



The Craftman Spirit



ESP was established in 1975 by three musical guitar craftsmen who were made responsible for maintaining some of the world's finest instruments in the music world.

ESP's main objective is to develop the ultimate "total instrument". All of the guitars produced by ESP are hand-crafted and represent the finest quality as to every detailed part. ESP utilizes an intensive and unique approach to creating such guitar-related products as computerized stereo collectors, amplifiers, etc.

ESP's guitars, made by these masterful craftsmen and produced in the best, can be distinguished by their superb "playability". The fact that ESP guitars are being widely used by some of the world's top-ranking outstanding artists only prove this point all the more further.



EST. 1954

Navigator

EST. 1954

Navigator

Random Star

EST. 1954
EST. 1954

City of Angels

EST. 1954 EST. 1954



**WESTERN
FACTORY**

EST. 1954
EST. 1954



YARBROOK

EST. 1954



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SE, TE

FREE CHOICE

CHOOSE FROM 100+ BODY FINISHES
 PICK YOUR COLOR AND GUITAR
 PICK YOUR PICK GUARD AND PICK
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ITEMS IN BLACK

ITEMS IN WHITE

PB, JB

PRICE CHOICE

MAKING HEADS OUT OF BROWN, BLACK, RED, WHITE, BLK & BK
 MULTICOLOR BODY FINISH
 BROWN, BLUE, RED, BK & BROWN
 COLOR BLD, PINK, BK
 1967-1974



ITEMS IN BLACK

ITEMS IN WHITE

ITEMS IN BLACK

ITEMS IN WHITE



STANDARD

SG

FREE CHOICE

MAHOGANY BODY
FLEET
FRAMING
BROOKLYN
COMPOSITE
PICK
PICKUP
WIRE
NO. LINE
NO. LINE PLATE



STANDARD

MG

FREE CHOICE

MAHOGANY BODY
FLEET
FRAMING
BROOKLYN
COMPOSITE
PICK
PICKUP
WIRE
NO. LINE
NO. LINE PLATE



ESP GUITARS



ESP P.A. SERVICE

DYNAMIC AND HIGH-FIDELITY SOUND

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12-BLEND ATOM™ FLOOR



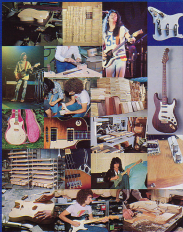
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ESP
 Electric Sound Products

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