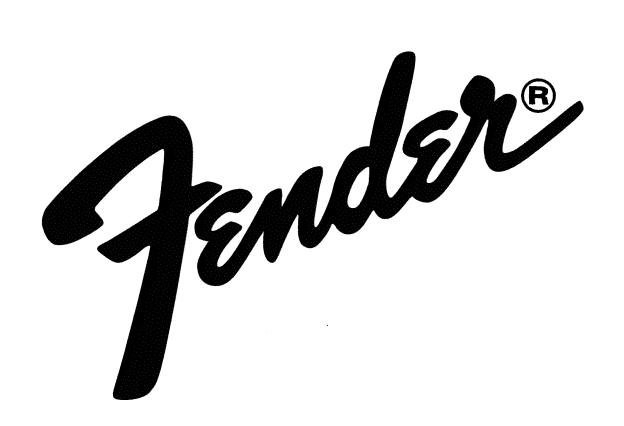
# Manufacturer's Suggested Retail Prices Addendum effective July 10, 1997



- P.A. Systems
- Instrument Amplification
- Acoustic & Electric Guitars & Basses



# Manufacturer's Suggested Retail Prices Addendum effective July 10, 1997

### Stratocaster

Model Number U.S. Retail (\$) Artist Signature Stratocaster 013-9202-Jimmie Vaughan Tex Mex™ Strat ...... 649.99 Special "soft  $\bar{V}$ " one piece maple neck, 21 medium jumbo frets, poplar body, U.S. Vintage New Model tremolo and hardware, three Tex Mex™ single coil pickups with "hot bridge", special tone control setup, Schaller straplock buttons, deluxe gig bag. (303) 2-Color Sunburst\* (305) Olympic White (306) Black (309) Candy Apple Red U.S. Plus/Deluxe Stratocaster 010-7502-Strat Plus......1179.99 010-7500-Strat Plus w/rosewood fretboard......1179.99 One-piece maple neck, 22 frets, alder body, ash on (821), American Standard tremolo, New Colors New Option LSR roller nut, Schaller locking keys, three Fender-Lace Sensor "Gold" pickups, white shell pickguard, Plus molded case, strap, cable. (802) Lake Placid Blue (805) Olympic White (806) Black (809) Candy Apple Red (821) Natural Ash\*\* (824) Inca Silver (832) Brown Sunburst\* 010-7202-Big Apple Strat ......1199.99 010-7200-Big Apple Strat w/rosewood fretboard......1199.99 New Model (U.S.A.) One piece lightly tinted maple neck, bi-flex truss rod, 22 medium jumbo frets, 4-bolt micro-tilt neck adjustment, alder body, American Standard tremolo and hardware, Seymour Duncan<sup>•</sup> Pearly Gates "Plus" humbucking pickup (bridge), Seymour Duncan '59 humbucking pickup (neck), shell pickguard, special 5-way switching, Schaller® straplock buttons, black tolex case. (800) 3-Color Sunburst\* (805) Olympic White (806) Black (Brown Shell Pickguard) (Brown Shell Pickguard) (Brown Shell Pickguard) (809) Candy Apple Red (White Shell Pickguard) (844) Shoreline Gold (845) Teal Green Metallic (White Shell Pickguard) (White Shell Pickguard) 010-7902-Lone Star Strat......1129.99 010-7900-Lone Star Strat w/rosewood fretboard ......1129.99 (U.S.A.) One piece lightly tinted maple neck, bi-flex truss rod, 22 medium jumbo frets, 4-bolt micro-tilt neck adjustment, alder body, American Standard tremolo and hardware, Seymour Duncan<sup>®</sup> Pearly Gates "Plus" humbucking pickup (bridge), two Texas Special™ single-coil pickups (neck/middle) with custom staggered alnico magnets special 5-way switching, Schaller straplock buttons, black tolex case. (800) 3-Color Sunburst\* (805) Olympic White (Brown Skell Pickguard)

(Brown Shell Pickguard)

(White Shell Pickguard)

(809) Candy Apple Red

(844) Shoreline Gold

(White Shell Pickguard)

(806) Black

(Brown Shell Pickguard)

(845) Teal Green Metallic

(White Shell Pickguard)

<sup>\*</sup> Due to special wood requirements add \$50.00 for this color option

<sup>\*\*</sup> Due to special wood requirements add \$150.00 for this color option

#### U.S. Plus/Deluxe Stratocaster (cont'd)

	<u> </u>	axe Stratocaster (cor	it dy		
010-7302-	Roadhouse Strat		***************************************	.1099.99	
010-7300-	Roadhouse Strat w/rosewo	od fretboard		1099.99	
	(U.S.A.) One piece lightly tinted maple neck, bi-flex truss rod, 22 medium jumbo frets,				
		ent, alder body, American Stand			
	three Texas Special™ single-coil pickups with custom staggered alnico magnets, Schaller®				
	straplock buttons, black tolex case.				
	(800) 3-Color Sunburst* (Brown Shell Pickguard)	(805) Olympic White (Brown Shell Pickguard)	(806) Black (Brown Shell Pickguard)		
	(809) Candy Apple Red	(844) Shoreline Gold	(845) Teal Green Metall	ic	
	(White Šhell Pickguard)	(White Shell Pickguard)	(White Shell Pickguard)		
	<u>American l</u>	Standard Stratocaste	e <u>r</u>		
010-7402-		caster			
010-7400-	American Standard Strato	caster w/rosewood fretboard	l	949.99	
New Colors		s, alder body, ash on (821), Ame			
New Option		cups and new Delta Tone $^{TM}$ system			
	<del>_</del> _	load" tone control, molded case.			
	(702) Lake Placid Blue	(705) Olympic White	(706) Black		
	(709) Candy Apple Red (732) Brown Sunburst*	(721) Natural Ash**	(724) Inca Silver		
010-7422-	American Standard Strato	caster, left-hand		1040 00	
010-7420-	American Standard Strato	caster, left-hand, w/rosewood	d frethaard	1040.00 1049 99	
New Color		s, alder body, American Standar		TO#0.00	
	Standard pickups, molded cas	· ·	a womono, miloo iliitoi iomi		
	(705) Olympic White	(706) Black	(709) Candy Apple Red		
	(732) Brown Sunburst*				
010-7462-	Amorioon Standard Streets	nastau CB Bandu		1000 00	
010-7462-		caster, GR Readycaster, GR Ready w/rosewoo			
010-1400-		s, alder body, American Standar		1400.00	
		m for direct access to Roland Gl			
	three American Standard pick		o sorios gardar symmesizor,		
	(705) Olympic White	(706) Black	(709) Candy Apple Red		
	(732) Brown Sunburst*		• •		
	C 1.0				
		rnia Stratocaster			
010-1402-					
<b>010-1400-</b> New Model		d fretboardle neck, 21 medium jumbo frets		799.99	
IVEW MODEL	tremole and hardware three 7	Tex Mex™ single-coil pickups w	ith vintage staggard alnice		
	magnets, deluxe gig bag.	ex mex single-con pickups w.	till vintage staggered aimco		
	(306) Black	(309) Candy Apple Red	(332) Brown Sunburst*		
	(340) Fiesta Red	(341) Vintage White	(ou) Diowi Sumonis		
010-1502-		***************************************			
010-1500-		wood fretboard		849.99	
New Model	(U.S.A.) One piece tinted maple neck, 21 medium jumbo frets, alder body, U.S. Vintage				
	tremolo and hardware, one Fender humbucking pickup (bridge), two Tex Mex™ single-coil				
	pickups (neck/middle) with vintage staggered alnico magnets, deluxe gig bag.				
	(306) Black	(309) Candy Apple Red	(332) Brown Sunburst*		
	(340) Fiesta Red	(341) Vintage White			

<sup>\*</sup> Due to special wood requirements add \$50.00 for this color option \*\* Due to special wood requirements add \$150.00 for this color option

Model Number	Standard Stratocaster (cont'd)  U.S. Retail (\$)							
113-1102- 113-1100-	Floyd Rose Standard Stratocaster							
013-4602- 013-4600-	Standard Stratocaster							
	Traditional_Stratocaster							
013-3700-	Traditional Fat Strat w/rosewood fretboard							
013-3602- 013-3600- 013-3620-	Traditional Stratocaster							

<sup>\*</sup> Due to special wood requirements add \$50.00 for this color option

#### **Telecaster**

Model Number U.S. Retail (\$) American Standard Telecaster 010-8402-American Standard Telecaster......949.99 American Standard Telecaster w/rosewood fretboard.......949.99 010-8400-New Colors One-piece maple neck, 22 frets, alder body, American Standard bridge, two American Standard Tele pickups, molded case. (702) Lake Placid Blue (705) Olympic White (706) Black (732) Brown Sunburst\* (709) Candy Apple Red (724) Inca Silver 010-8422-American Standard Telecaster, left-hand ......1049.99 One-piece maple neck, 22 frets, alder body, American Standard bridge, New Color two American Standard Tele pickups, molded case, (709) Candy Apple Red (705) Olympic White (706) Black (732) Brown Sunburst\* 010-8442-American Standard "B-Bender" Telecaster......1099.99 New Color One-piece maple neck, 22 frets, alder body, custom designed Parsons-Fender B-Bender system, two American Standard Tele pickups, molded case. (705) Olympic White (706) Black (709) Candy Apple Red (732) Brown Sunburst\* California Telecaster 010-1702-(U.S.A.) One piece tinted maple neck, 21 medium jumbo frets, alder body, U.S. Vintage New Model 6-saddle bridge and hardware, one Fender humbucking pickup (neck), one Tex Mex™ Tele single-coil pickup (bridge), special 5-way switching, deluxe gig bag. (306) Black (309) Candy Apple Red (332) Brown Sunburst\* (340) Fiesta Red (341) Vintage White Standard Telecaster 013-5202-One-piece maple neck, 21 frets, poplar body, die-cast tuning keys, three-ply pickguard, two single-coil pickups, less case. (502) Lake Placid Blue (506) Black (525) Crimson Red Metallic (532) Brown Sunburst\* (580) Arctic White Traditional Telecaster 013-3202-One-piece maple neck, 21 frets, poplar body, chrome hardware, three-ply pickguard, two single-coil pickups, less case. (506) Black (558) Torino Red (580) Arctic White **Other Fender Electric Guitars** Traditional Models 013-0202-One-piece maple neck, 22.7" scale, 21 frets, poplar body, non-trem model, chrome hardware, two single-coil pickups, less case. (506) Black (558) Torino Red (580) Arctic White

<sup>\*</sup> Due to special wood requirements add \$50.00 for this color option

#### **Precision Bass**

Model Number U.S. Retail (\$) U.S. Vintage Precision Bass 019-0115-'57 Precision Bass .......1399.99 One-piece maple neck, 20 frets, alder body, vintage hardware, American Vintage split single-coil Precision pickup, tweed case, strap, cable. (803) 2-Color Sunburst\* (806) Black (841) Vintage White 019-0116-'62 Precision Bass ......1399.99 One-piece maple neck w/rosewood fretboard, 20 frets, alder body, vintage hardware, American Vintage split single-coil Precision pickup, tweed case, strap, cable. (800) 3-Color Sunburst\* (806) Black (841) Vintage White **American Standard Precision Bass** 019-2202-American Standard Precision Bass w/maple fretboard......949.99 019-2200-American Standard Precision Bass w/rosewood fretboard ......949.99 New Colors One-piece tinted maple neck w/rosewood or maple fretboard and graphite reinforcement, 20 frets, alder body, one American Vintage split single-coil Precision pickup, molded case. (702) Lake Placid Blue (705) Olympic White (706) Black (709) Candy Apple Red (724) Inca Silver (732) Brown Sunburst\* 019-2220-One-piece tinted maple neck w/rosewood fretboard and graphite reinforcement, New Color 20 frets, alder body, one American Vintage split single-coil Precision pickup, molded case. (705) Olympic White (706) Black (709) Candy Apple Red (732) Brown Sunburst\* 019-2208-American Standard Precision Bass, fretless .......999.99 New Color One-piece tinted maple neck w/rosewood fretboard and graphite reinforcement, alder body, one American Vintage split single-coil Precision pickup, molded case. (705) Olympic White (706) Black (709) Candy Apple Red (732) Brown Sunburst\* Special/Deluxe Precision Bass 013-5400-One-piece maple neck w/ rosewood fretboard, 20 frets, poplar body w/ash veneered top, black pickguard and pickup covers, one split single-coil Precision pickup plus one single-coil J-Bass pickup, less case. (506) Black (532) Brown Sunburst\* (507) Vintage Blonde (528) Crimson Burst Standard Precision Bass 013-6000-One-piece maple neck w/ rosewood fretboard, 20 frets, poplar body, three-ply pickguard, one split single-coil Precision pickup, less case. (502) Lake Placid Blue (506) Black (525) Crimson Red Metallic (532) Brown Sunburst\* (580) Arctic White **Traditional Precision Bass** 013-3400-Traditional Precision Bass ...... 299.99 One-piece maple neck w/ rosewood fretboard, 20 frets, poplar body, three-ply pickguard, one split single-coil Precision pickup, less case. (506) Black (558) Torino Red (580) Arctic White

\* Due to special wood requirements add \$50.00 for this color option

#### **Jazz Bass**

Model Number

U.S. Retail (\$)

Wodel Number	<u>U.S.</u>	Vintage Jazz Bass	U.S. Retail (\$)		
019-0209-	'62 Jazz Bass1499.99 One-piece maple neck w/rosewood fretboard, 20 frets, alder body, vintage hardware, concentric stacked volume/tone controls, two American Vintage single-coil Jazz pickups,				
	tweed case, strap, cable.	one controls, two American Vin	itage single-coil Jazz pickups,		
	(800) 3-Color Sunburst	(806) Black	(841) Vintage White		
	<u>U.S. P</u>	lus/Deluxe Jazz Bass			
019-4402-	Jazz Bass Deluxe w/mapl	e fretboard	1169.99		
019-4400-			1169.99		
	One-piece tinted maple neck w/rosewood or maple fretboard and graphite reinforcement,				
		dy w/ash veneered top and bac			
	two special design Jazz Bass	s humbucking pickups, white s	hell pickguard,		
	(806) Black	e Burst), Plus molded case, str (828) Crimson Burst	<b>-</b> ·		
	(837) Antique Burst	(844) Shoreline Gold	(836) Blue Burst (845) Teal Green Metallic		
019-4408-	Jazz Bass Deluxe Fretless	3	1219.99		
New Model	One-piece tinted maple neck	w/rosewood fretless fingerboa	rd and graphite reinforcement,		
	22 fretline marker inlays, do	wnsized alder body w/ash vene	eered top and back. 3-band		
	active EQ, two special design	n Jazz Bass humbucking picku	ps, white shell pickguard,		
		e Burst), Plus molded case, str	ap, cable.		
	(806) Black	(837) Antique Burst	(844) Shoreline Gold		
	(845) Teal Green Metallic				
	<u>America</u>	n Standard Jazz Bas	<u>88</u>		
019-2402-	American Standard Jazz	American Standard Jazz Bass w/maple fretboard			
019-2400-	American Standard Jazz	Bass w/rosewood fretboard	999.99		
New Colors		wood or maple fretboard and g			
		ru-body bridge, two American	Vintage Jazz Bass		
	pickups, molded case. (702) Lake Placid Blue	(705) Olympic White	(700) Dia da		
	(702) Candy Apple Red	(703) Olympic White (724) Inca Silver	(706) Black (732) Brown Sunburst*		
019-2500-	American Standard Jazz	Page V (Fire String)	1059.99		
New Colors		ferro fretboard and graphite re			
		erican Vintage Jazz Bass five-s			
	(702) Lake Placid Blue	(705) Olympic White	(706) Black		
	(709) Candy Apple Red	(724) Inca Silver	(732) Brown Sunburst*		
	<u>Sta</u>	ndard Jazz Bass			
013-6500-	Standard Jazz Bass	***************************************	409.99		
		wood fretboard, 20 frets, popla			
		Bass single-coil pickups, less ca			
	(502) Lake Placid Blue	(506) Black	(525) Crimson Red Metallic		
	(532) Brown Sunburst*	(580) Arctic White			
013-6508-	Standard Jazz Bass Fretle	Age	429.99		
		w/rosewood fratless fingerhoor			

One-piece tinted maple neck w/rosewood fretless fingerboard, 20 fretline marker inlays, poplar body, three-ply pickguard, two Fender Jazz Bass single-coil pickups, less case.

(502) Lake Placid Blue (506) Black (525) Crimson Red Metallic

<sup>(532)</sup> Brown Sunburst\* (580) Arctic White

<sup>\*</sup> Due to special wood requirements add \$50.00 for this color option

#### **Traditional Jazz Bass**

(506) Black (558) Torino Red (580) Arctic White

## Fender Acoustics & Acoustic-Electrics

#### DG Series Dreadnought

095-1100-021	DG-11 (Natural)299.00
095-1100-006	DG-11 (Black)299.00
095-1100-032	DG-11 (Sunburst)
	Spruce top, nato back & sides, rosewood fretboard,
	chrome covered tuners, gloss finish.
095-1600-021	DG-16 (Natural)369.00
095-1600-006	DG-16 (Black)369.00
095-1600-032	DG-16 (Sunburst)369.00
	Spruce top, mahogany back & sides, rosewood fretboard, snowflake position marks, die-cast tuners, gloss finish.

# Fender Instrument Amplifiers

Model Number U.S. Retail (\$) **Professional Tube Series Guitar Amplifiers** 021-2007-000 Prosonic Head ......1299.99 All tube preamp and power amp, 60 Watts, 4, 8,  $16\Omega$  selector, dual channel. vintage & drive with dual cascading gain in the drive channel, 3-way rectifier, Birch-Maple cabinet, 1-button footswitch (drive select), controls: volume, gain 1, gain 2, treble, bass, middle, master volume, footswitch jack, effects loop, vintage pointer knobs, black tolex covering. F.A.T. (Fender American Tube) Series Guitar Amplifiers 021-3203-000 Pro Junior™ ....... 339.99 All tube, 15 Watts into 8 Ohms, 1-10" Fender Vintage Special Design speaker, single channel with volume and tone controls, chrome panel, vintage pointer knobs, black tolex, silver grille cloth. Blues Junior<sup>TM</sup> ....... 449.99 021-3205-000 All tube preamp and power amp, 15 Watts into 8 Ohms, 1-12" Fender Vintage Special Design speaker, single channel with volume, treble, middle, bass, and master volume controls, "Fat" switch, reverb, footswitch jack for remote "Fat" on/off, chrome panel, vintage pointer knobs, black tolex, silver grille cloth. Acoustasonic<sup>TM</sup> Series Amplifiers 022-1302-000 40 Watts (stereo) into 8 Ohms, 2 Fender Special Design 8" speakers, piezo horn. two channels - instrument and mic/line, exclusive "String Dynamics" control, piezo/instrument input in first channel and instrument/Lo-Z XLR in second, Fender reverb and chorus, tilt-back legs, wheat grille cloth, brown tolex covering. Automatic<sup>TM</sup> Series Amplifiers 022-6300-000 Automatic GT™ ....... 339.99 25 Watts into 8 Ohms, 12" Fender Special Design speaker, mono chorus, reverb, five push-button selectable channels, extended high and low frequencies, headphone jack, footswitch jack, CD/tape inputs, heavy duty black steel grille and black tolex covering (footswitch optional). 022-6400-000 25 Watts into 8 Ohms, 12" Fender Special Design speaker, mono chorus, reverb, five push-button selectable channels, voiced to produce a wide array of classic Fender tones, headphone jack, footswitch jack, CD/tape inputs, black-silver grille cloth

#### Amp Can™ Battery-Powered Amplifier 022-1200-049 15 Watts, battery /AC power, two fully independent channels (guitar & line/mic), guitar channel has distortion switch, Fender Special Design 6" speaker, black tolex covering, battery charger included.

and black tolex (footswitch optional).

# Fender Professional Audio

Model Number

U.S. Retail (\$)

#### Portable Sound Systems

069-1001-003 069-9002-000	Passport		
000-0002-000	Passport DC-DC Converter	. 150.00	
	<u>SRM Series™ Powered Mixers</u>		
071-6321-000	SRM-6302	619.99	
071-8321-000	SRM-8302Eight input channel version of the SRM 6302.	729.99	
	Artist Series <sup>TM</sup> Subwoofers		
071-1150-000	115sA Artist Series Subwoofer	349.99	
071-1180-000	118sA Artist Series Subwoofer	439.99	
	<u>Speaker Stands</u>		
069-9001-000	ST-275 Gig Bag & 2 Speaker Stands	229.99	
071-1327-000	Mounting Pole for 115sA or 118sA Subwoofer (Black)	19.99	



For top performance,

<u>all</u> Fender

acoustic and electric

guitars and basses

are factory equipped with

genuine Fender strings.