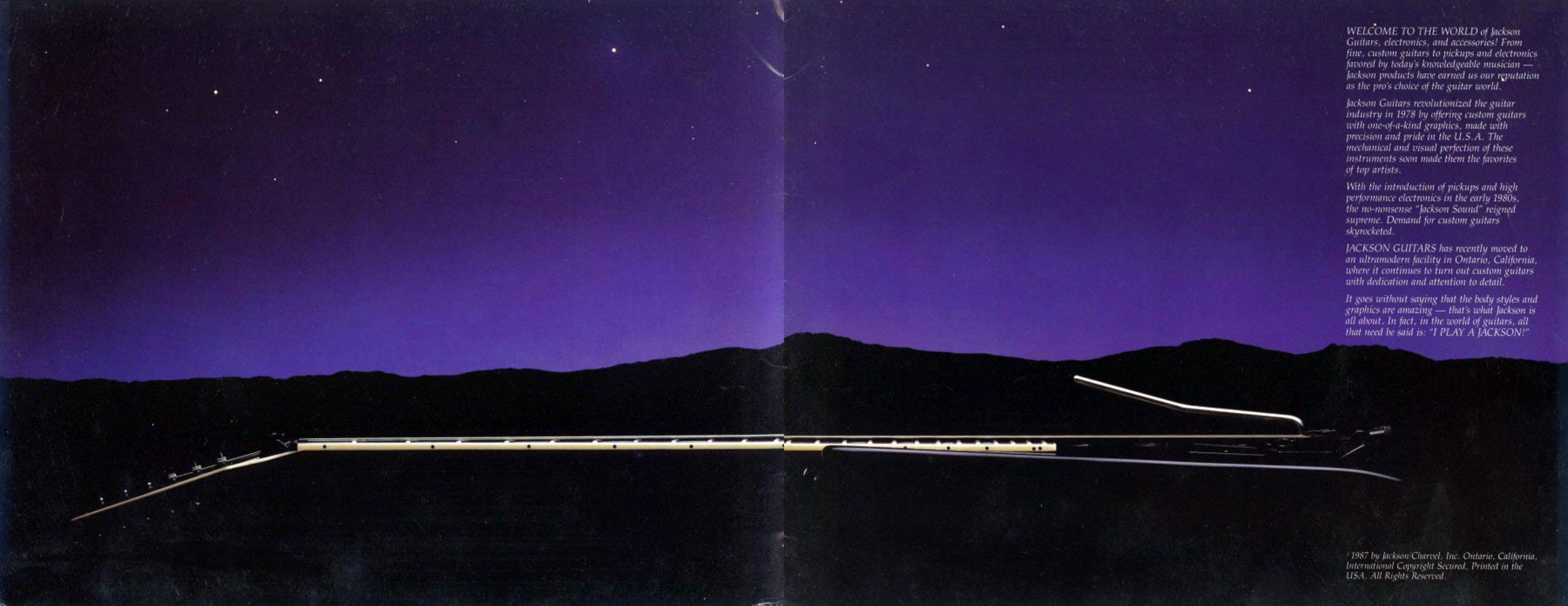


Jackson

LINCA CONSULTING INC.
1300 BROADWAY, SUITE 1000
NEW YORK, NY 10019 TEL: 212-224-2222



WELCOME TO THE WORLD of Jackson Guitars, electronics, and accessories! From fine, custom guitars to pickups and electronics favored by today's knowledgeable musician — Jackson products have earned us our reputation as the pro's choice of the guitar world.

Jackson Guitars revolutionized the guitar industry in 1978 by offering custom guitars with one-of-a-kind graphics, made with precision and pride in the U.S.A. The mechanical and visual perfection of these instruments soon made them the favorites of top artists.

With the introduction of pickups and high performance electronics in the early 1980s, the no-nonsense "Jackson Sound" reigned supreme. Demand for custom guitars skyrocketed.

JACKSON GUITARS has recently moved to an ultramodern facility in Ontario, California, where it continues to turn out custom guitars with dedication and attention to detail.

It goes without saying that the body styles and graphics are amazing — that's what Jackson is all about. In fact, in the world of guitars, all that need be said is: "I PLAY A JACKSON!"

Soloist

THE GUITAR:

THE JACKSON SOLOIST, introduced in 1980, was first inspired by a request for a guitar that was "just a bit narrower and sharper-looking," in a classic body style. With the intention of making easy work of inspired solos, two extra frets were soon added, making the cutaway and the horns a little longer to give it its unique shape. Standard equipment includes a maple center block that runs through the entire length of the guitar; making the neck and body one piece of wood for brilliant sustain, flanked by poplar sides for harmonic enrichment.

THE BRIDGE:

A stock feature found on all Jackson guitars is the Jackson Tremolo System, a product of Jackson engineering (other bridges are available as an option).

THE GREAT SOUND:

Interior cavities of Jackson Guitars are specially coated with a carbon-based paint that is electrically grounded to provide maximum shielding from noise. Crisp, responsive pickups wound on the premises reflect Jackson know-how; and a wide assortment is available to choose from. Electronics options you can include in your custom guitar design, such as active tone and volume circuitry, are economical and greatly enhance the versatility of the instrument from stage to studio.

Color: White with Platinum Pearl



Rhoads

THE GUITAR:

THE RANDY RHOADS MODEL, a collaboration between the late Randy Rhoads and Grover Jackson, is the axe slinger's dream. The extraordinary shape resembles a prehistoric bird in flight, and the guitar has sonic qualities to match. This finely crafted instrument can handle it all, delivering with power and authority.

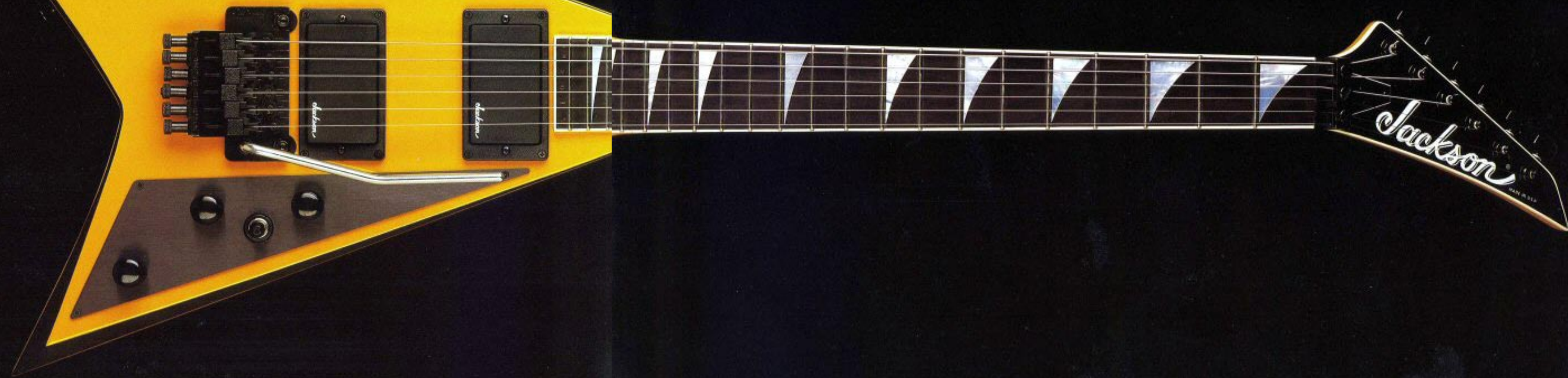
THE NECK:

As with the Soloist, the body and neck are one continuous piece of maple, for ultimate tone. Unique to this model is the fret wire, which is narrower than the jumbo frets found on other Jackson guitars. All fret wire used at the factory is specially made to Jackson specifications, for unmatched playability.

THE BODY:

The sides are poplar, with other woods available as an option. The guitar is balanced, to prevent it from being neck-heavy or body-heavy. The body shape and beveled design are practical as well as beautiful, bringing you an instrument that is as comfortable to play as it is exotic-looking.

Color: Yellow with Gold Pearl



Strat Body

THE GUITAR:

THE JACKSON STRAT BODY is a superior custom guitar, in one of the world's most popular designs. The resemblance ends, however, as soon as you plug it in and play it. After hearing the usual Jackson fireworks, you'll agree that this is a pro choice.

THE BODY:

At the foundation is a body of hand-selected poplar. Bodies of basswood or alder are also available. You may order yours with or without a pickguard.

THE NECK:

Bolted to the body is a sleek Jackson neck of eastern hardrock maple, with a maple fingerboard. Available only in bolt-on necks are two special finishes: oiled wood and clear lacquer.

THE FINGERBOARD:

As with all Jackson Custom Guitars, rosewood and ebony fingerboards are available as an option. A Jackson fingerboard is slightly thicker than on other guitars, for a solid sound and a great feel.



Color: Bubble Gum Pink

Concert Bass

THE BASS:

THE JACKSON CONCERT BASS is made the way a bass should be: a continuous piece of maple goes straight through the center, to anchor your sound securely and give you infinite sustain. Special design consideration was given to the need for a clear, solid sound when matching the appropriate electronics with the bodies of Jackson basses, to deliver the most powerful bass voice.

THE NECK:

The 21 fret, 34 inch scale neck has a slightly arched fingerboard and a neck which lays perfectly in the palm of the hand, making movement easy and comfortable. All Jackson neck-through-body guitars and basses are available in two models: Custom and Student. The Custom features ebony fingerboard, Jackson inlay, and binding on the neck and headstock. The Student has a rosewood fingerboard, pearl dot inlay, and no binding.

THE ELECTRONICS:

Jackson basses come stock with low impedance active electronics and Jackson pickups, to take full advantage of the power coming out of the strings and body.



Color: Ferrari Red

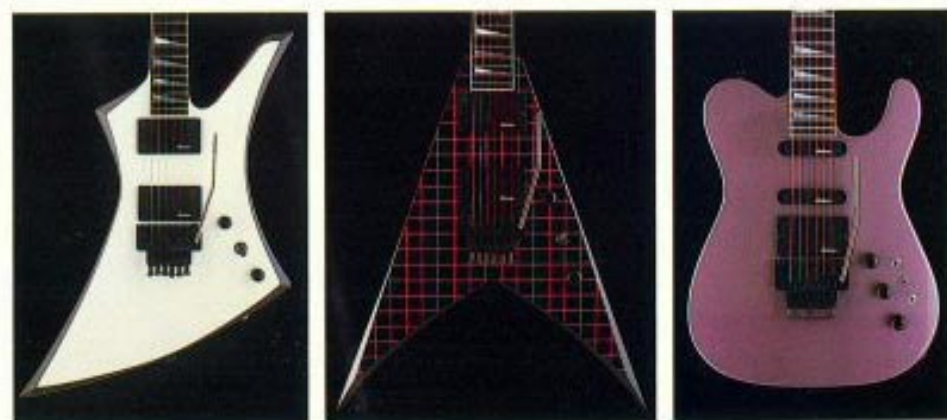
Modular Design

Before ordering your custom guitar there are a number of important questions you'll be asking. Pull out the design pages in the back of the book and take a look at the checklist on each. Those are the things you'll want to consider before placing your order.

"Do I want a neck-through body, or a bolt-on?" "What body styles are available for each?" "Should it have binding around the neck and/or body?" "How many pickups?" "Where would they be located?" "What kind of pickups/electronics?" "Do I need gain boost, or active tone controls?"

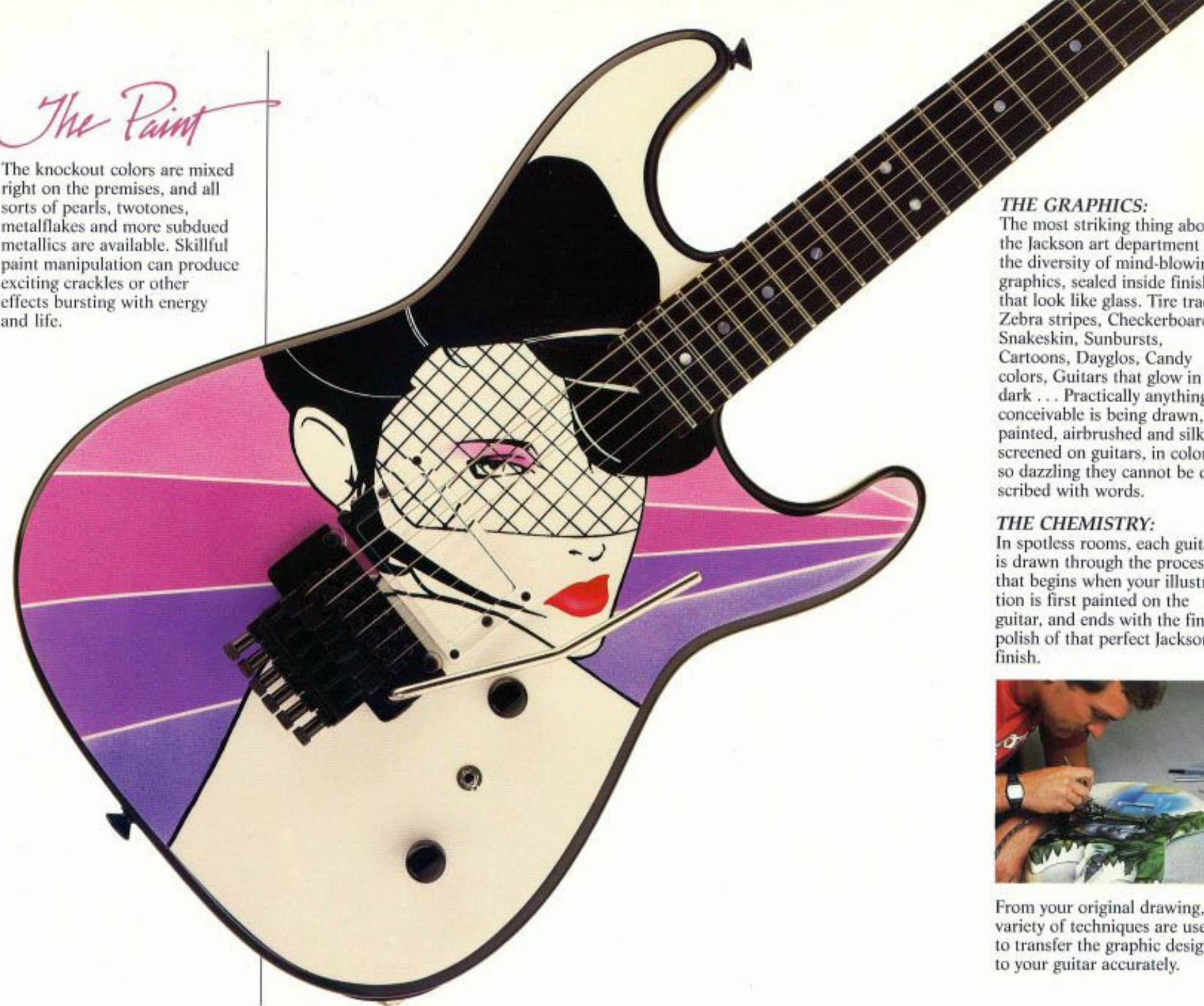
Since you're designing a guitar to your specifications, you may want to consider extra switches or knobs for specific functions, such as splitting pickups or extra gain, and their correct placement.

Custom options include absolutely anything that can be done to a guitar.



The Paint

The knockout colors are mixed right on the premises, and all sorts of pearls, twotones, metalflakes and more subdued metallics are available. Skillful paint manipulation can produce exciting crackles or other effects bursting with energy and life.



THE GRAPHICS:

The most striking thing about the Jackson art department is the diversity of mind-blowing graphics, sealed inside finishes that look like glass. Tire tracks, Zebra stripes, Checkerboards, Snakeskin, Sunbursts, Cartoons, Dayglos, Candy colors, Guitars that glow in the dark . . . Practically anything conceivable is being drawn, painted, airbrushed and silk-screened on guitars, in colors so dazzling they cannot be described with words.

THE CHEMISTRY:

In spotless rooms, each guitar is drawn through the process that begins when your illustration is first painted on the guitar, and ends with the final polish of that perfect Jackson finish.



From your original drawing, a variety of techniques are used to transfer the graphic design to your guitar accurately.

If a Picture is Worth a Thousand Words...



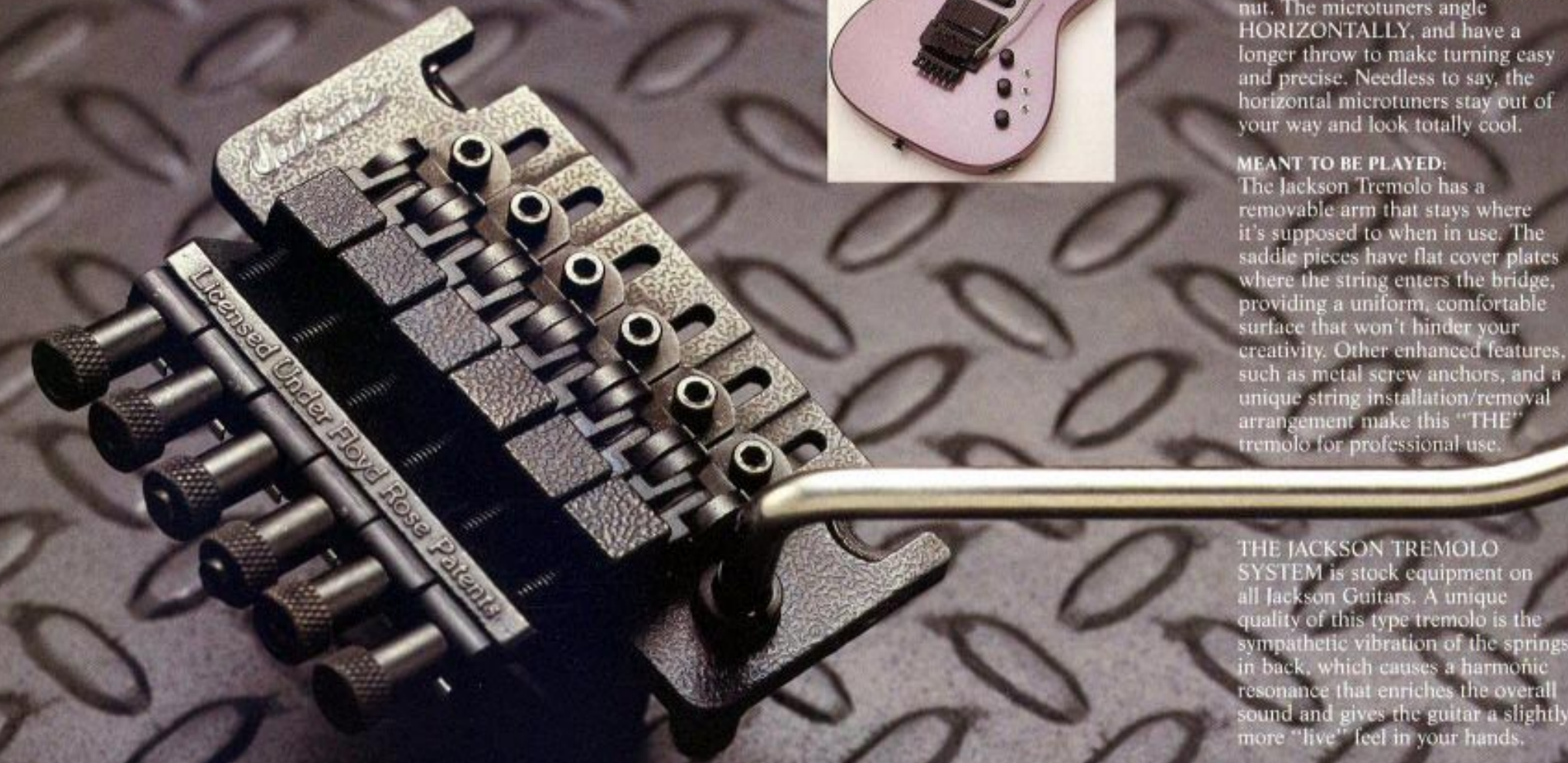
THE NEW JACKSON TREMOLO SYSTEM

is the most advanced unit of its type, with features not found on any other models. A modernized version of the famous suspension tremolo principle first introduced in 1954, this deluxe bridge boasts many State-Of-The-Art features such as microtuners and a locking nut. The microtuners angle HORIZONTALLY, and have a longer throw to make turning easy and precise. Needless to say, the horizontal microtuners stay out of your way and look totally cool.

MEANT TO BE PLAYED:

The Jackson Tremolo has a removable arm that stays where it's supposed to when in use. The saddle pieces have flat cover plates where the string enters the bridge, providing a uniform, comfortable surface that won't hinder your creativity. Other enhanced features, such as metal screw anchors, and a unique string installation/removal arrangement make this "THE" tremolo for professional use.

THE JACKSON TREMOLO SYSTEM is stock equipment on all Jackson Guitars. A unique quality of this type tremolo is the sympathetic vibration of the springs in back, which causes a harmonic resonance that enriches the overall sound and gives the guitar a slightly more "live" feel in your hands.



Electronics

ACTIVE ELECTRONICS differ from conventional passive electronics in their unique ability to BOOST volume levels and/or selected frequency ranges, not just cut them. Designed to provide the advantages of low impedance output, these active circuits are available with a number of options.

Jackson Active Electronics consist of a micro circuit board that is installed directly inside the guitar, and connected to Jackson pickups. Jackson electronics utilize the highest-quality active components, to give you unlimited sonic choices, deliver the best signal-to-noise ratio, and support long cable runs without signal degradation. Battery life is very long, on the order of a year for alkaline types. The output is a high-quality low impedance signal that can be connected directly to a mixing console or an amp. Low impedance electronics are perfectly compatible with any amplifier input; and can drive large, multi-amp setups like no standard pickups can.



JE-1000 ELECTRONICS

A unique approach to active circuitry is the Peak-Selectable JE-1000. It features an 8-position switching matrix which noticeably influences the pickups' resonant frequency. What you get is a guitar sound with any coloration you prefer, from bright to dark. An optional gain boost switch and tone control are also available. The superior buffering of low-impedance electronics eliminates the problems caused by cables and effects boxes.



JE-1500 ELECTRONICS:

The newest addition to the Jackson Electronics Line is the ultra-versatile JE-1500 active parametric preamp board. For those who require variable frequency mid boost, this board has a peak-adjust control that sweeps from 450 to 6000 Hz! The tone sweep control is located on the guitar for easy access. An internal trim control is used to preset the desired amount of boost, from +1 dB to a heavy-duty +24 dB, with the usual Jackson low noise and great sound. The peak becomes sharper as the trim control is turned up, giving, in effect, three controllable parameters. All Jackson electronics have noise suppression circuitry to eliminate the kind of interference you get from CB's, fluorescent lights, faulty dimmers, and radio stations.



JE-2000 BASS ELECTRONICS:

Designed specifically for bass, the JE-2000 has two highly active tone circuits at 40 Hz and 2,500 Hz. Each center-stop bass and treble control allows you to adjust the sound, from flat to + or -12 dB in either direction. With the amount of boost and cut available, you can tailor the sound to fit even the most demanding situation.



JE-1200 ELECTRONIC:

The JE-1200, pictured here, features an active midrange control with up to +6 dB boost at 650 Hz, giving you much-desired dynamic control of the mids. The stages are cascaded in a unique way that gradually rolls off high frequencies above 2 KHz as it boosts the mids. The apparent effect is that of a more solid boost without shrill feedback.

PERSONALIZE YOUR PICKUPS:

Jackson pickups redefine sound quality completely. These sensitive transducers are made right, with Jackson pride and craftsmanship. The pickup is wound to rigid specs, then hand-dipped in wax and shielded with care to eliminate unwanted noise. Every finished pickup is thoroughly evaluated for magnetic strength and D.C. resistance before it is used.



J-100 VINTAGE SINGLE COIL:

Modeled after the vintage single coil pickups of the 50's and 60's, the J-100 gives a high output signal with a warm tone. The pole pieces, originally staggered to magnetically correct the output of each string, have been improved a step further to compensate for today's unwound "G" string. Copper shielding eliminates the noise problems characteristic of so many single coil pickups. A high-output version, the J-100XL, features 1½ times the magnet wire found in the standard J-100. The thinner wire provides a noticeable boost in the lower mids.



J-200 BI-LEVEL LOW IMPEDANCE:

If you're looking for something "in between" a single coil pickup and a

humbucker, with the qualities of each, here's the pickup that takes it a step further — Low Impedance! The J-200 features two wound bobbins, one atop the other to create a humbucking effect that is noiseless and bright. This pickup must be used with low impedance electronics.



J-150 SINGLE COIL BASS:

A modern version of bass pickup that was first designed for jazz players, the J-150 is a hotter, louder pickup for today's player. Bright, clean highs characterize this pickup, along with a tight bottom end.



JE-0005 5-WAY SWITCH:

This exclusive Jackson switch does much more than select pickups! Designed for use with any pickup combination, the JE-0005 will give you the standard Front, Back, and Front + Back pickup positions. The extra two positions can, among other things, SPLIT humbucking pickups, giving you two unique single-coil combinations — the two inside coils, or the two outside coils! This switch radically expands the options available on a guitar, giving you sounds that would otherwise require 5 or 6 pickups and several switches.



J-20 SPLIT COIL BASS:

This humbucking pickup is wound for maximum range. Featuring a classic dual pole piece design, the J-20 puts out a fine, natural bass sound with excellent articulation at all frequencies.

Design Notes

Jackson Guitars come in left and right handed models, with normal or reversed headstocks. From the wide selection of features available, you'll enjoy planning a truly original guitar made to order. Three one-of-a-kind instruments span the spectrum from elegant, simple designs in solid colors; to outrageous, imaginative trophy pieces filled with eye-catching graphic detail.

You can begin right away by opening up the Jackson Custom Design Blueprints in the pocket of the next page. Check off the options you need, and provide art that is as close as possible to the design you have in mind. You may wish to photocopy the guitar body templates, draw a rough sketch; then do the final drawing, ideally in color. Add comments to explain additional points.

Standard Jackson special effects include any solid color, Metallics or Metallflakes, Crackle, Pearl, Sunbursts in any color combination, Candy Colors, Radiant (Dayglo), Phosphorescent (Glow-in-the-dark), Snakeskin, and Zebra Stripes. Specific illustrations from a book, record album, etc. should be accompanied by a clear copy of the picture and color samples. If you use art that is not your original design, be sure to fill out the release form included with the materials in the back.

THE GUITAR shown here has been nicknamed a "Dinky Strat," actually a right-handed Soloist body with an original pencil-drawn illustration. It features a single coil pickup and a humbucker, and has a bolt-on neck with reverse headstock.



*Design and Photography: Melvin Mar
Art Direction: Jula Sugai
Copywriting: Geza Gideon
Executive Coordination: JoAnn Pieroth
Photo Assistance: Brent Ward
Color Separation: JTM Colorscan, Inc.
Typesetting: Type Case, Inc.
Printing: Tarrant Printing Co.*

JACKSON SOLOIST

CHECKLIST SOLOIST, NECK-THROUGH-BODY

Consult the Catalogue and Price List for a detailed listing of colors, options, extras and additional models.

VERSION:

- Custom — Ebony fingerboard, Jackson inlay, and binding on neck and headstock.
- Student — Rosewood fingerboard, Pearl Dot inlay, no binding.

BODY STYLE:

- Right-handed Left-handed

HEADSTOCK:

- Normal Reverse

PICKUP/CONTROLS CONFIGURATION:

- 1 Humbucker — Volume, Tone controls
- 2 Humbuckers — Volume, Tone controls
- 3 Single coil pickups — Volume, Tone controls
- 1 Humbucker and 2 single coil pickups — Volume, Tone controls

PICKUPS:

NECK _____
MIDDLE _____
BRIDGE _____

SWITCHING:

- 2 Pickup Guitars —
 - Standard Pickup Selector
 - Mini Switches
 - Jackson 5-way Switch

3 Pickup Guitars —

- Mini Switches
- Fender Style 5-way Switch

ELECTRONICS:

- Passive
- Active Low Impedance
 - JE-1000 — Selectable Mid Peak
 - add gain switch
 - add passive tone control
 - before preamp
 - after preamp
 - JE 1200 — +6 dB Mid Boost at 650 Hz, Rotary Control.
 - JE 1500 Parametric Mid Boost, Frequency Sweep Control, internal gain control.

ADDITIONAL CONTROLS: _____

BASIC COLOR: _____

- Solid Crackle
- Metal Flake Candy
- Sunburst Pearl-what color?
- Metallic (see list) _____

EXTRAS:

- Paint head same as body.
- Body binding
- Other size frets —
What kind? _____
- Custom Graphics
(Provide exact art on diagram)

SPECIAL INSTRUCTIONS:

JACKSON STRAT BODY

CHECKLIST STRAT BODY, BOLT-ON NECK

Consult the Catalogue and Price List for a detailed listing of colors, options, extras and additional models.

FINGERBOARD:

- Maple
- Rosewood
- Ebony

BODY STYLE:

- Right-handed Left-handed

HEADSTOCK:

- Normal Reverse

PICKGUARD:

- Yes No

PICKUP/CONTROLS CONFIGURATION:

- 1 Humbucker — Volume control
- 2 Humbuckers — Volume control
- 3 Humbuckers — Volume control
- 3 Single coil pickups — Volume control
- 1 Humbucker and 2 single coil pickups — Volume control

PICKUPS:

NECK _____
MIDDLE _____
BRIDGE _____

SWITCHING:

- 2 Pickup Guitars —
 - Standard Pickup Selector
 - Mini Switches
 - Jackson 5-way Switch

3 Pickup Guitars —

- Mini Switches
- Fender Style 5-way Switch

ELECTRONICS:

- JE-1000 — Selectable Mid Peak
 - add gain switch
 - add passive tone control
 - before preamp
 - after preamp
- JE 1200 — +6 dB Mid Boost at 650 Hz, Rotary Control.
- JE 1500 Parametric Mid Boost, Frequency Sweep Control, internal gain control.

ADDITIONAL CONTROLS: _____

BASIC COLOR: _____

- Solid Crackle
- Metal Flake Candy
- Sunburst Pearl-what color?
- Metallic (see list) _____

EXTRAS:

- Paint head same as body.
- Body binding
- Other size frets —
What kind? _____
- Custom Graphics
(Provide exact art on diagram)

SPECIAL INSTRUCTIONS:

JACKSON CONCERT BASS

CHECKLIST CONCERT BASS, NECK-THROUGH-BODY

Consult the Catalogue and Price List for a detailed listing of colors, options, extras and additional models.

VERSION:

- Custom — Ebony fingerboard, Jackson inlay, and binding on neck and headstock.
- Student — Rosewood fingerboard, Pearl Dot inlay, no binding.

BODY STYLE:

- Right-handed Left-handed

HEADSTOCK:

- Normal Reverse

PICKUP/CONTROLS CONFIGURATION — PASSIVE:

- 1 Pickup — Volume and Tone controls
- 2 Pickups — Volume, Volume, Tone

PICKUP/CONTROLS CONFIGURATION — ACTIVE:

- Volume, Bass Boost/Cut, Treble Boost/Cut

PICKUPS:

NECK _____
MIDDLE _____
BRIDGE _____

SWITCHING:

- Pickup Selector
- Mini Switches

ELECTRONICS:

- Passive
- Active Low Impedance

ADDITIONAL CONTROLS: _____

BASIC COLOR: _____

- | | |
|--------------------------------------|--|
| <input type="checkbox"/> Solid | <input type="checkbox"/> Crackle |
| <input type="checkbox"/> Metal Flake | <input type="checkbox"/> Candy |
| <input type="checkbox"/> Sunburst | <input type="checkbox"/> Pearl-what color?
(see list) _____ |
| <input type="checkbox"/> Metallic | |

EXTRAS:

- Paint head same as body.
- Body binding
- Other size frets —
What kind? _____
- Custom Graphics
(Provide exact art on diagram)

SPECIAL INSTRUCTIONS:

RANDY RHOADS MODEL

CHECKLIST RANDY RHOADS, NECK-THROUGH-BODY

Consult the Catalogue and Price List for a detailed listing of colors, options, extras and additional models.

VERSION:

- Custom — Ebony fingerboard, Jackson inlay, and binding on neck and headstock.
- Student — Rosewood fingerboard, Pearl Dot inlay, no binding.

BODY STYLE:

- Right-handed Left-handed

HEADSTOCK:

- Normal Reverse

PICKGUARD:

- Yes No

PICKUP/CONTROLS CONFIGURATION:

- 1 Humbucker — Volume, Tone controls
- 2 Humbuckers — Volume, Tone controls
- 3 Single coil pickups — Volume, Tone controls
- 1 Humbucker and 2 single coil pickups — Volume, Tone controls

PICKUPS:

NECK _____
MIDDLE _____
BRIDGE _____

SWITCHING:

- 2 Pickup Guitars —
 - Standard Pickup Selector
 - Mini Switches
 - Jackson 5-way Switch

3 Pickup Guitars —

- Mini Switches
- Fender Style 5-way Switch

ELECTRONICS:

- Passive
- Active Low Impedance
 - JE-1000 — Selectable Mid Peak
 - add gain switch
 - add passive tone control
 - before preamp
 - after preamp
 - JE 1200 — +6 dB Mid Boost at 650 Hz, Rotary Control.
 - JE 1500 Parametric Mid Boost, Frequency Sweep Control, Internal Gain Control.

ADDITIONAL CONTROLS: _____

BASIC COLOR: _____

- | | |
|--------------------------------------|--|
| <input type="checkbox"/> Solid | <input type="checkbox"/> Crackle |
| <input type="checkbox"/> Metal Flake | <input type="checkbox"/> Candy |
| <input type="checkbox"/> Sunburst | <input type="checkbox"/> Pearl-what color?
(see list) _____ |
| <input type="checkbox"/> Metallic | |

EXTRAS:

- Paint head same as body.
- Body binding
- Other size frets —
What kind? _____
- Custom Graphics
(Provide exact art on diagram)

SPECIAL INSTRUCTIONS:

S4.00

Jackson Charvel, Inc., 4452 Airport Drive, Ontario, CA 91761