







Masterbuilt

In every art form there are those who have mastered their craft so thoroughly, through years of training and experience, their work routinely commands extra acclaim and admiration, not to mention outright awe. These astonishing artisans are the Master Builders of the Fender Custom Shop; a select group of the most talented builders recognized around the world for their matchless skill, limitless imagination and utter devotion to their art.

Crafting a guitar with a Custom Shop Master Builder is the ultimate artistic partnership—simply put, no idea is too crazy and no job too large or too small.

They'll walk you through everything—body design, neck shape, tonewoods, pickups, hardware and more—to give you the look, feel and sound that you're searching for. From start to finish the Master Builder will personally ensure that each guitar is built with the highest possible quality and to your exact specifications.

Additionally, it's about more than just specifications, it's about making the instrument of your dreams a concrete reality.

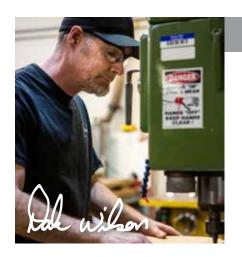


MasterBuilders

Imagine the greatest artists in history gathered under one roof; Michelangelo, DaVinci, Picasso and Dali working next to each other, sharing pigments, knowledge and expertise. The Fender Custom Shop is exactly that, the world's most esteemed luthiers gathered together to create peerless instruments that are astounding works of art—the Master Builders. They are known the world over for

their skill and have built instruments for Jeff Beck, Ritchie Blackmore, Eric Clapton, Dick Dale, Mike Dirnt, Bob Dylan, Robben Ford, Buddy Guy, Merle Haggard, Reggie Hamilton, Mark Hoppus, John 5, Keith Richards, Sting and U2 ... just to name a few!





DaleWilson

Dale Wilson arrived at Fender in 2003, joined the Custom Shop in 2005 and became a Master Builder in 2011. Building guitars has been a driving passion for the California native since childhood. "Ever since I can remember, I've always loved guitars," he said. "I didn't dream of being a rock star; I dreamt of building the ultimate guitar. I was equally enthralled with the guitars just as much as I was with the players."

Woodworking runs in the Wilson family, and the requisite Custom Shop zeal for outstanding craftsmanship has long been part of Dale's DNA. He did repair work and mods in a small guitar shop right out of high school in the late 1980s;

subsequently, he moved on to stints at Dobro and Rickenbacker before arriving at Fender, where he worked on Guild, Gretsch and Benedetto guitars before beginning his apprenticeship with various Custom Shop Master Builders.

He enjoys calling upon his extensive and varied experience as a craftsman to create highly distinctive guitars such as the Resophonic Thinline Telecaster®. Wilson also built five beautiful custom guitars for the January 2011 NAMM Show while still an apprentice and was asked to signed the back of the headstocks, garnering him his Master Builder status.



PaulWaller

Paul Waller is a Southern California native with woodworking and luthiery in his blood. He built his first guitar at age 14 in his high school woodshop, joined a cabinet shop right out of high school and, after a stint at a small Southern California guitar maker, enrolled at the acclaimed Roberto-Venn School of Luthiery in Phoenix, from which he graduated in spring of 2000.

Waller joined Fender in 2003. He spent two years working closely with master archtop craftsman Bob Benedetto, and became steeped in the many facets of building techniques from all the Custom Shop's Master Builders. After an extensive seven-year apprenticeship, Waller became a Master Builder in 2010.

His Fender Custom Shop work includes bass guitars for U2's Adam Clayton, a custom Thinline Telecaster for U2 vocalist Bono, Telecaster guitars for the Rolling Stones' Keith Richards and co-work on a Stratocaster for fellow Stones guitarist Ronnie Wood, Stratocaster guitars for Buddy Guy, the Nile Rodgers "Hitmaker" Stratocaster, and a custom double-neck Jazzmaster for Queens Of the Stone Age guitarist Troy Van Leeuwen.



JasonSmith

A Custom Shop veteran and son of longtime Fender R&D legend Dan Smith, Jason Smith grew up on Fender — "It has always been in my family," he said, "And I was always extremely interested in everything my father did."

Born in Rochester, N.Y., and raised in California, Smith remembers meeting guitar greats from about age 5 on through his father's work with Fender—Eric Clapton, Yngwie Malmsteen, Jeff Beck and Robben Ford, to name only a few. He went to his first big rock concert at age six—Rush—and remembers going backstage with his dad and meeting Geddy Lee after the show. Before he was even in his teens,

Smith was going to see Pink Floyd, ZZ Top and many other major artists.

Rock music and Fender are part of Smith's DNA. He joined the Fender Custom Shop in 1995 and in 2006 completed a five-year apprenticeship under acclaimed Senior Master Builder John English. Among many diverse projects with English, Smith worked on a pair of double-neck Stratocaster guitars for Stone Temple Pilots guitarist Dean DeLeo. He has since crafted fine instruments for players and acts including John 5, Michael Landau, Flea, Josh Klinghoffer, Steve Harris, Reggie Hamilton, Linkin Park, Kenny Wayne Shepherd, Neon Trees and many others.



YuriyShishkov

From handcrafting many of his own woodworking tools to showcasing his world-class luthiery skills and custom inlay work, Yuriy Shishkov is truly a renaissance guitar builder. It was in the small confines of a root cellar in his hometown of Gomel in the former Soviet Union that Shishkov got his start building guitars for friends and colleagues.

When he arrived in the United States in 1990, Shishkov settled in the Chicago area

and collaborated with a range of top artists, including late shredder Dimebag Darrell of Pantera, Jimmy Page and Robert Plant of Led Zeppelin, Nuno Bettencourt of Extreme, Robin Zander of Cheap Trick and Paul Stanley of KISS. Shishkov joined the Fender Custom Shop's Master Builder team in 2000 and has crafted truly magnificent instruments featuring exquisite detail and inlay work.

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ToddKrause

Todd Krause has built exquisitely crafted custom instruments for many of the world's greatest artists, including Jeff Beck, Eric Clapton, Bob Dylan, David Gilmour, Robbie Robertson, Kenny Wayne Shepherd, Robin Trower, Roger Waters and many others.

His guitar-building apprenticeship began in early 1981 at Jackson/Charvel guitars. Krause arrived at Fender in 1991 and steadily rose through several roles, including one-off instrument builder, R&D model maker, and woodworking machinist. He became a Custom Shop Master Builder in 1997 and has created countless distinctive instruments, all of which embody his personal design philosophy: "Form and function are the biggest part of it," he said. "It's about the way an instrument sounds and feels. It has to look cool, and it has to compel you to play."



DennisGaluszka

Like Fender itself, Dennis Galuszka is a Southern California native. Combining his dual passions for music and woodworking, he began building high-end acoustic guitars during his 13 years as a cabinetmaker. As a working drummer, it was a 1999 audition with one of the Fender Master Builders that led to a job interview and a new kind of steady gig—as an apprentice at the Fender Custom Shop.

After only eight months there, Galuszka was promoted to Master Builder. He has since built finely crafted instruments for influential

players including Paul McCartney, Andy Summers, Johnny Marr, Patrick Stump, Mike Dirnt, Sting and many others. He has lent his expertise to a number of truly distinctive instruments, including double-neck guitars and unusual takes on classic Fender designs along with several artist models.

"It's all about the feel and sound of an instrument," Galuszka said. "Those things are number one with me, above everything else."



GregFessler

Greg Fessler came to the Fender Custom Shop in 1990, working his way up through the ranks as an apprentice. He assisted with the Robben Ford signature line of guitars, eventually becoming the sole builder of those instruments and, later, Ford's personal builder. Fessler has built one-off Stratocaster and Telecaster models for a host of players, including Joe Bonnamasa, Jeff Healey, Hank Marvin, John Mayer, Rhonda Smith, Neil Schon and Pete Wentz, to name a few.

Fessler's remarkable abilities as a Master Builder have earned him accolades from many Fender artists and from discerning customers worldwide. His meticulous attention to detail is exemplified in every instrument he creates, each of which is a perfect example of the intense commitment it takes to earn the title of Master Builder.

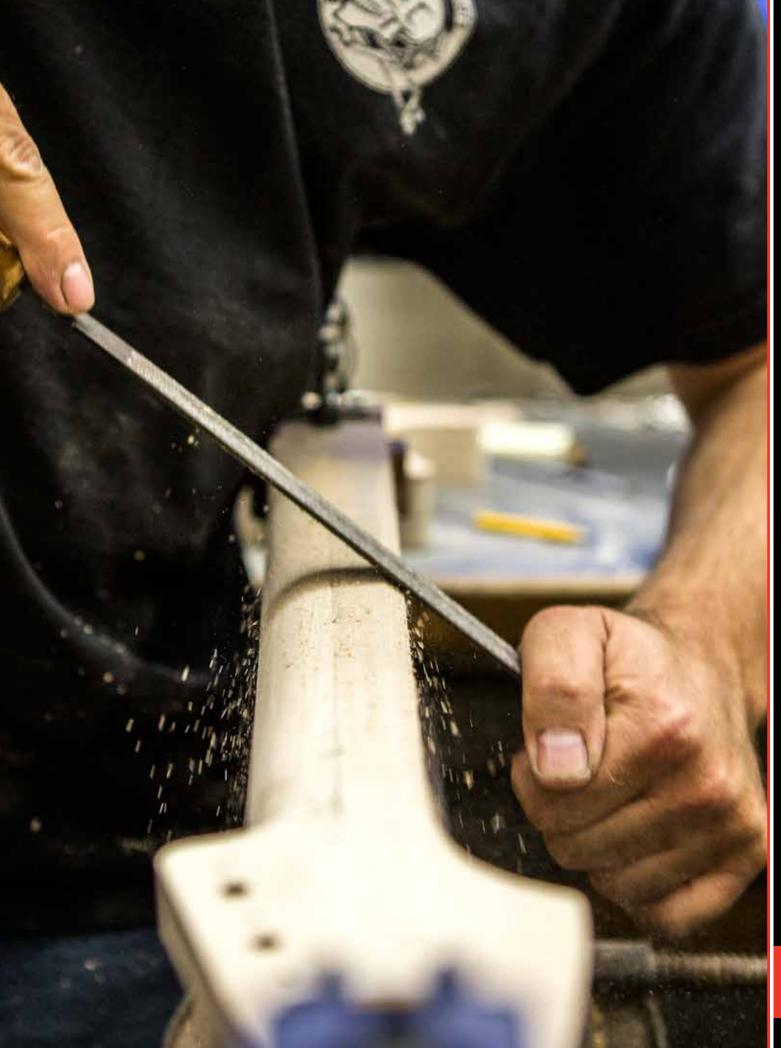


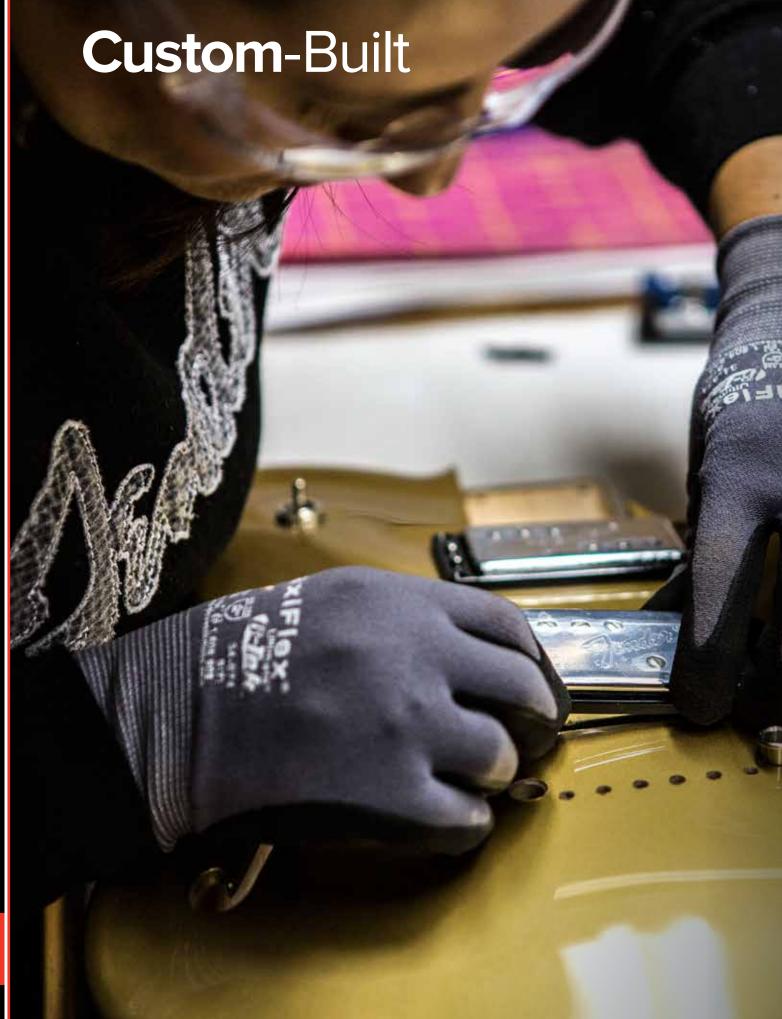
JohnCruz

John Cruz came to Fender in 1987, joined the Custom Shop in 1993 and became a Master Builder in 2003. Being a guitarist and understanding what a great guitar should look, feel and sound like has always been a top priority for him. Custom guitars are his passion, and he is the man behind several famous Custom Shop instruments, including the replica of Stevie Ray Vaughan's famous "Number One" Stratocaster guitar, the Jeff Beck Esquire Relic (as used with the Yardbirds), the replica of Yngwie Malmsteen's famous "Duck" Stratocaster, the John Mayer Limited Edition Black 1 Stratocaster and many others.

John has built fantastic guitars for players such as Doug Aldrich of Dio and Whitesnake, Dave Amato and Bruce Hall of REO Speedwagon, Mick Mars of Mötley Crüe, Richie Sambora of Bon Jovi, Bono of U2, Duff McKagan of Guns N' Roses and Velvet Revolver, Ike Turner, Brad Whitford of Aerosmith, Jeff Beck, John Mayer and countless others. Furthermore, his meticulous work was essential to of the initial Custom Shop Relic guitars and basses and he initiated the Custom Shop's quality assurance program.



















Your dreams are what make the Fender Custom Shop the reality that it is today. From its inception in 1987, the Custom Shop has grown from two builders to today's more than 50 artisans—a veteran band of builders, each a specialist dedicated to their own area of expertise—working together to build your ideal Fender to your exact specifications. From neck shaping and fretwork to finishing and aging—every step of creation—each Custom Shop craftsperson brings years of hard-earned skill and dedication to bear on your custom-built guitar with one goal in mind—to create an instrument and playing experience that can only come from the Fender Custom Shop.

A Fender Custom-Built guitar lets you define your ideal instrument. Begin with one of our base models and choose from our vast selection of options to customize it as little or as much as you want to meet your personal needs, aesthetic taste and playing style.

Whatever shape your dream may be, our luthiers stand ready to craft an instrument that will unlock your utmost creativity and self-expression. Their passion is bringing your dreams to reality, to create the ultimate instrument—one personally customized exclusively for you.

OrderingYours

Is there a special Fender instrument that you have been dreaming of your whole life? We have some good news for you! The Fender Custom Shop can take your dreams and shape them into a tonal reality. The process is simple:

- Choose your build level (Masterbuilt or Custom-built)
- 2. Choose a base model (list begins on pg.16)
- 3. Choose an aging package
- 4. Choose your custom options from our extensive menu of offerings
- 5. Use the "additional notes" section if your desired options are not listed
- 6. Take this completed design guide to a Custom Shop Showcase Dealer which you can find at www.fendercustomshop.com/dealers/

HOW TO USE THIS GUIDE

- 1 SELECT A BUILD LEVEL
- 2 SELECT A CUSTOM SHOP BASE MODEL
- 3 SELECT AN AGING PACKAGE
- 4 SELECT YOUR **OPTIONS**
- 5 SUBMIT YOUR ORDER



STRATOCASTER BASE MODELS



1955 STRATOCASTER

BODY WOOD I Ash **BODY FINISH** I Nitrocellulose Lacquer **NECK WOOD**

Maple '55 "U" **NECK SHAPE** FRETBOARD I 1-piece Maple **RADIUS**

I Vintage I Black Micarta - Wide Spacing FRET SIZE **FACE DOTS**

NUT Micarta TUNERS I Fender Gotoh Vintage HARDWARE I Nickel / Chrome

I Vintage Syncronized Tremolo I 1-ply White I Vintage Strat w/ 3-way Switch I FCS 1950s Strat BRIDGE PICK GUARD

WIRING **PICKUPS**



1956 STRATOCASTER

BODY WOOD I Alder BODY FINISH NECK WOOD Nitrocellulose Lacquer Maple 10/56 "V" **NECK SHAPE FRETBOARD** 1-piece Maple **RADIUS** FRET SIZE I Vintage **FACE DOTS** Black Micarta - Wide Spacing

NUT Micarta **TUNERS** I Fender Gotoh Vintage HARDWARE I Nickel / Chrome

BRIDGE I Vintage Syncronized Tremolo **PICK GUARD**

I 1-ply White

I Vintage Strat w/ 3-way Switch I FCS 1950s Strat



1960 STRATOCASTER

BODY WOOD I Alder **BODY FINISH** Nitrocellulose Lacquer **NECK WOOD** Maple NECK SHAPE '60s Oval "C" Slab Rosewood **FRETBOARD** RADIUS 7.25 l Vintage FRET SIZE I Clay – Wide Spacing I Micarta FACE DOTS NUT TUNERS renuer Gotoh Vintage I Nickel / Chrome I Vintage Syncronized Tremolo I 3-ply White Fender Gotoh Vintage **HARDWARE** BRIDGE **PICK GUARD**

I Vintage Strat w/ 3-way Switch I FCS 1960s Strat



1963 STRATOCASTER

WIRING **PICKUPS**

I Alder **BODY WOOD** BODY FINISH NECK WOOD NECK SHAPE Maple '60s Oval "C" FRETBOARD **RADIUS** 7.25" I Vintage **FRET SIZE FACE DOTS** NUT **TUNERS** HARDWARE BRIDGE PICK GUARD 3-ply White WIRING **PICKUPS**

I Nitrocellulose Lacquer Round-Lam Rosewood Clay - Narrow Spacing Micarta Fender Gotoh Vintage Nickel / Chrome Vintage Syncronized Tremolo I Vintage Strat w/ 3-way Switch I FCS 1960s Strat



1965 STRATOCASTER

BODY WOOD BODY FINISH NECK WOOD NECK SHAPE FRETBOARD RADIUS FRET SIZE FACE DOTS NUT **TUNERS HARDWARE**

BRIDGE

PICK GUARD WIRING **PICKUPS**

I Alder

I Nitrocellulose Lacquer

1 Maple

'65 "C" I Round-Lam Rosewood

ı 7.25"

I Vintage I Pearl – Narrow Spacing

I Micarta

I Fender Gotoh Vintage

I Nickel / Chrome

I Vintage Syncronized Tremolo

I 3-ply White

I Vintage Strat w/ 3-way Switch I FCS 1965 Strat



1969 STRATOCASTER

BODY WOOD BODY FINISH NECK WOOD NECK SHAPE FRETBOARD **RADIUS FRET SIZE** FACE DOTS NIIT **TUNERS HARDWARE** BRIDGE PICK GUARD WIRING

PICKUPS

I Nitrocellulose Lacquer I Maple – Urethane Finish I '69 "C"

I Alder

I Round-Lam Rosewood or Maple

17.25"

I Vintage I Pearl White or Black

I Micarta I Schaller "F"

I Nickel / Chrome

I Vintage Syncronized Tremolo

I 3-ply White

I Vintage Strat w/ 3-way Switch I FCS 1969 Strat

TELECASTER BASE MODELS



1951 NOCASTER

BODY WOOD BODY FINISH NECK WOOD **NECK SHAPE FRETBOARD RADIUS** FRET SIZE **FACE DOTS** NUT **TUNERS HARDWARE** BRIDGE **PICK GUARD** WIRING **PICKUPS**

I Ash I Nitrocellulose Lacquer I Maple

ı Nocaster "U" I 1-piece Maple I 7.25"

I Vintage

I Black Micarta - Narrow Spacing

I Micarta

I Fender Gotoh Vintage

I Nickel / Chrome I Vintage with Brass Saddles

I 1-ply Black

I Vintage Tele w/ 3-way Switch I FCS 1951 Nocaster



1952 TELECASTER

BODY WOOD BODY WOOD BODY FINISH NECK WOOD NECK SHAPE FRETBOARD **RADIUS FRET SIZE FACE DOTS** NUT TUNERS **HARDWARE BRIDGE PICK GUARD** WIRING **PICKUPS**

I Ash

I Nitrocellulose Lacquer I Maple I '52 "U"
I 1-piece Maple
I 7.25"

I Vintage I Black Micarta – Wide Spacing

I Micarta I Fender Gotoh Vintage

I Nickel / Chrome I Vintage with Brass Saddles I 1-ply Black

I Vintage Tele w/ 3-way Switch I FCS 1951 Nocaster



1960 TELECASTER

BODY WOOD BODY FINISH NECK WOOD NECK SHAPE FRETBOARD **RADIUS FRET SIZE FACE DOTS**

NUT **TUNERS** HARDWARE BRIDGE PICK GUARD WIRING **PICKUPS**

I Alder

I Nitrocellulose Lacquer

Maple I '60s Oval "C"
I Slab Rosewood

17.25" I Vintage

I Clay - Narrow Spacing

I Micarta

I Fender Gotoh Vintage I Nickel / Chrome

I Vintage with Threaded Saddles

I 3-ply White

I Vintage Tele w/ 3-way Switch

I FCS '60 - '63 Telecaster



1960 TELECASTER CUSTOM

BODY WOOD BODY FINISH NECK WOOD NECK SHAPE FRETBOARD RADIUS FRET SIZE **FACE DOTS**

NUT TUNERS HARDWARE BRIDGE PICK GUARD WIRING **PICKUPS**

I Double-bound Alder Nitrocellulose Lacquer I Maple

'60s Oval "C" I Slab Rosewood 1 7.25"

I Vintage i Clay I Micarta

I Fender Gotoh Vintage I Nickel / Chrome

I Vintage with Threaded Saddles
I 3-ply White

I Vintage Tele w/ 3-way Switch I FCS '60 - '63 Telecaster



1963 TELECASTER

BODY WOOD BODY FINISH NECK WOOD NECK SHAPE FRETBOARD RADIUS

FRET SIZE **FACE DOTS** NUT

TUNERS HARDWARE BRIDGE **PICK GUARD** WIRING **PICKUPS**

ı Alder

I Nitrocellulose Lacquer

Maple

'60s Oval "C"

Round-Lam Rosewood

I Vintage I Clay I Micarta

Fender Gotoh Vintage I Nickel / Chrome

I Vintage with Threaded Saddles

I 3-ply White

I Vintage Tele w/ 3-way Switch I FCS '60 - '63 Telecaster



1967 TELECASTER

BODY WOOD BODY FINISH NECK WOOD NECK SHAPE FRETBOARD RADIUS **FRET SIZE**

FACE DOTS NUT **TUNERS** HARDWARE

BRIDGE **PICK GUARD** WIRING **PICKUPS**

I Alder

I Nitrocellulose Lacquer

Maple I '60s Oval "C"

Rosewood or Maple

1725

I Vintage I Pearl White or Black Micarta

I Micarta I Schaller "F"

I Nickel / Chrome I Vintage with Threaded Saddles

I 3-ply White

I Vintage Tele w/ 3-way Switch I FCS 1967 Telecaster



1959 ESQUIRE

BODY WOOD BODY FINISH NECK WOOD NECK SHAPE FRETBOARD **RADIUS FRET SIZE**

FACE DOTS NUT **TUNERS** HARDWARE BRIDGE PICK GUARD WIRING

PICKUPS

I Ash I Nitrocellulose Lacquer

I Maple I '59 "C" I 1-piece Maple I 7.25"

I Vintage

I Micarta Black - Wide Spacing I Micarta

I Fender Gotoh Vintage I Nickel / Chrome

I Vintage '59 w/Threaded I 1-ply Parchment

I Vintage Esquire 3-way Switch

I FCS Vintage Telecaster



1950'S THINLINE TELECASTER

BODY WOOD BODY FINISH NECK WOOD NECK SHAPE FRETBOARD RADIUS FRET SIZE **FACE DOTS** NUT TUNERS **HARDWARE** BRIDGE **PICK GUARD** WIRING **PICKUPS**

I Nitrocellulose Lacquer I Maple I Nocaster "U" I 1-piece Maple 1 7.25" l Vintage I Clay - Narrow Spacing I Micarta

I Fender Gotoh Vintage I Nickel / Chrome

I Vintage with Brass Saddles
I 1-ply Black

I Vintage Tele w/ 3-way Switch I FCS 1951 Nocaster

PRECISION BASS BASE MODELS



1955 PRECISION BASS

BODY WOOD BODY FINISH NECK WOOD NECK SHAPE FRETBOARD RADIUS **FRET SIZE FACE DOTS** NUT **TUNERS** HARDWARE **BRIDGE PICK GUARD** WIRING **PICKUPS**

I Ash I Nitrocellulose Lacquer I Quartersawn Maple I '55 PBass Soft "V" I 1-piece Maple I 7.25" . I Vintage I Clay I Micarta

I Fender Gotoh Reverse I Nickel / Chrome I Vintage

I 1-ply White I Vintage Precision Bass I FCS 1950s Precision Bass

BODY FINISH NECK WOOD NECK SHAPE FRETBOARD RADIUS FRET SIZE I Clay



1959 PRECISION BASS

BODY WOOD FACE DOTS NUT **TUNERS HARDWARE** BRIDGE **PICK GUARD** WIRING **PICKUPS**

I Alder I Nitrocellulose Lacquer Quartersawn Maple I '60s PBass Oval "C" I Maple i Vintage

I Micarta I Fender Gotoh Reverse I Nickel / Chrome I Vintage

I Gold Anodized I Vintage Precision Bass I FCS '59 - '62 Bass





1960 PRECISION BASS

BODY WOOD BODY FINISH NECK WOOD NECK SHAPE

FRETBOARD RADIUS FRET SIZE FACE DOTS NUT

TUNERS HARDWARE BRIDGE PICK GUARD WIRING **PICKUPS**

I Ash I Nitrocellulose Lacquer

I Maple

I '60s PBass Oval "C"

I Rosewood I 7.25"

I Vintage I Clay I Micarta

| Fender Gotoh Reverse

I Nickel / Chrome

I Vintage I 4-ply Tortoise Shell I Vintage Precision Bass I FCS '59 - '62 Bass

JAZZ BASS BASE PLATFORMS

Shown in 3-Color Sunburst



1964 JAZZ BASS

BODY WOOD I Alder

BODY FINISH NECK WOOD I Nitrocellulose Lacquer I Maple I '60 "U" **NECK SHAPE**

RADIUS I 7.25" **FRET SIZE** I Vintage **FACE DOTS** I Clay

I Micarta NUT **TUNERS** I Fender Gotoh Reverse **HARDWARE**

BRIDGE PICK GUARD WIRING **PICKUPS**

FRETBOARD

I Nickel / Chrome I Vintage I 4-ply Tortoise Shell I Vintage Jazz Bass I FCS Vintage Jazz Bass

I Round-Lam Rosewood

CUSTOM CLASSIC

JAZZ BASS IV

BODY WOOD BODY FINISH NECK WOOD **NECK SHAPE**

FRETBOARD RADIUS FRET SIZE FACE DOTS NUT

TUNERS HARDWARE BRIDGE

PICK GUARD WIRING **PICKUPS**

I Alder **I** Urethane

I Maple – Urethane Finish I Modified "C" / "V"

I Rosewood or Maple 1 9.5"

i Medium Jumbo I Pearl Blocks I Micarta

I Lightweight Schaller I Nickel / Chrome I Vintage I 4-ply Tortoise Shell

I Pan Pot

I Custom Noiseless

CUSTOM CLASSIC

JAZZ BASS V



BODY WOOD BODY FINISH NECK WOOD

NECK SHAPE FRETBOARD RADIUS **FRET SIZE FACE DOTS** NUT

TUNERS HARDWARE BRIDGE

PICK GUARD WIRING **PICKUPS**

I Alder

I Urethane

I Maple - Urethane Finish I Modified "C" / "V"
I Rosewood or Maple

1 9.5"

I Medium Jumbo I Pearl Blocks

I Micarta

I Lightweight Schaller I Nickel / Chrome

I Vintage I 4-ply Tortoise Shell I Pan Pot

I Custom Noiseless

OFFSET BASE MODELS



1962 JAZZMASTER

BODY WOOD BODY FINISH NECK WOOD

NECK SHAPE FRETBOARD RADIUS

FRET SIZE FACE DOTS NUT **TUNERS**

HARDWARE BRIDGE PICK GUARD WIRING **PICKUPS**

I Alder

I Nitrocellulose Lacquer

I Maple I Jazzmaster "C" I Slab Rosewood

17.25" I Vintage I Clay I Micarta

I Fender Gotoh Vintage I Nickel / Chrome I Vintage Jaguar/Jazzmaster I 4-ply Tortoise Shell

I Vintage Jazzmaster I FCS Jazzmaster



1962 JAGUAR

BODY WOOD BODY FINISH NECK WOOD NECK SHAPE FRETBOARD RADIUS FRET SIZE

FACE DOTS NUT TUNERS HARDWARE

BRIDGE PICK GUARD WIRING **PICKUPS**

I Alder

I Nitrocellulose Lacquer

I Nitrocellulose L I Maple I Jaguar "C" I Slab Rosewood I 7.25"

I Vintage I Clay I Micarta

I Fender Gotoh Vintage I Nickel / Chrome

I Vintage Jaguar/Jazzmaster I 4-ply Tortoise Shell I Vintage Jaguar I FCS Jaguar



BASS VI

BODY WOOD BODY FINISH NECK WOOD NECK SHAPE FRETBOARD RADIUS FRET SIZE FACE DOTS NUT TUNERS HARDWARE BRIDGE

PICK GUARD WIRING PICKUPS

I Alder

I Nitrocellulose Lacquer I Quartersawn Maple

I Slab Rosewood 7.25

I Vintage

I Clay I Micarta

I Fender Gotoh Vintage I Nickel / Chrome

I Vintage Jaguar I 4-ply Tortoise Shell I Vintage Bass VI I FCS Jaguar



select an AgingStyle

Every guitar tells a story, one that is most readily apparent in the finish. Five different levels of aging let you select the exact appearance of your Dream Shop instrument.

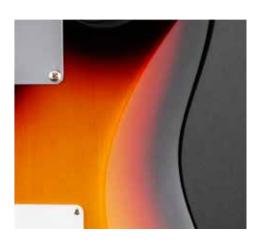
From a pristine untouched finish that could have leapt from a '50s time capsule to the heavily-worn, weathered appearance of a trusty "road dog" companion guitar, our artful Custom Shop luthiers are masters of the craft of aging an instrument.

NEW OLD STOCK (NOS)

Models from the past that have survived to the present day looking brand new. An all-lacquer finish that looks as if it hasn't aged at all-as if you went back in time and bought it.





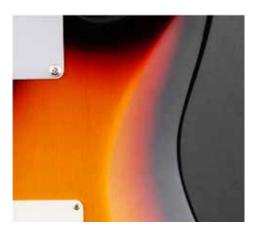


CLOSET CLASSIC

No real playing wear, but more subtle indications of the ages, such as a finish that has lost its sheen, mild discoloration of plastic parts, metal hardware showing slight oxidation, and minor surface scratches on the body and headstock.







JOURNEYMAN RELIC®

Handed down or changed hands through the years but mostly played around the house, with the occasional jam session or weekend gig. Has been well taken care of over the years but has moderate ware, finish checking, and some "friendly" downto-the-wood nicks and dings, dullish hardware, and moderate wear-a very lucky find.







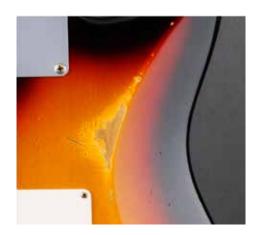
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RELIC®

The Authentic worn-in wear of a guitar that has experienced many years of regular use in clubs and bars. Marks that tell a story, finish checking all over the body; scars dings and dents from bridge to headstock.





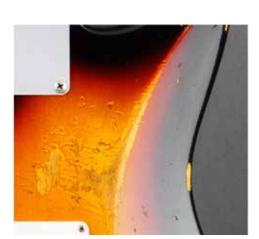


HEAVY RELIC®

The name says it all. Designed to evoke to evoke decades of the most punishing play and touring. From serious dings and wear to intensely disclored hardware and finish, the true battle-hardend workhorse.









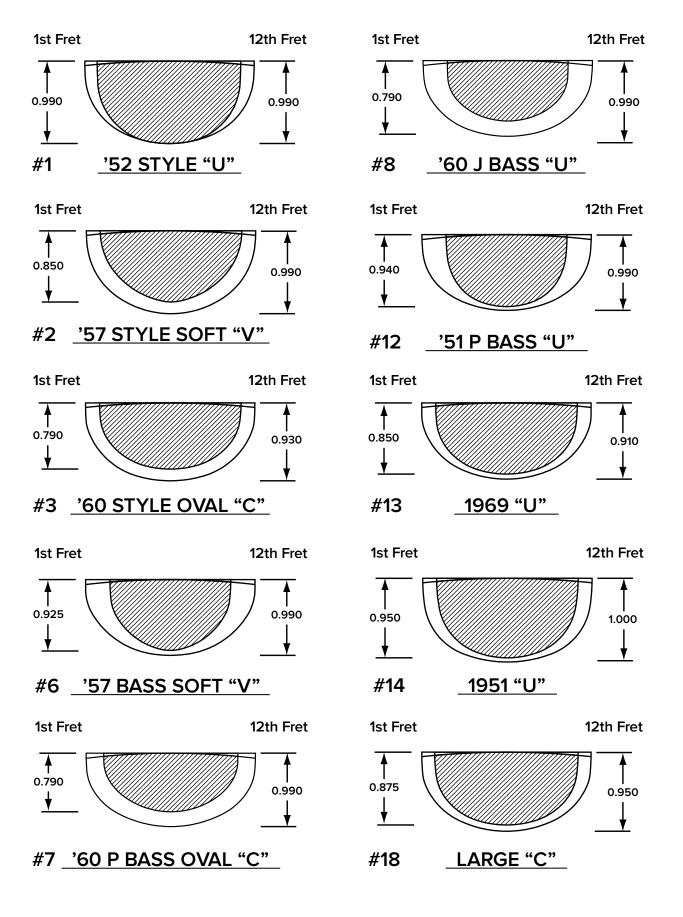


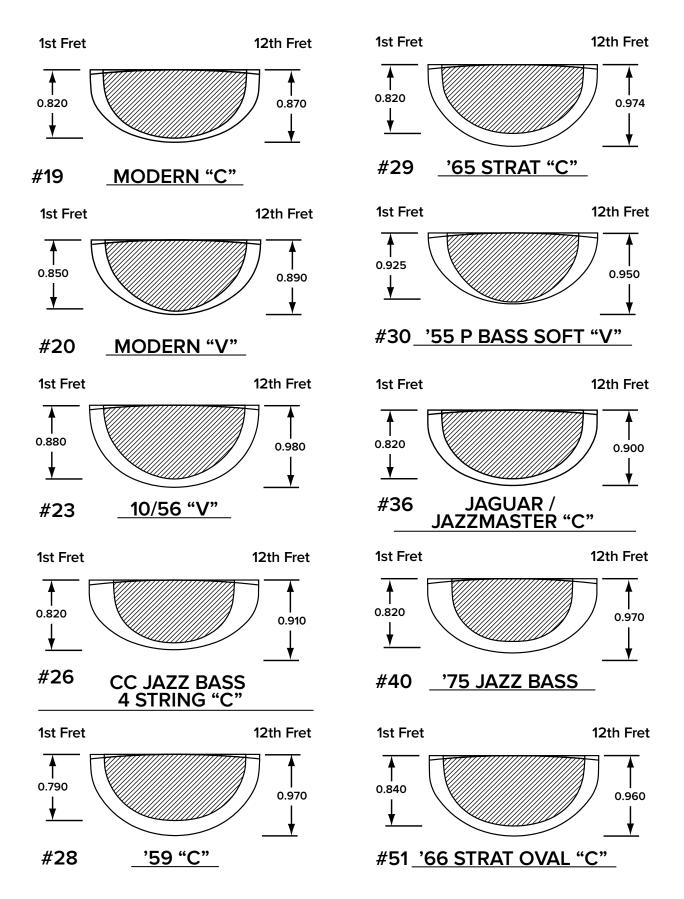


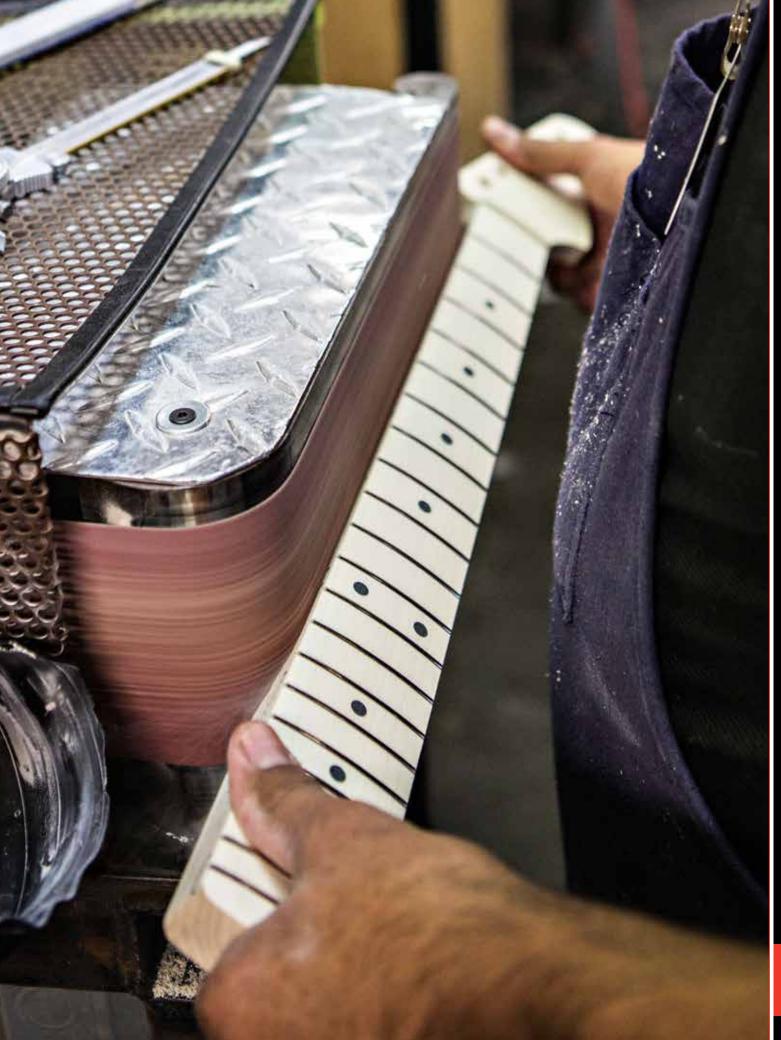






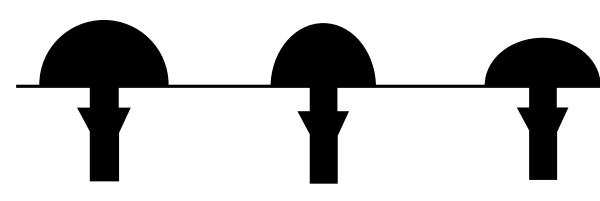






Custom Shop frets are made from only the highest quality nickel, and can be made in a variety of different heights and thicknesses. Larger frets tend to account for easier string bending. Smaller frets are "true to vintage" in many cases, and facilitate easier chording.

Medium jumbo frets are designed to be the perfect marriage between small vintage frets and modern jumbo frets. Keep the following examples in mind when choosing the frets that you want on your guitar:



6100

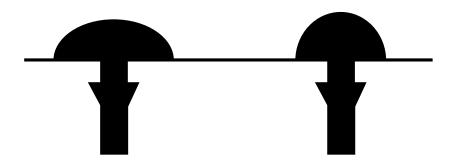
H: 0.055" W: 0.110" Tang W: 0.021" A very large wire that gives an almost scalloped feel.

6105

H: 0.055" W: 0.090" Tang W: 0.020" Narrow and Tall. Our most popular fret wire.

6150

H: 0.042" W: 0.102" Tang W: 0.020" Wide and Tall. Our "Jumbo" fret.



MEDIUM JUMBO

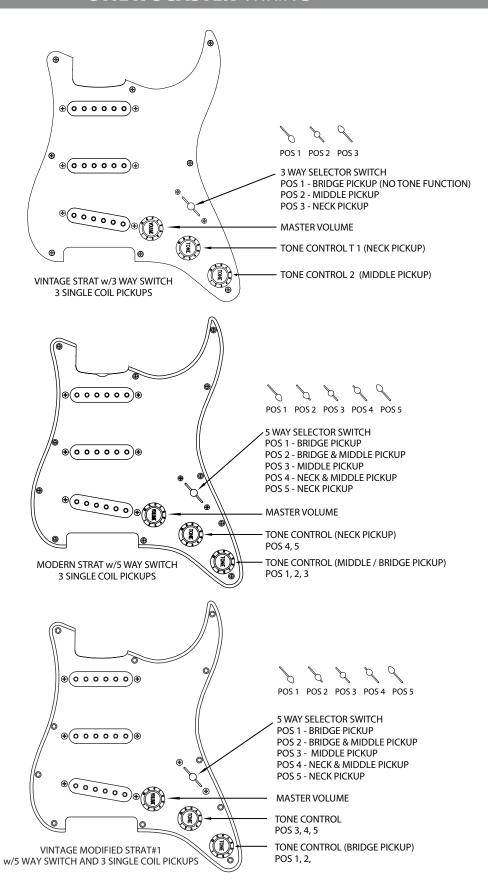
H: 0.036" W: 0.106" Tang W: 0.020" Wide and Short. All-purpose fret.

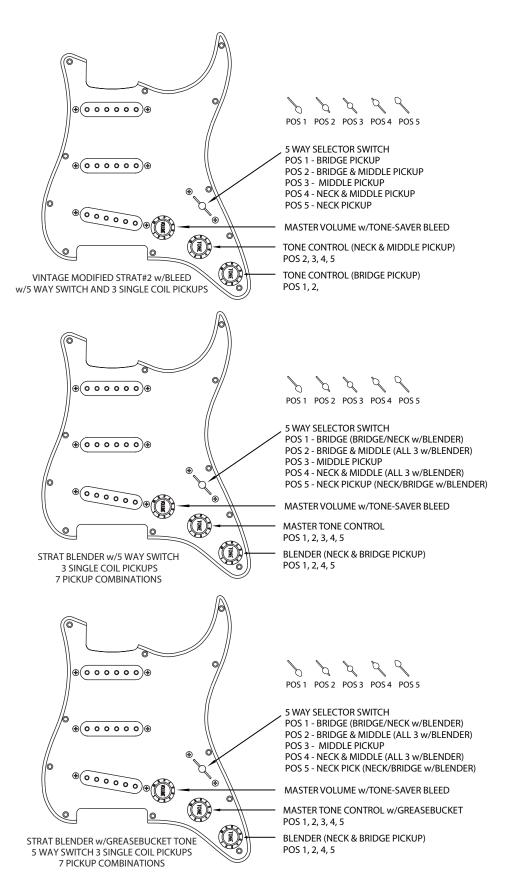
VINTAGE

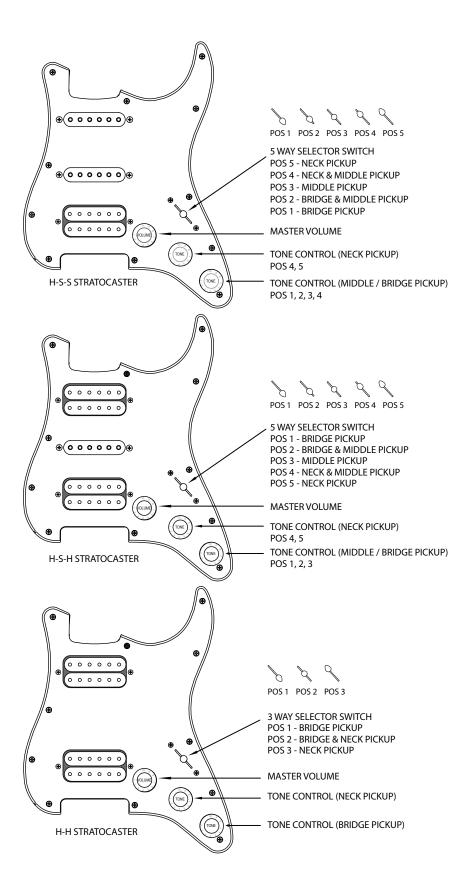
H: 0.043" W: 0.080" Tang W: 0.020" Our smallest fret wire available.



STRATOCASTER WIRING

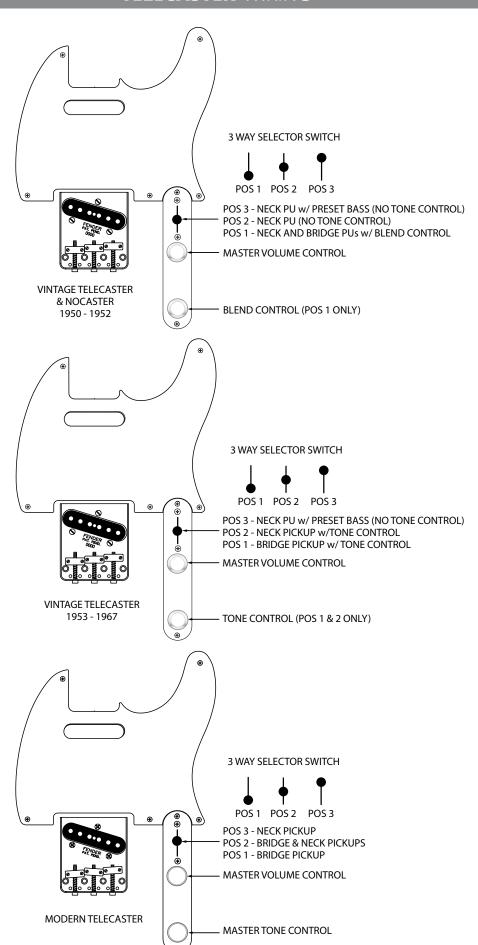




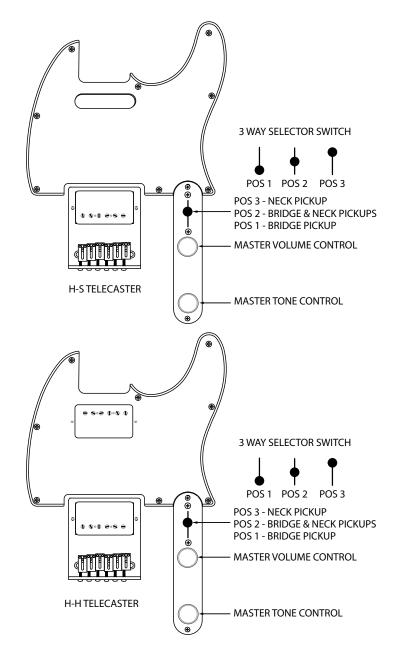


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TELECASTER WIRING



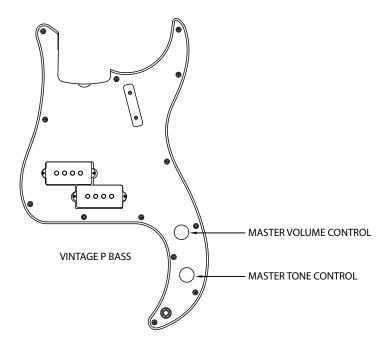




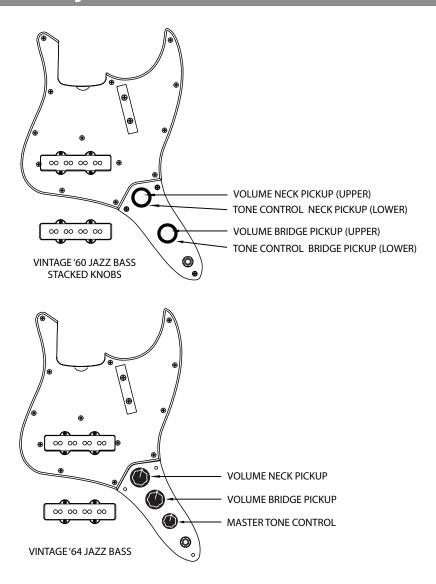


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PRECISION BASS WIRING



JAZZ BASS WIRING







For more information go to fendercustomshop.com

DesignGuide

BUILD LEVEL (SELECT ONE)	AGING TYPE (SELECT ONE)
MASTERBUILT SELECT BUILDER CUSTOM-BUILT	 NOS CLOSET CLASSIC JOURNEYMAN RELIC RELIC HEAVY RELIC
BASE MODEL *FOR BASE MODEL SPECIFICATIONS, START AT PAGE 23	SPECIFIC RELIC PATTERN
STRATOCASTER	CUSTOM OPTIONS
☐ 1955 STRATOCASTER ☐ 1956 STRATOCASTER ☐ 1960 STRATOCASTER ☐ 1963 STRATOCASTER ☐ 1965 STRATOCASTER ☐ 1969 STRATOCASTER ☐ OTHER YEAR STRATOCASTER ☐ POST MODERN STRATOCASTER ☐ AMERICAN CUSTOM STRATOCASTER ☐ NOCASTER/TELECASTER/ESQUIRE ☐ 1951 NOCASTER ☐ 1952 TELECASTER	CONSTRUCTION LEFT HANDED GUITAR ASH BODY SORT FOR LIGHTWEIGHT BODY WOOD AA FLAME MAPLE TOP AA QUILTED MAPLE TOP BODY BINDING 1 SIDE - TELE ONLY BODY BINDING 2 SIDES - TELE ONLY REVERSE HEADSTOCK CONTOURED NECK HEEL BOUND FINGERBOARD
☐ 1960 TELECASTER ☐ 1960 TELECASTER CUSTOM	BODY COLOR (SELECT FROM PAGE ##)
☐ 1963 TELECASTER ☐ 1967 TELECASTER ☐ OTHER YEAR TELECASTER('53 – '69)	☐ SINGLE COLOR #O #O ☐ COLOR OVER COLOR #O #
☐ 1959 ESQUIRE ☐ OTHER YEAR ESQUIRE('51 - '69) ☐ 1950'S THINELINE TELECASTER ☐ POST MODERN TELECASTER ☐ AMERICAN CUSTOM TELECASTER	BODY FINISH BASE MODEL FINISH* NITROCELLULOSE LACQUER POLYURETHANE NECK WOOD
JAZZMASTER/JAGUAR/BASS VI	BASE MODEL NECK WOOD*
☐ 1962 JAZZMASTER ☐ OTHER YEAR JAZZMASTER ('59 – '65) ☐ 1962 JAGUAR ☐ OTHER YEAR JAGUAR ('62 – '65) ☐ BASS VI	☐ STRAIGHT GRAIN MAPLE ☐ RIFT SAWN MAPLE ☐ QUARTERSAWN MAPLE ☐ ROASTED MAPLE ☐ "AA" FLAME MAPLE ☐ "AA" BIRDSEYE MAPLE
FENDER BASS	NECK TINT
☐ 1955 PRECISION BASS ☐ 1959 PRECISION BASS ☐ 1960 PRECISION BASS ☐ OTHER YEAR PRECISION BASS ('59 - '65) ☐ 1964 JAZZ BASS ☐ OTHER YEAR JAZZ BASS ('60 - '75) ☐ POSTMODERN BASS ☐ CUSTON CLASSIC JAZZ BASS IV ☐ CUSTON CLASSIC JAZZ BASS V	NO TINT LIGHT TINT MEDIUM TINT DARK TINT NECK FINISH BASE MODEL NECK FINISH* NITRO LACQUER URETHANE SATIN URETHANE PAINTED HEADCAP

CUSTOM OPTIONS

BASE MODEL NECK SHAPE* CUSTOM NECK SHAPE # (START AT PAGE 32)
GOLD
BASE MODEL FINGERBOARD* 1-PIECE MAPLE NECK
BRIDGE 1-PIECE MAPLE NECK
ROUND-LAM MAPLE SIAB ROSEWOOD ROUND-LAM ROSEWOOD SORT FOR DARK ROSEWOOD SORT FOR DARK ROSEWOOD SORT FOR DARK ROSEWOOD SOLAB EBONY FINGERBOARD RADIUS BASE MODEL FINGERBOARD RADIUS* CUSTOM DELUXE HARDTAIL CUSTOM DELUXE HERE BRIDGE 9.5" to 12" COMPOUND RADIUS 9.5" to 12" COMPOUND RADIUS 9.5" to 12" COMPOUND RADIUS 9.5" to 16" COMPOUND RADIUS 9.5" to 16" COMPOUND RADIUS (BASS ONLY) WIDTH AT NUT BASE MODEL NUT WIDTH* 1.650" BASE MODEL NUT WIDTH* 1.6875" NUT MATERIAL BASE MODEL NUT MATERIAL* BASE MODEL NUT MATERIAL* BASE MODEL NUT MATERIAL* BASE MODEL RIDGE* VINTAGE 2-SADDLE BRIDGE BASE MODEL NUT MINGENEASS VI BASE MODEL RIDGE* VINTAGE STYLE BASE MODEL TUNING MACHINES* BASE MODEL TUNING MACHINES* VINTAGE STYLE BASE MODEL FRET WIRE* VINTAGE STAGGERED VINTAGE STAGGERED VINTAGE STAGGERED VINTAGE COCKING SPERZEL
SLAB ROSEWOOD ROUND-LAM ROSEWOOD SORT FOR DARK ROSEWOOD SIAB EBONY FINGERBOARD RADIUS BASE MODEL FINGERBOARD RADIUS* DESCRIPTION OF THE COMPOUND RADIUS DESC
ROUND-LAM ROSEWOOD SORT FOR DARK ROSEWOOD SORT FOR DARK ROSEWOOD SLAB EBONY FINGERBOARD RADIUS BASE MODEL FINGERBOARD RADIUS* CUSTOM DELUXE HARDTAIL CUSTOM DELUXE TELE CASTER - STEEL SADDLES CUSTOM DELUXE TELE BRIDGE CUSTOM DELUXE TELECASTER TO TE
SORT FOR DARK ROSEWOOD SLAB EBONY FINGERBOARD RADIUS BASE MODEL FINGERBOARD RADIUS* 7.25" 9.50" 12.00" 7.25" to 9.5" COMPOUND RADIUS 9.5" to 12" COMPOUND RADIUS 9.5" to 12" COMPOUND RADIUS 9.5" to 12" COMPOUND RADIUS 9.5" to 16" COMPOUND RADIUS 1.650" BASE MODEL NUT WIDTH* 1.6875" NUT MATERIAL BASE MODEL NUT MATERIAL* BASE MODEL TUNING MACHINES* GRAPHITE LSR ROLLERNUT FRET WIRE DASE MODEL FRET WIRE* 2-POINT CUSTOM DELUXE TREMOLO (NEW) FLOYD ROSE® ORIGINAL FLOYD ROSE ORIGINAL
SORT FOR DARK ROSEWOOD SLAB EBONY FINGERBOARD RADIUS BASE MODEL FINGERBOARD RADIUS* CUSTOM DELUXE HARDTAIL CUSTOM DELUXE HARDTAIL CUSTOM DELUXE HARDTAIL CUSTOM DELUXE HARDTAIL T.2.5" TELECASTER BRIDGE 9.5.0" 7.2.5" to 9.5" COMPOUND RADIUS 7.2.5" to 12" COMPOUND RADIUS 9.5" to 12" COMPOUND RADIUS 9.5" to 12" COMPOUND RADIUS 9.5" to 16" COMPOUND RADIUS 9.5" to 16" COMPOUND RADIUS 1.65.0" BASE MODEL NUT WIDTH* 1.650" 1.6875" MUT MATERIAL BASE MODEL NUT MATERIAL* BASE MODEL NUT MATERIAL* BASE MODEL NUT MATERIAL* BONE GRAPHITE LSR ROLLERNUT FRET WIRE 2.POINT CUSTOM DELUXE TREMOLO (NEW) FLOYD ROSE® ORIGINAL 1.61 CUSTOM DELUXE HARDTAIL 1.650"
FINGERBOARD RADIUS SASE MODEL FINGERBOARD RADIUS* VINTAGE HARD-TAIL DASSE MODEL FINGERBOARD RADIUS* CUSTOM DELUXE HARDTAIL 7.25" TELECASTER BRIDGE 9.50" '51 - '53 TELECASTER - BRASS SADDLES 7.25" to 9.5" COMPOUND RADIUS '60 & UP TELECASTER - THREADED SADDLES 7.25" to 12" COMPOUND RADIUS RSD TELE BRIDGE 9.5" to 12" COMPOUND RADIUS RSD TELE BRIDGE 9.5" to 16" COMPOUND RADIUS BASE MODEL BRIDGE 9.5" to 16" COMPOUND RADIUS BASE MODEL BRIDGE 1.650" VINTAGE 2-SADDLE BRIDGE 1.650" RSD BASS BRIDGE 1.6875" BASE MODEL NUT WIDTH* RSD J-BRIDGE MICARTA BASE MODEL NUT MATERIAL* RSD J-BRIDGE (NEW) MICARTA BONE BASE MODEL TUNING MACHINES* GRAPHITE VINTAGE STYLE VINTAGE STYLE BASE MODEL FRET WIRE* SPERZEL
FLOYD ROSE® ORIGINAL VINTAGE HARD-TAIL BASE MODEL FINGERBOARD RADIUS* CUSTOM DELUXE HARDTAIL 7.25" TELECASTER BRIDGE 9.50" '51 - '53 TELECASTER - BRASS SADDLES 7.25" to 9.5" COMPOUND RADIUS '60 & UP TELECASTER - THREADED SADDLES 9.5" to 12" COMPOUND RADIUS RSD TELE BRIDGE 9.5" to 12" COMPOUND RADIUS RSD TELE BRIDGE 9.5" to 16" COMPOUND RADIUS BASE MODEL BRIDGE 9.5" to 16" COMPOUND RADIUS (BASS ONLY) PRECISION/JAZZ BASS WIDTH AT NUT BASE MODEL NUT WIDTH* VINTAGE 2-SADDLE BRIDGE 1.650" VINTAGE 4-SADDLE BRIDGE 1.6875" BASE MODEL NUT MATERIAL* BASE MODEL BRIDGE MICARTA BASE MODEL NUT MATERIAL* BASE MODEL BRIDGE (NEW) MICARTA BONE BASE MODEL TUNING MACHINES* GRAPHITE VINTAGE STYLE VINTAGE STYLE WINTAGE STAGGERED VINTAGE LOCKING BASE MODEL FRET WIRE* SPERZEL
BASE MODEL FINGERBOARD RADIUS* CUSTOM DELUXE HARDTAIL 7.25" TELECASTER BRIDGE 9.50" '51 - '53 TELECASTER - BRASS SADDLES 12.00" '54 - '57 TELECASTER - STEEL SADDLES 7.25" to 9.5" COMPOUND RADIUS G0 & UP TELECASTER - THREADED SADDLES 9.5" to 12" COMPOUND RADIUS CUSTOM DELUXE TELE BRIDGE 9.5" to 16" COMPOUND RADIUS RSD TELE BRIDGE 9.5" to 16" COMPOUND RADIUS (BASS ONLY) PRECISION/JAZZ BASS WIDTH AT NUT BASE MODEL NUT WIDTH* SASE MODEL BRIDGE 1.650" NUT MATERIAL BASE MODEL NUT MATERIAL* BASE MODEL NUT MATERIAL* BASE MODEL NUT MATERIAL* BASE MODEL NUT MATERIAL* BASE MODEL BRIDGE GRAPHITE SASE MODEL TUNING MACHINES* BASE MODEL TUNING MACHINES* VINTAGE STYLE UNITAGE STYLE VINTAGE STYLE WINTAGE STYLE VINTAGE STYLE VINTAGE LOCKING SPERZEL
7.25" CUSTOM DELUXE HARDIAL 9.50" '51 - '53 TELECASTER BRIDGE 12.00" '54 - '57 TELECASTER - STEEL SADDLES 7.25" to 9.5" COMPOUND RADIUS '60 & UP TELECASTER - THREADED SADDLES 7.25" to 12" COMPOUND RADIUS CUSTOM DELUXE TELE BRIDGE 9.5" to 12" COMPOUND RADIUS RSD TELE BRIDGE 9.5" to 16" COMPOUND RADIUS PRECISION/JAZZ BASS WIDTH AT NUT BASE MODEL NUT WIDTH* VINTAGE 2-SADDLE BRIDGE 1.650" VINTAGE 2-SADDLE BRIDGE 1.6875" JAZZMASTER/JAGUAR/BASS VI MICARTA BASE MODEL NUT MATERIAL* BASE MODEL BRIDGE* MICARTA BONE BASE MODEL TUNING MACHINES* GRAPHITE VINTAGE STYLE LSR ROLLERNUT WINTAGE STYLE VINTAGE STYLE BASE MODEL FRET WIRE* SPERZEL
9.50" '51 - '53 TELECASTER BRIDGE 12.00" '51 - '53 TELECASTER - BRASS SADDLES 12.00" '54 - '57 TELECASTER - STEEL SADDLES '60 & UP TELECASTER - THREADED SADDLES '60 & UP TELECASTER - THREADED SADDLES CUSTOM DELUXE TELE BRIDGE RSD TELE BRIDGE RSD TELE BRIDGE RSD TELE BRIDGE RSD TELE BRIDGE WINTAGE 2-SADDLE BRIDGE WINTAGE 2-SADDLE BRIDGE WINTAGE 4-SADDLE BRIDGE RSD BASS BRIDGE JAZZMASTER/JAGUAR/BASS VI RSD BASS BRIDGE JAZZMASTER/JAGUAR/BASS VI RSD J-BRIDGE (NEW) MICARTA BASE MODEL NUT MATERIAL* RSD J-BRIDGE (NEW) MICARTA BONE BASE MODEL TUNING MACHINES* WINTAGE STYLE UNITAGE STYLE WINTAGE STYLE WINTAGE STYLE WINTAGE STYLE WINTAGE LOCKING SPERZEL
12.00" '54 - '57 TELECASTER - STREL SADDLES '54 - '57 TELECASTER - STEEL SADDLES '54 - '57 TELECASTER - STEEL SADDLES '60 & UP TELECASTER - THREADED SADDLES '60 & UP TELECASTER - STEEL SADDLE SADDLES '60 & UP TELECASTER - STEEL SADDLE SADDLE SADDLE SADDLE BRIDGE CUSTOM DELUXE TELE BRIDGE RSD TELE BRIDGE BASE MODEL BRIDGE* WINTAGE 2-SADDLE BRIDGE WINTAGE 2-SADDLE BRIDGE WINTAGE 4-SADDLE BRIDGE WINTAGE WINTAGE (NEW) WINTAGE (NEW) WINTAGE (NEW) WINTAGE (NEW) WINTAGE STYLE WINTAGE LOCKING SPERZEL
7.25" to 9.5" COMPOUND RADIUS
7.25" to 12" COMPOUND RADIUS CUSTOM DELUXE TELE BRIDGE 9.5" to 12" COMPOUND RADIUS RSD TELE BRIDGE TINTAGE 2-SADDLE BRIDGE RSD BASS BRIDGE RSD BASS BRIDGE RSD BASS BRIDGE RSD BASS BRIDGE TINTAGE 4-SADDLE BRIDGE RSD BASS BRIDGE TINTAGE 4-SADDLE BRIDGE RSD BASS BRIDGE TINTAGE STYLE BASE MODEL NUT MATERIAL* RSD J-BRIDGE (NEW) TUNING MACHINES* BASE MODEL TUNING MACHINES* VINTAGE STYLE VINTAGE STYLE VINTAGE STYLE VINTAGE STYLE VINTAGE STYLE VINTAGE STAGGERED VINTAGE LOCKING SPERZEL
9.5" to 12" COMPOUND RADIUS RSD TELE BRIDGE 9.5" to 16" COMPOUND RADIUS (BASS ONLY) PRECISION/JAZZ BASS WIDTH AT NUT
9.5" to 16" COMPOUND RADIUS (BASS ONLY) PRECISION/JAZZ BASS WIDTH AT NUT
WIDTH AT NUT BASE MODEL BRIDGE* VINTAGE 2-SADDLE BRIDGE 1.650" RSD BASS BRIDGE RSD BASS BRIDGE JAZZMASTER/JAGUAR/BASS VI NUT MATERIAL BASE MODEL NUT MATERIAL* RSD J-BRIDGE (NEW) MICARTA BONE GRAPHITE LSR ROLLERNUT FRET WIRE BASE MODEL FRET WIRE* BASE MODEL BRIDGE* RSD J-BRIDGE (NEW) TUNING MACHINES* VINTAGE STYLE VINTAGE STYLE VINTAGE-STAGGERED VINTAGE LOCKING SPERZEL
BASE MODEL NUT WIDTH*
BASE MODEL NOT WIDTH* 1.650"
□ 1.650" □ KSD BASS BRIDGE □ 1.6875" JAZZMASTER/JAGUAR/BASS VI NUT MATERIAL □ BASE MODEL BRIDGE* □ BASE MODEL NUT MATERIAL* □ RSD J-BRIDGE (NEW) □ MICARTA TUNING MACHINES □ BONE □ BASE MODEL TUNING MACHINES* □ GRAPHITE □ VINTAGE STYLE □ LSR ROLLERNUT □ VINTAGE-STAGGERED FRET WIRE □ VINTAGE LOCKING □ BASE MODEL FRET WIRE* □ SPERZEL
□ 1.6875" □ RSD BASS BRIDGE NUT MATERIAL □ BASE MODEL BRIDGE* □ BASE MODEL NUT MATERIAL* □ RSD J-BRIDGE (NEW) □ MICARTA TUNING MACHINES □ BONE □ BASE MODEL TUNING MACHINES* □ GRAPHITE □ VINTAGE STYLE □ LSR ROLLERNUT □ VINTAGE-STAGGERED FRET WIRE □ VINTAGE LOCKING □ BASE MODEL FRET WIRE* □ SPERZEL
NUT MATERIAL BASE MODEL NUT MATERIAL* MICARTA BONE GRAPHITE LSR ROLLERNUT FRET WIRE BASE MODEL FRET WIRE* BASE MODEL BRIDGE (NEW) TUNING MACHINES BASE MODEL TUNING MACHINES* VINTAGE STYLE VINTAGE-STAGGERED VINTAGE LOCKING SPERZEL
BASE MODEL NUT MATERIAL* MICARTA BONE GRAPHITE LSR ROLLERNUT FRET WIRE BASE MODEL FRET WIRE* SPECIAL BRODEL STROCK WINTAGE STYLE VINTAGE STYLE VINTAGE LOCKING SPERZEL
MICARTA TUNING MACHINES BONE BASE MODEL TUNING MACHINES* GRAPHITE VINTAGE STYLE LSR ROLLERNUT VINTAGE-STAGGERED FRET WIRE VINTAGE LOCKING BASE MODEL FRET WIRE* SPERZEL
BONE GRAPHITE USR ROLLERNUT FRET WIRE BASE MODEL TUNING MACHINES* VINTAGE STYLE VINTAGE-STAGGERED VINTAGE-STAGGERED SPERZEL SPERZEL
GRAPHITE LSR ROLLERNUT FRET WIRE BASE MODEL TUNING MACHINES* VINTAGE STYLE VINTAGE-STAGGERED VINTAGE LOCKING SPERZEL
GRAPHITE USR ROLLERNUT FRET WIRE BASE MODEL FRET WIRE* VINTAGE STYLE VINTAGE-STAGGERED VINTAGE LOCKING SPERZEL
FRET WIRE BASE MODEL FRET WIRE* VINTAGE-STAGGERED VINTAGE LOCKING SPERZEL
FRET WIRE UNITAGE LOCKING SPERZEL VINTAGE LOCKING
□ BASE MODEL FRET WIRE* □ SPERZEL
☐ MEDIUM JUMBO ☐ SCHALLER LOCKING
☐ 6100 ☐ FENDER/SCHALLER "F"
6150
POSITION & SIDE MARKERS BASE MODEL PICKGUARD* 1-PLY EGGSHELL WHITE
BASE MODEL DOT MATERIAL*
☐ VINTAGE BLACK ☐ 1-PLY BLACK
☐ VINTAGE CLAY ☐ 1-PLY BLACK PHENOLIC LAMINATE
☐ WHITE ☐ 3-PLY EGGSHELL WHITE
☐ PEARL WHITE ☐ 3-PLY PARCHMENT WHITE
☐ BLOCK INLAYS ☐ 3-PLY MINT GREEN
12 TH FRET DOT SPACING
☐ BASE MODEL DOT SPACING* ☐ 4-PLY BROWN SHELL
☐ WIDE 12 TH FRET DOT SPACING ☐ ANODIZED GOLD
☐ NARROW 12 TH FRET DOT SPACING

CUSTOM OPTIONS

CO	NTROL KNOBS	PICKUPS	N	М	В
T?	BASE MODEL KNOBS* ATOCASTER KNOBS	BASE MODEL PICKUPS*	П	П	
SIK/ □	WHITE	RWRP MIDDLE ()		_	
	EGGSHELL WHITE	STRAT PICKUPS - FENDER CUSTOM SHO			
	PARCHMENT WHITE		_	_	
	VINTAGE WHITE	'50S STRAT		<u> </u>	-
	BLACK	FAT '50S STRAT			
TELI	CASTER/PRECISION BASS KNOBS BRIDGE VINTAGE KNURLED	'60S STRAT			
	ALUMINUM KNURLED	FAT '60S STRAT			
STI	RAT PICKUP COVERS	58 STRAT			
	BASE MODEL COVERS*	'65 STRAT			
	WHITE	'66 STRAT			
	EGGSHELL WHITE PARCHMENT WHITE	'69 STRAT			
	VINTAGE WHITE	TEXAS SPECIAL™ STRAT			
	AGED WHITE	MASTER DESIGN STRAT	$\overline{\Box}$	П	
	BLACK LIPSTICK COVERS	HAND WOUND STRAT PICKUPS - FEND CUSTOM SHOP			
WI	RING (START AT PAGE 39)	HW '50S STRAT			
CTD	BASE MODEL WIRING* ATOCASTER WIRING	HW FAT '50S STRAT		П	$\overline{\Box}$
	VINTAGE STRAT	HW '60S STRAT			
	MODERN STRAT	HW FAT '60S STRAT			
	VINTAGE MODIFIED STRAT #1			_	_
	VINTAGE MODIFIED STRAT #2 W/BLEED	HW '55 STRAT (NEW)		Ш	<u>Ц</u>
	STRAT BLENDER W/BLEED	HW '56 STRAT (NEW)			
	STRAT BLENDER W/BLEED & GREASBUCKET H-S-S CONFIGURATION	HW '57 STRAT (NEW)			
	H-S-H CONFIGURATION	HW '59 STRAT			
	H-H CONFIGURATION	HW '60 – '63 STRAT			
_	CASTER WIRING	HW '64 STRAT (NEW)		П	$\overline{\Box}$
	VINTAGE TELE WIRING 1950-1952 VINTAGE TELE WIRING 1953-1967	HW '65 STRAT			
	MODERN TELE WIRING	HW '66 STRAT			
	MODERN TELE W/GREASEBUCKET TONE	HW '69 STRAT		=	
	H-S CONFIGURATION	FENDER CUSTOM SHOP CONT.		ш	
	H-H CONFIGURATION	FENDER COSTOM SHOP CONT.			
RAS	S WIRING VINTAGE P BASS WIRING	HW TEXAS SPECIAL STRAT			
	VINTAGE JAZZ BASS W/STACKED KNOBS	HW MASTER DESIGN STRAT			
_	VINTAGE 64 JAZZ BASS	HAND WOUND STRAT "SELECT" PICKUP S	ETS		
MI	SCELLANEOUS ELECTRONICS	HW "MISCHIEF MAKER" STRAT SET '69 NECK/'65 MIDDLE/TEXAS SP BRIDGE			
	5-WAY SWITCH (STRAT)	HW ANCHO POBLANO STRAT SET	П	П	П
	TONE-SAVER TREBLE BLEED GREASEBUCKET TONE CONTROL	OTHER STRAT PICKUPS		_	_
	TBX TONE CONTROL	FENDER NOISLESS ™	П	П	П
	NO-LOAD TONE CONTROL	DUNCAN® HOT RAILS™ SLDS-1			
	S-1 SWITCH			=	_
	S-1 FUNCTION	DUNCAN HOT SSL 3		_	
		DUNCAN LI'L SCREAMIN' DEMON™			

DUNCAN LIPSTICK TUBE SLS-1

^{*} For base model specifications see page 23 ** For color options see page 32

PICKUPS

56/'57 TELE /63 TELE		-	
56/'57 TELE 63 TELE	<u> </u>	-	
'63 TELE			
	_	-	
'67 TELE	Ш	-	
		-	
TWISTED TELE		-	
HAND WOUND TELE PICKUPS - TFENDER CUSTOM SHOP			
HW ORIGINAL "BLACKGUARD BC"		-	-
HW '51 NOCASTER		-	
HW '55/'56 TELE		-	
HW '58 TELE		-	
HW '63 TELE		-	
HW '67 TELE		-	
HW TWISTED TELE		-	
HW TEXAS SPECIAL TELE		-	
HW RED HOT TELE		-	
OTHER TELE PICKUPS			
FENDER NOISELESS		-	
DUNCAN FIVE-TWO™ TELE		-	
DUNCAN QUARTER POUND		-	
DUNCAN LITTLE '59™		-	
DUNCAN VINTAGE RHYTHM STR-1		-	
HUMBUCKING PICKUPS	N	М	В
EVH® Humbucking		-	
ENFORCER™ HUMBUCKING		-	
FENDER HB HOT ROD WIDE WHITE		-	-
DUNCAN 59™ SH-1 NECK		-	-
DUNCAN 59 SH-4 BRIDGE	-	-	
DUNCAN ALNICO II PRO™ APH-1		-	
DUNCAN ALNICO II PRO TBAPH-1		-	
DUNCAN DISTORTION TREMBUCKER™		-	
DUNCAN PEARLY GATES™ SH-PG1		-	
DUNCAN SCREAMIN' DEMON™		-	
DUNCAN DISTORTION™ SH-6		-	
DUNCAN LIVEWIRE CLASSIC		-	
DUNCAN INVADER SH-8		-	
DUNCAN TREMBUCKER™		-	
TV JONES® CLASSIC (TELE ONLY)		-	
TV JONES CLASSIC PLUS (TELE ONLY)		-	

HUMBUCKING PICKUPS CONT.	N	М	В
TV JONES POWER'TRON (TELE ONLY)		-	
TV JONES POWER'TRON PLUS (TELE ONLY)		-	
TV JONES SUPERTRON (TELE ONLY)		-	
TV JONES MAGNATRON (TELE ONLY)		-	
P-90®		-	
BASS PICKUPS	N	М	В
PRECISION BASS PICKUPS			
'55 PRECISION BASS	-		-
'57 PRECISION BASS	-		-
'59 – '62 PRECISION BASS	-		-
'59 – '62 PRECISION BASS (FLAT POLES)	-		-
HW '55 PRECISION BASS	-		-
HW '57 PRECISION BASS	-		-
HW '62 PRECISION BASS	-		-
JAZZ BASS PICKUPS			
'60s JAZZ BASS		-	
'75 JAZZ BASS		-	
CUSTOM CLASSIC JAZZ BASS		-	
HW '60s JAZZ BASS		-	
HW '75 JAZZ BASS		-	
JAZZMASTER/JAGUAR/BASS VI PICKUPS			
VINTAGE JAZZMASTER		-	
HW VINTAGE JAZZMASTER		_	
VINTAGE JAGUAR/BASS VI		-	

MASTERBUILT ONLY

	ROSEWOODY BODY ROSEWOOD NECK AAA FLAME MAPLE NECK AAA BIRDSEYE MAPLE NECK PAINTED NECK SCALLOPED FINGERBOARD COLOR MATCH (PROVIDE SAMPLE) GOLD LEAF FINISH PAISLEY FINISH TOP ONLY PAISLEY FINISH TOP & BOTTOM AAA FLAME MAPLE TOP AAA QUILTED MAPLE TOP SPECIFIED GUITAR WEIGHT
	WEIGHT:
tions	ease Note: Left Handed & Gold Hardware op- on Jaguar, Jazzmaster, Bass VI, and Custom sic Jazz Bass Guitars are only available at the
Mast may	DITIONAL NOTES
Mast may	erbuilt level. Certain custom wiring requests also only be available at the Masterbuilt level.
Mast may	erbuilt level. Certain custom wiring requests also only be available at the Masterbuilt level.
Mast may	erbuilt level. Certain custom wiring requests also only be available at the Masterbuilt level.
Mast may	erbuilt level. Certain custom wiring requests also only be available at the Masterbuilt level.
Mast may	erbuilt level. Certain custom wiring requests also only be available at the Masterbuilt level.
Mast may	erbuilt level. Certain custom wiring requests also only be available at the Masterbuilt level.
Mast may	erbuilt level. Certain custom wiring requests also only be available at the Masterbuilt level.

CUSTOMER INFO

CUSTOMER INFORMATION

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FINAL APPROVAL, VERIFICATION AND **ESTIMATED DELIVERY DATE MUST BE VERIFIED** BY THE FENDER CUSTOM SHOP.

NOTICE REGARDING USE OF HISTORIC PATENT NUMBERS/

MARKINGS: FENDER is proud to offer some of the most iconic musical instruments and amplifiers of the past 60 years. Some FENDER products are intentional recreations or reissues of vintage guitars and amplifiers, and may therefore incorporate markings or text associated with original patents that have since

expired. Specific examples of such models include patent numbers

on the tremolo plates and decals of the JAGUAR® and **JAZZMASTER®**

guitars, "Pat Pending" on some vintage TELECASTER® guitar bridge

plates, and "Design and Circuits Patented" language on the control

panels of certain model amplifiers in FENDER Vintage Modified, Vintage Reissue and Custom lines. Such markings are included only for the take of historical accuracy, and are not intended to de te or halving dater or ongoing patent protection

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