



1995 Product Catalog

It's been two decades since a small guitar repair shop called ESP opened with a simple goal: provide repair and customized guitars with dedication and artfulness. This commitment toward pride in their craft soon shaped a reputation of sound workmanship and custom quality.

Today ESP continues in this fine tradition and builds some of the best guitars in the world. Their ongoing dedication to providing custom servicing has brought them legions of guitar fans from all around the world.

All instruments manufactured in our anniversary year will feature this commemorative logo on the back of the headstock.

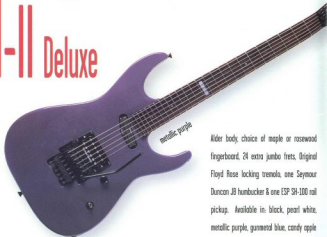


Mirage



Ash body, rosewood fingerboard, 22 extra jumbo frets, Original Floyd Rose locking tremolo, one Seymour Duncan JB humbucker & two ESP SS-120 stack pickups. Available in black, natural, see-thru red, see-thru purple, see-thru green, see-thru blue

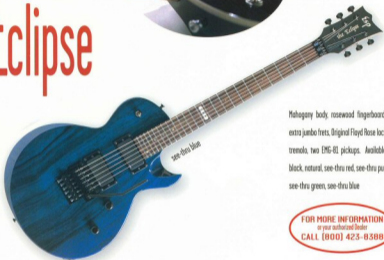
M-II Deluxe



Killer body, choice of maple or rosewood fingerboard, 24 extra jumbo frets, Original Floyd Rose locking tremolo, one Seymour Duncan JB humbucker & one ESP SH-100 rail pickup. Available in black, pearl white, metallic purple, gunmetal blue, candy apple red, see-thru red, see-thru purple, see-thru green, see-thru blue (transparent colors for additional charge)



Eclipse



Mahogany body, rosewood fingerboard, 24 extra jumbo frets, Original Floyd Rose locking tremolo, two EMG-61 pickups. Available in: black, natural, see-thru red, see-thru purple, see-thru green, see-thru blue

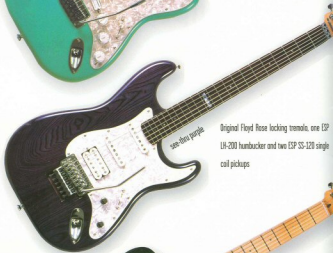
FOR MORE INFORMATION
or your authorized dealer
CALL (800) 423-8388



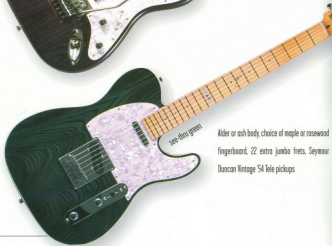
Vintage Plus

Alder or ash body, choice of maple or rosewood fingerboard, 22 extra jumbo frets, 2-point non-locking tremolo bridge with graphite nut & Sperzel locking tuners, three Seymour Duncan Vintage Rail pickups

All Vintage Plus instruments available in black, pearl white, candy apple red, gunmetal blue, turquoise, two-tone sunburst, three-tone sunburst, see-thru red, see-thru purple, see-thru green, see-thru blue (transparent colors for additional charge)



Original Floyd Rose locking tremolo, one ESP LH-200 humbucker and two ESP SS-120 single coil pickups



Alder or ash body, choice of maple or rosewood fingerboard, 22 extra jumbo frets, Seymour Duncan Vintage '54 Tele pickups



FOR MORE INFORMATION
or your authorized Dealer
CALL (800) 423-8388



J-4

Alder or ash body, rosewood fingerboard, 21 frets, ESP JS-130 pickups (J-4 bass available in transparent colors for additional charge). Available in black, pearl white, candy apple red, gunmetal blue, turquoise, two-tone sunburst, three-tone sunburst, see-thru red, see-thru purple, see-thru green, see-thru blue



B-5

Five string bass with ash body, rosewood fingerboard, 24 frets, ESP JS-100 Jazz pickups, CIR-1 Active EQ Circuit. (B-5 bass available with 2-Tek bridge for additional charge). Available in black, natural, see-thru red, see-thru purple, see-thru green, see-thru blue

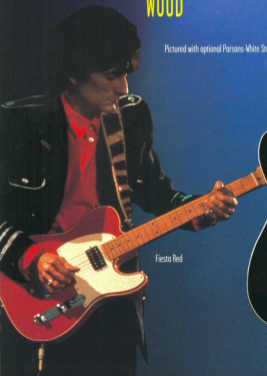


SIGNATURE SERIES

Ronnie
WOOD

Pictured with optional Parsons-White Stringbender

FOR MORE INFORMATION
or your authorized dealer
CALL (800) 423-8388



Fiesta Red



Black

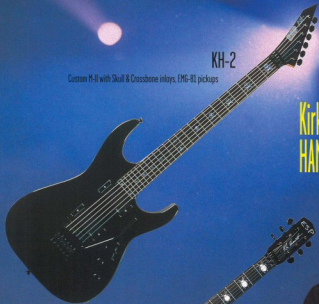
Also available in Metallic Blue



SIGNATURE SERIES

KH-2

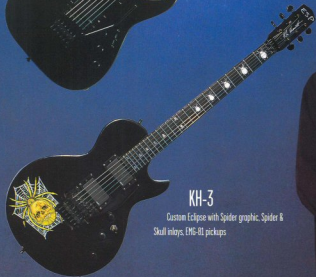
Custom M-II with Skull & Crossbone inlays, EMG-81 pickups



Kirk
HAMMETT

KH-3

Custom Eclipse with Spider graphic, Spider & Skull inlays, EMG-81 pickups



SIGNATURE SERIES

George
LYNCH



SIGNATURE SERIES



Jake E.
LEE

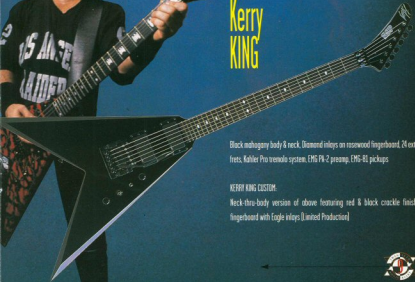
Alder body, 24 3/4" scale length, maple or rosewood fingerboard, frets 1 - 12 jumbo width, 13-22 normal width, one ESP LH-200 humbucker and two ESP SS-120 single coil pickups. Available in black, snow white & metallic purple.



FOR MORE INFORMATION
or your authorized dealer
CALL (800) 425-8388



Kerry
KING



Black mahogany body & neck, Diamond inlays on rosewood fingerboard, 24 extra jumbo frets, Kahler Pro tremolo system, EMG PA-2 preamp, EMG-81 pickups

KERRY KING CUSTOM:

Neck-thru-body version of above featuring red & black crackle finish, ebony fingerboard with Eagle inlays (Limited Production)



Horizon Classic



HORIZON CLASSIC CUSTOM ORDER FORM

Each Horizon Classic is hand-crafted to your specifications in the U.S.A. Please refer to the order form below for a list of available options.
If you have any questions regarding this or any other ESP product, call us toll-free at (800) 423-8388.

SPECIFICATIONS:

STANDARD:

Carved top body, set neck construction, 24 3/4" scale length, dot inlays with "ESP" inlay at 12th fret, thin "U" shape neck contour, 1 5/8" nut width, extra jumbo frets

CHOICE OF:

Mahogany body & neck with figured maple bodytop and matching headstock Mahogany body & neck

SELECT FROM THESE OPTIONS AT NO ADDITIONAL COST:

CONSTRUCTION:

Solid Body
 Semi-hollow body

BRIDGE SYSTEM:

Non-tremolo with stop tailpiece and rose-o-rotic bridge
 Original Floyd Rose double locking tremolo system
 Wilkinson VS-100 tremolo with Sperzel locking tuners & graphite nut

FRETS:

22 24

FINGERBOARD:

Rosewood Maple

PICKUPS:

EMG Seymour Duncan ESP
 Other _____

CONFIGURATION:

2-Hum Hum/Single

PICKUP MODELS:

HSS HSH SSS
Please specify Strat Pickups

Bridge: _____

Middle: _____

Neck: _____

CONTROLS:

Master volume, master tone, pickup selector switch
 Other _____
(Specify switches, controls and desired placement)

HARDWARE:

Gold Black Chrome

COLOR:

Sea-thru Blue Honey sunburst
 Sea-thru Green Cherry sunburst
 Sea-thru Purple Other _____
 Sea-thru Red Sea-thru Black _____

STRING GAUGES:

Please submit this form to an authorized ESP dealer



FOR MORE INFORMATION
or your authorized Dealer
CALL (800) 423-8388

ESP CUSTOM GUITAR ORDER FORM

Call ESP toll-free at 800-423-8388 for the nearest authorized dealer
Please submit this form to an authorized ESP dealer



Date _____
Dealer _____
Customer _____

Minimum custom order delivery time is four months

MODEL: _____ RIGHT HANDED LEFT HANDED

BODY

BODY SHAPE: M-1 Mirage Horizon Strat Tele Eclipse Other _____

CONSTRUCTION: Bolt-on Neck-thru Set neck _____

WETWORK: Alder Ash Maple Mahogany Figured Maple Top Other _____

BINDING TOP: Yes No **BACK:** Yes No **BINDING COLOR:** White Cream Black

POSITIONS: Back (No Pickguard) Front (With Pickguard)

PICKUP CONFIGURATION: **BRIDGE:** Hum SC **MIDDLE:** Hum SC **NECK:** Hum SC *Please specify desired pickups

FINISH: (IF NOT A STANDARD FINISH, SUPPLY SAMPLE COLOR OR ARTWORK) _____

NECK

HEADSTOCK SHAPE: ESP Pointed ESP Vintage Horizon (3 per side) Explorer Eclipse (3 per side) Other _____

REVERSE: Yes No **YES:** Yes No

HEADSTOCK FINISH: Black Natural Match Body Finish Other _____

NECK FINISH: Seals Match Body Unfinished Glass Other _____

FINGERBOARD: Maple Rosewood Ebony

NUMBER OF FRETS: 21 22 24

SIZE: Ex. Jumbo Med. Jumbo Normal

INLAYS: Dots Offset Dots None Other _____

"ESP" INLAY AT 12th FRET: Yes No

FINGERBOARD END: Square Round

FINGERBOARD BINDING: Yes No

HEADSTOCK BINDING: Yes No

BINDING COLOR: White Cream

NET: Lacking Bone Graphite

WIDTH: 1.58 1.10/16 1.94

NECK CONTOUR: _____

LOGO: ESP ESP (Model Name) ESP Custom ESP Other _____

PARTS

HORNWAVE COLOR: Black Cream Gold

BRIDGE SYSTEM:

- Original Floyd Rose Locking Tremolo System
- Vintage Strat Tremolo
- 2-Point Vintage Strat Tremolo
- Non-Tremolo
- Other _____

NECESSARY TREMOLO: Yes No

PICKBOARD: Yes No
Color _____

TUNING MACHINES: Deluxe Grob Vintage Grob Locking Special

INPUT JACK: Side of Body Strap Slot
Other _____

PICKUPS: ESP EMS Seymour Duncan

PICKUP MODEL:
Neck _____
Middle _____
Bridge _____

CONTROL PLATE:
Specify controls _____
switches, or any special wiring _____

PLEASE ATTACH ANOTHER SHEET FOR ANY ADDITIONAL DIAGRAMS & INSTRUCTIONS

Strat & Tele are registered trademarks of Fender. Explorer is a registered trademark of Gibson. Floyd Rose is a registered trademark of Floyd Rose Marketing. ESP is not affiliated with Fender, Gibson or Floyd Rose.

THE ESP GUITAR COMPANY INC.
800 423-8388

7561 SUNSET BLVD.
213 969-0807

HOLLYWOOD, CA 90046
Fax: 213 969-9335



CUSTOM ORDERS



KH-2
Ouija graphic



SCREAMING SKULL
carved body design by J. Dirista.
Production limited to 50 instruments



MIRAGE
Lyssa graphic



ECLIPSE
See-thru black, figured maple body top & headstock, body & neck binding, custom inlays.



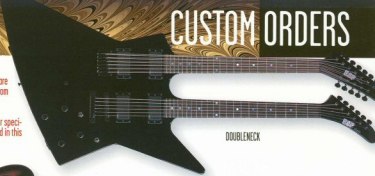
B-4
see-thru blue, 2-Tek bridge



CUSTOM ORDERS

The instruments pictured on these pages are only a few examples of what is available from our custom shop.

If you would like an instrument built to your specifications, submit the custom order supplied in this catalog to an authorized ESP dealer.



DOUBLENECK



GEORGE LYNCH ULTRATONE PROTOTYPE

(available mid '95)



HORIZON

Alien graphic



VINTAGE PLUS

Postage Stamps graphic



M-II DELUXE

black, non-tremolo, EMG-81



ACOUSTIC



CUSTOM ORDERS



ECLIPSE
Honey Sunburst, figured maple body top
& headstock, gold hardware



ECLIPSE
Oil finish, figured maple body top & headstock



M-II DELUXE
Wood Swirl



M-II DELUXE
Figured Maple Top See-Thru Purple

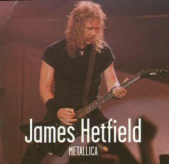


MIRAGE
Figured Maple Top See-Thru Red

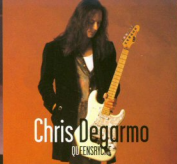


MIRAGE
Koa

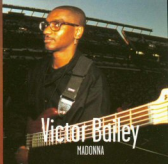




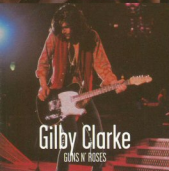
James Hetfield
METALLICA



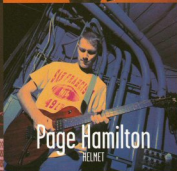
Chris D'Amico
QUEENSRÿCHE



Victor Bailey
MADONNA



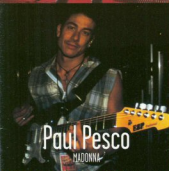
Gilby Clarke
GUNS N' ROSES



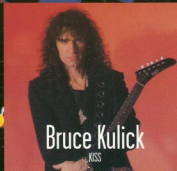
Page Hamilton
HELMET



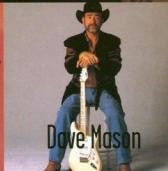
Michael Wilton
QUEENSRÿCHE



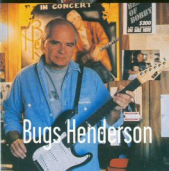
Paul Pesco
MADONNA



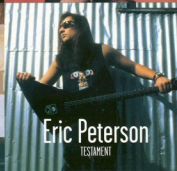
Bruce Kulick
KISS



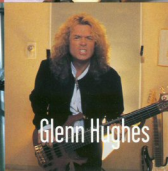
Dave Mason



Bugs Henderson



Eric Peterson
TESTAMENT



Glenn Hughes



PEARL WHITE



BLACK



CANDY APPLE RED



GUN METAL BLUE



SEE-THRU GREEN



SEE-THRU RED



SEE-THRU BLUE



SEE-THRU PURPLE



TURQUOISE



METALLIC PURPLE



METALLIC BLUE



SNOW WHITE



2-TONE



3-TONE

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THE ESP GUITAR COMPANY INC.

800 423-8368 • 213 969-0877 • Fax: 213 969-9335

7561 SUNSET BLVD. HOLLYWOOD, CA 90046



The Guitar Company 1995 Retail Pricing

7561 Sunset Boulevard, Hollywood CA 90046

800 423-8388 213 969-0877 Fax 969-9335

ESP Standard Models

See Reverse For Custom Options

VINTAGE PLUS SERIES	\$1595
M-II DELUXE	\$1595
(All 3 Vintage Plus models & M-II Deluxe available in transparent colors for additional \$100)	
MIRAGE	\$1695
ECLIPSE	\$1695
J-FOUR	\$1295
B-FIVE	\$1695
(B-5 bass available with 2-TEK Bridge for additional \$300)	

ESP Signature Series

Each Instrument Manufactured To Artist's Specifications

JAKE E. LEE	\$1395
KIRK HAMMETT:	
KH-1 "Flying V"	\$2295
	W/Case
KH-2 "M-II"	\$2095
KH-3 "Spider"	\$2495
RONNIE WOOD	\$1395
RONNIE WOOD Parsons-White Stringbender	\$2095
KERRY KING	\$2195
	W/Case
KERRY KING CUSTOM	\$3495
	W/Case
GEORGE LYNCH SERIES	
Sunburst Tiger	\$2195
Serpent	\$2295
Serpent Custom	\$3395
Kamikaze I, II & III	\$2495
Kamikaze Limited Edition	\$2695
Skulls & Snakes Limited Edition	\$2395

ESP Horizon Classic

Handcrafted in the U.S.A. to your specifications.

Please refer to the order form on page 10 of the catalog for details.

Mahogany Body	\$2795
	W/Case
Mahogany Body With Highly Figured Maple Top & Matching Headstock	\$3495
	W/Case

ESP Finishes

VINTAGE PLUS & J-FOUR

Black, pearl white, candy apple red, gunmetal blue, turquoise, two-tone sunburst, three-tone sunburst & see-thru red, see-thru purple, see-thru green, see-thru blue

M-II DELUXE

Black, pearl white, metallic purple, gunmetal blue, candy apple red & see-thru red, see-thru purple, see-thru green, see-thru blue

MIRAGE, ECLIPSE, B-FIVE

Black, see-thru red, see-thru purple, see-thru green, see-thru blue, natural

ESP GUITAR CASE	\$160
ESP BASS CASE	\$170

Please call your authorized retailer or ESP toll-free at 800 423-8388 for pricing information regarding custom instruments pictured in the catalog, or one built to your own specifications. When ordering a custom instrument, please refer to the Custom Order Form on page 11 of the catalog.

LTD Guitars

Designed & Distributed by ESP

H-2	\$795
L-2	"
M-2	"
H-4	"

LTD Finishes

L-2, M-2 & H-4

Black, metallic purple, metallic blue & candy apple red
H-2

Black, see-thru red, see-thru blue & see-thru purple

LTD GUITAR CASE	\$120
LTD BASS CASE	\$140

Custom Guitar Options

1995 Retail Pricing

This is a list of custom options most often requested, but it is by no means a complete list of custom options available on an ESP instrument. If you require more information regarding a custom order ESP, please contact your local authorized dealer or ESP at 800 423-8388. Refer to the Custom Order Form in your color catalog when ordering a custom instrument.

ADD THE FOLLOWING CHARGE(S) TO THE PRICE OF MODEL YOU WISH TO CUSTOM ORDER:

LIST PRICE

AUTOMATIC UPCHARGE FOR A CUSTOM ORDER:	150.00
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NECK

REVERSE HEADSTOCK	NO ADDITIONAL CHARGE
CUSTOM NECK CONTOUR	150.00
EBONY FINGERBOARD	150.00
BINDING ON FINGERBOARD & TILT HEADSTOCK	250.00
BINDING ON FINGERBOARD & STRAIGHT	300.00
CUSTOM LOGO	100.00
SCALLOPED FINGERBOARD	300.00
NON-STANDARD FRET SIZE	50.00
ESP CUSTOM BLOCK INLAYS	250.00
SKULL & CROSSBONE INLAYS	300.00
CUSTOM INLAYS	SUBMIT SAMPLE FOR PRICE

BODY

TOP GRADE FIGURED MAPLE BODY TOP (LIMITED AVAIL.)	600.00
TOP GRADE FIGURED KOA BODY TOP (LIMITED AVAIL.)	500.00
FIGURED MAPLE OR KOA MATCHING HEADSTOCK VENEER	100.00
BODY BINDING (PER SIDE)	100.00
ROUTING FOR ADDITIONAL PICKUP	100.00
DEEP-DISH JACK MOUNTED ON SIDE OF BODY	100.00
CUSTOM BODY SHAPE (EXPLORER, ETC.)	CALL FOR PRICE
NON-STANDARD BODY WOOD	CALL FOR PRICE

HARDWARE

BLACK OR GOLD HARDWARE	100.00
SPERZEL LOCKING TUNERS	100.00
LOCKING TREMOLO ON NON-LOCKING MODEL	400.00

ELECTRONICS

EMG HUMBUCKING PICKUPS (EXCEPT 89)	125.00
EMG 89	150.00
EMG SINGLE COIL PICKUPS	100.00
EMG P-1, P-5/J, OR JAZZ 5ET	225.00
EMG 5PC, RPC, EXB, OR EXG CIRCUITS	100.00
EMG PA-2 PREAMP	50.00
EMG BT ACTIVE BASS EQ SYSTEM	150.00
SEYMOUR DUNCAN HUMBUCKING PICKUPS	125.00 & UP
SEYMOUR DUNCAN SINGLE COIL PICKUPS	100.00
EXTRA VOLUME CONTROL OR SWITCH	50.00

PAINT

HEADSTOCK PAINTED TO MATCH BODY	150.00
CUSTOM COLOR FROM SAMPLE	150.00
FLUORESCENT COLOR	150.00
PAINT BACK OF BOLT-ON NECK	150.00
GRAPHIC FINISHES	500.00 & UP
IF YOU HAVE YOUR OWN DESIGN FOR A GRAPHIC FINISH SUBMIT SAMPLE FOR PRICE QUOTE	

MINIMUM DELIVERY TIME FOR CUSTOM INSTRUMENTS IS FOUR MONTHS

Call 800 423-8388 for the name of your nearest authorized ESP dealer