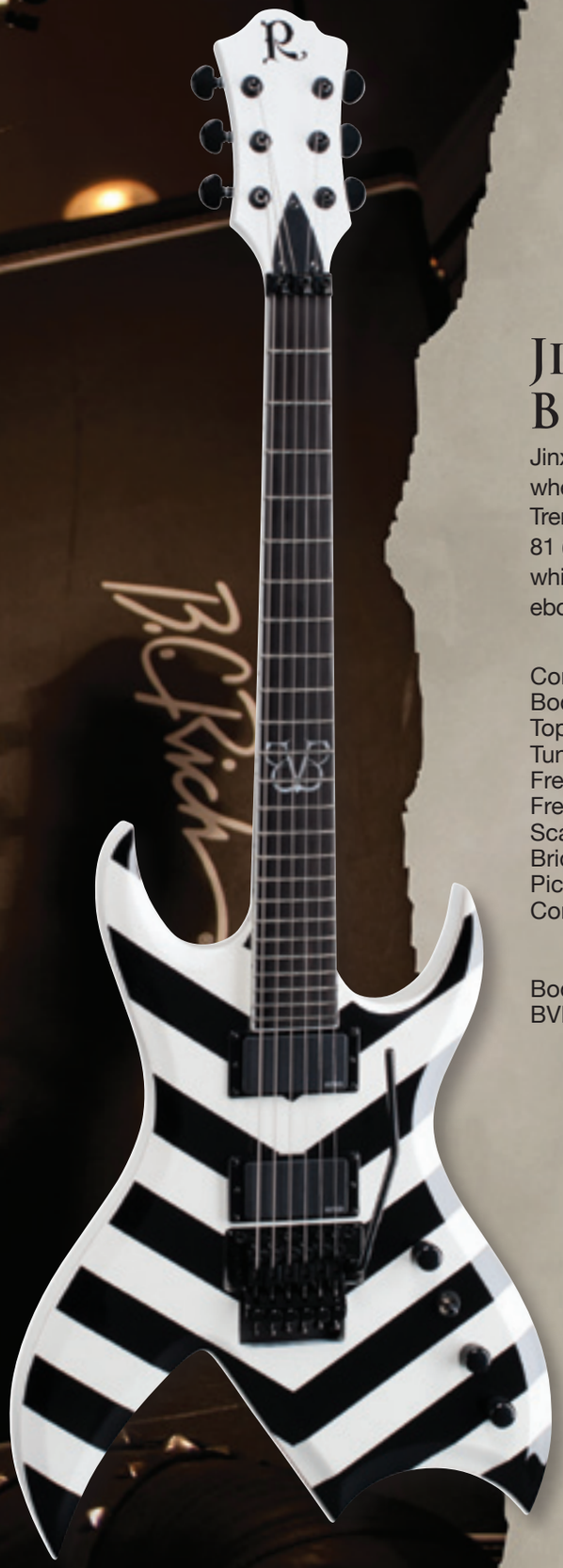


PHOTO: JEREMIAH SCOTT

Jinxx *Black Veil Brides*

B.C.Rich® GUITARS

Bich Double Neck

Some of the world's most renowned guitarists have made a living with a double neck as part of their arsenal. One neck features a traditional six string configuration while the second neck is strung with twelve along with the innovative B.C. Rich Bich rear mounted octave/unison string tuners. Screaming Duncan Designed® HB-103 pickups and a host of classic B.C. Rich electronics round out a versatile and authoritative tonal package.

Construction.....Neck through
Body.....Mahogany
Top.....Mahogany
Tuners.....Grover® Super Rotomatics™
Fretboard.....Ebony
Frets.....24 Jumbo
Scale.....24 5/8"
Bridge.....Adjustable
Pickups.....EMG® 81 (bridge) and 60 (neck)
Controls.....**6 string:** 2 volume, 1 tone, 1 three-way selector, 1 mini toggle for coil tapping bridge pickup, 1 mini toggle for coil tapping neck pickup, 1 mini reverse phase and 1 Varitone® knob
12 string: 2 volume, 1 tone, 1 three-way selector and 1 three-way toggle for pickup selection

Body colors
B612PWHC - Pearl White
Includes a case

B.C. Rich® GUITARS

Bich Pro X

The Pro X Bich is dark, sleek and sexy, this Bich will drop jaws wherever you take it. A Quilted Maple complexion contrasts with a TonePros® Bridge and Grover® Super Rotomatic tuners. EMG® 81 (bridge) and 60 (neck) pickups provide the voice while a 24 5/8 inch scale and 24 jumbo frets on any ebony fingerboard provide the touch.

Construction	Neck through
Body	Mahogany
Top	Mahogany
Tuners	Grover® Super Rotomatic
Fretboard	Ebony
Frets	24 Jumbo
Scale	24 5/8”
Bridge	TonePros®
Pickups	EMG® 81 (bridge) and 60 (neck)
Controls	2 volume, 2 tone and 1 three-way toggle

Body colors
PXBBCB

B.C.Rich® GUITARS

Bich ST

The Bich ST is the newest model in the Bich. The heart of the ST is its Floyd Rose® Original tremolo and a pair of Duncan® Designed HB-103 pickups. These high output pickups are controlled with a selection of knobs and switches that include a 5 position varitone filter knob, two coil tap switches and a reverse phase switch. The neck-through construction also assures great tone and full fingerboard access. Other goodies include an ebony fingerboard, diamond inlays and Grover® tuners. Both the Transparent Red and Pearl Whites color options perfectly highlight this model's quilt maple top and sharp lines.

Construction	Neck through
Body	Mahogany
Top	Quilted Maple
Tuners	Grover® Rotomatics
Fretboard	Ebony
Frets	24 Jumbo
Scale	24 5/8"
Bridge	Floyd Rose® 1000 Series Tremolo
Pickups	Duncan® Designed HB-103
Controls	Includes a 5 position varitone filter knob, two coil tap switches and a reverse phase switch

Body colors
BGSTTR - Trans Red
BGSTPW - Pearl White

B.C.Rich® GUITARS

Bich 10 Supreme

These are the cream of the crop! Neck-through construction with Mahogany neck and wings with quilt Maple tops, Ebony fingerboards, cloud inlays, Walnut headstock overlay, Full active Electronics, Seymour Duncan pickups, B.C. Rich Quad Bridge, chrome hardware. Transparent finishes are also suggested for these models because of the quilt Maple tops.

Construction	Neck through
Body	Mahogany
Top	Quilted Maple
Tuners	Grover® Mini Rotomatic
Fretboard	Ebony
Frets	24 Jumbo
Scale	24⅝"
Bridge	B.C. Rich Quad
Pickups	Seymour Duncan® SH-2 (Neck) and SH-4 (Bridge)
Controls	Full active electronics

Body colors
BICH10SUPTR - Trans Red
BICH10SUPTP - Trans Purple
BICH10SUPBK - Trans Black
BICH10SUPN - Natural

B.C. Rich® GUITARS

Matt Tuck Signature V

B.C. Rich Guitars announces the Matt Tuck Signature V. Matt Tuck's band *Bullet For My Valentine* has sold over one million albums in the United States and nearly 2,500,000 albums worldwide. Matt's rigorous recording and touring schedule demands a guitar that will stand and deliver aggressive rich tones with drop dead good looks at every performance and B.C. Rich Guitars has forged the ultimate weapon for Matt to get the job done in 2012.

Cocked and loaded with EMG® 81 neck and 81 bridge position humbuckers, high gain amp settings with low tunings hold together with tremendous clarity and effortless harmonics. The Mahogany body with neck-through construction provides dimensional lows and is balanced perfectly by Matt's custom inlayed ebony fretboard. With loads of sustain at the ready through its string-through body ,TonePros® Tune-o-Matic set up the 16" neck radius is set for uncompromised speed and playability. The 25.5" Scale, 22 jumbo fret contract is complete with sleek black hardware.

Construction.....Neck through
Body.....Mahogany
Top.....Quilted Maple
Tuners.....TonePros® Tune-o-Matic
Fretboard.....Ebony
Frets .....22 Jumbo
Scale.....25½"
Pickups.....EMG® 81 (Neck) and 81 (Bridge)

Body colors
MTVSS - Silver Sparkle with Black Bevels
MTVQTTP - Transparent Purple with a quilted maple top

B.C. Rich® GUITARS

PHOTO: ANDREW STUART

Matt Tuck *Bullet For My Valentine*

NJ Deluxe JR V

Neck-through, EMG® pickups and a Floyd Rose® Original... Want more? You got it! On the JR V NJ Deluxe we added an ebony fretboard and full pearl binding on the headstock, neck and body!

Construction	Neck through
Body	Mahogany
Top	Mahogany
Tuners	Grover®
Fretboard	Ebony
Frets	24 Jumbo
Scale	24 5/8"
Bridge	Floyd Rose® Original
Pickups	EMG®
Controls	2 volumes, 1 tone and 1 three-way toggle

Body colors
NJDLXJRVPW - Pearl White

B.C.Rich® GUITARS

Jake Pitts
Pro X Mockingbird

Jake Pitts Mockingbird will drop jaws wherever you take it. A Cracked Mirror complexion contrasts with a Floyd Rose® Tremolo and Grover® Super Rotomatic tuners. EMG® 81 (bridge) and 81 (neck) pickups provide the voice while a 24 5/8 inch scale and 24 jumbo frets on any ebony fingerboard provide the touch.

Construction	Neck through
Body	Mahogany
Top	Mahogany
Tuners	Grover® Super Rotomatic
Fretboard	Ebony
Frets	24 Jumbo
Scale	24⅝"
Bridge	Floyd Rose® Tremolo
Pickups	EMG® 81 (bridge) and 81 (neck)
Controls	Volume and Tone

Body colors
BVBJPMCM - Cracked Mirror finish

PHOTO: JEREMIAH SCOTT

Jake Pitts *Black Veil Brides*

B.C.Rich GUITARS

Mockingbird Pro X

The Pro X Mockingbird is dark, sleek and sexy, this Mockingbird will drop jaws wherever you take it. A Quilted Maple complexion contrasts with a Floyd Rose® Tremolo and Grover® Super Rotomatic tuners. EMG® 81 (bridge) and 60 (neck) pickups provide the voice while a 24 5/8 inch scale and 24 jumbo frets on any ebony fingerboard provide the touch.

Construction.....Neck through
Body.....Mahogany
Top.....Quilt Top
Tuners.....Grover® Super Rotomatic
Fretboard.....Ebony
Frets.....24 Jumbo
Scale.....24 5/8"
Bridge.....Floyd Rose® Tremolo
Pickups.....EMG® 81 (bridge) and 60 (neck)
Controls.....2 volume, 2 tone and 1 three-way toggle

Body colors
PXMGBCB - Black Cherry Burst
PXMGBKB - Black Burl
PXMGMS - Silver Metallic

B.C.Rich® GUITARS

Tavis Stanley *Art of Dying*

Mockingbird Pro X Hardtail

The Pro X Mockingbird is dark, sleek and sexy, this Mockingbird will drop jaws wherever you take it. A Quilted Maple complexion contrasts with a TonePros® Bridge and Grover® Super Rotomatic tuners. EMG® 81 (bridge) and 60 (neck) pickups provide the voice while a 24 5/8 inch scale and 24 jumbo frets on any ebony fingerboard provide the touch.

Construction	Neck through
Body	Mahogany
Top	See colors below
Tuners	Grover® Super Rotomatic
Fretboard	Ebony
Frets	24 Jumbo
Scale	24 5/8"
Bridge	Hardtail Bridge
Pickups	EMG® 81 (bridge) and 60 (neck)
Controls	2 volume, 2 tone and 1 three-way toggle

Body colors
PXMHBCB - Black Cherry Burst, Maple Top
PXMHBB - Black Burl, Walnut Top
PXMHGT - Gold, Mahogany Top

B.C.Rich® GUITARS

Mockingbird ST

Inspired by our popular Handcrafted Mockingbird SL, the Mockingbird ST accurately captures the fiery spirit of the original model and likewise, it's ready to shred! The ST features classic B.C. Rich neck-through construction, a Floyd Rose® Original tremolo, and Grover® tuners.

Construction	Neck through
Body	Mahogany
Top	Quilt Top
Tuners	Grover® Super Rotomatic
Fretboard	Ebony
Frets	24 Jumbo
Scale	24 5/8"
Bridge	Floyd Rose® 1000 Series Tremolo
Pickups	Duncan® Designed HB-103
Controls	2 volume, 2 tone and 1 three-way toggle

Body colors
MGSTTR - Trans Red
MGSTHB - Honey Burst
MGSTTBL - Trans Blue
MGSTBB - Black Burl
MGSTTP - Trans Purple
MGSTPW - Pearl White

B.C. Rich® GUITARS

Mockingbird STQ Hardtail

The Mockingbird STQ is a non tremolo version of the most popular model in the Mockingbird family. The heart of the STQ is its B.C. Rich Quad Bridge and a pair of Duncan Designed HB-103 pickups. These high output pickups are controlled with a selection of knobs and switches that include a 5 position varitone filter knob, two coil tap switches and a reverse phase switch. The neck-through construction also assures great tone and full fingerboard access. Other goodies include an ebony fingerboard, diamond inlays and Grover tuners. Both the Transparent Red, Transparent Purple and Black Burl color options perfectly highlight this model's quilt maple top. The Mockingbird STQ is also available in a solid Pearl White finish.

Construction	Neck through
Body	Mahogany
Top	See colors below
Tuners	Grover® Super Rotomatics
Fretboard	Ebony
Frets	24 Jumbo
Scale	24 5/8"
Bridge	B.C. Rich Quad
Pickups	Duncan Designed® HB-103
Controls	Include a 5 position varitone filter knob, 2 coil tap switches and a reverse phase switch

Body colors
MGSTQTR - Trans Red with Quilted Maple Top
MGSTQTP - Trans Purple with Quilted Maple Top
MGSTQBB - Black Burl with Quilted Maple Top
MGSTQPW - Pearl White with Solid Mahogany Top

B.C. Rich® GUITARS

Mockingbird SL Deluxe

The Mockingbird SL neck-through models come standard with Mahogany neck and wings with quilt Maple tops, Ebony fingerboard with diamond inlays, Rosewood headstock overlay, Seymour Duncan® SH-4 (Bridge), Seymour Duncan® SH-2 (Neck), Original Floyd Rose® Tremolo, chrome hardware.

Construction	Neck through
Body	Mahogany
Top	Maple
Tuners	Grover® Rotomatics
Fretboard	Ebony
Frets	24 Jumbo
Scale	24 5/8"
Bridge	Floyd Rose® Original Series Tremolo
Pickups	Seymour Duncan® SH-2 (Neck) and SH-4 (Bridge)

Body colors
MOCKSLN - Natural
MOCKSLTR - Trans Red
MOCKSLTP - Trans Purple
MOCKSLTBK - Trans Black

B.C.Rich® GUITARS

Neil Giraldo Signature Eagle

When you think of the classic B.C. Rich Guitars lineup (Bich, Mockingbird and Eagle guitars), it's hard not to visualize Neil Giraldo with his early '80s, Bigsby equipped Kato Green Sunburst Eagle. Neil is without question one the most noteworthy artists to emerge from the B.C. Rich Guitars Golden Era. From his earliest works with Pat Benatar to his latest projects, his trusty Eagle Supreme affectionately known as Kato has provided the ultimate platform for his aggressive bends and signature style.

Loaded for the kill with a Seymour Duncan SH4 bridge position humbucker and SH2 neck position humbucker, the Neil Giraldo Signature Eagle is the first ever B.C. Rich production model to come standard with a Bigsby tremolo. Combined with the Eagle's mahogany body and neck-through construction, the tremolo brings an additional level of warmth and makes for smooth and effortless bends on its 24.58 scale, 24 fret easy access neck.

Construction	Neck through
Body	Mahogany
Neck	Mahogany
Tuners	Sperzel
Fretboard	Ebony
Frets	24 Jumbo
Scale	25"
Bridge	Bigsby
Pickups	Seymour Duncan SH-2 (Neck) and SH-4 (Bridge)
Controls	Phase reverse and two coil splitting mini switches

Body colors
NGSEGB - Kato Green
NGSETBS - Tobacco Sunburst

B.C. Rich® GUITARS

Jon Donais *Shadows Fall*

Jon Donais Signature Gunslinger

Shredders rejoice! Bolted onto this Gunslinger are EMG 85 neck, 81 bridge pickups,Gotoh Hardtail bridge and Sperzel Locking tuners.

Construction	Bolt On
Body	Basswood
Top	Basswood
Tuners	Sperzel Locking
Fretboard	Maple
Frets	22 Jumbo
Scale	25"
Bridge	Gotoh Hardtail
Pickups	EMG® 81 (bridge) and 85 (neck)
Controls	1 volume and 1 three-way toggle

Body colors
JDGUN - Shadow

B.C. Rich® GUITARS

Guy Marchais *Suffocation*

Guy Marchais Signature ASM

Construction	Neck through
Body	Mahogany
Top	Mahogany
Tuners	Sperzel
Fretboard	Ebony
Frets	24 Jumbo
Scale	24 5/8"
Bridge	Locking Tremolo
Pickups	Seymour Duncan® SH6
Controls	Kahler® Hybrid

Body colors
GMSASMO - Onyx

B.C. Rich® GUITARS

PHOTO: NEAL PRESTON

Lita Ford Signature Warlock

The future is on fire for The Queen of Metal, Lita Ford. As we speak, Lita Ford is writing new material and will hit the studio very soon to record a brand new album due in 2012.

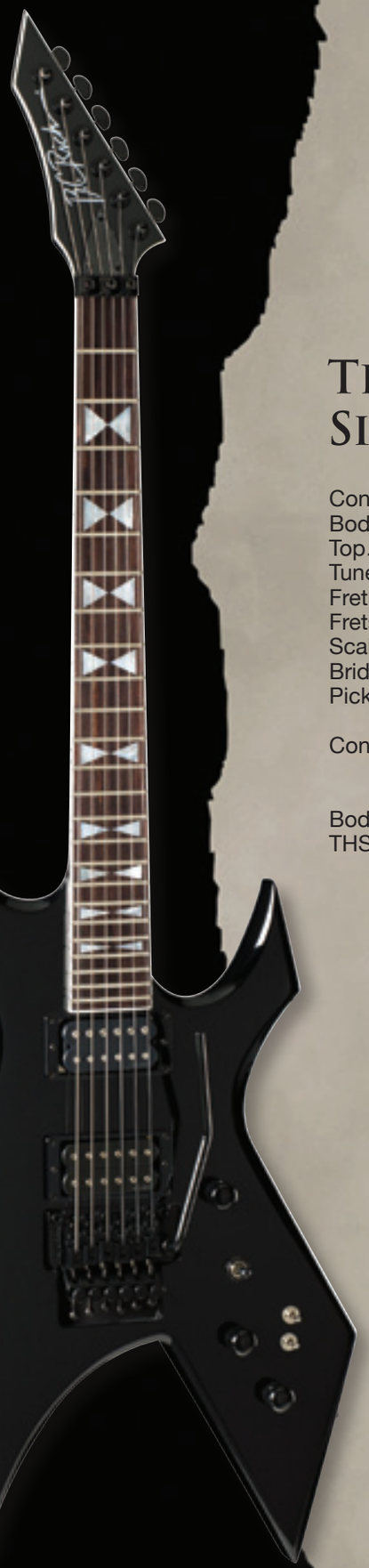
Lita's new signature series Warlock is an exact replica of her favotrite B.C. Rich Warlock she named "Morice".

Construction.....Neck through
Body.....Mahogany
Neck.....Mahogany
Tuners.....Grover® Super Rotomatic
Fretboard.....Ebony
Frets.....24 Jumbo
Scale.....24⅝"
Bridge.....Kahler® Hybrid Tremolo
Pickups.....Dimarzio® Super Distortion
Controls.....2 volumes, 1 tone, 20db boost and a 3-way switch

Body colors
MORICE - Onyx with Red Widow graphic

B.C. Rich® GUITARS

Terrence Hobbs *Suffocation*



Terrence Hobbs Signature Warlock

Construction	Neck through
Body	Mahogany
Top	Mahogany
Tuners	Floyd Rose®
Fretboard	Ebony
Frets	24 Jumbo
Scale	24 5/8"
Bridge	Floyd Rose®
Pickups	Dimarzio® Super Distortion and Rockfield in the neck
Controls	2 volume, 1 tone, 2x coil taps and a 3-way switch

Body colors
THSWO - Onyx

B.C.Rich® GUITARS

NJ Deluxe Warlock

Neck through, EMG® pickups and a Floyd Rose® Original... Want more? You got it! On the Warlock NJ Deluxe we added an ebony fretboard and full pearl binding on the headstock, neck and body!

Construction	Neck through
Body	Mahogany
Top	Mahogany
Tuners	Grover® Mini Rotomatics™
Fretboard	Ebony
Frets	24 Jumbo
Scale	24 5/8"
Bridge	Floyd Rose® Original
Pickups	EMG®
Controls	2 volumes, 1 tone and 1 three-way toggle

Body colors
NJDLXWPW - Pearl White
NJDLXWBC - Black Cherry

B.C.Rich® GUITARS

WMD Widow Bass

The WMD Widow is designed to do some serious damage! With fast sounding active pickups and bold red pinstripes on gloss onyx - there is no mistaking the sonic damage you can inflict with this Widow bass.

Construction	Neck through
Body	Mahogany
Top	Mahogany
Tuners	Grover®
Fretboard	Ebony
Frets	24 jumbo
Scale	34"
Bridge	Stop Tail
Pickups	2 B.C. Rich® P-style
Controls	1 volume, 1 treble, 1 bass and 1 blend (active EQ)

Body colors
W4WIBO - Onyx with red pinstripes

B.C.Rich® GUITARS

John Moyer

Patrick Kennison *Heaven Below*

Steve Smyth *Forbidden*

B.C. Rich GUITARS

COVER PHOTO: ANDREW STUART

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