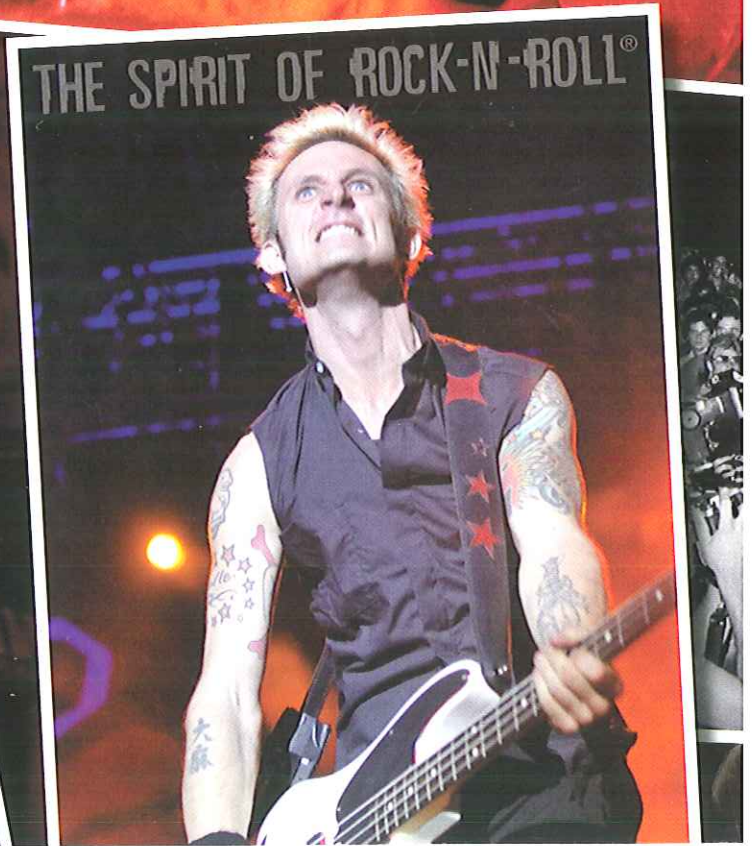
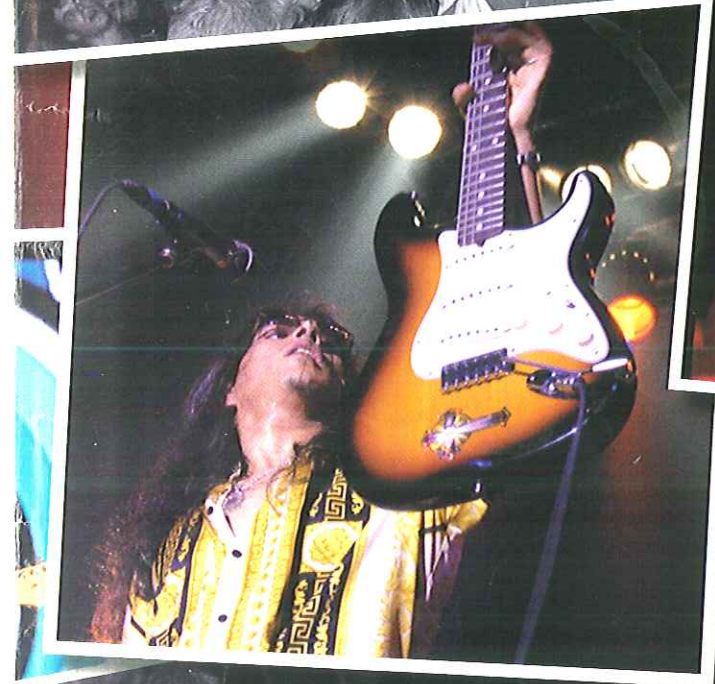
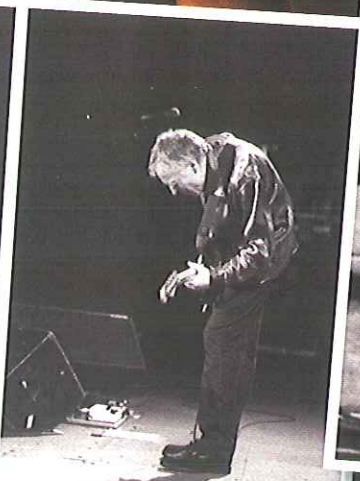
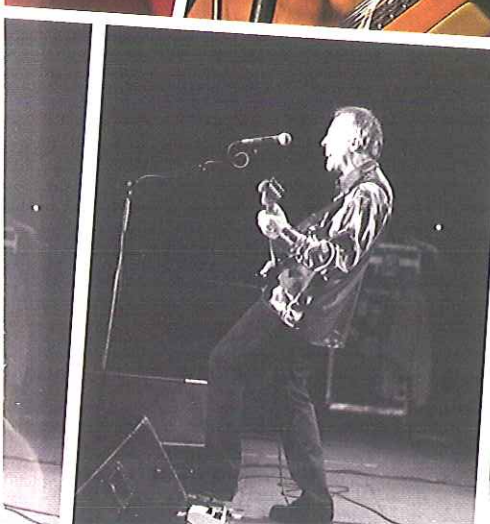
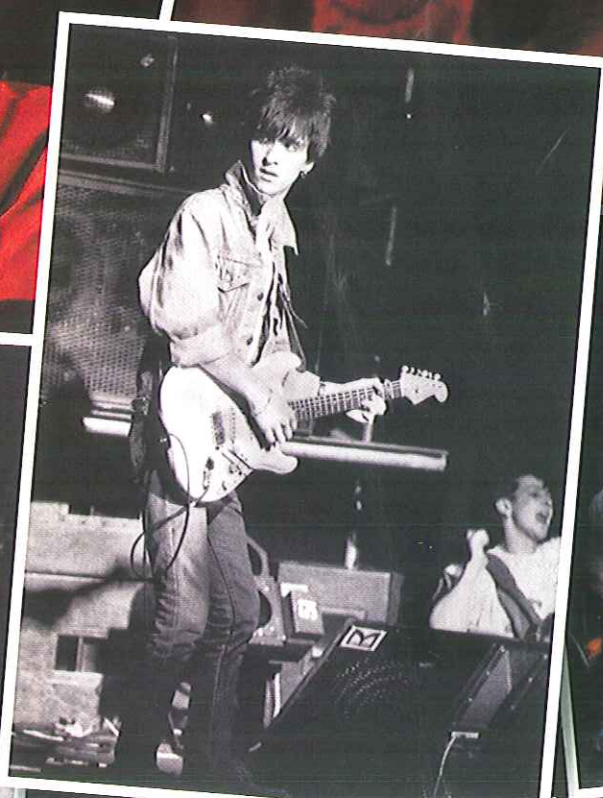
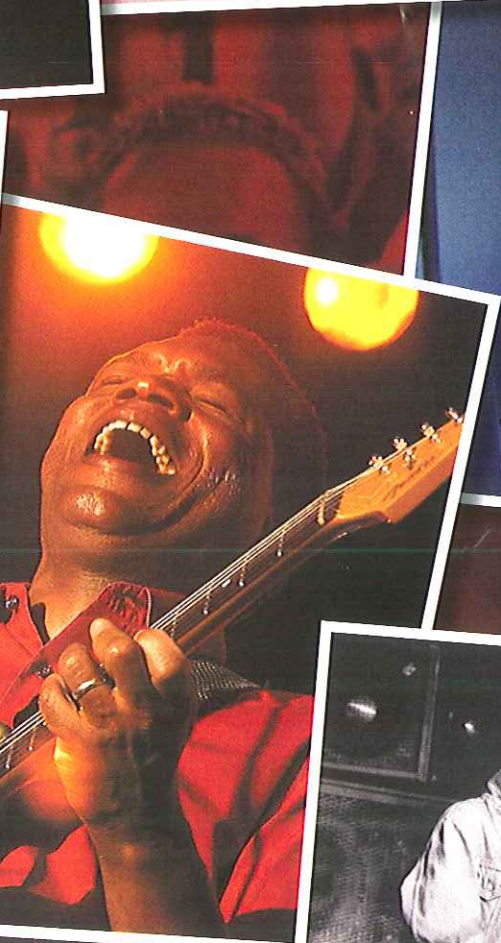
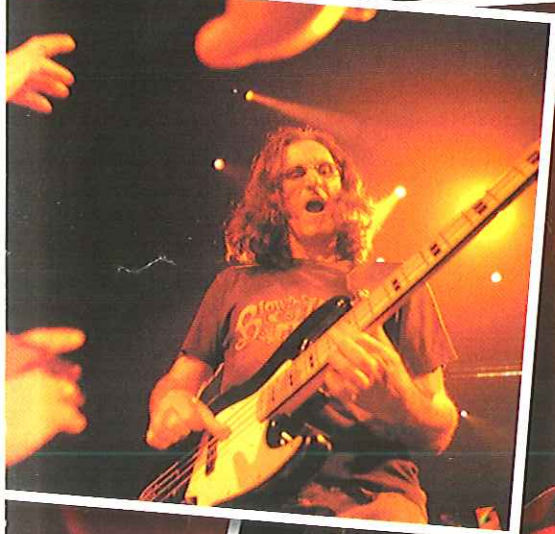
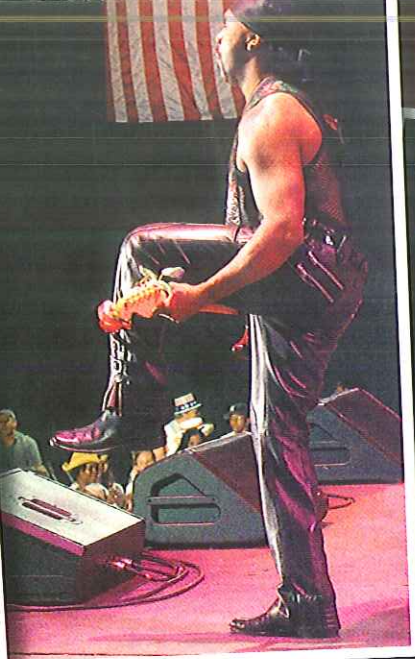
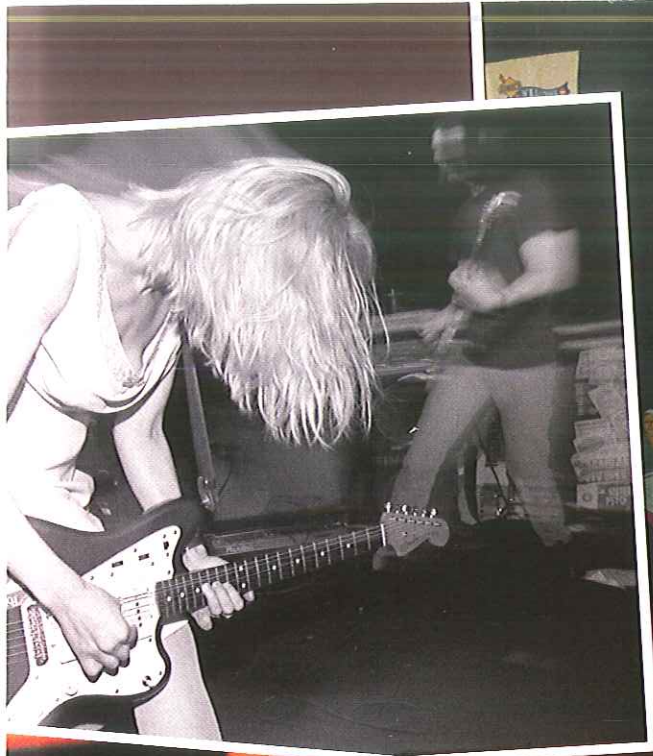
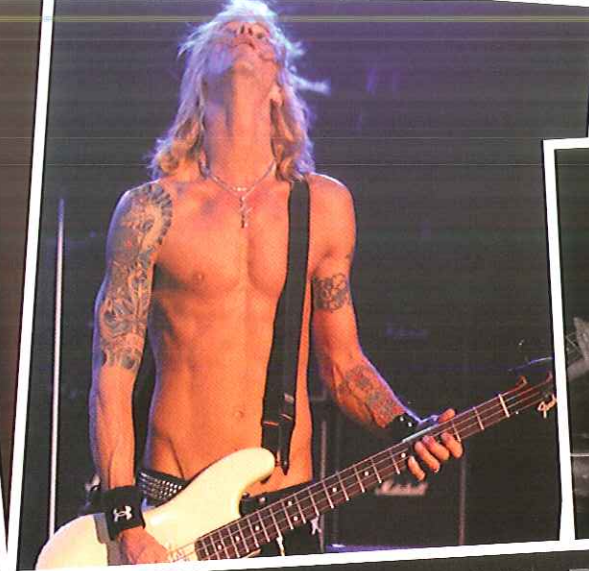
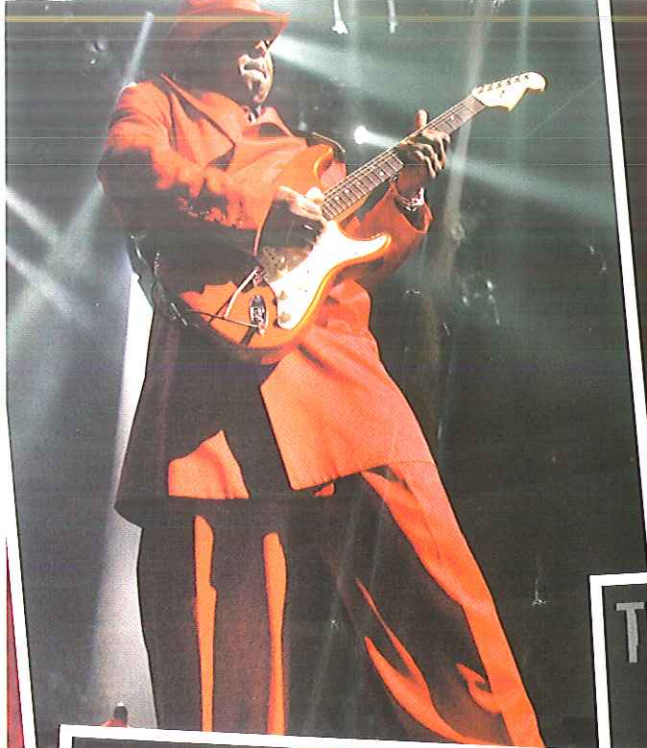


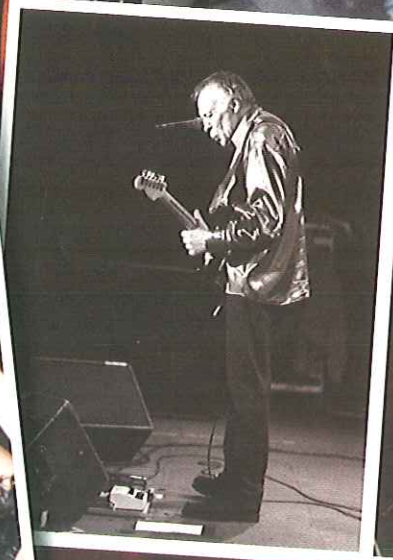
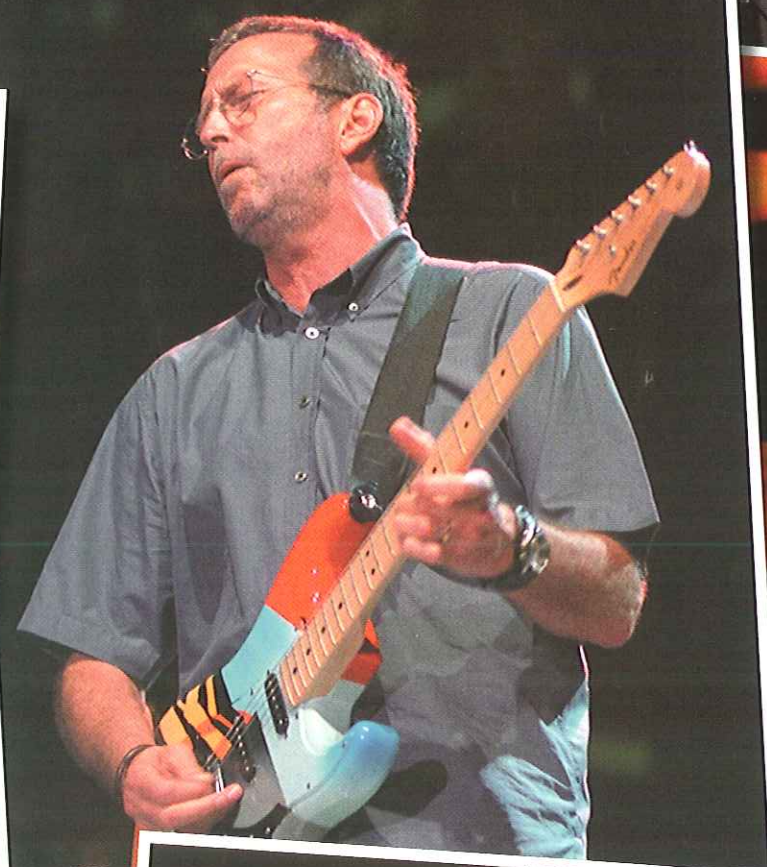
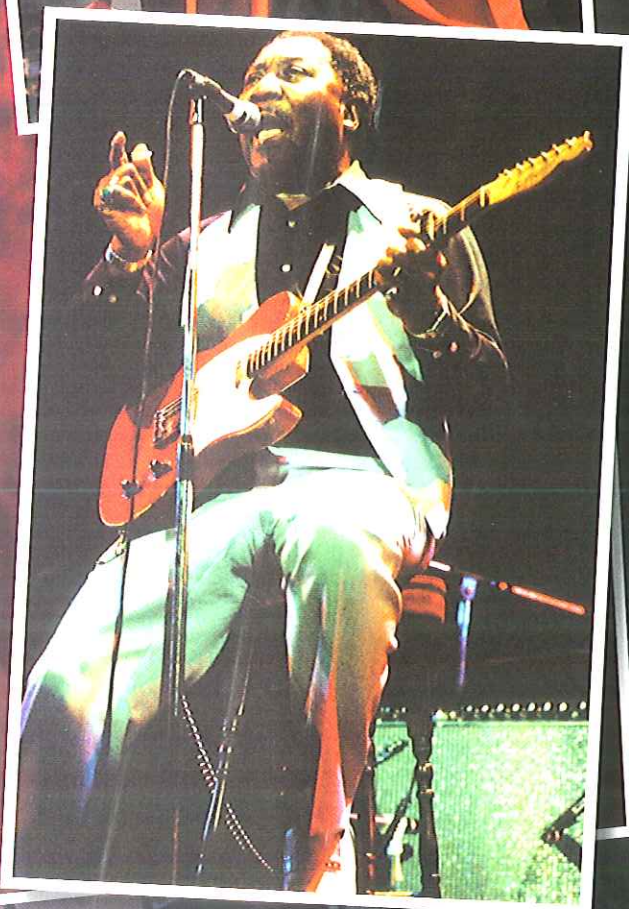
# Fender® FRONTLINE 2005

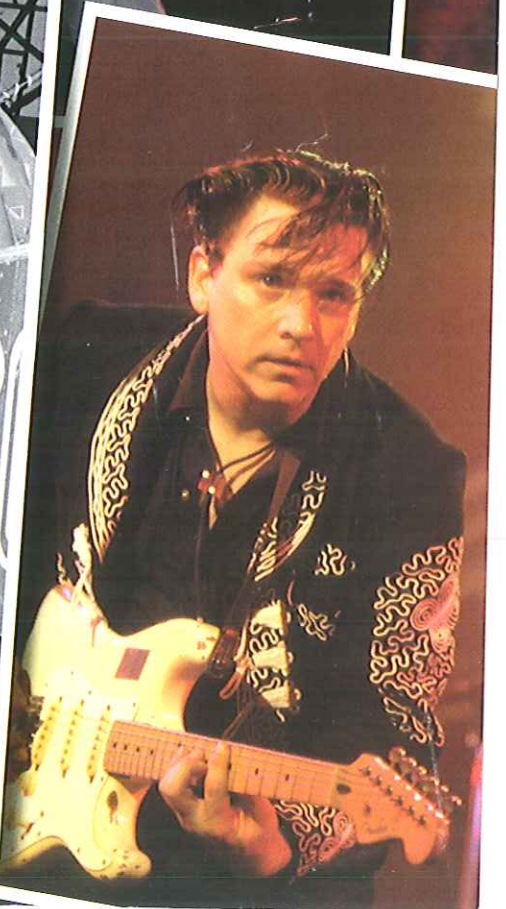
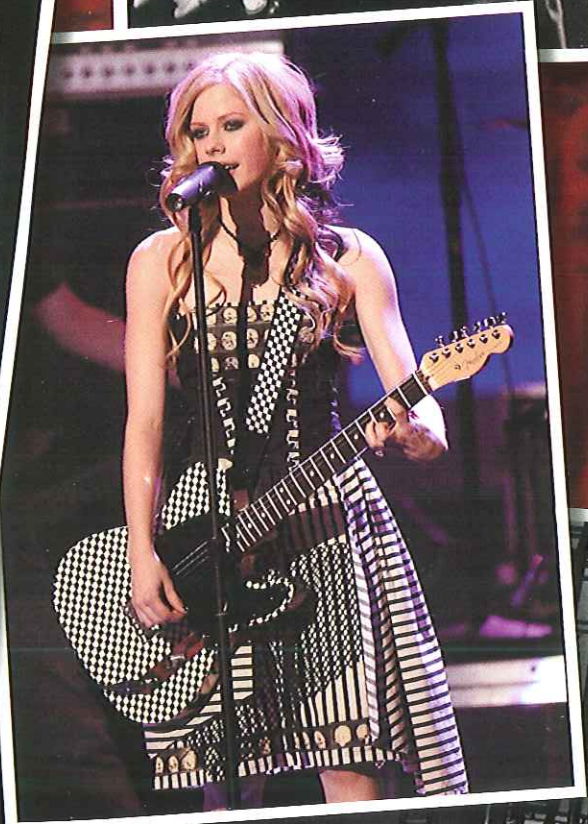
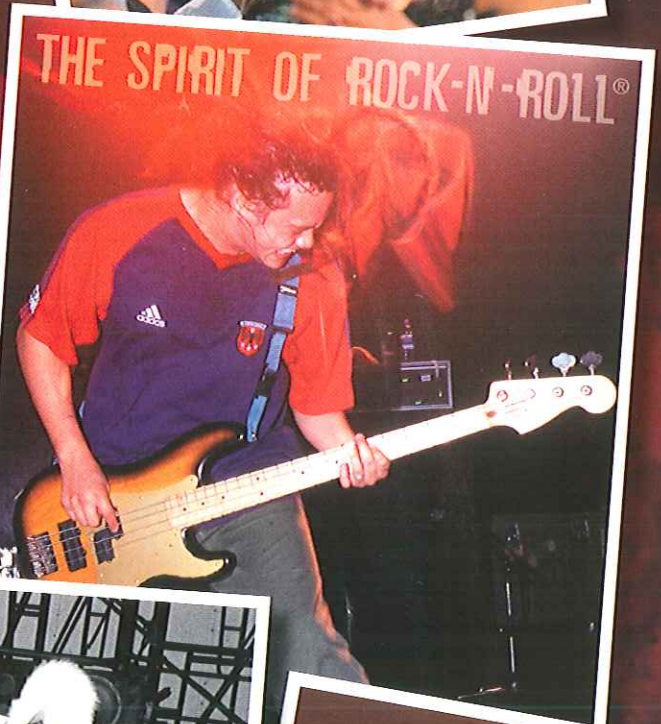
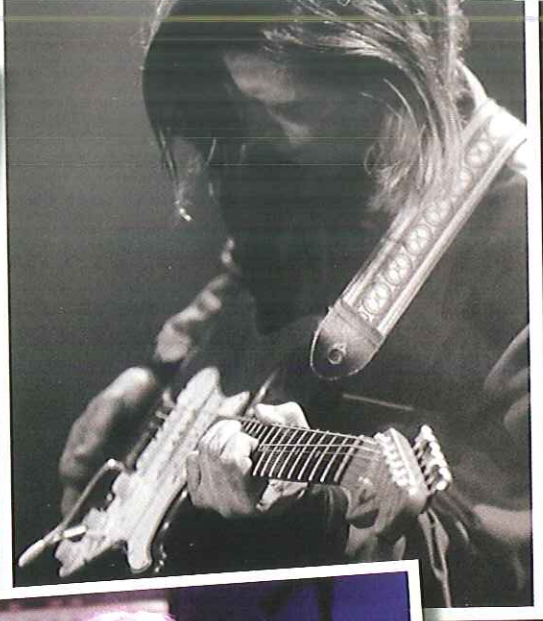






THE SPIRIT OF ROCK-N-ROLL®





# Fender FRONTLINE 2005

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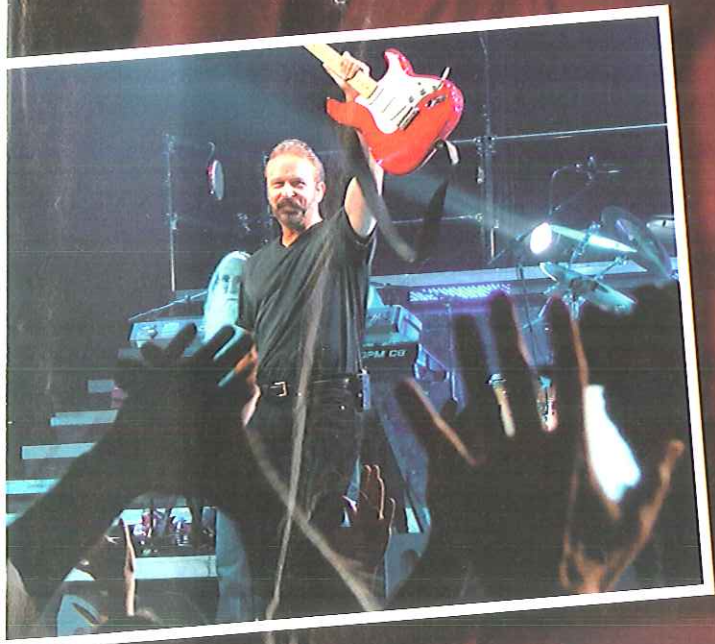
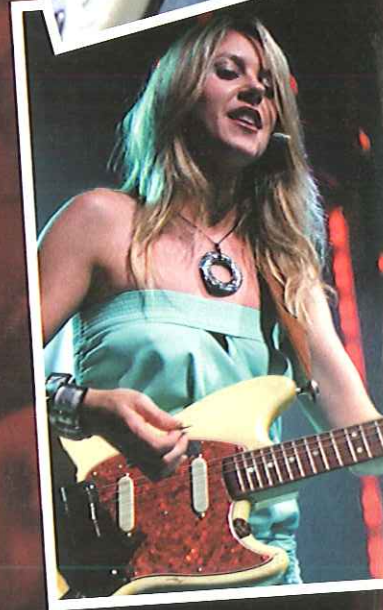
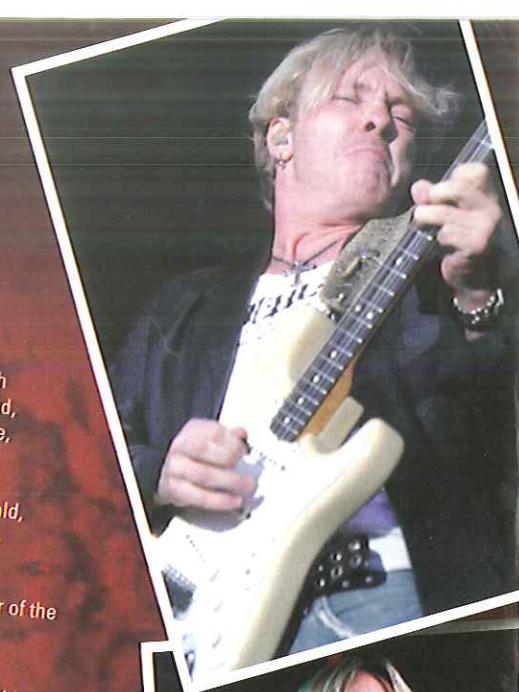
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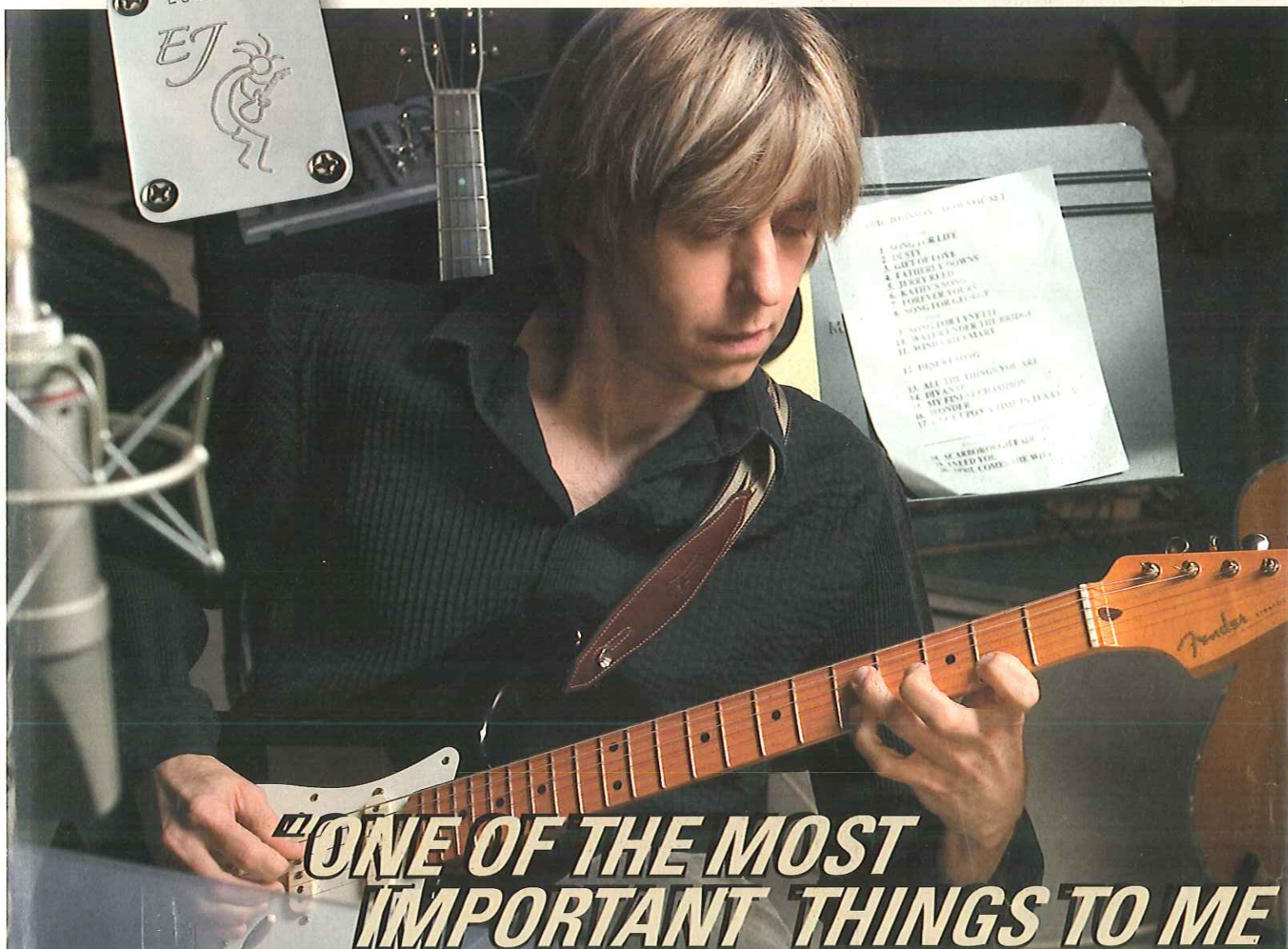
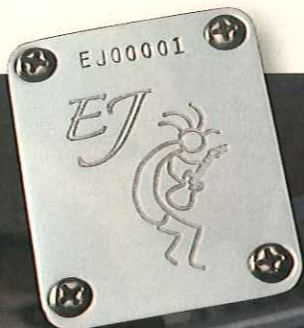
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# ERIC JOHNSON STRATOCASTER®

— THE ALCHEMY OF THE SUM OF ITS PARTS



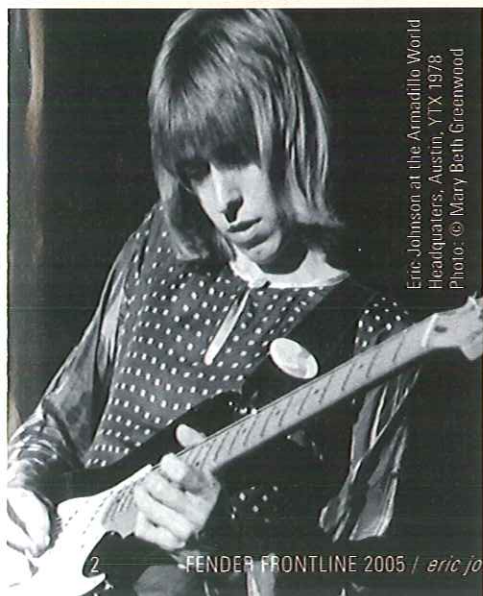
**“ONE OF THE MOST  
IMPORTANT THINGS TO ME**

**IS AN INSTRUMENT’S ‘VIBE’”**

Legendary guitarist, Eric Johnson, came to Fender® in 2003 with several ideas on how to build the ultimate Stratocaster® guitar. After almost two years of research and design, Eric and Fender’s Michael Frank-Braun created the latest Artist Series guitar – the Eric Johnson Stratocaster guitar. With his trusty NEW Black prototype by his side, Eric took some time away from his successful acoustic tour to talk with Fender about his latest creation.

*What’s the first thing you look for in an instrument when you pick it up?*

“One of the most important things to me is an instrument’s ‘vibe.’ A guitar has to resonate a lot, have a real inviting playability to it and an enticing sort of ‘vibe.’ It should make you want to put your energy into the instrument, and practice and work on music more. It’s the alchemy of the sum of the guitar’s parts. The weight is important to me as well. The more I can ‘not’ be aware that I’m playing a guitar, the better. I don’t like to wrestle with an instrument, because it kind of brings you back to Earth!” (laughs)



Eric Johnson at the Amadillo World Headquarters, Austin, TX 1978  
Photo: © Mary Beth Greenwood

***You've played Stratocaster® guitars for years. What is it about them that appeals to you?***

"The Stratocaster is the most versatile guitar I've found. Throughout my career, I've tended to be the only guitarist in the band, and it's very important to me that I be able to cover the gamut of tonal possibilities. The Strat really covers all the bases. By that, I mean anything from a really clean country or rock tone, to a Motown tone, power rhythm setup or really powerful lead tone. Also, they respond favorably to fuzz and overdrive tones."

***Was it difficult to convey your musical vision and voicing on your signature model during the development of the instrument?***

"Meeting Michael (Frank-Braun) was a real catalyst for this project. He really grasped a vision of how to go about making an instrument that would capture some of the nuances of the original vintage instruments in a way that you could take it forward and implement some new futuristic ideas on it. That way, you could find that rare balance where you get really important vintage aspects, but you're able to entertain some of the new stuff as well."

***Your new signature model has very specific details incorporated into it. Can you share just a few of these details and tell why you implemented them into your model?***

"I like playing Strats with rosewood fingerboards, but I've always leaned more towards maple necks because the fundamental tone seems to be purer to me. Michael and I went with a quarter-sawn neck because evidently it translates a little more energy body-to-neck. I also wanted to go with alder wood for the body because that's what they used in the '50s, and for whatever reason, they sound better to me 'tone-wise.' Also, Michael discovered that Fender tremolo blocks have been altered slightly over the years. For that reason, we decided to go back to an 'original spec' tremolo block, which has a bit more mass to it. It really made a difference capturing some of that 'vintage tone.'"

***We noticed that you chose a 12"-neck radius and heard that you were instrumental in shaping the voice of your new pickups. Would you comment on these two elements?***

"We tried to get a vintage feel off the neck of an old Strat I have. But for the fingerboard, we wanted it to be a little flatter. Flat enough that you can have lower action and stretch the strings without having them 'fret out.'"

"I worked closely with Michael to design these new pickups. He made 19 different versions before we selected the ones for my signature model. The new pickups capture the full-frequency tone of a single-coil, and have the musicality and purity of tone of original vintage pickups."

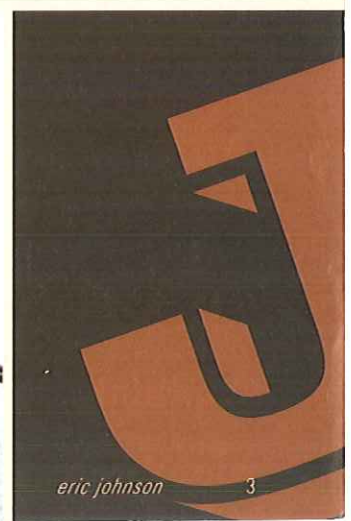
***For you to put your name behind a model is a true testament of your creative input of this instrument. How do you feel about the overall results of your signature model now that it's finished?***

"I love it! It's a really nice instrument and I'm really excited about it. Fender is keeping a weight restriction on them, so people won't go out and get a real heavy one or anything. I'm really proud of this guitar!"

***I've read that you sense a "spirit" in and about music. What does THE SPIRIT OF ROCK-N-ROLL® mean to you and how do you immerse yourself in it?***

"I just kind of return to the joy of playing music and make sure I align myself with that. Every time I pick up the instrument, I try to focus on the fact that there's somewhere to go that's going to turn me on, and that will turn other people on if I step into that ... 'vortex.' Sometimes guitarists think too much about what they need to do and how they need to play. If you keep it simple and focus on the joy of playing music, the rest of it will unfold automatically!"

***Look out for Eric's new CD in spring 2005, which will be followed by a tour over the summer! For more information on Eric, go to [www.ericjohnson.com](http://www.ericjohnson.com).***



# ERIC JOHNSON STRATOCASTER®

011-7702-80X

After years of extensive and painstaking research, design and collaboration between legendary guitarist, Eric Johnson, and Fender's Michael Frank-Braun, Fender® is proud to announce the latest Artist Series guitar – the Eric Johnson Stratocaster guitar.

The Eric Johnson signature Strat guitar features a light, two-piece alder body with '57-style deep body contours and cavities; a one-piece, vintage-tinted quarter-sawn plain maple neck (contours have been sanded very smooth) with a 12" radius, a light '57-style "V"-shape and highly-polished frets; special Eric Johnson single-coil pickups with countersunk screws and a five-way switch; vintage tremolo with silver-painted block, '57-style string recess, no paint between the base plate and the block, four springs and no tremolo cover; master Volume, and neck and bridge Tone controls; a thin neck-cap with staggered machine heads; and a parchment, '57-style pickguard. Available with .010 to .052-gauge strings and a thin-skinned, nitrocellulose lacquer finish in **White Blonde** (801), **Two-color Sunburst** (803), **Black** (506) and **Candy Apple Red** (809).

***"(MY SIGNATURE GUITAR)  
FINDS THAT RARE BALANCE  
WHERE YOU GET REALLY  
IMPORTANT VINTAGE ASPECTS,  
BUT YOU'RE ABLE TO ENTER-  
TAIN SOME OF THE NEW STUFF  
AS WELL."***

**— ERIC JOHNSON**

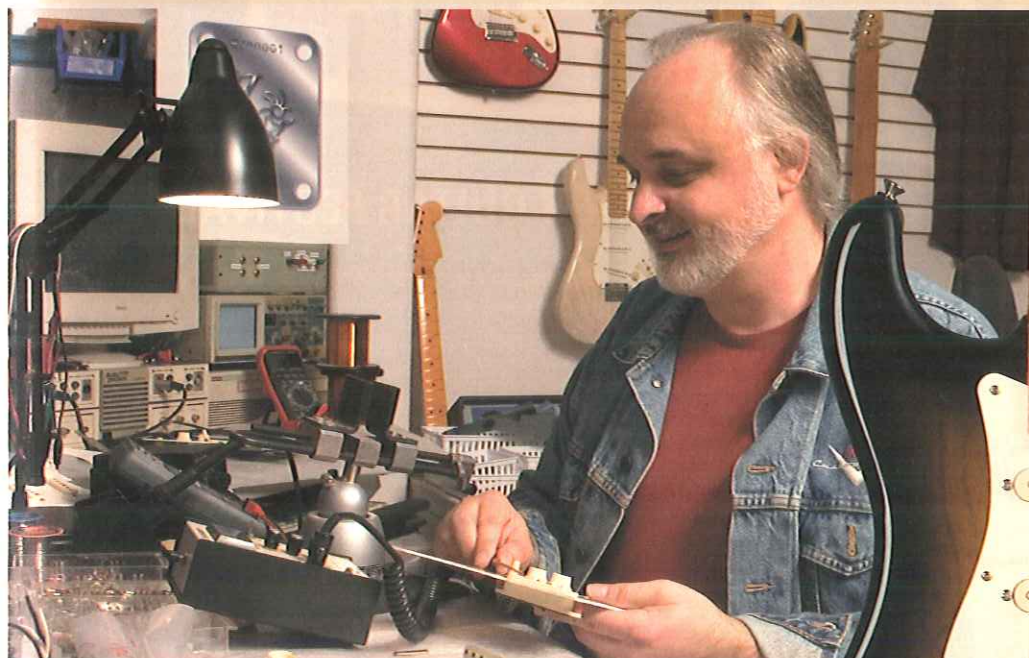


# ERIC JOHNSON STRATOCASTER®

*Some of the Eric Johnson Stratocaster guitar's unique features, per Michael Frank-Braun, include:*

- Quarter-sawn neck features thin headstock to balance harmonics to the fundamentals
- Bone nut, staggered vintage keys, no string tree
- Medium-sized, high-polished directional frets have large playing area
- One-piece maple neck has 12"-radius and rounded fingerboard edge
- Neck profile starts at first fret with a soft "V" and ends at 12th fret in a large "C"
- Neck profile blends-in smooth at headstock and heel
- Neck features thin-skinned glossy lacquer and aged vintage tint
- Light two-piece, high-quality alder body has extreme body contour and large arm contour
- Shallow, vintage-style pickup cavity
- Body features thin-skin lacquer finish for best tone performance
- Tremolo block has less-recessed string ball cavity
- Tremolo has no paint between base plate and back for better tone transfer
- Thin one-layer, cream-colored pickguard with five-way switch
- Special 375K controls, master volume, and tone One for neck and tone Two for bridge pickup only
- Special Eric Johnson-designed pickups for clean to distorted tones
- Pickup design "picks up" wound strings differently than plain strings
- Each string has its own magnetic field structure and magnetizing area

**THIN-SKIN  
NITROCELLULOSE  
LACQUER FINISH**

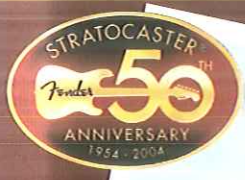


True to Eric's discerning ears and love for his vintage Fender guitars, the Eric Johnson Artist Series Stratocaster guitar features a premium, thin-skin nitrocellulose lacquer finish – which enhances the sonic characteristics of the guitar by allowing it to resonate and "breathe" better. This painstaking process is Custom Shop quality and is very similar to the way we finished guitars throughout the '50s and early '60s.

*"I really enjoyed talking with Eric and understanding his 'holy quest' for the ultimate tone. He reminded me of the classical musicians I used to record in Germany, who were very serious about the tone of their instrument. Since the electric guitar is a relatively young instrument, I feel that Eric took it upon himself over the years to research and design every neck-joint, bobbin and screw to determine what made them tick. I'm very pleased that we could help him create an instrument that holds up to his high standards and, as he mentioned, he can now stop obsessing about those things and concentrate on his music!"*

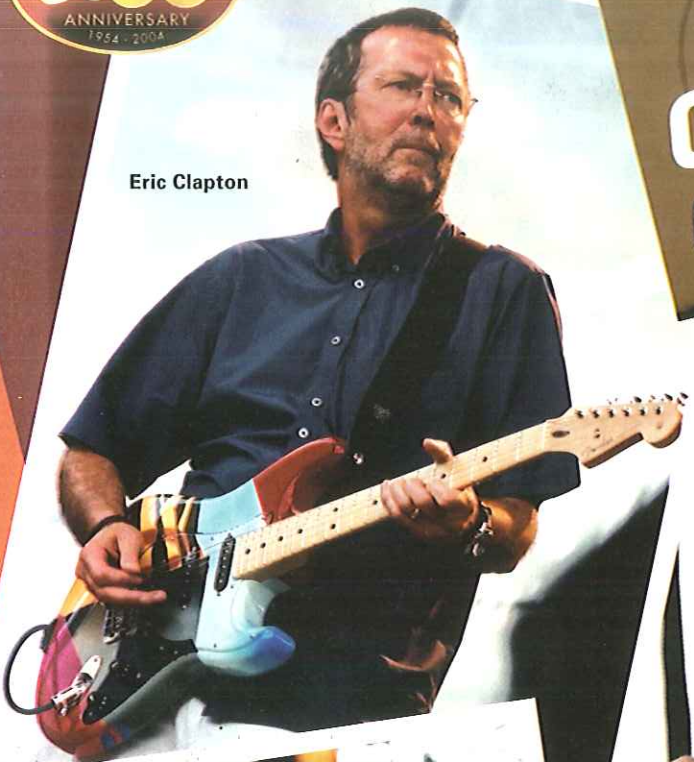
– Michael Frank-Braun



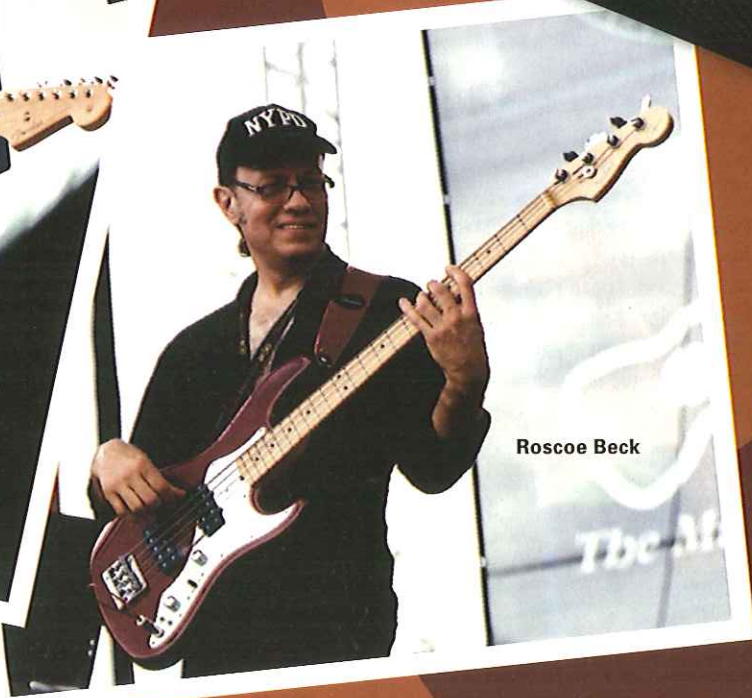


# CROSSROADS CONCERT

Eric Clapton



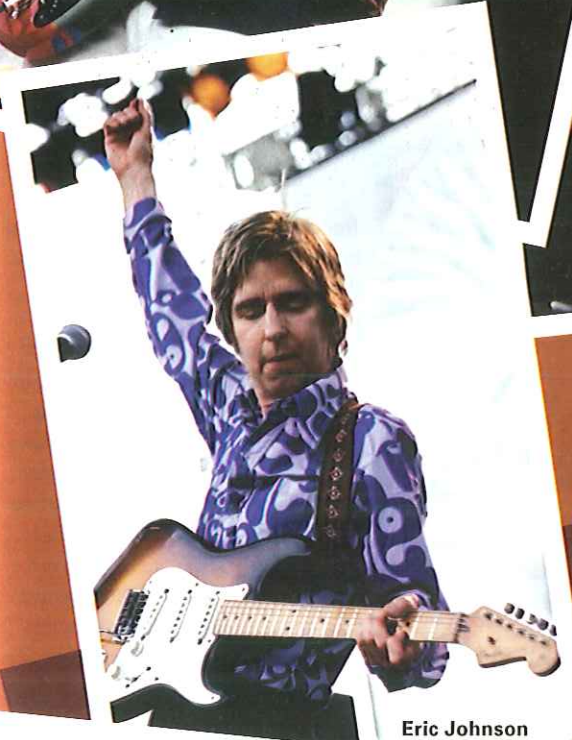
Roscoe Beck



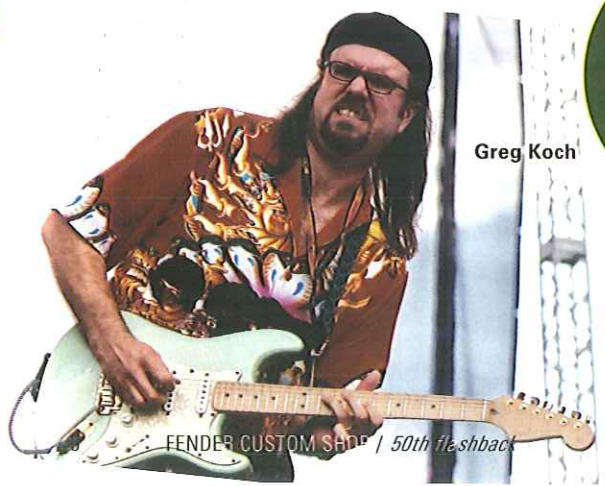
## CROSSROADS GUITAR FESTIVAL

Thanks to the efforts of Eric Clapton and Guitar Center, in June 2004, some of the greatest living guitar players and their bands gathered at the Cotton Bowl in Dallas, Texas, for a three-day festival to benefit the Crossroads Center in Antigua. It was the ultimate concert for any music lover, featuring one legend after the other: Eric Clapton, BB King, Buddy Guy, Eric Johnson, James Taylor, Jimmie Vaughan, Joe Walsh, John Mayer, Robert Cray, Robert Randolph, Santana, ZZ Top and many more!

Eric Johnson



Greg Koch

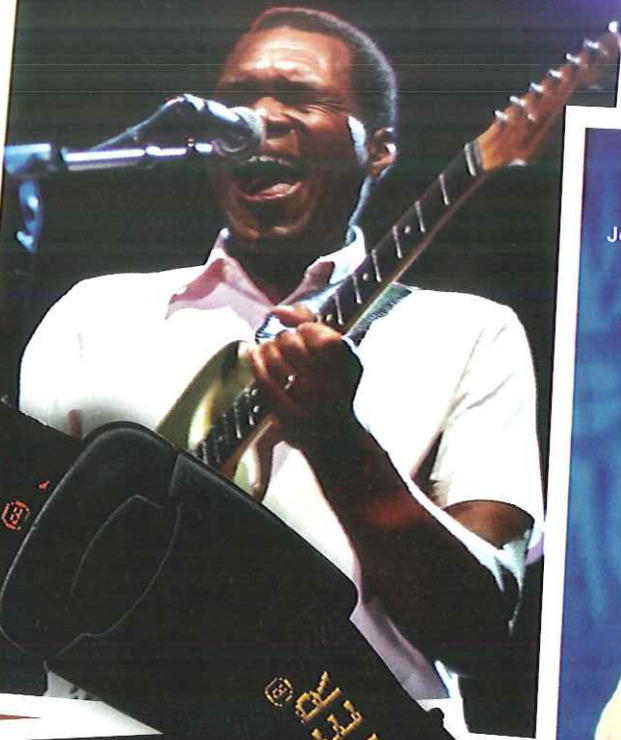


FENDER CUSTOM SHOP | 50th Flashback



Fender® Jeep®

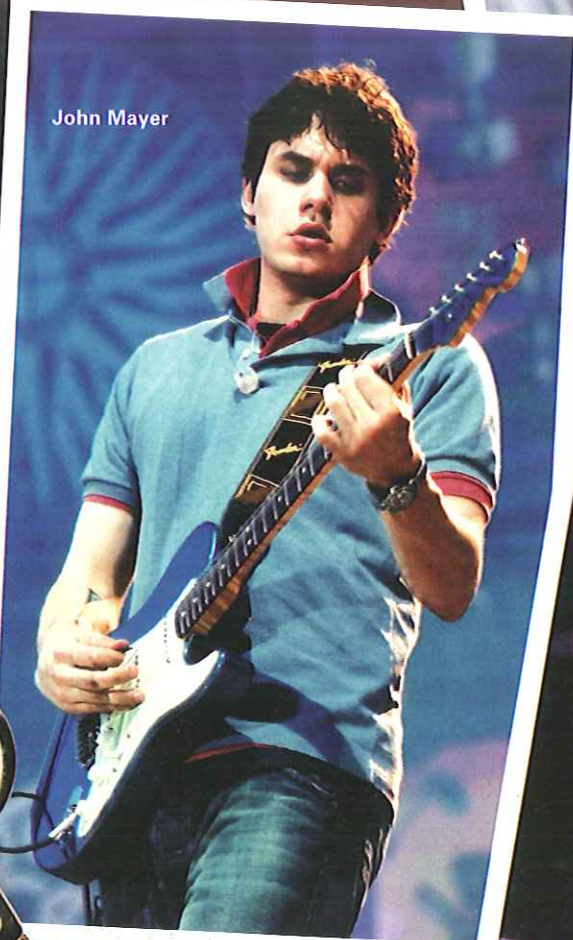
Robert Cray



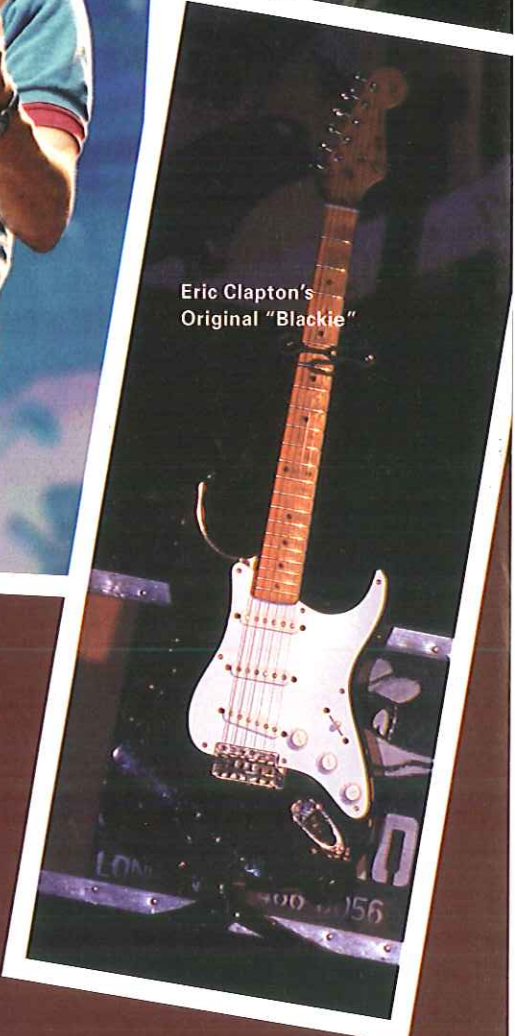
Vince Gill



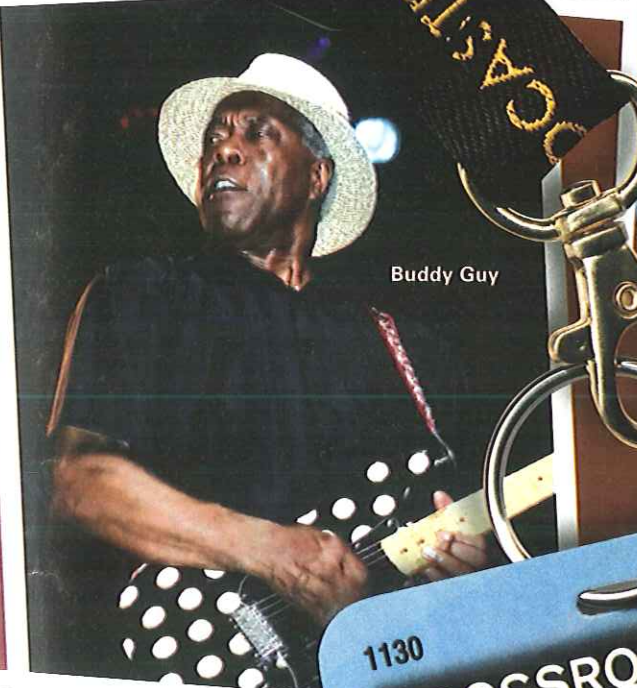
John Mayer



Eric Clapton's Original "Blackie"



Buddy Guy



1130

# CROSSROADS GUITAR FESTIVAL

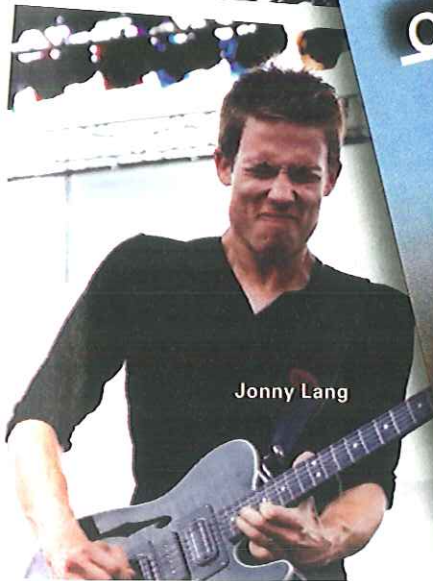
JUNE 2004

An **SBC** presentation

Friday, Saturday and Sunday  
June 4, 5, 6

Fair Park - Dallas, TX

Jonny Lang

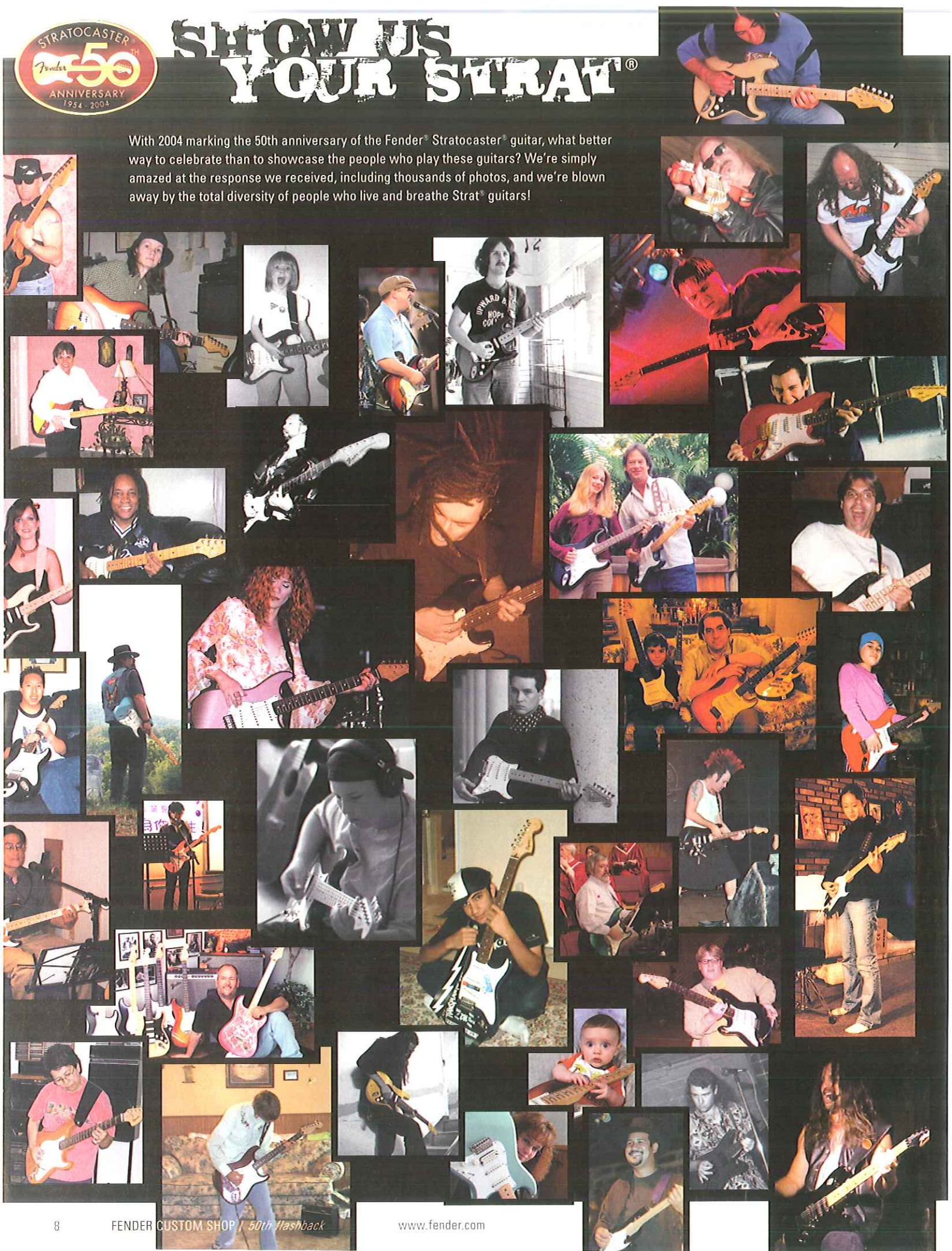


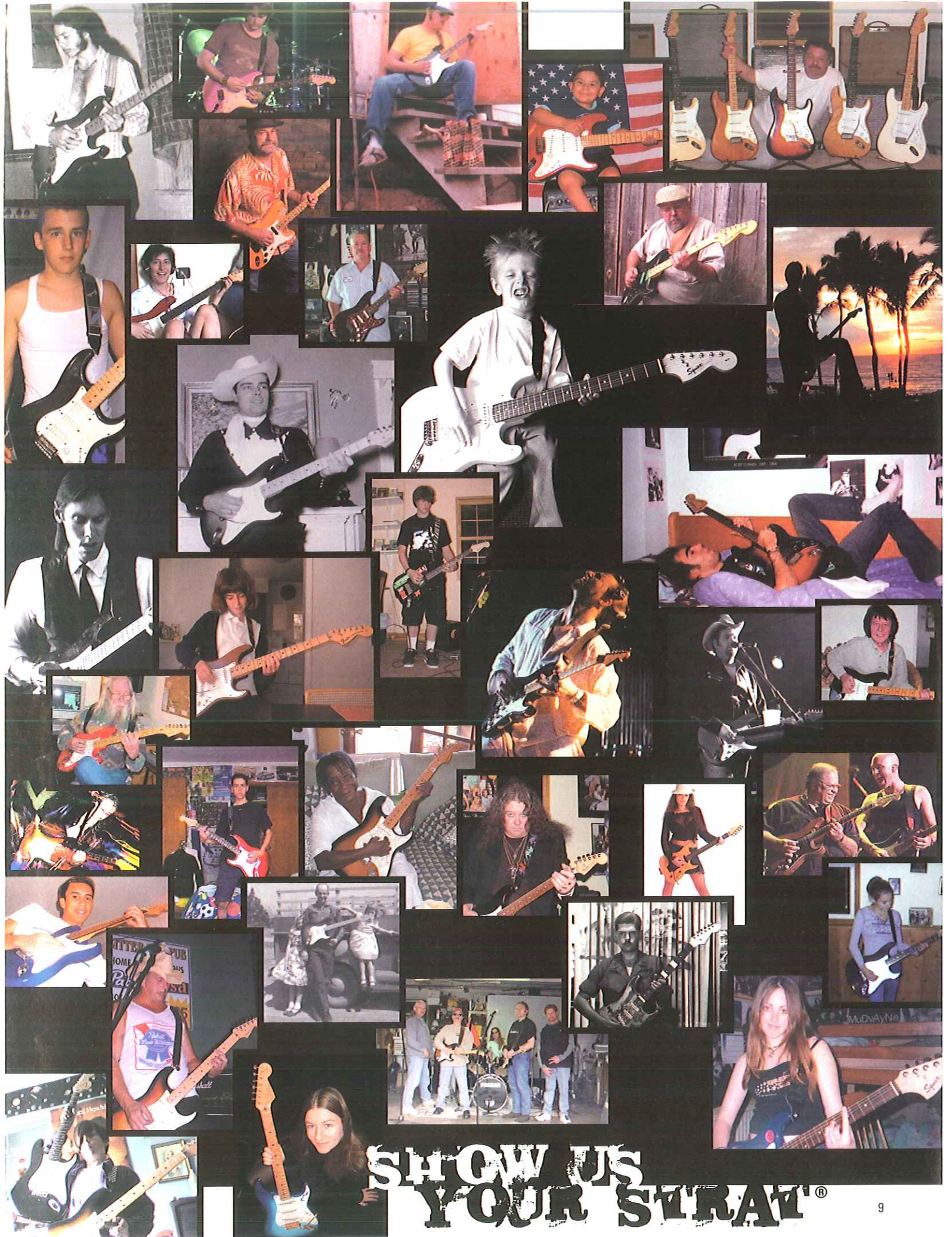
Eric Clapton sold his legendary vintage Stratocaster® guitar, "Blackie," during the 2004 Christie's International Plc. auction for a record \$959,500. Overall, dozens of guitars were auctioned off for a total of \$6.1 million. All the proceeds went to the Crossroads Centre, a drug-abuse education and treatment facility in Antigua founded by the British guitarist in 1998.



# SHOW US YOUR STRAT®

With 2004 marking the 50th anniversary of the Fender® Stratocaster® guitar, what better way to celebrate than to showcase the people who play these guitars? We're simply amazed at the response we received, including thousands of photos, and we're blown away by the total diversity of people who live and breathe Strat® guitars!

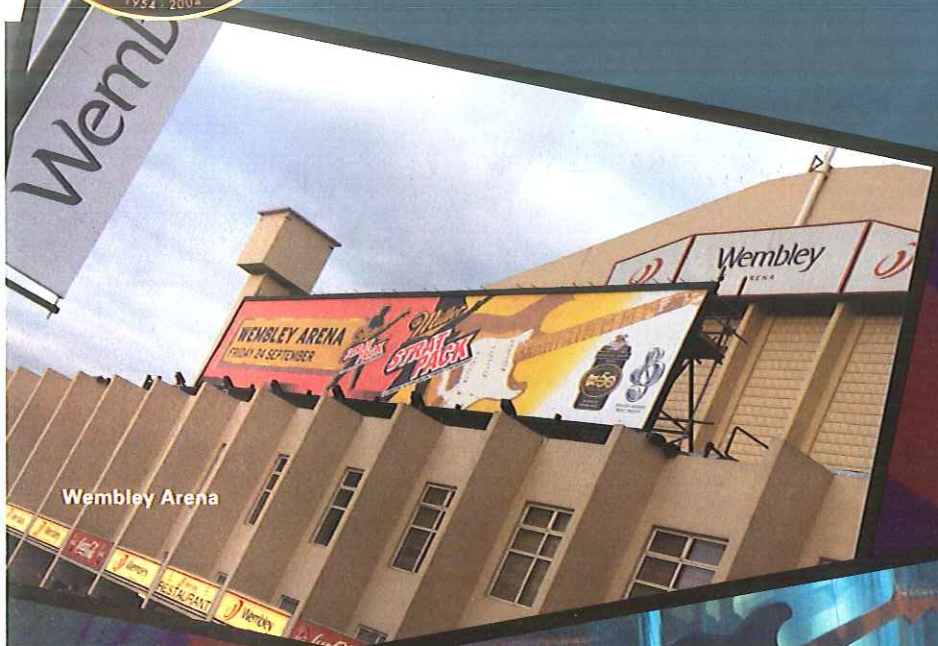




**SHOW US  
YOUR STRAT®**



# WEMBLEY ARENA CONCERT



Wembley Arena

## THE STRAT® PARTY OF THE DECADE!

Thanks to Miller Beer and the efforts of Fender Europe's Jamie Crompton and Hoda Armani, on September 24, 2004, at the famous Wembley Arena in London, a host of legendary musicians got together to celebrate the 50th anniversary of a true rock and roll icon – the Fender® Stratocaster®!



Brian May

Joe Walsh

Andy Fairweather

Phil Manzanera

Ronnie Wood

Paul Rodgers

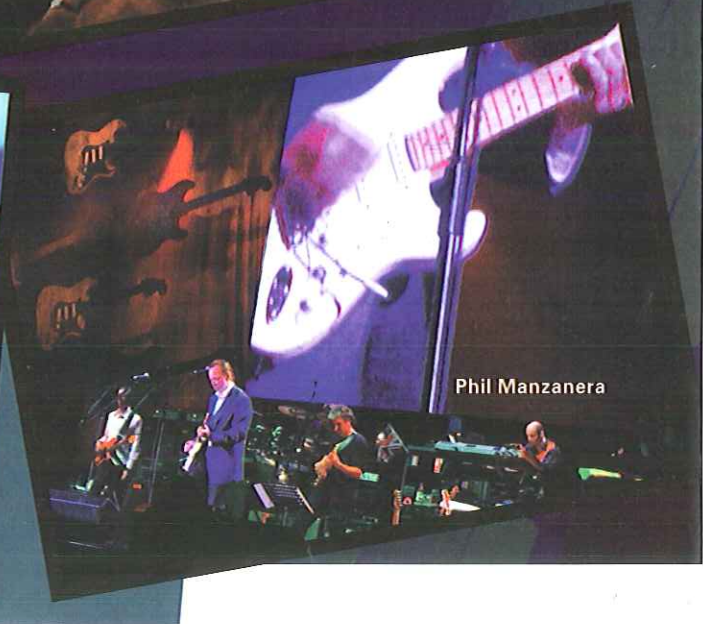
Albert Lee

David Gilmour

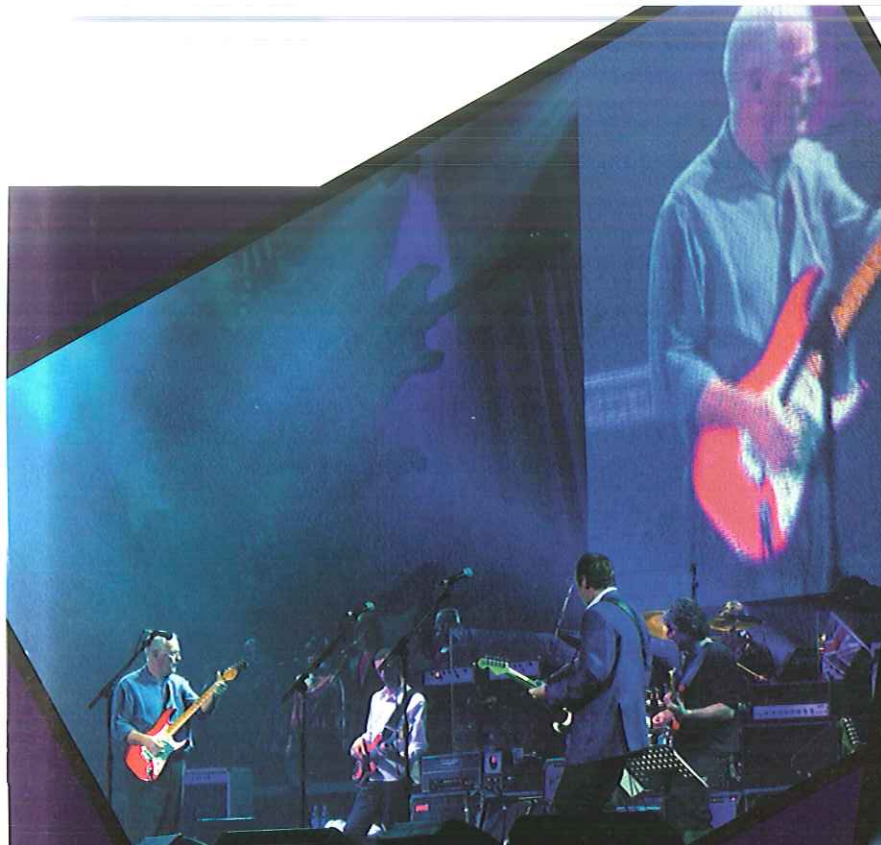
Gary Moore



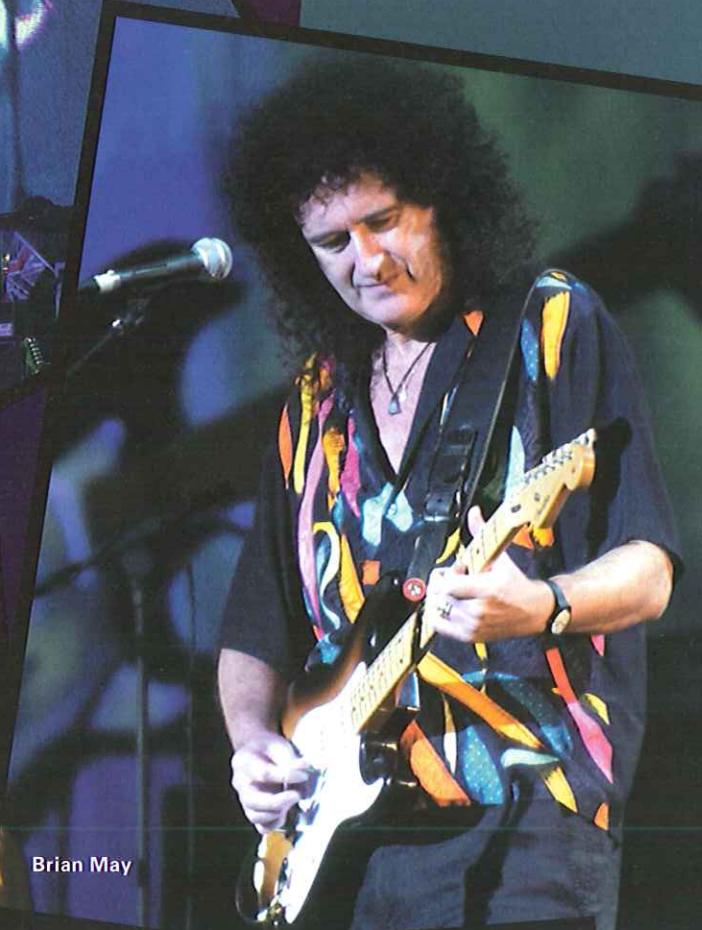
Paul Rodgers



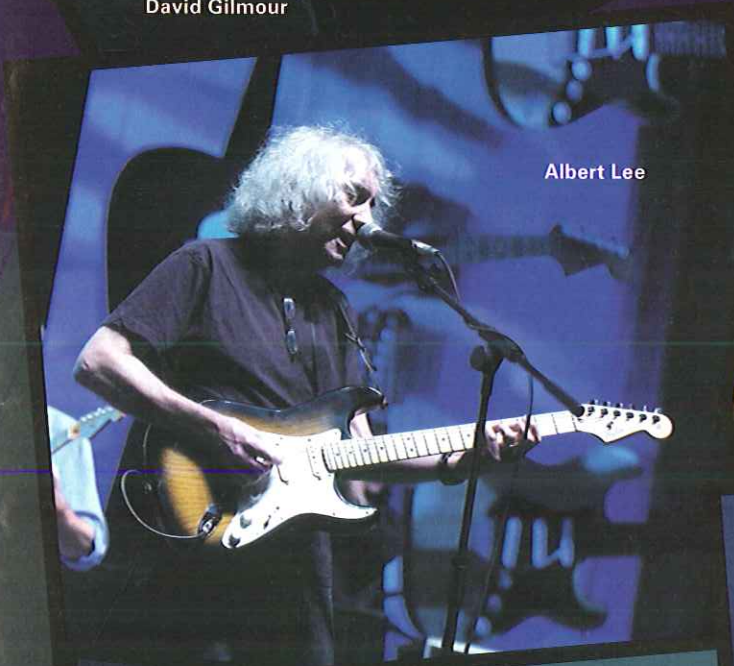
Phil Manzanera



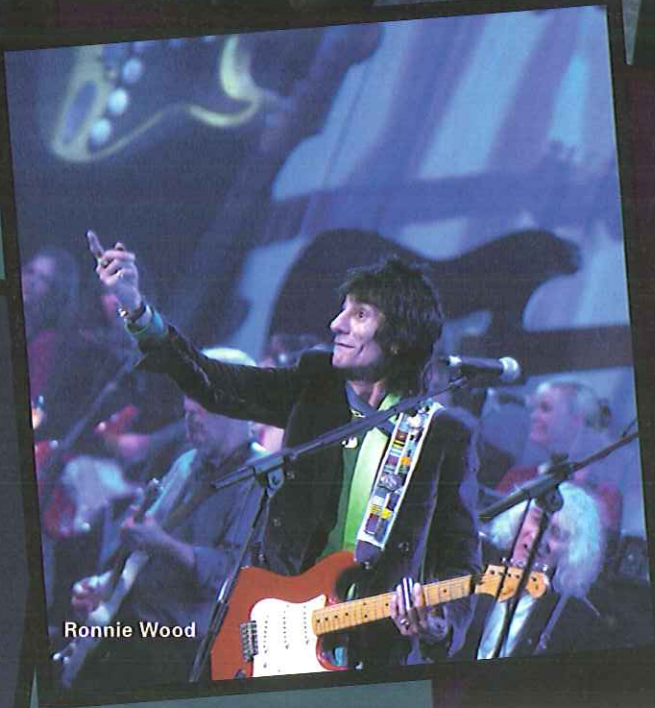
David Gilmour



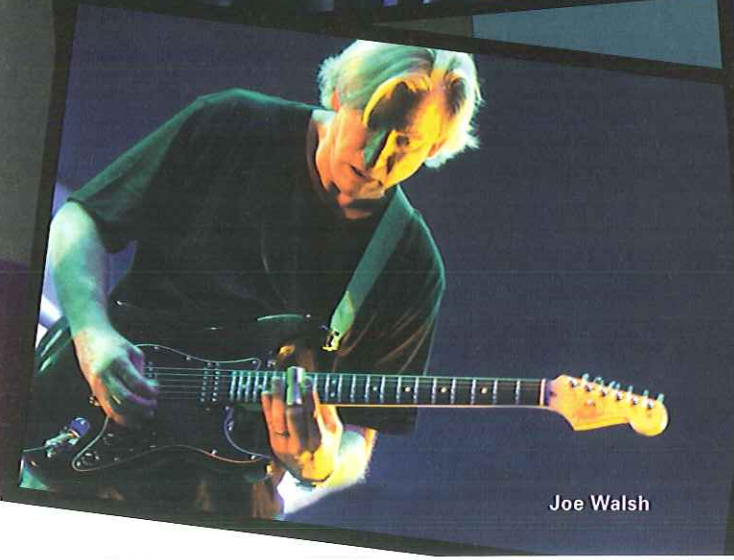
Brian May



Albert Lee



Ronnie Wood



Joe Walsh

# PERFECTION REALIZED

The "perfect" guitar ... It's what drives all of us. Of course there are as many "perfect" guitars as there are discriminating musicians. While one guitarist may love the resonant warmth of a semi-hollow body electric, another player might prefer the bright and focused tones of an alder solidbody Stratocaster® guitar.

The Fender Custom Shop came into being in an effort to not only satisfy the idiosyncrasies of individual guitarists, but to "over-deliver" – by creating quite simply, the best playing, sounding and looking guitars the world has ever seen. Each guitar, whether it's a Master Built one-of-a-kind or a Time Machine series model, is hand-built with the intentions of being the "perfect" guitar.

In 2005, the Custom Shop is proud to showcase several new models designed and built to excite the senses and stir-up the very inspiration that drove you to pick-up a guitar in the first place – including the NEW Tribute Series Mary Kaye Stratocaster guitar, a NEW Master Design series guitar, designed by Master Builder, Yuri Shishkov, two NEW Time Machine models and a few jaw-dropping Master Built one-of-a-kind instruments. Of course, you can also expect to see the very same Custom Classic, Custom Artist, Flat Head™ and Showmaster® series guitars that have given the Custom Shop its moniker – the "Dream Factory."

Custom Shop Master Built and one-of-a-kind instruments are only available through Custom Shop Master Dealer locations worldwide. A Master Dealer can explain the various options and how to combine them to create your "perfect" guitar. For a list of Master Dealers in the United States, or the local distributor in your country, log on to our Web site at [www.fender.com](http://www.fender.com) or contact us at (480) 596-7195.



*Blondie Guitarist, Chris Stein shows off his leather covered Custom Shop Stratocaster guitar built by master builder Dennis Galuszka.*

**Chris Stein - Blondie**  
[www.blondie.net](http://www.blondie.net)  
Photo by: Kristen Callahan







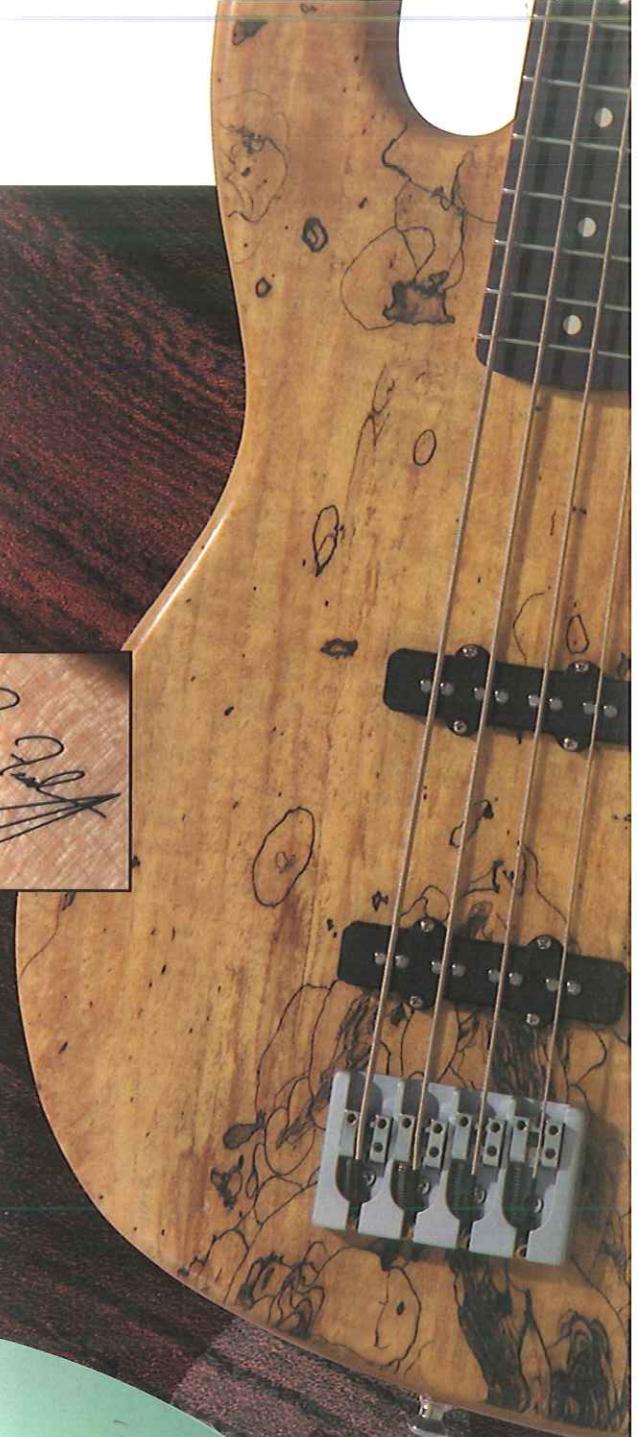
**Eddie and Jorge Casillas -**  
*Voodoo Glow Skulls*  
[www.voodooglowskulls.com](http://www.voodooglowskulls.com)  
Photo by: Ofoto

## Custom Shop Profile: Greg Fessler

Greg Fessler came to the Fender® Custom Shop in 1990 working his way up through the ranks as an apprentice. He assisted with the Robben Ford signature line of guitars, and eventually became the sole builder of those guitars – in addition to becoming Ford's personal builder. Greg has built one-off Stratocaster® and Telecaster® guitars for a host of players including bluesman Jeff Healey, Rhonda Smith (Prince), Neil Schon, SUM-41 and 311 to name a few.

His unique abilities as a Master Builder have earned him accolades from many Fender artists and discerning customers throughout the world. Greg's attention to detail is exemplified in every instrument he creates, and is a perfect example of the intense commitment it takes to be called a Master Builder.

Fender Custom Shop Master Builder, Greg Fessler, inspects the binding on a Tele® Custom guitar.



# ART GUITARS

Over the years, the Fender® Custom Shop has had the pleasure of working with some of the world's most talented artists. And while our association with these artists may be widely known, what might have flown beneath the radar are our collaborations with some of the world's greatest "fine" artists – known simply as Art Guitars.

Each Art Guitar is a collaborative labor-of-love between a select fine artist - ones not traditionally associated with the "guitar" medium - and a Fender Custom Shop Master Builder. The two are then given free rein to create a piece of work that speaks to both guitarists and art connoisseurs. In the end, what is created is a piece of art that transcends both mediums and becomes a new art form unto itself!



## Hand-painted Leather Hula Esquire® by Nevena Christi Master-built by Chris Fleming

This guitar, amp, case and strap are all covered in hand-carved leather. Combining the look of woven bamboo with hula, tiki and some surf stickers thrown in, each piece was stained and antiqued to give it a worn in patina.

*"This vintage Hula Guitar was truly the most exciting project! Not only was I thrilled to work with Fender, but I wanted to create something that expressed my love for all things Hawaiian." – Nevena Christi*





**Hand-painted Telecaster® Guitar by Joe Wood  
Master-built by Chris Fleming**

Artist and one-time frontman for the legendary punk rock group, T.S.O.L., Joe Wood hand-painted the Hannya – inspired from a tattoo on his arm – on a Telecaster guitar and custom Blues Junior™ amplifier.

The Hannya is one of the most visually stunning, and perhaps the most frightening of Japanese mythical creatures. With horns, bulging eyes and the occasional set of sharp fangs – this is a female demon, and has also come to represent the face of a jealous woman, or a woman scorned.



**Fender® Memorabilia Set by Dave Newman  
Master-built by Chris Fleming**

Specializing in the art of decoupage, a technique where a found object is covered in a collage of paper, Dave Newman chose to cover a Stratocaster® guitar and custom Blues Junior amplifier in vintage Fender® catalogs, advertisements and memorabilia.

*"I want people to draw their own conclusions when looking at my work. I want them to look and look again because there is always something else to see." – Dave Newman*



# Fender Custom Shop

MASTER DESIGN

Last year, the Master Design series guitar cemented its place beside the most coveted guitars Fender has built in its illustrious history. For 2005, the series will receive its second addition in the form of Custom Shop Senior Master Builder, Yuriy Shishkov's Master Design series Telecaster® guitar. In the true nature of the Master Design series, Yuriy will hand-build 10 guitars and will oversee the limited run of instruments which will be team built in the Custom Shop throughout the year. Each guitar comes complete with a special certificate, Senior Master Builder biography, and reproductions of the Senior Master Builder's corresponding specs and notes. As an added bonus, a DVD is included featuring interviews with the Senior Master Builder discussing the inspiration and challenges involved with the instrument. All of this collateral is inserted into a deluxe leather binder.

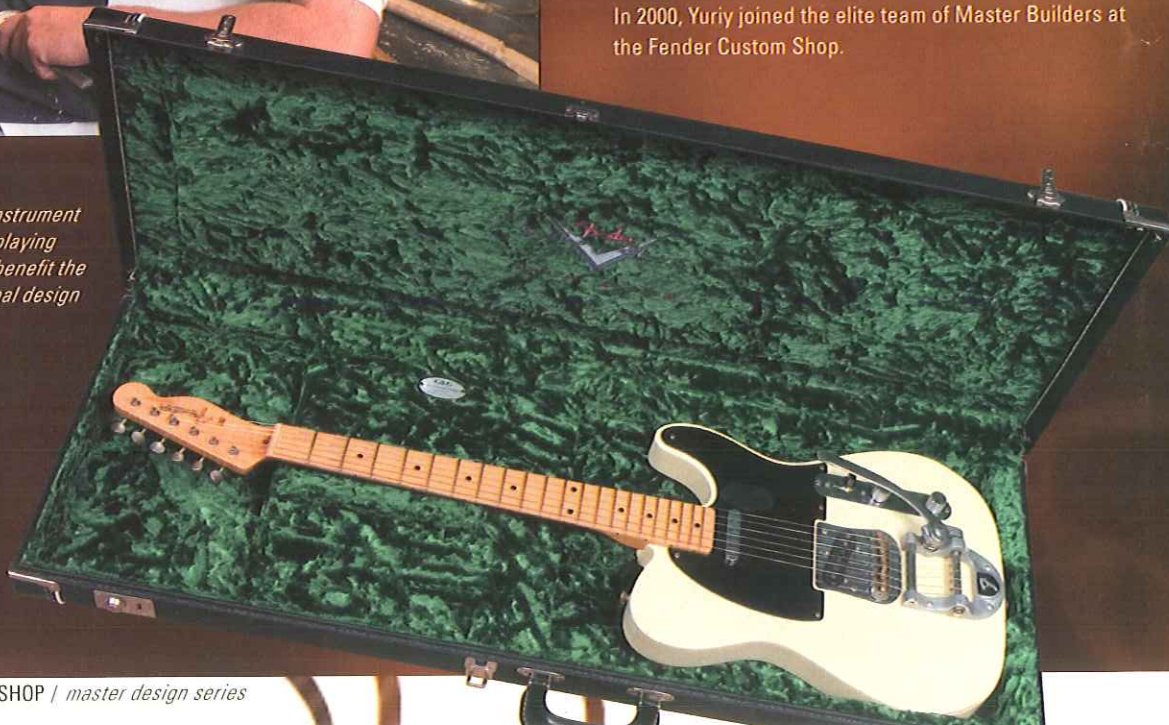


From handcrafting many of his own woodworking tools, to showcasing his world-class luthier skills, Senior Master Builder, Yuriy Shishkov, is one of the last of the renaissance builders. It was in his hometown of Gomel, Soviet Union, that he got his start building guitars for friends and colleagues in the small confines of a root cellar.

When he eventually immigrated to the United States in 1990, Yuriy settled in the Chicago area and collaborated with a range of top artists including metal guitar-slinger Dimebag Darrell of Pantera, Jimmy Page and Robert Plant of Led Zeppelin fame, virtuoso Nuno Bettencourt, Cheap Trick's Robin Zander, and Paul Stanley of KISS. In 2000, Yuriy joined the elite team of Master Builders at the Fender Custom Shop.

*"The result is a totally classic instrument with preferences based on my playing style, beliefs and features that benefit the player without driving the original design away from its roots."*

— Yuriy Shishkov



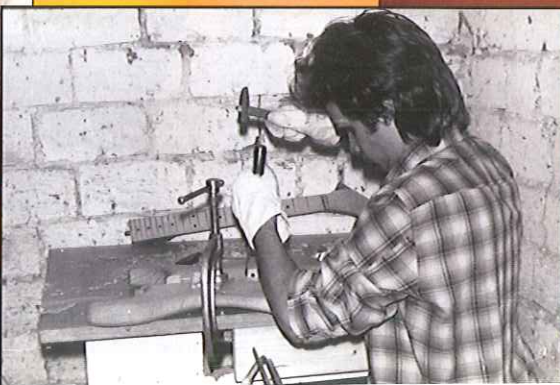
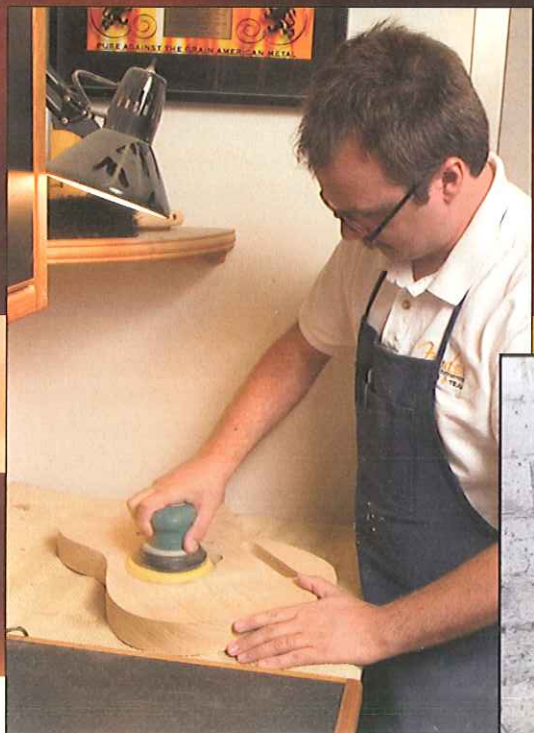
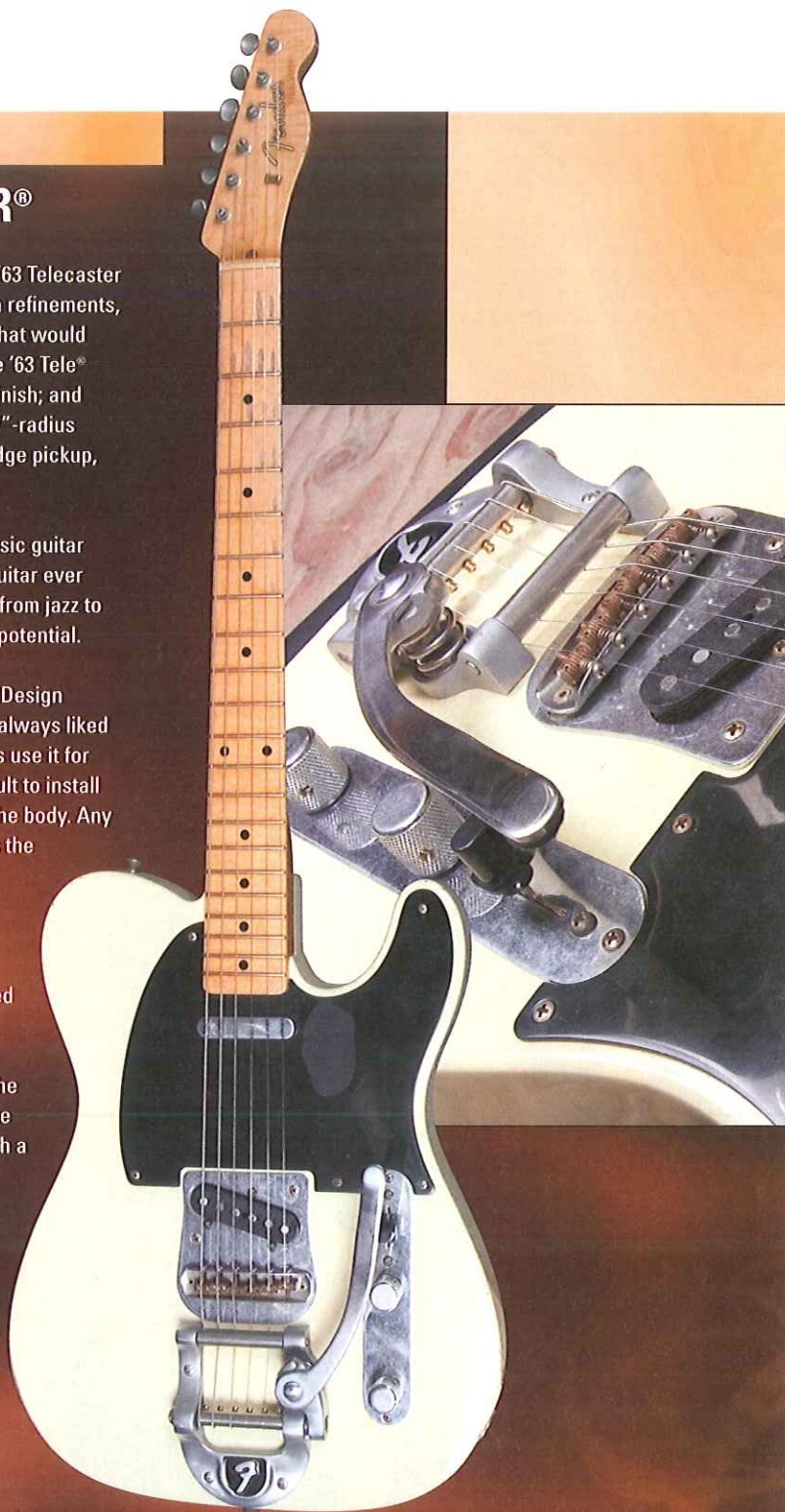
## YURIY SHISHKOV '63 TELECASTER®

Yuriy designed his Master Design series guitar with the idea of taking a '63 Telecaster guitar, the proven "workhorse" guitar, and adding several subtle modern refinements, including a Bigsby® tremolo system – making it truly a "player's" guitar that would ultimately end-up in a guitarist's hands as opposed to under the bed. The '63 Tele® guitar features a two-piece, Vintage White ash body with a light Relic® finish; and a one-piece tinted flame-maple neck with an oval mid-'60s, "C"-shape, 7"-radius and micarta nut; a Custom Shop Twisted Tele™ neck pickup, '63 Tele bridge pickup, vintage tuners and Relic hardware.

"The Bigsby Telecaster is not a 'revolutionary' concept. It's rather a classic guitar with some of my own modifications that complement the most popular guitar ever created. It's no secret that the Telecaster is played in all styles of music from jazz to metal. It is the most versatile instrument in the world and it's got a lot of potential.

"The Telecaster is my favorite instrument and I tried to make my Master Design series model the way I would enjoy playing it every day. To begin with, I always liked to have a tremolo as an added feature on the instrument. You can always use it for that last note 'vibrato' or rip a solo with it if you wish. However, it's difficult to install a tremolo on a Telecaster guitar without making major modifications to the body. Any routing would change the Telecaster's sound and balance. The Bigsby is the best solution from an aesthetic, ergonomic, and design point of view.

"My choice of pickups reflects my tonal tastes, as I wanted to include a pickup combination that would benefit my preferences, but would also sound great for most styles of music. While designing this guitar, I wanted to stay as close as possible to the classic look and feel of a vintage Tele. The "C"-shape neck profile is something I prefer to play. And, with almost 20 years of experience building guitars, I found this shape to be the most popular among players. After completing all structural details on the instrument, I chose to finish the guitar in Vintage White, and crown it with a light Relic touch".



*Yuri spent his formative years building guitars in a small 4' X 6' root cellar in Gomel, Soviet Union. Due to its small size, Yuri would have to open the door to build long-scale bass guitars.*

# Time Machine SERIES

## '51 NOCASTER®

015-0X02

Historically known as the unnamed model that was briefly produced between the original Broadcaster and the venerable Telecaster® guitar, this faithful recreation features a nitrocellulose-lacquered premium ash body and "U"-shape maple neck, single-ply black pickguard and two, custom '51 Nocaster single-coil pickups. The Nocaster is recreated right down to the last detail, including the paint 'halo' underneath the pickguard. Available in Vintage Blonde (807) for N.O.S. finishes and Honey Blonde (867) for Closet Classic and Relic finishes.



## '63 TELECASTER®

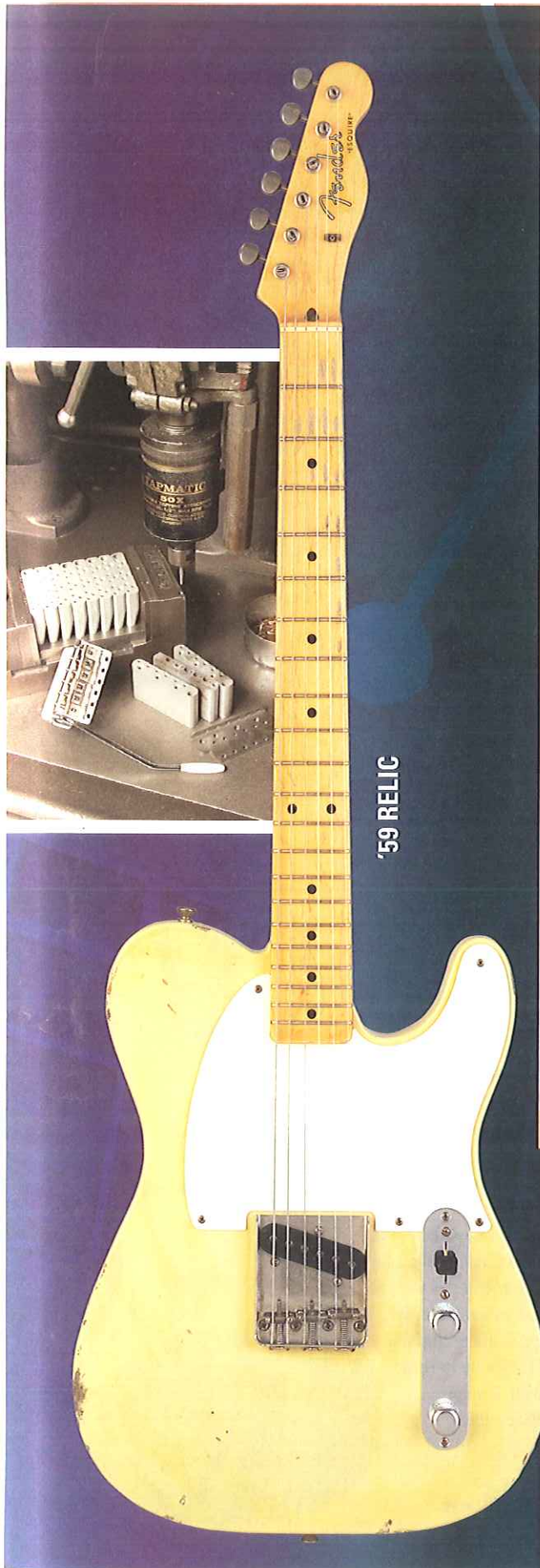
015-1X00

The evolution of the Telecaster guitar continues with the '63 Tele® guitar. This recreation features a nitrocellulose-lacquered alder body (ash on White Blonde and Vintage Blonde); "C"-shape maple neck with round-lam rosewood fingerboard, White/Black/White pickguard and original spec pickups. Available in White Blonde (801), Lake Placid Blue (802), Vintage Blonde (807, Closet Classic/Relic®) and Candy Apple Red (809).



The Time Machine series of instruments (pages 18-23) pay homage to specific years of some of our classic designs. All are built to exacting specs of their respective vintages, including body contours and radii, neck shape, fingerboard radius, pickups and electronics. Original materials, tooling and production techniques are employed whenever possible to maintain the integrity of these instruments.

All Time Machine guitars are finished with 100 percent nitrocellulose lacquer (with the exception of the '69 Strat® with its period-correct catalyzed undercoat and lacquer topcoat) and come with a Brown or Black tweed or textured vinyl case, strap, and cable (unless otherwise noted).



Each model is available in three distinct finish packages:

**N.O.S. (New Old Stock):** As if the guitar was discovered in a warehouse after many years, never played, and showing no signs of age or wear.

**Closet Classic:** A guitar collector's dream! Imagine discovering a vintage guitar at a yard sale that's been stashed in a closet ... it's worn a bit, yellowed with age, the finish is slightly checked with hairline finish cracks that are typical of an instrument that's been exposed to years of humidity and temperature variations.

**Relic®:** Super worn-in, like your favorite pair of jeans! Shows natural wear and tear from years of heavy use – nicks, scratches, worn finish, rusty hardware and aged plastic parts. Looks, feels and plays like it's taken the punishment of many long nightclub hours.

## '59 ESQUIRE®

015-3X02

The Esquire's unique circuitry and "biting" bridge pickup created a "merciless, maniacal, tone-machine" when first introduced in 1950. The weapon of choice by such greats as Jeff Beck, and Bruce Springsteen to name a few, this guitar has gone on to re-emerge again and again in the hands of many of today's great guitar players. The Custom Shop has painstakingly researched original instruments to be able to offer an exact duplicate of the 1959 Esquire including its maple, '50s "C"-shape, nitrocellulose-lacquered neck and premium ash body, vintage Tele® pickup and rare "top-load" bridge. The result is one of the most responsive and resonant guitars Fender has ever built! Available in Black (806) and **Vintage Blonde** (807).



*The 1959 Esquire features a rare "top-load" bridge, in which the strings are loaded through the back of the bridge plate instead of through the body.*

# Time Machine SERIES

## '56 STRATOCASTER®

015-0XX2

This Stratocaster guitar incorporates a lot of the unique details from one of the most sought-after and collectable Strat® guitars ever made, and features a nitrocellulose-lacquered 10/56 neck and two-piece alder body, three Custom '50s single-coil pickups and single-ply pickguard. We've even recreated tooling holes and marks made during the original production process. Available in White Blonde (801, N.O.S.), **Two-color Sunburst** (803), Black (806), Vintage Blonde (807, Closet Classic, Relic®) and Fiesta Red (840).



'56 N.O.S.

## '60 STRATOCASTER

015-0XX0

A detailed recreation of a 1960 Strat both inside and out! Cosmetically, it features a nitrocellulose-lacquered alder body and '60s "C"-shape maple neck complete with clay dot markers, and for the first time in its history – a smaller truss rod and slab laminated rosewood fingerboard. Its three Custom '60s single-coil pickup design is accurate to the original, as far as materials and windings, producing a characteristically smooth, glassy tone. Beneath the surface, we've even imitated both the crude pickup wiring routing in the body cavity and undercoating. Available in Three-color Sunburst (800), Daphne Blue (804), Olympic White (805) and **Fiesta Red** (840).



'60 N.O.S.

## '65 STRATOCASTER®

015-2X00

The Time Machine series '65 Stratocaster guitar is an exact reproduction of the original, using the same techniques, tooling and "transition" logo. Even the '65 Custom pickups have been duplicated to the exact specs of the original. The distinctive "C" neck shape, "round-lam" rosewood fingerboard construction and nitrocellulose finished neck replicate one of Fender's finest instruments. Available in **Three-color Sunburst** (800), Lake Placid Blue (802), Olympic White (805) and Charcoal Frost Metallic (869).



'65 N.O.S.

## '69 STRATOCASTER

015-10X0X

The '69 Strat represents a pivotal time for both music and Fender® guitars. Its large headstock and round-lam fingerboard took us from Woodstock into a new era. An alder body, "U"-shape maple neck, maple or rosewood fingerboard, white/black/white pickguard and Custom '60s single-coil pickups are offered in this vintage classic. True to the original, the '69 Strat has a catalyzed undercoat and lacquer topcoat. Available in Three-color Sunburst (800), Olympic White (805) and **Black** (806).



'69 RELIC®





## NEW! '66 STRATOCASTER®

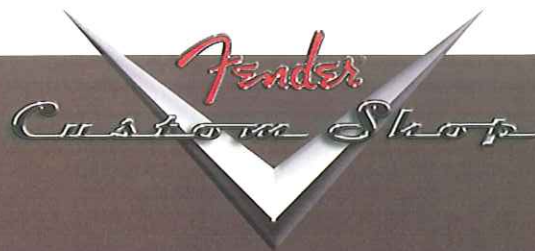
15X-660X

The Time Machine series 1966 Stratocaster guitar is an exact reproduction of one of the most rapidly collectable Stratocaster guitars around, right down to its nitrocellulose-lacquered alder body with a WLS undercoat. The "Big Peg" headstock design, early '60s "C"-shape neck and F-key tuners set this guitar apart and it's "transition" logo, Pearloid® inlays and "F" neck plate pay homage to a brief but important part of Fender's history. Available with a maple or rosewood fingerboard in Candy Apple Red (809), **Teal Green Metallic** (844) and Firemist Gold Metallic (852).



*Fender*  
Custom Shop

## THE FENDER® CUSTOM SHOP MARY KAYE TRIBUTE STRATOCASTER® GUITAR



Mary Kaye descended from Hawaiian royalty and was a direct descendent of Queen Liliuokalani, Hawaii's last reigning monarch. With her band, The Mary Kaye Trio, Mary was hot property back in 1956. The Rock-N-Roll explosion had just happened and the band won many admirers, among them Elvis Presley and Sammy Davis Jr. During the '50's and '60's, Mary and her band became a regular act on the Las Vegas strip.

Mary won the accolade of being the first female artist to break into the U.S. Billboard charts (with 1959's "You Can't Be True, Dear"). Among her several album releases are, *A Night in Las Vegas* (1955), *Music on a Silver Platter* (1956), *You Don't Know What Love Is* (1957), *Kookie's Love Song* (1958), *Too Much* (1958), *Jackpot* (1959), *On the Sunset Strip* (1959), *Up Front* (1960), *For the Record* (1961), *Our Hawaii* (1962), *When the Idle Poor Become the Idle Rich* (1964) and *Night Life* (1966). As a female guitarist, Mary Kaye was unique and so was a guitar she played. Mary helped this particular model become popular and has enjoyed a long and successful career, both as a solo artist and as part of the Mary Kaye Trio.

The Fender Custom Shop Mary Kaye Tribute Stratocaster guitar features a figured ash body with a thin, White Blonde nitrocellulose N.O.S. finish, a highly figured bird's-eye maple neck and gold hardware. As an added feature, we have installed a set of pickups that have been hand-wound by Abigail Ybarra on each of these Limited Edition instruments. Abigail started working at Fender in 1956, and more likely than not, wound the pickups found in most late-'50s Fender Stratocaster guitars.



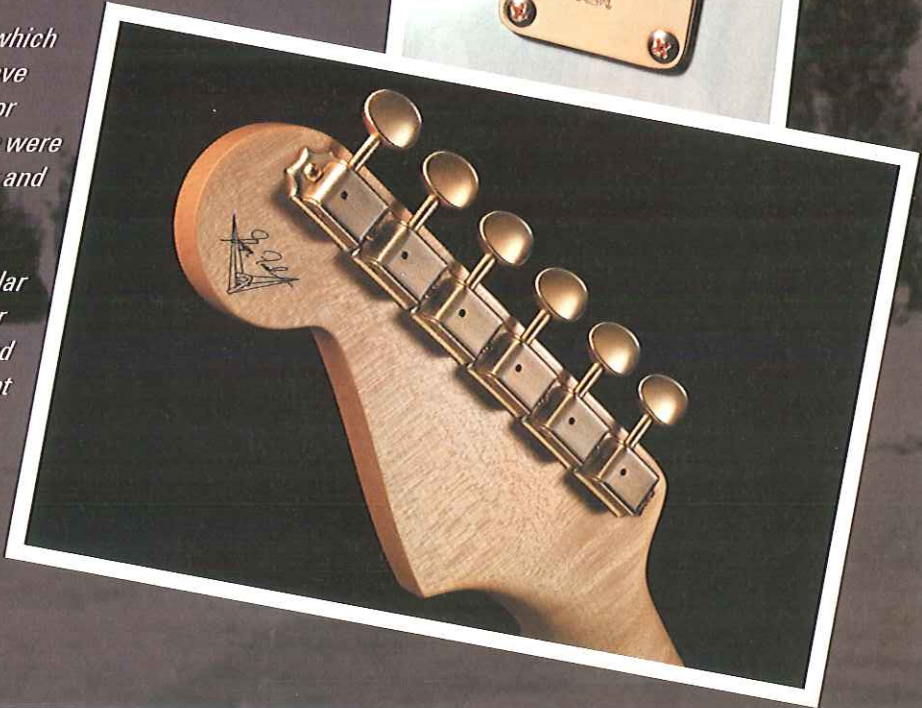
The Fender Custom Shop is proud to acknowledge Mary Kaye's contribution to the success of the Fender Stratocaster guitar with the Limited Release of this instrument, which we believe is almost as beautiful as the person it was most often associated with!



*"In the early '50s, Fender put out a Stratocaster, which was white ash wood with gold fittings. It didn't have a name on it – just Fender. We did some movies for Howard Koch at Paramount. I told Fender that we were doing the movies, they sent over the Stratocaster and I played it in Cha Cha Cha Boom.*

*"There was a lot of publicity. There was a particular picture with the three of us. I had the Stratocaster and Frankie (Mary's late partner, Frankie Ross) had a Fender amplifier in front of him. The picture went around the world. Instead of customers asking for a white guitar with gold fittings, they said – 'I want the guitar that Mary Kaye was playing.' All of a sudden the guitar became known as the Mary Kaye Stratocaster."*

*– Mary Kaye*



# CUSTOM CLASSIC SERIES

## TELE<sup>®</sup> SUB-SONIC<sup>™</sup>

015-4732

Designed to look and feel like a normal Telecaster<sup>®</sup> guitar, the Custom Shop's innovative Sub-Sonic guitar is a six-string for guitar players who like the low growl of a seven-string, but prefer the feel of a six-string. The Tele Sub-Sonic's unique features include a 27" scale length (tuned to B), "Top Hat" switch tip, No-caster<sup>®</sup> domed, knurled, chrome-plated knobs, plus one Twisted Tele and one Classic Tele Pickup. Available in White Blonde (801), Two-color Sunburst (803), Black (806) and Butterscotch Blonde (850).



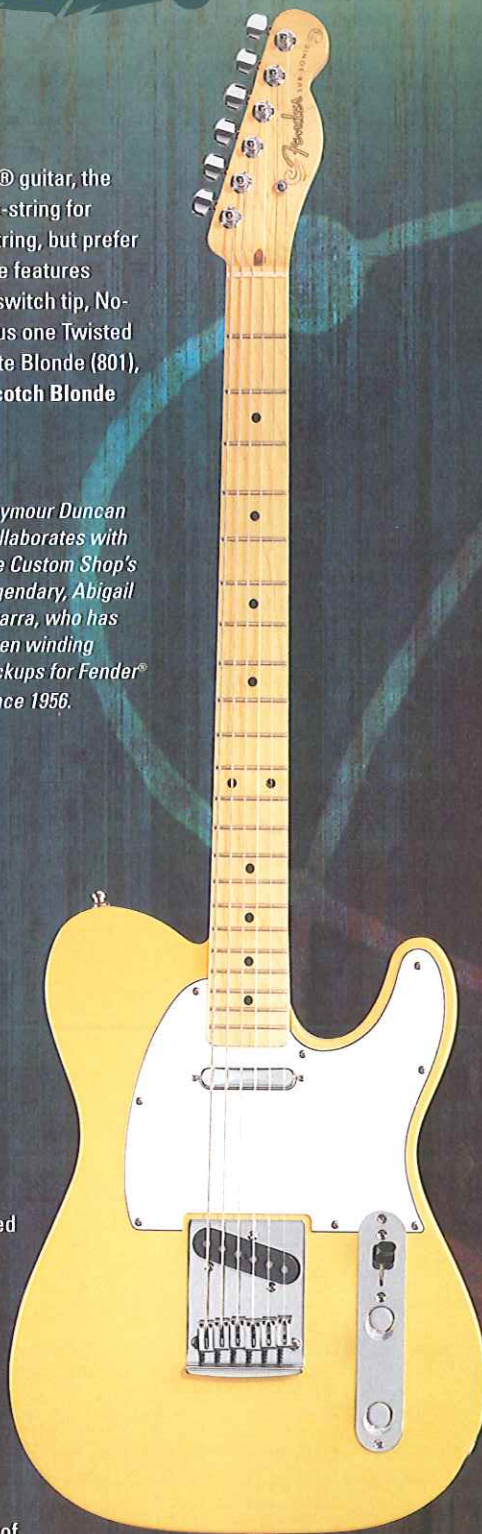
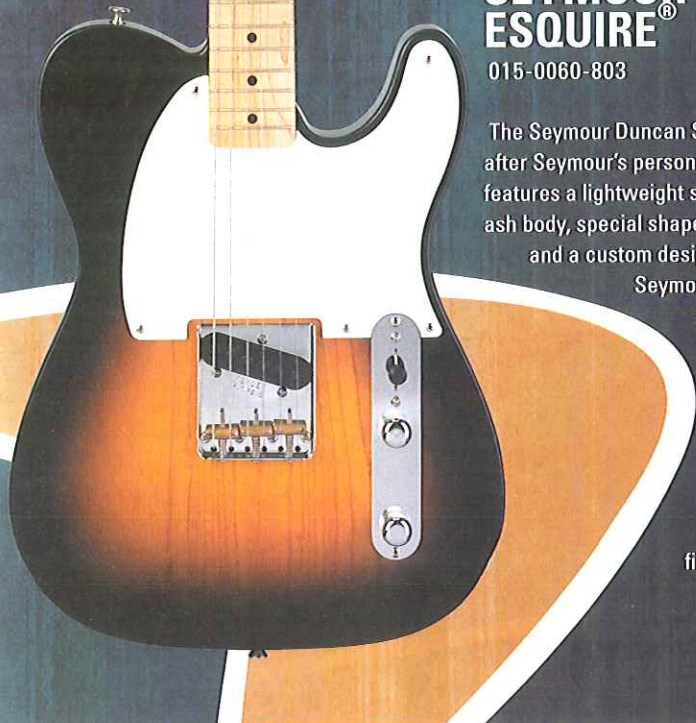
*Seymour Duncan collaborates with the Custom Shop's legendary, Abigail Ybarra, who has been winding pickups for Fender<sup>®</sup> since 1956.*

## SEYMOUR DUNCAN ESQUIRE<sup>®</sup>

015-0060-803

The Seymour Duncan Signature Esquire is modeled after Seymour's personal 1954 Esquire. The guitar features a lightweight solid Two-color Sunburst ash body, special shaped hard rock maple neck and a custom designed pickup built by

Seymour himself. Every aspect of the building of this guitar was personally overseen by Seymour, including the special wiring he did on each of these instruments. The finish on the body is 100 percent nitrocellulose lacquer, as is the thin finish on the neck.



## CUSTOM CLASSIC STRAT®

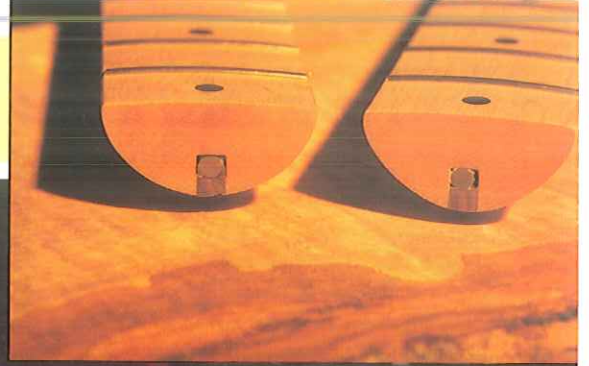
015-6200

The Custom Classic Stratocaster® guitar is the Custom Shop's version of our American Series Strat. Features include a thin-finished alder or ash body (depending on color), lightly-figured "C"- or "V"-maple neck, maple or rosewood fingerboard with a 9.5" radius, 22 medium-jumbo frets, and Fender® deluxe staggered cast/sealed machine heads. The Custom Classic also features three Modern Classic single-coil pickups, including the Hot Classic bridge pickup with custom steel inductance plate. Also on board, three-ply parchment pickguard, aged white plastic parts, and a Custom Classic two-point synchronized tremolo with milled solid-stainless saddles, solid steel spring block and pop-in arm. Available in **Three-color Sunburst** (800), **Daphne Blue** (804), **Black** (806), **Bing Cherry Transparent** (861), **Cobalt Blue Transparent** (862) and **Honey Blonde** (867).

## CUSTOM CLASSIC TELECASTER®

015-6400

Features include a thin-finished premium ash body, lightly-figured maple neck, maple or rosewood fingerboard, 22 medium-jumbo frets, Fender deluxe cast/sealed machine heads, Twisted Tele® neck pickup and classic Tele bridge pickup, reverse control plate with four-way switch, three-ply parchment pickguard, and a Custom Classic bridge with solid-steel bridge plate and chrome-plated solid milled brass saddles. Available in **Three-color Sunburst** (800), **Bing Cherry Transparent** (861), **Cobalt Blue Transparent** (862) and **Honey Blonde** (867).



*Classic Player and Custom Classic Strat guitars feature a Hot Classic bridge pickup with custom steel inductance plate, and are available with a "C"- or "V"-shape neck.*

## CLASSIC PLAYER STRAT®

015-6602

Often players take their main guitar – the one that just feels right – and add subtle upgrades to make a good thing even better. Well, we've done the work for you! Our Classic Player Strat includes an alder or ash body (depending on color), lightly-figured maple neck with a "C"- or "V"-shape, 9.5" radius, 22 medium-jumbo frets, abalone dot inlays, Sperzel® Trim-lok™ locking machine heads, three Custom Shop Vintage Noiseless™ pickups, gold anodized pickguard, aged white plastic parts, and custom vintage two-point synchronized tremolo. Available in **Three-color Sunburst** (800), **Two-color Sunburst** (803), **Black** (806), **Bing Cherry Transparent** (861), **Cobalt Blue Transparent** (862), **Honey Blonde** (867), **Midnight Blue** (873) and **Midnight Wine** (875).

# CUSTOM ARTIST SERIES

## J5:HB 015-5000-806

Featuring pure Tele® guitar styling and cutting-edge modifications, the Fender® Custom Shop J5 Telecaster® guitar is a modern-day classic. Although it appears to be a standard Tele guitar, a closer look unveils a custom three-on-a-side headstock bolted onto a black double-bound premium ash body with a shaved maple neck (for behind-the-nut bends) complete with a rosewood fingerboard. The J5:HB is equipped with a Fender USA Enforcer™ humbucking bridge pickup, a Fender Custom Shop Twisted Tele™ neck pickup with a master volume, tone control and a Bigsby®.



Photo: Chris Cuffaro

*"I would have to say my prototype John 5 guitar is (my favorite). You should see it. It has SO much wear on it! It's just a prototype, but it feels and sounds so good. It's perfect! It's one without the Bigsby. But, I use that one as well. The two prototypes are just amazing. I use the hell out of them! They're phenomenal. They feel great and sound great. And, they're heavy enough where you can play them really loud through a huge stack and they won't feed back. They're just really great guitars! You can go super clean with them too. It's an all-around perfect guitar for me!"*

— John 5

## J5:BIGSBY 015-5500

The J5: Bigsby features a Seymour Duncan® Hot Rails™ humbucking bridge pickup, a Fender Custom Shop Twisted Tele neck pickup and a Bigsby-licensed vibrato system.

## RORY GALLAGHER STRATOCASTER®

015-0080-800

In 1997, the Fender Custom Shop met with Donal Gallagher (Rory's brother) at LAX airport and received a gig bag holding one of the most coveted and instantly recognizable guitars of all time – Rory's worn-to-the-wood, 1961 Stratocaster guitar. Initially, Fender built 40 "clones" for the European market. Since then, we've been besieged with requests for us to build more.

The Rory Gallagher Stratocaster guitar is an exact representation of the Irish blues singer/songwriter's personal instrument and features three custom wound '60s single-coil pickups, aged chrome hardware, 21 jumbo frets and a bone nut. We take extra detail during the Relic® process to replicate Gallagher's extremely worn Three-color Sunburst alder body, maple neck and rosewood fingerboard. We've even gone as far as to include five Sperzel® tuners and one Gotoh® tuner; as well as, replacing the twelfth dot marker with white plastic instead of the original clay. The wait is over!

## RITCHIE BLACKMORE STRATOCASTER®

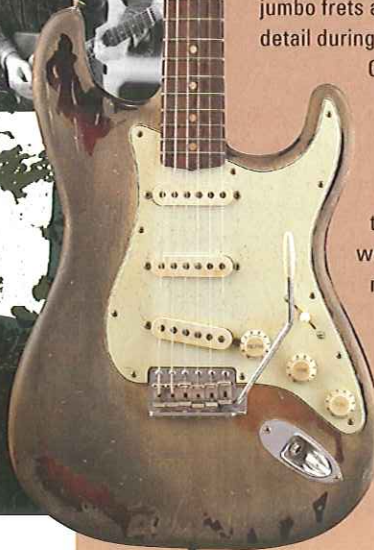
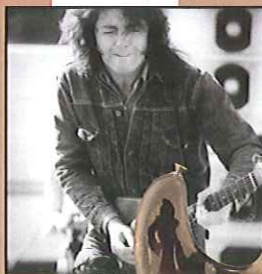
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The Blackmore model features an Olympic White body, set-in maple neck, scalloped rosewood fingerboard, '70s large headstock, two gold Fender-Lace™ Sensor pickups, two-point synchronized tremolo, Dunlop® flush-mount strap lock system.

Available with or without the Roland® GK-2 pickup system.



Rory Gallagher  
Photo: Neil Zlozower



# MERLE HAGGARD TRIBUTE TELECASTER®

010-0402-803

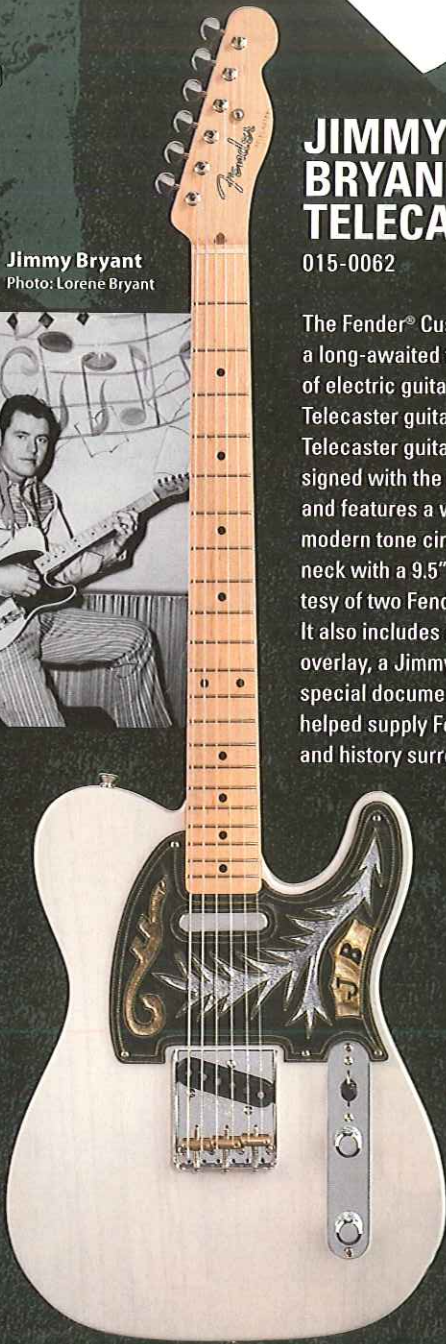
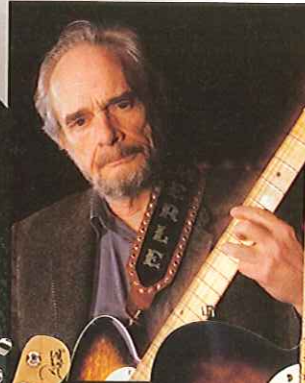
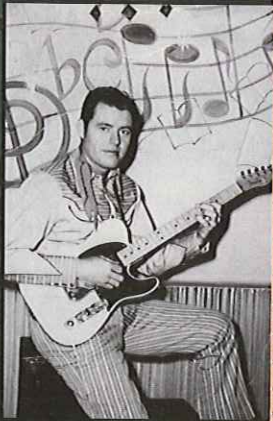
Merle's Tribute Tele® guitar – a modified Two-color Sunburst Tele Thinline – features a laminated figured maple top, maple set-neck with deep carved heel, Ivoroid™ pickguard and binding, gold hardware, abalone "Tuff-Dog Tele" headstock inlay, Texas Special™ Telecaster pickups and custom four-way switching.

# JIMMY BRYANT TELECASTER®

015-0062

The Fender® Custom Shop proudly announces a long-awaited tribute to one of the pioneers of electric guitar and more specifically the Telecaster guitar. The Jimmy Bryant Signature Telecaster guitar is a "Twang Machine" designed with the most discriminating Tele® player and features a white blonde premium ash body, modern tone circuit wiring and a vintage maple neck with a 9.5" radius. Vintage tones come courtesy of two Fender Nocaster® single-coil pickups. It also includes a hand-tooled leather pickguard overlay, a Jimmy Bryant/Speedy West CD and special documentation. Jimmy's son, John, helped supply Fender with the documentation and history surrounding his father's instrument.

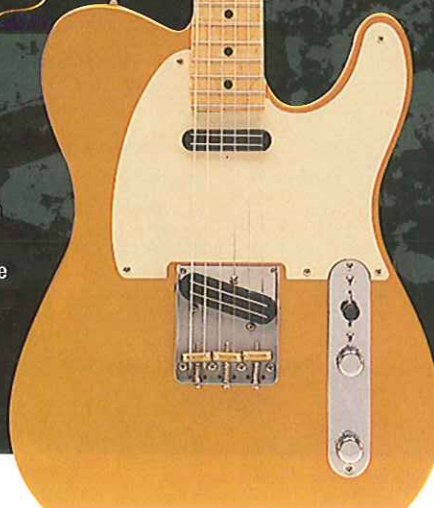
**Jimmy Bryant**  
Photo: Lorene Bryant



# DANNY GATTON TELECASTER

010-8700

The Danny Gatton Telecaster guitar is based on his heavily customized '50s Tele guitar. The cubic zirconium side markers will reflect light on any darkened stage. Other features include a swamp ash body, special shape maple neck, 22 frets, two Bill Lawrence-designed pickups and special Tele bridge and saddles. Available in Honey Blonde (867) and Frost Gold (879).



# CUSTOM ARTIST SERIES

## ROBERT CRAY STRATOCASTER

010-9100

The Robert Cray Strat® guitar is a strong persuader, providing the sound, sustain and expression he's known for with its non-tremolo hard-tail bridge and Custom Wound Vintage Strat pickups. Other features include an alder body, lightly figured maple neck with rosewood fingerboard, 21 frets, and gold vintage hardware. Available in Three-color Sunburst (800), Inca Silver (824) and Violet (826).



## DICK DALE STRATOCASTER®

010-6100-814

The Dick Dale Stratocaster guitar honors the pioneer of surf guitar and his unique sound and playing style. Features include a Chartreuse Sparkle alder body, special shape maple neck with reverse headstock, rosewood fingerboard, 21 frets, three Custom '50s pickups with special switching, master volume control, and original synchronized tremolo.



# FLAT HEAD SERIES

## FLAT HEAD™ TELECASTER® HH

015-4900

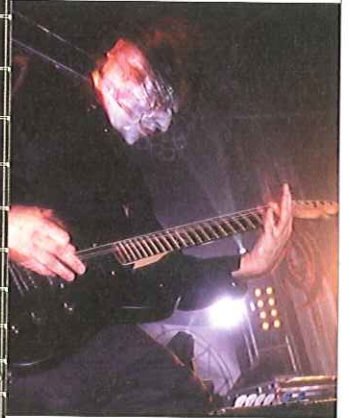
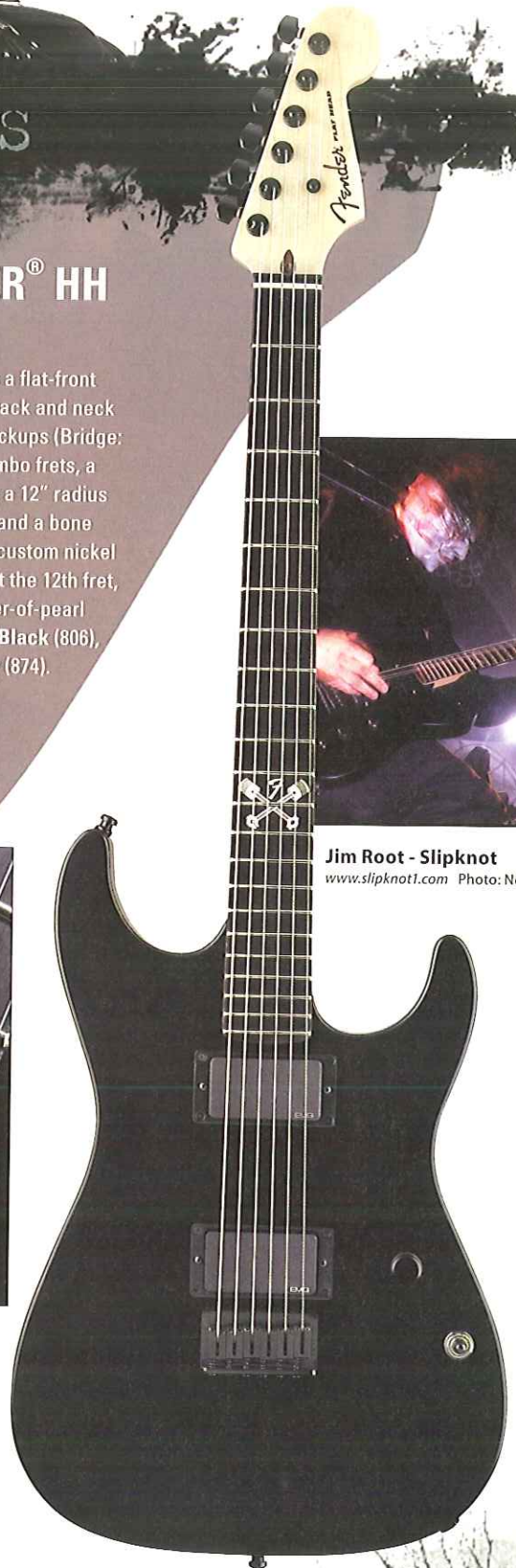
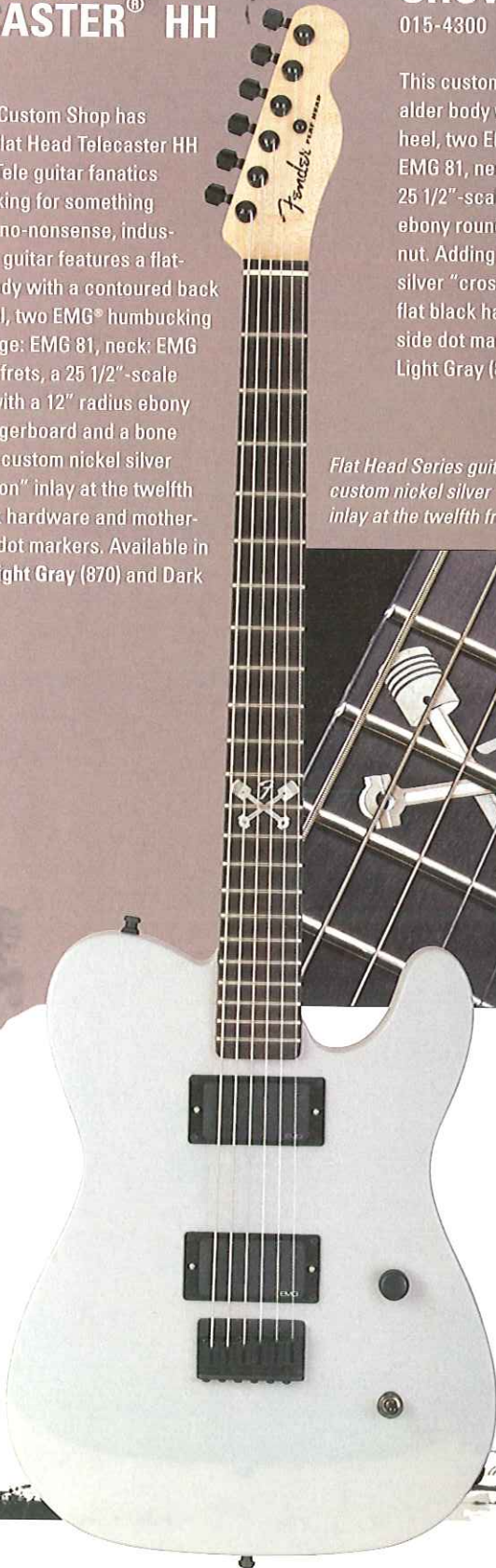
The Fender® Custom Shop has created the Flat Head Telecaster HH for all those Tele guitar fanatics out there looking for something "more." This no-nonsense, industrial-strength guitar features a flat-front alder body with a contoured back and neck heel, two EMG® humbucking pickups (Bridge: EMG 81, neck: EMG 60), 22 jumbo frets, a 25 1/2"-scale maple neck with a 12" radius ebony round-lam fingerboard and a bone nut. Features custom nickel silver "crossed piston" inlay at the twelfth fret, flat black hardware and mother-of-pearl side dot markers. Available in **Black** (806), **Light Gray** (870) and **Dark Gray** (874).

## FLAT HEAD SHOWMASTER® HH

015-4300

This custom creation features a flat-front alder body with a contoured back and neck heel, two EMG humbucking pickups (Bridge: EMG 81, neck: EMG 60), 22 jumbo frets, a 25 1/2"-scale maple neck with a 12" radius ebony round-lam fingerboard and a bone nut. Adding to the beauty is a custom nickel silver "crossed piston" inlay at the 12th fret, flat black hardware and mother-of-pearl side dot markers. Available in **Black** (806), **Light Gray** (870) and **Dark Gray** (874).

*Flat Head Series guitars feature a custom nickel silver "crossed piston" inlay at the twelfth fret.*



**Jim Root - Slipknot**

[www.slipknot1.com](http://www.slipknot1.com) Photo: Neil Zlozower

# SHOWMASTER<sup>®</sup> ELITE<sup>®</sup>

SERIES

The Fender<sup>®</sup> Showmaster guitars feature sleek body designs with options to suit players' differing styles. The carved tops are available in solid colors or stunning transparent finishes. Other features include alder body, lightly figured maple neck, abalone dot inlays, Sperzel<sup>®</sup> Trim-Lok<sup>™</sup> machine heads, LSR<sup>®</sup> roller nut, 22 medium-jumbo frets, two Fender "Fat '50s" single-coils and one Seymour Duncan<sup>®</sup> '59 Trembucker<sup>™</sup>, special five-way switching, and master volume and tone controls.

## SHOWMASTER<sup>®</sup> ELITE

015-6870

The show-stopping Showmaster Elite features a mahogany neck with a Telecaster<sup>®</sup> guitar headstock, custom tribal sun inlays, bone nut, and a 12" radius ebony fingerboard with 22 jumbo frets. It also has two custom-designed Seymour Duncan humbucking pickups and your choice of milled-steel tremolo and LSR roller nut or Tech-Tonic Bridge. Available with a choice of carved face wood or flame, quilt or spalt maple top – the Showmaster Elite is truly a Custom Shop masterpiece! Available in Amber (820), Cherry Sunburst (830) or Honey Burst (842).



## SHOWMASTER® SET NECK FMT LT AND SHOWMASTER SET NECK FMT HT

FMT 010-4390, FMT HT 010-4270

Carved-figured maple top with hand scraped edges, set maple neck, rosewood fingerboard, and choice of Fender® deluxe locking tremolo or Wilkinson® stop tailpiece. Available in Aged Cherry Burst (831), Antique Burst (837), Teal Green Transparent (848), Bing Cherry Transparent (861) and Cobalt Blue Transparent (862).

## SHOWMASTER FMT

010-427X

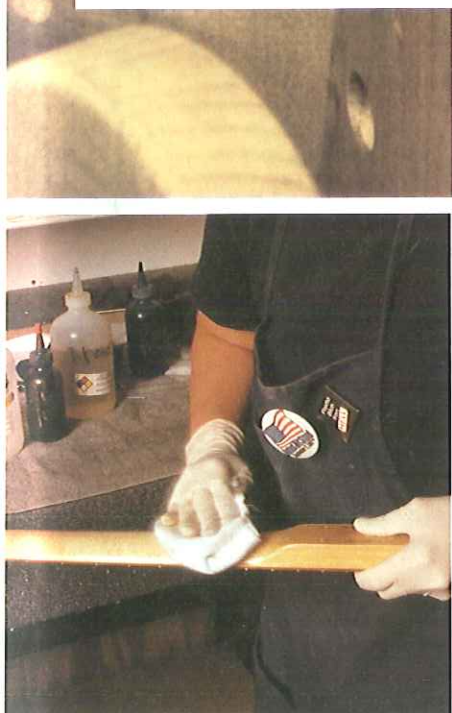
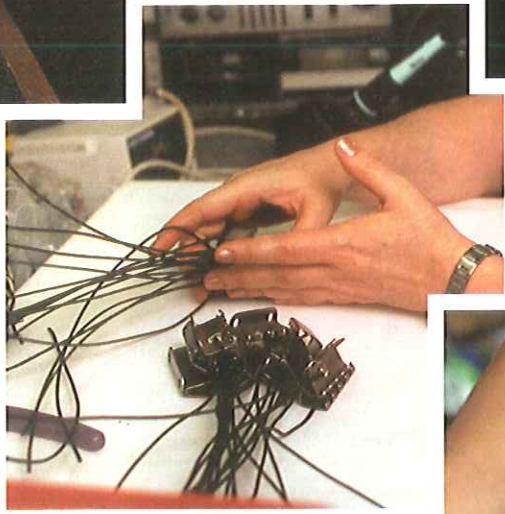
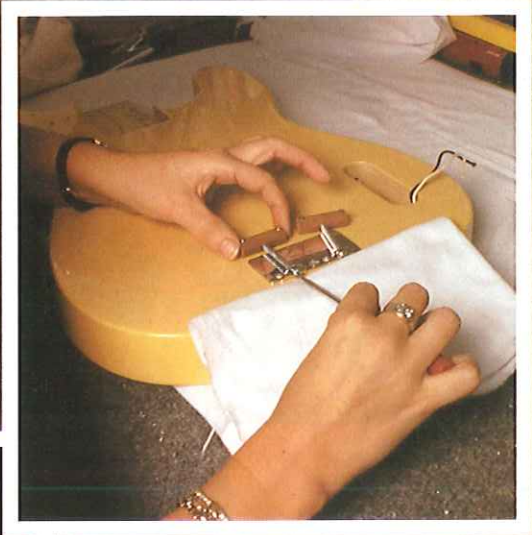
Carved-figured maple top with hand scraped edges, lightly figured maple neck, maple or rosewood fingerboard, and Deluxe two-point synchronized tremolo with pop-in arm. Available in Aged Cherry Burst (831), Antique Burst (837), Teal Green Transparent (848), Bing Cherry Transparent (861) and Cobalt Blue Transparent (862).



## SHOWMASTER STANDARD

010-4200

Alder body with carved top, maple or rosewood fingerboard, deluxe two-point synchronized tremolo with pop-in arm. Loud, fast and ready to rock! Available in Black (806), Crimson Transparent (838), Frost Gold (879) and Bright Sapphire Metallic (886).



# Fender®

## ELECTRIC GUITARS

### Why do we make so many models of Fender® electric guitars?

Since 1946, Fender has designed and built its products in collaboration with the musicians who play them. We spend time with professional and amateur guitarists, asking them how we can design and build the instruments that inspire them to create their music. So, why do we make so many models of Fender electric guitars? Because there are so many different styles of music, and even more individual artists playing them! To find the model to suit your needs, start with the series ...

#### ARTIST SERIES

Instruments designed in collaboration with the artist who endorses them. In some cases, if the artist is no longer living – the actual instrument that the artist played is either loaned to Fender from a relative, or documentation was acquired that enabled Fender's R&D team to reproduce the instrument. Made in Corona, Calif. Japan or Mexico.

#### AMERICAN SPECIAL SERIES

Instruments that span the bridge between traditional and modern technology, either in specifications, design or both. Made in Corona.

#### AMERICAN VINTAGE SERIES

Guitars and basses made to the same specifications as they were the year that they were released. Made in Corona.

#### AMERICAN DELUXE SERIES

Instruments made with the latest advancements in technology, as well as the most requested appointments that players ask for – coupled with Fender tradition. Made in Corona.

#### AMERICAN SERIES

Today's modern-day version of an American icon. Made in Corona.

#### HIGHWAY ONE™ SERIES

Everything you need, nothing you don't. American made instruments with a special low-gloss, satin lacquer finish. Take it to the gig in its gig-bag, plug it in and start playing. Made in Corona.

#### CLASSIC SERIES

An affordable version of the American Vintage Series. For those who like the look, feel and vibe of traditional Fender instruments. Made in Ensenada, Mexico.

#### DELUXE SERIES

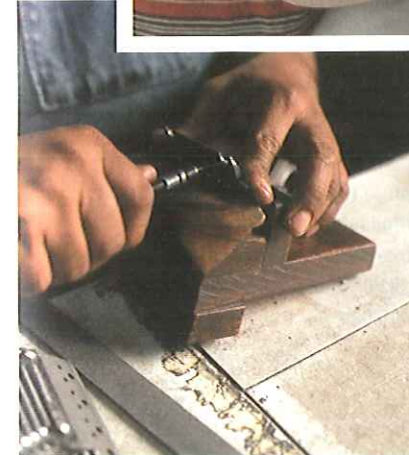
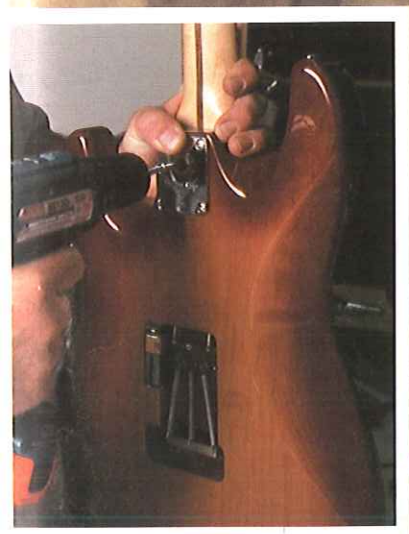
The "hot-rodded" series of instruments that have something special "under the hood" or vary from a standard or traditional instrument in some way. Made in Ensenada.

#### SPECIAL EDITION SERIES

Affordable and great "value-for-the-money" make these instruments extremely attractive. Imported and customized instruments fall under this umbrella including Jaguar®, Showmaster®, Telecaster® and Stratocaster® guitars. Made in Japan or Korea.

#### STANDARD SERIES

The industry standard for an electric instrument and the platform from which every other instrument has a reason to exist. Made in Mexico.



# AMERICAN DELUXE SERIES



## WHAT MAKES THEM SO "DELUXE?"

First, we started with the best guitars and made them better. Then, we added our innovative S-1™ switching system, which offers an endless array of pickup options. Finally, we mounted our revolutionary Samarium Cobalt Noiseless pickups, designed by legendary pickup designer, Bill Lawrence. What does this mean to you? Better tone of course!

## SAMARIUM COBALT NOISELESS PICKUPS

Designed by legendary pickup designer, Bill Lawrence, in collaboration with the Fender R&D team, these ultra-sensitive and responsive pickups will "pick up" every nuance of your individual playing style, without the hum – providing a palette of pure Stratocaster® guitar tones like you've never experienced before.

*"(Telecaster® FMT) doesn't really sound like a Tele®, but who cares? It looks great, plays beautifully, and offers a wide range of its own tones."*

*– Guitar Player, September 2004*



## TELECASTER® FMT AND QMT

FMT 010-1670, QMT 010-1680

Like their Stratocaster guitar counterparts, the American Deluxe Telecaster FMT and QMT also come with flame or quilt maple tops, and feature two Enforcer humbucking pickups, S-1 switching, an American Tele® guitar hard-tail bridge with stainless steel saddles, and a modern "C"-shape ebony neck with a rosewood fingerboard, abalone inlays and 22 medium jumbo frets. Available in Amber (820), Tobacco Sunburst (852), Bing Cherry Transparent (861), Cobalt Blue Transparent (862).



## S-1™ SWITCHING SYSTEM

The groundbreaking S-1 switching system allows players to switch pickup configurations in an instant. The switch is visually undetectable, but tonally it turns your instrument into the most versatile axe on the planet! Located in the crown of the master volume knob, one push of the switch will place your pickups in an assemblage of parallel, series and pickup-combining configurations. You can have the best of all worlds!



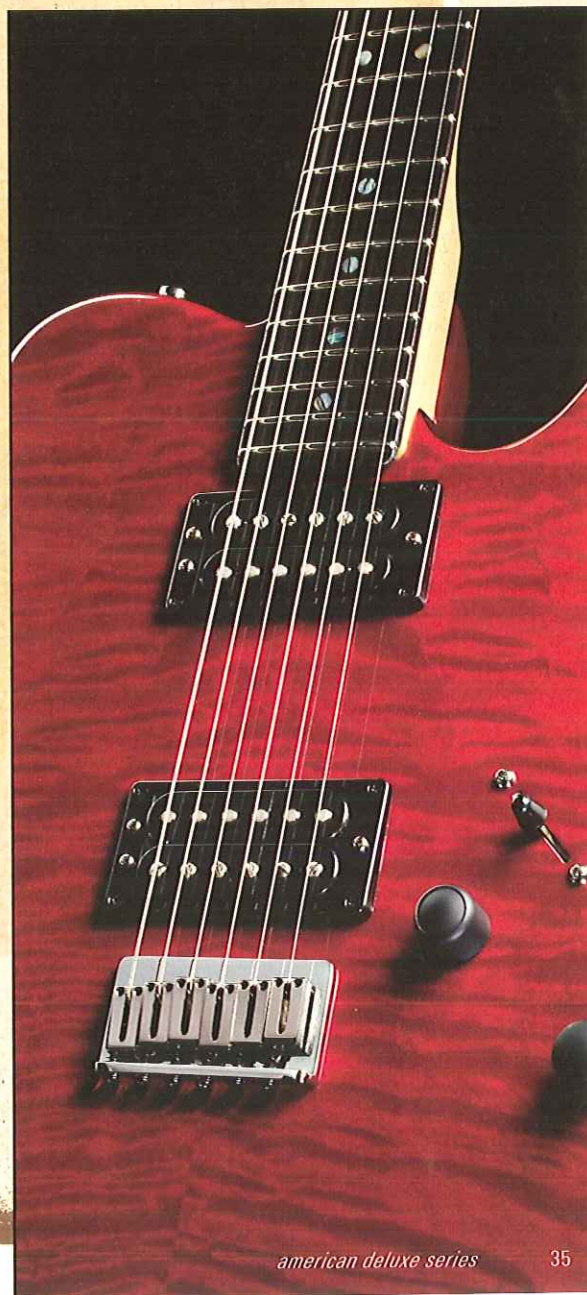
## STRATOCASTER® FMT AND QMT

FMT 010-1570, QMT 010-1580

The American Deluxe Stratocaster FMT and QMT HSS are stunning pieces of classic Fender craftsmanship! Whether you choose the gorgeously deep flame or quilt maple top, both come complete with an Enforcer™ humbucking pickup, two Samarium Cobalt Noiseless™ pickups and the S-1™ switching system for an endless array of tones. Each guitar features a beautiful 1/8" thick piece of solid figured maple that is hand bent to the top of an alder body for the "perfect" sonic and visual compliment. Other features include a deluxe two-point synchronized tremolo with pop-in arm, and a modern "C"-shape maple neck with a ebony fingerboard, abalone inlays and 22 medium jumbo frets. Available in Amber (820), **Tobacco Sunburst** (852), Bing Cherry Transparent (861), Cobalt Blue Transparent (862).

*American Deluxe Tele® FMT features a hard-tail bridge with stainless steel saddles.*

*For more information and specifications, visit [www.fender.com](http://www.fender.com).*



# AMERICAN DELUXE SERIES

## ASH TELECASTER®

010-1702

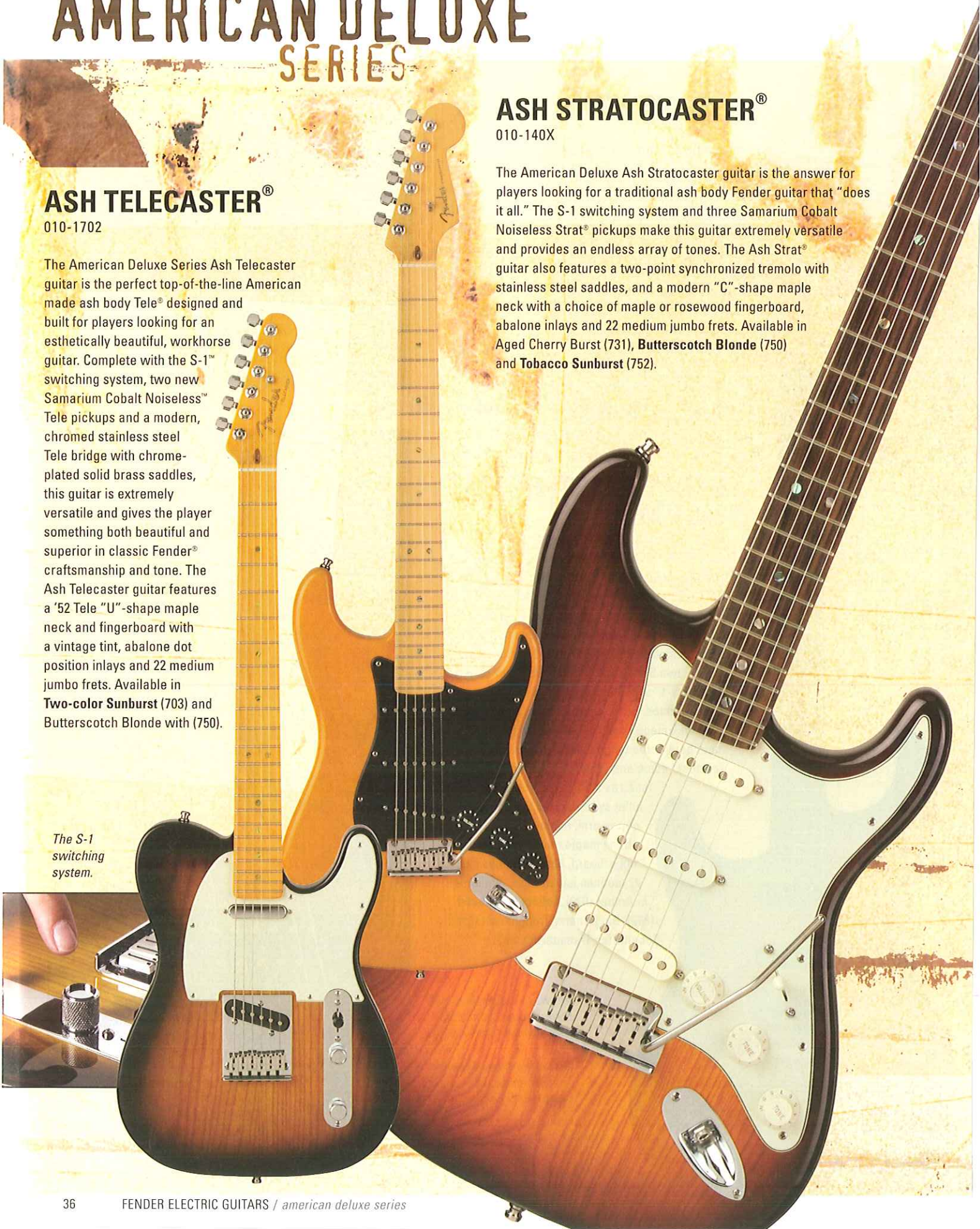
The American Deluxe Series Ash Telecaster guitar is the perfect top-of-the-line American made ash body Tele® designed and built for players looking for an esthetically beautiful, workhorse guitar. Complete with the S-1™ switching system, two new Samarium Cobalt Noiseless™ Tele pickups and a modern, chromed stainless steel Tele bridge with chrome-plated solid brass saddles, this guitar is extremely versatile and gives the player something both beautiful and superior in classic Fender® craftsmanship and tone. The Ash Telecaster guitar features a '52 Tele "U"-shape maple neck and fingerboard with a vintage tint, abalone dot position inlays and 22 medium jumbo frets. Available in **Two-color Sunburst** (703) and **Butterscotch Blonde** with (750).

*The S-1  
switching  
system.*

## ASH STRATOCASTER®

010-140X

The American Deluxe Ash Stratocaster guitar is the answer for players looking for a traditional ash body Fender guitar that "does it all." The S-1 switching system and three Samarium Cobalt Noiseless Strat® pickups make this guitar extremely versatile and provides an endless array of tones. The Ash Strat® guitar also features a two-point synchronized tremolo with stainless steel saddles, and a modern "C"-shape maple neck with a choice of maple or rosewood fingerboard, abalone inlays and 22 medium jumbo frets. Available in **Aged Cherry Burst** (731), **Butterscotch Blonde** (750) and **Tobacco Sunburst** (752).





# STRATOCASTER® AND LEFT-HAND STRATOCASTER®

010-120X, Left-Hand 010-122X

## TELECASTER®

010-160X

The American Deluxe Telecaster guitar is the top of the line American made Tele® guitar for players looking for an alder body guitar with more modern appointments. Like the Ash Telecaster, this guitar features the S-1™ switching system, two, new Samarium Cobalt Noiseless™ Tele pickups and a modern chromed stainless steel Tele bridge with chrome-plated solid brass saddles. However, the alder body Tele guitar has a modern "C"-shape maple neck with satin polyurethane finish and is available with a maple or rosewood fingerboard, abalone inlays and 22 medium jumbo frets. Available in Three-color Sunburst (700), **Aged Cherry Burst** (731), Montego Black (764) and Candy Tangerine (782).

Are you looking for the traditional look and feel of a classic Stratocaster guitar with a little extra "oomph" under the hood? The American Deluxe Series Strat® guitar is all that and more! Featuring an alder body, three Samarium Cobalt Noiseless Strat pickups, S-1 switching system and a two-point synchronized tremolo with stainless steel saddles – this guitar is built for speed! Its modern "C"-shape maple neck has a satin polyurethane finish and is available with a maple or rosewood fingerboard, abalone inlays and 22 medium jumbo frets. Stratocaster guitar available in Three-color Sunburst (700), **Amber** (720), **Montego Black** (764), **Candy Tangerine** (782) and **Chrome Silver** (791). Left-hand Stratocaster guitar available in Three-color Sunburst (700), **Chrome Silver** (791) and **Montego Black** (764).



**Mike Scott - Prince**  
Photo: Afshin Shahidi

# AMERICAN VINTAGE SERIES

## Pixies still making waves with Fender® gear!

"Talk Dirty To Me" was stinking up the airwaves and hairspray was clogging up the drains. So was the scene in 1987 when a wave of White Noise from Boston quickly – and not so quietly – took the world by storm. Years before the movement that became known throughout the world as "grunge," four college students, with diverse backgrounds, came together to form Pixies – one of the most original, dynamic and influential bands of the last 25 years. Their "quiet verse/loud chorus" dynamics, "stutter/stop" song structures and lackadaisical style soon became the norm as underground music morphed into anything but "the alternative."

In little over four years, Pixies released four critically acclaimed albums and one e.p., and toured the world extensively. While they played festival dates to crowds of more than 100,000 people in Europe during the late '80s and early '90s, they remained college-radio darlings in the United States. One such American fan was Nirvana's, Kurt Cobain. When asked about the inspiration behind the song, "Smells Like Teen Spirit," Cobain admitted, "I was basically trying to rip off The Pixies." Ironically in 1991, as Cobain's group climbed the charts and a whole new breed of Pacific Northwest musicians took a stranglehold on mainstream radio – Pixies quietly disbanded.

In the spring of 2004, after 13 years worth of solo albums (Frank Black, The Breeders, The Martinis), reunion concert requests and "best of" compilations – Pixies reunited for what would be one of the year's most-anticipated tours. This time, the band finally received their long-overdue respect with two sold-out tours of the States and Europe. While it's yet to be seen whether the group will record another release, singer/guitarist, Black Francis, and bassist/singer, Kim Deal, are still rockin' Fender gear – sending yet another wave of inspiration to a whole new generation of musicians.

For a good refresher course of Pixies music, check out "Wave Of Mutilation – Best of Pixies" CD and DVD.



*"At first I was always like, I'm playing a dumb bass; it's not a Fender, so it's not cool."*

– Kim Deal, Pixies, *The Breeders*  
– Bass Player, November 2004.

*"I usually play a white Japanese-made Fender Tele with a whammy. I took the locking nut and bar off – I just push and pull on the bridge. I have a real '68 Tele, which is nice for recording ... and an old Fender Jaguar, all original."*

– Black Francis, *Guitar Player*, April 1991



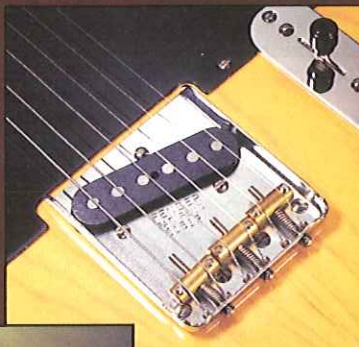
# Fender STEREO

## '52 TELECASTER®

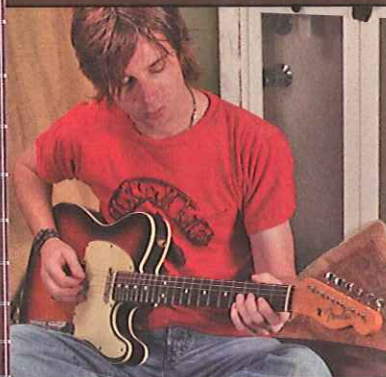
010-0202-850

As one of the longest-running production models in history, the strength of the Tele® guitar lies in its inherent simplicity. It's been modified only slightly since its inception. The '52 integrates a premium ash body with a one-piece "U"-shape maple neck and a 7.25" radius fingerboard. It features two American Vintage Tele single-coil pickups, the original Tele circuit with its three-position switch\*, brass bridge saddles, an ashtray cover (vintage six-saddle bridge included as an accessory), a single-ply black pickguard, master volume and master tone, and chrome hardware. Available in a left-handed model (010-0222).

*\*Modern wiring update kit and parts are included.*



*The '52 Tele features a vintage bridge with brass barrel saddles.*



**Adam Zimmon -**  
*Shakira - Spam Allstars*  
[www.spamallstars.com](http://www.spamallstars.com)  
Photo: Jo Lopez

**John Lefler -**  
*Dashboard Confessional*  
[www.dashboardconfessional.com](http://www.dashboardconfessional.com)  
Photo: Jessica Brodersen

## '62 CUSTOM TELECASTER

010-6200

Originally introduced for cosmetic reasons, as maple was prone to showing wear, rosewood became a popular feature that also added warmth to the classic Tele tone. The double-bound alder body and multi-ply pickguard dress up the '62, distinguishing it from its Butterscotch predecessor.

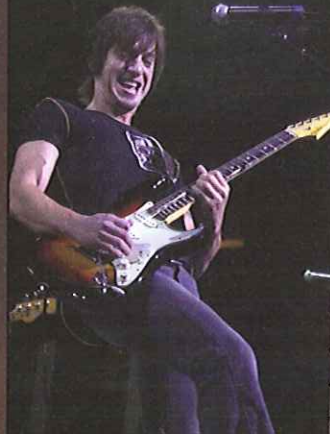
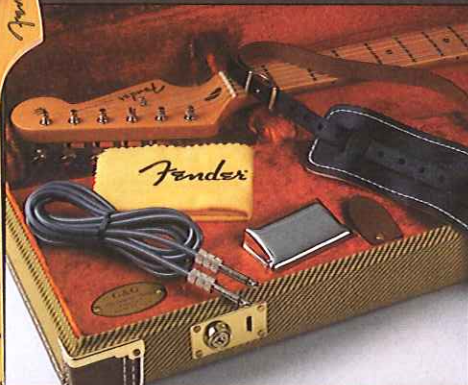
In the spirit of the original, our '62 Custom Telecaster guitar comes equipped with a "C"-shape maple neck, a 7.25" radius rosewood fingerboard, two '62 Custom Tele single-coil pickups, a vintage Tele bridge with threaded steel saddles, and features the original Tele circuit with its three-position switch\*. Available in Three-color Sunburst (800), Black (806), Ocean Turquoise (808), Surf Green (857) and Ice Blue Metallic (883).



# AMERICAN VINTAGE SERIES

Brad Warren -  
The Warren Brothers  
www.warrenbrothers.com  
Photo: Marc Bolduc

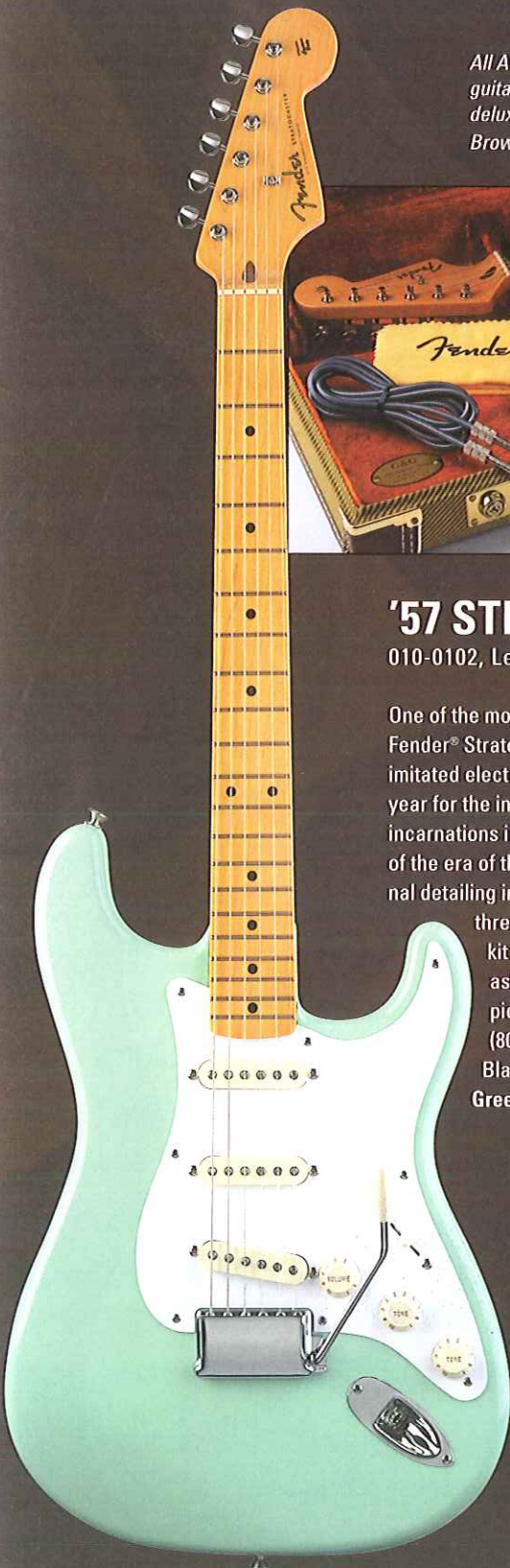
All American Vintage Series guitars come complete with a deluxe lined vintage Tweed or Brown hard-shell case.



## '57 STRATOCASTER®

010-0102, Left-hand 010-0122

One of the most popular instruments in history, our Fender® Stratocaster guitar is certainly the most imitated electric guitar ever. 1957 was a benchmark year for the instrument, evolving from its early incarnations into an archetype – and the high point of the era of the maple neck Strat® guitar. Original detailing includes our unique '57/'62 pickups, three-way switching (five-way switch kit included), beveled pickup magnets, ashtray bridge cover, and single-ply pickguard. Available in White Blonde (801, ash), Two-color Sunburst (803), Black (806), Ocean Turquoise (808), Surf Green (857) and Ice Blue Metallic (883).



## '62 STRATOCASTER®

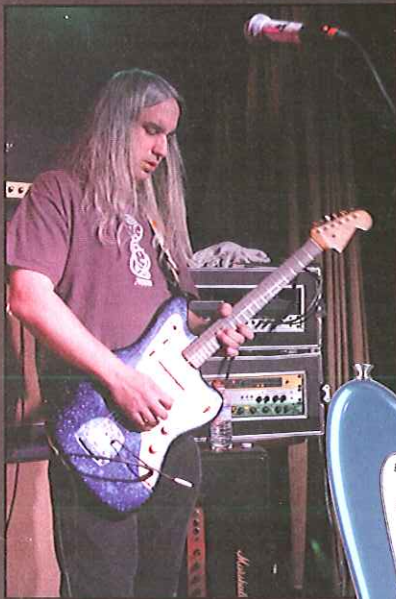
010-0100, Left-hand 010-0120

1962 was another watershed year for the Strat guitar. The culmination of five more years of experimentation, the '62 now sports a capped rosewood fingerboard, three-ply aged White pickguard, and unique '57/'62 pickups. Available in Three-color Sunburst (800), Olympic White (805), Black (806), Ocean Turquoise (808), Surf Green (857) and Ice Blue Metallic (882).

## '62 JAZZMASTER®

010-0800

First introduced at the 1958 National Association of Music Merchants (NAMM) show, the uniquely contoured body of the Jazzmaster incorporates a snappy 25-1/2" scale length with warm-sounding pickups. Original lead and rhythm circuit switching incorporates independent volume and tone controls, and the floating tremolo with tremolo lock adds to the distinctive look and sound of the Jazzmaster. Available in Three-color Sunburst (800), Olympic White (805), Black (806), Ocean Turquoise (808), Surf Green (857) and Ice Blue Metallic (883).



*"Back in 1983, I went shopping for my first guitar. I wanted to get a Fender with a worn-out neck, and a worn-in old Strat was outta my price range at the time. The Jazzmaster was \$300 and that was all the money I had for a guitar after painting the neighbors house that summer. Then I learned to play on the Jazzmaster, and switching the pickups and using the Jazzmaster's whammy became a part of my guitar style. I can't go back now!"*

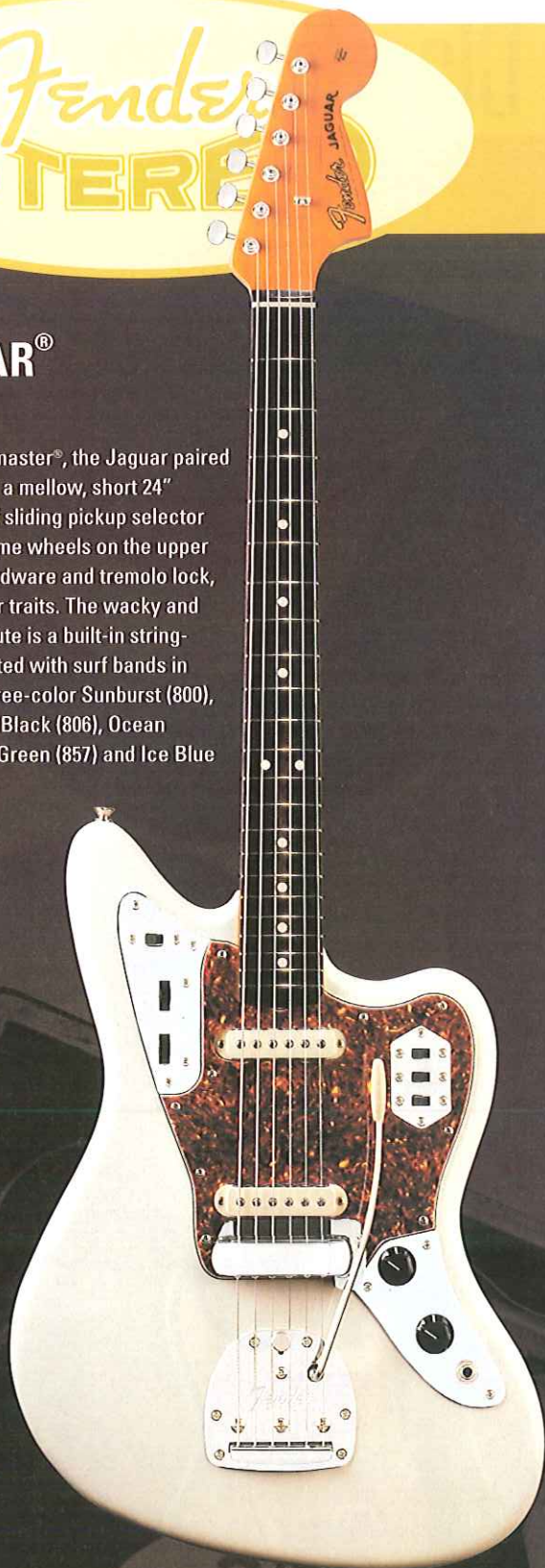
— J Mascis



## '62 JAGUAR®

010-0900

Offspring of the Jazzmaster®, the Jaguar paired brighter pickups with a mellow, short 24" scale length. A trio of sliding pickup selector switches, rotary volume wheels on the upper bout, and chrome hardware and tremolo lock, are distinctive Jaguar traits. The wacky and removable Fender Mute is a built-in string-damping device created with surf bands in mind. Available in Three-color Sunburst (800), Olympic White (805), Black (806), Ocean Turquoise (808), Surf Green (857) and Ice Blue Metallic (883).



# Classic Series

## '50s STRATOCASTER®

013-1002

This guitar epitomizes the vibe of the '50s! The color selection alone takes you back to the era of diners and cars with fins – Surf Green, Daphne Blue and Dakota Red! A maple fingerboard, tinted neck, single-ply pickguard and aged plastic parts ... it's got retro written all over it! With three single-coil pickups and staggered Alnico magnet pole pieces, you not only get the look, you get the sound, too. Available in Two-color Sunburst (303), **Daphne Blue** (304), Black (306), Fiesta Red (340), Shoreline Gold (344) and Surf Green (357).

## '60s STRATOCASTER®

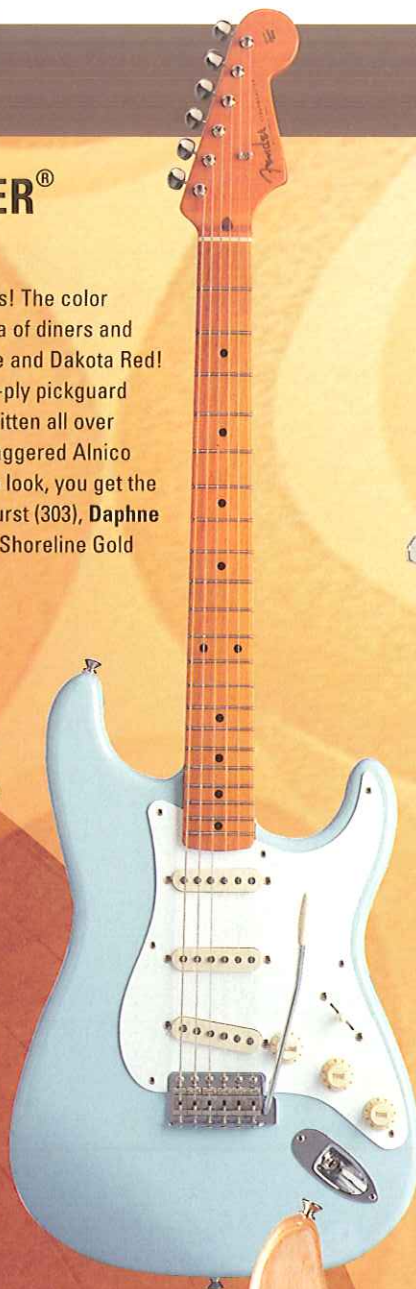
013-1000

In a time when musicians were altering, incinerating and evoking sounds never experienced or imagined by the folks at the Fender® factory, rock came into its own and the Strat® guitar became a symbol of the counter-culture. Rosewood fingerboard, multi-ply pickguard and vintage hardware capture another chapter in Fender history. Available in Three-color Sunburst (300), **Lake Placid Blue** (302), Candy Apple Red (309), Black (306) and Inca Silver (324).

## '70s STRATOCASTER®

013-700X

Unmistakable with features like an ash body, "U"-shap neck, fat headstock, bullet truss rod, '70s Fender logo, Fender/Schaller® Vintage "F" tuning machines, three vintage single-coil pickups. Choose a maple or rosewood fingerboard. Available in Three-color Sunburst (300), Olympic White (305), Black (306) and **Natural** (321).



LIMITED EDITION 2005

# Classic Series

## FENDER STRATOCASTER® XII

027-8900

The Stratocaster XII features an alder body, maple neck and rosewood fingerboard with 21 frets. Vintage tuning machines and fully adjustable bridge make tuning quick and easy. Three vintage style single-coil Strat® pickups, a five-way pickup selector switch and volume/tone/tone controls make tone shaping easy. Available in **Three-color Sunburst** (500), **Lake Placid Blue** (502) and **Burgundy Mist Metallic** (566).

For more information and specifications, visit [www.fender.com](http://www.fender.com).



## FENDER® MUSTANG®

027-3705

The classic Mustang guitar is back for 2005. Complete with basswood body, maple neck with rosewood fingerboard, two Mustang single-coil pickups and floating bridge with "Dynamic" vibrato tailpiece. Everything you loved about the original! Available in **Vintage White** (541) and **Sonic Blue** (572).



## '60s TELECASTER® WITH BIGSBY®

027-6800

The '60s Telecaster guitar with Bigsby brings some vibrato to the table. Start-off with a bound alder body and maple neck with a rosewood fingerboard, add a highly sought-after Bigsby "F" vibrato tailpiece – and you have a very special guitar! Other features include vintage-style Tele® pickups, master volume and master tone controls, and a three-position switch. Available in **Three-color Sunburst** (500) and **Candy Apple Red** (509).

# Classic Series

## NEW! '50s ESQUIRE®

013-1502

Esquire ... the guitar that started it all! Originally released in 1950, the Esquire was Fender's first electric guitar design. As the single-pickup precursor to the Telecaster® guitar, the '50s Esquire features an ash body, maple neck, vintage Telecaster pickup and bridge with steel saddles, and volume and tone controls with a three-way "quick tone change" switch. Available in White Blonde (301), Two-color Sunburst (303) and Black (306).



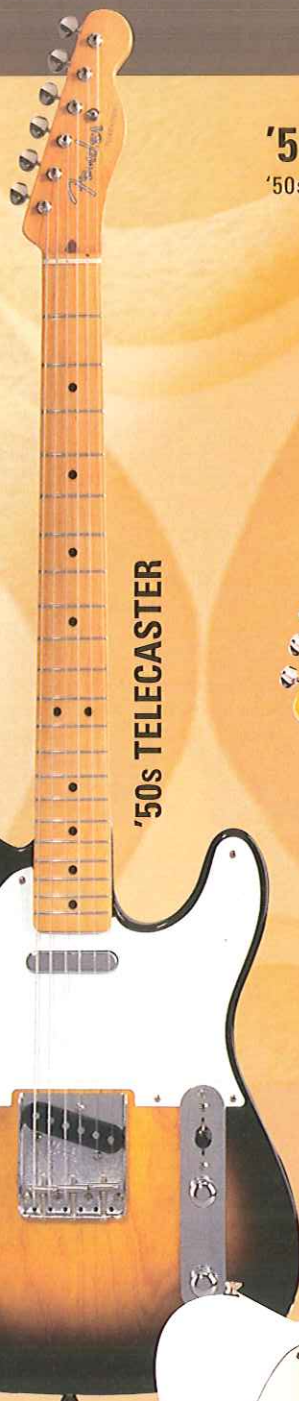
'50s ESQUIRE

## '50s, '60s TELECASTER®

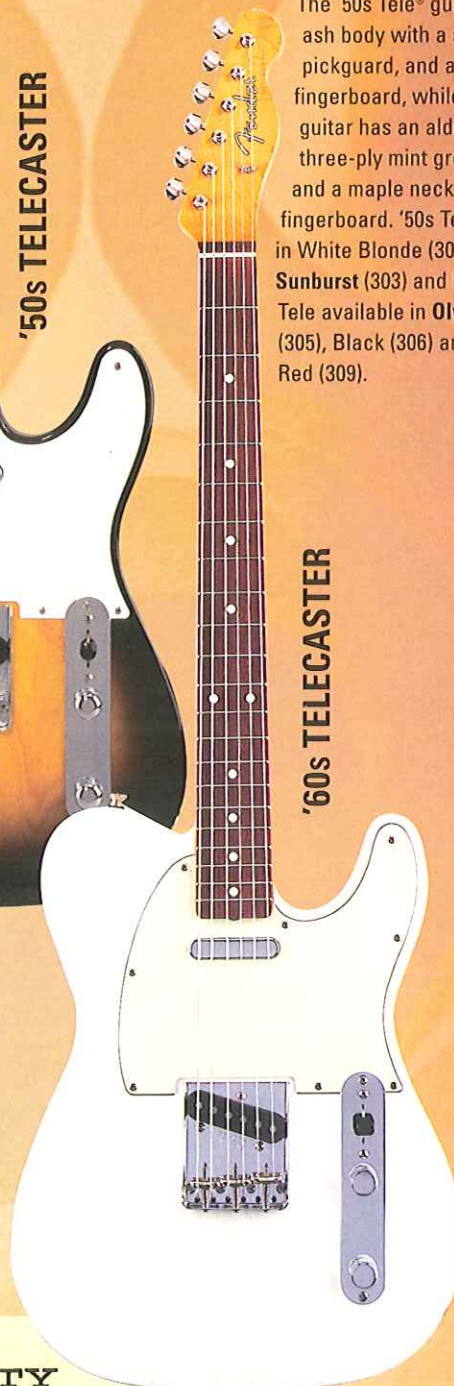
'50s - 013-1202, '60s - 013-1600

Few guitars shaped more styles of music in the '50s and '60s than the Telecaster guitar. From James Burton to The Beatles, the Telecaster guitar was at the heart of popular music. And, we still make them like we used to with two single-coil Alnico pickups, vintage bridges and knurled chrome knobs.

The '50s Tele® guitar features an ash body with a single-ply white pickguard, and a maple neck and fingerboard, while the '60s Tele guitar has an alder body with a three-ply mint green pickguard, and a maple neck with a rosewood fingerboard. '50s Tele available in White Blonde (301), Two-color Sunburst (303) and Black (806). '60s Tele available in Olympic White (305), Black (306) and Candy Apple Red (309).



'50s TELECASTER



'60s TELECASTER

...THE ULTIMATE IN HIGH FIDELITY



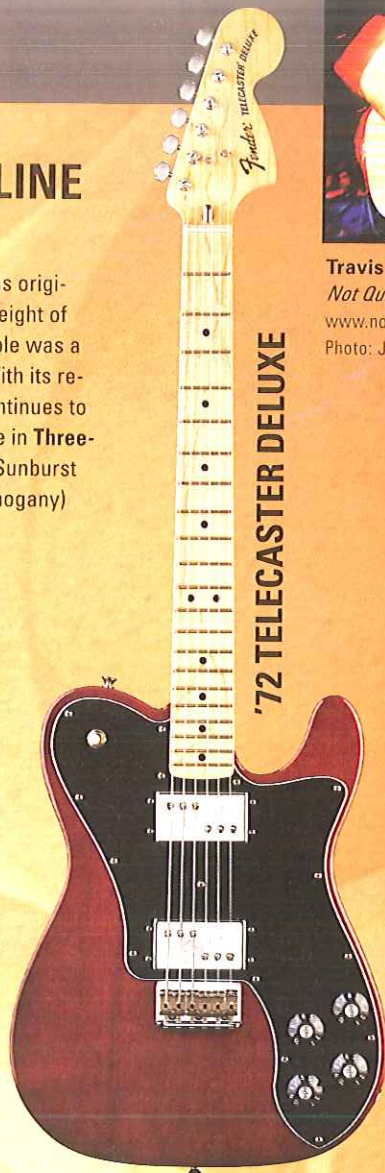
## '69 TELE® THINLINE

013-6902

The semi-hollow body design was originally an attempt to reduce the weight of the solidbody Tele guitar—the f-hole was a visual clue to its construction. With its re-shaped pickguard, this guitar continues to reshape musical styles. Available in **Three-color Sunburst** (300), **Two-color Sunburst** (303, mahogany), **Black** (306, mahogany) and **Natural** (321, mahogany).



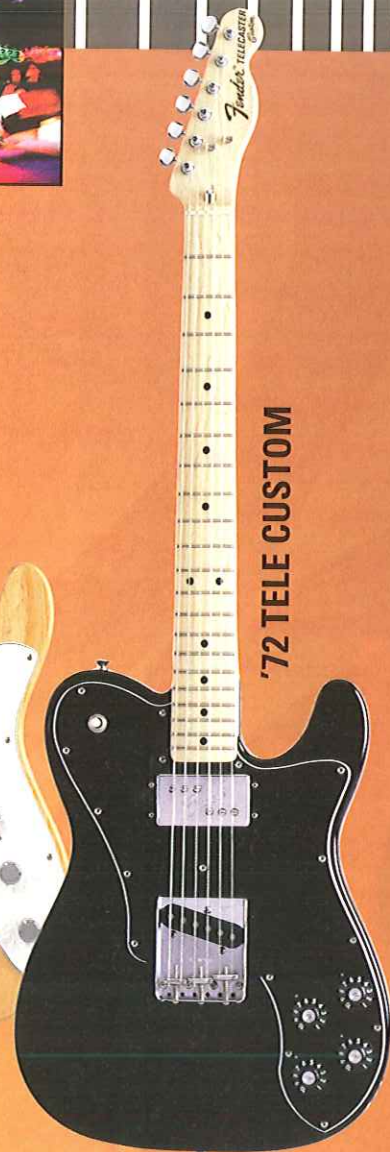
**Travis Donovan** -  
*Not Quite Bernadette*  
[www.notquitebernadette.com](http://www.notquitebernadette.com)  
Photo: Jason Roehner



'72 TELECASTER DELUXE



'72 TELE THINLINE



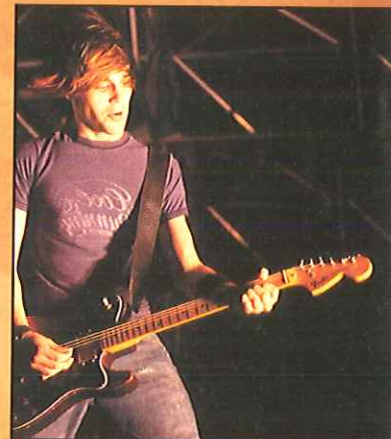
'72 TELE CUSTOM

## '72 TELECASTER® DELUXE, '72 TELE THINLINE AND '72 TELE CUSTOM

Deluxe - 013-7702, Thinline - 013-7402, Custom - 013-750X

1972 was a magical year for the Telecaster guitar. With several new designs, the Telecaster guitar was available with more options than ever before. Each of these guitars are being made like we used to, with alder and ash bodies, "C"-shape maple necks, bullet truss rods, '70s vintage hard-tail strings-thru Strat® bridges and three-bolt neckplates.

The Deluxe sports a famous '70s headstock and two Fender® "Wide Range" humbucking pickups with a traditional three-way switch and four skirted amp knobs (a "must have" for all Tele guitar players). The Thinline also sports dual humbucking pickups, but what sets it apart is its semi-hollow body, which has a warmer and rounder sound. The Custom has the best of both worlds with a traditional single-coil pickup in the bridge position and a single supercharged humbucking pickup in the neck position. The Deluxe is available in **Three-color Sunburst** (300), **Black** (306) and **Walnut Stain** (392). The Thinline is available in **Three-color Sunburst** (300) and **Natural** (321). The Custom is available with a maple or rosewood fingerboard in **Three-color Sunburst** (300) and **Black** (306).



**Mark Buzard** - *The Format*  
[www.theformat.com](http://www.theformat.com)  
Photo: Mark Bartholomew

# American Special Series

The Strat-O-Sonic™ guitars feature a Honduran mahogany body with five tone chambers and the Fender Tech-Tonic bridge, which allows you to adjust both the overall bridge and saddle height and fine-tune the intonation. The Strat-O-Sonic HH features two hot Fender® humbucking pickups, while the Strat-O-Sonic HH Black Dove features two Black Dove pickups, which give this model its smoky, fat single-coil sound. Available in **Brown Sunburst (732)**, **Crimson Red Transparent (738)** and **Butterscotch Blonde (750)**.

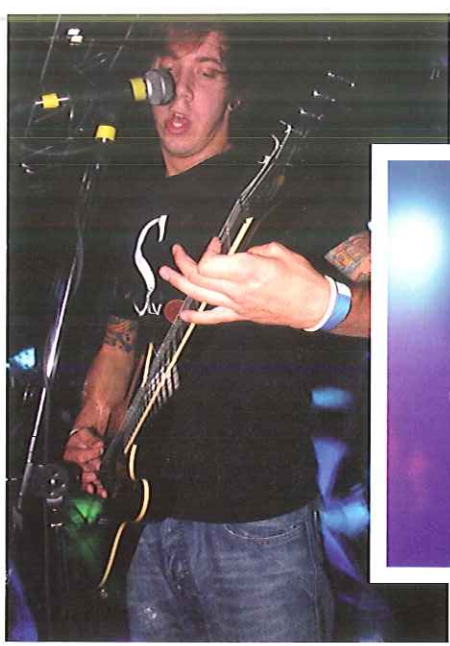
## STRAT-O-SONIC HH

011-4800

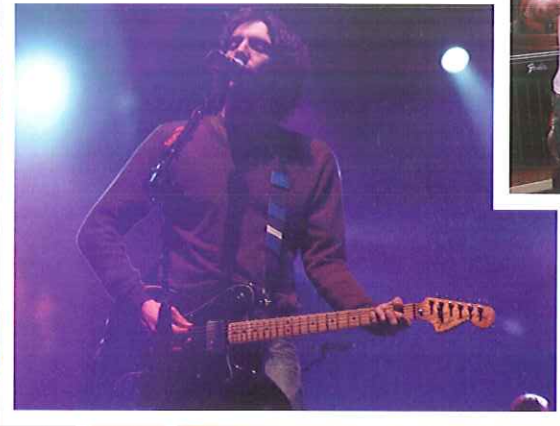
## STRAT-O-SONIC HH BLACK DOVE™

011-4700





**Nathan Conolly** - *Snow Patrol*  
www.snowpatrol.net  
Photo: Hoda Armani

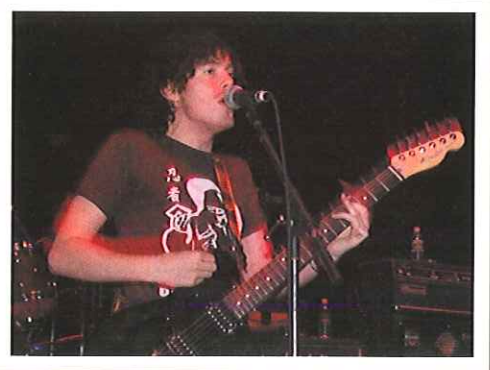


**ZONE**  
www.sonymusic.co.jp/Music/Info/ZONE  
Photo: Takashi Hirano

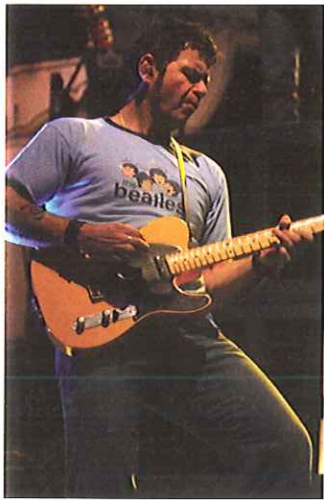


**Shakalabbits**  
www.shakalabbits.com  
Photo: Hideki Maie

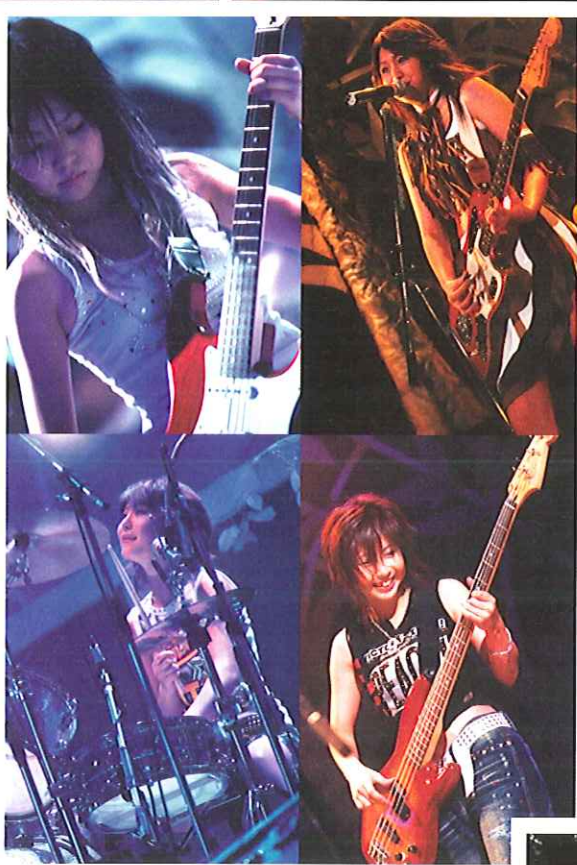
**Casey Calvert** - *Hawthorne Heights*  
www.hawthorneheights.com  
Photo: Anna Perry



**Matthew Breen** - *Emanuel*  
www.thisisemanuel.com  
Photo: Aaron Pepelis - www.returntothepit.com



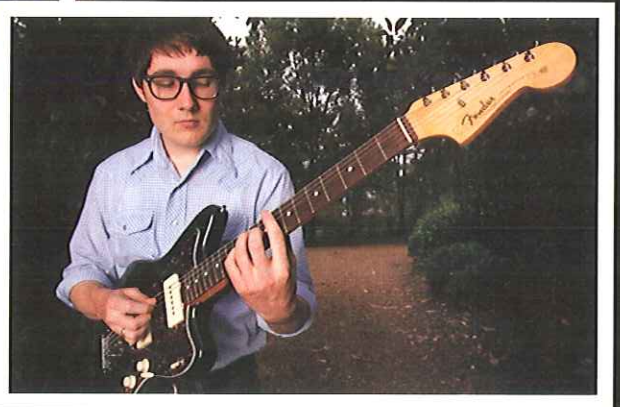
**Lou Toomey** - *Brooks & Dunn*  
www.brooks-dunn.com  
Photo: Steve Lowry



**Jesse Carmichael** - *Maroon5*  
www.maroon5.com  
Photo: Christopher Wray-McCann



**Chris Scruggs** - *BR549*  
www.br549.com  
Photo: Josh Anderson



**Gary Lightbody** - *Snow Patrol*  
www.snowpatrol.net  
Photo: Hoda Armani

# DELUXE SERIES

## POWERHOUSE STRAT®

013-950X

Boost your tonal vocabulary with the Powerhouse Strat. Take the versatility of a classic Strat guitar, combine it with a unique 12 dB active mid-boost circuit and our "Powerhouse" pick-up system, and you'll get sweeping tones ranging from shimmering clean to scorching dirty. Available with a maple or rosewood fingerboard in Black (306), Chrome Red (325), Blizzard Pearl (355), Navy Blue Metallic (359) and **Caramel Metallic** (381).

## DELUXE PLAYERS STRAT

013-300X

It's the distinguishing features that set this Super Strat guitar apart from the rest: lightly tinted modern neck with a 12"-radius maple or rosewood fingerboard, gold-plated vintage hardware, and brown shell pickguard. And it's loaded with extras under the hood too: super fat "Super Strat" single-coil pickups and "super switching." A standard five-way switch, paired with a push/push mini-switch, offers seven pickup combinations to choose from. Available in Three-color Sunburst (300), **Sapphire Blue Transparent** (327), **Crimson Red Transparent** (338) and **Honey Blonde** (367).



## STRAT HSS

LT - 113-3100, 013-3100

Extreme tones with a '70s vibe! The Deluxe Fat Strat combines two Tex-Mex™ single-coils in the neck and middle positions with a Tex-Mex humbucking pickup in the bridge. Special five-way switching offers a broad spectrum of tones. Comes equipped with a Floyd Rose®-licensed locking tremolo or a vintage tremolo. Available in Black (306) and Pewter (343).

**Matt and Judita -**  
*Scouts of Saint Sebastian*  
[www.scoutsofsaintsebastian.com](http://www.scoutsofsaintsebastian.com)

## TORONADO® HH

013-0900

Break out of the crowd with a tone all your own. One look at the Fender® Toronado HH and you know you're in for something different. Loaded with two Fender special-design, chrome covered Atomic humbucking pickups with individual volume and tone controls – you can "dial-in" a ton of volatile tone combinations! Available in Black (306), Blizzard Pearl (355), Chrome Red (325), Navy Blue Metallic (359) and Caramel Metallic (381).

**Andreas Kisser - Sepultura**  
[www.sepultura.com.br](http://www.sepultura.com.br)  
Photo: Marc Bolduc

# DELUXE SERIES



## CYCLONE™ HH

013-0400

You asked for it and you got it! The popular Cyclone model is now available with one Fender Atomic humbucking pickup (bridge) and one Fender Santa Ana humbucking pickup (neck) for tons of smooth and raunchy tone selections. Featuring an offset waist alder body and a 24.75" scale maple neck with a rosewood fingerboard – the Cyclone HH combines a comfortable feel with excellent playability. The Cyclone HH also comes with a synchronous tremolo, a three-position toggle switch, one volume and one tone control, and chrome hardware. Available in **Black** (306), **Pewter** (343), **Blizzard Pearl** (355) and **Orange** (396).

## CYCLONE

013-0500

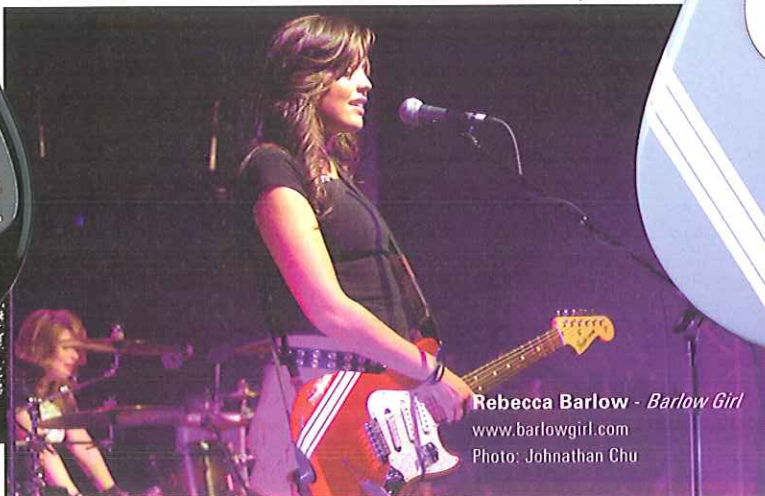
Stripped down lean and mean, the Cyclone has it all in a compact package. Souped-up with our super-hot Tex-Mex™ Strat® single-coil slanted in the neck position and our special design Atomic humbucking pickup in the bridge, the Cyclone will blow you away! Available in **Black** (306), **Chrome Red** (325), **Graffiti Yellow** (363) and **Caramel Metallic** (381).



## CYCLONE II

013-0600

The Cyclone II guitar is a high-speed twister of cool features and Fender style. The sleek lines and competition stripe echo the Mustang® guitar, the pickups and switching are pure Jaguar® guitar, and the tremolo system is borrowed from the reliable classic Strat guitar! Featuring a bolt-on maple neck, rosewood fingerboard, dot inlays, and medium-jumbo frets. Available in **Daphne Blue** (304) and **Candy Apple Red** (309).



Rebecca Barlow - Barlow Girl

[www.barlowgirl.com](http://www.barlowgirl.com)

Photo: Johnathan Chu

# NASHVILLE TELE<sup>®</sup>

013-530X

Both down-home and sophisticated, like the city it honors, the Nashville Tele guitar comes fitted with a Tex-Mex<sup>™</sup> Strat<sup>®</sup> pickup sandwiched between two Tex-Mex Tele pickups. This array, combined with five-way Strat-o-Tone<sup>™</sup> switching, makes it one of the most versatile of the Telecaster<sup>®</sup> guitars we make. Available in either a maple or rosewood fingerboard, it also features an ash body, brown shell pickguard, vintage machine heads, vintage six-saddle bridge and medium jumbo frets. Available in Candy Apple Red (309), Amber (320), **Brown Sunburst** (332) and **Honey Blonde** (367).



Jim Kimball - Reba McEntire

Photo: Bob Boone



# NASHVILLE POWER TELE

013-5000

The addition of the Fender/Fishman<sup>®</sup> Power Bridge to the already versatile Nashville Tele guitar produces spanking Tele tones, shimmering acoustic sounds, or any combination of the two. Easy to navigate, this full-featured active setup is available at your fingertip – in stereo or mono operation. Available in **Two-color Sunburst** (303), **Black** (306) and **Honey Blonde** (367).

*The Nashville Tele and Nashville Power Tele guitars feature Brown Shell pickguards.*

*The Nashville Power Tele guitar has three single-coils and the Fender/Fishman<sup>®</sup> Power Bridge, which features six piezo transducer bridge pickups.*



# DELUXE SERIES

## ACQUSTASONIC™ STRATOCASTER®

013-9700

The Acoustasonic Stratocaster guitar is the first true acoustic Strat® guitar – the perfect marriage of classic and hi-tech! The Acoustasonic guitar's alder body is hollowed-out and topped-off with a patent pending brace-less graphite composite top, which has a directional wood grain-like pattern that reacts and sounds like spruce.

Three internal graphite rods placed horizontally across the body cavity, ensure the integrity of the structure. The bridge, with its built-in controls (to free up the top for full acoustic potential), incorporates a three-piece saddle arrangement for correct intonation with individual piezo pickups under each saddle.

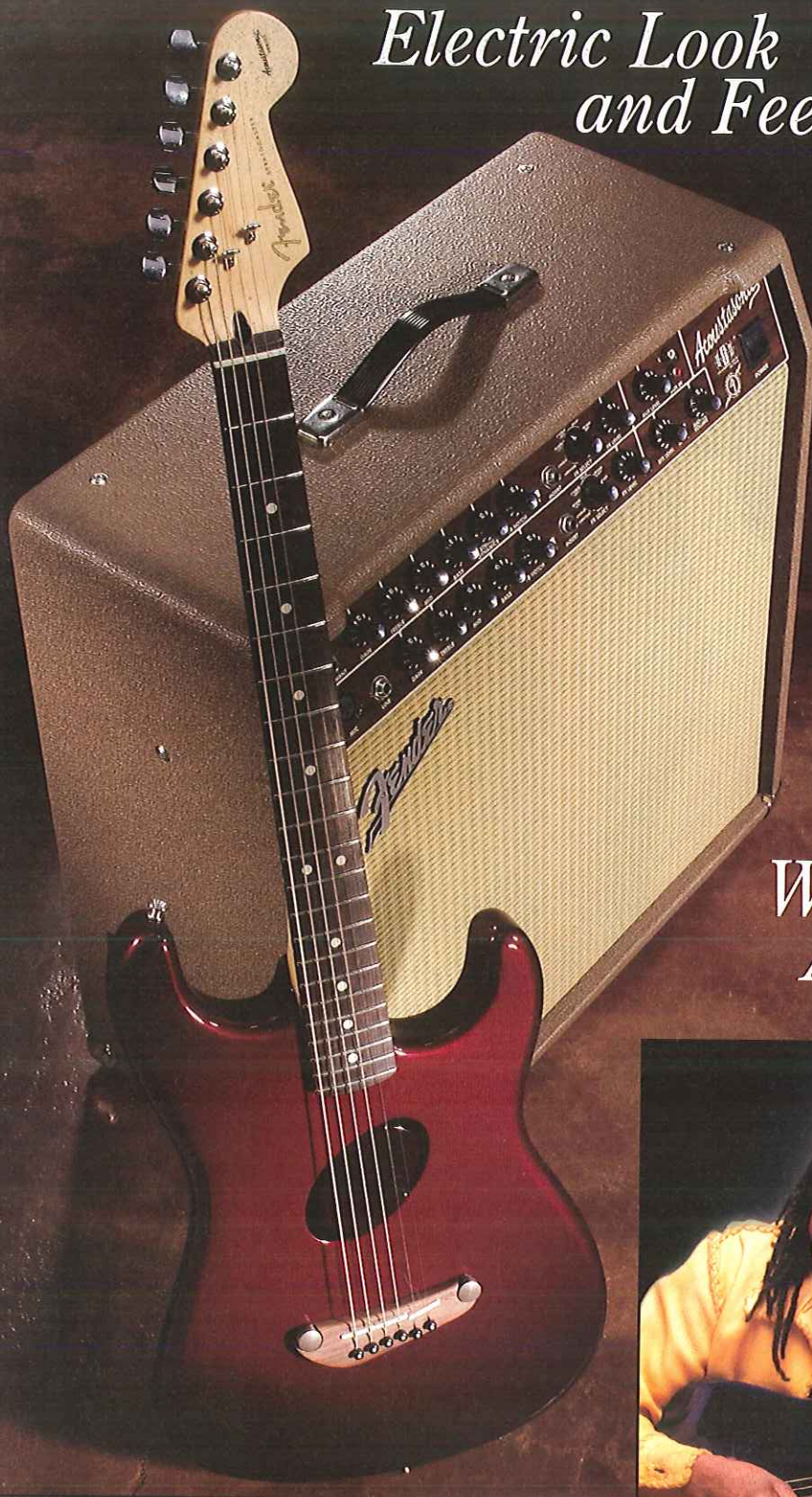
The newly designed electronics maximize the advantages afforded by the three separate pickups to deliver unbelievable acoustic tone – especially through any of our Acoustasonic amplifiers. The specially positioned and shaped dual sound holes deliver exceptional natural acoustic tone and surprising volume when played without amplification. Couple all this with a bolt-on, 22-fret Fender® electric guitar neck, and you've got the easiest playing and, undoubtedly, most comfortable acoustic guitar made. Available in **Sapphire Blue Transparent** (327), **Crimson Red Transparent** (338), **Ebony Transparent** (339) and **Pewter** (343).

*Volume and active tone controls are integrated into the bridge design offering easy access while playing, leaving the entire top free for maximum vibration.*





*Electric Look  
and Feel...*

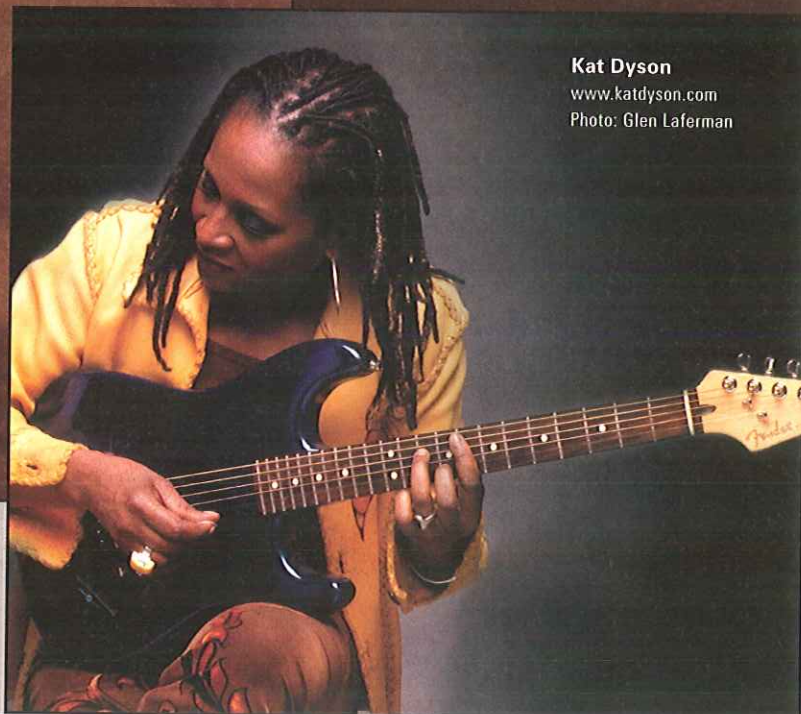


Since 1946, we've designed and built many guitars and amps in tandem - where the circle of tone from guitar to amp is a complete thought process.

We're proud to continue that tradition with the Acoustasonic™ guitar and amp series. The Acoustasonic Stratocaster guitar and the Acoustasonic SFX II - made for each other ... Literally!

For more information on the Acoustasonic SFX II acoustic amp, turn to page 140 or visit [www.fender.com](http://www.fender.com).

*Warm  
Acoustic Tone!*



**Kat Dyson**  
[www.katdyson.com](http://www.katdyson.com)  
Photo: Glen Laferman

# AMERICAN SERIES

Our American Series guitars represent the latest evolution of Fender® Strat® and Tele® guitars. More than a decade of player feedback – culled directly from consumer comments and player input – has been incorporated into the creation and refinement of these guitars. From the feel of the neck to the tone of the pickups, the result is a better sounding, better playing guitar. All American Series guitars come with a standard molded case, and are backed by our limited Lifetime Warranty.

## STRATOCASTER® 011-740X

The beauty of the American Stratocaster guitar lies in its details. This model incorporates several simple player-centric refinements into the timeless design of the Strat guitar: hand-rolled maple or rosewood fingerboard edges, three staggered single-coil pickups, five-way switching and two-point synchronized tremolo. Available in Three-color Sunburst (700), Olympic White (705), Black (706), Chrome Red (725), Butterscotch Blonde (750, maple fingerboard only) and Chrome Blue (795).

## STRATOCASTER LEFT-HAND 011-7422

Stratocaster Left-hand and Hard-tail available in Three-color Sunburst (700), Olympic White (705), Black (706) and Chrome Red (725).

## STRATOCASTER HARD-TAIL 011-7430

For players preferring a non-tremolo guitar, here's a handy alternative.

**Cassandra Wilson** -  
Photo: Annamarie DiSanto



2

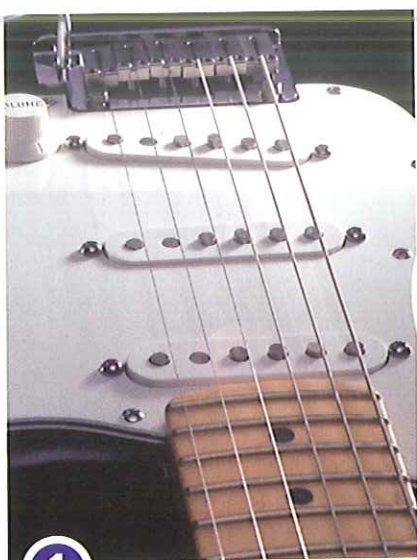
## PROUD TO BE AN AMERICAN!

American Series guitars incorporate several player-centric refinements into the Stratocaster® and Telecaster® guitar's timeless designs. From the staggered pickup pole pieces (1) to the staggered tuning machines (2), which provide more of an angle over the nut for better tuning – the idea is that excellence lies in the details.

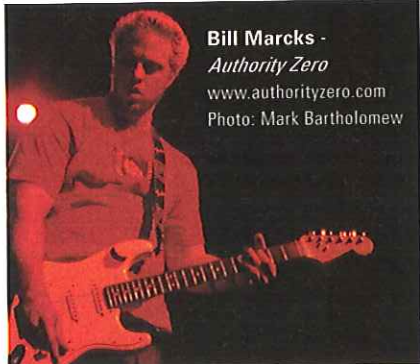
Other details include the original contour body made of solid, non-veneered alder or ash, providing more resonance and tone; a stamped neck plate complete with Micro-Tilt™ adjustment (3) – which acts like a shim allowing the player to adjust the “tilt” of neck – and a rolled-edge neck (4) for smooth playing action.

Play an American Series guitar and discover a better sounding, better playing guitar!

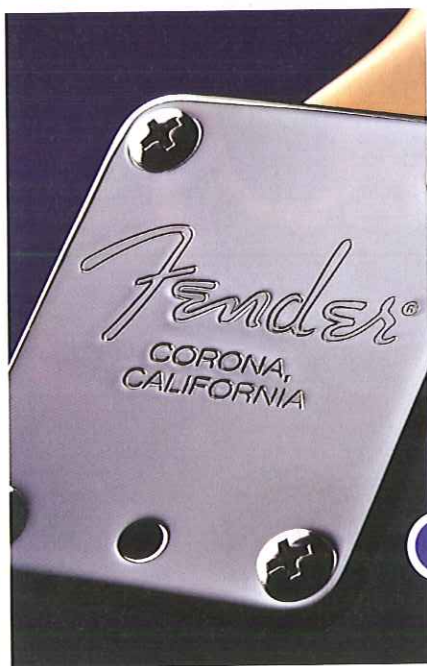
For more information and specifications, visit [www.fender.com](http://www.fender.com).



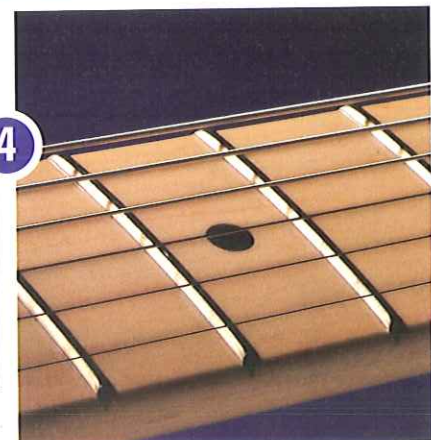
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Bill Marcks -  
Authority Zero  
[www.authorityzero.com](http://www.authorityzero.com)  
Photo: Mark Bartholomew



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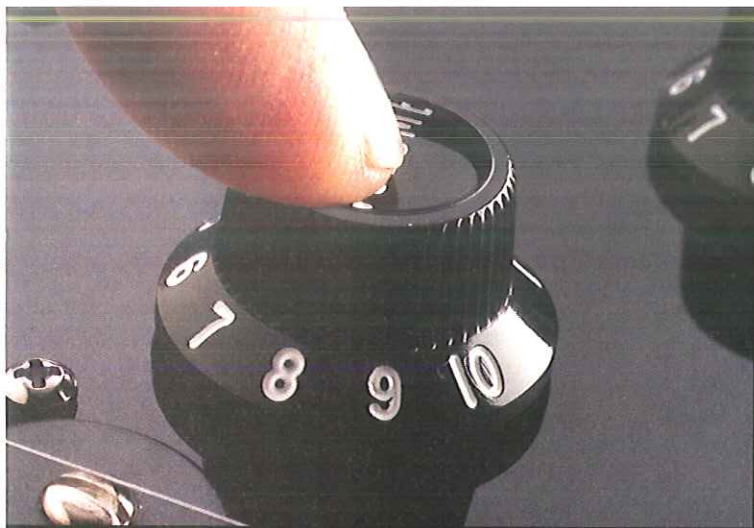


4



# AMERICAN SERIES





## THE S-1™ SWITCHING SYSTEM

Why choose between hot humbucking pickups and vibrant single-coils? Play the best of both worlds when you own the most versatile guitars on the planet – the all-American Series HSS or HH guitars. All American Series Stratocaster guitars with humbucking pickups feature the S-1 switching system. This system allows players to choose from a wide array of series and parallel pickup configurations. By pushing the button secretly located on the crown of the master volume knob, you can switch humbucking pickups into single coils in an instant!

## DESIGNED WITH THE PLAYER IN MIND!

Designed with the player in mind, American Series guitars feature an alder or ash body (depending on color), modern, satin-finished "C"-shape maple necks with rosewood and/or maple fingerboards and 22 medium jumbo frets, and the S-1™ switching system. Also, American Series Stratocaster® guitars have a two-point tremolo or stainless steel hard-tail bridge, while American Series Telecaster® guitars feature a Tele® bridge with six stainless steel saddles.

## STRATOCASTER® HH HARD-TAIL

011-7130

The Stratocaster HH Hard-tail features American humbucking pickups, one Black Cobra™ (bridge) and one Sidewinder™ (neck), and is complete with a rosewood fingerboard and stainless steel hard-tail bridge. Available in Black (706), Chrome Red (725), Chrome Silver (791) and Chrome Blue (795).

## STRATOCASTER HSS

011-700X


Stratocaster HSS guitars feature three incredible sounding Fender® pickups, one Diamondback™ humbucking pickup and two custom-staggered Tex-Mex™ single coils, and is available with a maple or rosewood fingerboard. Available in Three-color Sunburst (700), Black (706), Sienna Sunburst (747, ash), Butterscotch Blonde (750) and Chrome Silver (791).


## STRATOCASTER HH

011-7100

The Stratocaster HH guitar features two Fender American humbucking pickups, one Black Cobra™ in the bridge and one Sidewinder™ in the neck position, and is available with either a maple or rosewood fingerboard. Available in Black (706), Chrome Red (725), Chrome Silver (791) and Chrome Blue (795).

### KEY

 PICKUP IS ON

 PICKUP IS OFF

MV = MASTER VOLUME

NT = NECK TONE

BT = BRIDGE TONE
















SER = COIL PAIR IN SERIES

PAR = COIL PAIR IN PARALLEL

INS = INSIDE COILS IN PARALLEL,  
SERIES WITH OUTSIDE COIL





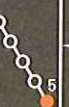










## AMERICAN SERIES STRATOCASTER® HH (SWITCH UP)

### 5 WAY SWITCH POSITIONS, S-1™ SWITCH UP

					← 5 WAY SWITCH POSITION
MV NT	MV NT	MV NT+BT	MV BT	MV BT	← CONTROL
					← NECK PICKUP (A)
					← BRIDGE PICKUP (B)

## AMERICAN SERIES STRATOCASTER® HH (SWITCH DOWN)

### 5 WAY SWITCH POSITIONS, S-1™ SWITCH DOWN

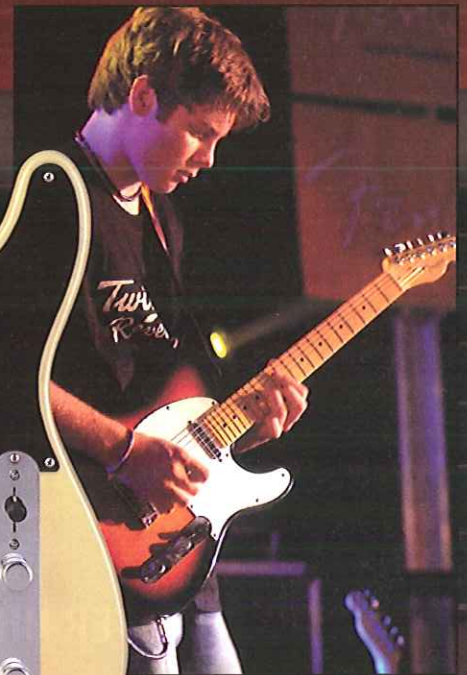
					← 5 WAY SWITCH POSITION
MV NT	MV NT	MV NT+BT	MV BT	MV BT	← CONTROL
					← NECK PICKUP (A)
					← BRIDGE PICKUP (B)

# AMERICAN SERIES

## ASH TELECASTER®

011-8502

The best in modern vintage design is at your fingertips. Based on the ever-popular '52 Tele® guitar, this Telecaster comes complete with all the features a true Tele enthusiast looks for, including a premium ash body, a modern one-piece, "U"-shape maple neck with a 9.5" radius, 22 medium jumbo frets, and a strings-thru-body American Series Tele bridge with steel bridge plate for added sustain and richer tone. A variety of vintage tones come standard thanks to two, vintage spec pickups and a three-way switch. Available in Two-color Sunburst (703) and Honey Blonde (767).



**Daniel Conway**  
www.thepub.com.au  
Photo: John Elliot

## TELECASTER

011-840X

Over the past five decades, the Telecaster guitar has been through numerous design variations, but its heart and soul has remained the same. For our American Series Telecaster guitar, we retained the original body radius and added a parchment-colored pickguard and choice of maple or rosewood fingerboard to give you the classic feel with a distinctive look. Available in Three-color Sunburst (700), Two-color Sunburst (703), Black (706), **Chrome Red** (725), Natural (721) and Vintage White (741).

## TELECASTER LEFT-HAND

011-8422

Available in Three-color Sunburst (700) and Black (706).

Scott Heard - Tripolar

www.tripolarmusic.com

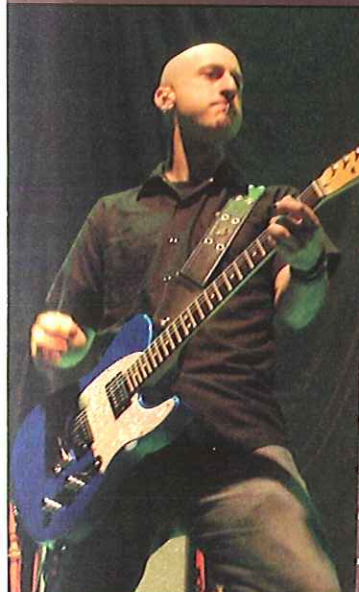
Photo: Buko



Jeff Stinco - Simple Plan

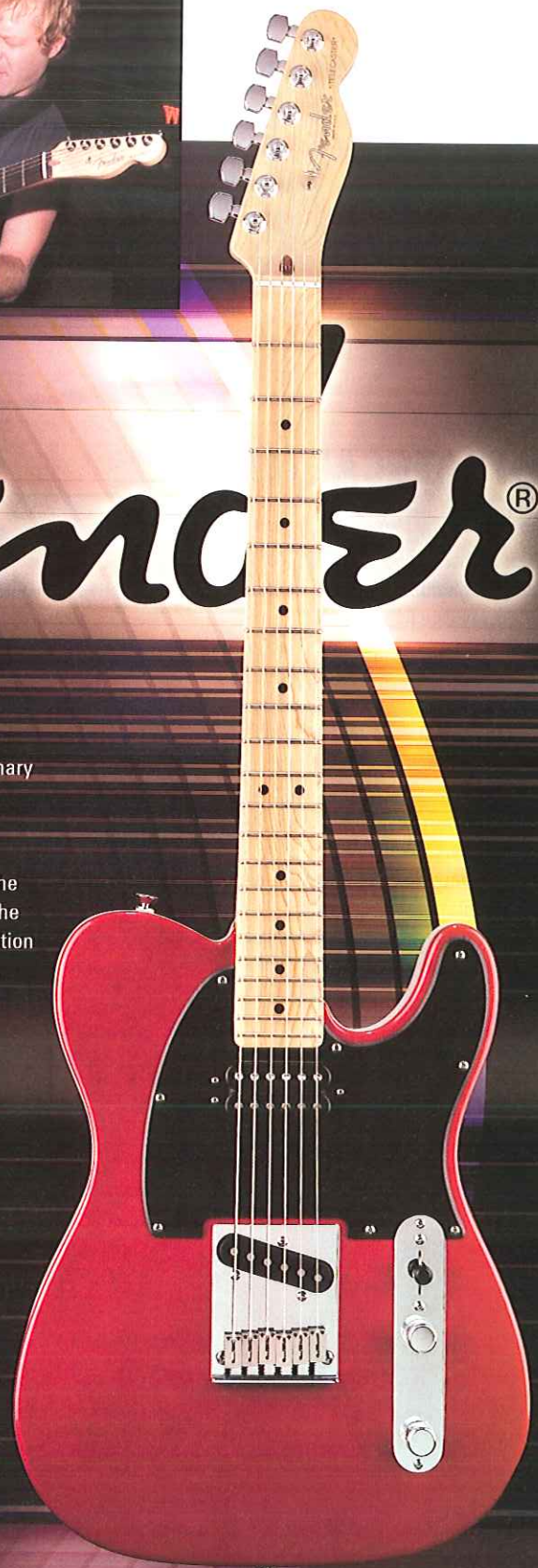
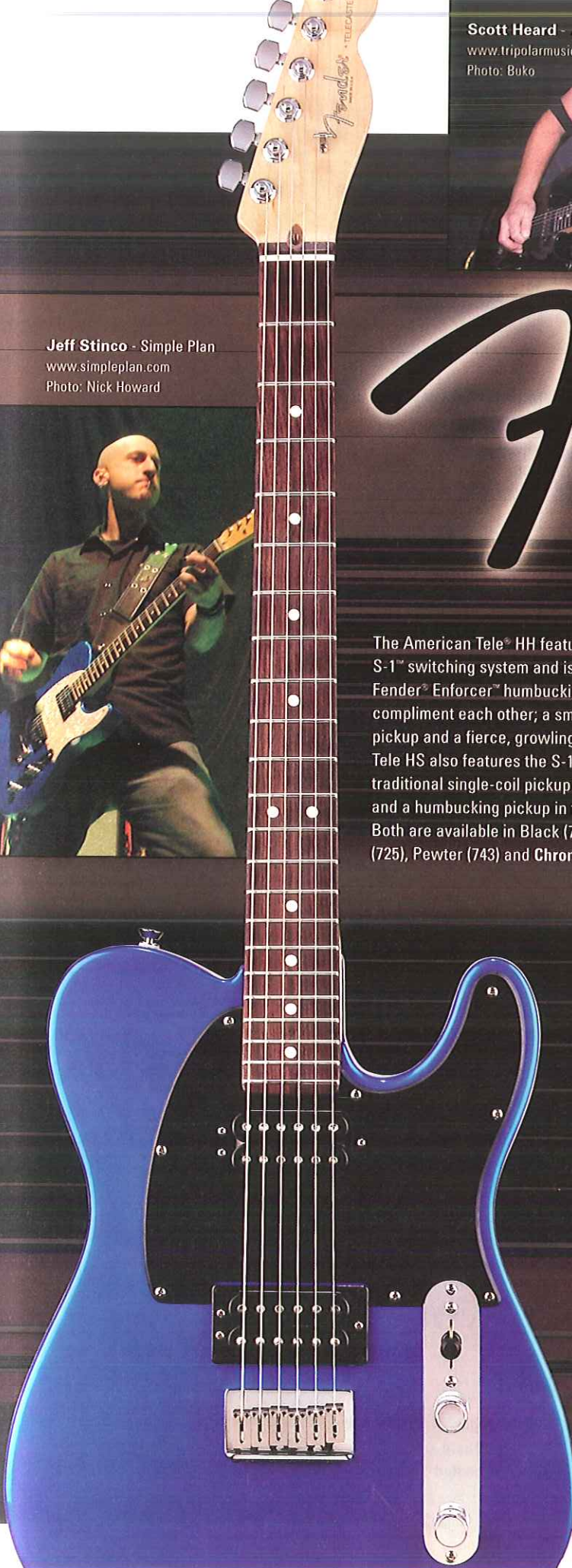
www.simpleplan.com

Photo: Nick Howard



# Fender®

The American Tele® HH features the revolutionary S-1™ switching system and is powered by two Fender® Enforcer™ humbucking pickups that compliment each other; a smooth-toned front pickup and a fierce, growling bridge pickup. The Tele HS also features the S-1 switch and has the traditional single-coil pickup in the bridge position and a humbucking pickup in the neck position. Both are available in Black (706), Chrome Red (725), Pewter (743) and Chrome Blue (795).



**TELECASTER HS**

011-8662

**TELECASTER® HH**

011-8760

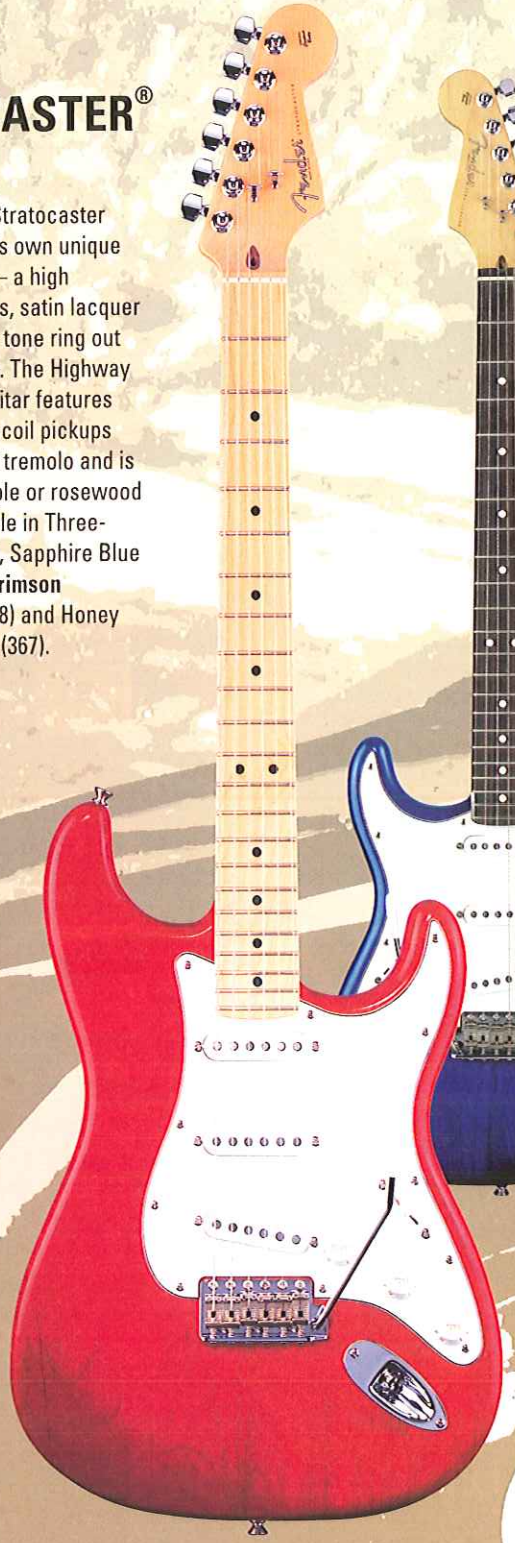
# Highway One™



## STRATOCASTER®

011-110X

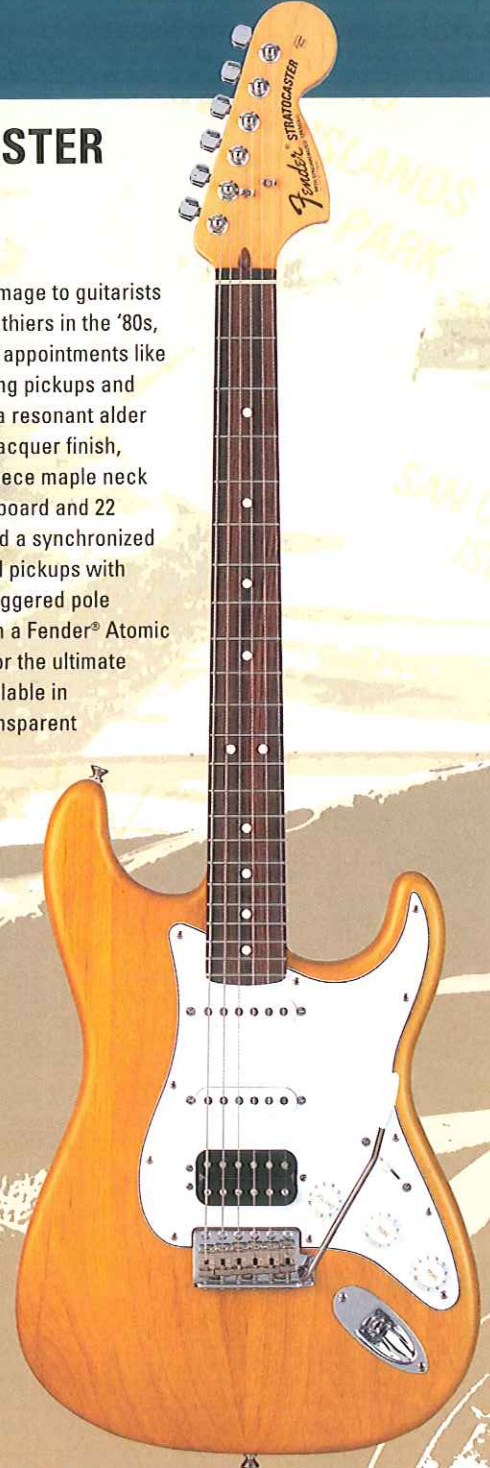
The Highway One™ Stratocaster is highlighted with its own unique Highway One finish – a high resonance, low gloss, satin lacquer topcoat that lets the tone ring out and sustain for days. The Highway One Stratocaster guitar features three classic single-coil pickups with a synchronized tremolo and is available with a maple or rosewood fingerboard. Available in Three-color Sunburst (300), Sapphire Blue Transparent (327), **Crimson Red Transparent (338)** and Honey Blonde Transparent (367).



## STRATOCASTER HSS

011-1700

This Strat® axe pays homage to guitarists emerging as hobbyist luthiers in the '80s, who added aftermarket appointments like black bobbin humbucking pickups and DIY finishes. Featuring a resonant alder body with a light satin lacquer finish, large headstock, one-piece maple neck with a rosewood fingerboard and 22 medium jumbo frets, and a synchronized tremolo. Two single-coil pickups with Alnico magnets and staggered pole pieces are coupled with a Fender® Atomic II humbucking pickup for the ultimate in sonic versatility. Available in **Amber (320)**, **Ebony Transparent (339)** and **Walnut (392)**.



## HIGHWAY ONE STRATOCASTER LEFT-HAND

011-1120

The Highway One Stratocaster Left-hand features a rosewood fingerboard and is available in **Sapphire Blue Transparent (327)**, **Crimson Red Transparent (338)** and **Honey Blonde Transparent (367)**.



# Highway One

## TELECASTER®

011-120X

The Highway One™ Telecaster guitar also features the Highway One Series' unmistakable low gloss, satin lacquer finish and is available with either a maple or rosewood fingerboard. Available in **Three-color Sunburst** (300), **Crimson Red Transparent** (338) and **Honey blonde Transparent** (367).

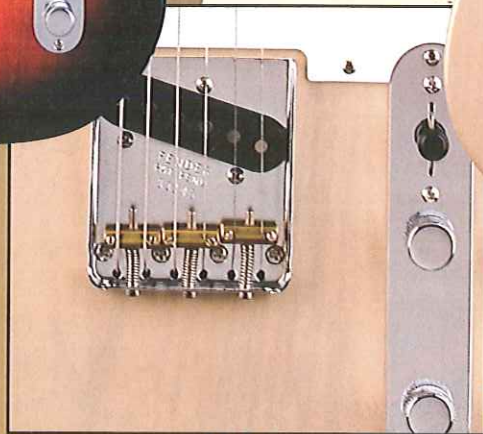
## TEXAS TELECASTER

011-3502

You asked for it, and we delivered! Introducing the latest edition to the Highway One series, the Highway One Texas Telecaster guitar. By pairing an ash body and a one-piece maple neck with a modern 12" radius and jumbo frets – we've created a guitar that "feels" as familiar as your favorite chair. The strings-through-body bridge, complete with three brass barrel saddles, adds even more tonality to its vintage vibe. And, for some serious Texas "cooking," spice your Tele® tones up with two Hot Vintage pickups. They'll provide all the heat you can handle! Low gloss, acrylic lacquer available in **Two-color Sunburst** (303) and **Honey Blonde Transparent** (367).



*The Highway One Texas Telecaster guitar features a strings-through-body bridge, complete with three brass barrel saddles.*



# FENDER ARTISTS



**Brett Scallions** -  
*Fuel*  
www.fuelweb.com  
Photo: Marc Bolduc



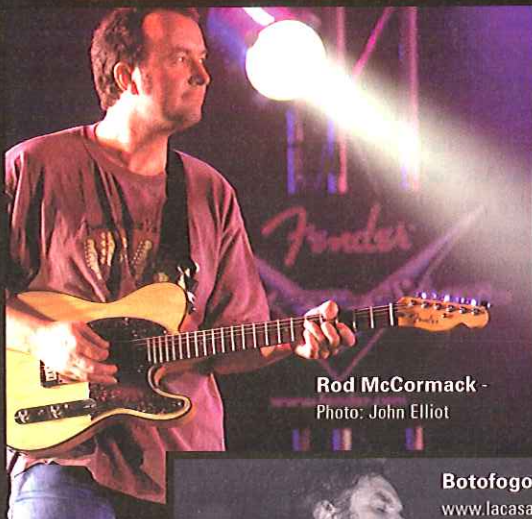
**Randall Waller** -  
*Shania Twain*  
www.randallwaller.com  
Photo: Marc Bolduc



**James Valentine** -  
*Maroon5*  
www.maroon5.com  
Photo: www.cyndibertagni.com



**Scott Blasey** -  
*The Clarks*  
www.clarksonline.com  
Photo: Marc Bolduc



**Rod McCormack** -  
Photo: John Elliot



**Botofogo** -  
www.lacasadelblues.com  
Photo: Daniel Grad



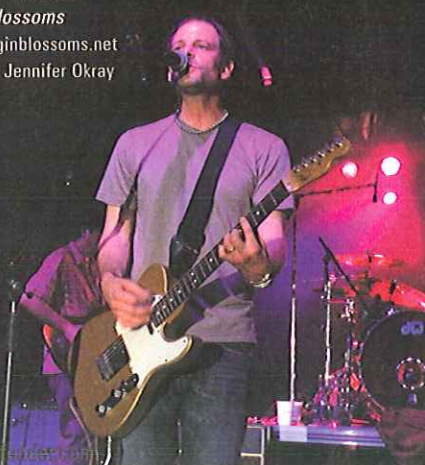
**Benjy Pocock** -  
www.benjypocock.com  
Photo: John Elliot



**Kevin Bennett** -  
*The Flood*  
www.theflood.com.au  
Photo: John Elliot



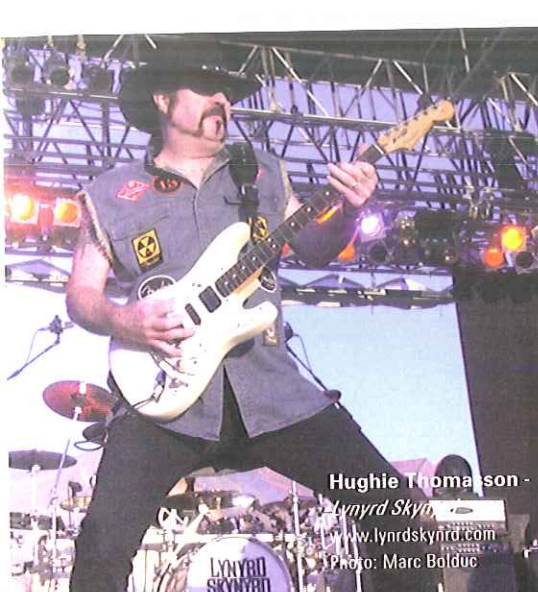
**Michael Scheuchzer** -  
*Mercy Me*  
www.mercyme.org  
Photo: Ryan Slaughter



**Robin Wilson** -  
*Gin Blossoms*  
www.ginblossoms.net  
Photo: Jennifer Okray

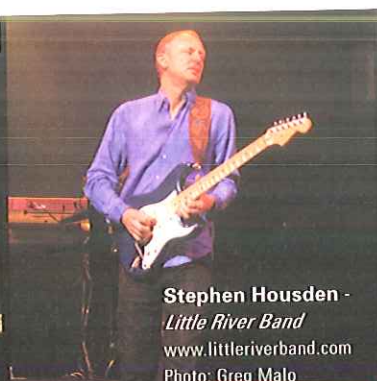
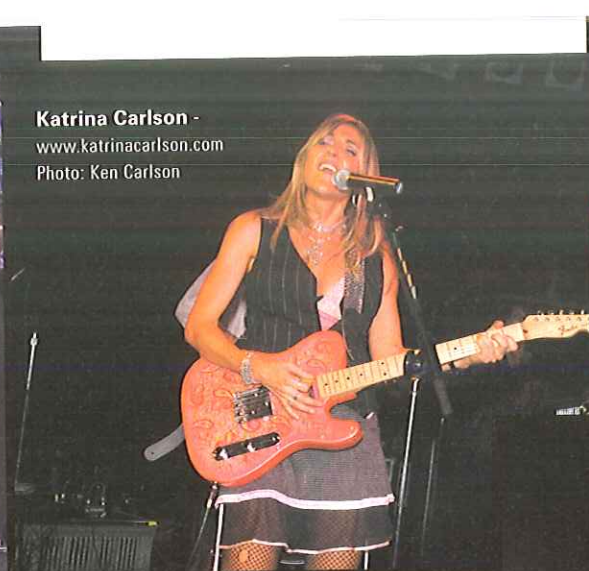


**Stuart French**  
*Feral Swing Katz*  
www.feralswingkatz.com  
Photo: Charles

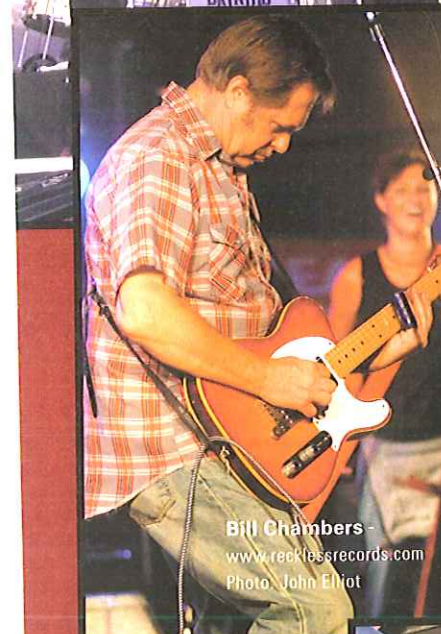


**Hughie Thomasson** -  
*Lynrd Skynrd*  
www.lynrdszynrd.com  
Photo: Marc Bolduc

**Katrina Carlson** -  
www.katrinacarlson.com  
Photo: Ken Carlson



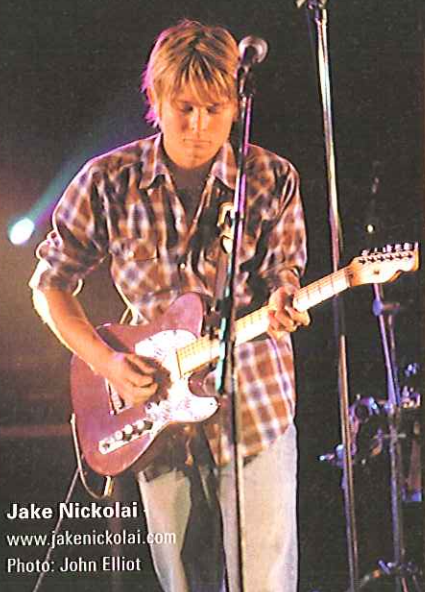
**Stephen Housden** -  
*Little River Band*  
www.littleriverband.com  
Photo: Greg Malo



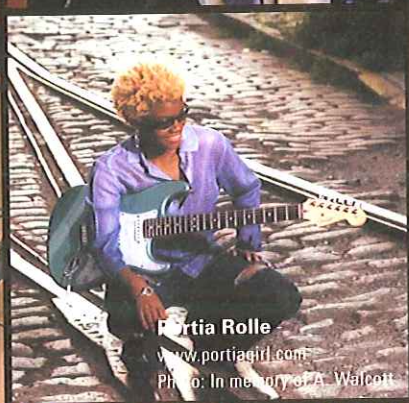
**Bill Chambers** -  
www.recklessrecords.com  
Photo: John Elliot



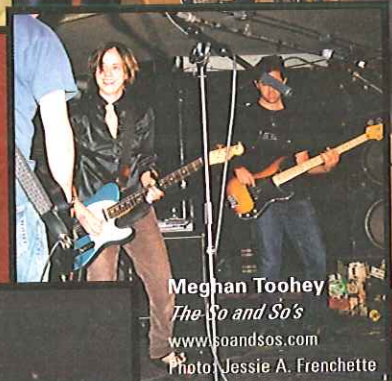
**Nils Lofgren** -  
www.nillslofgren.com  
Photo: MRM Images



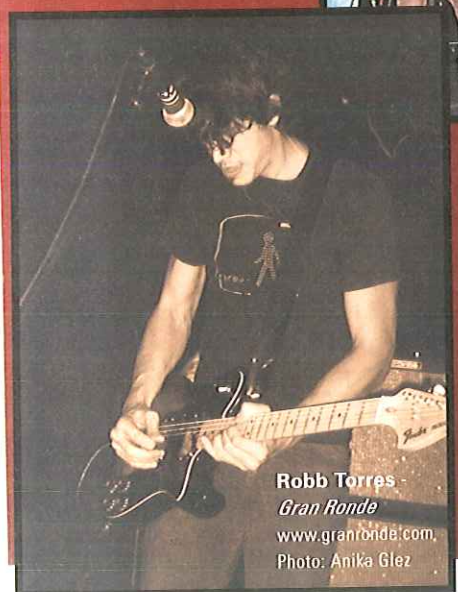
**Jake Nickolai**  
www.jakenickolai.com  
Photo: John Elliot



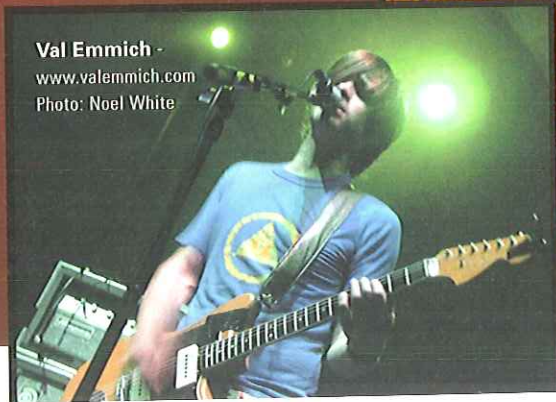
**Portia Rolle**  
www.portiarolle.com  
Photo: In memory of A. Walcott



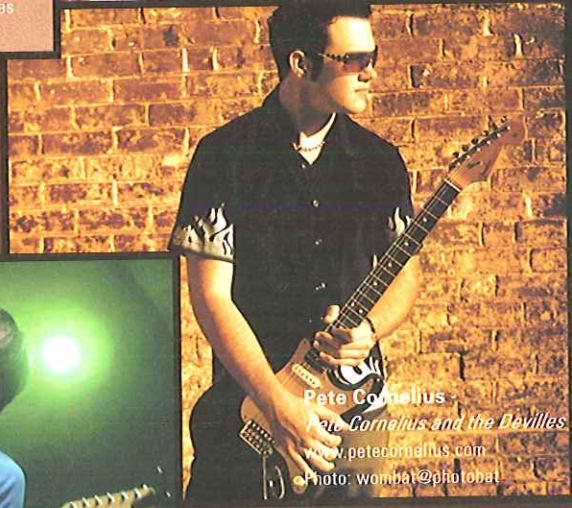
**Meghan Toohy**  
*The So and So's*  
www.soandsos.com  
Photo: Jessie A. Frenchette



**Robb Torres** -  
*Gran Ronde*  
www.granronde.com  
Photo: Anika Glez



**Val Emmich** -  
www.valemich.com  
Photo: Noel White



**Pete Cornelius**  
*Pete Cornelius and the Devilles*  
www.petecornelius.com  
Photo: wombat@photobal

# Standard Series



## STRATOCASTER LEFT-HAND

013-462X

Available with a maple or rosewood fingerboard in Black (506), Sage Green Metallic (519), Blue Agave (529), **Brown Sunburst** (532), Midnight Wine (575) and Arctic White (580).

## STRATOCASTER®

013-460X

Fast-action maple neck, comfort-contoured body, three single-coil pickups and standard synchronized tremolo – it's where the tradition began and still carries on today. Available in right or Left-hand models with either a maple or rosewood fingerboard. Available in Black (506), Sage Green Metallic (519), **Blue Agave** (529), Brown Sunburst (532), Midnight Wine (575) and Arctic White (580).



## STRATOCASTER® HH

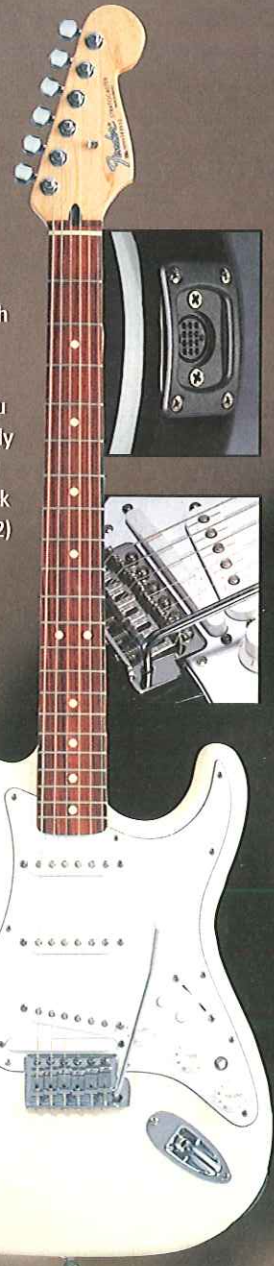
013-4800

The Stratocaster HH is being introduced for the first time! Based on requests from many of our customers, the Standard Strat HH features two Tex-Mex™ Strat humbucking pickups, three-way switching, a rosewood fingerboard and a vintage synchronized tremolo. Available in Black (506), Sage Green Metallic (519), Blue Agave (529), Brown Sunburst (532), **Midnight Wine** (575) and Arctic White (580).

## ROLAND®-READY STRATOCASTER

013-4660

The Roland-Ready Strat® guitar has all the features of the Standard Stratocaster: fast action maple neck with a rosewood fingerboard, comfort-contoured body, three single-coil pickups, synchronized tremolo, with the addition of a built-in Roland GK-2A pickup system – which allows you to drive peripherals directly from the guitar's on-board controls. Available in Black (506), Brown Sunburst (532) and Arctic White (580).

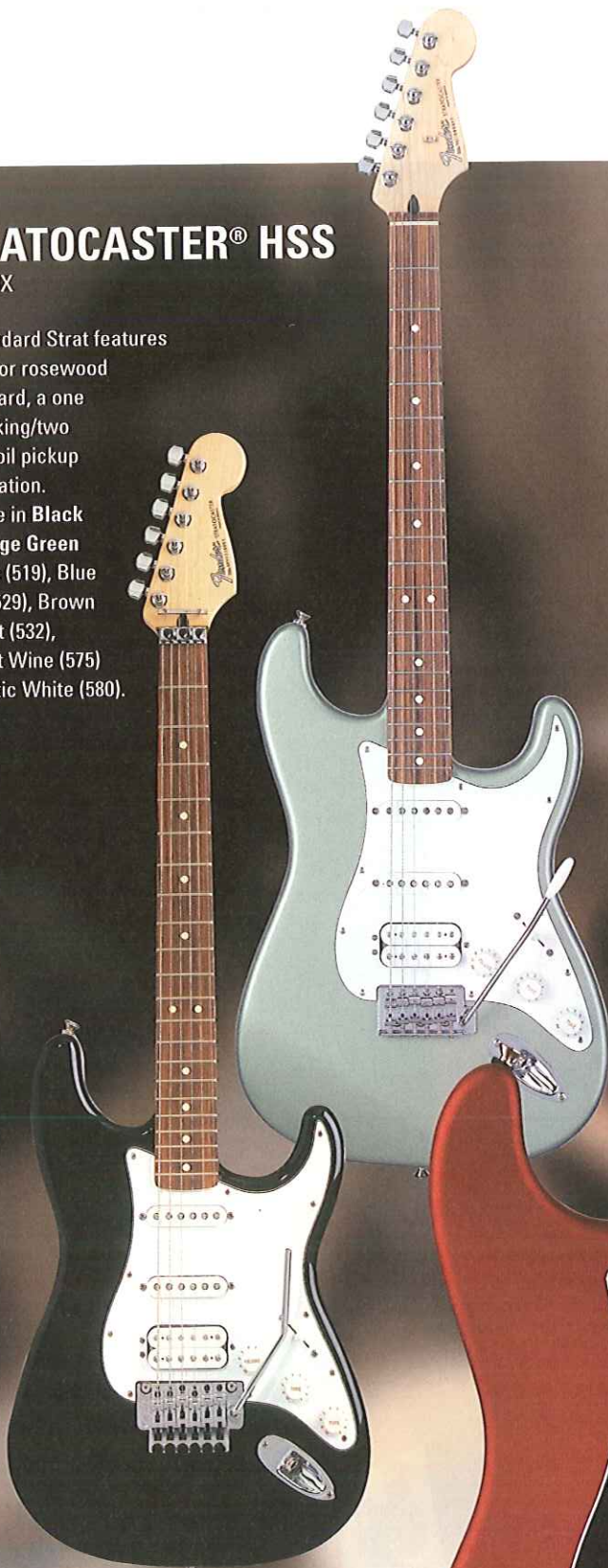


## STRATOCASTER® HSS

013-470X

The Standard Strat features a maple or rosewood fingerboard, a one humbucking/two single-coil pickup configuration.

Available in **Black** (506), **Sage Green** (506), **Sage Green Metallic** (519), **Blue Agave** (529), **Brown Sunburst** (532), **Midnight Wine** (575) and **Arctic White** (580).



## STRATOCASTER HSS WITH LOCKING TREMOLO

113-4700

Features the Floyd Rose licensed locking tremolo.



**Howie Simon** -

[www.howiesimon.com](http://www.howiesimon.com)

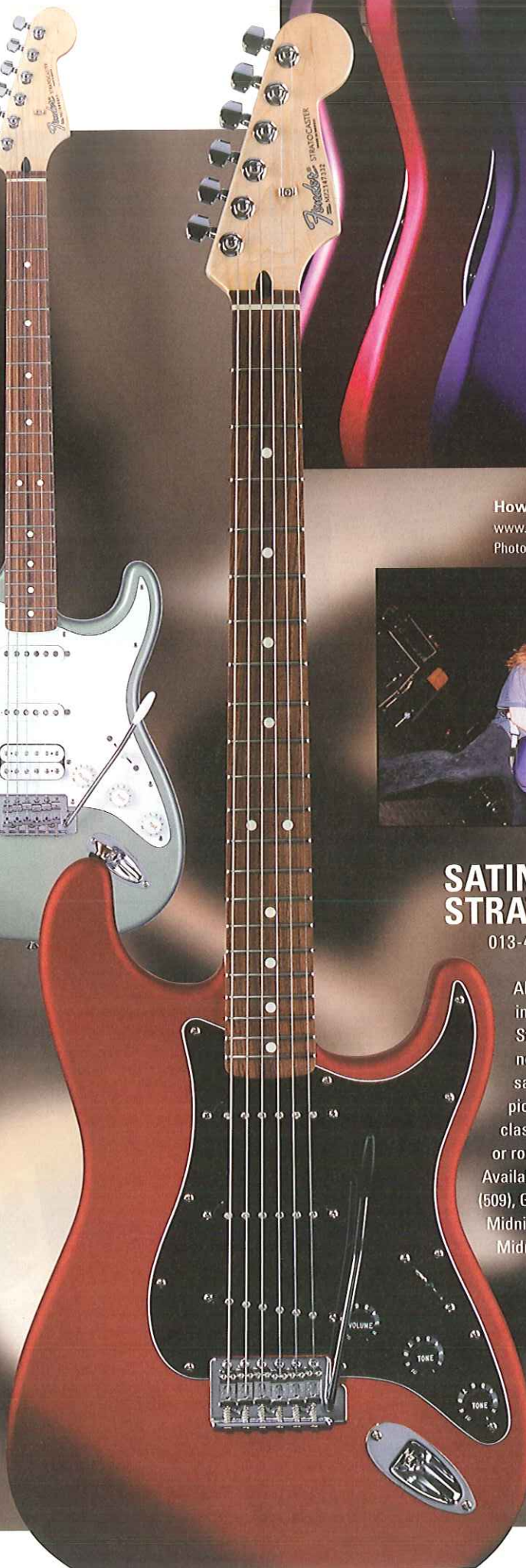
Photo: Eric Ouaknin



## SATIN STRATOCASTER

013-440X

All the same great features incorporated into the Standard Strat® guitar, but now featuring four velvety satin finishes with black pickguards that resonate class! Offered with maple or rosewood fingerboards. Available in **Candy Apple Red** (509), **Gun Metal Blue** (568), **Midnight Blue** (573) and **Midnight Wine** (575).

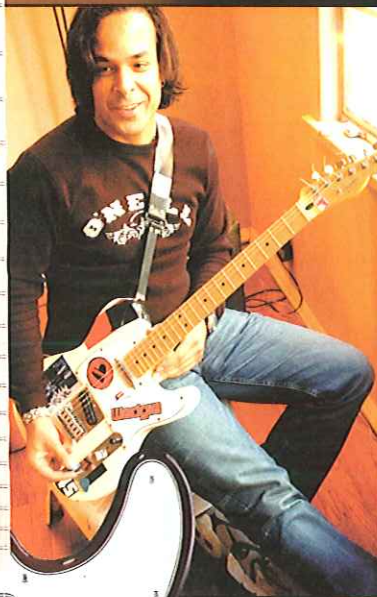
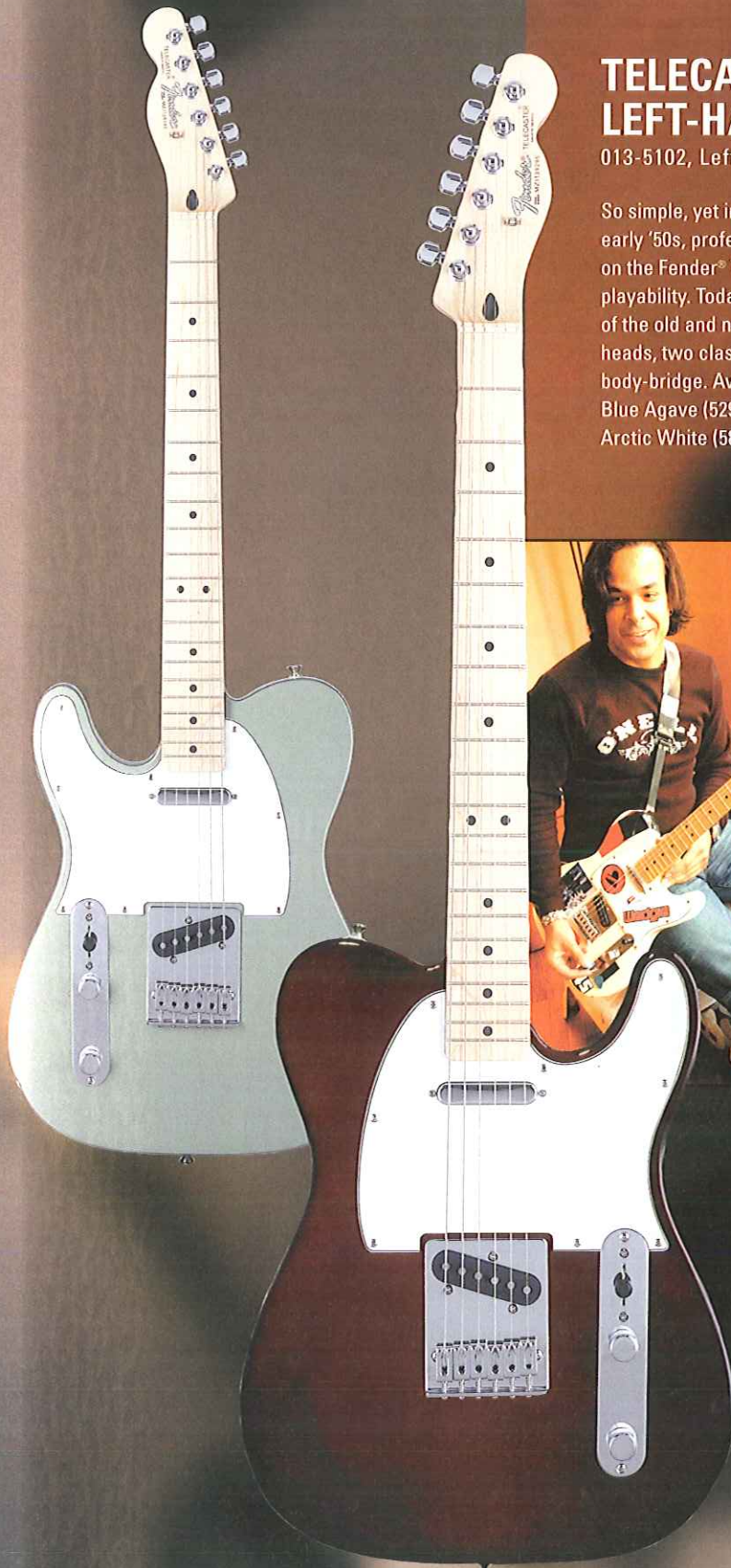


# STANDARD series

## TELECASTER® AND LEFT-HAND TELECASTER

013-5102, Left-Hand 013-5122

So simple, yet incredibly versatile! Since its introduction in the early '50s, professional guitarists of all musical genres have relied on the Fender® Telecaster guitar for its powerful tone and smooth playability. Today's Standard Telecaster guitar incorporates the best of the old and new: a fast-action maple neck, cast/sealed machine heads, two classic single-coil pickups, and six-saddle strings-through-body-bridge. Available in Black (506), **Sage Green Metallic** (519), Blue Agave (529), Brown Sunburst (532), **Midnight Wine** (575) and Arctic White (580).



**Geoff Tyson** - *Stimulator*  
[www.stimulatorband.com](http://www.stimulatorband.com)  
Photo: Peter Randolph



**Kenny Bridges** - *Moneen*  
[www.moneen.com](http://www.moneen.com)  
Photo: David Apuzzo

# SO-CAL SPEED SHOP™

In 1946, the same year Fender® began building musical instruments, Alex Xydias, using \$100 borrowed from his mother, opened the SO-CAL Speed Shop. "I really struggled to keep it going," says Alex. "Sometimes I made less than \$100 a month, but the hard work paid off and within a year, I was able to move to a bigger building on Victory Boulevard in Burbank – a prophetic address for what was to transpire."

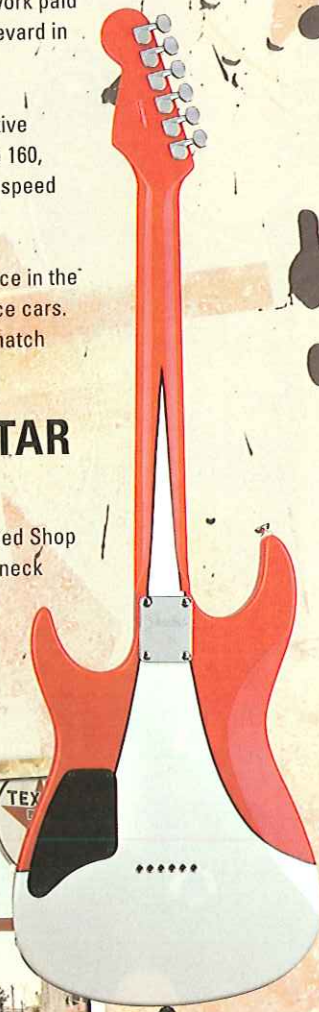
Even then, Alex was a savvy marketer, and the hot rods that bore the distinctive SO-CAL red and white racing livery and the SO-CAL logo, were the first to go 160, 170, 180 and 190 mph. In 1951, the SO-CAL Streamliner set an American land speed record at 210 mph!

Fast-forward almost 60 years and the SO-CAL Speed Shop is still a major force in the hot rod world, building and restoring hot rods, customs, motorcycles and race cars. And – whenever possible – working with Fender to develop cool guitars to match their trick cars!

## FENDER SO-CAL SPEED SHOP™ GUITAR

026-5200-550

Inspired by the Fender Custom Shop's Master-built one-off, the SO-CAL Speed Shop guitar is the ultimate hot rod guitar! Featuring a basswood body and maple neck with a custom red, white and black SO-CAL Speed Shop paint job. One hot Alnico humbucking pickup, single volume control, hard-tail bridge and super fast neck make this guitar a screamer!



# special editions

## TC-90 THINLINE

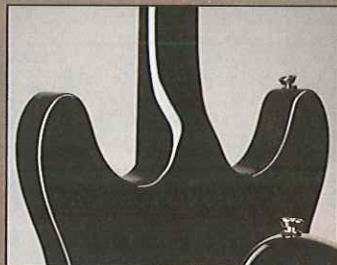
026-2300

The Fender® TC-90 Thinline set-neck is all about vibe, tone and feel! With a semi-hollow, double cutaway ash body for easy high fret access and smoked chrome hardware, plus American made Seymour Duncan® Vintage (neck) and Custom (bridge) SP-90 pickups – this axe is bound to make a statement with its visual appeal, smooth feel and screamin' tone. Its set maple neck has a rosewood fingerboard, abalone inlays and 22 medium jumbo frets. Available in **Vintage White** (541) and **Black Cherry Burst** (561).

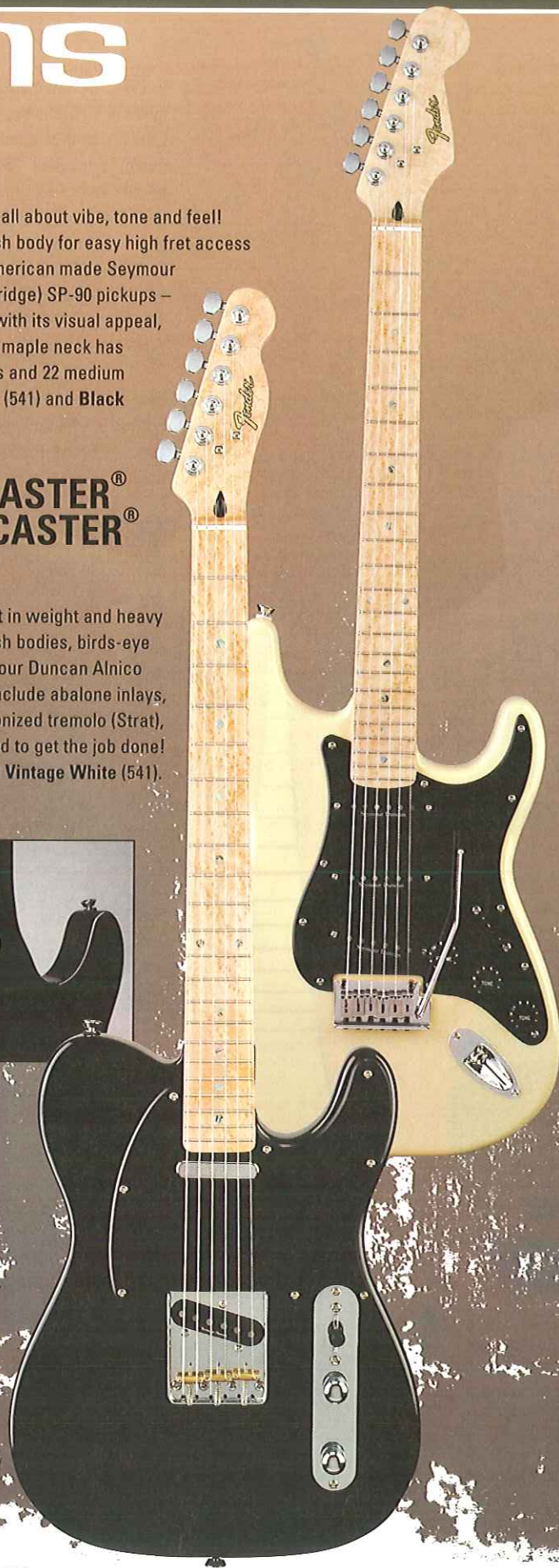
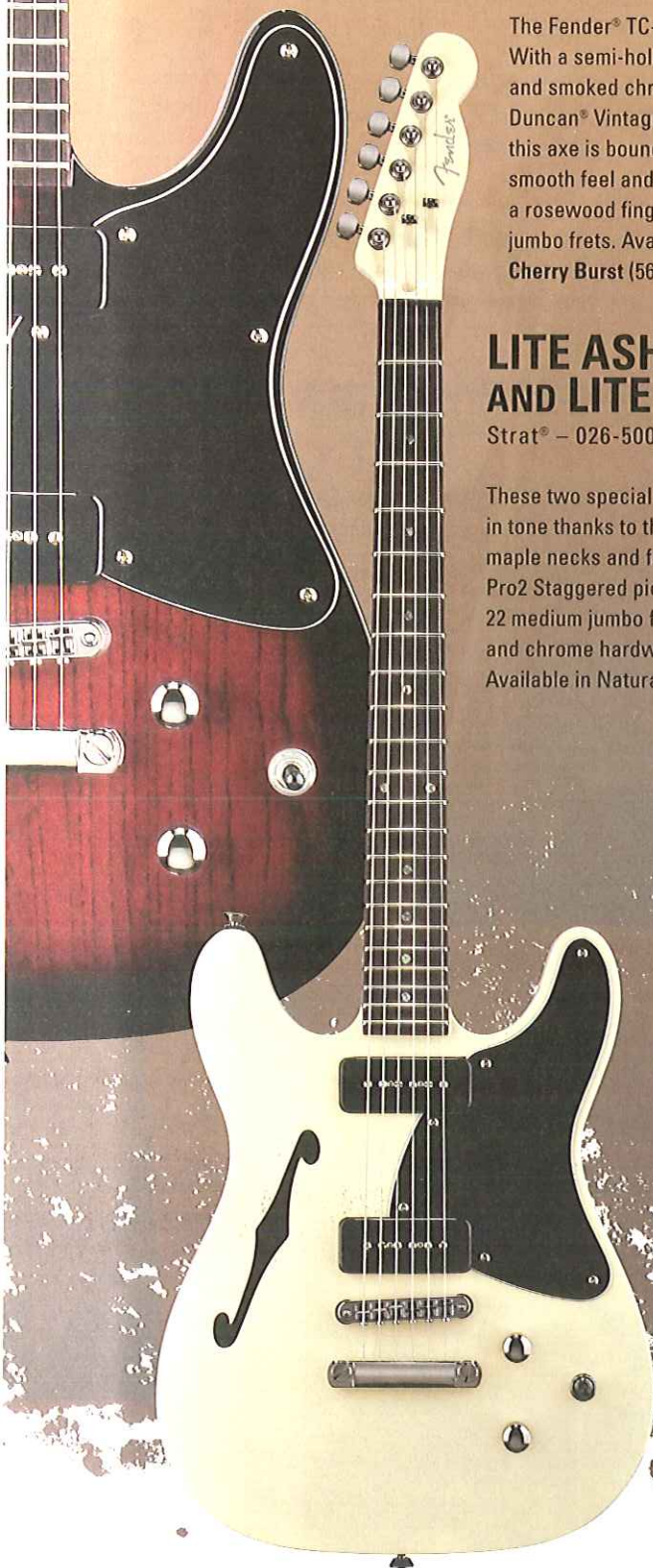
## LITE ASH STRATOCASTER® AND LITE ASH TELECASTER®

Strat® – 026-5002, Tele® – 026-5102

These two special edition guitars are light in weight and heavy in tone thanks to their exceptional light ash bodies, birds-eye maple necks and fingerboards, and Seymour Duncan Alnico Pro2 Staggered pickups. Other features include abalone inlays, 22 medium jumbo frets, two-point synchronized tremolo (Strat), and chrome hardware. Just what you need to get the job done! Available in **Natural** (521), **Black** (506) and **Vintage White** (541).



*The TC-90 Thinline has a set maple neck and deep double cutaway body.*







## NEW JAGUAR® BARITONE CUSTOM

025-9400-300

In response to overwhelming requests for a contemporary Bass VI guitar, we introduce the new Fender® Jaguar Baritone Custom. The Jaguar Baritone Custom is the instrument for players who want the "down and dirty" sound of a Bass VI guitar. The fixed bridge offers great tuning stability and the traditional Jaguar control layout makes tone shaping easy. Available in **Three-color Sunburst (300)**.

*"I also used a Bass VI on a lot of things. It's the most incredible instrument! I used it to double bass and guitar lines. The CD is mainly the Telecaster and Bass VI. Hopefully, with the new Jaguar Baritone Custom, people will catch on to the Bass VI feel because they're really incredible instruments!"*

— John 5

*"If I ever break mine (Fender Bass VI), I don't know what I'm going to do. Give up, I suppose!"*

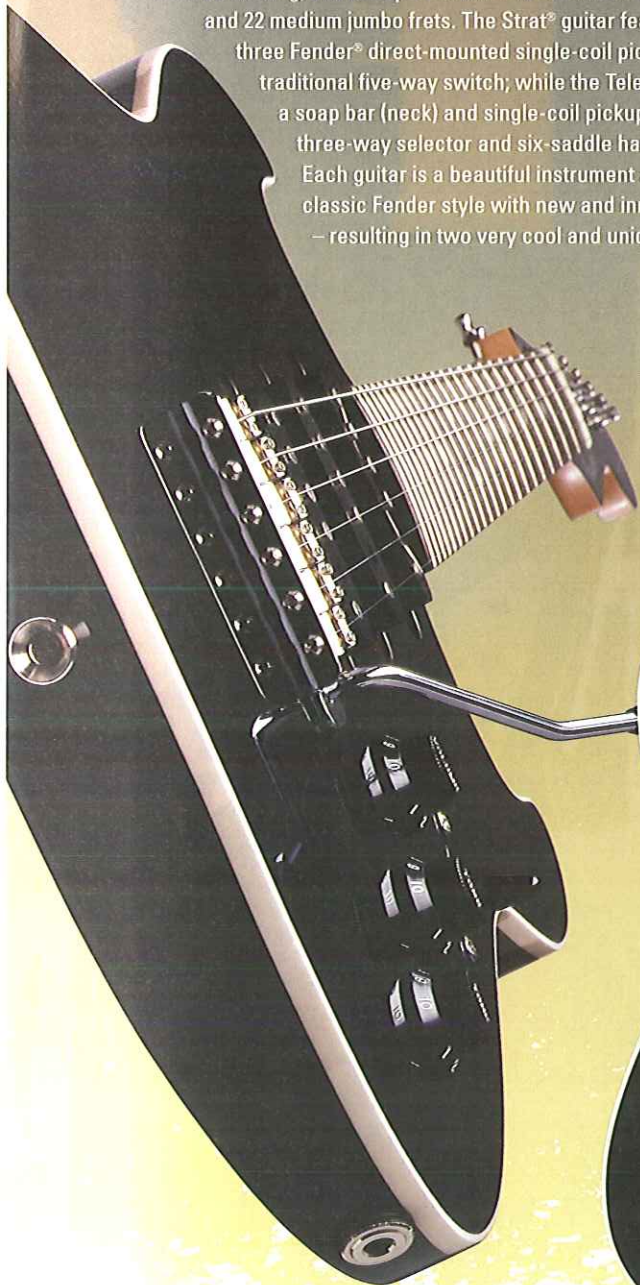
— Robert Smith, *The Cure*  
— *Guitar Player* April 2000.

# special editions

## AERODYNE™ STRATOCASTER® AND TELECASTER®

Strat® – 025-6505-506, Tele® – 025-6605-506

The Aerodyne Stratocaster and Telecaster guitars have finally arrived! Like their brother, the Aerodyne bass, these next-generation guitars feature a carved-radius top with cream-colored binding, and a maple neck with a rosewood fingerboard and 22 medium jumbo frets. The Strat® guitar features three Fender® direct-mounted single-coil pickups and traditional five-way switch, while the Tele guitar utilizes a soap bar (neck) and single-coil pickup (bridge), three-way selector and six-saddle hard-tail bridge. Each guitar is a beautiful instrument and combines classic Fender style with new and innovative designs – resulting in two very cool and unique guitars!



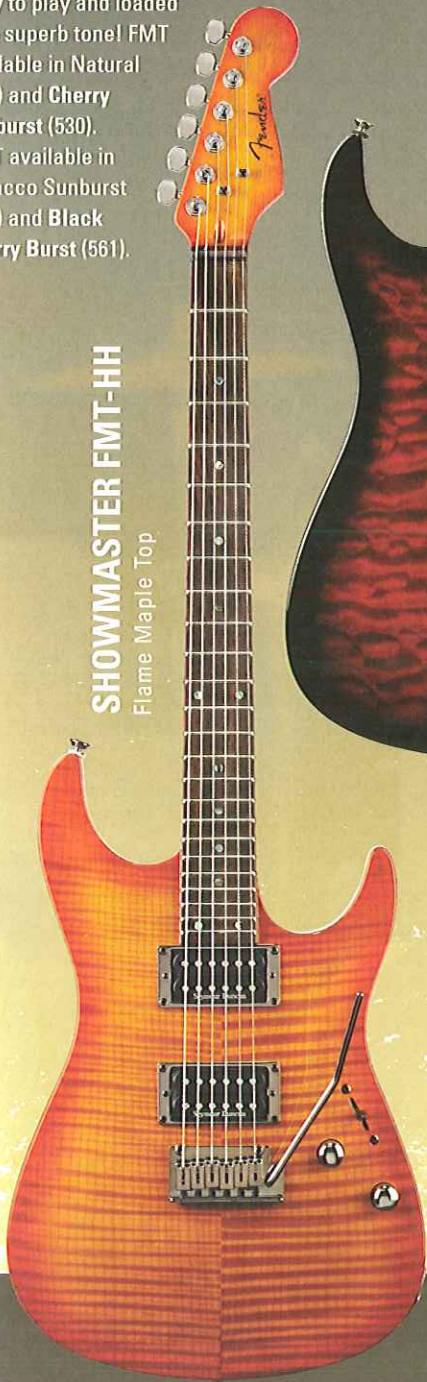
## SHOWMASTER® FMT HH, QMT HH, QBT HH

FMT – 026-3270, QMT – 026-3280,  
QBT HH – 026-3080-550

The Showmaster FMT, QMT and QBT HH guitars offer warm sustain and amazing playability thanks to their set-in, high-access, 24-fret necks, American-made Seymour Duncan® pickups, five-way switching, and Smoked Chrome hardware – and a carved, highly-figured flame (FMT) or quilt (QMT) maple top, or quilt bubinga top (QBT). These instruments are stunningly beautiful, easy to play and loaded with superb tone! FMT available in Natural (521) and Cherry Sunburst (530). QMT available in Tobacco Sunburst (552) and Black Cherry Burst (561).

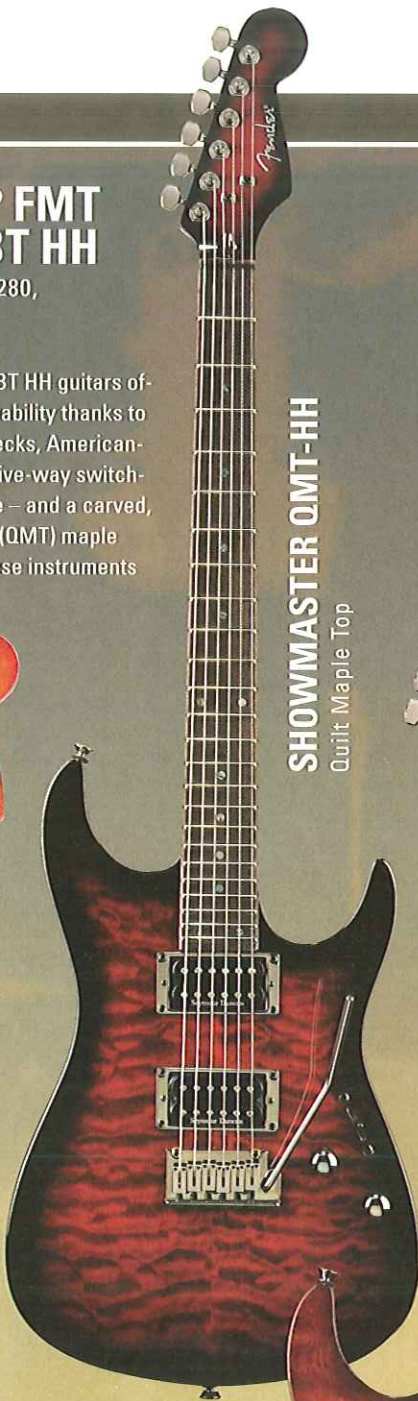
### SHOWMASTER FMT-HH

Flame Maple Top



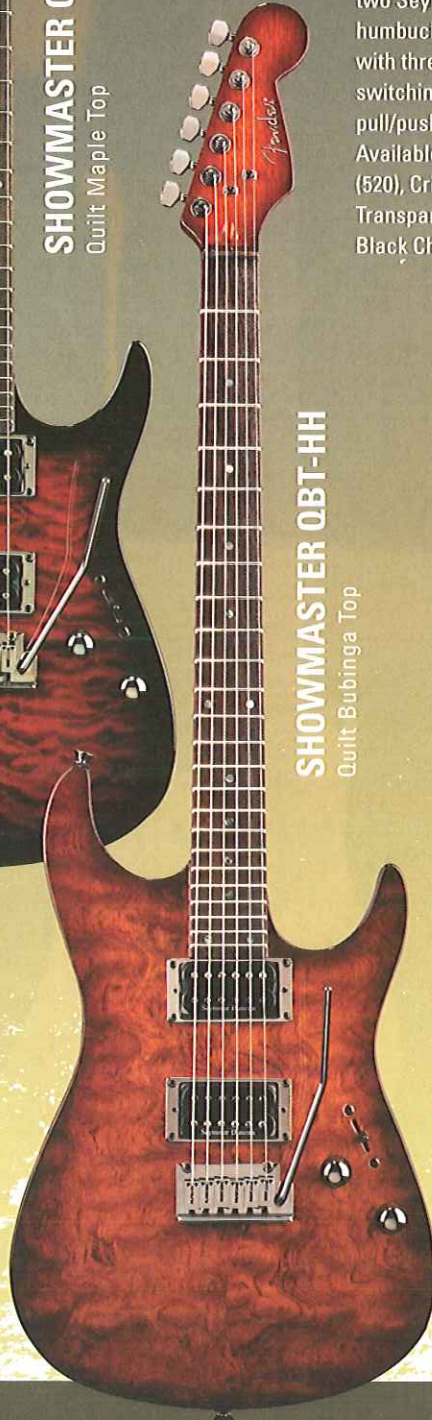
### SHOWMASTER QMT-HH

Quilt Maple Top



### SHOWMASTER QBT-HH

Quilt Bubinga Top



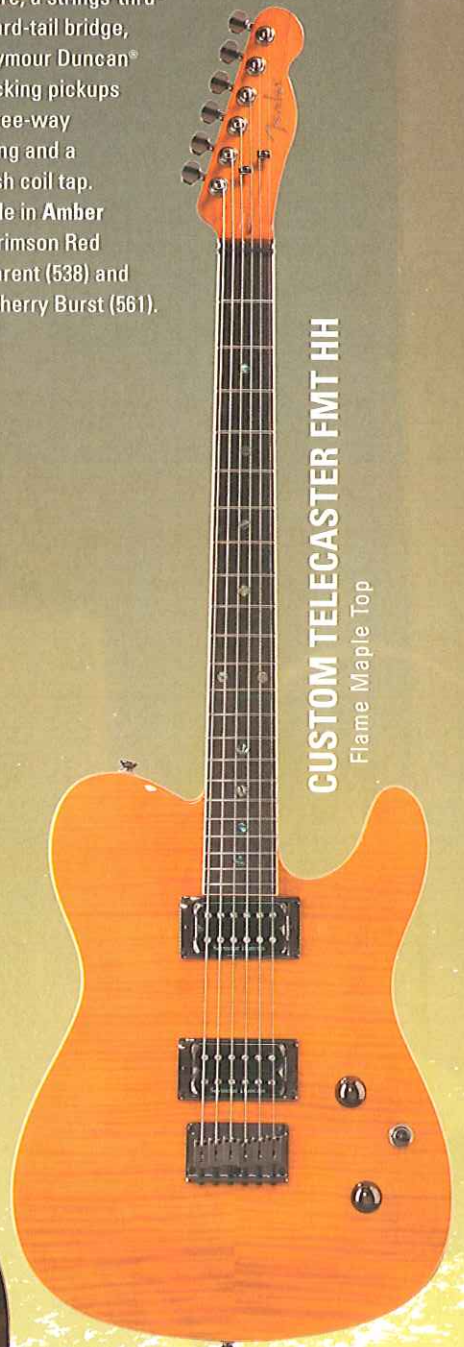
## CUSTOM TELECASTER® FMT HH

026-2000

The Special Edition Custom Telecaster FMT HH guitar features a flame maple top, cream binding, Smoked Chrome hardware, a strings-through-body hard-tail bridge, two Seymour Duncan® humbucking pickups with three-way switching and a pull/push coil tap. Available in Amber (520), Crimson Red Transparent (538) and Black Cherry Burst (561).

### CUSTOM TELECASTER FMT HH

Flame Maple Top

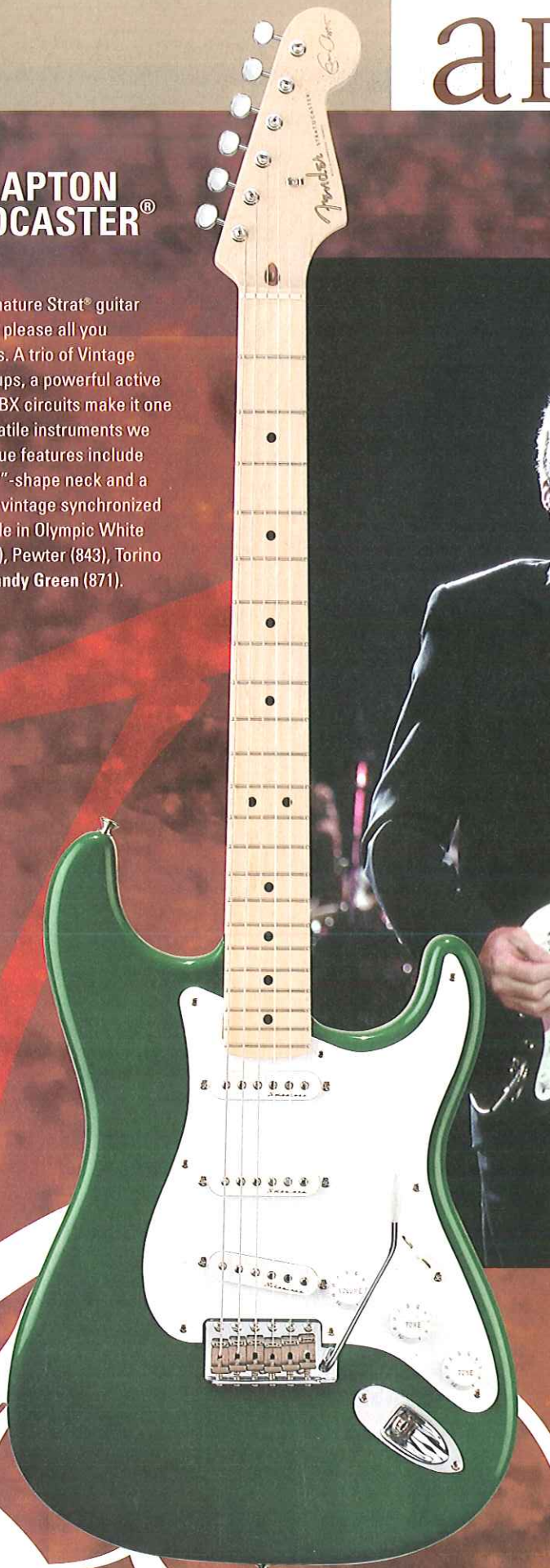


# artist series

## ERIC CLAPTON STRATOCASTER®

011-7602

Our Clapton Signature Strat® guitar is guaranteed to please all you "Slowhand" fans. A trio of Vintage Noiseless™ pickups, a powerful active mid-boost and TBX circuits make it one of the most versatile instruments we offer. Other unique features include a special soft "V"-shape neck and a blocked original vintage synchronized tremolo. Available in Olympic White (805), Black (806), Pewter (843), Torino Red (858) and Candy Green (871).



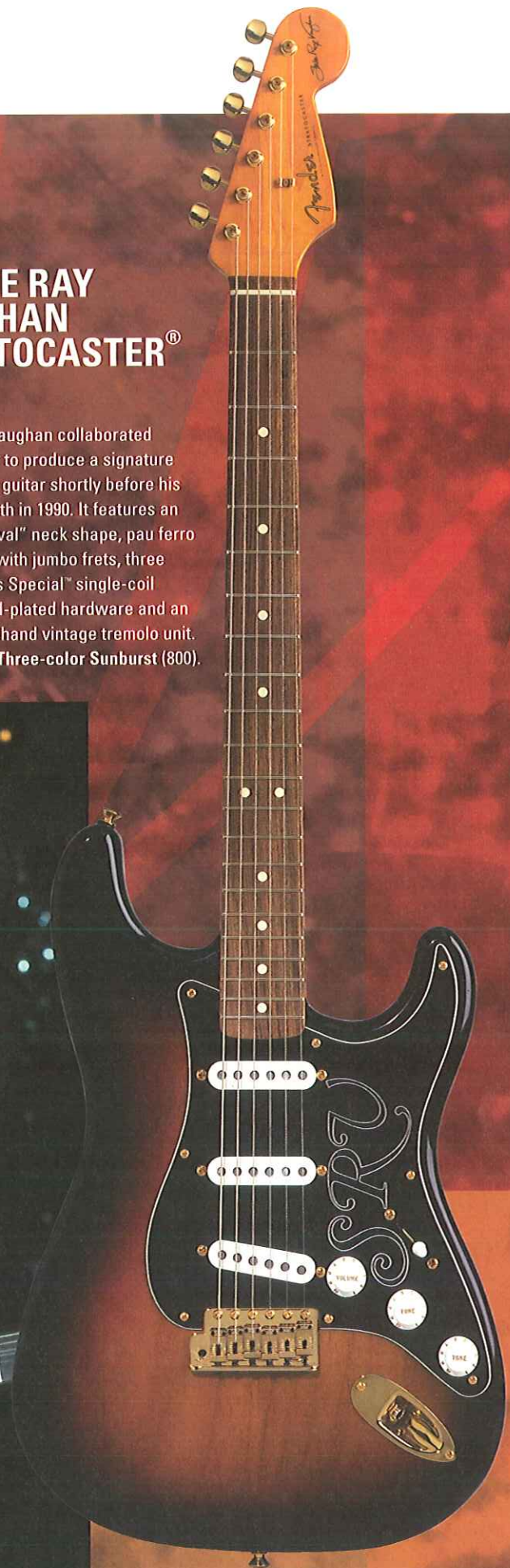
[www.repriserec.com/ericclapton](http://www.repriserec.com/ericclapton)  
Photo: Ken Settle

# STEVIE RAY VAUGHAN STRATOCASTER®

010-9200

Stevie Ray Vaughan collaborated with Fender® to produce a signature Stratocaster guitar shortly before his untimely death in 1990. It features an early '60s "oval" neck shape, pau ferro fingerboard with jumbo frets, three Fender Texas Special™ single-coil pickups, gold-plated hardware and an inverted left-hand vintage tremolo unit. Available in **Three-color Sunburst** (800).

[www.sonymusic.com/artists/StevieRayVaughan/](http://www.sonymusic.com/artists/StevieRayVaughan/)  
Photo: Ken Settle



# artist series

## JEFF BECK STRATOCASTER®

011-9600

Jeff's Strat® guitar is an integral part of his signature sound. You'll notice the neck shape is a softer "C," not as large or deep as Jeff's previous choice. Also, the guitar features the Fender® Special Design dual-coil ceramic Noiseless™ pickups, a contoured heel for easier access to the higher registers, and straight-ahead five-way switching. Available in Olympic White (805) and Surf Green (857).

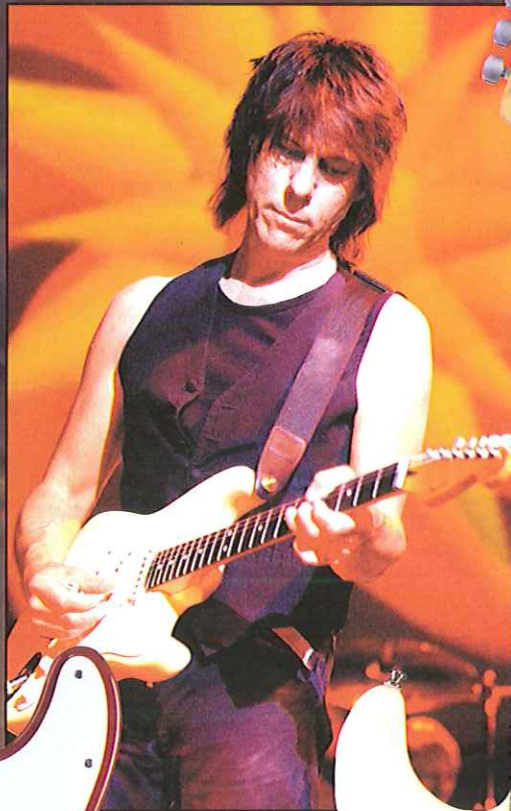


## MUDDY WATERS TELECASTER®

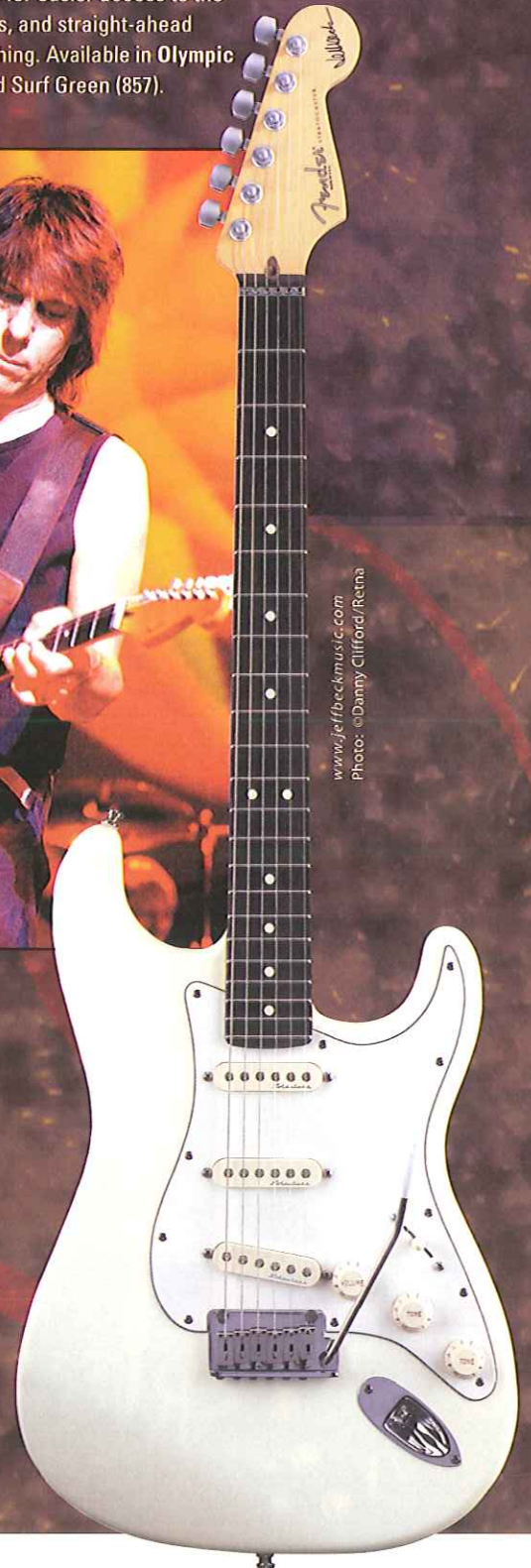
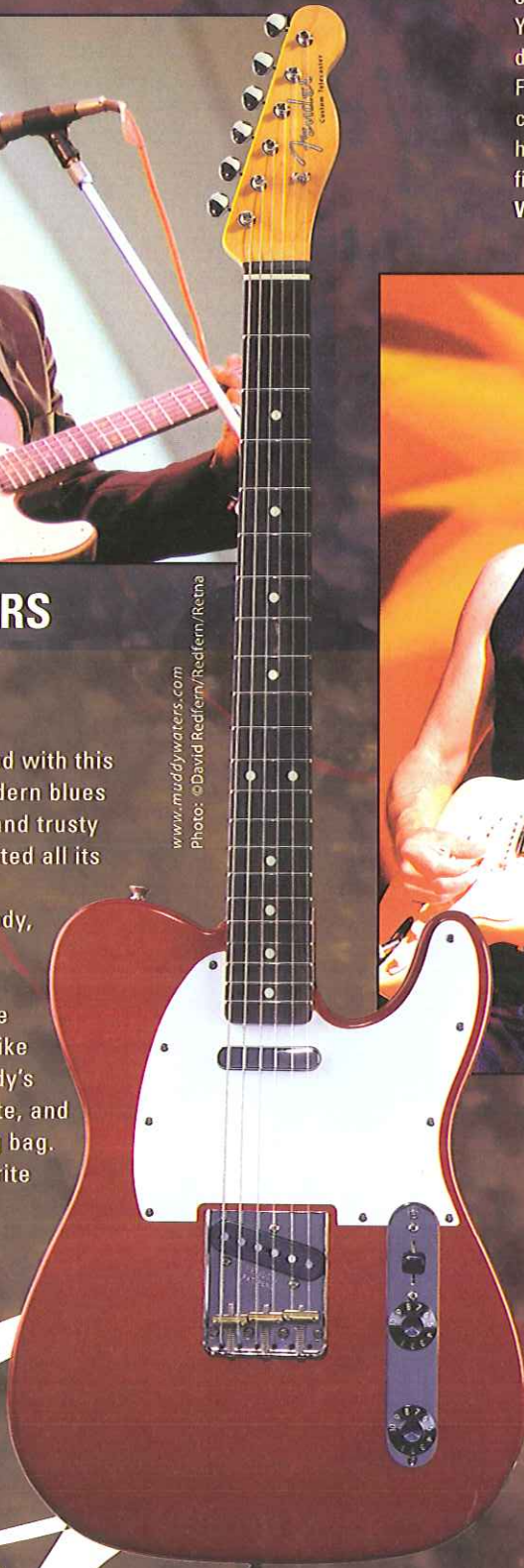
013-8500-309

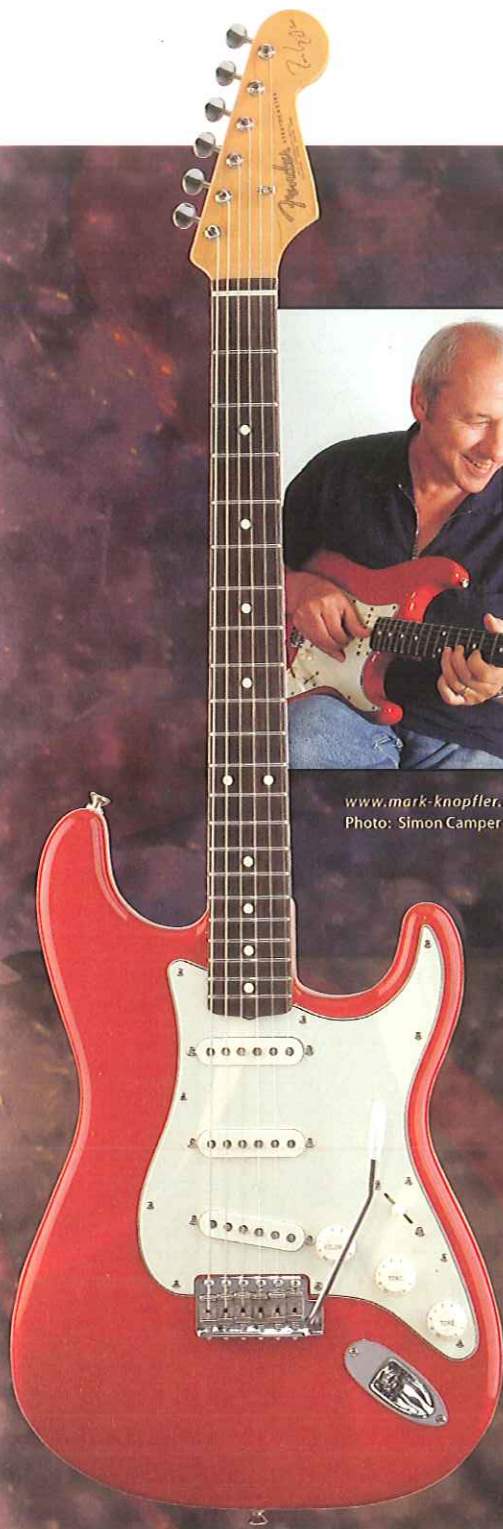
We know you'll be satisfied with this guitar, inspired by the modern blues master's distinctive tone and trusty Tele® guitar. We've recreated all its essential specs including the '50s-era Tele guitar body, '60s "C"-shape neck, and replaced the traditional chrome knobs with vintage amp control knobs – just like Muddy did. Features Muddy's signature on the neck-plate, and comes with our deluxe gig bag. Available in Muddy's favorite color – Candy Apple Red.

www.muddywaters.com  
Photo: ©David Redfern/Redfern/Retna



www.jeffbeckmusic.com  
Photo: ©Danny Clifford/Retna



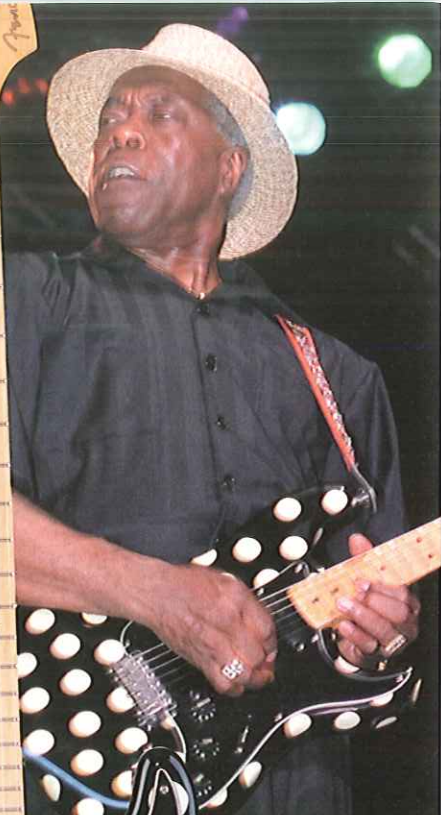
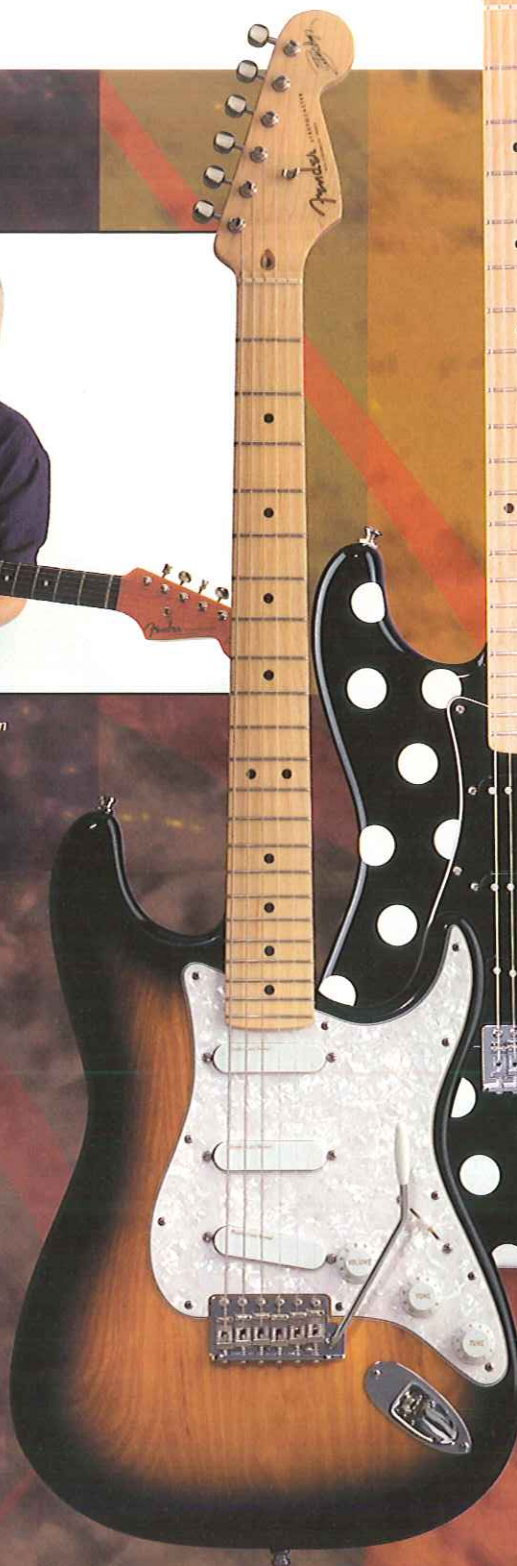


[www.mark-knopfler.com](http://www.mark-knopfler.com)  
Photo: Simon Camper

## MARK KNOPFLER STRATOCASTER®

011-7800-815

Mark's Strat® guitar features a '57 Strat guitar ash body and a vintage tinted '62 "C"-shape maple neck with a rosewood fingerboard. His unmistakable tone comes from three Texas Special™ single-coil pickups and a five-way switch. Fender®/Gotoh® vintage tuners and an American vintage tremolo system round out this sultan of swing. Available in **Hot Rod Red** (815).



[www.buddyguy.com](http://www.buddyguy.com)  
Photo: Ike Taylor

## BUDDY GUY STRATOCASTER® AND POLKA DOT STRAT®

010-7802 and 013-8802

The Chicago blues legend's signature Stratocaster features a soft "V"-shaped neck and three gold Fender-Lace™ Sensor pickups with a 25 dB active mid-boost circuit. Available in **Two-color Sunburst** (803), **Honey Blonde** (867) or Buddy's trademark **Black with Polka Dot** finish (306).

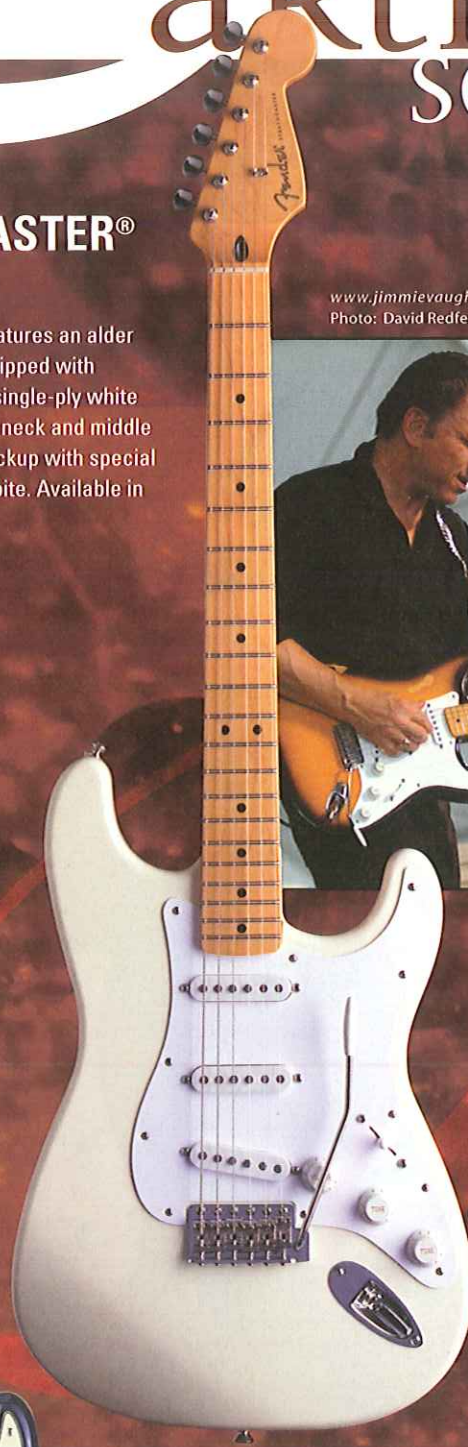
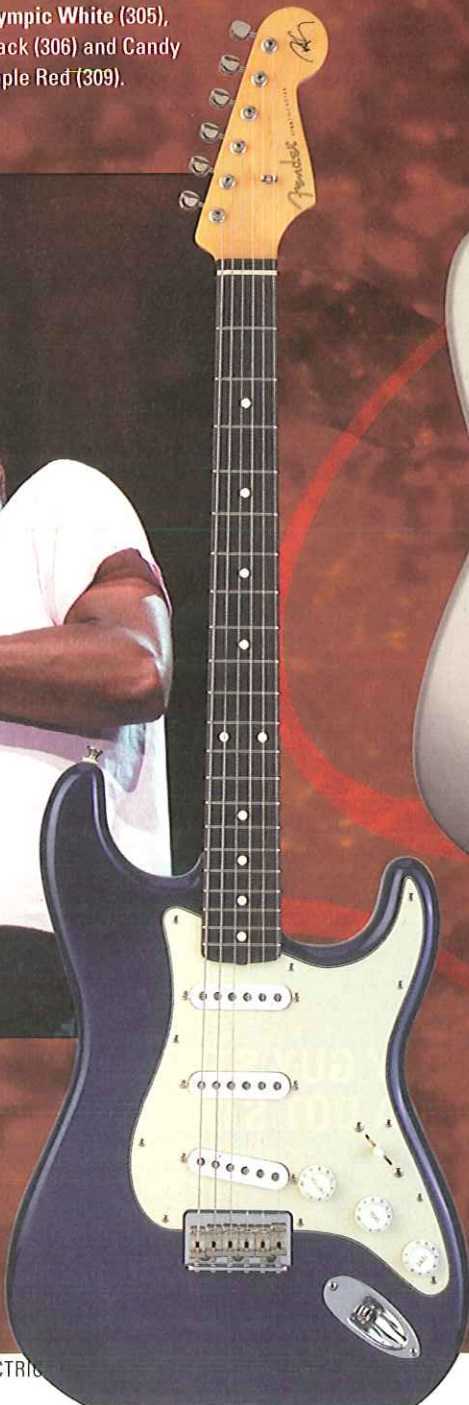
# artist series

## JIMMIE VAUGHAN TEX-MEX™ STRATOCASTER®

013-9202

The Jimmie Vaughan Tex-Mex Strat® guitar features an alder body, specially shaped, tinted maple neck equipped with medium jumbo frets, vintage hardware and a single-ply white pickguard. Single-coil Tex-Mex pickups in the neck and middle positions, plus an extra hot Tex-Mex bridge pickup with special wiring add just the right amount of spice and bite. Available in Two-color Sunburst (303), Olympic White (305), Black (306) and Candy Apple Red (309).

[www.jimmievaughan.com](http://www.jimmievaughan.com)  
Photo: David Redfern



## ROBERT CRAY STRATOCASTER

013-9100

A strong persuader and definite style-maker, the Cray signature Strat guitar captures Robert's trademark tone and style. Outfitted with a vintage hard-tail bridge and the Custom Shop's own Custom Vintage Strat pickups, this guitar is truly unique. Play it through a Vibro-King® or a Super Reverb® amp to nail his sound! Available in Three-color Sunburst (300), Inca Silver (324) and Violet (326).

[www.robertcray.com](http://www.robertcray.com)  
Photo: Ike Taylor



www.yngwiemalmsteen.com  
 Photo: Rob Grabowski

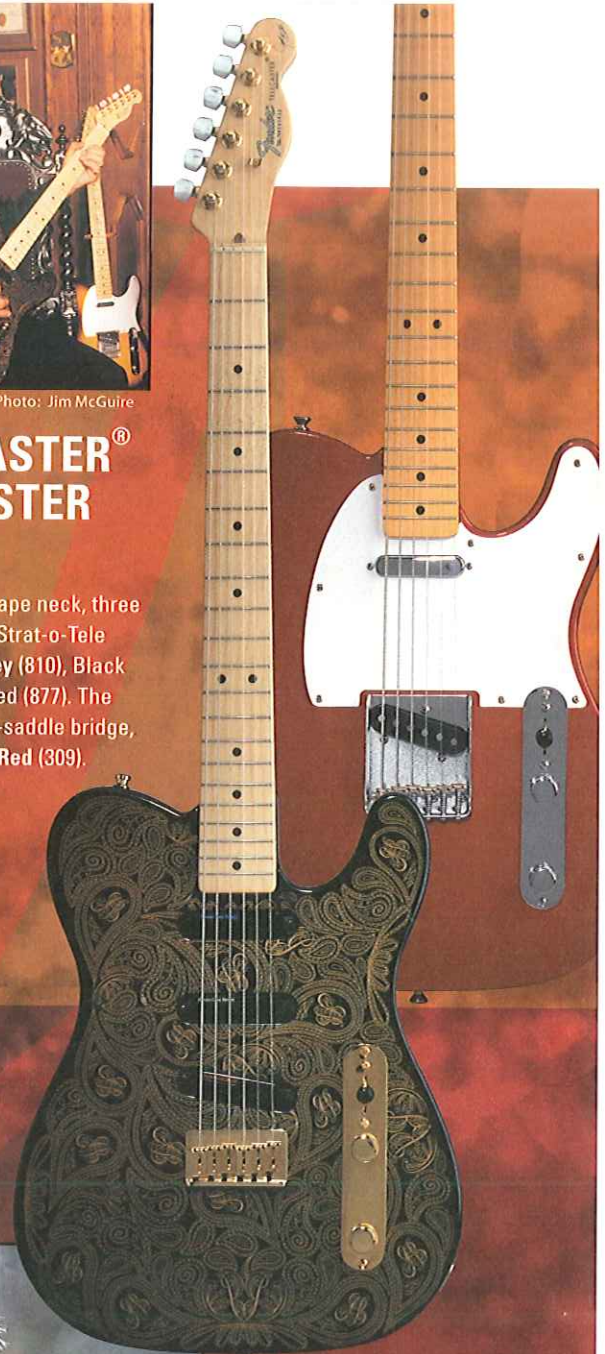
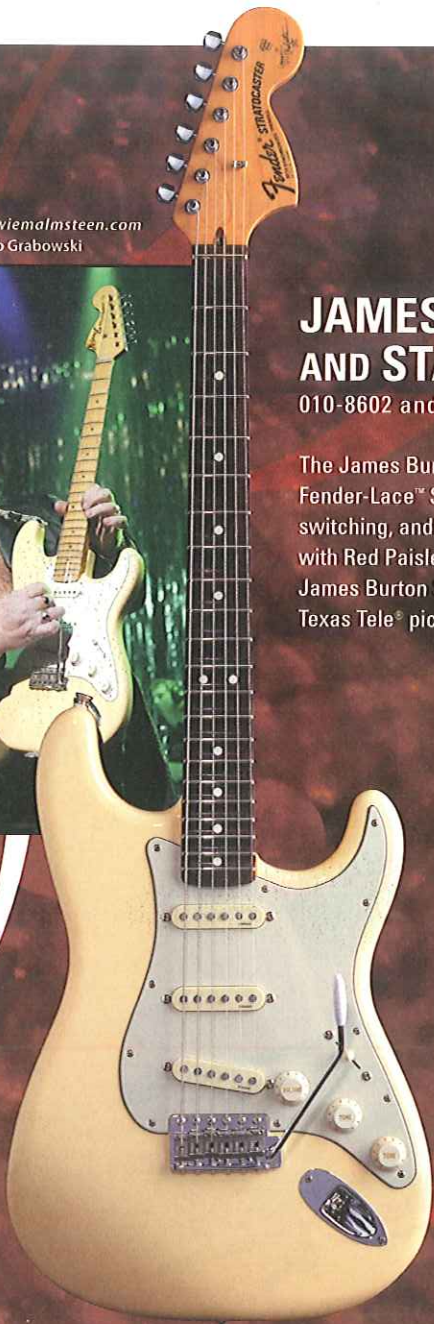


Photo: Jim McGuire

## JAMES BURTON TELECASTER® AND STANDARD TELECASTER

010-8602 and 013-8602

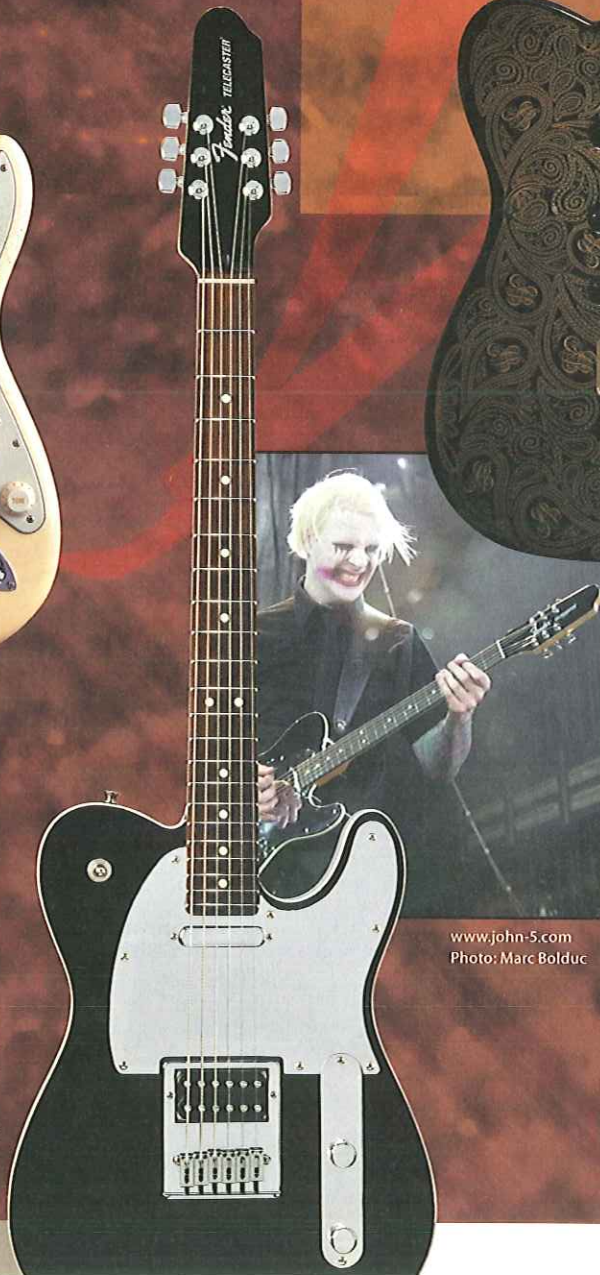
The James Burton Telecaster features a '50s "U"-shape neck, three Fender-Lace™ Sensor pickups, and special five-way Strat-o-Tele switching, and is available in **Black with Gold Paisley** (810), **Black with Red Paisley** (811), **Pearl White** (823) and **Frost Red** (877). The James Burton Standard Telecaster comes with a six-saddle bridge, Texas Tele® pickups and is available in **Candy Apple Red** (309).



## YNGWIE MALMSTEEN STRATOCASTER®

010-7100

In addition to Yngwie's trademark scalloped fingerboard and brass nut, his signature Strat® guitar features a unique pickup combination of two DiMarzio® YJM Pickups (neck and middle), and one DiMarzio HS-3 Stack (bridge), plus a large headstock, original synchronized tremolo, and aged plastic parts. Available with maple or rosewood fingerboard in **Candy Apple Red** (809), **Vintage White** (841) and **Sonic Blue** (872).



www.john-5.com  
 Photo: Marc Bolduc

## JOHN 5 TELECASTER®

013-9000

This Telecaster guitar is equipped with an aggressive Fender® Enforcer™ humbucking pickup in the bridge position and a Custom Shop Twisted Tele neck pickup. A three-way pickup selector switch, chrome hardware and a radical headstock design put the John 5 at the front of the pack! Available in **Black** (806).



# BIG BLOCK series

## TORONADO® GT HH

026-0700

Bring some muscle to the gig! The Toronado GT HH is a hot rod suitable for any gig, and features a mahogany body with a contoured heel, a maple neck with a rosewood fingerboard, an Adjust-o-matic bridge, anchored tailpiece and a pair of American-made Seymour Duncan® humbucking pickups. Add to this a racing stripe, and everyone knows – this guitar means business! Available in Red (540), Blue (595), Green (598) and Bronze (599).



# JUNIOR series

STANDARD SIZE

STRATOCASTER JR.

## STRATOCASTER® JR.

013-3800

The Stratocaster Jr. guitar is a smaller version of our Standard Stratocaster guitar! Don't be fooled by its size, this is a REAL guitar that plays and sounds like its big brother. Perfect for traveling, sitting on the couch at home, or for people that may have smaller hands. It features an alder body, 22.72" scale length modern "C"-shape maple neck with a rosewood fingerboard and three single coil pickups. Available in **Black** (506) and **Torino Red** (558).

## P BASS® JR.

013-4000

Like the Stratocaster® Jr. guitar, the P Bass Jr. is a smaller version of its big brother ... the Precision Bass®. Its alder body and 28.59" scale length modern, "C"-shape maple neck with a rosewood fingerboard was made for traveling, sitting on the couch or for people with small hands. It also features a standard P Bass pickup and strings-thru-body bridge. Available in **Black** (506) and **Torino Red** (558).

STANDARD SIZE

P BASS JR.

# FENDER® COLOR CHART



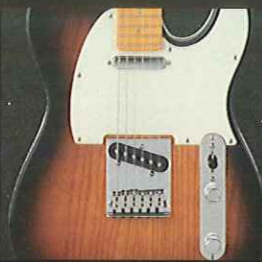
00 Three-Color Sunburst



01 White Blonde



02 Lake Placid Blue



03 Two-Color Sunburst



04 Daphne Blue



10 Black with Gold Paisley



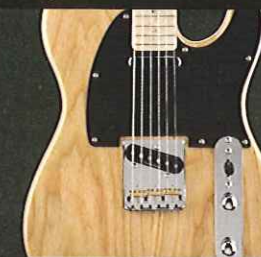
15 Hot Rod Red



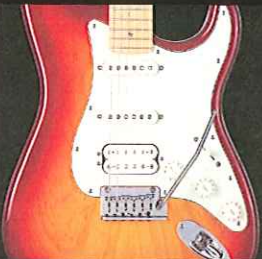
19 Sage Green Metallic



20 Amber



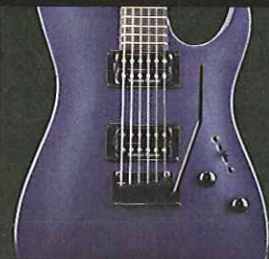
21 Natural



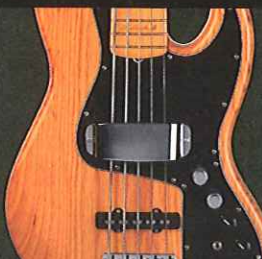
31 Aged Cherry Sunburst



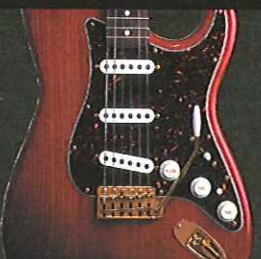
32 Brown Sunburst



33 Atlantic Blue Metallic



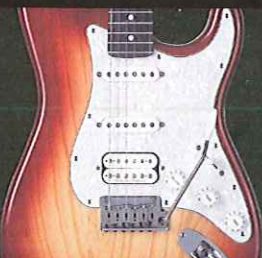
34 Aged Natural



38 Crimson Transparent



45 Teal Green Metallic



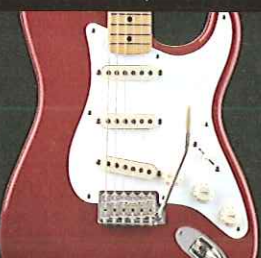
47 Sienna Sunburst



48 Teal Green Transparent



52 Tobacco Sunburst



54 Dakota Red



61 Black Cherry Burst



62 Blue Transparent



63 Graffiti Yellow



64 Montego Black



66 Burgundy Mist Metallic



81 Carmel Metallic



82 Candy Tangerine



83 Ice Blue Metallic



86 Bright Sapphire Metallic



91 Chrome Silver

Fender® offers a wide range of finishes and models, which allow you to play a guitar that fits your own style.



05 Olympic White



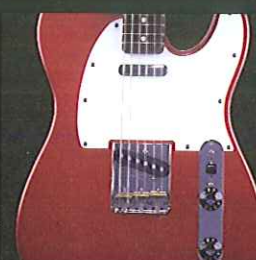
06 Black



07 Vintage Blonde



08 Ocean Turquoise



09 Candy Apple Red



24 Inca Silver



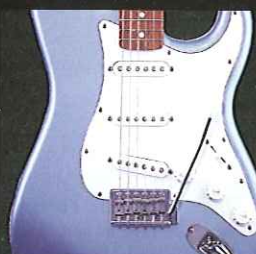
25 Chrome Red



26 Violet



27 Sapphire Blue Transparent



29 Blue Agave



40 Fiesta Red



41 Vintage White



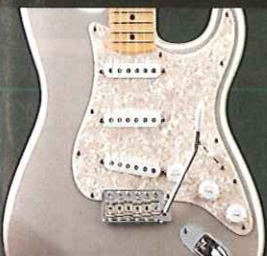
42 Honey Burst



43 Pewter



44 Shoreline Gold



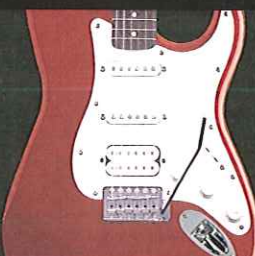
55 Blizzard Pearl



56 Shell Pink



57 Surf Green



58 Torino Red



59 Navy Blue Metallic



67 Honey Blonde



69 Charcoal Frost



72 Sonic Blue



75 Midnight Wine



80 Arctic White



92 Walnut



95 Chrome Blue



96 Orange



98 Green



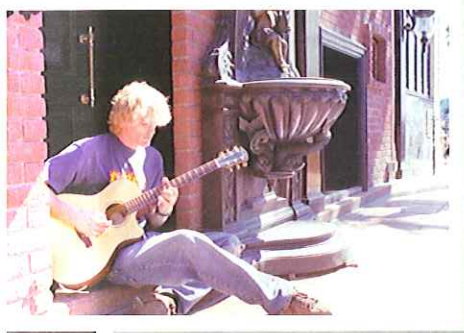
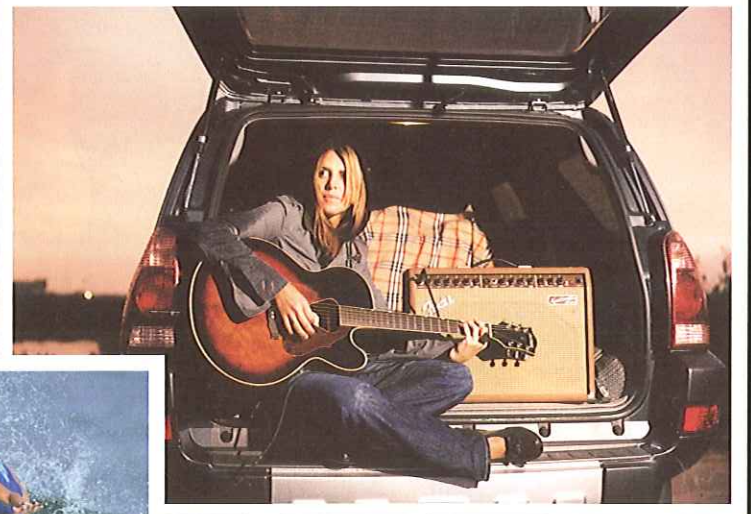
99 Bronze

Due to the limitations of the printing process, not all finishes will be an exact replica of the image shown.

# Action Sports ROCK!

Musicians dig sports. Athletes dig music. So, it seems only natural that the two would come together rockin' Fender®.

hmx

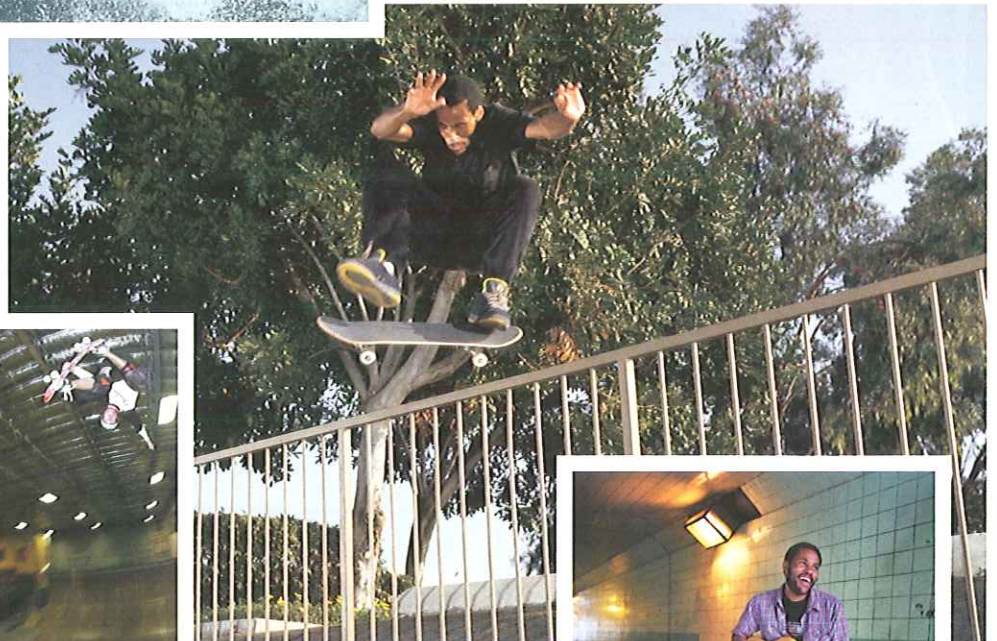
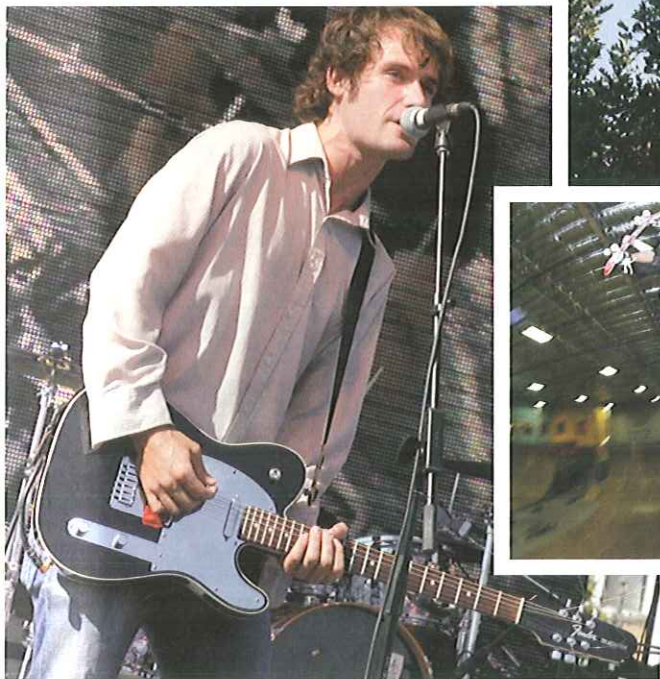


Adam Banton -  
Photo: TheMarsGroup

## Surt

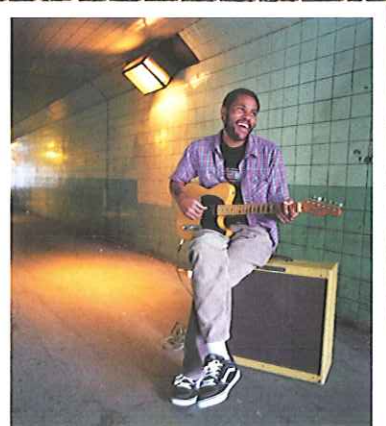
Jodie Nelson -  
[www.jodienelson.com](http://www.jodienelson.com)  
Photo: John Watkins/ Jon Steele

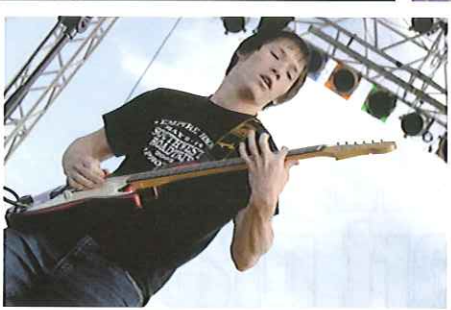
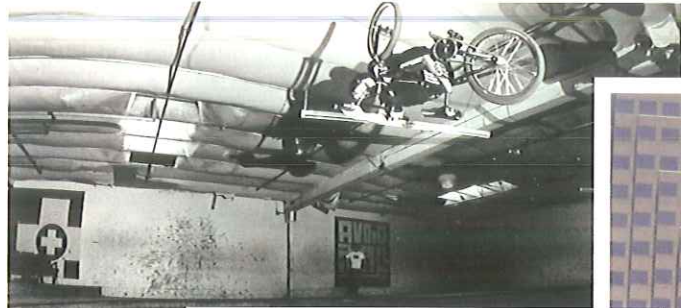
## Skate



Ray Barbee -  
[www.galaxia-platform.com](http://www.galaxia-platform.com)  
Photo: Ben Clark

Jesse Fritsch - Operatic  
[www.operaticmusic.com](http://www.operaticmusic.com)  
Photo: Dave Bean/Rhino



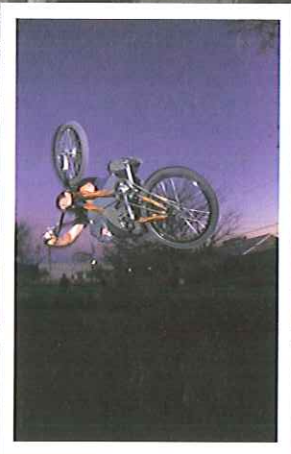
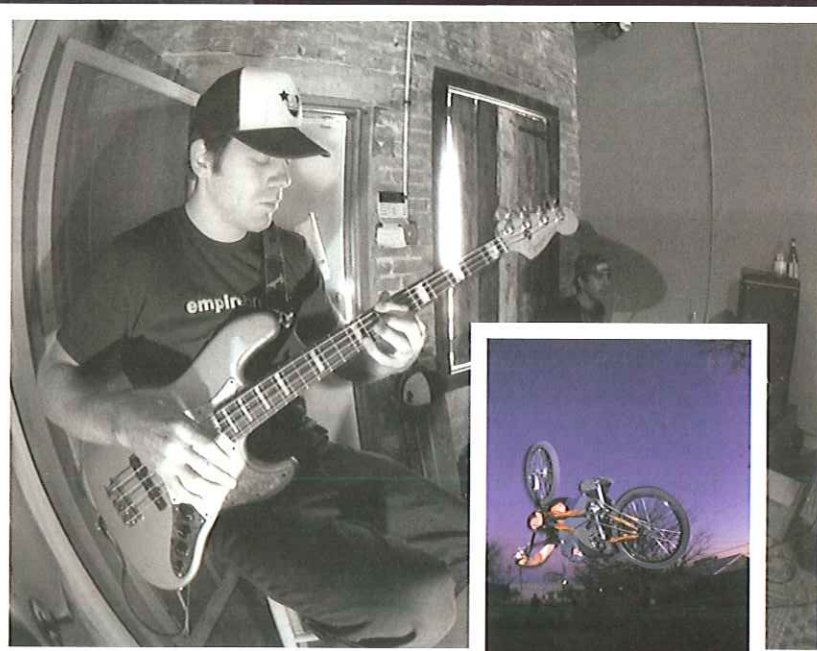
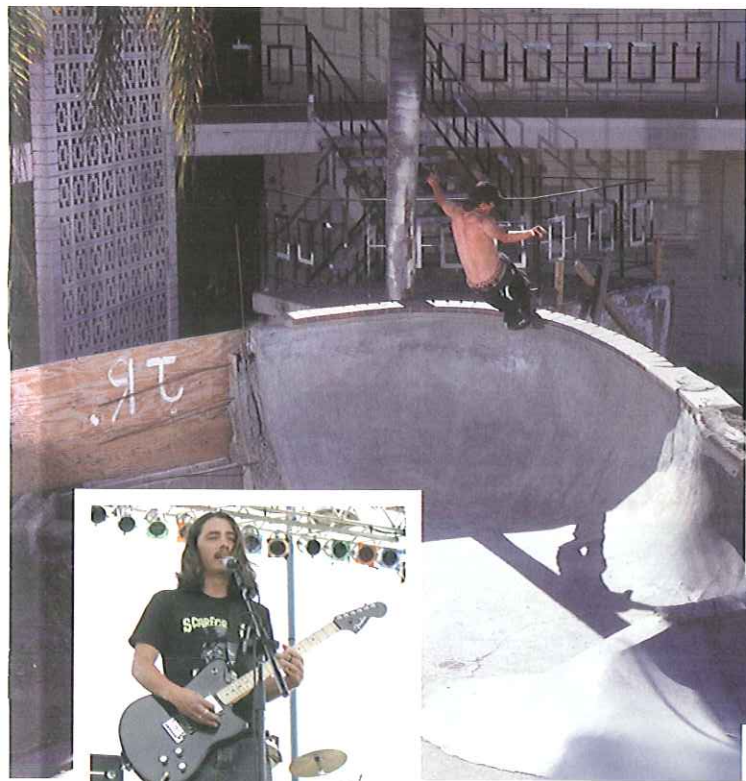


fmix

**Bruce Crisman - Decoro**  
www.decoromusic.com  
Photo: Phillip Sheldon/TheMarsGroup

**Danny Way - Back Lip**  
www.dannyway.com  
Photo: Dave Bean

# Skate



**Taj Mihelich -**  
www.terribleone.com  
Photo: Joe Rich/ Sandy Carson

**Frank Hirata - End of June**  
www.endofjune.com  
Photo: Marcel/TheMarsGroup



**Chanelle Sladics -**  
Photo: Ed McTaggart/Trevor Graves



Snowin



The TEAM SQUIER  
GARAGE  
to GLORY  
CASTING CALL

This year, we've instituted 'Team Squier' to showcase the people that live and breathe our instruments every day!

We received responses from all over the world, and here's a sampling of Squier players in action! Keep posted at [www.squierguitars.com](http://www.squierguitars.com) for more Team Squier action in 2005!

# Stop dreaming, start playing!™

Jōn-Dō - Knoxville, TN, USA



Westfall - Stillwater, Minnesota, USA



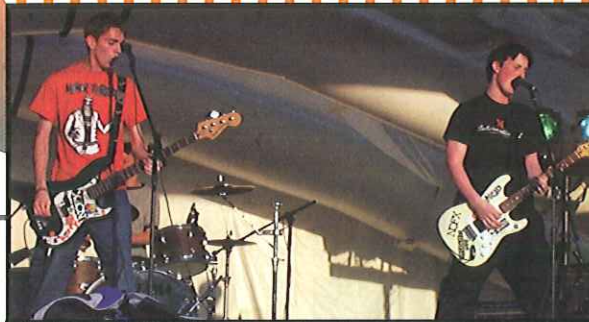
Gral - Romania



Doble Sentido - Peru



Satur9 - Sydney, Australia



The Pact - Halifax, Nova Scotia, Canada



The Elders U.K. - Tempe, AZ, USA



Undone - Belle River, ONT Canada



Yesterday's Tomorrow - Utica, NY, USA



*For more than 20 years, Squier has been the leader in value-priced electric guitars. In 2005, more than ever, Squier has stepped-up not only the quality and workmanship – but the design as well – by bringing in some of Fender's most revered designers!*

This year, Squier is proud to introduce the Master Series of guitars. Master Series guitars feature non-traditional body designs, 24 3/4" -scale set-necks, humbucking pickups and hard-tail bridges.

## NEW M-80 Master Series

034-4100

The inaugural Master Series guitar, the M-80, was designed by Fender® Custom Shop Senior Master Builder, Todd Krause, to be the workingman's guitar for a new generation of players, and is an accumulation of more than 25 years of building guitars for some of the most recognized guitarists of all time – including Eric Clapton, Keith Richards, Bob Dylan, Jeff Beck, Roger Waters and Richie Sambora to name a few! This guitar is an evolution of the M-77 and Series 24 guitars, and features a basswood body, mahogany set-neck construction, satin Duncan Designed™ humbucking pickups and platinum hardware. Available in **Black** (506), **Amber Satin** (520) and **Wine Satin** (538).

## NEW M-80 SPECIAL

034-4000

This bolt-on version of the M-80 features two humbucking pickups and is available in **Black** (506), **Wine Metallic** (575) and **Walnut Satin** (592).



Photo: Mike Elford

*Senior Master Builder Todd Krause and Squier Marketing Manager Justin Norvell discuss the design of the M-80 at the Custom Shop.*

*"I've been working on the M-80 for a long time. I designed it for somebody who was playing at a club, working with a label, about to be signed, or had been signed. I wanted to build a "workingman's" guitar for a new generation of players. That guitar evolved from many years of seeing things in guitars that I like or dislike. A lot of designs on that guitar are my gut-level reaction to what I see people playing, my playing, and what players tell me they like and dislike – or find comfortable and uncomfortable.*

*"There's a lot of design in the M-80 that doesn't meet the eye. For example, the body comes from a shortened Mustang guitar. If you put a longer-scale neck on a Mustang, you have to shorten the body so it feels right. I placed the strap buttons, so that when the guitar is hanging, it feels familiar. Let me put it this way ... I've got 25 years in the business, and the M-80 is the accumulation of 25 years of designing and building guitars for the world's most discriminating players." – Todd Krause*



C.J. - El Pus

[www.elpus.com](http://www.elpus.com)

Photo: Pier Nicola D'Amico





# Master Series

## NEW

### ESPRIT

034-3000

The Esprit is a modern redesign of a Fender® bearing the same name and is a chambered, carved-top electric that allows for both solidbody and semi-hollow tones. Featuring a mahogany-bound body and set-neck, two satin Duncan Designed™ humbucking pickups and platinum hardware – the Esprit is a gorgeous, sophisticated-looking, fast-playing double cutaway electric from the top name in value – Squier. Available in Black (506), Antique Burst (537) and Wine Satin (538).

*"The 'Esprit' was first introduced by Fender in 1983 as part of the 'Master Series.' The series was introduced to offer instruments that would appeal to a broader base of guitarists, and were designed and developed with input from some of the top guitarists at the time. Its cutting tone makes it every bit as viable an instrument today as it was when it was first introduced. This is borne out by the fact that the 'Esprit' has been used and, is still being used, by some of the most renowned names in blues, r&b and jazz."* – Dan Smith, Fender's Vice president of Guitar Research and Development, and co-designer of the Esprit with John Carruthers, noted guitar designer and luthier.



Dan Smith - Fender V.P. Guitar R & D



# NEW

## THINLINE TELE® HH

034-0100

The Thinline Tele HH is a semi-hollow, set-neck Telecaster® guitar that conjures up tons of semi-hollow tones. Featuring an alder bound body, maple set-neck, two Duncan Designed™ humbucking pickups and chrome hardware. Available in Black (506), Natural (521) and Crimson Transparent (538).

## CHAMBERED TELE® HH

034-0200

The Chambered Tele HH is a gorgeous, easy-playing Tele and features a chambered, flat top mahogany bound body; mahogany set neck, two satin Duncan Designed humbucking pickups and platinum hardware. Available in Black (506), Wine Satin (538), Ebony Satin (539) and Walnut Satin (592).



## X-155

034-1500

The X-155 is the perfect choice for players looking for a jazz-style hollow-body electric with quality craftsmanship, style and tonality. Available in Natural (521) and Tobacco Sunburst (552).





# Deluxe Series

## NEW



### SATIN TRANS FAT STRAT®

032-1730

The Satin Trans Fat Strat features a solid mahogany body, one Duncan Designed™ humbucking pickup (bridge) and two Alnico single-coil pickups (neck, middle) and is available in Honey (550), Crimson Transparent (538) and Walnut Satin (592).

## NEW

### SATIN TRANS STRAT® HH

032-1830

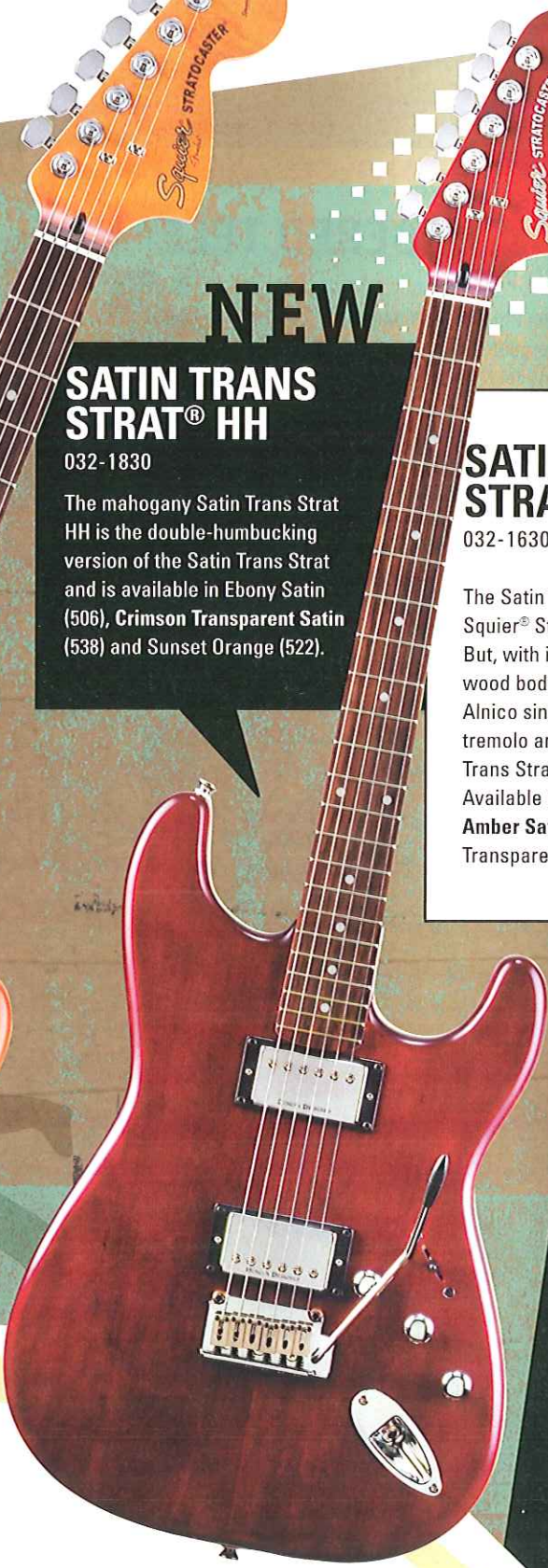
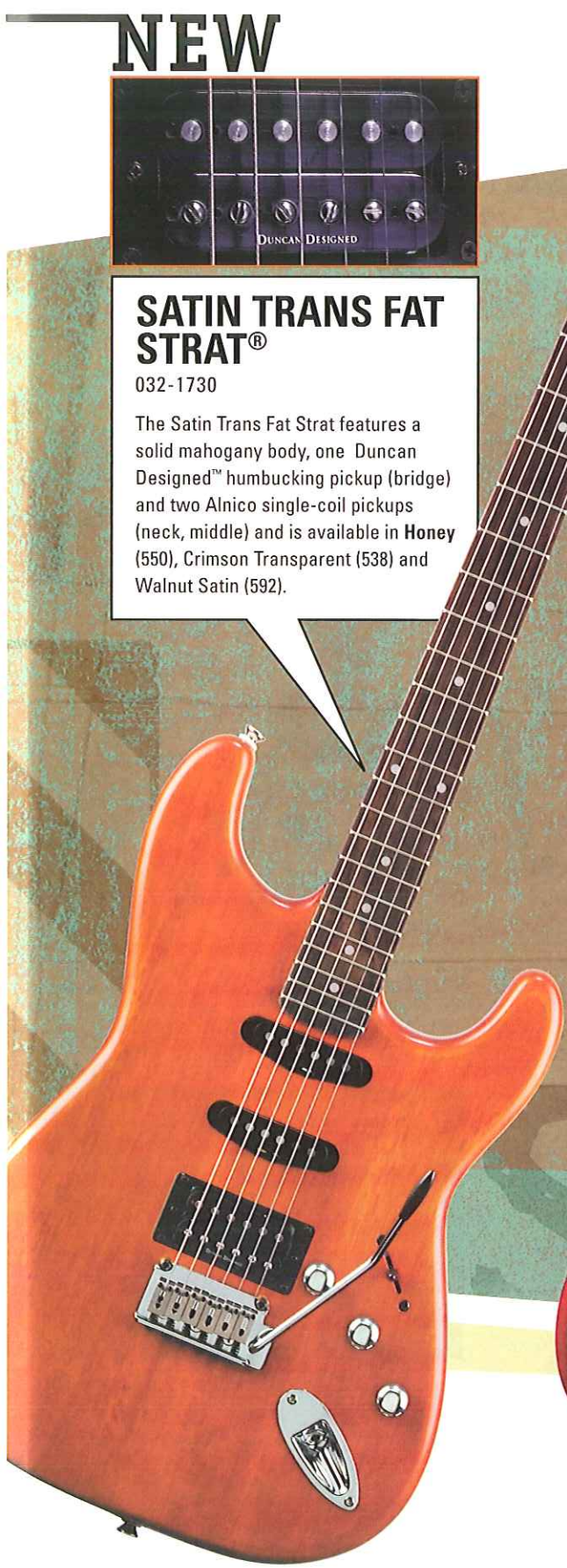
The mahogany Satin Trans Strat HH is the double-humbucking version of the Satin Trans Strat and is available in Ebony Satin (506), **Crimson Transparent Satin** (538) and Sunset Orange (522).

## NEW

### SATIN TRANS STRAT®

032-1630

The Satin Trans Strat guitar is a Squier® Standard Strat "spec-wise." But, with its satin-finished basswood body and maple neck, three Alnico single-coil pickups, two-point tremolo and five-way switch – Satin Trans Strat truly comes into its own! Available in White Blonde Satin (501), **Amber Satin** (520) and Wine Transparent (575).



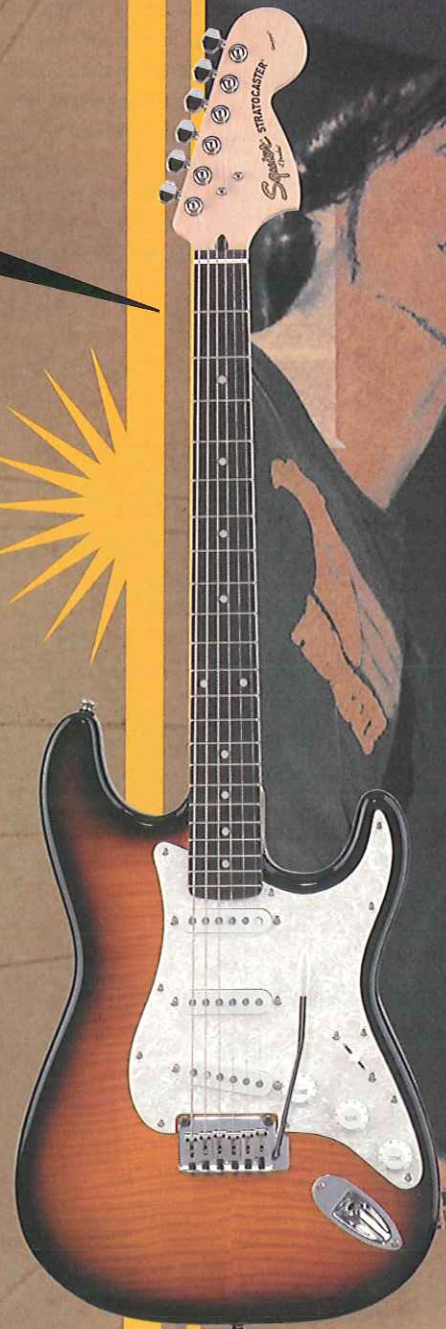
## QUILT TOP STRATOCASTER

032-1660-537

## FLAME TOP STRATOCASTER

032-1660-500

The Deluxe Stratocaster® guitars are Squier® special editions with impressive figured-maple tops (flame or quilt) and white pearl pickguards. Finishes like this are typically seen on guitars costing 10 times as much. It's an amazing value, and it's a real Fender®-designed Stratocaster guitar!





# Black & Chrome Series

## Black & Chrome Series

The Squier® Black & Chrome Series has an edgy and classy appeal. Features include a gloss black finish with matching headstock, and pickguards and hardware with that sought-after chrome look. These guitars are an amazing value, and they're designed and backed by Fender®!

### BLACK & CHROME STRATOCASTER®

032-1603-506

### SQUIER® BLACK & CHROME TELECASTER®

032-1203-506

### NEW FAT STRAT®

032-1703-506



# Standard Series

**Chuck Prophet**  
www.chuckprophet.com  
Photo: Mike Prosenko



The Standard Telecaster® features a fast-action neck profile modeled after a late '60s Tele® guitar. A hot single-coil pickup in the bridge position provides all the bite you want for stinging leads. Choose the Standard with its single-coil neck pickup, or the Fat with a humbucking pickup in the neck, and find your own voice. Available in Vintage Blonde (507), **Candy Apple Red** (509), **Antique Burst** (537), **Black Metallic** (565) and **Walnut Satin** (592, not available on Fat).



## TELE® SPECIAL

032-1400

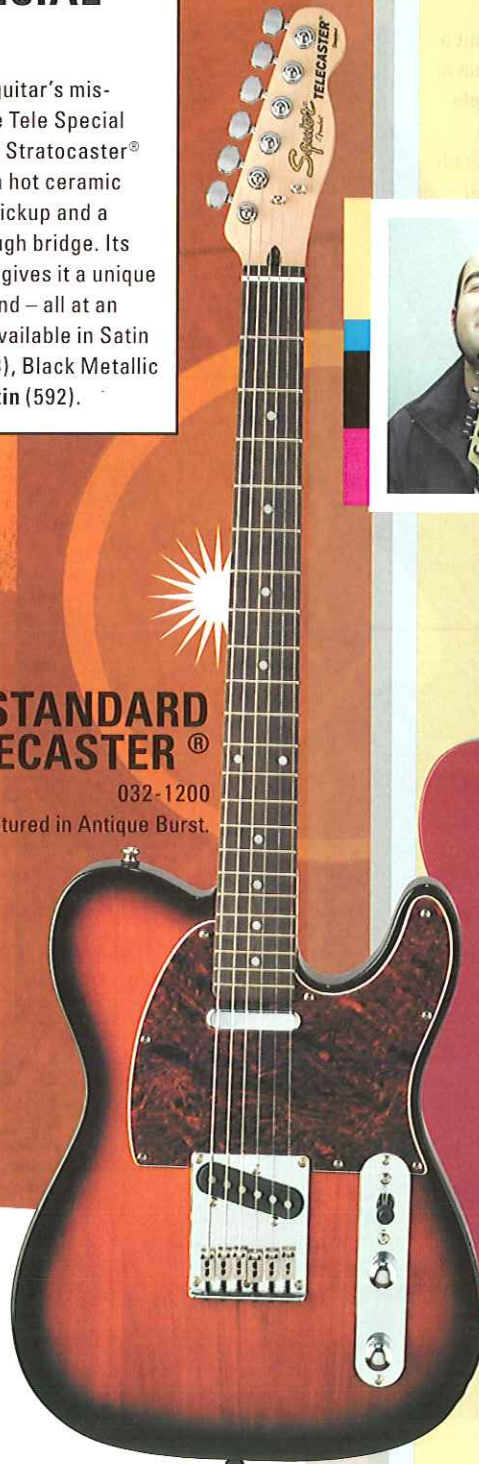
The traditional Tele guitar's mischievous brother, the Tele Special features a single coil Stratocaster® Alnico neck pickup, a hot ceramic humbucking bridge pickup and a hard-tail string-through bridge. Its no-pickguard design gives it a unique look to match its sound – all at an outstanding price! Available in **Satin Pewter Metallic** (543), **Black Metallic** (565) and **Walnut Satin** (592).



## STANDARD TELECASTER®

032-1200

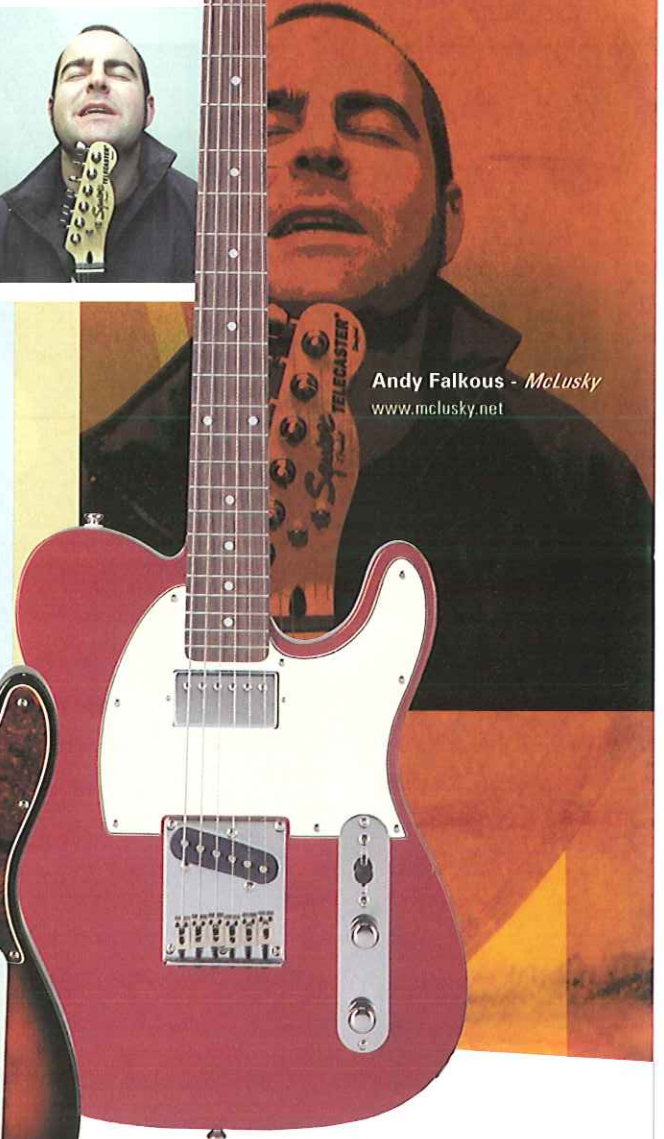
Pictured in **Antique Burst**.



## STANDARD FAT TELECASTER®

032-1300

Pictured in **Candy Apple Red**.



**Andy Falkous - McLusky**  
www.mclusky.net



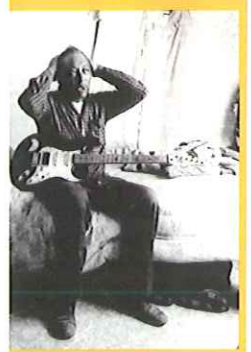
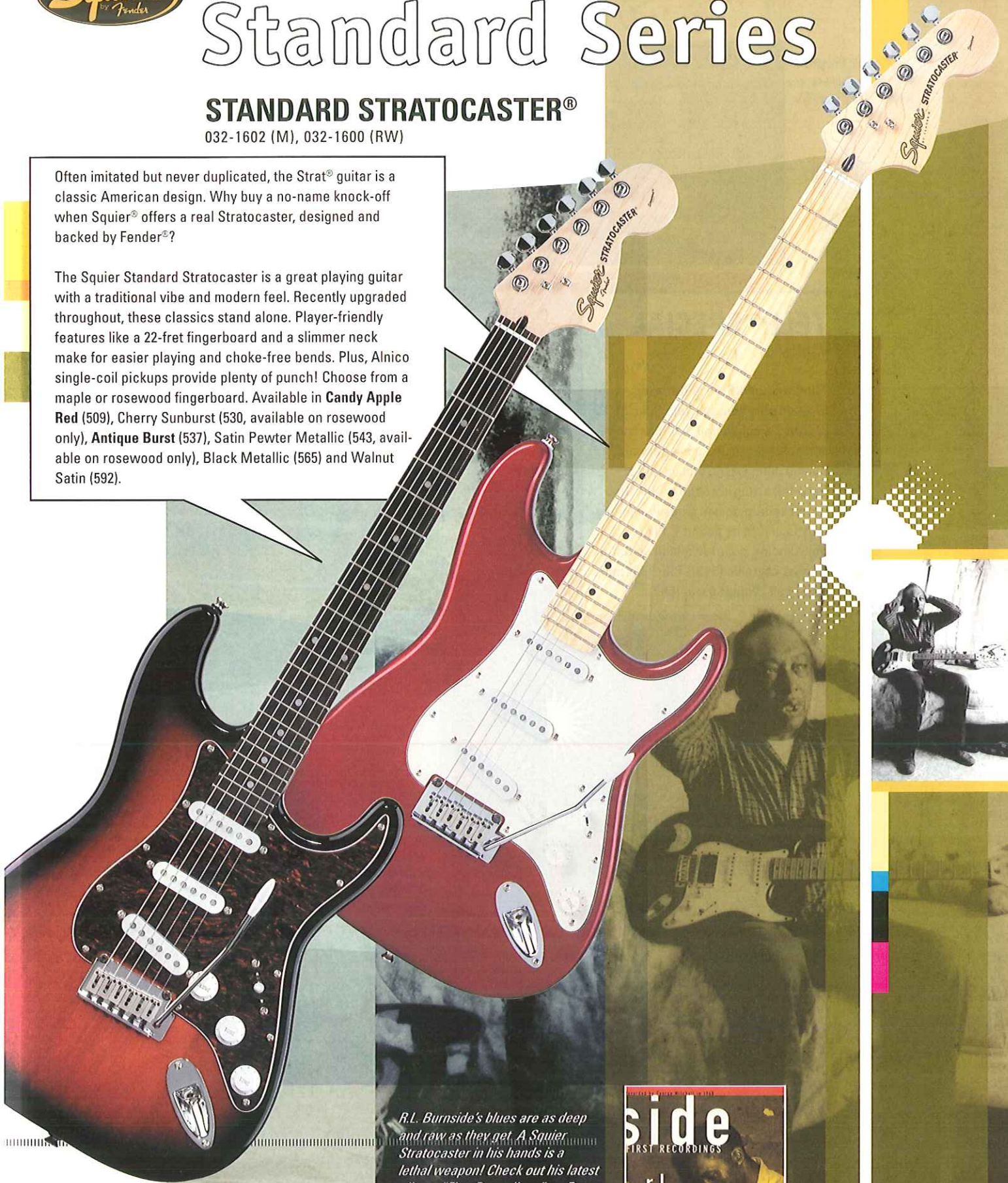
# Standard Series

## STANDARD STRATOCASTER®

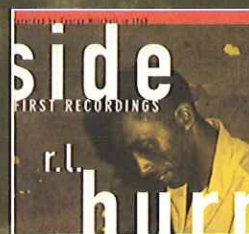
032-1602 (M), 032-1600 (RW)

Often imitated but never duplicated, the Strat® guitar is a classic American design. Why buy a no-name knock-off when Squier® offers a real Stratocaster, designed and backed by Fender®?

The Squier Standard Stratocaster is a great playing guitar with a traditional vibe and modern feel. Recently upgraded throughout, these classics stand alone. Player-friendly features like a 22-fret fingerboard and a slimmer neck make for easier playing and choke-free bends. Plus, Alnico single-coil pickups provide plenty of punch! Choose from a maple or rosewood fingerboard. Available in **Candy Apple Red** (509), **Cherry Sunburst** (530, available on rosewood only), **Antique Burst** (537), **Satin Pewter Metallic** (543, available on rosewood only), **Black Metallic** (565) and **Walnut Satin** (592).



*R.L. Burnside's blues are as deep and raw as they get. A Squier Stratocaster in his hands is a lethal weapon! Check out his latest album, "First Recordings" on Fat Possum Records.*



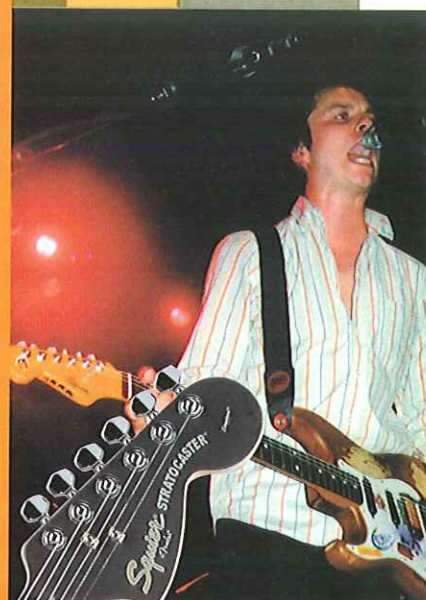


## STANDARD FAT STRAT®

032-1700

Our Fat Strat features the heavy tone of a high-output humbucking pickup in the bridge position, while the neck and middle positions are fitted with classic single-coil pickups. The Fat Strat features a '70s big headstock, a slimmer, fast-action neck profile and 22 frets for enhanced playability. Available in Candy Apple Red (509), Satin Pewter Metallic (543, available on rosewood only), Black Metallic (565) and Walnut Satin (592).

Able to go from raw and ragged to smooth and mellow, humbucking pickups have a tonal range all their own. If you like the versatility of mixing a humbucking pickup with single-coils, we've got a guitar for you – in one- and two-humbucking pickup versions.



Mike Vennart of Oceansize  
Photo: Hoda Judah Armani

## STANDARD DOUBLE FAT STRAT®

032-1800

Single-coil pickups are bright and versatile, but some players need the crunch and power of two humbucking pickups straight-up. If you're that kind of player, our Double Fat Strat was designed for you. Available in Candy Apple Red (509), Satin Pewter Metallic (543, available on rosewood only), Black Metallic (565) and Walnut Satin (592).



# Vintage Modified

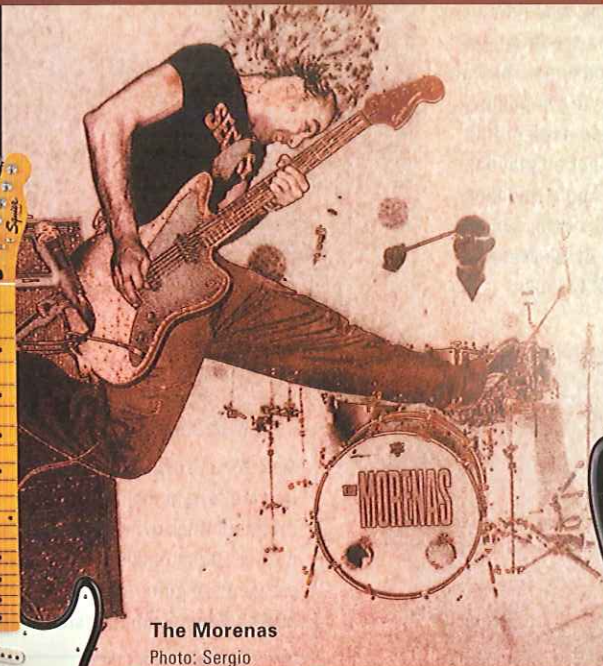
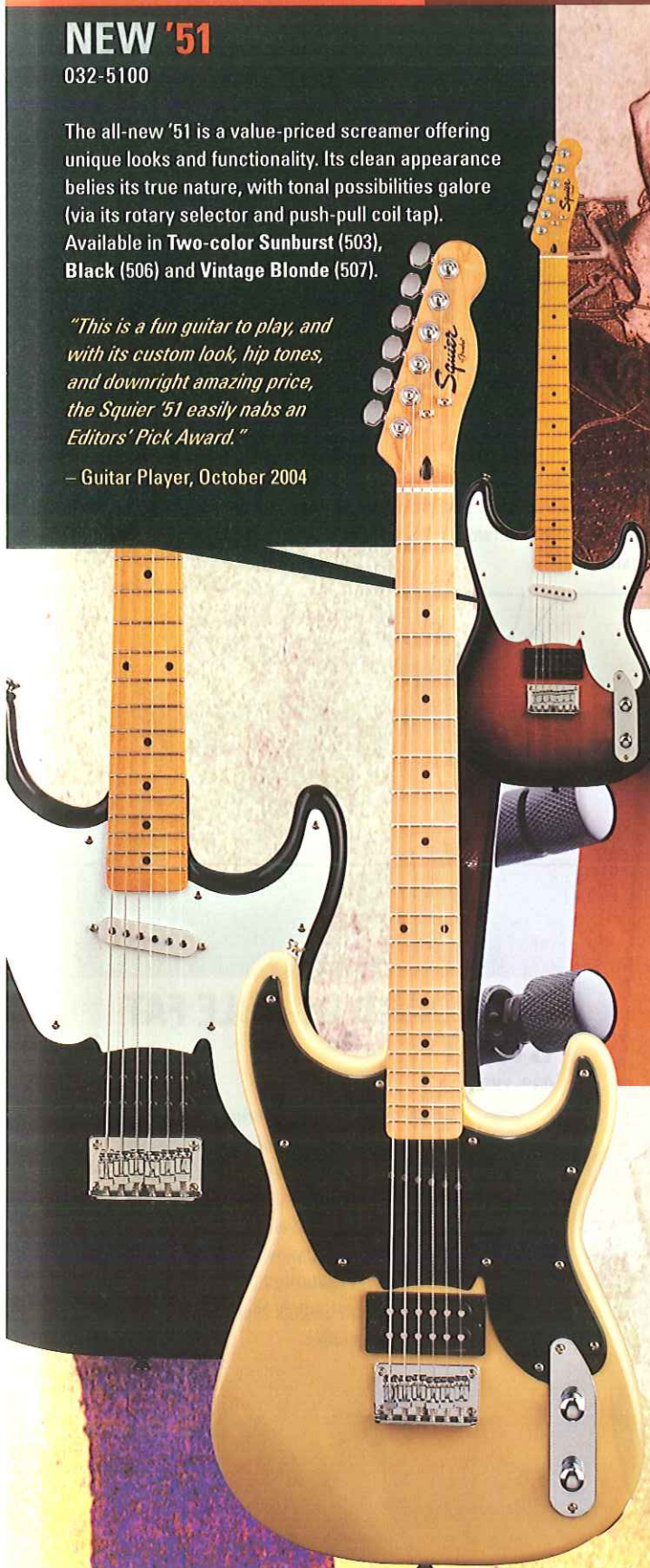
## NEW '51

032-5100

The all-new '51 is a value-priced screamer offering unique looks and functionality. Its clean appearance belies its true nature, with tonal possibilities galore (via its rotary selector and push-pull coil tap). Available in **Two-color Sunburst (503)**, **Black (506)** and **Vintage Blonde (507)**.

*"This is a fun guitar to play, and with its custom look, hip tones, and downright amazing price, the Squier '51 easily nabs an Editors' Pick Award."*

— Guitar Player, October 2004



**The Morenas**  
Photo: Sergio

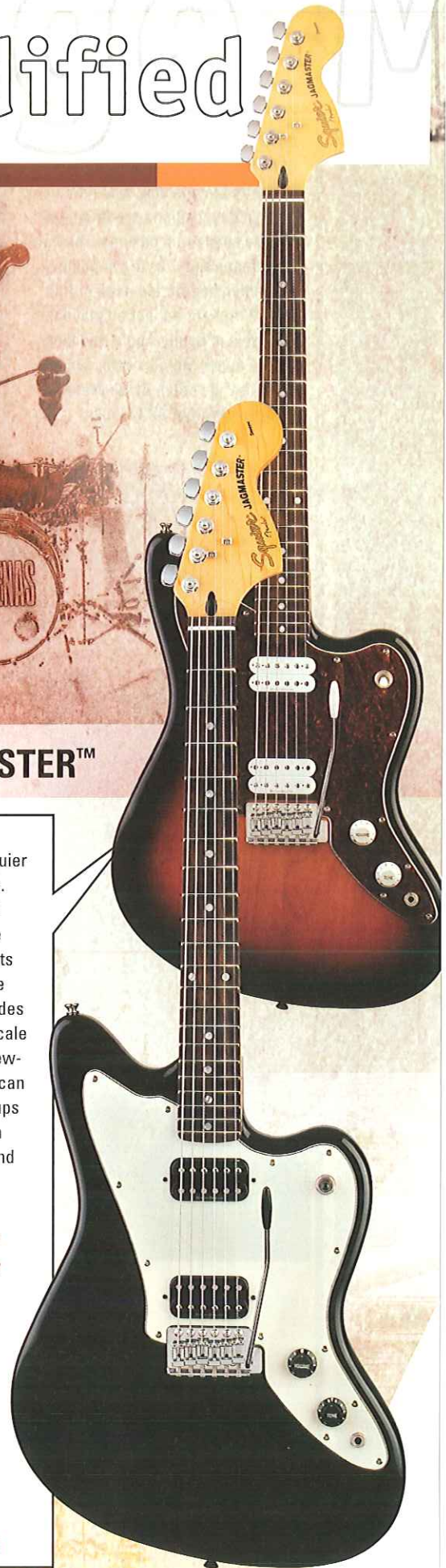
## NEW JAGMASTER™

032-0700

The new Jagmaster is an upgraded and redesigned Squier offering tons of tone and vibe. Details like the vintage tinted neck, parchment and tortoise pickguards, and Pearloid® dots make this axe a cut above the crowd. The new design includes a return to the 24" Jaguar® scale for easy playability, a six screw-style tremolo bridge and Duncan Designed™ humbucking pickups for amazing tone. Available in **Three-color Sunburst (500)** and **Black (506)**.

*"Played through a '68 Twin Reverb, a mid-'70s Marshall® 50-watt, and a Bad Cat® Trem Cat", the Jagmaster II was equally at home in sparkling clean or heavily overdriven settings. It has a burly midrange, a bright top end, and a deep, growling bottom that does the job for chunk rhythms, explosive surf-style bass runs, and fat country pickin'."*

— Guitar Player, October 2004



## TELE® CUSTOM

032-7502-506

The Tele Custom is an affordable hybrid of two popular Telecaster® designs. Fusing a '72 Tele Custom with a Tele Deluxe, this guitar has two high-output humbucking pickups, a three-way pickup selector switch, and independent volume and tone controls. The Tele Custom features a Black, solid tonewood body and a bolt-on maple neck with a maple fingerboard.

## TELE® CUSTOM II

032-7602

The Telecaster Custom II is a value-priced temple of tone, based on one of the most popular Telecaster designs. The Custom II has a maple fingerboard, two Duncan Designed™ pickups and independent volume and tone controls. Available in Black (506) and Vintage Blonde (507).

## CYCLONE™

032-0500

With its hybrid of classic and modern features – and affordable price – the Squier Cyclone allows any player to enjoy the Cyclone vibe. Like its bigger brothers, this versatile guitar features a small contoured body, single-coil and humbucking pickup configuration, vintage-style tremolo and a bolt-on, 24.75" scale maple neck with rosewood fingerboard. Available in Black (506) and Cobalt Blue Metallic (595).





# Showmaster Series

## SHOWMASTER® RALLY STRIPE HH

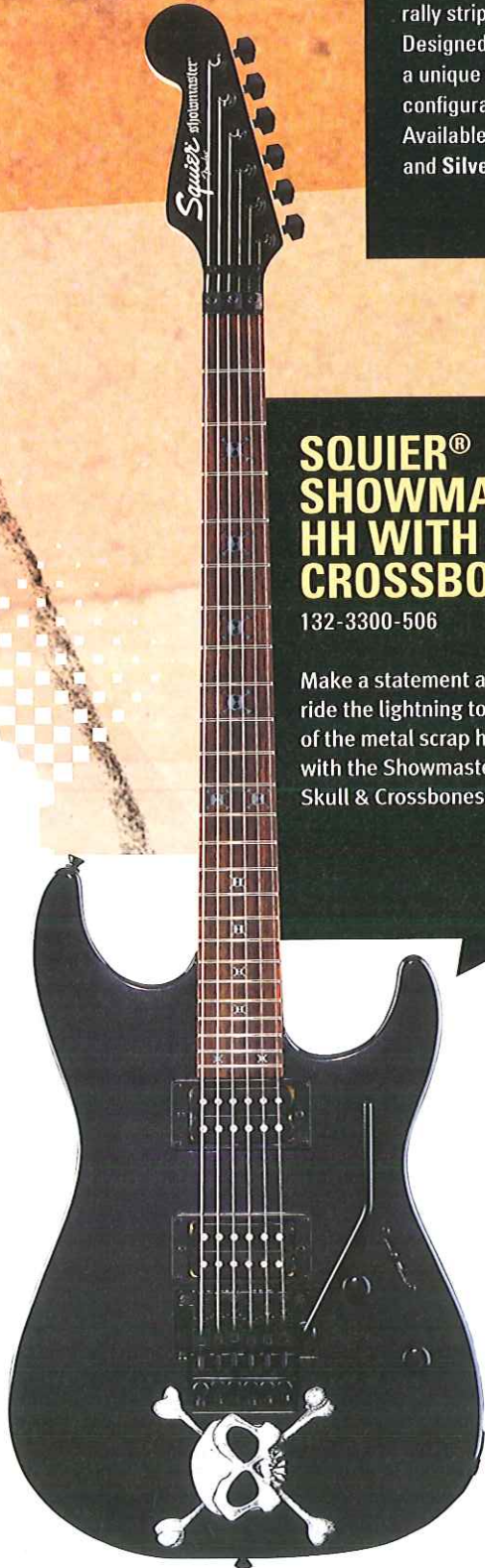
032-3600

The Showmaster® Rally Stripe HH sports rally stripes, two high-output Duncan Designed™ humbucking pickups and a unique two-volume, no tone control configuration for pure unleaded output. Available in **Black with Red Stripe** (506) and **Silver with Black Stripe** (524).

## SQUIER® SHOWMASTER® HH WITH SKULL & CROSSBONES

132-3300-506

Make a statement and ride the lightning to top of the metal scrap heap with the Showmaster HH Skull & Crossbones axe.

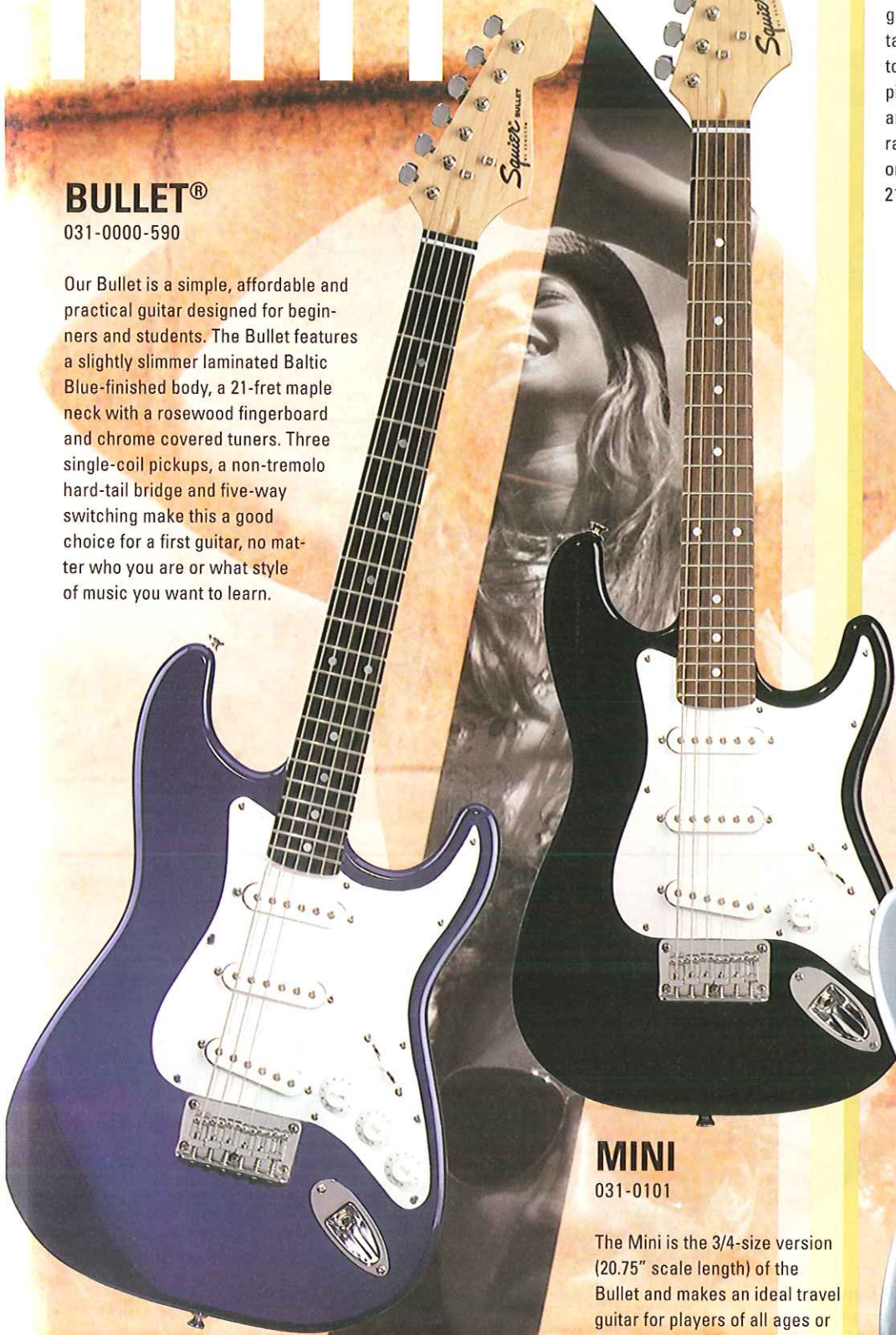


# Bullet Series

## BULLET®

031-0000-590

Our Bullet is a simple, affordable and practical guitar designed for beginners and students. The Bullet features a slightly slimmer laminated Baltic Blue-finished body, a 21-fret maple neck with a rosewood fingerboard and chrome covered tuners. Three single-coil pickups, a non-tremolo hard-tail bridge and five-way switching make this a good choice for a first guitar, no matter who you are or what style of music you want to learn.



## MINI

031-0101

The Mini is the 3/4-size version (20.75" scale length) of the Bullet and makes an ideal travel guitar for players of all ages or a first guitar for kids. This is not a toy, though! Three single-coil pickups, a fixed, non-tremolo hard-tail bridge and five-way switching make the Mini sound as cool as it looks. Available in **Black** (506) and **Torino Red** (558).

## BULLET® SPECIAL

032-0000-550

The beautiful, Ice Blue Metallic Bullet Special guitar was designed as a "no nonsense" guitar that delivers the look and tone you need to get noticed. Sporting one hot humbucking pickup, chrome hardware, one volume knob and a black pickguard – this Bullet will separate you from the pack. It also features a bolt-on maple neck with a rosewood fingerboard, 21 medium frets and a hard-tail bridge.





# Stop dreaming, start playing!™

Jon Chapple - McLusky  
www.mclusky.net

## SQUIER® SA-100 ACOUSTIC PACK

093-0300

Includes: Squier Dreadnought, gig bag, pitch pipes, picks and a Fender® instruction book. Available in Natural finish.



## FENDER® DG-8S ACOUSTIC PACK

095-0801

Includes: Solid-top Squier® dreadnought with die-cast tuners, an automatic chromatic tuner, a gig bag, strings, picks and a special Fender five-language DVD, featuring over three hours of instruction and a Fender factory tour. Available in Natural finish.

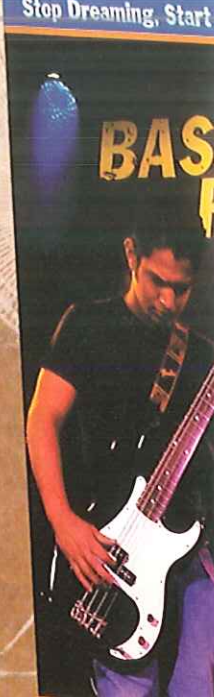


## SQUIER® ELECTRIC GUITAR STRINGS

086-8204-001 (9-42)



The Squier electric guitar strings were developed for players who want an affordable product without compromising great tone, feel and intonation. These strings are manufactured on high-tech machinery to ensure the consistency that today's players have come to expect in a set of guitar strings. The Squier strings were designed to work in a variety of musical situations and on numerous guitar models. The wound strings are comprised of nickel-plated steel, which is essential to the bright tone and smooth feel that make this material so popular in many genres of music.





## BASS PAK

033-0900

Includes: a Squier® Affinity Series P Bass® guitar, gig bag, Fender® Rumble™ 15 Amp, stereo headphones, strap, Fender cable, and a Fender instructional video. Available in Black (46), Metallic Red (47), Arctic White (48) or Metallic Blue (49) finishes.



## SE-100 ELECTRIC PACK

028-0800

Includes: Black Squier Stratocaster® guitar, gig bag, Squier SP-10 amplifier with switchable distortion, electronic tuner, strap, cable, guitar picks, and a Fender instruction book.



## STRAT® PAK

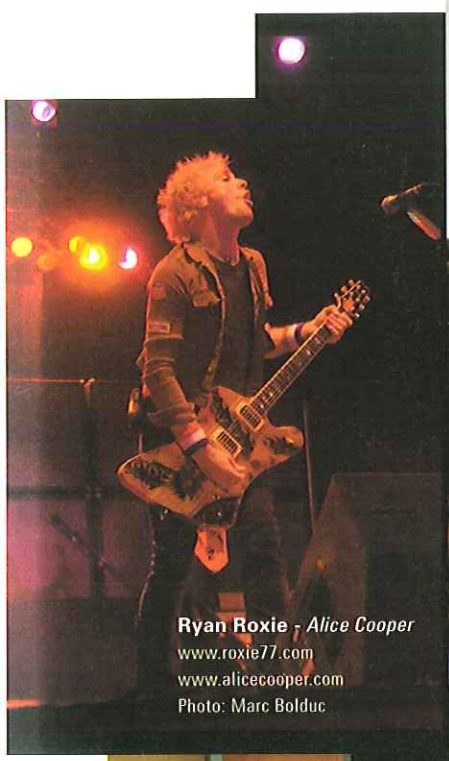
033-0800

Includes: Squier Affinity Series™ Stratocaster® guitar, gig bag, Fender® Frontman Amp® 15G amplifier, stereo headphones, electronic tuner, strap, Fender cable, Fender strings, guitar picks, and a Fender instruction book. Available in Black (506), Metallic Red (525), Arctic White (580) and Metallic Blue (595) finishes; in Multi-Packs with Black, Red, Blue and White too!

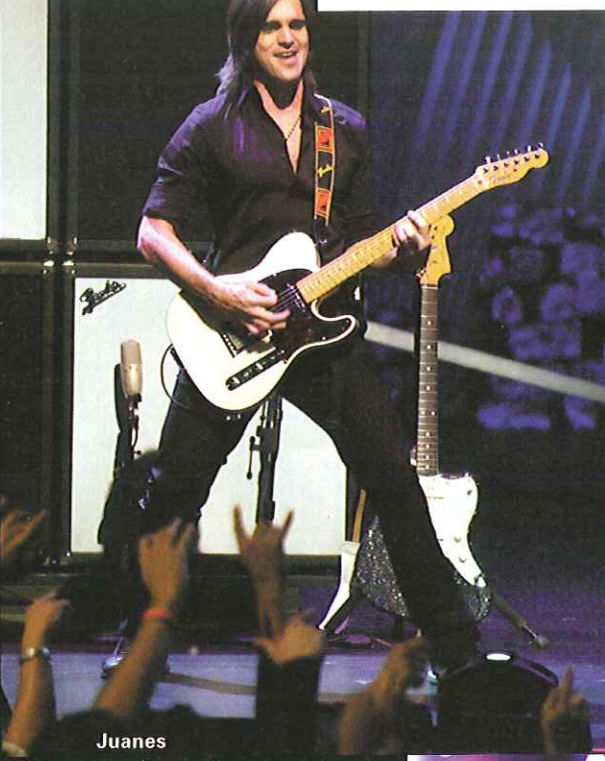


# FENDER AMPLI

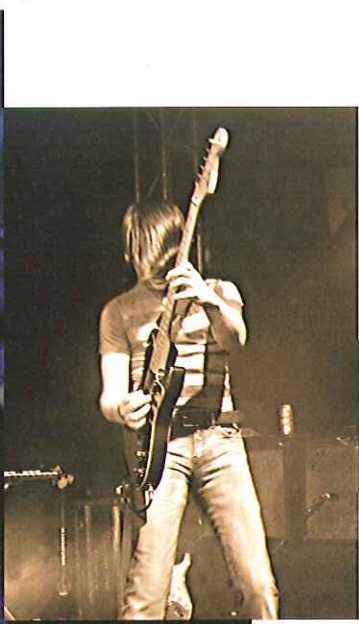
The World's Most Popular Amplifiers - Since 1946



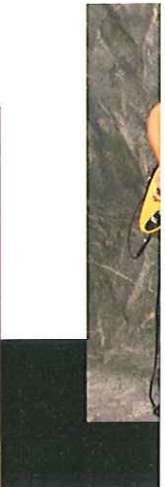
**Ryan Roxie** - Alice Cooper  
www.roxie77.com  
www.alicecooper.com  
Photo: Marc Bolduc



**Juanes**  
www.juanes.net  
Photo: Kevin Mazur



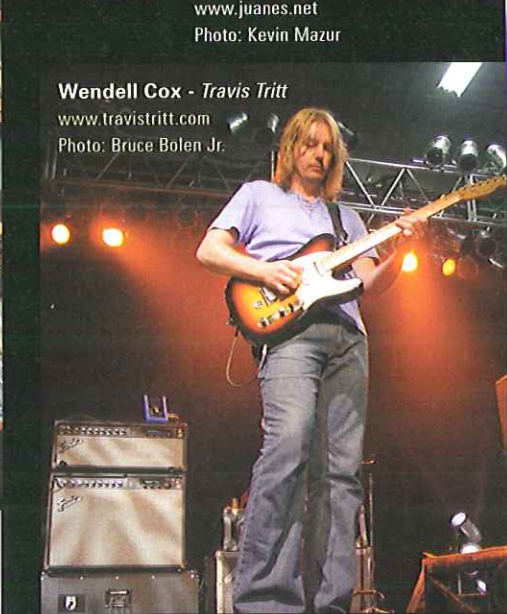
**Jason Roberts** - Ben Kweller  
www.benkweller.com  
Photo: www.peterwill.co.uk



**David Lee** - Th' Legendary Shack Shakers  
www.cockadoodledont.com  
Photo: Billy Siegle



**Ben Kweller**  
www.benkweller.com  
Photo: Adam Roberts



**Wendell Cox** - Travis Tritt  
www.travistritt.com  
Photo: Bruce Bolen Jr.



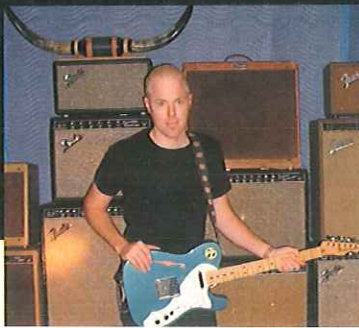
**Jesse M. Valenzuela** - Gin Blossoms  
www.ginblossoms.net  
Photo: Marc Bolduc



**Seymour Duncan & Friends** -  
www.seymourduncan.com  
Photo: Doreen Daley



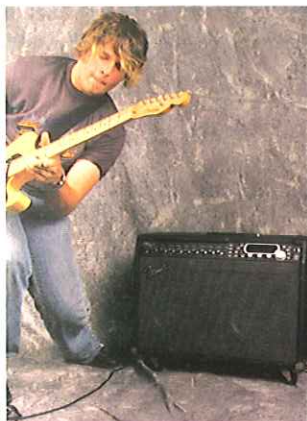
**Daryl Stuermer** - Phil Collins  
www.darylstuermer.com  
Photo: Greg Gent Studios



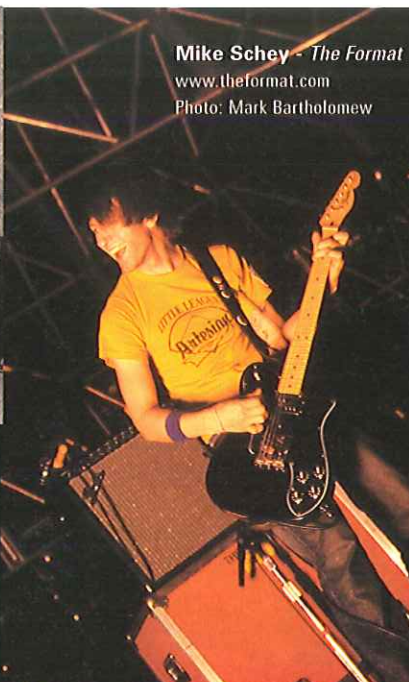
**Hadden Sayers**  
www.haddensayers.com  
Photo: Roger White



# FIERERS



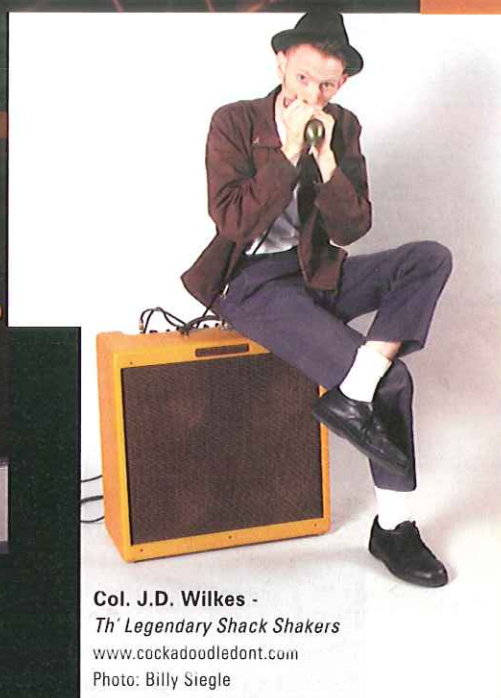
**JD Simo**  
www.jdsimo.com  
Photo: Billy Siegle



**Mike Schey - The Format**  
www.theformat.com  
Photo: Mark Bartholomew



**Willy Braun - Reckless Kelly**  
www.recklesskelly.com  
Photo: Rossella Pivanti



**Col. J.D. Wilkes - Th' Legendary Shack Shakers**  
www.cockadoodledont.com  
Photo: Billy Siegle

Fender amplifiers have been the voice of the electric guitar since the birth of modern music. Unlike most other brands, Fender amps let the player's individual voice speak out loud and clear. Successful artists from every corner of the musical map wouldn't be caught dead without at least one or two Fender® amps in their arsenal.

However, just about anyone can afford one. Whether you're looking for a state-of-the-art Cyber-Twin® SE, a beautiful '57 Twin Amp®, or the revolutionary (yet affordable) G-DEC™, one thing's for certain – each and every Fender amp delivers what we promise ... legendary Fender performance!

*"I've used a lot of Fender amps over the years: Nirvana, Sonic Youth, Soul Asylum, Freedy Johnston, Smashing Pumpkins and Garbage are just a few of the albums I produced using Fender amps, all with consistently great results!"*

*"I've used the Vibroverb, Super Reverb, Pro Junior, Deluxe, Twin and the Bassman 4X10. My favorites are the Twin, which I love to use for rhythm guitars; the Deluxe, which I have at my home studio – and has been used on all the Garbage albums – and my personal favorite, the Bassman, which I've used on hundreds of sessions, including Killdozer, Nirvana, Tad, Smashing Pumpkins, House of Pain and Garbage."*

*"There are a couple of songs that stand out as a classic example of the Bassman: the 'Boom Sha Lock Lock Boom' remix for House of Pain and the roaring guitars on 'Lithium' by Nirvana." – Butch Vig • Producer for Nirvana, Smashing Pumpkins, U2 and A.F.I.; drummer and mastermind behind Garbage*



**Travis Tritt**  
www.travistritt.com  
Photo: Bruce Bolen Jr.

**Rilo Kiley**  
www.rilokiley.com  
Photo: Tim Steudler



**Kenny Olson - Kid Rock**  
www.kidrock.com  
Photo: Marc Bolduc



**Marlene Hammerle - Gore Gore Girls**  
www.goregoregirls.com  
Photo: Marc Bolduc

**Leroy**  
www.leroyrocks.com  
Photo: Carmen Rizzo



# CUSTOM

## SERIES

### NEW '57 TWIN AMP®

814-0500-000

*Few amplifiers elicit the intense response that a narrow panel Tweed Twin Amp® does.*

The '57 Twin Amp, one of the most collectible amps of all time, is the latest member of our highly acclaimed Custom Series amplifier family. It's an all-tube combo amp with point-to-point, hand-wired circuitry and premium components. We've reproduced the 1955-57 edition low powered 5E8A circuit, which produces 40 watts into a pair of 12" Alnico-magnet speakers. The Twin's harmonically rich clean tones are great for authentic vintage rock, blues, and country playing; when cranked up, the Twin Amp's fat, sophisticated distortion tone works wonderfully in many modern musical situations.

The '57 Twin Amp gets its power from a pair of new USA-made GT-6L6-GE output tubes. The power supply includes Fender's rarely seen mid-50's dual rectifier arrangement, which uses two 5U4 rectifier tubes. With this design, power amp compression or

sag is subtler than it is in many Fender Tweed designs. The Twin's preamp contains four high-gain 12AX7 tubes, three of which may be substituted with 12AY7's for the original '50s low-gain sound, if desired. We've also added an internal bias pot, allowing easy substitution of various 6L6 types. Control panel details include: Normal and Bright volumes, four Inputs (two Normal, two Bright), Treble, Bass, and Presence knobs.

The '57 Twin's finger-joined solid pine cabinet resonates with a warm, woody tone. The amp is covered in genuine Lacquered Tweed, and the visually striking package is topped off with vintage brown/gold grille cloth and a leather strap handle. Fitted cover is included.

22.5" H x 23.5" W x 10.5 D", 44lbs

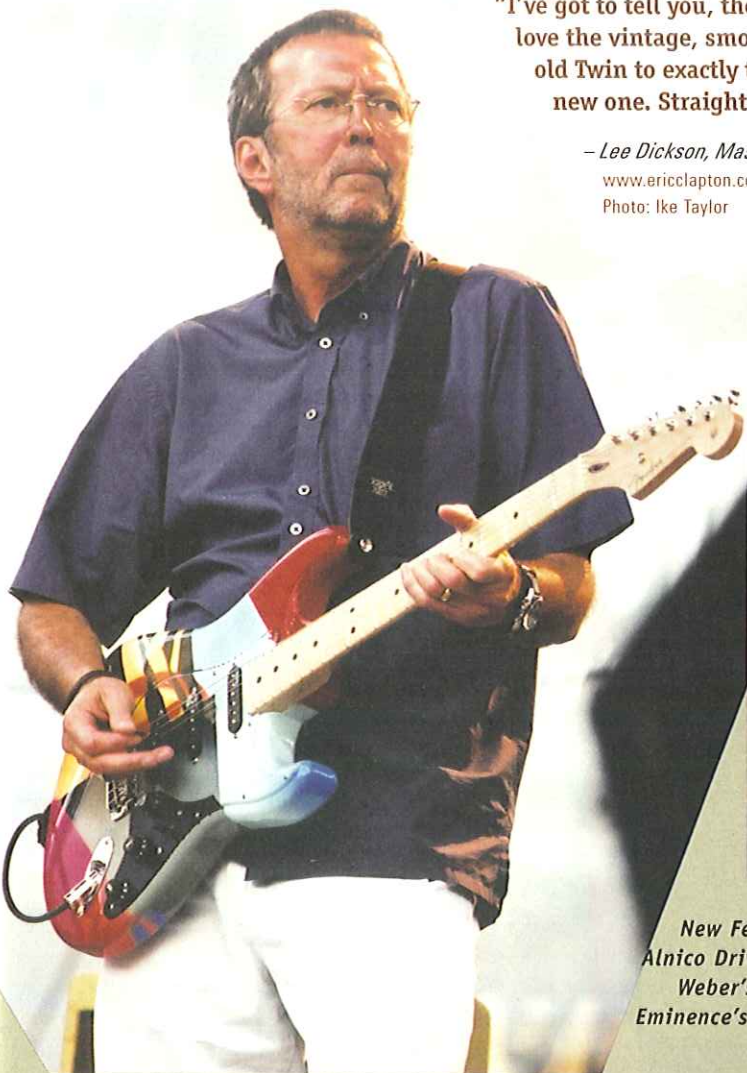


"I've got to tell you, the new '57 Twin Amp looks absolutely incredible. Eric and I both love the vintage, smoky tweed look – and it sounded great! I put it up against a very old Twin to exactly the same settings and let Eric A/B them. He absolutely loves the new one. Straight out of the box, the amp sounds fantastic!"

– Lee Dickson, Master Guitar Tech and Assistant for Eric Clapton

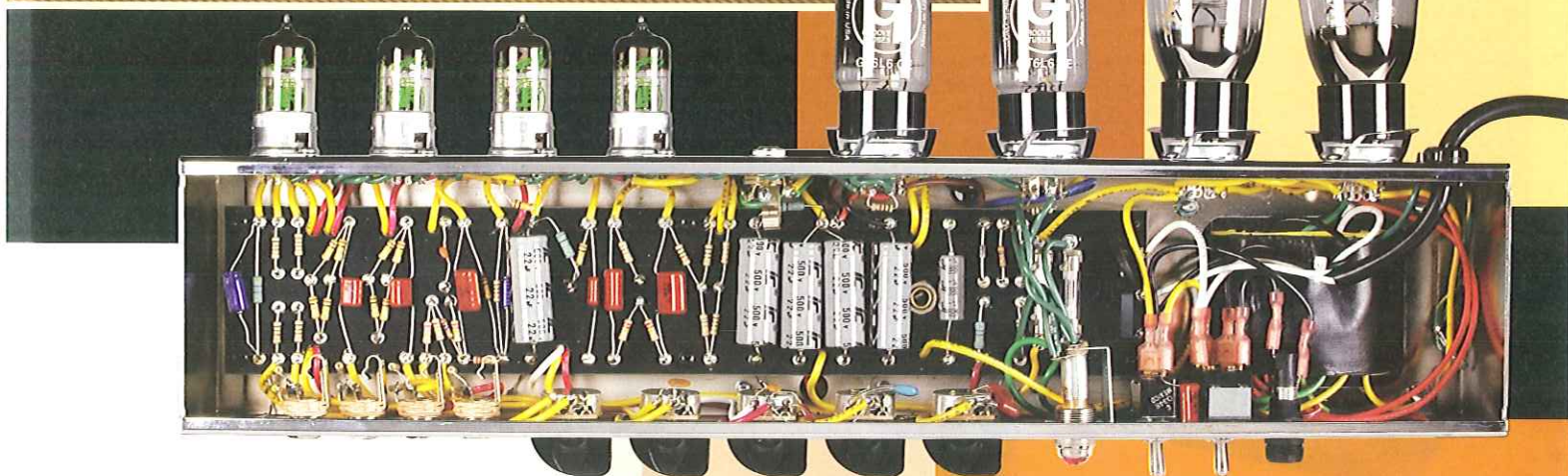
[www.ericclapton.com](http://www.ericclapton.com)

Photo: Ike Taylor



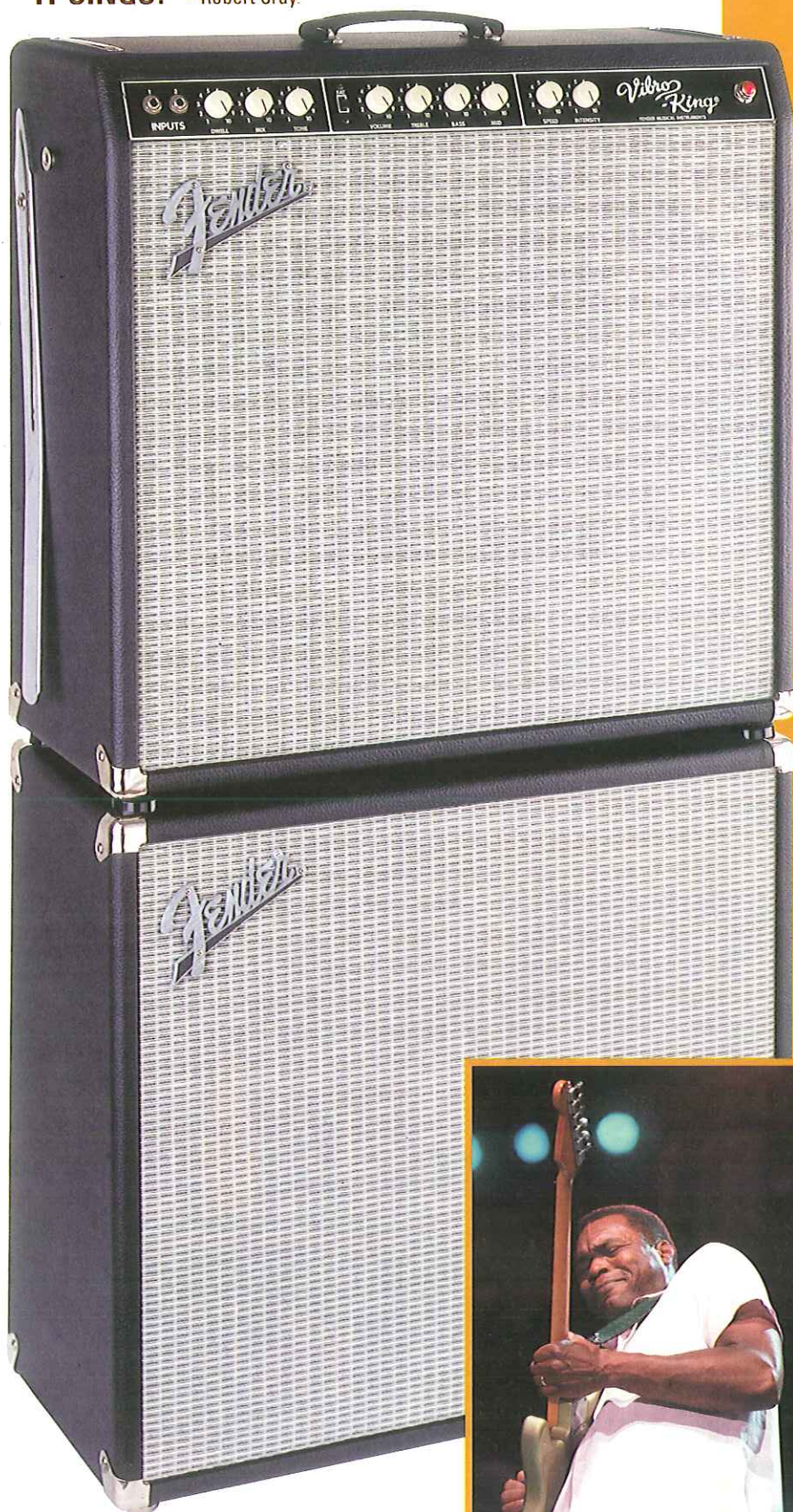
**New Fender Special Design Alnico Drivers incorporate Ted Weber's custom design and Eminence's USA manufacturing expertise.**

"As the first hand-wired tweed amp that Fender has produced in modern history, the '57 Twin is a powerful tone machine that offers boutique sound and quality at a price that compares favorably with other boutique brands. Being a genuine Fender product certainly enhances the Twin's allure for all the cats who revel in Buddy Holly-era rock, and it's likely that a lot of players will want to own this amp simply because it embodies so many of the foundational qualities that Fender developed in the 1950s—qualities that still make the '57 Twin Amp a serious ass kicker." – *Guitar Player*



# CUSTOM

**"THE VIBRO-KING'S GOT BALLS! IT'S AMAZING, AND IT'S GOT A LOT OF GUTS AND BOTTOM END. IT SINGS!"** – Robert Cray.



## SERIES

### VIBRO-KING® CUSTOM

81-10000-010 (120V)

The venerable Vibro-King amp has been seen on countless stages around the world! This all-tube, completely point-to-point, hand-wired combo amp with birch ply cabinet is covered in black with the appealing 1964 Transitional Blackface™/white knob look. We've added a pair of powerful all-USA-made GT-6L6-GE tubes for rich, full tone. The Vibro-King Custom has unparalleled sensitivity to pick dynamics and guitar knob settings, and its crystal-clean tones, sparkling Reverb and commanding overdriven tones are downright inspiring.

Other premium features include: '63 Fender Reverb® with Dwell, Mix and Tone controls; Vibrato and three 10" Jensen®, speakers with Alnico magnets. The Vibro-King is covered in black heavy-duty textured vinyl with silver grille cloth and nickel hardware. A two-button Boost/Vibrato footswitch is included.

- 60 watts
- Three 10" Jensen P10R speakers
- Two GT-6L6-GE Groove Tubes®, output tubes (made in the USA)
- One 6V6 Reverb driver tube
- Five 12AX7 preamp tubes
- FX loop
- Two-button Boost/Vibrato footswitch included

22.5" H x 24.75" W x 10.5" D, 72 lbs.

Also available:

### VIBRO-KING 212 B SPEAKER ENCLOSURE

81-30400-010

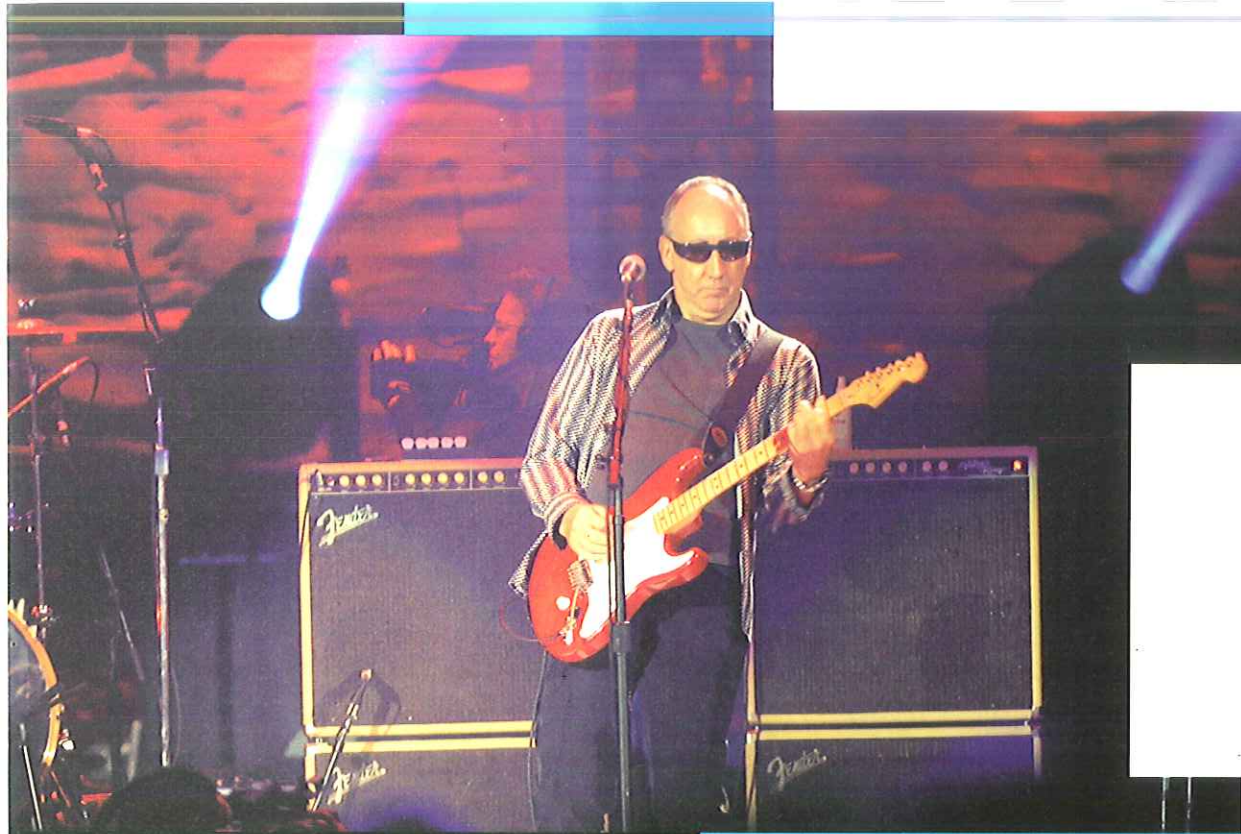
- Black textured vinyl with silver cloth
- 140 watts
- Two 12" Celestion®, Vintage 30 speakers
- 4 Ohms
- Closed back
- Birch plywood construction
- Black textured vinyl

22" H x 25" W x 11.25" D, 55 lbs.

**Robert Cray**

[www.robertcray.com](http://www.robertcray.com)

Photo: Ike Taylor



"They do exactly what I need... [like] the massive rigs of the '60s I used to use. Remember that the first Marshall amps were very close emulations themselves of the Fender amps I first used — and which I asked Jim Marshall to make 'ten times as loud!'. Today, this rig fills every hall I come across. If I play a stadium, I simply add another rig, but rarely need to turn it above '2'. I've never EVER come close to using my basic setup over half volume. Forget 'eleven', these babes go up to fifty-seven. And they are Fender. The real thing. There are very few products Fender has made — even in bad times — which were ugly. This amplifier is so pretty I have one in my living room next to the expensive furniture. It reminds me why I wanted to play guitar in the first place. I thought I looked prettier with a guitar. I do. But with a Fender Strat and a Vibro-King I'm as cool, as irresistible as James Dean."

Pete Townshend



# CUSTOM

## '64 VIBROVERB CUSTOM

81-40000-000

## SERIES

The '64 Vibroverb Custom is an all-tube, completely point-to-point, hand-wired combo amp with solid finger-jointed pine cabinet for thick, resonant tone and the unique, throaty sound of a single 15" speaker. From the front, it appears to simply be a faithful reissue of the rare and collectible 1964 Blackface™ Fender Vibroverb amp, with two independent channels, Reverb, Vibrato and crystal-clean tones. It is just that, but around back, a few surprise features are waiting to kick the tone into overdrive – literally!

The '64 Vibroverb Custom contains a little bit of the heart and soul of César Díaz, the late great guitarist and Amp Doctor, best known for caring for the amps of Stevie Ray Vaughan, Keith Richards, Bob Dylan and others. César's legendary

Vibroverb modifications are easily accessible via the Mod and Rectifier switches on the rear panel. This allows the player to enjoy vintage Blackface tones perfect for many styles of music; then easily "modify" the amp for hot-rodded, cranked up Texas Blues tones bristling with sustain and harmonics. Other premium features include: a 15-inch Special Design Eminence®, speaker with full rich bass tone and enough top-end shimmer to please any guitarist; and a pair of powerful all-USA-made GT-6L6-GE tubes.





- 40 watts @ 8 Ohms
- Four 12 AX7A preamp tubes
- Two 12 AT7 tubes
- One 5AR4 Rectifier (switchable to Diode with Rectifier switch)
- Two USA-made GT-6L6-GE output tubes.
- 15" 8 Ohm Special Design speaker made in the USA by Eminence®.
- Black heavy-duty textured vinyl with silver grille cloth
- Two-button Reverb/Vibrato footswitch and embroidered cover included
- 20" H x 25.125" W x 10.5" D, 52 lbs.



*"My love for Fender amps began 40 years ago when I got my first Bassman. A few years later, I saw Neil Young and went tweed crazy! And, today Fender is making some of the best amps they've ever made. And – being a total vintage freak – I wouldn't say that if I didn't believe it. Have you tried a '64 Vibroverb Custom? It's a totally amazing amp! I also love the new Hot Rod DeVille, Pro Junior and Pro Junior. Fender is making great stuff. Then and now – very best!"*

**G.E. Smith**  
[www.gesmith.com](http://www.gesmith.com)  
 Photo: John Peden



*César Diaz, the Amp Doctor.*



*SRV doin' it live in '81 with his "doctored" Vibroverb.*  
 Photo: Clayton Call

# CYBER SERIES

Since the inception of the Cyber-Twin® amplifier in 2001, scores of programmable amplifiers have come and gone. Meanwhile, the innovative Cyber-Twin has become the industry standard and has supplied the inspiration behind one of our most successful core amplifier lines – the Cyber-Series.

Over the past several years, the Cyber-Series – with its custom amplifier and effects presets – has helped legions of guitarists in every genre create the tones they hear in their heads. All this without the agony of having to carry around dozens of heavy vintage and modern amplifiers and effects boxes! The Cyber-Twin SE is the ultimate problem-solving “tone toolbox” for stage and studio.

Fender® Cyber-Series amplifiers – much more than just a passing fad.

## CYBER-TWIN® SE

229-0000-010

The Fender® design team is proud to introduce the Second Edition of our flagship amp. It's simply called The Cyber-Twin SE. It's a 2x12 combo with a tube preamp, reconfigurable analog and digital circuitry, motorized knobs, 2 x 65 watt power amp, and includes two footswitches, casters and a cover. It looks just a little different, but it does everything the original model did, and a whole lot more!

### SE Specifications:

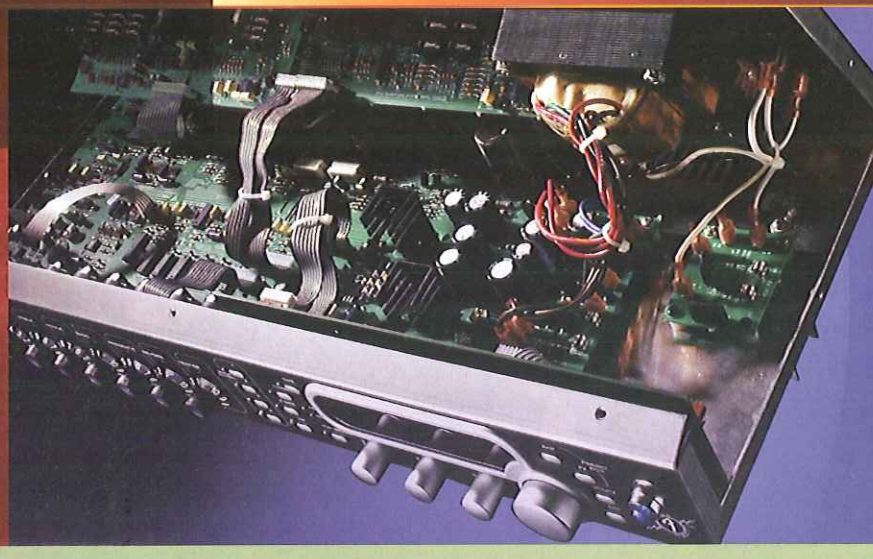
- 130 watts (2 x 65 watts @ 8 Ohms)
- 2 x 12 Celestion® G12 T-100 speakers
- Two 12AX7 Groove Tubes® preamp tubes
- 18.25" H, 26.125" W, 12.125" D, 55 lbs.

### - UPGRADES INCLUDE -

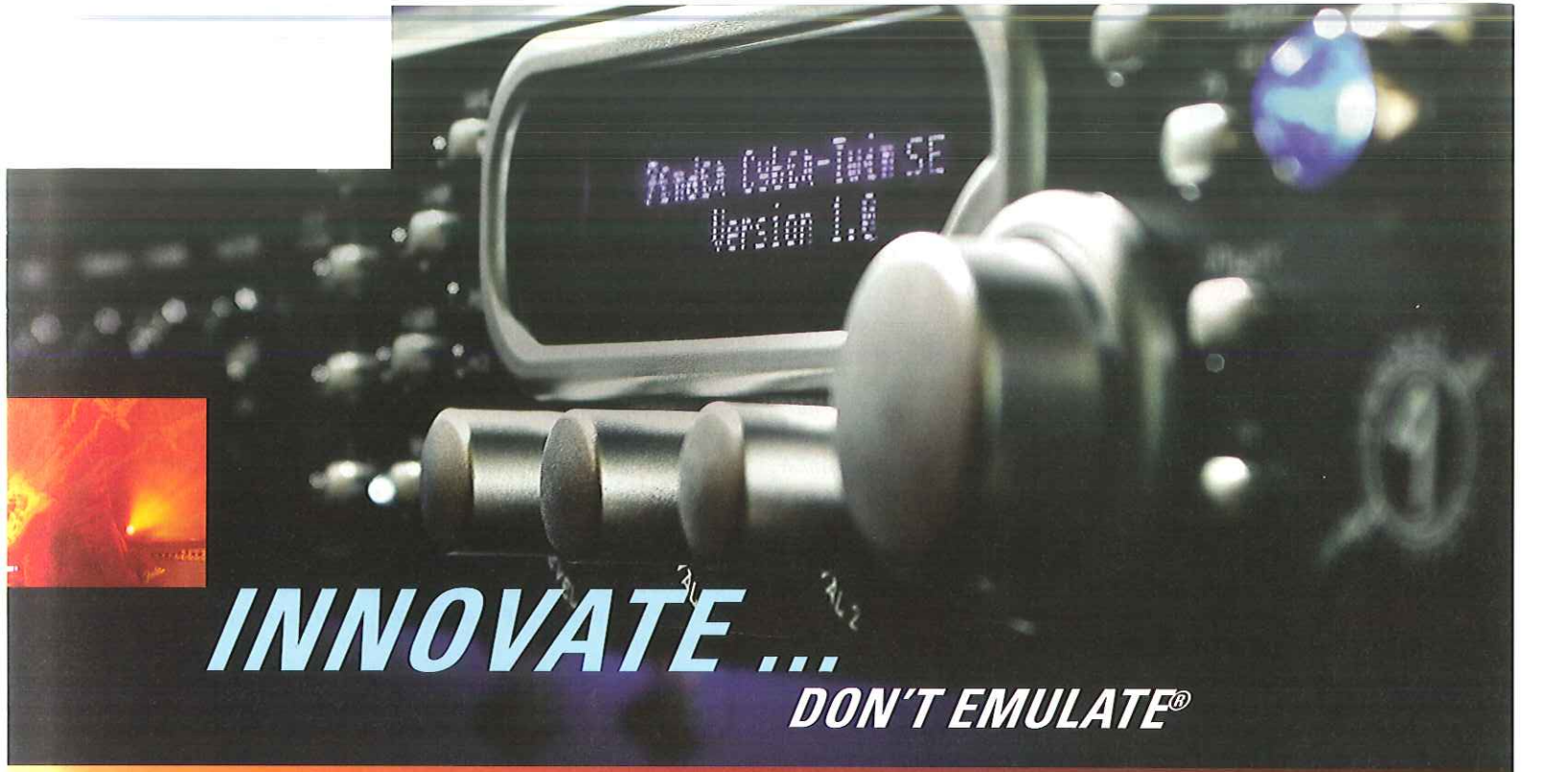
- All-new, tasteful cosmetics – black control panel with blue jewel, white LEDs, silver buttons and trim; dark black/silver grille cloth
- Many useful, fun new effects including Auto Pan Delay, Fuzz, Lo-Fi Resolver, Pedal Pitcher, Green Stompbox Overdrive, Blackie Mid Boost and Alienator
- New effect combinations like Delay + Pedal Wah, Fuzz + Touch Wah, Octaver + Tape Echo, etc.
- 250 total presets – 100 Fender Custom Shop, 100 Player's Lounge, 50 Amp Collection – including artist authored presets from Greg Koch and Gary Hoey
- New extreme drive circuitry for more modern distortion tones
- Two new tone stacks: NeoBritish and Dyna-Touch™
- Improved amp filtering for more natural, airy highs on some presets; four new timbre filters including Metal Drop Scoop, Mid Squawk, Super Bright and Acoustic Scoop
- New patented hum reduction with automatic 50/60 Hz discrimination, selectable with front panel button and LED
- Externally accessible tubes (two 12AX7's) with tube rattle prevention system
- External speaker jacks allowing experimentation with other speaker cabinets
- Nearly instantaneous preset changes with footswitch
- New preset card fitted to top of amp (removable)
- Cyber-Twin (original version) MIDI preset dumps will work with the Cyber-Twin SE (not the other way around)

**“After listening to suggestions from guitarists over the last three years, Fender has come up with some interesting new features.”** – Guitar One, December 2004

For a complete list of Cyber-Twin SE presets, go to [www.fender.com](http://www.fender.com).

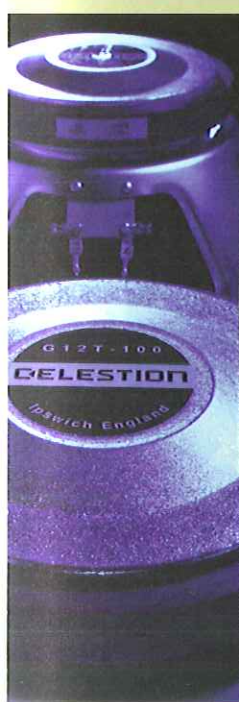




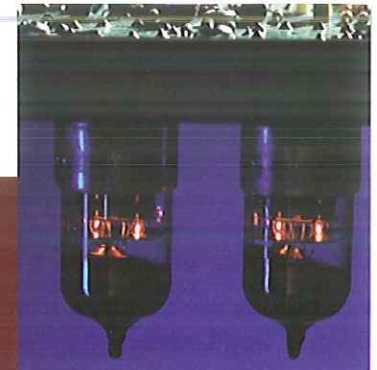


**INNOVATE ...**

**DON'T EMULATE®**



# CYBER SERIES



*"The Cyber-Twin SE is one fantastic sounding piece of equipment for both the studio and live on stage! Often guitar amps or amp simulators that use digital technology have a faint high pitch 'ring' to them, which is very annoying (similar to when a TV is on in the room). I didn't hear a trace of this with the SE... I don't know how Fender did it, but the SE was warm, fat and heavy sounding. The effects sounded great as well and normally amps like this don't do both jobs well ... Hats off to Fender for creating an amazing amp!"*

**Ken Walden**, founder and recording guru of *Secrets of the Pros'*  
www.secretsofthepros.com

*"As a producer I work with bands from around the country who can't always bring their own amps to the studio – that's where the Cyber-Twin saves the day. For Op Emerging, I had 10 bands that all needed different amp setups – when they got to the sessions, I cranked up the Cyber-Twin and they were totally blown away, as I was! The Cyber-Twin has got to be the most versatile amp ever made. It literally gives you all the world's greatest amps at your fingertips and each one responds like the real thing at any volume – clean or crunchy. I won't go into the studio without it!"*

**Steve Plunkett**, producer of *Op Emerging* available now on *Fender Records*

Quick Access Footswitch

Expression Pedal

Bypass Footswitch

Digital Recorder

Headphones

Mixing Board

4x12 Cab(s)

Outboard Effects

MODEL **Cyber-Twin™ SE**

TYPE PR 003

PATENT NUMBER: 6,322,110

FENDER MUSIC INSTRUMENTS CORP., CORONA, CA, U.S.A. MADE IN MEXICO

CELESTION

MIDI Controller

Computer

Another Cyber-Twin

CAUTION: CHASSIS SURFACE NOT TO BE TOUCHED TO REDUCE THE RISK OF FIRE OR ELECTRICAL SHOCK. ALWAYS UNPLUG THIS EQUIPMENT TO MANAGE MOISTURE AND PREVENT OVERHEATING. ALWAYS UNPLUG THIS EQUIPMENT TO MANAGE MOISTURE AND PREVENT OVERHEATING. ALWAYS UNPLUG THIS EQUIPMENT TO MANAGE MOISTURE AND PREVENT OVERHEATING.

WARNING: FENDER AMPLIFIED SYSTEMS ARE CAPABLE OF PRODUCING VERY HIGH SOUND PRESSURE LEVELS WHICH MAY CAUSE HEARING LOSS OR DAMAGE TO HEARING. ALWAYS USE CARE WHEN SETTING AND ADJUSTING VOLUME LEVELS DURING USE.



**Gary Hoey**  
www.garyhoey.com  
Photo: Billy Siegle

**Greg Koch**  
www.gregkoch.com  
Photo: Billy Siegle

"The thing I love about the Cyber-Series amps is the way they respond to the player's feel, and the way you can tailor the sound to be whatever you hear in your head. The difference between a Cyber-Twin SE and a regular, old modeling amp is like dating the beautiful girl next door or a plastic Hollywood bimbo! It looks good on the outside, but there's no depth! The new Cyber-Twin SE is the next step into the Cyber-Sonic Heavens. I was honored when Fender asked me to program a bunch of my favorite sounds like Lava Lamp and Smooth Beef into the new Cyber-Twin SE."

– Gary Hoey

"I have used and abused Fender amps since the very beginning of my plectrum-wielding days. In the last 10 years alone I have gone from new '59 Bassman reissues to old Super Reverbs, Blues Devilles to Hot Rod Devilles, four Pro Juniors with a '63 Reverb to the Custom Vibrolux, Cyber-Twins, Cyber-Deluxes, '65 Super Reverb Reissues, '64 Vibroverbs, '65 Twins, Blues Juniors, new Concert Reverbs and one of my current faves – the new '59 Bassman LTD and various combinations of all of the above. They all sound sublime for different applications and they can take the pummeling that a pseudo-sasquatch such as myself can throw at them. Quite frankly, Fenders are what was, what is and what will be in amps!

– Greg Koch

# ACCESSORIES

The Cyber-Twin® SE includes both one-button and four-button footswitches as well as a custom-fitted cover.



## CYBER FOOT CONTROLLER™

239-1000-000



- Two Expression pedals
- Heavy-duty steel construction
- Bank Up, Bank Down, Tap/Tune, and FX on/off
- LED indicators next to each switch
- MIDI cable and AC power adapter included
- 2.5" H x 27.25" W x 9" D, 18 lbs.

Tap into the power of your Cyber-Twin® SE, Cyber-Deluxe® or Cyber-Champ™ with the Cyber Foot Controller! This flexible MIDI controller was designed specifically for use with the Cyber-Series amps, but will also work with other MIDI devices. Access all the cool features and patches from the floor! Two expression pedals control parameters such as volume, tremolo speed and wah.

## GIG BAG FOR CYBER FOOT CONTROLLER

099-1553-000



# CYBER SERIES

## CYBER-DELUXE®

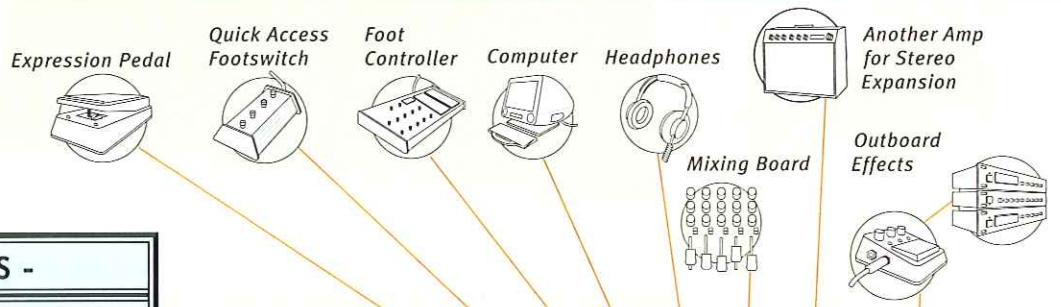
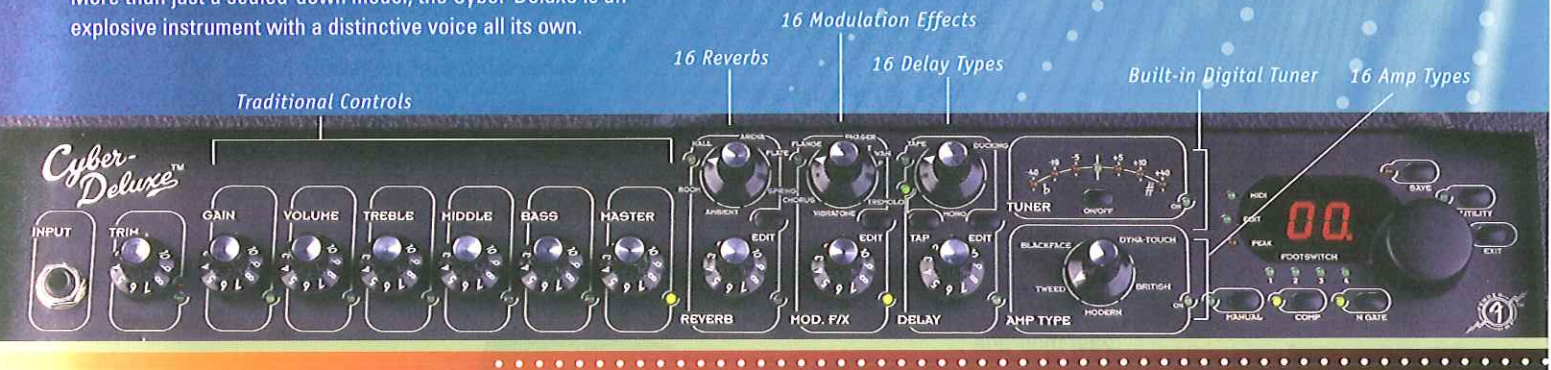
022-9001-000



The Cyber-Deluxe is a dream come true for any guitarist. It's got gig-worthy power, tons of high-quality tones and effects, and versatile studio and stage patching capabilities – yet you can fit it in the back seat of your car!

The Cyber-Deluxe amplifier's 16 Amp Collection presets and 16 Custom Shop presets are stored permanently, and another 32 presets are user-rewritable for a total of 64 presets. A complete palette of DSP effects with Mono and Stereo patching capabilities is at your command. The all-analog preamp internally configures itself before or after the tone controls to create real amplifier feel and tones, from Tweed and Blackface™, to British and Modern. DSP effects like Delay and Chorus are placed post-distortion in the signal path, while effects like Touch Wah are pre-distortion for unparalleled flexibility.

More than just a scaled-down model, the Cyber-Deluxe is an explosive instrument with a distinctive voice all its own.



- SPECIFICATIONS -**
- 65 Watts
  - One 12" Celestion® G12T-100 speaker
  - 64 total presets
  - 16 Reverbs, 16 Modulation effects, 16 Delay types with level and parameter edit controls.
  - Programmable noise gate and compressor
  - Digital tuner and MIDI support
  - Speaker emulated stereo line outputs
  - 4-button Quick Access preset footswitch included
  - 18-1/2" H x 23" W x 11-3/16" D, 45 lbs.



# INNOVATE ...

# DON'T EMULATE®



## CYBER-CHAMP™

22-90300-000

We could have made the "Cheap Version," but the Cyber-Champ prototypes sounded so good – we decided to go all the way! This easy-to-use firecracker contains 21 preset tones from Fender® clean to outrageous distortion. You can write up to seven of your own tone settings too, choosing from a variety of analog preamp voicings and a full palette of handcrafted effects. The fun, flexible, powerful and affordable Cyber-Champ pumps out a genuine 65 watts of power through a premium Celestion® G12T-100 speaker. It's not just loud on paper either – set it next to your drummer and start rockin'!

Like all Cyber-Series amps, our Virtual Tone Interpolation™ circuitry instantly reconfigures the basic hardware building blocks of preamp, tone stack, and effects to accurately reproduce the sounds of many different classic and modern amplifiers. The Cyber-Champ also features a hum reduction circuit, digital chromatic tuner, headphone/line output, MIDI and more! Swap presets with other Cyber-Champ users or save 'em to your computer. If you've been waiting to complete your home studio or are looking for the perfect practice amplifier, look no further than the Cyber-Champ from Fender.

17.25" H x 18.5" W x 9.5" D, 30 lbs.



### - PRESETS -

BANK/PRESET	CUSTOM SHOP	AMP COLLECTION	PLAYERS LOUNGE (REWITABLE)*
A	Red House	'49 Champ*	Stadium Rock
B	R.I.P.	'55 Deluxe	Morning Light
C	Hang Ten	'65 Princeton® Reverb	Psychobilly
D	Texas Shuffle	'65 Deluxe Reverb*	Nü-D
E	Modified Combo	Princeton 65 DSP	Clean Arena
F	Euro Trem	British Invasion	Jazz Box
G	Boris Chorus	Vintage British Crunch	Barracuda

**START JAMMING TODAY!**

# G-DEC



## NEW G-DEC™

235-0000-000 (120V)

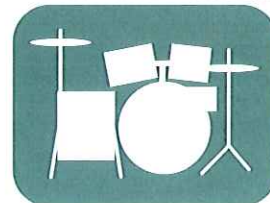
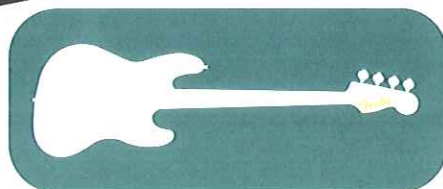
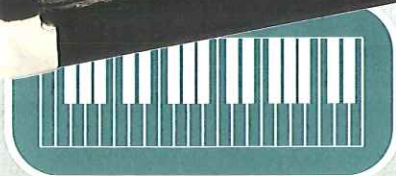
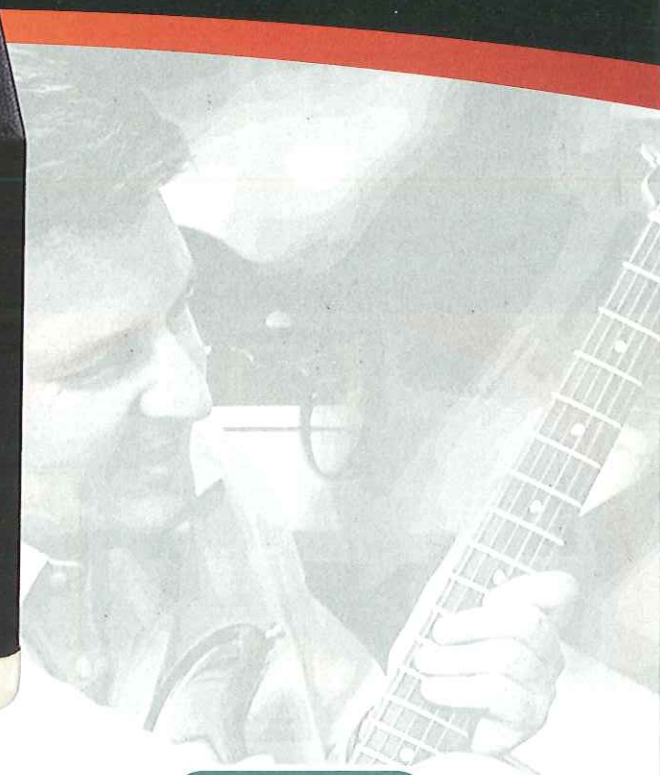
*Guitar Digital Entertainment Center*

The Guitar Digital Entertainment Center, or G-DEC, is a one-of-a-kind practice amp that'll keep you playing for hours and hours because it's so simple and fun! The G-DEC boasts more features than most full-sized amps, in a small, portable and familiar package. Inside, you'll find a fully-functional MIDI synthesizer that is used for on-board drum loops complete with practice bass lines and even some accompaniment from other instruments – each with their own volume control! The G-DEC gives you 17 different amp types, 29 effects, 10 reverbs and tons more parameters to design and save your own tones – or simply spin the chrome knob and select from 50 Fender®-designed presets, which include a drum loop with bass and accompaniment and an appropriate guitar tone to match.

The G-DEC has as much digital signal processing power as any of the Cyber-Series amplifiers with additional features such as a flexible 14 second phrase sampler, a full MIDI synthesizer that can be played by an outboard MIDI controller or by MIDI files streamed from your PC, and filters for focusing on different instruments in any song played by an MP3 player or CD player through the auxiliary input.

The G-DEC is an ideal amplifier system for beginning guitarists who can easily learn to play in time and have fun from day one, and is great for the experienced musician as a song writing tool or just a fun practice amp that will keep you playing longer and more frequently.

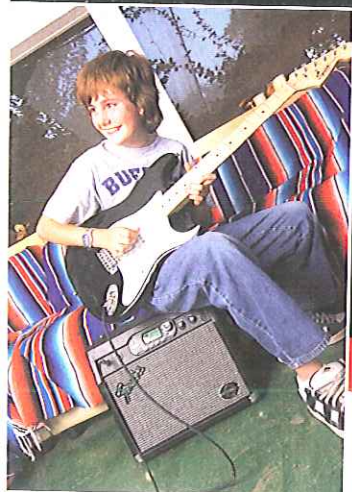
Start Jamming Today!





**Features include:**

- Easy recall of guitar tones from heavy metal to jazz, punk to country - at the twist of a knob
- Drum beats, Bass lines, and other instruments provide musical backing in any style and tempo
- 70 preset drum loops and metronome
- 50 factory "Performance Presets" include drum loop, bass line, guitar amp tone plus effects; 50 more can be created by the user
- Internal synthesizer with MIDI interface allows playback of MIDI song files via computer. Play all the backing tracks through the G-DEC, and every instrument from Piano to Percussion is in there! MIDI keyboards can also be used to play the G-DEC's internal sounds
- Easy-to-use automatic guitar tuner
- The amp's top provides a flat surface for placing a portable CD or MP3 player; these devices can be hooked up with the G-DEC for "play along" capability
- Internal Phrase Sampler can sample the incoming guitar signal to create loops, or song soundbites from CD/MP3 may be captured for careful study
- Shoulder strap for easy transport
- 15 watts of power with a Special Design 8" speaker
- Future software upgrades can be loaded via MIDI



H: 13.5" x W: 15.5" x D: 7", 16 lbs.



***BAND INCLUDED! ALL THAT'S NEEDED IS YOU!***

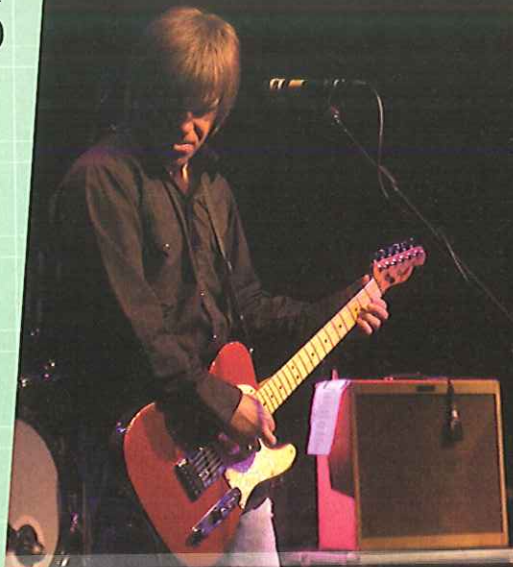
# VINTAGE SERIES

## '59 BASSMAN® LTD

217-1000-010

The Fender® Bassman LTD (lacquered tweed) amplifier of the 1950's evolved as the pro bassist's answer to amplifying a great new invention: the Fender Precision Bass®. This powerful 45-watt rig could easily compete along with the common instrumentation of the day: horns, piano, four-piece drum kit with calfskin heads, and maybe even an electric guitarist with a nice, new 10-watt amp! By the '60s and '70s, the original all-tube Tweed 4 x 10 Bassman gained popularity with rock, country, and blues GUITARISTS as a great-sounding, reliable, easy to use guitar amp. Even some emerging British amp designers of the day copied its circuitry for use in their most celebrated designs.

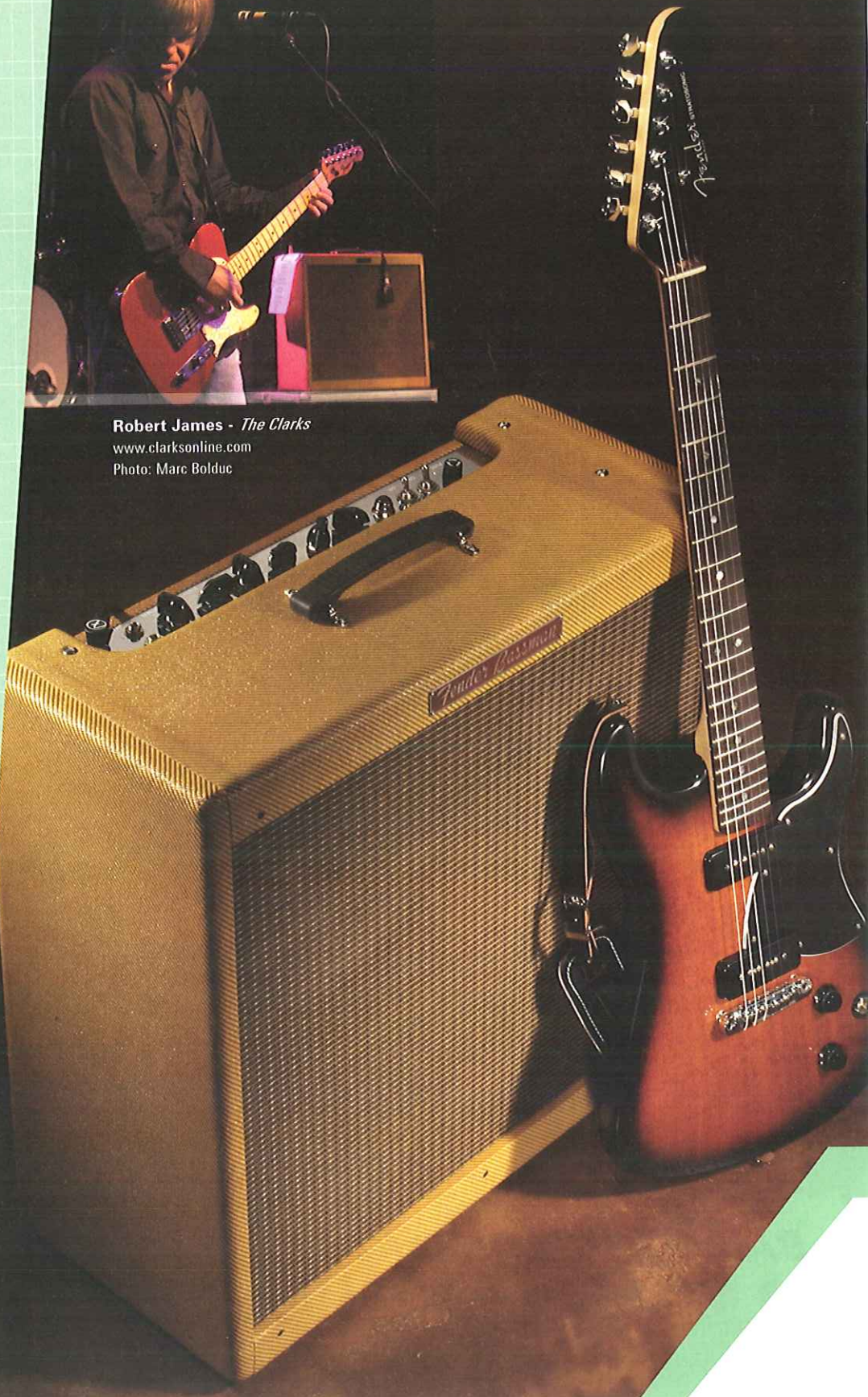
In the 1990's, Fender released an affordable reissue of the now-collectible '59 Bassman amplifier to massive acclaim. Many guitarists tired of experimenting with preamps, equalizers, and effects racks rediscovered the simple pleasure of plugging into a Fender tube amp and rocking. The Bassman amp's wide stage coverage, touch-sensitive dynamics, and full-frequency swirl make it the perfect vehicle for building a great tone with almost any guitar or effect pedal hooked into it. The Reissue Bassman continues to be a staple of the Fender guitar amp line to this day.



Robert James - *The Clarks*

[www.clarksonline.com](http://www.clarksonline.com)

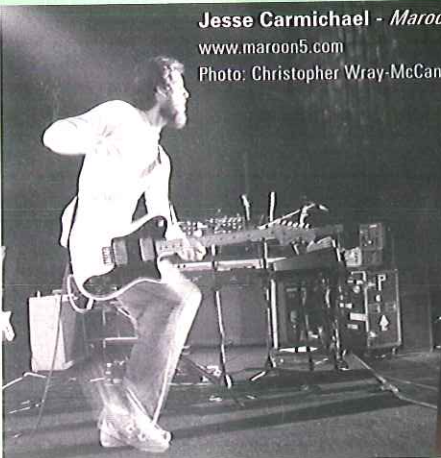
Photo: Marc Bolduc



Jesse Carmichael - *Maroon5*

[www.maroon5.com](http://www.maroon5.com)

Photo: Christopher Wray-McCann





The '59 Bassman® LTD features:

- Genuine lacquered Tweed covering
- Solid finger-joined pine cabinet for woody, resonant tone
- Original spec 5AR4 rectifier tube for natural compression when you play hard
- Internal bias pot making it easier to experiment with various output tubes
- Two US-made GT-6L6-GE Groove Tubes®, output tubes
- Two improved 12AX7 preamp tubes
- Fitted cover is included
- 45 watts into two Ohms
- 4 x 10" 8 Ohm Jensen®, P10R speakers with Alnico magnets
- Dual channels (Normal and Bright)
- Four inputs (two per channel)
- Chrome control panel with controls that go to 12

22.37" H x 23.5" W x 10.5" D, 53 lbs.



## '63 FENDER® REVERB

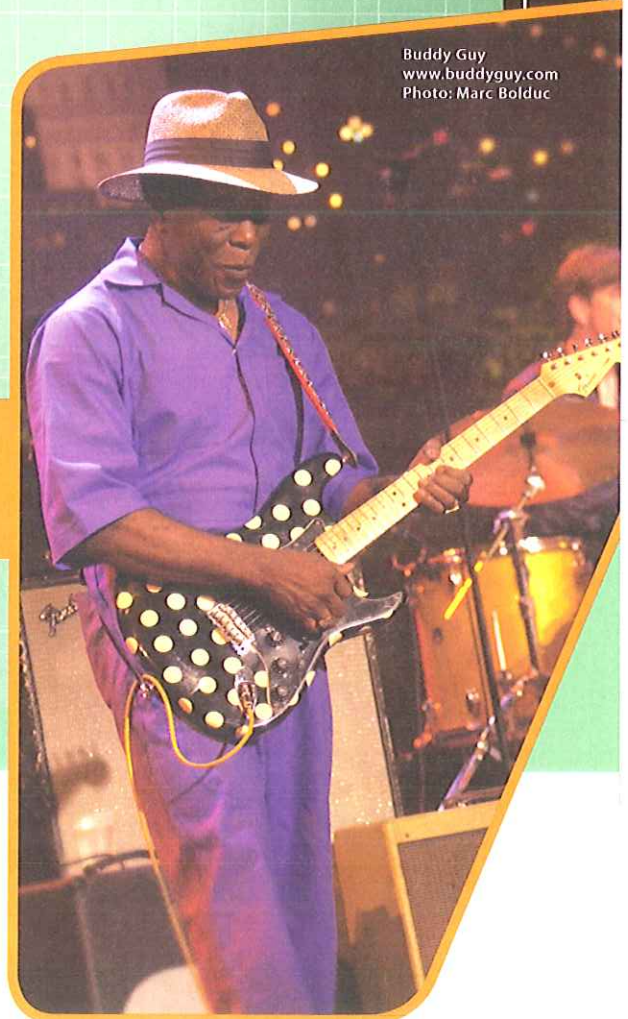
021-7500-000

Our legendary all tube Fender Reverb unit has been a staple of virtually every surf performance and recording since the early '60s. Blues and experimental players love it too! Add it on to any amp.

- One 6V6 from Groove Tubes®
- One 12AX7 preamp tubes
- One 12AT7 tube
- Dwell, Mix, Tone controls
- On/Off footswitch included
- Brown textured vinyl with Wheat grille cloth
- 10.5" H x 18.75" W x 7.5" D, 13 lbs.



Buddy Guy  
www.buddyguy.com  
Photo: Marc Bolduc



# VINTAGE SERIES

## '65 TWIN REVERB®

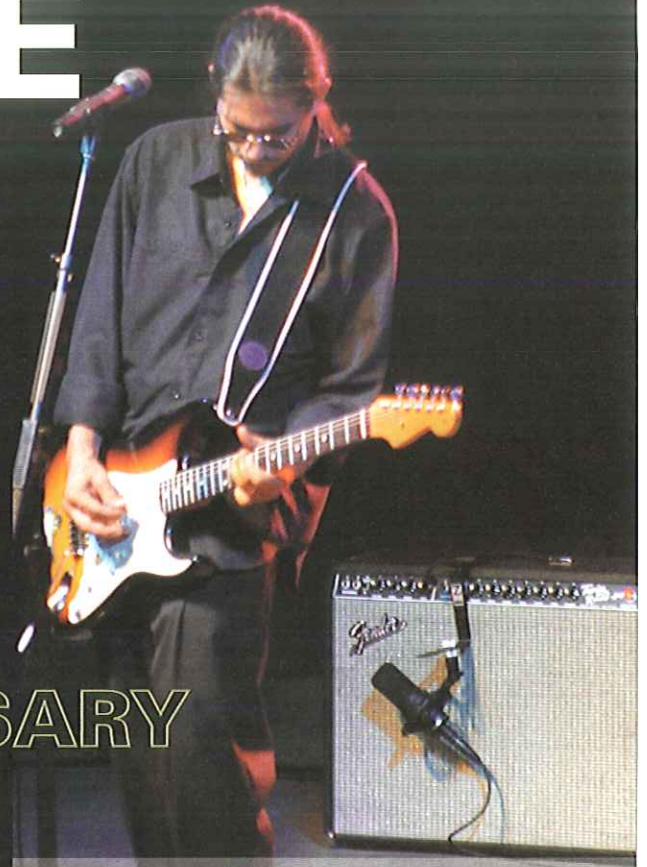
021-7300-000

Forty years and still going stronger than ever! This amp has seen action in every imaginable musical venue, and continues its musical legacy today. Whether you play rock, jazz, country, or whatever, this is what a clean electric guitar sounds like! Or add an upside-down Stratocaster® guitar and a fuzz box, and...

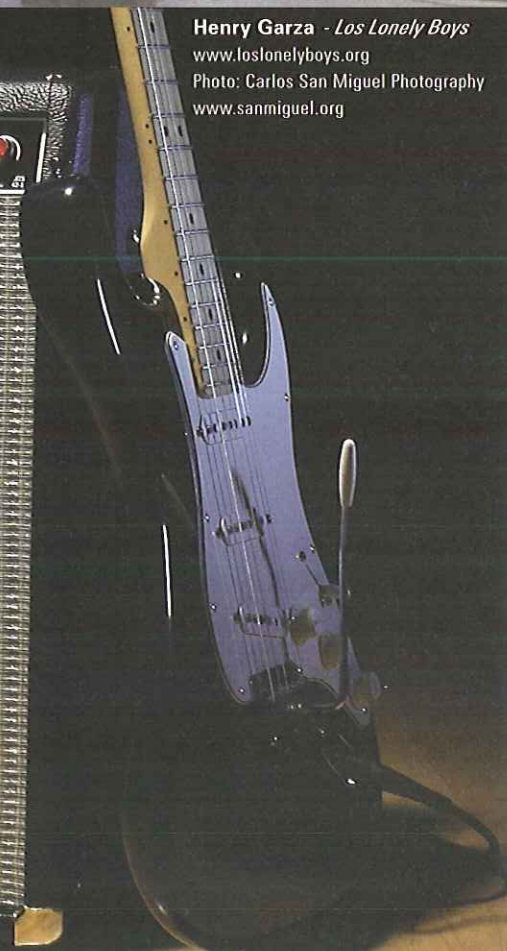
- 85 watts into 4 Ohms
- Four 6L6 Groove Tubes®, power tubes
- Four 12AX7 preamp tubes
- Two 12AT7 reverb tubes
- 2 x 12" 8 Ohm Jensen®, C-12K speakers
- Dual channels (Normal and Vibrato)
- Fender, Reverb
- Vibrato
- Two-button footswitch for Reverb and Vibrato on/off
- Tilt-back legs
- Black textured vinyl with silver grille cloth

19.87" H x 26.5" W x 10.5" D, 64 lbs.

# 40<sup>TH</sup> ANNIVERSARY



Henry Garza - *Los Lonely Boys*  
[www.loslonelyboys.org](http://www.loslonelyboys.org)  
 Photo: Carlos San Miguel Photography  
[www.sanmiguel.org](http://www.sanmiguel.org)



## '65 SUPER REVERB®

021-7600-000

This faithful re-creation of the legendary Blackface™ Super from the 1963-1968 era is a must-have for vintage enthusiasts and Strat® guitar slingers, but players of all styles enjoy its shimmering tone. The Super Reverb amp's medium output and stage-filling sound makes it the perfect amp to crank up for unmiked club gigs or on a concert stage.

- 45 watts into 2 ohms
- Two 6L6 Groove Tubes®, output tubes
- One 5AR4 rectifier tube
- Four 12AX7 preamp tubes
- Two 12AT7 tubes
- 4 x 10" 8 Ohm Jensen®, P10R speakers with Alnico magnets
- Dual channels (Normal and Vibrato)
- Tube driven Fender® Reverb
- Tube Vibrato
- Two-button footswitch for Reverb and Vibrato on/off
- Black textured vinyl with silver grille cloth
- Tilt-back legs

24.75" H x 25.125" W x 10.5" D,  
65 lbs.



Chainsaw - The Aquabats

[www.theaquabats.com](http://www.theaquabats.com)

Photo: [www.cyndibertagni.com](http://www.cyndibertagni.com)



## '65 DELUXE REVERB®

021-7400-000

For rock, country or blues players that want a moderately powered amp they can crank up on the gig or in the studio. The fat, snappy guitar tones heard on many of our favorite recordings, from Memphis to Abbey Road, were made using the Deluxe.

- 22 watts into 8 Ohms
  - Two 6V6 Groove Tubes® output tubes
  - One 5AR4 rectifier tube
  - Four 12AX7 preamp tubes
  - Two 12AT7 tubes
  - 1 x 12" 8 Ohm Jensen® C-12K speaker
  - Dual channels (Normal and Vibrato)
  - Tube driven Fender Reverb
  - Tube Vibrato
  - Two-button footswitch for Reverb and Vibrato on/off
  - Black textured vinyl with silver grille cloth
- 17.5" H x 24.5" W x 9.5" D, 42 lbs.



# VINTAGE SERIES

## '65 TWIN REVERB® CUSTOM 15

217-3000-010

Introducing the '65 Twin Reverb Custom 15, a welcome addition to our venerable Vintage Series amplifiers. It's an all-tube combo amp utilizing the 85 watt, '65 Twin Reverb Reissue chassis, coupled with an enlarged cabinet and single 15" speaker instead of the usual pair of 12's. The Twin's Vibrato, Reverb, and crystal clean tones are great as always, and the 15's extra fat clear bottom end, smooth treble, and high power handling make this amp a godsend for guitarists in specific genres.

We partnered with the folks at Eminence, to create an updated speaker based on the now-collectable JBL, D130F model used by Fender, in the 1960's and 70's. This driver, with its cast frame, shallow cone, high flux density, large voice-coil, and aluminum center cap delivers the clean,

precision performance needed by steel, jazz, and country players, among others. The 3-D separation of bass and treble coming out of this speaker will amaze you!

The '65 Twin Custom 15 is covered in black heavy-duty textured vinyl with silver grille cloth and nickel hardware. A metal badge on the front grille identifies this amp as the '65 Twin Custom 15 model. A two-button Reverb/Vibrato footswitch, removable casters, and embroidered cover are included.

22" H x 26.15" W x 10.5" D, 64 lbs.



**Cindy Cashdollar**  
[www.cindycashdollar.com](http://www.cindycashdollar.com)  
Photo by: Rahav Segev

# STEEL-KING™

228-9500-000

It's Fender's first solid-state amplifier designed to handle the demands of the modern pedal steel guitar with style, grace and genuine Fender® tone. It also happens to work wonderfully anywhere clean full-frequency instrument amplification is desired:

- Jazz guitar
- Gretsch® and Guild® hollow-body country fingerpickin' styles
- Latin American electric guitar styles
- Reggae and World Beat guitar
- Vintage Electric Piano

### Features Include:

- 200 watts into 4 ohms – loud and clean!
- All-new preamp design tailored specifically for clean, versatile tone shaping
- Professional XLR line output with Level control, Ground Lift, and Pre-Post EQ
- Effects loop and Tuner Output with Mute
- Limiter with On-Off button helps prevent distortion when you play hard
- Genuine Fender long-spring Reverb by Accutronics®
- Three-button footswitch included!
- Fitted Cover included!
- Genuine Fender Custom 15 driver based on the now-collectable JBL® D130F model used by Fender in the 1960s and '70s. This updated 15" speaker delivers the clean, precision performance that many specialist players demand.

### Speaker construction details:

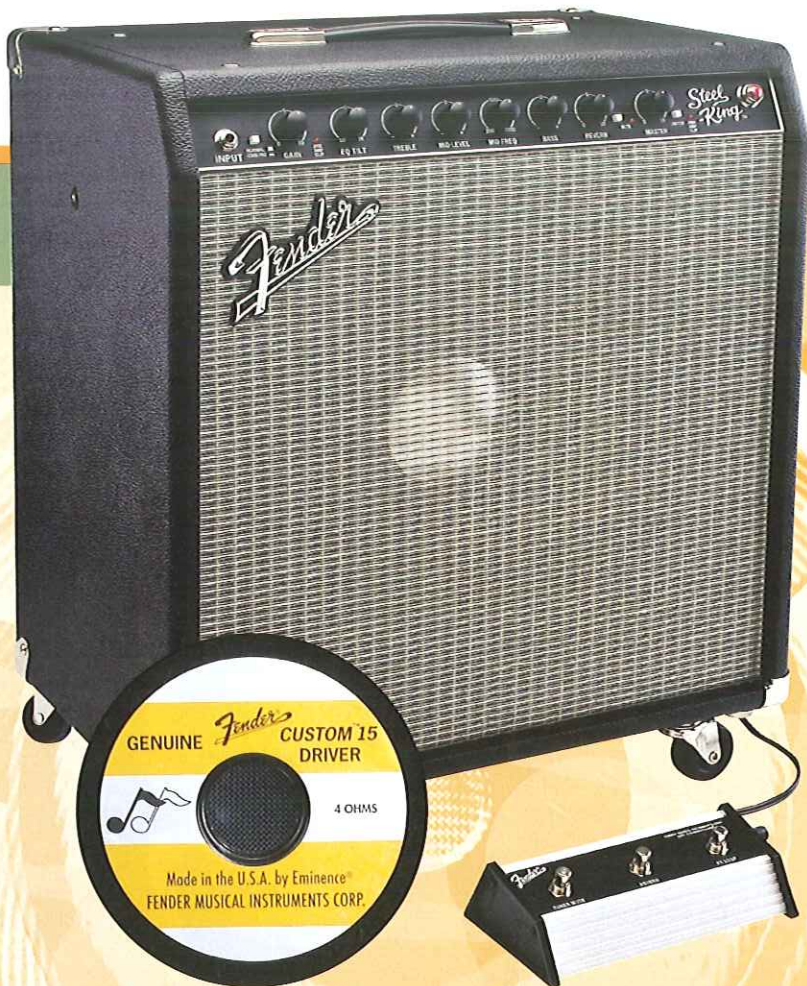
- Cast frame for strength
- Shallow cone profile for wider dispersion and stage coverage
- High flux density and large, lightweight voice coil for incredible sensitivity
- Aluminum center cap for distinct high-frequency response

21" H x 20" W x 12.5" D, 66 lbs.

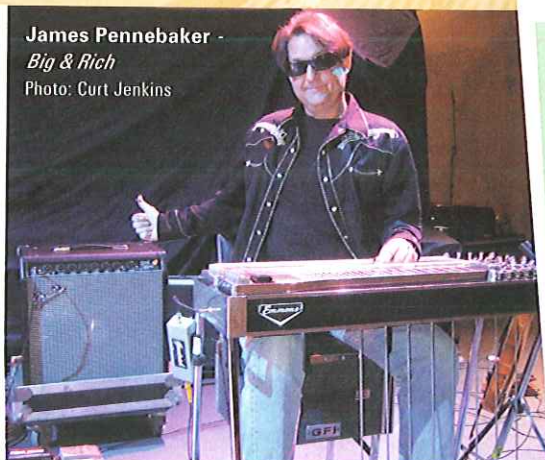


**WARNING:** FENDER AMPLIFIER SYSTEMS ARE CAPABLE OF PRODUCING VERY HIGH SOUND PRESSURE LEVELS. EXCESSIVE Prolonged EXPOSURE TO PERMANENT HEARING DAMAGE. USE EAR PLUGS AND PROTECTIVE HEADPHONES.

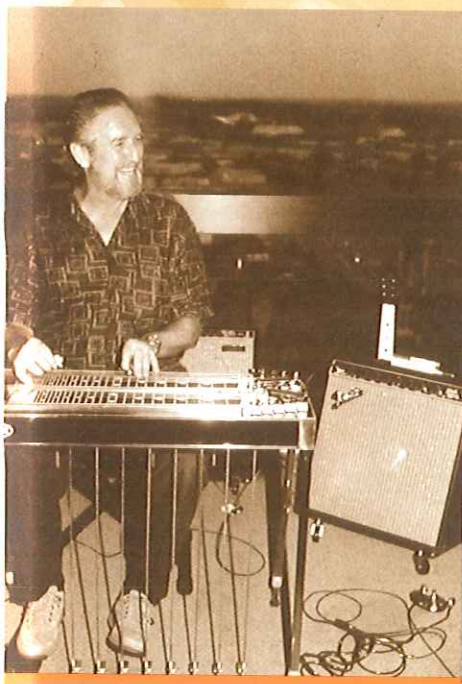
**CAUTION:** CHASSIS SURFACE IS HOT TO REDUCE THE RISK OF FIRE OR ELECTRIC SHOCK, DO NOT EXPOSE THIS EQUIPMENT TO RAIN OR MOISTURE.  
**AVIS:** SURFACE DE CHÂSSIS ÉLECTRIQUE NE PAS TOUCHER.  
**ATTENTION:** SURFACE DE CHÂSSIS ÉLECTRIQUE NE PAS TOUCHER.



*"I've been using Fender amps on the road and in the studio since the mid 1970s with artists such as Delbert McClinton, Billy Joe Shaver, Jimmie Dale Gilmore, Lee Roy Parnell, T. Graham Brown and Pam Tillis to name a few. Fender's combination of classic tone and excellent reliability has helped me do my job for over 25 years now. Thank you Fender!"*  
– James Pennebaker



**James Pennebaker - Big & Rich**  
Photo: Curt Jenkins



*"The Steel-King has the greatest out-of-the-box amp sound I've heard in a long time!"*

– Buddy Emmons  
www.buddyemmons.com  
Photo: Bucky Barrett



**Mike Smith**  
www.mikeandt.com  
Photo: Billy Siegle

# MH SERIES

**NEW**

**MH-500  
METALHEAD™**

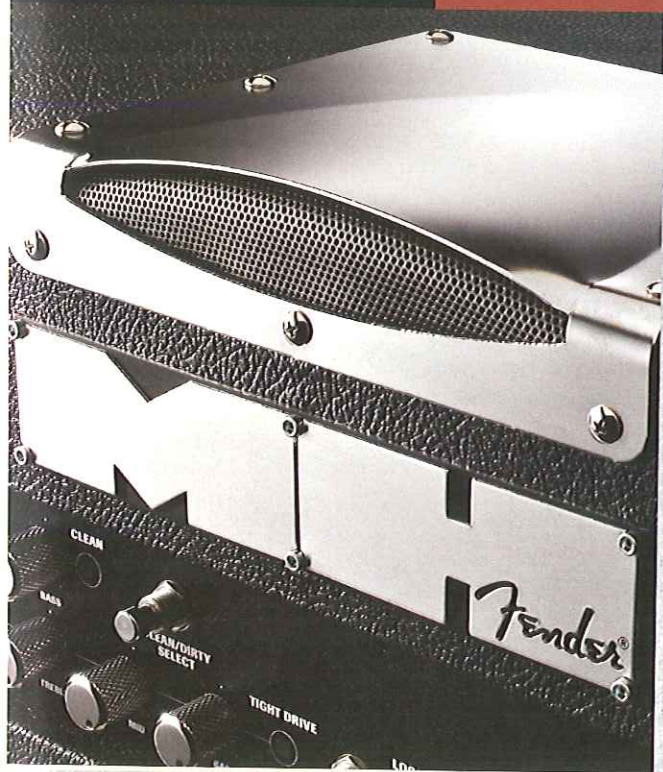
228-2000-000

Truth be told ... The first public audience to witness the mind-numbing, speaker-testing beast that is the Metalhead, was none other than our local authorities. After firing it up and delivering a few gut-wrenching power chords, car AND building alarms started sounding off throughout the complex where our R&D department resides – spurring the police to hightail it to our parking lot! Needless to say, we had some explaining to do ...

One of the most powerful electric guitar amplification systems known to man, the Metalhead was designed from the ground up to deliver a no-nonsense, full-on guitar assault. Three independent preamp channels create the necessary tones for all modern, heavy guitar styles. The visual appearance is simple and timeless, with heavy-duty flight case hardware and chromed knobs and switches. This amp is made to survive the rigors of the road! Companion 4x12 cabinets (MH-412SL, MH-412ST) feature extreme-duty 100 watt Celestion® speakers and matching “flight case” construction.

**550 WATTS!**

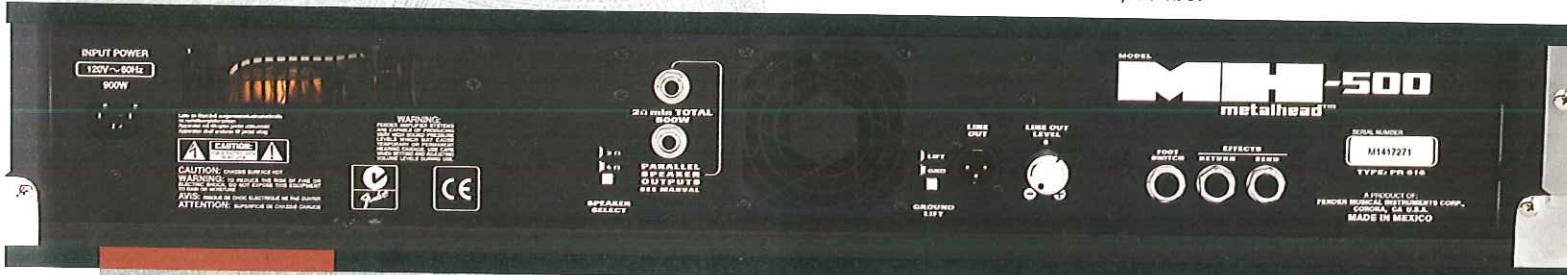




**MH-500 features include:**

- 550 watts into 2 ohms (a pair of MH-412 cabinets)
- 400 watts into 4 ohms (a single MH-412 cabinet)
- All solid-state circuitry, reliable and maintenance-free; power amp is descended from one of our Professional Bass amplifier platforms
- Forced-air fan cooling
- Three-channel preamp voiced for the new millennium
- CLEAN channel is studio-pure, with tons of headroom
- TIGHT DRIVE channel covers the palette of vicious rock guitar tones
- LOOSE DRIVE combines copious distortion with high-headroom, uncontrolled power-amp rumble for modern drop-tuned metal, punk and beyond ...
- BOOST knob allows footswitchable volume boost on any channel, effectively providing SIX channel performance
- 16 useful effects, including new GATE feature, which can be used for noise reduction or "stop-start" muting techniques
- Professional speaker-emulated XLR Line Out with Level control and Ground Lift
- Four-button footswitch is included
- Included display box contains 25 sets of foam earplugs ... You are going to need them!

8.5" H x 29.25" W x 11" D, 50 lbs.



**MH-412SL & MH-412ST CABINETS**

MH-412SL 228-2800-000, MH-412ST 228-2900-000

**Specifications:**

- MH-412SL has a "slant" baffle
- MH-412ST has a "straight" baffle and caster cups to allow stacking the Slant cab on top
- Perforated Metal grille
- Angled nickel-plated steel edge reinforcement
- Premium 13-ply birch construction
- Four 12-inch, 100-watt Celestion® drivers
- 4 ohms total impedance
- Cabinet can handle 400 watts RMS
- Single 1/4" speaker input
- Pop-out casters are included

30" H x 30" W x 15" D, 106 lbs.



# PRO TUBE SERIES

This series features natural tube tremolo plus modern high gain channel switching – a first for Fender®. The Concert Reverb™, Twin Amp™ and Pro Reverb™ amps boast huge, clean Fender Blackface™ tones in the Normal channel, and plenty of distortion in the super-hot Drive channel. Our unequalled Fender Tube Reverb is the icing on the cake! A 1/4 power switch and full-featured effects loop make these amps versatile enough for any stage or studio application. Each amp has its own distinctive voice, take your pick!

The Concert Reverb, Twin and Pro Reverb amps feature:

- Dual selectable channels (Normal and Drive)
- All tube Fender Reverb
- Tube Tremolo
- Foot switchable FX Loop with Send and Return level controls
- Four-button footswitch
- External speaker jack
- Tilt-back legs
- 1/4 power switch
- Bias pots for easy tweaking of tubes
- Cover included



## CONCERT REVERB™

021-5900-000

The Concert Reverb offers big, wide tone with tons of bottom end!

- 50 watts (switchable to 12 Watts)
- Two 6L6 Groove Tubes®, output tubes
- Seven 12AX7 preamp tubes
- One 12AT7 reverb tube
- 4 x 10" Fender Special Design Eminence®, speakers

25.75" H x 25.5" W x 12.75" D, 85 lbs.



## PRO REVERB™

021-5500-000

Sparkling tones from a single Jensen make this amp a pleasure to play!

- 50 watts (switchable to 12 Watts)
- Two 6L6 Groove Tubes® output tubes
- Seven 12AX7 preamp tubes
- One 12AT7 tube
- 1 x 12" Jensen® C12N speaker

17.5" H x 25.5" W x 12.75" D, 75 lbs.







## TWIN AMP™

021-5700-000

The latest incarnation of our venerable Twin Amp has the responsive, throaty, clean power you know and love, coupled with a high gain distortion channel. The 1/4 power switch allows players to command a stunning 100-watts of power when needed, or a manageable 25-Watts for a club or studio gig.

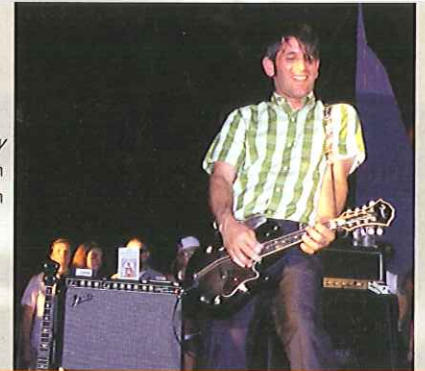
- 100 watts (switchable to 25 watts)
- Four 6L6 Groove Tubes®, output tubes
- Seven 12AX7 preamp tubes
- One 12AT7 tube
- 2 x 12" 8 Ohm Fender, Special Design Eminence®, speakers

19.75" H x 26.5" W x 12.75" D, 80 lbs.



**Scotty Johnson - Gin Blossoms**  
[www.ginblossoms.net](http://www.ginblossoms.net)  
 Photo: Marc Bolduc

**Robert Schmidt - Flogging Molly**  
[www.floggingmolly.com](http://www.floggingmolly.com)  
 Photo: [www.cyndibertagni.com](http://www.cyndibertagni.com)



## CUSTOM VIBROLUX® REVERB

021-5100-000

Not a reissue, but a modern interpretation of a classic Fender. Turn it up when you want to soar, or turn your guitar down to play clean with this super-responsive all tube amp. The more dynamic your style, the more you'll love the Custom Vibrolux Reverb's ability to whisper or scream in reply to changes in your pick attack. Connoisseurs call this one the Little Vibro-King®!

- 40 watts into 4 Ohms
- Two 6L6 Groove Tubes output tubes
- Five 12AX7 preamp tubes
- One 12AT7 tube
- 2 x 10" 8 Ohm Jensen®, P10R speakers with Alnico magnets
- Two independent channels (Normal and Bright)
- Reverb (functions in both channels)
- Vibrato (functions in both channels)
- External speaker jack (4 Ohms)
- Two-button footswitch
- Tilt-back legs

19.37" H x 25" W x 8.62" D, 46 lbs.



# HOT ROD SERIES

The world's best selling tube amps! These amps deliver tube performance, versatility, and value in a package combining vintage tone with revved-up current features. Touch-sensitive dynamics and unmatched versatility have endeared these workhorse amps to guitarists of every imaginable style! The three-channel Hot Rod tube preamp is coupled with a tube power amp fueled by matching Groove Tubes® 6L6 tubes.



*All Hot Rod Deluxe and Hot Rod Deville amps feature:*

- Three selectable channels (Normal, Drive and More Drive)
- Gain and Master controls in Drive channel
- Bright switch in Normal channel
- FX loop
- Fender long spring Reverb
- Two 6L6 Groove Tube output tubes
- Three 12AX7 preamp tubes
- External speaker jack
- Two-button Three-function footswitch for Channel select, Drive/More Drive select
- Chrome panel with vintage pointer knobs
- Internal Variable Bias control
- Black textured vinyl with silver grille cloth
- Cover included

## HOT ROD DEVILLE™ 410

021-3201-000

Four "tens" for a big tone... bright, yet fat.

- 60 watts into 4 or 8 Ohms
- 4 x 10" 8 Ohm Fender® Special Design Eminence® speakers
- 23.5" H x 23.5" W x 10.75" D
- 50 lbs.

## HOT ROD DEVILLE 212

021-3200-000

Everything you need, nothing you don't!

- 60 watts into 2 or 4 Ohms
- 2 x 12" Fender Special Design Eminence® speakers
- 21" H x 24.25" W x 10.75" D
- 53.5 lbs.



## HOT ROD DELUXE™

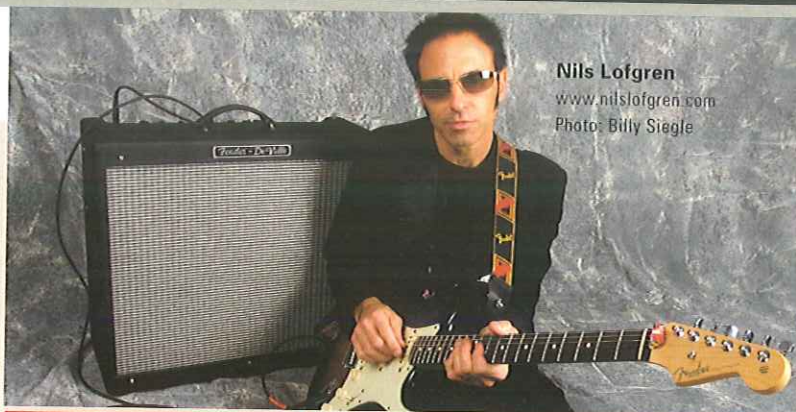
021-3202-000

The world standard for a portable, powerful, full-featured tube amp!

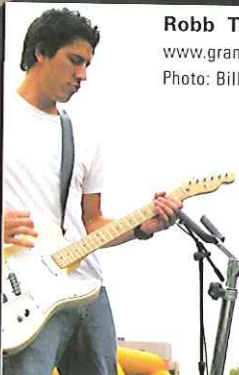
- 40 watts
- 1 x 12" 8 Ohm Fender Special Design Eminence® speaker
- 18.75" H x 23.5" W x 10.5" D
- 45 lbs.



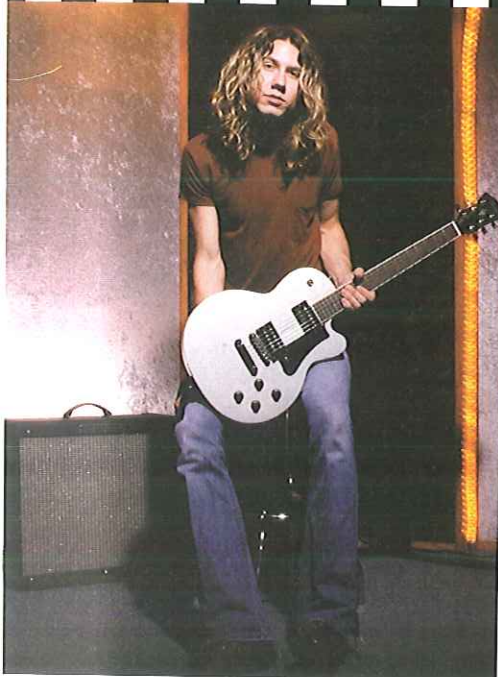
**Albert Hammond Jr. - The Strokes**  
[www.thestrokes.com](http://www.thestrokes.com)  
 Photo: Robb Cohen



**Nils Lofgren**  
[www.nilslofgren.com](http://www.nilslofgren.com)  
 Photo: Billy Siegle



**Robb Torres - Gran Ronde**  
[www.granronde.com](http://www.granronde.com)  
 Photo: Billy Siegle



**Josh Kennedy - Chalmers Green**  
[www.chalmersgreen.com](http://www.chalmersgreen.com)  
 Photo: Angela O'Neal

## PRO JUNIOR™

021-3203-000

In the tradition of the earliest Fender® amps like the Champ®, Princeton®, and Harvard, the Pro Junior is a small tube amp, pure and uncomplicated. Crank it up for natural tube overdrive, and vary its response with your guitar's controls. The Pro Junior delivers big tone for studio and rehearsal applications, but quite a few players over the years have grabbed a pair of them for stage use. In tandem, they provide an easy way to warm up stereo multi-effects boxes, too.

- All tube
- 15 watts into 8 Ohms
- Two EL-84 Groove Tubes® output tubes
- Three 12 AX7 preamp tubes
- 1 x 10" 8 Ohm Fender Special Design Eminence® speaker
- Single channel
- Chrome panel with vintage pointer knobs
- Volume, and Tone controls
- Black textured vinyl with silver grille cloth
- 14.5" H x 15.25" W x 8.75" D
- 20 lbs.

## BLUES JUNIOR™

021-3205-000

Players the world over enjoy the warm, rich tone of the popular Blues Junior. It's got tubes, Fender® spring Reverb, gain controls and more ... in an affordable, easy-to-carry package.

- 15 watts into 8 Ohms
- Two EL-84 Groove Tubes® output tubes
- Three 12AX7 preamp tubes
- 1 x 12" 8 Ohm Fender Special Design Eminence® speaker
- Master, Preamp Volume, Bass, Middle and Treble
- FAT switch
- Fender Reverb
- Footswitch jack for remote FAT on/off
- Chrome panel
- Vintage pointer knobs
- Black textured vinyl with silver grille cloth
- 16" H x 18" W x 9.18" D
- 31 lbs.



Fender®

# FRIENDS

Create your ultimate music room with these great products by **Roadside Relics® & Overkill Design**

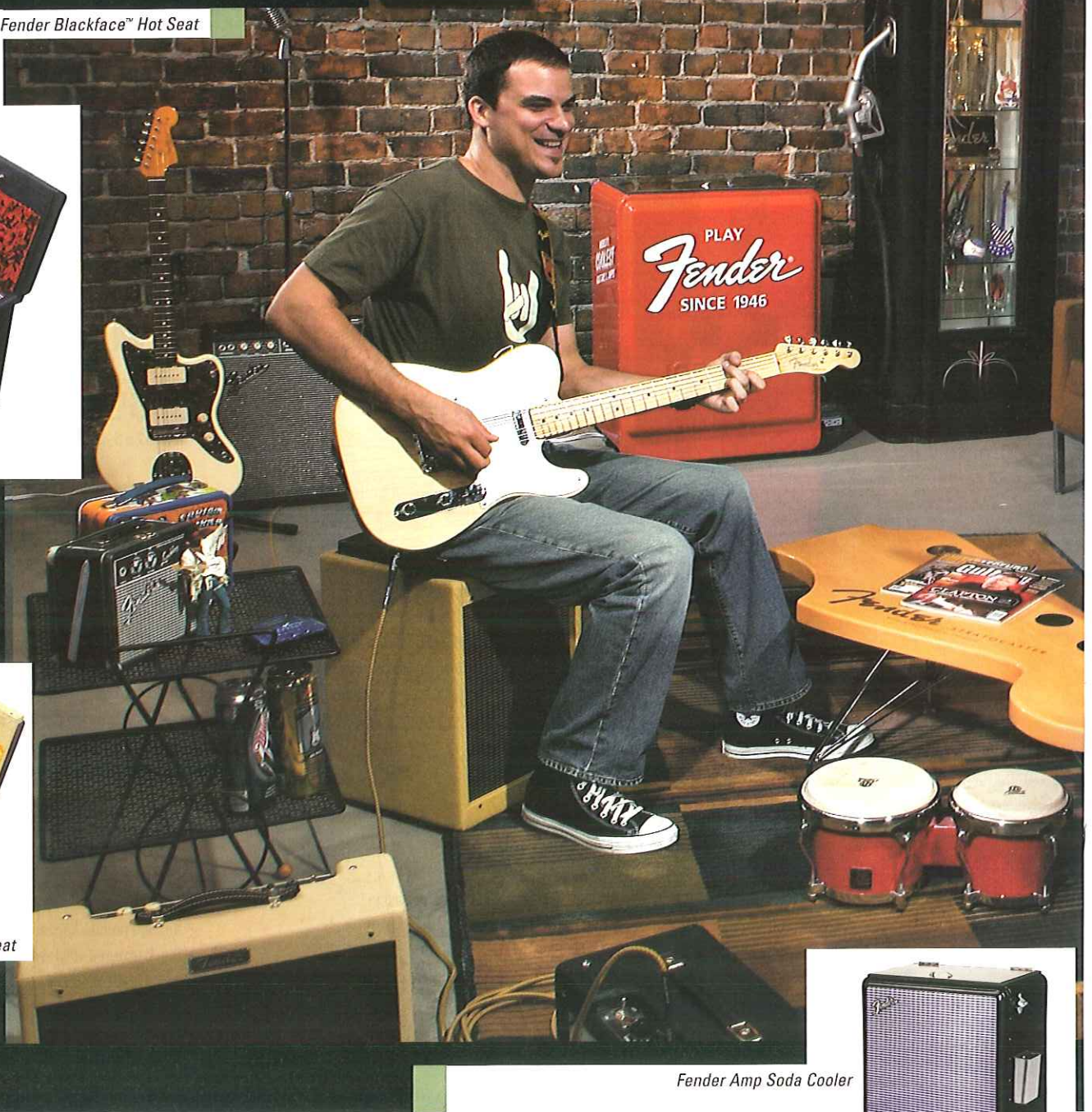
In 1995, Roadside Relics developed their first replica gas pump, and since then the line has steadily grown to become Roadside Relics American Icon Collection. Each item is still custom, hand-crafted, and built to order from your instructions! Over the years, Roadside Relics has become an industry leader in providing the highest level of nostalgic products.

For more information, go to [www.roadsiderelics.com](http://www.roadsiderelics.com)

Fender Blackface™ Hot Seat



Fender Tweed Hot Seat



Fender Amp Soda Cooler



[www.roadsiderelics.com](http://www.roadsiderelics.com)



Fender Logo Soda Cooler

Fender Neon Sign



Fender VCR Gas Pump



Fender Guitar Display Case Gas Pump

Fender Display Case Gas Pump



Over the years, Overkill Designs has built some of the coolest furniture on the planet. This time they've outdone themselves by designing a seat for musicians who are looking for something to hold all of their knickknacks - the Fender Hot Seat. Each hand-built and limited edition Hot Seat is based on legendary amp designs including Tweed or Blackface.

Fender Stratocaster® Table



Fender Telecaster® Table

# DYNA TOUCH III SERIES

*Revolutionary Digital Signal Processing*

The NEW Dyna-Touch III Series amps combine great tones, killer looks and ease of use with the excitement of Fender® DSP effects. All models include Reverb, Delay, Chorus, Flange, Tremolo and more! Seven revolutionary timbre filters – including Metal Drop Scoop, Mid Squawk and Acoustic Scoop – let you voice the Stage, Deluxe and Princeton® amp's channels for any style of playing. And, of course, Dyna-Touch III amps feature the same legendary dynamic touch-sensitive response you expect from a Fender. With features like these, other amps can't touch it!

Dyna-Touch III Series amps include premium details; such as ...

- Model-specific handcrafted Fender DSP effects
- Black control panel
- Black and silver grille cloth
- Eye-catching metal name badge
- Nickel-plated steel hardware

Additionally, the Stage, Deluxe and Princeton models include ...

- Seven timbre filters
- Premium Celestion® speakers
- Easy-to-use and accurate digital chromatic tuner

# HEAR IT!

*Go to [www.fender.com](http://www.fender.com) to hear soundbites of the latest Dyna-Touch III Series amplifiers.*



## STAGE 1600™

226-8000-030

*Serious power and features for real-world venues!*

- Three preamp channels (Normal, Drive, More Drive) with individual level controls
- Countless combinations of DSP effects
- FX Select, FX Level, Time/Rate, Reverb Type, Reverb Level knobs
- Seven timbre filters
- 160 watts as-is with both speakers, disconnect one speaker for 100 watts
- Two Celestion® G12T-100 speakers
- Digital chromatic tuner
- Footswitch and casters included



18.5" H x 26.1" W x 10.3" D, 53 lbs.

## NEW STAGE 1600 & STAGE 1000™

The flagships of the Dyna-Touch™ III Series, the Stage 1600 2x12 and Stage 1000 1x12 combo amplifiers have more than enough power and features to satisfy the needs of any serious and discerning guitarist. The Stage 1600 and 1000's killer tones are enhanced by hand-crafted Fender® DSP effects and all-new timbre filters. These breakthrough EQ curves let guitarists customize the amp's tone to many specific applications. Everything from ultra-heavy metal tones to clean acoustic-style sounds can be easily dialed in! Timbres are remembered by the channels,

i.e., the Normal channel and the Drive channels can recall if Acoustic and Bass Boost were selected on each respective channel, and respond accordingly when channels are switched back and forth. This way, players can easily create their own "tone presets."

Both the Stage 1600 and 1000 feature: an easy-to-use and accurate digital chromatic tuner, premium Celestion® speakers; black control panels, dark black and silver grille cloth with an eye-catching metal name badge, nickel-plated steel hardware, a footswitch, and external speaker jacks – which allow players to experiment with other speaker cabinets.

### Timbre filters (pronounced "TAM-ber")

*These pre-set Equalizer curves allow the Princeton, Deluxe and Stage models to create seven very different voices on each channel. Pressing the Timbre button repeatedly will allow you to scroll through the seven variations. And each of the preamp channels will "remember" where you set the Timbre, so you can set up very different "tone presets" without having to program anything!*

Timbre	Description
Flat	Preamp signal without further equalization
Bright	Treble boost brightens tones of double-coil pickups
Dark	Treble cut, especially effective for achieving traditional jazz tones with the Normal channel
Deep	Bass boost beefs-up the tone of single-coil pickups
Scoop	A deep lower-midrange scoop with bass boost designed for modern distortion tones
Squawk	A strong mid peak reminiscent of a partially depressed wah-wah pedal; great for distorted solos that need to cut through the mix
Acoustic	Simulates the sound of an acoustic-electric guitar with extreme high treble boost and bass boost; best with the Normal channel



## STAGE 1000

226-7000-030

*Tons of pro-quality features in an easy-to-use amp!*

- Three preamp channels (Normal, Drive, More Drive) with individual level controls
- Countless combinations of DSP effects
- FX Select, FX Level, Time/Rate, Reverb Type, Reverb Level knobs
- Seven timbre filters
- 100 watts as is, 160 watts with 8 ohm extension speaker
- One Celestion® G12T-100 speaker
- Digital chromatic tuner
- Footswitch included

17.5" H x 22.4" W x 10.2", 42 lbs.

# DYNA TOUCH™ III

## SERIES

*Revolutionary Digital Signal Processing*

### NEW DELUXE 900™

226-7200-040

*An incredibly loud and toneful 1 x 12 combo amp.*

Like the Stage 1600™ and the Stage 1000™, the Deluxe 900 features Fender® DSP effects, premium Celestion® speakers, an easy-to-use and accurate Digital Chromatic Tuner, and seven timbre filters; which allows guitarists to customize the amp's tone to their specific needs.

- Three preamp channels (Normal, Drive, More Drive) with individual level controls
- 16 DSP effects
- FX Select, FX Level, Time/Rate knobs
- Seven timbre filters
- 90 watts
- One Celestion G12T-100 speaker
- Digital Chromatic Tuner
- Footswitch included

16.5" H x 20.6" W x 9" D, 33 lbs.



### NEW PRINCETON® 650

226-7400-040 *The most gig-worthy amp in its class, bar none!*

The Princeton 650 combo amp pumps 65 watts of power through a premium Celestion speaker. Like the Stage 1600, Stage 1000 and Deluxe 900, the Princeton 650 features Fender DSP effects, an easy-to-use and accurate Digital Chromatic Tuner and seven timbre filters.

- Normal and Drive channels
- 16 DSP effects
- FX Select, FX Level, Time/Rate knobs
- Seven timbre filters
- 65 watts
- One Celestion G12P-80 speaker
- Digital Chromatic Tuner

16.5" H x 18.75" W x 9" D, 28 lbs.



The mighty **Champion 300™** and **Bullet® 150** feature famous **Fender®** pro-quality tone and **DSP effects** at an entry-level cost. These are the **ULTIMATE** small amps for bedroom, office or impromptu jam sessions!



## BULLET 150

236-7700-033

*Wow! A LOT of amp in such a small package!*

- Fender® DSP effects w/16-position FX Select control
- 15 watts
- 8" Special Design speaker
- Aux input for playing with CD/tape/MP3
- Headphone jack

12.5" H x 13.25" W x 7.25" D, 15 lbs.

## CHAMPION 300™

236-7300-030

*Everybody's favorite practice amp!*

- Handcrafted Fender DSP effects
- FX Select/FX Level knobs
- 30 watts
- 10" Special Design speaker
- Headphone jack
- Footswitch jack for optional remote channel selection

15.5" H x 17" W x 8.25" D, 25 lbs.



# F M

When you want **FAT** tone, but your wallet's thin!

## SERIES

### FM 212R

23-16500-000

Tired of no-name amps that promise you power and features, but fall short? The FM 212R combo matches Fender® tone and reliability with 100 watts of juiced-up power being pushed through two 12" Fender Special Design drivers. This versatile amp features three channels (Clean/Drive/More Drive), on-board spring Reverb and a Mid Contour switch that lets players dial in a multitude of distortion tones. The FM 212R looks as good as it sounds with its black control panel, black vinyl covering and grille cloth, and chrome hardware. Legendary Fender tone, tons of power and an affordable price make the FM 212R hard to pass up. Two-button footswitch included.

19.5" H x 26" W x 9.5" D, 48 lbs.



### FM65R

23-16000-000

The FM 65R pumps out 65 watts of pure Fender tone. The combo features a new 12" Fender Special Design driver, dual channels, on-board spring Reverb and Mid Contour switch. This switch allows players to get all kinds of distortion tones, including rock, blues, metal and more. The FM65R also looks as tough as it sounds, with a black control panel, black vinyl covering and grille cloth, and chrome hardware. With the FM 65R, you don't have to sacrifice your sound or your budget!

16.8" H x 18.75" W x 9" D, 32 lbs.

# FRONTMAN

## AMPS

Fender's Blackface™ cosmetic treatment (skirted knobs, silver grille cloth) makes these amps look as good as they sound! All Frontman™ guitar amps feature dual selectable channels (Normal and Drive), Treble, Mid, Bass, Volume, Gain, Drive and Head-phone jack. They also deliver the most important thing ... legendary, no-nonsense Fender® tone.

### FRONTMAN 25R

023-1502-000

*Electric guitar always sounds great with Fender Reverb and ten-inch speakers...*

- 25 watts
- 10" speaker
- Fender, Reverb
- Optional footswitch for remote channel select
- 15.5" H x 17" W x 8.5" D, 25 lbs.

### FRONTMAN 15R

023-1501-000

*Great tone for less.*

- 15 watts
- 8" speaker
- Fender Reverb
- 12.4" H x 13.25" W x 7.13" D, 15 lbs.

### FRONTMAN 15G

023-1500-000

*Your first amp? Welcome to the Fender family!*

- 15 watts
- 8" speaker
- 12.4" H x 13.25" W x 7.13" D, 15 lbs.



*Each amp includes a headphone jack and an auxiliary input allowing the user to play along with a CD, tape player, MP3 player or drum machine.*

# ACOUSTASONIC™ SERIES

Our trio of Acoustasonic amplifiers is perfect for acoustic instrumentalists who want natural sound reproduction in a convenient package. All feature our patented String Dynamics™ control to tame harsh notes, and a feedback eliminating Notch Filter. No wonder they're the world's best-selling acoustic amps!



## ACOUSTASONIC SFX® II

22-13100-010

Are you looking for the perfect all-in-one instrument and vocal amplifier for club dates, church or the local coffeehouse? Or, do you want to simply lose yourself in shimmering stereo sound in the privacy of your own home? If so, look no further than the Fender, Acoustasonic SFX II amplifier. This dual 80-watt combo houses an 8" low-frequency driver, high-frequency tweeter, and side-radiating 6" speaker to maximize our exclusive Stereo Field Expansion (SFX) technology for whole-room, more-than-stereo imagery.

The amp's two separate instrument and microphone channels contain individual EQ, Feedback Notch, and DSP Select and Level controls. Our patented String Dynamics control tames harsh treble notes. Hand-crafted DSP effects include Reverb, delay, chorus, Vibratone and more – all optimized especially for acoustic performers. XLR line out with Level control and Ground Lift allows perfect direct input to any mixer. Auxiliary RCA® inputs with Level control makes it easy for the player to add a drum machine or CD player for accompaniment.

Includes three-button footswitch for tuner mute and FX on/off for each channel.

22.7" H x 22.8" W x 11.5" D, 54 lbs.



**Ritchie Blackmore**  
[www.blackmoresnight.com](http://www.blackmoresnight.com)  
 Photo: Michael Keel



Patented Stereo Field Expansion (SFX) technology fills the room with multi-dimensional sound!



## ACOUSTASONIC™ JUNIOR DSP

221-3200-010

The Acoustasonic Junior DSP is the world's most popular acoustic amplifier. It's a portable, well built, easy-to-use combo amp designed for natural-sounding reproduction of electric-acoustic guitar and vocals... everywhere from rock club to school auditorium.

The Acoustasonic Junior DSP uses two 40-watt power sections to drive a pair of 8" foam-surround low-frequency drivers and a high-frequency tweeter. The amp's two separate Instrument and Microphone channels each contain individual EQ controls, Phase switches for feedback reduction, FX Select and FX Level. Our patented String Dynamics™ control tames harsh treble notes on the Instrument channel, and Feedback Notch control removes most feedback problems. Phantom power is supplied at the XLR Mic Input. Professional XLR Line Output with Level control and Ground Lift allows perfect direct input to any mixer. Hand-crafted DSP effects include Reverb, Delay, Chorus, Vibratone and more – all optimized especially for acoustic performers. Fender tilt-back legs aim the sound where it's needed.

The Acoustasonic Junior DSP is dressed in our unmistakable brown/wheat cosmetic treatment. Optional two-button footswitch allows FX On/Off selection for each channel.

16.5" H x 22.375" W x 10.2" D, 43 lbs.



*"Fender's Acoustasonic Jr. DSP provides timbre-perfect acoustic reproduction, a multitude of tone-enriching digital effects and several feature upgrades over the original. The inclusion of a vocal/instrument channel makes this an incredibly versatile package – and a value that's too good to be true."*

– Guitar World



## ACOUSTASONIC 30 DSP

221-3300-010

Fender's Acoustasonic series amplifiers are the undisputed champions of the crowded acoustic amplifier arena. The new Acoustasonic 30 DSP is a portable, easy-to-use combo amp designed for natural-sounding reproduction of electric-acoustic guitar and vocals. It's perfect for club, party or other gatherings ... anywhere you need compact, quality acoustic guitar amplification.

The Acoustasonic 30 DSP gets its power from a 30-watt power amplifier driving an 8" foam-surround low-frequency driver and a high-frequency tweeter. The amp's two separate Instrument and Microphone channels contain individual EQ controls, Phase switch for feedback reduction, FX Select and FX Level. Our patented String Dynamics control tames harsh treble notes on the Instrument channel. Phantom power is supplied at the XLR Mic Input, and the Line Output allows direct input to any mixer. Handcrafted DSP effects include Reverb, Delay, Chorus, Vibratone and more – all optimized especially for acoustic performers.

The Acoustasonic 30 DSP is dressed in our classic brown/wheat cosmetic treatment. Optional two-button footswitch allows FX On/Off selection for each channel.

15.375" H x 19.375" W x 14.625" D, 34 lbs.



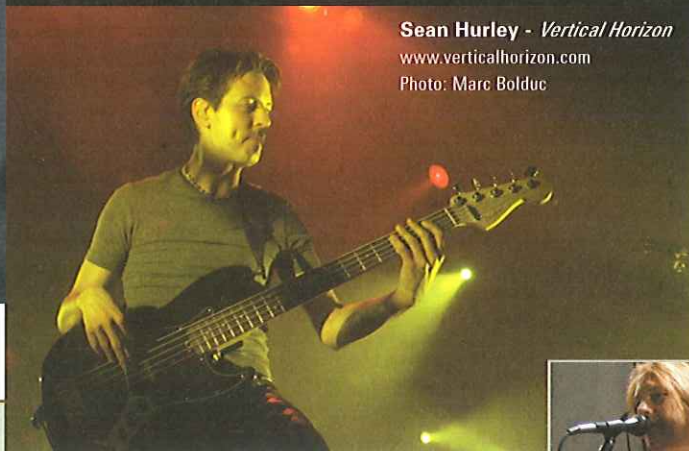
# Fender® BASS

## GUITARS

We invented the electric bass guitar in 1951 and have perfected it over the years. Throughout the next several pages, you'll see why the Fender electric bass is considered THE industry standard.



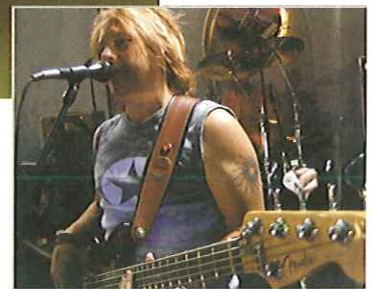
**Sean Hurley - Vertical Horizon**  
[www.verticalhorizon.com](http://www.verticalhorizon.com)  
Photo: Marc Bolduc



**Pete Mosley - Yellow Card**  
[www.yellowcardrock.com](http://www.yellowcardrock.com)  
Photo: Robb D. Cohen/Retna



**Nathan Cochran - Mercy Me**  
[www.mercyme.org](http://www.mercyme.org)  
Photo: Ryan Slaughter

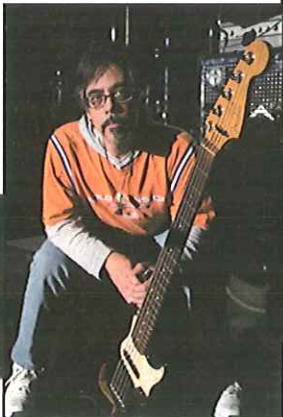


**Brian Hinchcliffe - Andy Griggs**  
[www.andygriggs.com](http://www.andygriggs.com)  
Photo: Howard Bennett



**Mark Wilson - Jet**  
[www.jettheband.com](http://www.jettheband.com)  
Photo: Mark Bartholomew

**Steve Argy - Clarence Clemons & The Temple of Soul**  
[www.steveargy.com](http://www.steveargy.com)  
Photo: Jo Lopez



**Nicole Lea - Magnolia**  
[www.magnoliacountry.com](http://www.magnoliacountry.com)  
Photo: J. T. Sumner



**David Santos - Crosby, Stills and Nash**  
[www.crosbystillsnash.com](http://www.crosbystillsnash.com)  
Photo: Jimmy Stratton





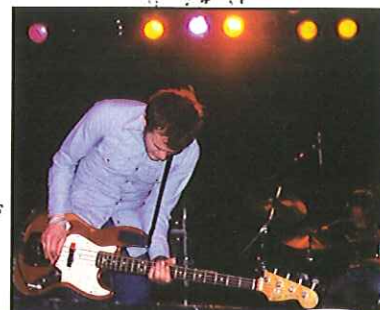
**Derek D.O.A. Allen - Lionel Richie**  
www.lionelrichie.com  
Photo: Tim Stretton



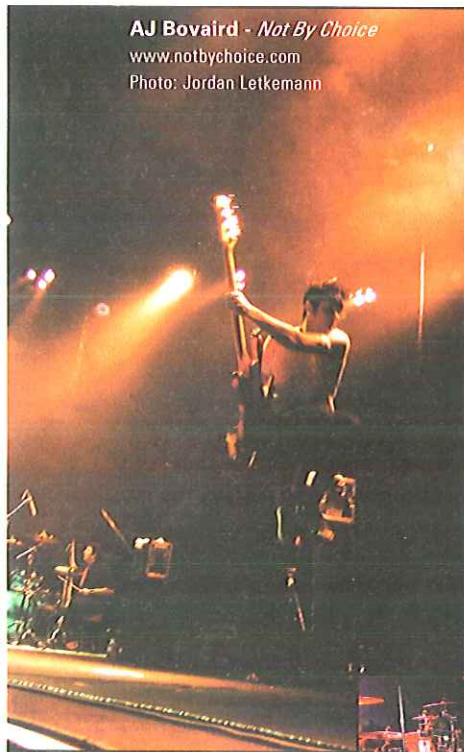
**Paulo Jr. - Sepultura**  
www.sepultura.com.br  
Photo: www.cyndibertagni.com



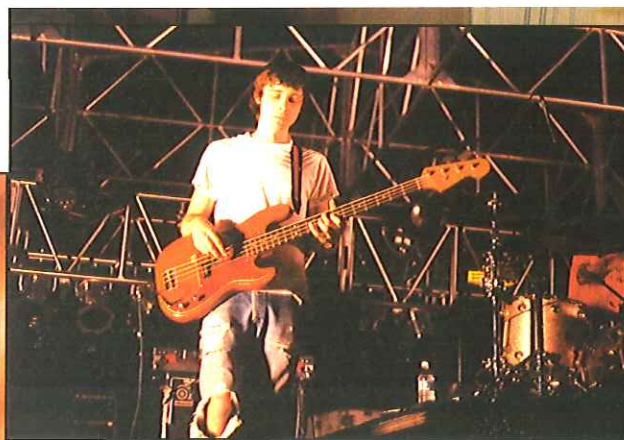
**Mike Glita - Senses Fail**  
www.sensesfail.com  
Photo: www.cyndibertagni.com



**Rob Rope - The Get Up Kids**  
www.thegetupkids.com  
Photo: www.cyndibertagni.com



**AJ Bovaird - Not By Choice**  
www.notbychoice.com  
Photo: Jordan Letkemann



**Don Raymond - The Format**  
www.theformat.com  
Photo: Mark Bartholomew



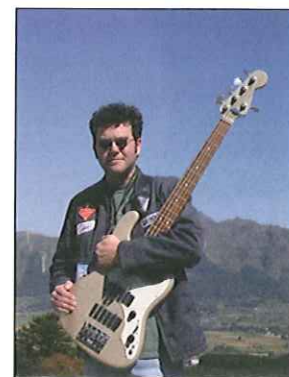
**Josh Lattanzi - Ben Kweller**  
www.benkweller.com  
Photo: Donna Bansavich



**Kalel Pillar**  
www.pillarmusic.com  
Photo: Megan Sontag



**Oscar Cartaya**  
www.oscartaya.com  
Photo: Bill Cummiskey



**Mark Crum - Darryl Worley**  
www.darrylworley.com  
Photo: Joshua Walton



## '59 PRECISION BASS®

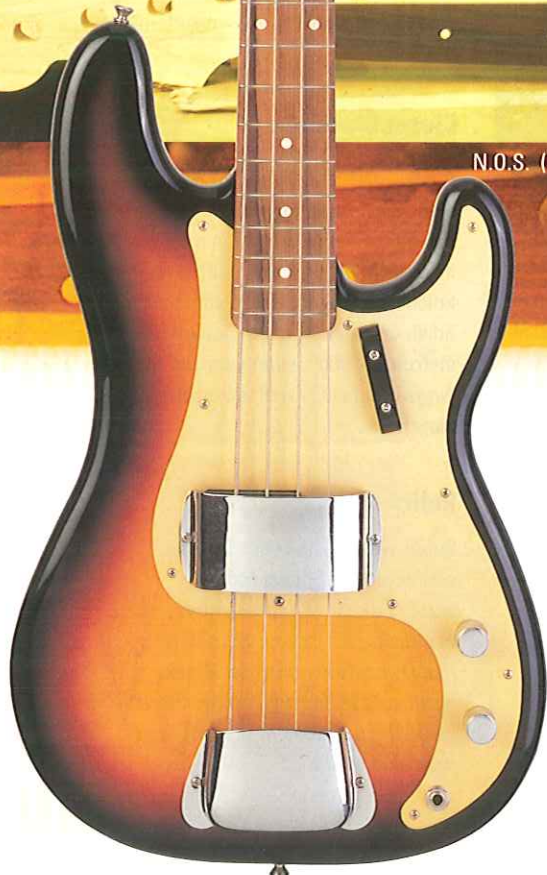
015-2X00

1959 was a transitional year for the P Bass®. Rosewood fingerboards replaced the one-piece maple neck. Meticulously built to replicate the original, these models also feature alder (Three-color Sunburst or ash (Vintage Blonde and White Blonde) bodies, a "C"-shape maple neck, vintage split single-coil pickups and a gold anodized pickguard. Accompanied by a tweed case, strap, cable and polishing cloth. Available in **Three-color Sunburst** (800), **White Blonde** (801, N.O.S.) and **Vintage Blonde** (807, Closet Classic and Relic®).

PRECISION  
BASS

N.O.S. (015-2100)

Relic (015-2300)

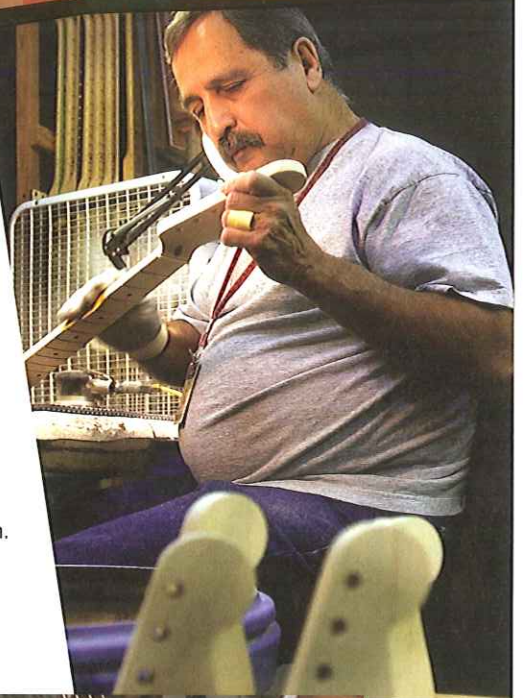




# We're still making them like we used to!

We created the first fretted electric bass back in 1951, and we're still building them like we used to! Today, we not only use some of the same machinery and tooling to create our basses, but even some of the same people are at work handcrafting components and instruments!

Modern technology has streamlined many operations and made our instruments precise and consistent, but for many of the tasks – there's no substitute for our artful hands. Whether it's a bass or guitar, Custom Shop or Standard Series, your instrument is part of an awesome Fender® tradition. A tradition that begins and ends with our people!



# CUSTOM CLASSIC

## JAZZ BASS

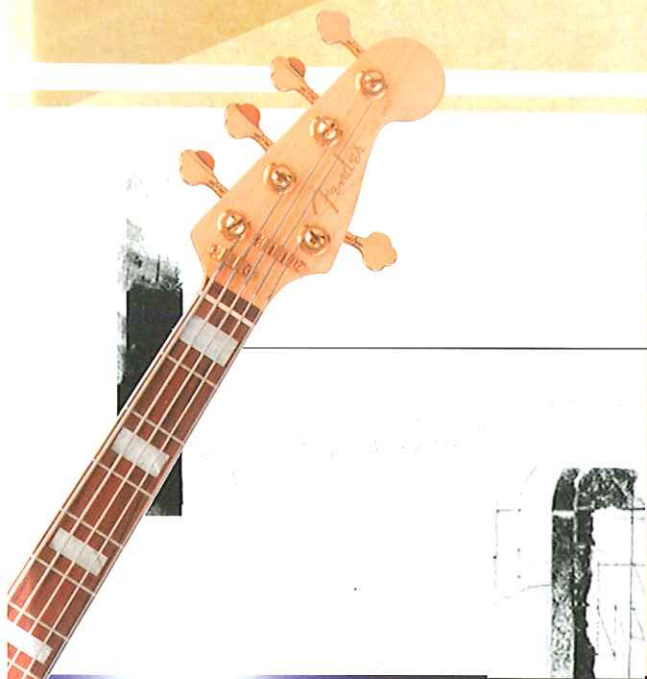
Fender Custom Shop

### CUSTOM CLASSIC JAZZ BASS® IV AND V

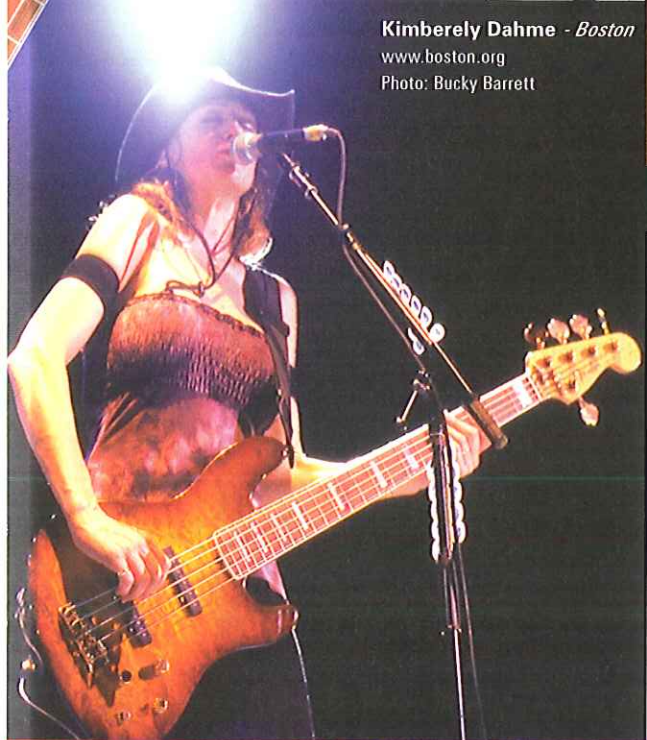
015-740X, 015-750X

Subtle refinements to Fender's legendary Jazz Bass make our Custom Classic a true, player-centric instrument. This bass features a slightly slimmer waist contour and deeper cutaways for greater access to the upper registers of its 21-fret fingerboard. Five-string players will appreciate the dual-string retainers that increase string tension, especially on the low "B", for better definition and articulation. You'll also love the comfortable 34"-scale neck. The Custom Classic Jazz Bass is available with maple or rosewood fingerboard; Jazz Bass V is offered with a pau ferro or maple fingerboard. Available in **Three-color Sunburst** (800), **Olympic White** (805), **Black** (806), **Aged Cherry Sunburst** (831), **Ebony Transparent** (839), **Bing Cherry Transparent** (861), **Cobalt Blue Transparent** (862) and **Ice Blue Metallic** (883).

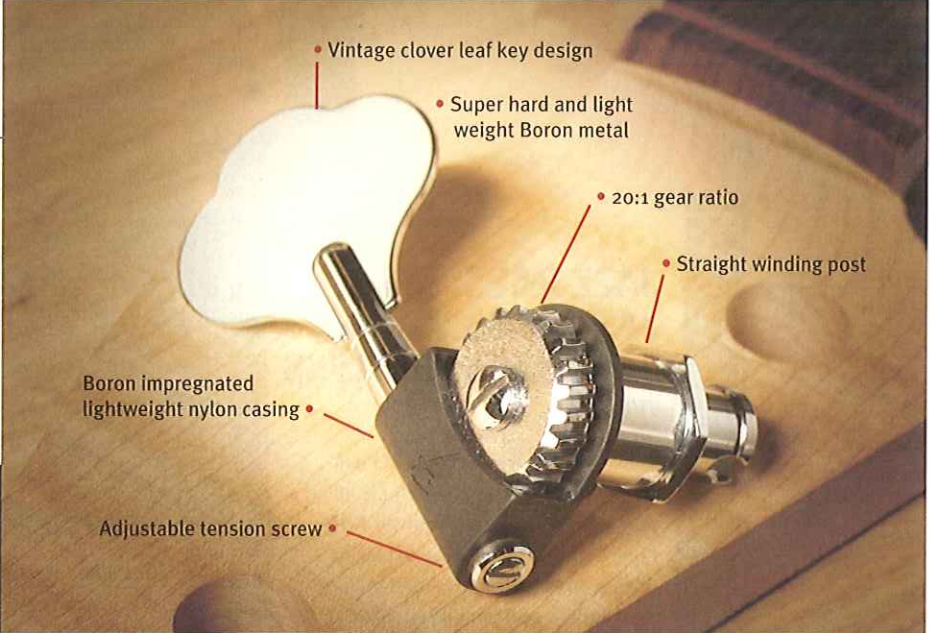




Kimberely Dahme - Boston  
 www.boston.org  
 Photo: Bucky Barrett



## DELUXE LITES BASS TUNING MACHINES



## SAMARIUM COBALT NOISELESS™ PICKUPS

For years, pickup designers have been striving to develop the ultimate noise-free single coil replacement pickup – a pickup with as little 60 cycle hum and extraneous noise as possible, with the classic bell-like tones and fidelity of Fender’s standard-setting, original designs. Designed by legendary pickup designer, Bill Lawrence – in collaboration with the Fender® R&D team – the Samarium Cobalt Noiseless pickups are hum and microphonic-free, have close to zero magnetic interruption of the string path and the widest sonic parameters possible. As a matter of fact, the more we tested these pickups, we came to realize that under certain conditions, they actually outperformed the originals! The latest revolutionary Samarium Cobalt Noiseless pickups – the heart and soul of the American Deluxe Series basses!



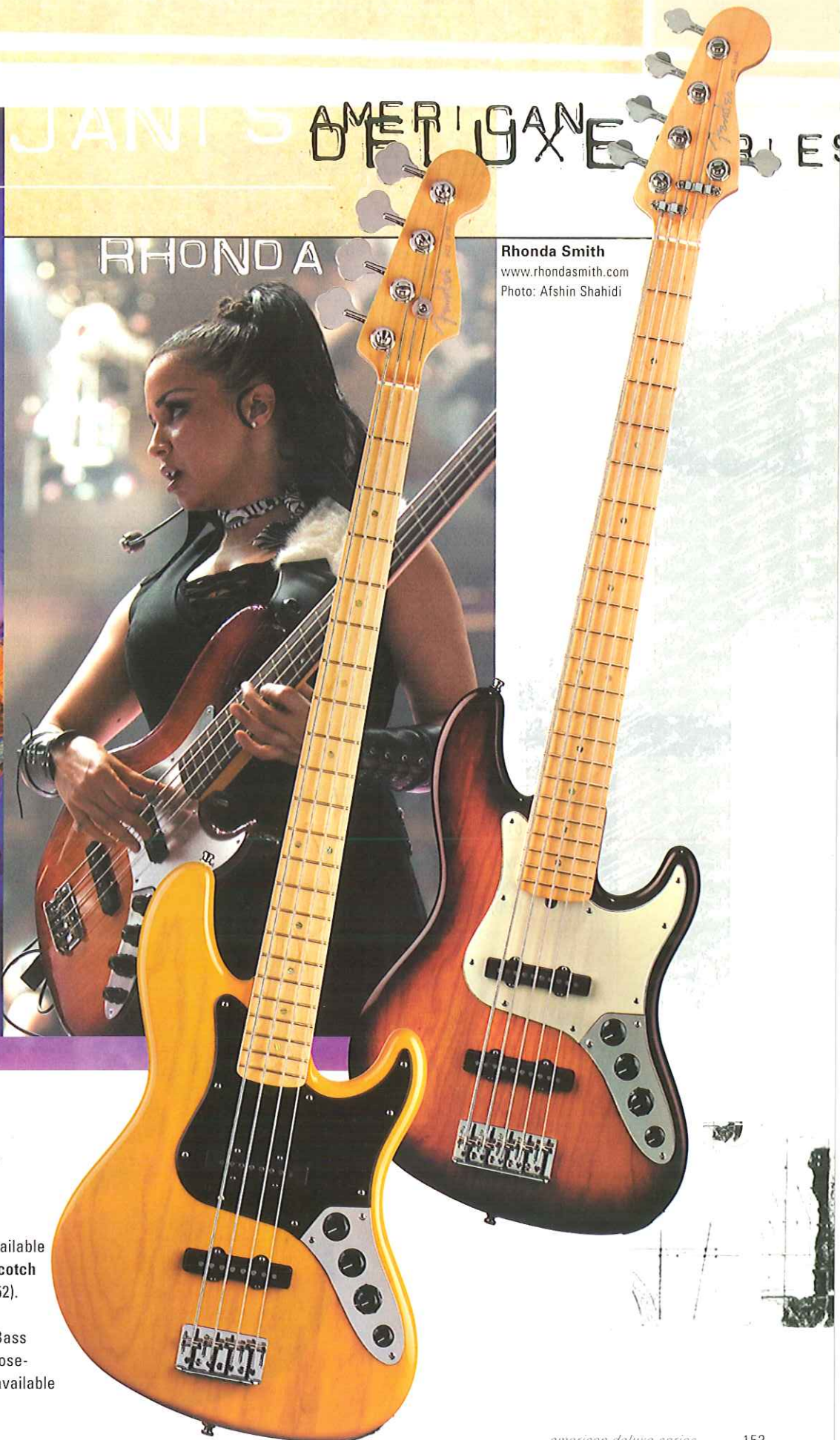
Janis Tanaka - *Fireball Ministry*  
www.fireballministry.com  
Photo: Trisha Leeper



# JANIS AMERICAN DELUXE SERIES

RHONDA

Rhonda Smith  
www.rhondasmith.com  
Photo: Afshin Shahidi



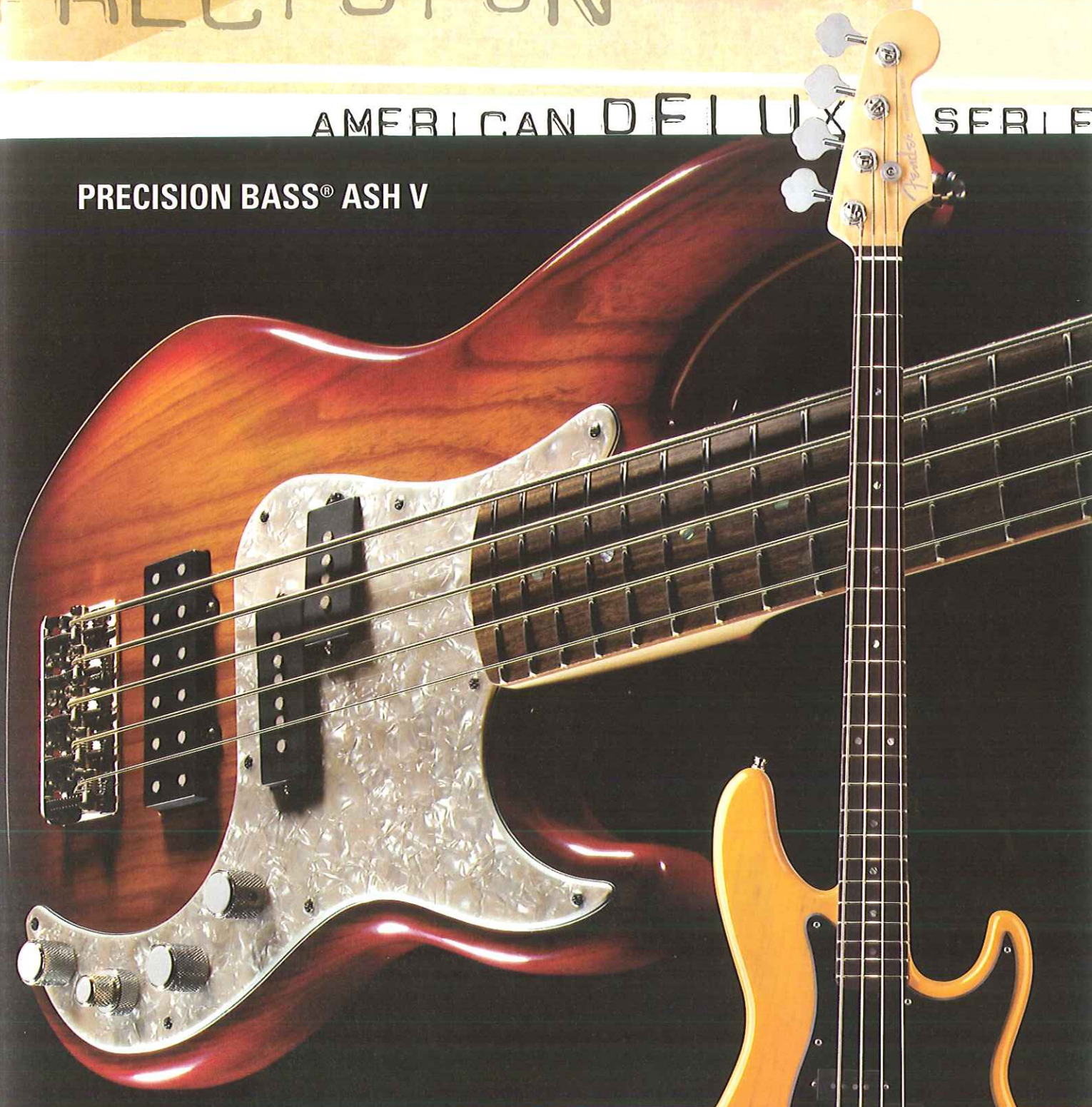
## JAZZ BASS® ASH, JAZZ BASS ASH V

019-456X, 019-476X

Jazz Bass Ash and Jazz Bass Ash V available in Aged Cherry Sunburst (731), **Butterscotch Blonde** (750) and **Tobacco Sunburst** (752).

American Deluxe Jazz Bass and Jazz Bass Ash guitars available with a maple or rosewood fingerboard. Five-string models available with a maple or pau ferro fingerboard.

### PRECISION BASS® ASH V



### PRECISION BASS ASH

019-416X, 019-436X (Five-string)

The Precision Bass Ash model is available with a maple or rosewood fingerboard. The Precision Bass Ash V is available with a maple or pau ferro fingerboard. Both are available in **Aged Cherry Sunburst** (731), **Butterscotch Blonde** (750) and **Tobacco Sunburst** (752).



Fender®

# BASS ARTISTS

Jim Anton - *Jonny Lang*

[www.johnnylang.com](http://www.johnnylang.com)

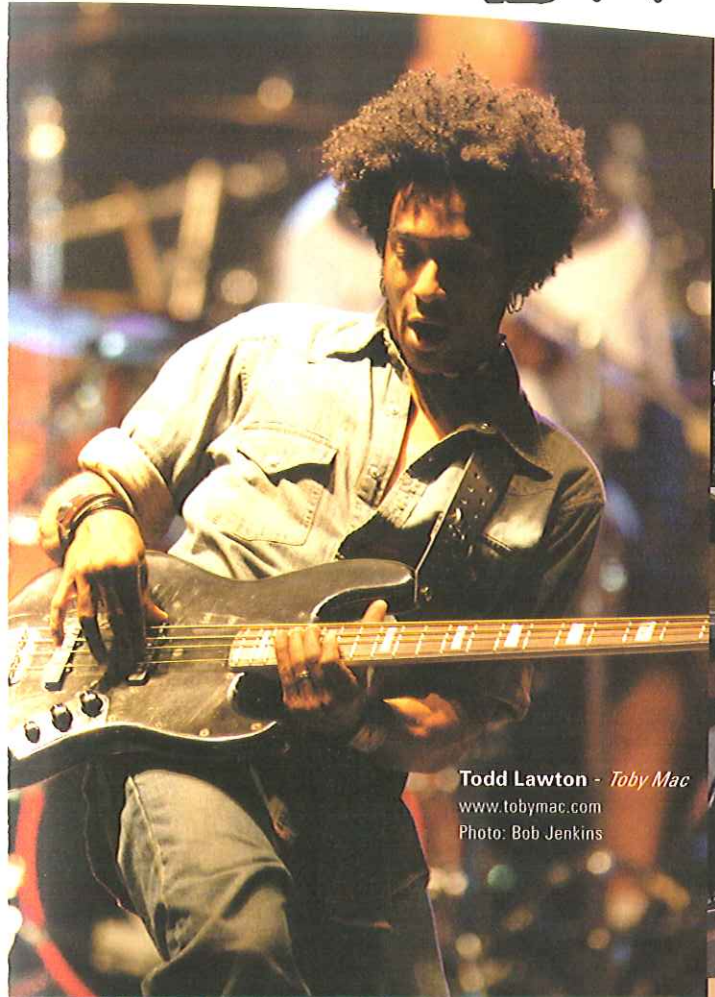
Photo: Jonny Lang



Chuck Treece - *G Love / Lottery / Leiana*

[www.leiana.com](http://www.leiana.com)

Photo: Joe Trevino



Todd Lawton - *Toby Mac*

[www.tobymac.com](http://www.tobymac.com)

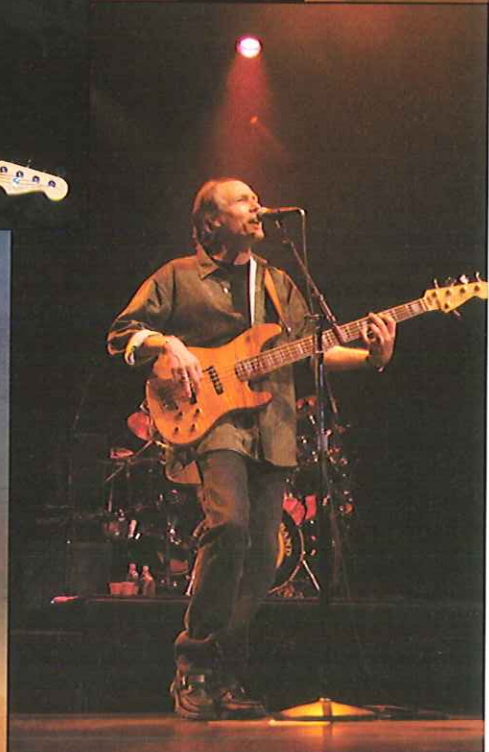
Photo: Bob Jenkins



Charlotte Froom - *The Like*

[www.iliketheike.com](http://www.iliketheike.com)

Photo: Jennifer Brandon



Wayne Nelson - *Little River Band*

[www.littleriverband.com](http://www.littleriverband.com)

Photo: Greg Malo



Mary Huff -

*Southern Culture On The Skids*

[www.scots.com](http://www.scots.com)

Photo: Steve Calderon



Damon Webb - *Whitestarr*

[www.whitestarr.com](http://www.whitestarr.com)

Photo: Carlos Alvarado



Kevin Baldes - *Lit*

[www.litlounge.com](http://www.litlounge.com)

Photo: Jennifer Okray



Woodchuck - *El Pus*

[www.elpus.com](http://www.elpus.com)

Photo: Denise Porter



Fender

VINTAGE  
JAZZ

Benjamin Davis - Tate  
www.tateband.com  
Photo: Jessica Folkins



## '75 JAZZ BASS®

019-030X-821

Bound fingerboard, three-knob controls (volume neck, volume bridge, master tone) and block inlays are standout features of this classic. The '75 J Bass® is available with either a maple or rosewood fingerboard. The rosewood incorporates white binding, pearloid block inlays and a three-ply white pickguard; the maple has black fingerboard binding, black block inlays and a three-ply black pickguard. Other '75 Jazz Bass attributes include a solid ash body, "bullet" truss rod and our proprietary three-bolt Micro-Tilt™ neck adjustment feature. Available in **Natural** with a period-accurate polyurethane finish.

## '62 JAZZ BASS®

019-0209

First introduced in 1960 as the "Deluxe Model," the Jazz Bass has become one of the most popular instruments in modern musical history. All original Fender® 'firsts' such as the offset waist body, ultra slim fast-action neck, stacked concentric controls, and full-range bi-pole pickups are detailed in this accurate reissue. Finished with nitrocellulose lacquer. Available in Three-color Sunburst (800), Olympic White (805) and **Black** (806).





# Fender® DELUXE SERIES

## NEW & IMPROVED

The "hot-rodded" Deluxe Series bass guitars offer a new twist to time-tested designs. Whether it's a P Bass® guitar body matched to a J Bass® neck, or the ever-popular Zone Bass™ guitar - Deluxe Series instruments feature something special "under the hood", including up-graded Noiseless™ pickups!



UPGRADED

## ACTIVE JAZZ® BASS

013-6760

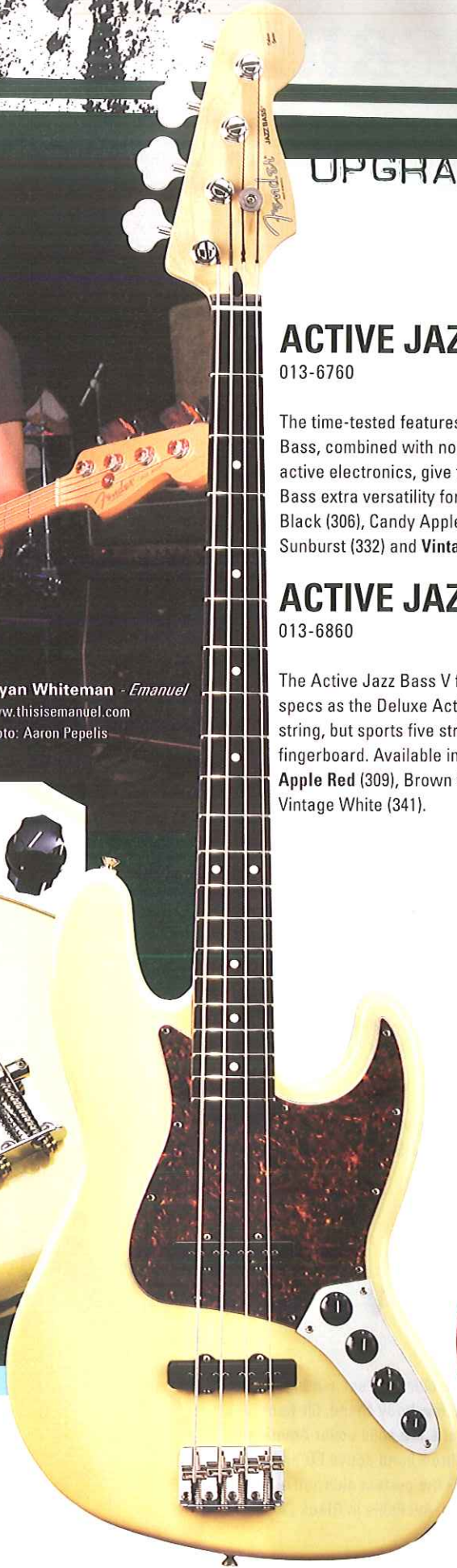
The time-tested features of our Standard Jazz Bass, combined with noiseless pickups and active electronics, give the Deluxe Active Jazz Bass extra versatility for the gig. Available in Black (306), Candy Apple Red (309), Brown Sunburst (332) and **Vintage White** (341).

## ACTIVE JAZZ BASS V

013-6860

The Active Jazz Bass V features the same specs as the Deluxe Active Jazz Bass four-string, but sports five strings and a pau ferro fingerboard. Available in Black (306), **Candy Apple Red** (309), Brown Sunburst (332) and Vintage White (341).

**Bryan Whiteman** - Emanuel  
www.thisisemanuel.com  
Photo: Aaron Pepelis



# NEW

## AERODYNE™ JAZZ BASS®

025-4505-506

# AERODYNE

And now for something completely different! Cutting-edge bass players looking for a high performance and lightweight bass with a strikingly different appearance will flip over the Aerodyne Jazz Bass! This is a special edition Jazz Bass featuring a bound basswood body with a NEW unique carved top, a maple neck with rosewood fingerboard and matching painted headstock. It's loaded with a Precision®/Jazz Bass pickup combination and rear routed / top mounted controls with no pickguard.



# JAZZ BASS

## JAZZ BASS®

019-346X

The world's best-selling bass just got better! With the S-1™ switching system, you can get great J Bass® and P Bass® tones from one instrument. With the S-1 switch engaged, it switches the pickups from parallel to series giving the bass a fatter, beefier, almost humbucking sound similar to a P Bass guitar. They come in some great finishes and feature a solid alder or ash body (depending on color) and a graphite-reinforced, modern "C"-shape maple neck with a satin polyurethane finish (available with maple or rosewood fingerboard). Available in Three-color Sunburst (700), Black (706), Sunset Orange Transparent (722, ash), Chrome Red (725), Butterscotch Blonde (750) and Chrome Silver (791).

"... the (American Series) Precision Bass and Jazz Bass are beautifully executed and a joy to play. Fender is to be congratulated for their attention to detail and a clear desire to build the best basses they can for the money."

— 20TH CENTURY GUITAR MAGAZINE

## JAZZ BASS V

019-3560

This five-string version of the legendary J Bass features the revolutionary S-1 switching system, 9.5"-radius pau ferro fingerboard and a strings-through-body bridge. Available in 3-color Sunburst (700), Black (706), Chrome Red (725) and Chrome Silver (791).

## JAZZ BASS FRETLESS

019-3468 (Not Pictured)

Available with a rosewood neck in Three-color Sunburst (700) and Black (706).



### The Inside Scoop on Fender's Posiflex Neck Support Rods

Neck warping is a bass player's worst nightmare. With Fender's Posiflex neck support, two rods are placed in the neck just beneath the fingerboard on either side of the truss rod. The truss rod functions for normal neck adjustment but much smoother and more accurately over the length of the neck, eliminating any "humps, bumps and curves" — just one smooth continuous curve. The stability over time and under various climatic conditions is unparalleled when compared to normal wood construction.

Fender® Posiflex technology borrows from graphite tube design. Graphite cloth is wrapped around maple doweling in such a way that the stiffness of the tube varies over the length of the rod. The stiffest areas are at each end, becoming more flexible as you approach the most flexible point of the neck (centered under the seventh and eighth frets). By wrapping the composite material around the maple rods we have minimal impact on the normal neck material.

The beauty of Posiflex is that it delivers modern composite stability without compromising the tonality of the basses that changed the course of modern music.

The Posiflex neck support rods now come stock on all American Series and American Deluxe Series basses, as well as the Marcus Miller V, the Victor Bailey, the Roscoe Beck IV and V and the Stu Hamm Urge II Artist Series basses.



# STANDARD SERIES

Our Standard Series basses offer loads of upgraded features in an affordable package!



## PRECISION BASS®

013-6100

Our Standard Precision Bass features a comfort-contoured body, maple neck with a rosewood fingerboard, a single split-coil hum-canceling pickup and knurled chrome American P Bass® knobs. Available in Black (506), Sage Green Metallic (519), **Blue Agave** (529), Brown Sunburst (532), Midnight Wine (575) and Arctic White (580).

## JAZZ BASS®

013-6200

Our Standard Jazz Bass incorporates many Fender® "firsts," such as the offset waist body and ultra slim fast-action neck. Updated with two bi-pole pickups and American Jazz Bass knobs. Available in Black (506), Sage Green Metallic (519), Blue Agave (529), Brown Sunburst (532), Midnight Wine (575) and Arctic White (580).

## JAZZ BASS V

013-6600

Available with a pau ferro fingerboard in Black (506), Sage Green Metallic (519), Blue Agave (529), Brown Sunburst (532), **Midnight Wine** (575) and Arctic White (580).

## JAZZ BASS LEFT-HAND

013-6220

Available with a rosewood fingerboard in Black (506), **Sage Green Metallic** (519), Blue Agave (529), Brown Sunburst (532), Midnight Wine (575) and Arctic White (580).



## JAZZ BASS FRETLESS

013-6208

Available with a rosewood fingerboard in **Black** (506), Sage Green Metallic (519), Blue Agave (529), Brown Sunburst (532), Midnight Wine (575) and Arctic White (580).

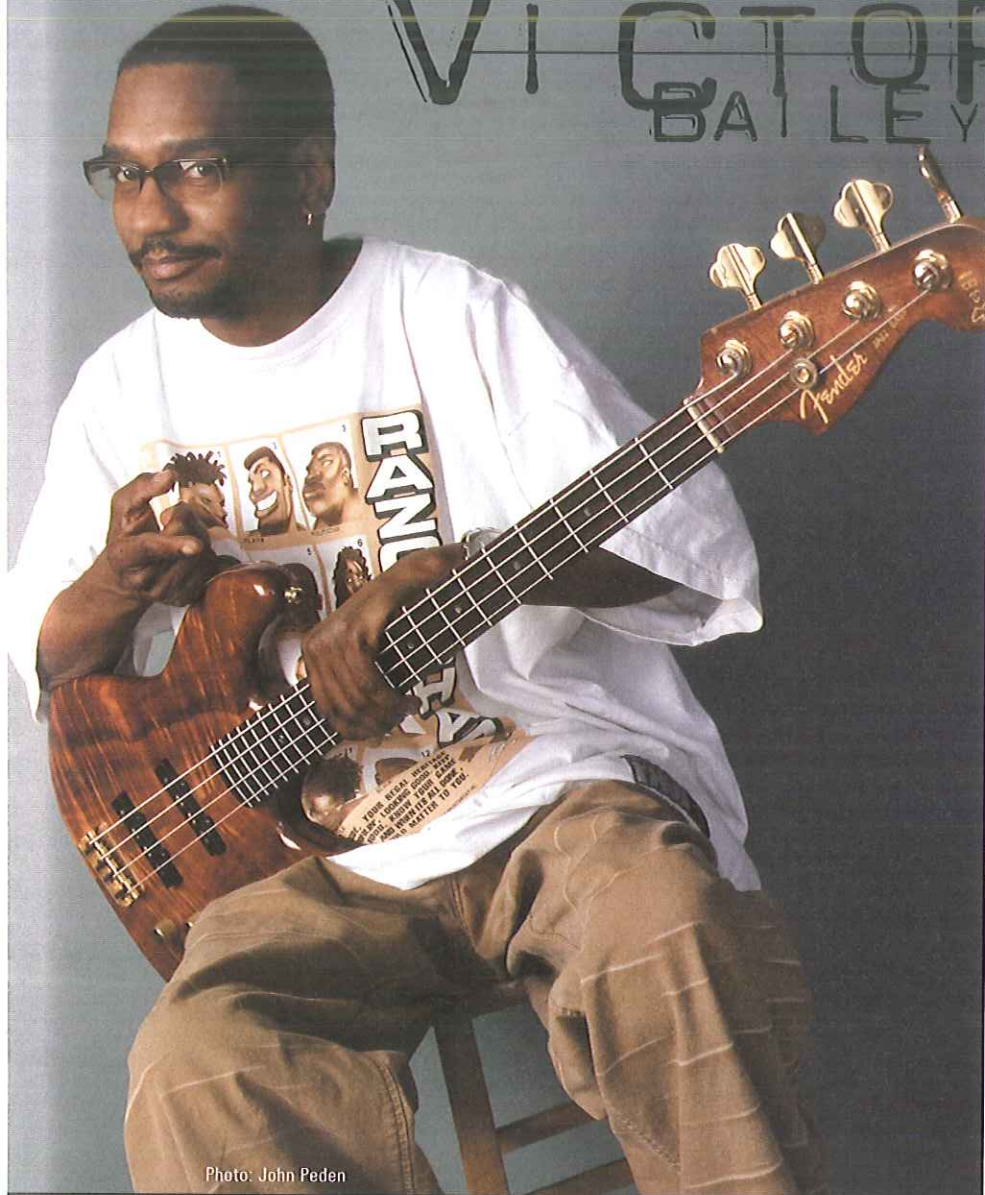


Photo: John Peden

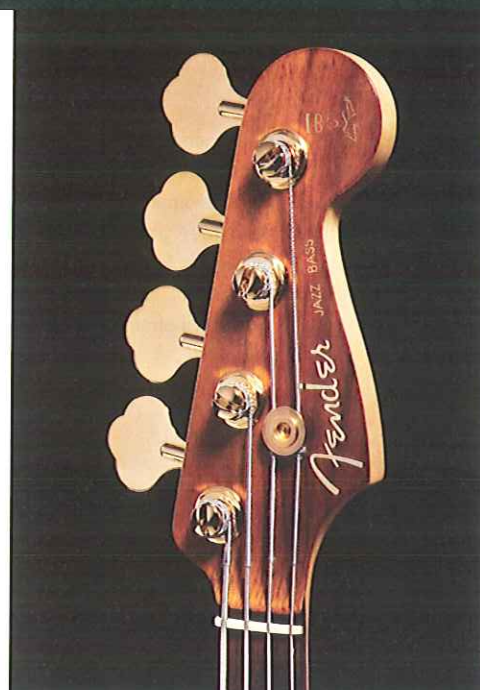
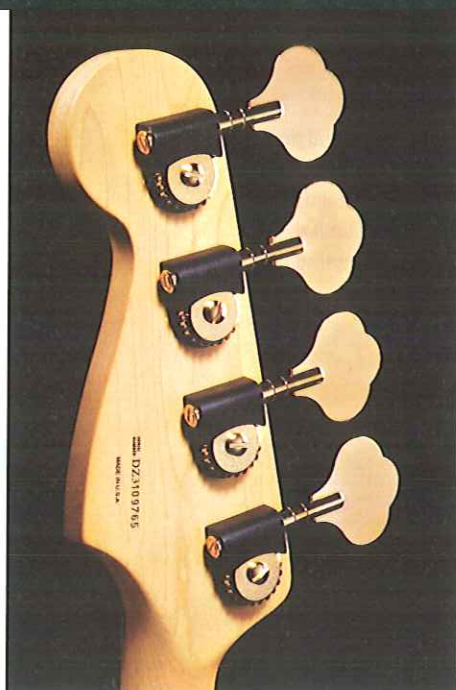
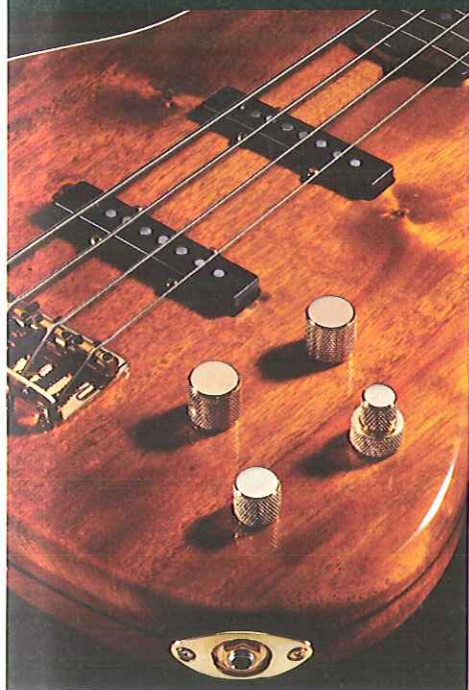
## VICTOR BAILEY JAZZ BASS®

019-6800-821

This beautifully crafted, exotic wood J Bass® incorporates the best in design and electronics – as guided by Victor himself. The sleek body is comprised of a koa top over rosewood and mahogany paired with a maple neck and rosewood fingerboard. Our Special Design Noiseless™ pickups add warmth and lows, which complement the hardwood body's natural clarity and brightness, resulting in an extremely dynamic tonal range. The circuitry has been tweaked at the input stage (pre-shape, boost and EQ settings) to enhance the unique sonic nature of the exotic woods. Bass EQ is centered at 40Hz ± 12dB with a 4dB per octave slope; treble is centered at 8 kHz ± 10dB with a 2dB per octave slope. The treble cut works more as a passive control for warm organic tones. The mid-control is centered at 500Hz and +10dB and -15dB with a wide-band slope creating a distinctive voice. For maximum headroom, the circuit is powered by an 18-volt supply.

## NEW VICTOR BAILEY JAZZ BASS FRETLESS

019-6808



# STING

## STING PRECISION BASS®

025-1902-503

From his tenure in The Police, to a prolific solo career, Sting is responsible for bringing the bass out front in pop music. This '50s P Bass® features a contoured, Two-Color Sunburst body, one vintage single-coil pickup and sports his signature in the block pearl inlay at the 12th fret.

Sting

[www.sting.com](http://www.sting.com)

Photo: [www.clayton.com](http://www.clayton.com)

# GEDDY LEE

## GEDDY LEE JAZZ BASS®

025-7702-506

Our Geddy Lee Jazz Bass is a replica of the instrument Geddy has used extensively for both recording and performing in front of thousands of Rush fans worldwide. Featuring a Black-finished alder body, and maple neck and fingerboard (34" scale length; 20 medium jumbo frets with black fingerboard binding), this J Bass® is custom-fit with two U.S. Jazz Bass single-coil pickups (neck and bridge) and a BADASS® II Bridge.

Geddy Lee - Rush

[www.rushdirect.com](http://www.rushdirect.com)

Photo: Andrew MacNaughtan

# SQUIER

## BASS GUITARS

**J BASS®**

032-6500

The Squier Standard Jazz Bass® features many Fender® J Bass appointments, including an offset waist body, ultra slim fast-action neck and full-range bi-pole pickups. Available in **Candy Apple Red (509)**, **Antique Burst (537)**, **Satin Pewter Metallic (543)**, **Black Metallic (565)** and **Walnut Satin (592)**.

**Crash McLaron - The Aquabats**

[www.theaquabats.com](http://www.theaquabats.com)

Photo: [www.cyndibertagni.com](http://www.cyndibertagni.com)



# SQUIER BASS GUITARS

## MB-4 BASS

032-8000

Available in **Black Metallic** (565), **Cobalt Blue Metallic** (587) **Pewter Gray Metallic** (543) and **Black Cherry Burst** (561).

## MB-4 & MB-5 BASSES

For all you players looking for that elusive "something different" – a twist to your bottom line – look no further than the Squier® MB-4 and MB-5 bass guitars. Sporting a solid agathis body, maple neck and rosewood fingerboard, these instruments put a contemporary spin on the bass. The P/J pickup combination (on the four-string) and J Bass® (on the five) and passive EQ, give these basses a punch and crunch all their own.

**NEW COLOR  
OPTIONS FOR  
MB BASSES!**

## MB-4 SKULL & CROSSBONES BASS

032-8001-565

Take an MB-4, add a Skull & Crossbones graphic, replace the dot inlays with a Skull & Crossbones design at the 12th fret, add black hardware ... and you'll have this sinister-looking and killer sounding bass!

## MB-5 BASS

032-8005

Available in **Black Metallic** (565), **Cobalt Blue Metallic** (587) **Pewter Gray Metallic** (543) and **Black Cherry Burst** (561).



## BG-32

095-3200-021

Acoustic basses are becoming an essential part of many different musical styles, and the BG-32 is a great addition to any bass rig. With its 30" scale length and mini-jumbo body shape, this bass sounds great and plays like a dream. The BG-32 features Fishman Classic 4 electronics.

## BG-29

095-2900

This bass is a tone machine! Featuring a traditional cutaway dreadnought body shape with a rounded back and 30"-scale length, the BG-29 plays great and provides plenty of low-end punch, plugged-in or not. Available in **Gloss Black** (306) and or **Natural Satin** (321).

## BG-31

095-3100

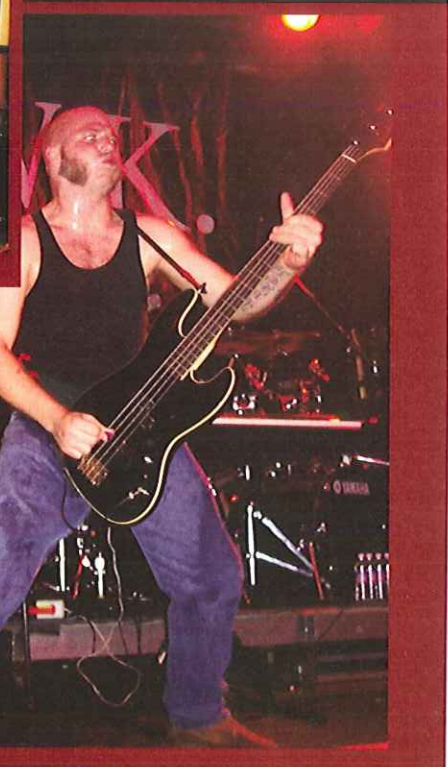
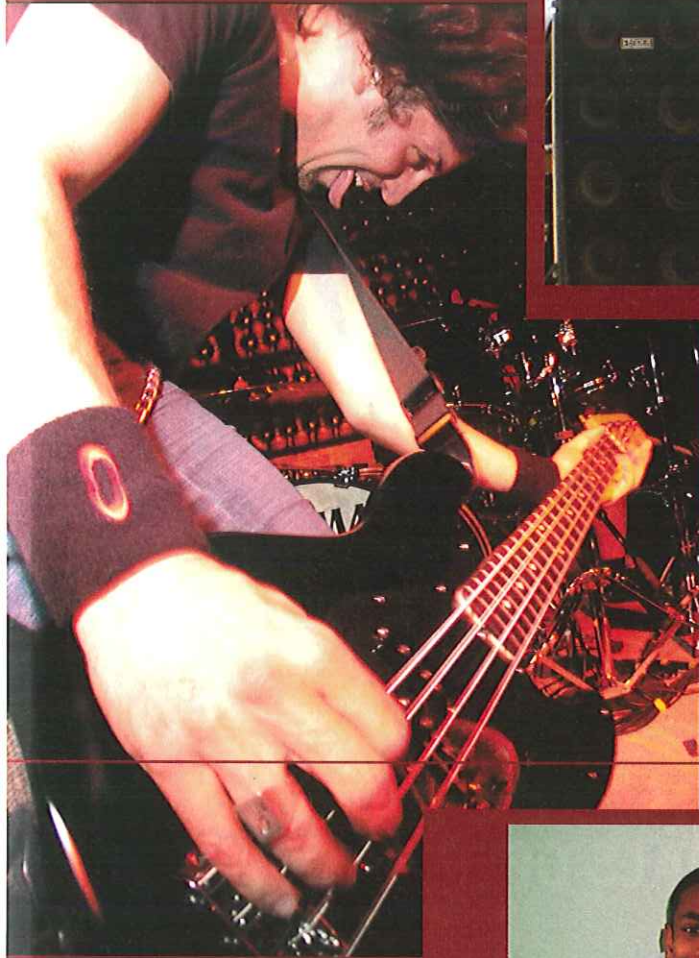
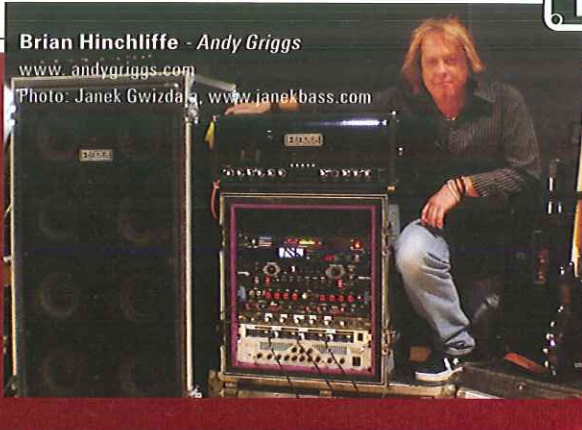
The BG-31 is perfect for any player who wants an acoustic electric bass that plays great and provides the kind of value Fender® is famous for! Suited for guitarists who want to add a bass to their arsenal, bassists who want to try an acoustic bass, or anyone looking for a workhorse instrument for live gigs or jamming at home on the couch. The Fender BG-31 features a 32" scale length, a Fender pickup/preamp and a slim neck profile. Available in **Candy Apple Red** (009) and **Metallic Black** (065).



**Brian Hinchliffe - Andy Griggs**

[www.andygriggs.com](http://www.andygriggs.com)

Photo: Janek Gwizdala [www.janekbass.com](http://www.janekbass.com)



**Gregg Roberts - Andrew W. K.**

[www.andrewwk.com.com](http://www.andrewwk.com.com)

Photo: Ken Andrews

**Frank Bello - Helmet**

[www.helmetmusic.com](http://www.helmetmusic.com)

Photo: Ofoto

**Mel Brown - All Things Bass**

[www.melbrown.net](http://www.melbrown.net)

Photo: Alex Manzanares



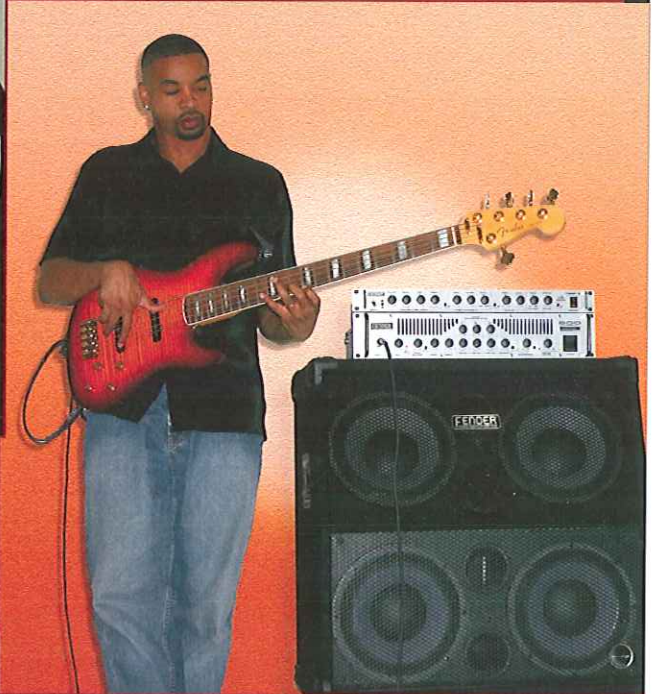
**Joshua Crumbly**

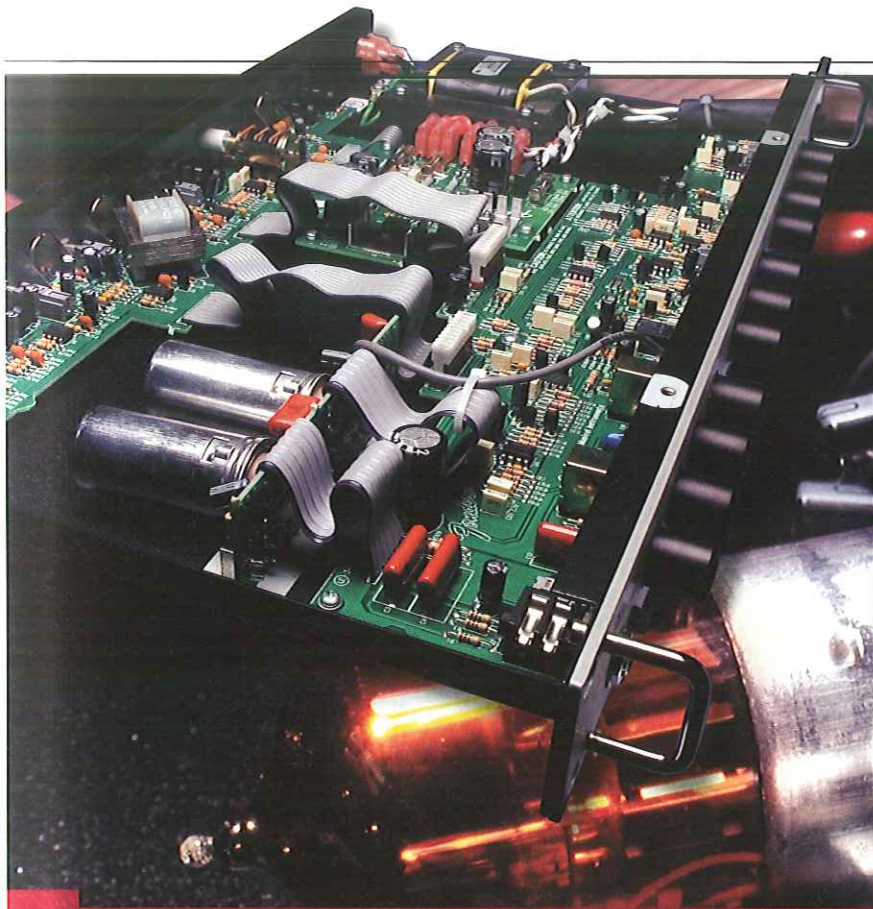
Photo: Ronnie Crumbly

**Janek Gwizdala**

[www.janekbass.com](http://www.janekbass.com)

Photo: Jack Frisch





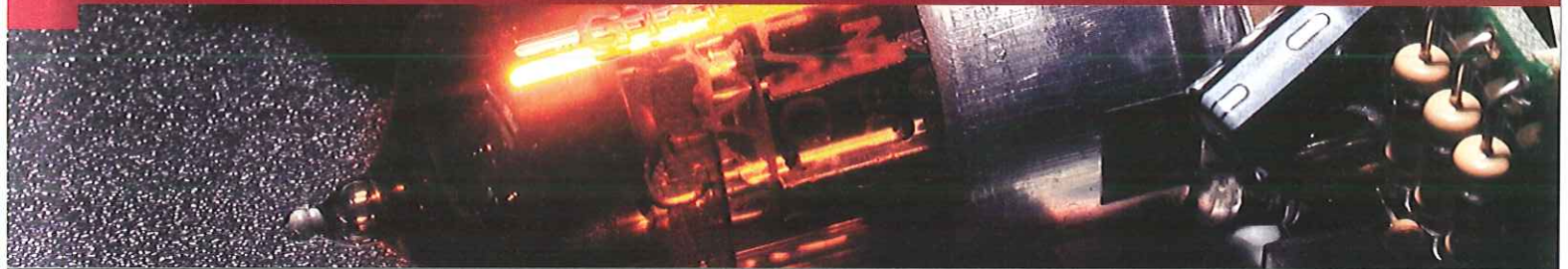
**Rear Panel Feature Set:**

- Balanced XLR Line Output with Ground Lift and Pre/Post switches and Level control
- Jensen® Line Out transformer (for maintaining a clean Balanced line out XLR signal)
- Tuner Send (always on, even when the MUTE is engaged)
- Effects Loop with trim control and level switch (can be used as an adjustable boost control) – Footswitchable
- Bi-amp low and high sends with active crossover (as big as you need it to be)
- Full-range main output
- Footswitch input (four-button controls): Overdrive, Effects Loop, Vari-Q™ and Mute)
- Additional Instrument Input on the back (in case your rack setup prefers having an input in the back)

1.75" H x 19" W x 11.9" D 13 lbs.

**"LIKE AN OLD FRIEND, THE FENDER'S SWEET, MUSICAL TONE WAS FAMILIAR AND INSPIRING."**

- BASS PLAYER, NOVEMBER 2004

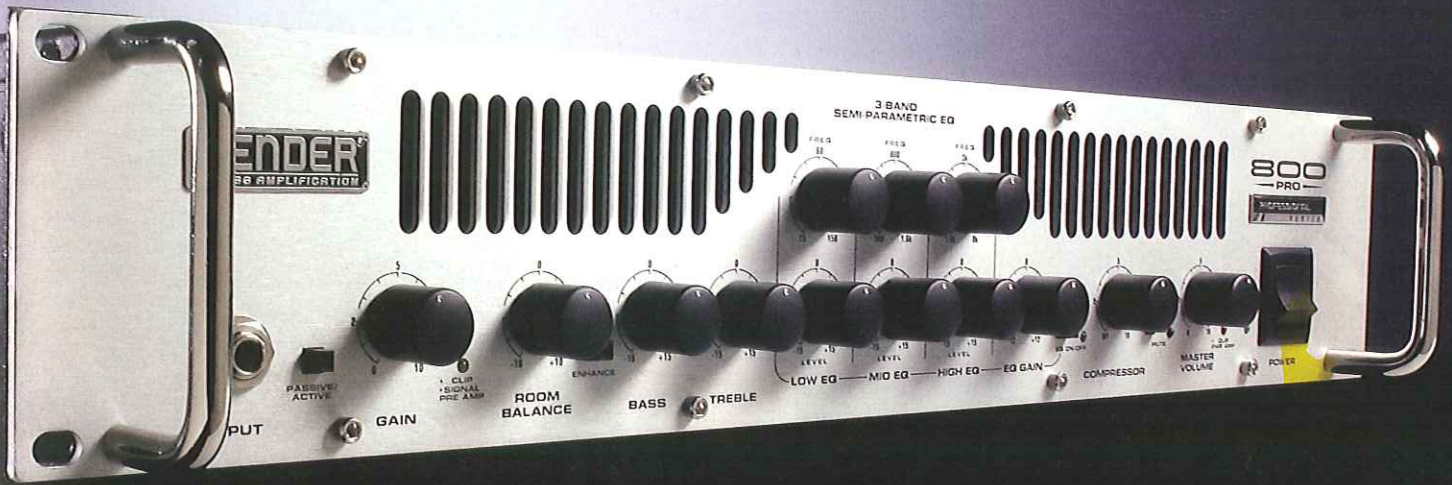


**"The TBP-1 revealed, its fundamental tone personality: warm, thick and juicy the pre-amp exhibited the supple, pleasant texture i associate with well-designed tube amps."**

- BASS PLAYER, NOVEMBER 2004



**FOOTSWITCH INCLUDED!**



3.5" H x 19" W x 16" D 36 lbs.



Frank Bello - Helmet  
www.helmetmusic.com  
Photo: John Peden

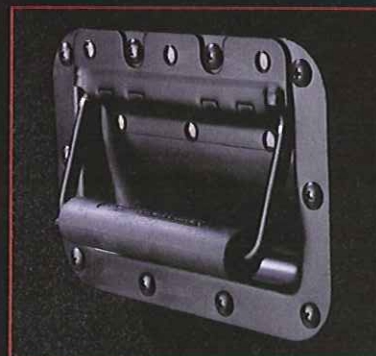
## 800 PRO HEAD

21-46800-000

The 800 PRO is a high-powered bass head designed to sound clean and loud – the ultimate building block for any serious bass rig. With its punchy, no nonsense front end and enormous power section, the 800 PRO is the quintessential head for the consummate professional. Perfect for large venues, the 800 PRO head utilizes everything you need and nothing you don't to achieve the tight thunderous tones you hear in your head.

The 800 PRO pumps out 800 watts of power at 4 ohms (1200 watts at 2 ohms). All that power is matched with endless tone possibilities, thanks to the five-band EQ that includes a three-band Semi-parametric EQ with Gain control, On/Off switch and Room Balance control (which compensates for extreme acoustics). Other features include a Variable Compressor, two Speakon® and two 1/4" speaker outputs, an Enhance switch which emphasizes highs and lows, a Tuner Output and an Effects loop. The 800 PRO gives the professional player plenty of control without being confusing.

Roscoe Beck  
www.roscobeck.com  
Photo: Brenda Ladd



## 410 PRO SL SLANT CABINET

22-17000-000

The 410 PRO SL cabinet's upper two drivers and tweeter are tilted back 25 degrees, allowing the audience and the artist to hear the full range of the instrument. 25.5" H x 25.5" W x 18.5" D, 78 lbs.

## 410 PRO ST STRAIGHT CABINET

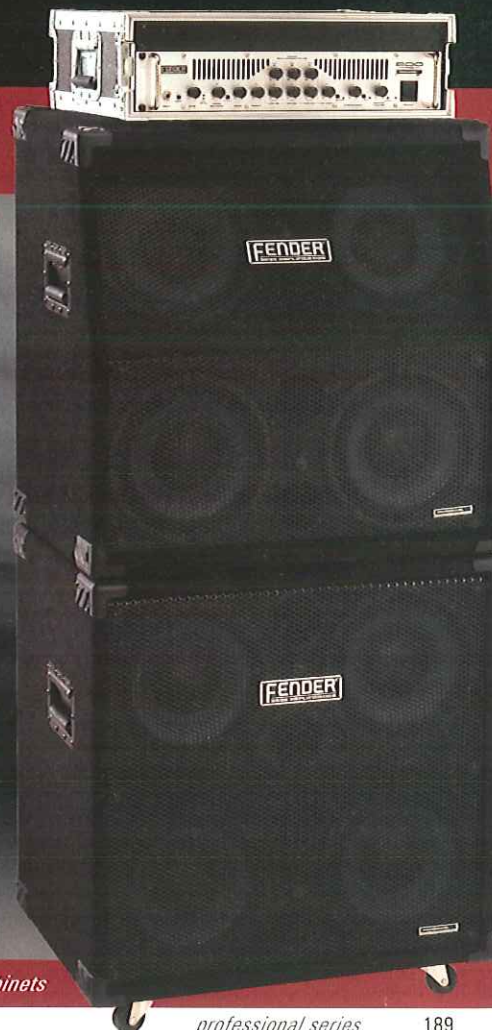
22-17100-000

While creating these state-of-the-art 4x10 cabinets, Fender® engineers worked diligently with Eminence® to develop a cast frame speaker that would reproduce bass frequencies that are focused and punchy while still delivering a sub level feeling that will strip the paint off your car! Choose between the slant or straight cabinet. 25.5" H x 25.5" W x 18.5" D, 78 lbs.



410 PRO SL & ST cabinets feature:

- 1000 watts program, 500 watts continuous @ 8 ohms
- Four 10" cast frame Eminence (made in USA) drivers
- Stackable corners
- Compression driver horn with Attenuator control
- Seven-ply birch cabinet covered in rugged black carpet
- Heavy duty hardware and a metal grille.
- 1/4" inputs and five-way binding posts
- Removable Casters



800 PRO head with the 410 PRO SL and ST cabinets



## 400 PRO HD HEAD

22-45600-010

You asked for it and we delivered ... in spades! The popular 400 PRO Combo is now available as a 350 watt @ 4 ohms (500 watt @ 2 ohms) head. Like the combo, the 400 PRO HD has been designed to deliver a thick, natural, balanced tone that sits fat in your live or studio mix. The 400 PRO HD is mounted in a heavy-duty wooden cabinet with protective corners, and has been built with extra room to fit your favorite piece of rack gear! 7" H x 23" W x 15 1/2" D, 42 lbs.



## 210 PRO CABINET



22-17500-000



The 210 PRO Cabinet features two brand new Fender® Special Design Eminence® 10" cast-frame drivers and a compression driver horn. The 210 was designed to work as a stand-alone cabinet for medium volume gigs or as part of a larger component system. Pair it with a 115 PRO cabinet for the HUGE sound you're looking for! The 210 PRO cabinet comes complete with carpet, stacking corners, metal grill and removable casters. The back plate has Speakon®, 1/4" and banana plugs, making the 210 PRO compatible with most any head. 700 watts program, 350 watts continuous @ 8 Ohms. 16.5" H x 25.5" W x 18.5" D, 61 lbs.

## 115 PRO CABINET



22-17700-000



If you're looking for that big and warm sound that only a 15" speaker can deliver, look no further than the 115 PRO cabinet. Beyond the low thud of a strong 15, this cabinet is extremely articulate and sensitive. Featuring a brand new cast-frame Fender Special Design Eminence 15" driver and a compression driver horn housed in a carpet-covered cabinet complete with stacking corners, metal grill, removable casters, Speakon®, 1/4" and banana plugs – the 115 PRO means business! 700 watts program, 350 watts continuous @ 8 Ohms. 18.5" H x 25.5" W x 18.5" D, 64 lbs.



400 PRO head with the 210 PRO and 115 PRO cabinets



## NEW BASSMAN® 250/210 COMBO

23-45700-010



## BASSMAN 150

23-45300-010

21" H x 19 1/2" W x 17 1/2" D, 39 lbs.

## NEW BASSMAN 100 & 150 COMBOS

23-45100-010

The Bassman 150 and 100 combos are small packages that deliver huge tone! Their tilt-back design allows for better signal monitoring in close quarters. With full power being delivered internally and a built in horn attenuator, these combos are equally at home with an upright or an electric bass. Fender® Special Design Eminence® USA speakers ensure great tone for practice, rehearsals, live gigs and studio recordings. You won't believe your ears!



## BASSMAN 100

23-45100-010

17" H x 15" W x 14 1/2" D, 25 lbs.

### The Bassman 150 and 100 combos feature:

- Full power internally (150/100 watts)
- Fender Special Design Eminence USA PRO speakers
- Compression driver horn with attenuator switch (FULL/-6dB/OFF)
- Semi-parametric mid range controls
- Contour control (for scooping mid range frequencies)
- Compressor (150 only)
- FX loop
- Aux input (for CD player input)
- Headphone input (silent practice)
- Tuner Out (press MUTE to tune in silence)
- XLR with Pre/Post, Ground lift and Level control
- Real wood cabinet
- Tilt back design

# RUMBLE



## RUMBLE™ 25

23-15400-010

The Rumble 25 combo has 25 watts of power and a Fender® Special Design 10" speaker, the most popular-sized speaker of professional bassists! The on-board Effects Loop (Preamp out/Power amp in) serves multiple functions. First, the Preamp out allows you to send your signal directly out into a recording device (no microphone needed). Second, you can route effects such as delay or reverb in to the middle of your signal path (which produces better results). It also has a CD input to jam along to your favorite music. This amp has enough power to jam with friends at medium volumes and is easily transported for low-level rehearsals.

17 1/2" H x 15" W x 10 1/4" D, 32 lbs.

## RUMBLE 15

23-15300-010

"Honey ... I shrunk the Big Rig! If you've ever dreamt of the perfect first bass amplifier, your dreams have been answered – the Rumble 15 combo is here. With 15 watts of power generated through its Fender Special Design 8" speaker and closed-back cabinet, the Rumble 15 will help take you to the next level of bass playing. It also features a CD input to jam along to your favorite music. Take the next step – with the Rumble 15 combo.

14 1/2" H x 13 1/2" W x 9.5" D, 19 lbs.








# Fender® ACOUSTICS

Moments of clarity are rare and fleeting, and sometimes become defining moments in a musician's life. Like when your Stratocaster® guitar became the only instrument for you, or when your Jazz Bass® allowed you to stretch beyond your musical limits – or the time the hair on the back of your neck stood up after your Fender® Twin® delivered “*The Tone*” for the very first time.

Fender acoustic instruments are designed with the goal of giving you that same “Fender Moment.” Whether it’s an acoustic guitar, acoustic bass, banjo, resonator, mandolin, or violin – we’ve created each instrument with one ultimate goal ... Giving you a musical tool with everything you’d expect from an instrument with the name Fender on the headstock!





# Grand Series



## GA-45SCE

Natural Acoustic-electric  
Cutaway  
095-4505-221

## GA-43SCE

Natural Acoustic-electric  
Cutaway  
095-4305-221

## GB-41SCE

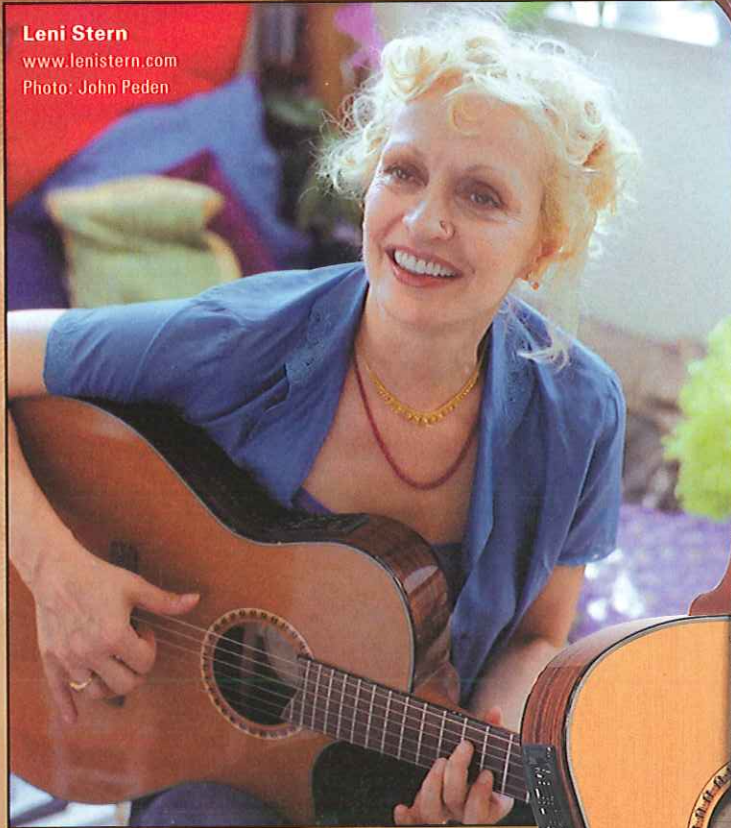
Acoustic/Electric Bass  
095-4105-321

Stuart Braithwaite - Mogwai  
[www.mogwai.com](http://www.mogwai.com)  
Photo: Hoda Judah Armani

*"The G.N-45 (Fender nylon string) is the first electric nylon string guitar that sounds like a nylon string guitar, not like an electric guitar with all the highs rolled off. It really catches what's so beautiful about a Classical guitar, the sound of wood, and the soft strings. And it doesn't have the annoying resonance that the pickup under the bridge creates in every other model I have tried. The EQ is awesome. The neck is very comfortable for an electric player like me. I used to get a sore thumb on my left hand from playing a regular classical neck, and fall off the strings or miss them altogether because of the drastically different spacing. The adjustment from a Strat to that type of guitar is not fun. I don't even think about it anymore now!"*

*— Leni Stern*

**Leni Stern**  
www.lenistern.com  
Photo: John Peden



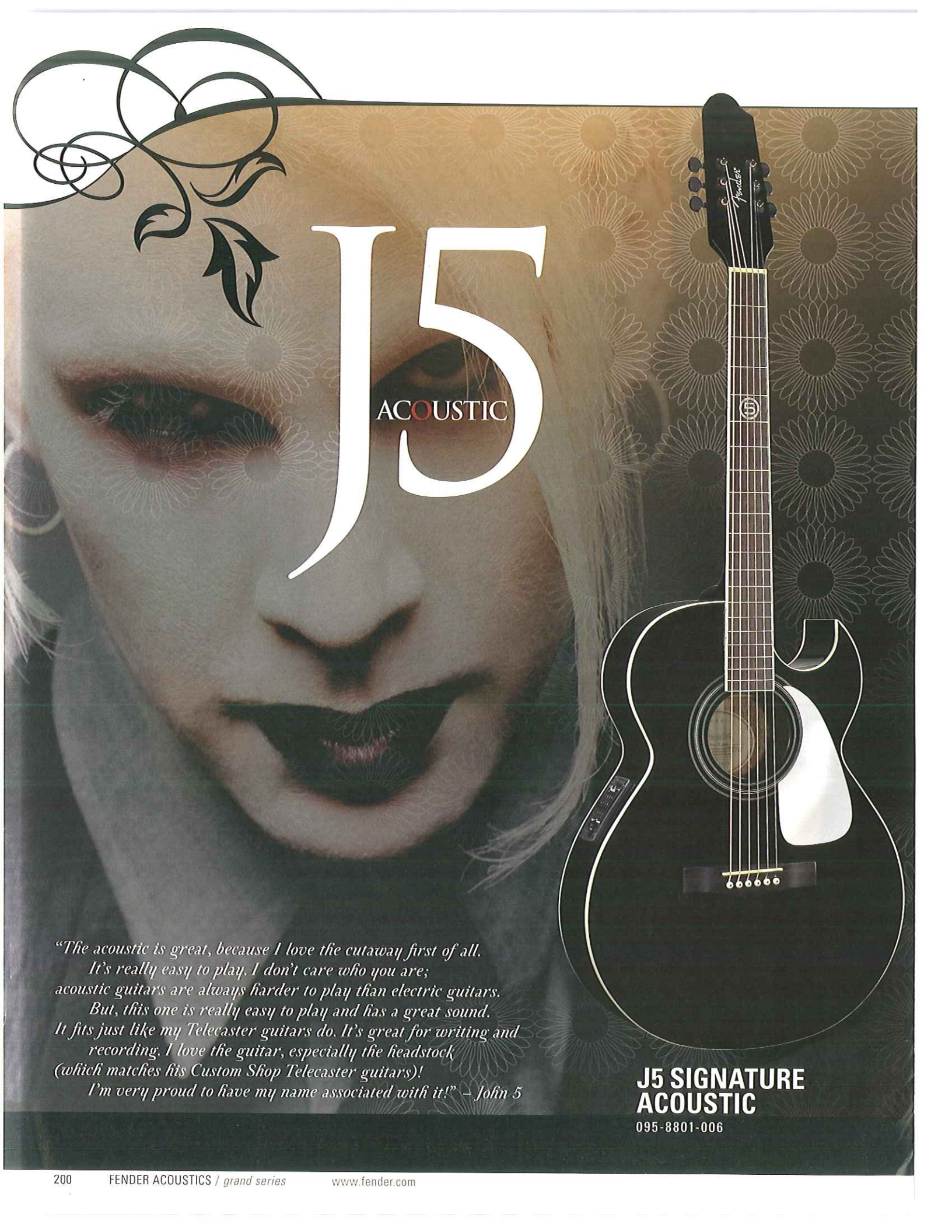
### **GN-45 SCE**

Natural Acoustic-electric  
Cutaway  
094-4505-221

### **GD-47 SCE**

Natural Acoustic-electric Cutaway  
095-4705-221





# J5

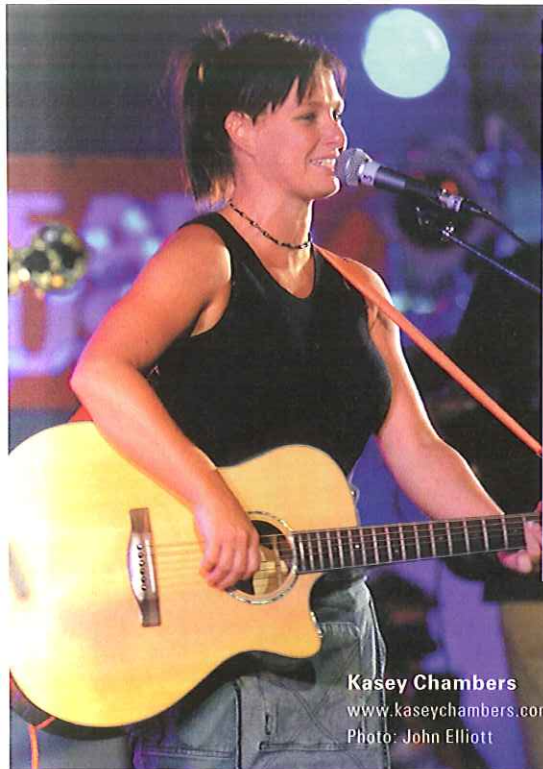
ACOUSTIC



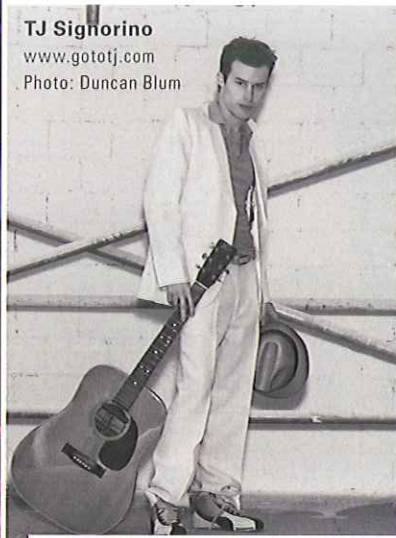
*"The acoustic is great, because I love the cutaway first of all.  
It's really easy to play. I don't care who you are;  
acoustic guitars are always harder to play than electric guitars.  
But, this one is really easy to play and has a great sound.  
It fits just like my Telecaster guitars do. It's great for writing and  
recording. I love the guitar, especially the headstock  
(which matches his Custom Shop Telecaster guitars)!  
I'm very proud to have my name associated with it!" – John 5*

**J5 SIGNATURE  
ACOUSTIC**

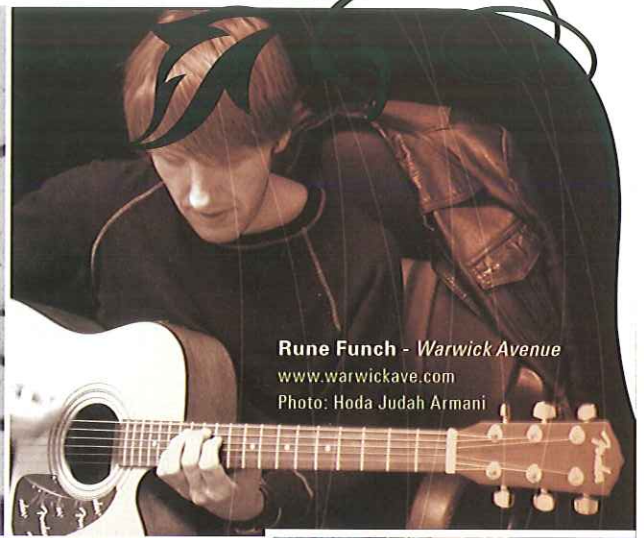
095-8801-006



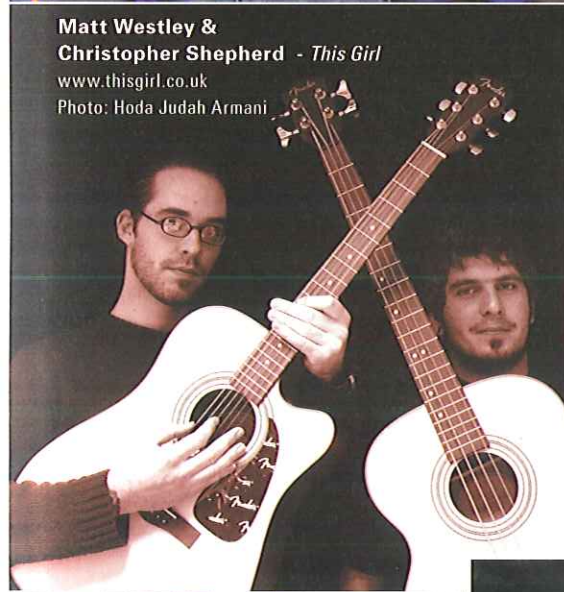
**Kasey Chambers**  
www.kaseychambers.com  
Photo: John Elliott



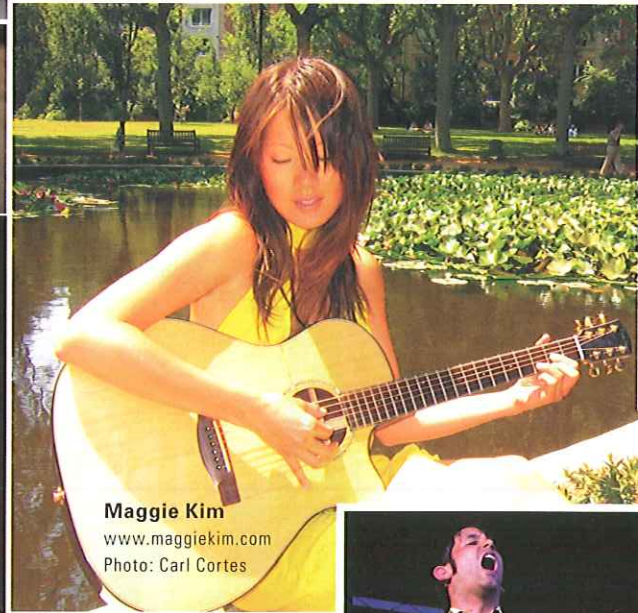
**TJ Signorino**  
www.gototj.com  
Photo: Duncan Blum



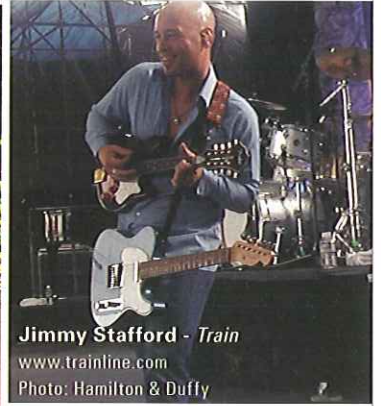
**Rune Funch - Warwick Avenue**  
www.warwickave.com  
Photo: Hoda Judah Armani



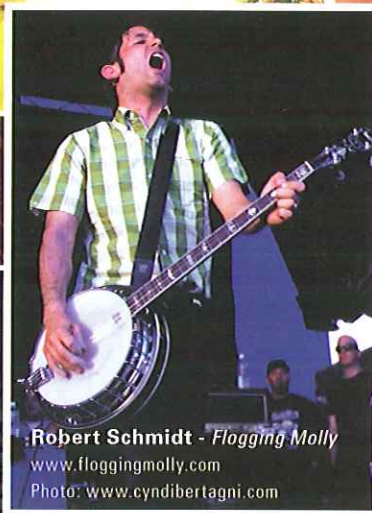
**Matt Westley & Christopher Shepherd - This Girl**  
www.thisgirl.co.uk  
Photo: Hoda Judah Armani



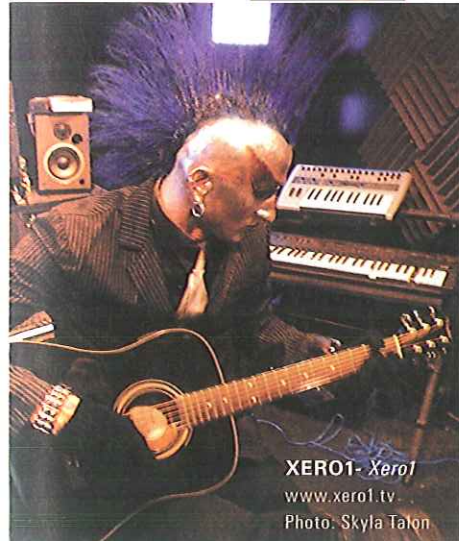
**Maggie Kim**  
www.maggiekim.com  
Photo: Carl Cortes



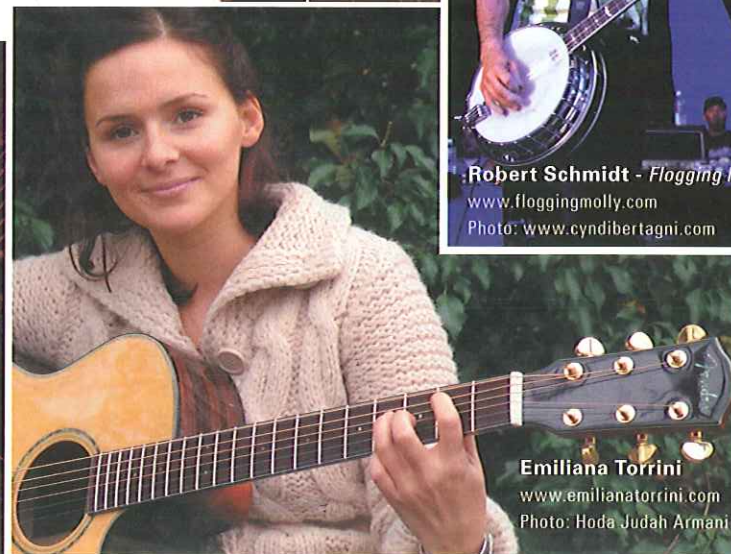
**Jimmy Stafford - Train**  
www.trainline.com  
Photo: Hamilton & Duffy



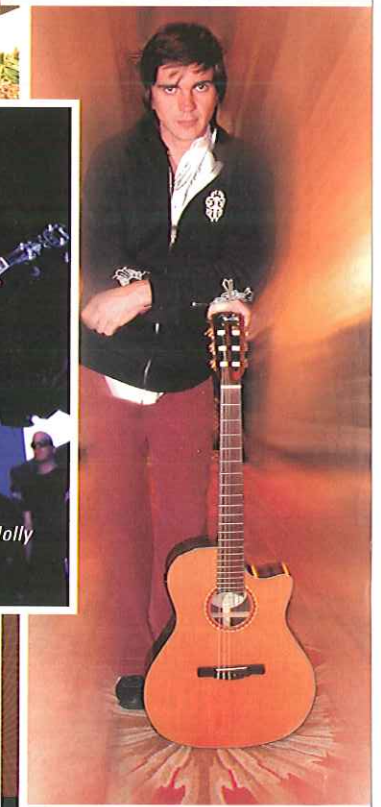
**Robert Schmidt - Flogging Molly**  
www.floggingmolly.com  
Photo: www.cyndibertagni.com




**XERO1 - Xero1**  
www.xero1.tv  
Photo: Skyla Talon



**Emiliana Torrini**  
www.emilianatorrini.com  
Photo: Hoda Judah Armani



**Juanes**  
www.juanes.net  
Photo: Ofoto




*Global  
Design*

**GDC-200 SCE**

Concert Acoustic Sharp Cutaway  
095-8001-021

**GDC-100 SCE**

Concert Acoustic Soft Cutaway  
095-8000-021



# Global Design



## GDO-200

Quilt Ash Acoustic  
095-8905-094



## GDO-300

Quilt Maple Acoustic  
095-8906-020



## GDP-100

Parlor Natural Acoustic  
095-8901-021

Autopilot  
www.autopilot.com  
Photo: Phil Robinson

# Dreadnoughts

**DG-22S**  
Bubinga  
095-2203-021

**DG-22S**  
Dao  
095-2201-021

**DG-22S**  
Asian Striped Ebony  
095-2202-021

NEW EXOTICS





# Dreadnoughts



## DG-22SCE

Acoustic-electric Cutaway  
095-2205

Available in Natural (021),  
Sunburst (032) and  
Blue Burst (036).



Stefan Elmgren & Oscar Dronjak - Hammerfall  
www.hammerfall.net  
Photo: Phil Robinson

# Dreadnoughts

**DG-25S**  
Cedar Natural  
095-2500-021

**DG-20S**  
Natural  
095-2000-021

**DG-21S**  
Natural  
095-2100-021



# Dreadnoughts

## DG-20SCE

Acoustic-electric Cutaway  
095-2005

Available in Natural and Black.

## DG-16

095-1600

Available in Natural,  
Black and Sunburst.

## DG-16-12

12-string Model  
095-1612

Available in Natural and Black.

Also available:

## DG-16E-12

12-string Model  
095-1613  
Available in Natural and  
Black. (Not Pictured)



# Dreadnoughts

**DG-7**

Natural  
095-0700-021



**NEW DG-5**

095-0500

Available in Black (206, Natural (221)  
and Sunburst (232).



# Grand Concert

**GC-12**

Natural  
095-1200-021

**GC-23S**

Natural  
095-2300-021

## Tim Shaw

If it's got frets and strings, Tim Shaw has probably taken one apart, studied how it works and why it sounds the way it does. A designer and builder for over 30 years, Tim's studied and built guitars, basses, banjos, resonators, mandolins, lutes, bouzoukis, and other instruments from all over the world.

As Fender's Manager of Acoustic Product Development, since 1996, Tim has visited guitar factories in 10 countries on three continents, helping Fender® design the best instruments possible and maintain the consistently excellent quality that Fender is famous for.



# Jumbos



## JG-12CE-12

Natural Cutaway  
Acoustic-electric 12-string  
095-1217-021



## JG-26SCE

Mini Jumbo Natural  
Cutaway Acoustic-electric  
095-2605-021



## TG-4 TRAVEL GUITAR

Natural  
with Gig Bag (23.3" Scale)  
095-0040-321



# Classical



**CG-21S**

Natural  
094-2100-021

**CG-11E**

Natural Non-cutaway Electric  
094-1101-021

**CG-24SCE**

Natural Cutaway Electric  
094-2405-021

**CG-7**

Natural  
094-0700-021

Robert Schmidt - *Flogging Molly*

[www.floggingmolly.com](http://www.floggingmolly.com)

Photo: [www.cyndibertagni.com](http://www.cyndibertagni.com)

# Mandolins

## FMO-66

Octave Mandolin  
095-6602-021



## FM-62SE

095-6205  
Available in:  
Black (006),  
Crimson Red Burst (028),  
Sunburst (032),  
Blue Burst (036)



## FBZ-66

Bouzouki  
095-6601-021



## FM-63S

Sunburst  
095-6300-032



## FM-52E

Sunburst Acoustic  
Electric  
095-5205-032



## FM-53S

Sunburst  
095-5300-032





Jon Rauhouse - *Neko Case, Solo Artist*  
www.jonrauhouse.com  
Photo: Don Windham

# Banjos

**FB-54 BANJO**  
Natural  
095-5400-021

**FB-59 BANJO**  
Natural with Case  
095-5900-221

**FB-58 BANJO**  
Natural  
095-5800-021

**FB-55 BANJO**  
Natural  
095-5500-021

# Violins

Jessica Jackson - *Shirley's Temple*  
www.shirleystemple.net  
Photo: Billy Siegle



**FV-3 DELUXE  
SUNBURST**  
095-0030-232



**FV-1**  
095-0010



Available in Black (206) and White (281).



# Resonators

Chris Sorenson  
Photo: Bucky Barrett



**FR-48  
RESONATOR**  
095-4800-021

**FR-50  
Square Neck**  
095-5002-032

**FR-50  
RESONATOR**  
095-5000

Available in Black (006)  
and Sunburst (032).

**FR-50CE  
RESONATOR**  
Sunburst  
095-5005-032

# Electric Strat® / Telecoustic™

Maggie Kim  
www.maggielim.com  
Photo: Carl Cortes



**TELECOUSTIC™**  
095-7500

Available in Candy Apple Red (309)  
and Sunburst. (332)

**STRATACOUSTIC™**  
095-7400

Available in Black (306)  
and Sunburst (332).



# Squier® Acoustics



## MC-1

Nylon String  
092-0100-021



## SD-6G

093-0600  
Available in  
Candy Apple Red (009),  
Metallic Blue (096)  
and Natural Satin (021).



## MA-1

093-0100-021

# Acoustic Packs



**DG-8S**  
095-0801-149

Everything you need to start playing right now! The DG-8S includes a Fender® dreadnought guitar with a solid spruce top, Fender's best chromatic tuner, a gig bag, picks, strings and a special Fender instructional DVD (five languages – English, Spanish, French, German and Japanese!).

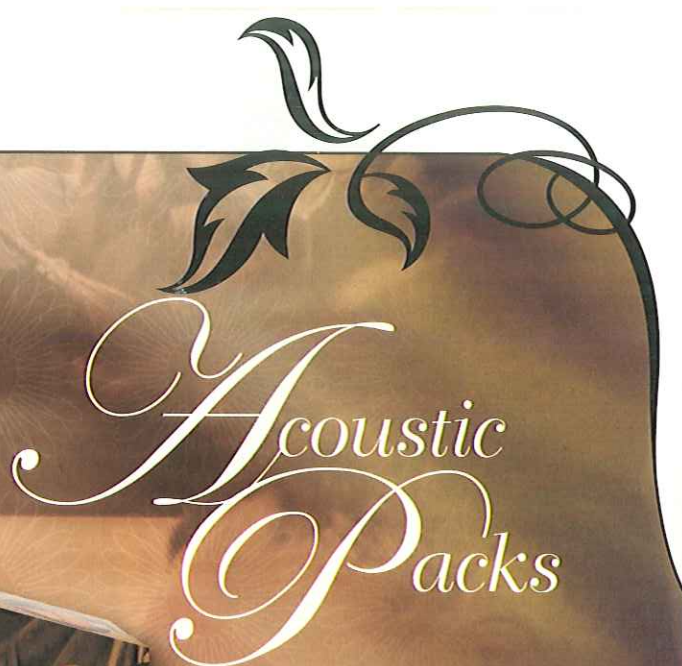


**SQUIER® SA-100**  
093-0300-149

Includes: Squier Dreadnought in Natural finish, gig bag, pitch pipes, picks and a Fender® instruction book.

## NEW FENDER® FM-300 S SOLID TOP MANDOLIN VALUE PACK

097-9505-100



### BANJO & MANDOLIN PACKS INCLUDE:

- Instrument
- Gig Bag
- Extra String Set
- Picks
- Strap
- Tuner
- Instructional Materials



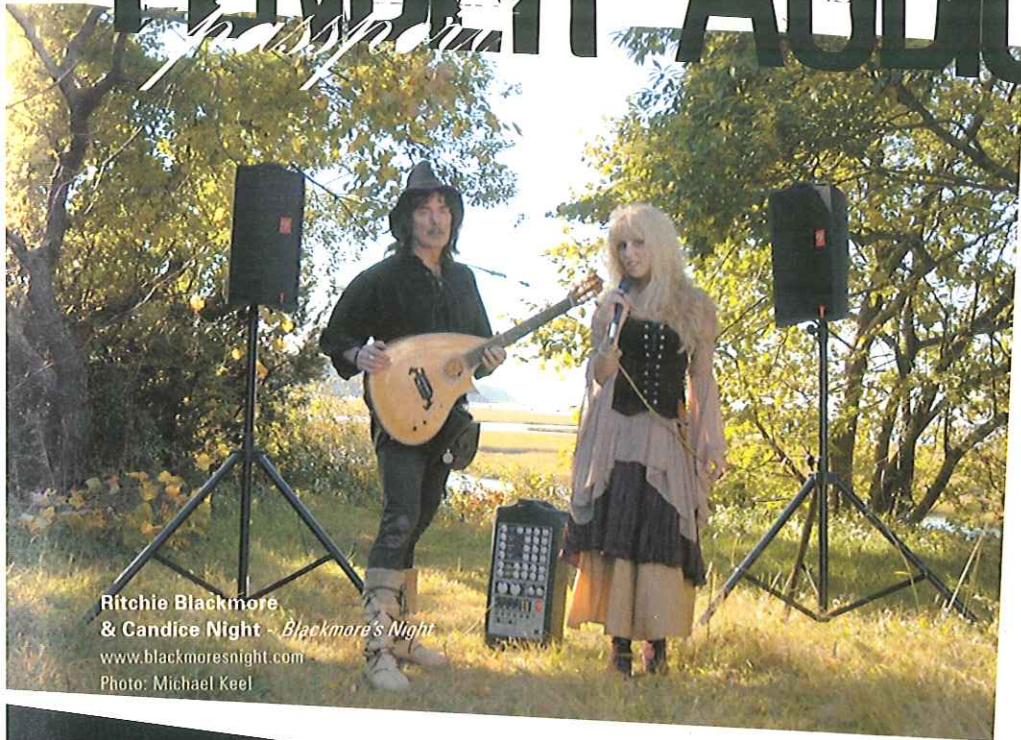
## NEW FENDER FB-300 BANJO VALUE PACK

097-9500-100

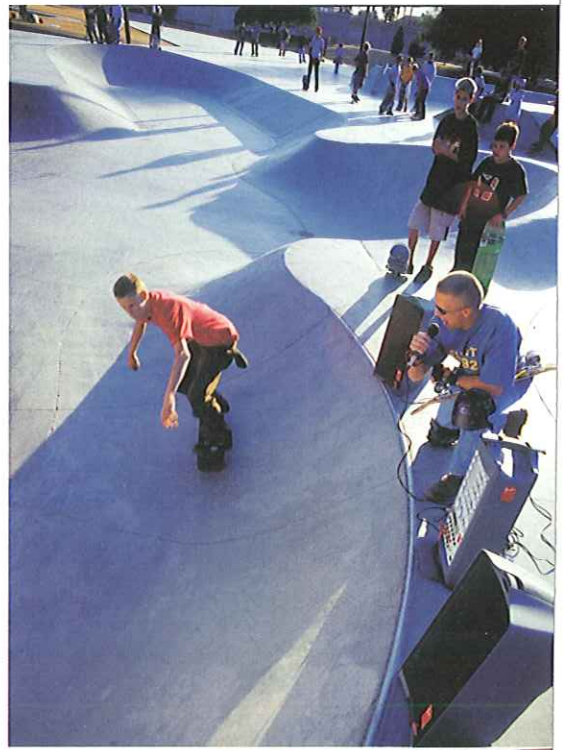
Everything you need to start playing NOW! It's an affordable and fun way to learn either your first instrument or for guitar players to expand their abilities for either recording or live. Mandolin available in Sunburst finish and Banjo available in Natural finish.

# FENDER® AUDIO

*passport*



Ritchie Blackmore  
& Candice Night - *Blackmore's Night*  
www.blackmoresnight.com  
Photo: Michael Keel



## LOUD AND CLEAR FOR MORE THAN 50 YEARS!

For more than 50 years, Fender has provided sound solutions for your amplification needs. Whether it's a garage band practice, rock concert, corporate presentation; or a school, church or family function – Fender Audio has the equipment to make you sound your best.

Focus on your delivery. Be confident in your approach, relax and let us take care of the rest ... Loud and clear?



Catherine Pierce  
& Allison Pierce - *The Pierces*  
www.thepiercesmusic.com  
Photo: Ralph Hanan



# PASSPORT®

*passport*

## PASSPORT DELUXE (PD) SERIES

Passport Deluxe – the next generation of portable sound systems: the Passport Deluxe 150 and 250. At the core of the Deluxe series is a highly evolved loudspeaker design—the Deluxe Speaker Array (DSA). Fender® co-developed the proprietary speaker component and enclosure designs with one of the most prominent and innovative loudspeaker technology companies in the world.

The sound of the Deluxe Series is remarkable! Imagine all the fidelity of a home theater system matched with the power of a PA system. Our proprietary design delivers high fidelity audio with wide horizontal projection, remarkable clarity and truly impressive imaging – characteristics not typically found in a traditional PA cabinet. The advancements in the sound performance of the deluxe speaker design are realized while maintaining the high-gain-before-feedback characteristics that make Passport systems the choice of users worldwide. If you're serious about the sound of your performance, you owe it to yourself to use one.



### PD-250 069-2001-003

- Six input mixer: Four mic/line  
Two stereo/line
- Vocal Input Priority function (Channel one only)
- Digital Reverb
- Stereo 250 watts (125 per side)
- Proprietary DSA speaker design featuring four custom speaker drivers per cabinet
- Includes:
  - Two P-51 microphone kits
  - Speaker cables
- 55 lbs.
- Operates on AC or with optional DC accessories
- Operates with all Passport Wireless accessories

### PD-150 069-2005-003

- Four input mixer: Three mic/line  
One stereo/line
- Vocal Input Priority function (Channel one only)
- Digital Reverb
- Stereo 150 watts (75 per side)
- Proprietary DSA speaker design featuring three custom speaker drivers per cabinet
- Includes:
  - One P-51 microphone kits
  - Speaker cables
- 28 lbs.
- Operates on AC or with optional DC accessories
- Operates with all Passport Wireless accessories

# PASSPORT®

*passport*



## NEW P-80

069-1003-000

- Three Input Mixer: Two mic/line  
One mono/line
- Vocal Input Priority function (Channel One only)
- Digital Reverb
- Mono 80 watts RMS
- Two 6 1/2" high-output, all range speaker drivers per cabinet
- Includes:
  - One P-51 microphone kits
  - Speaker cables
- 27 lbs.
- Operates on AC or with optional DC accessories
- Operates with all Passport Wireless accessories

## P-150

069-1006-003

- Four input mixer: Three mic/line  
One mono/stereo
- Vocal Input Priority function (Channel one only)
- Digital Reverb
- Stereo 150 watts (75 watts per side)
- Two 6 1/2" high output, all range speaker drivers per cabinet
- Proprietary DSA speaker design featuring three custom speaker drivers per cabinet.
- Includes:
  - One P-51 microphone kits
  - Speaker cables
- 26 lbs.
- Operates on AC or with optional DC accessories
- Operates with all Passport Wireless accessories



## P-250

069-1002-003

- Six Input Mixer: Four mic/line  
Two stereo/line
- Vocal Input Priority function (Channel one only)
- Digital Reverb
- Stereo 250 watts (125 per side)
- Six input mixer: Four mic/line  
Two mono/stereo
- AC or DC power operable
- Two P-51 microphones (with mic clips, cables  
and individual carrying pouches)
- Speaker cables
- 53 lbs.



## 1270 SERIES STAGE MONITORS

Rugged, lightweight, small and LOUD. Fender's molded 1270 monitors are ideal for musicians looking for a loud monitor on a tight stage and/or a tight budget. The 1270's utilize a two-way coaxial speaker design which includes a 10" woofer (with 2" voice coil) coupled to a coaxial compression driver.



### 1270P

071-1271-010

Great for hot spot monitor, the 1270P is a 100 watt powered (bi-amped) 10", two-way monitor. Includes mic/line inputs, tone control, preamp out and power amp in connections, and full-time 15v DC phantom power.

### 1270

071-1270-100  
10", two-way  
400W peak/200W  
program @ 8 Ohms.



### P-10

069-1110-000

This highly portable, personal sound system is ideal for paging applications, tour guides, classroom and day-care activities, crowd communications and all situations where you need to raise the volume of your voice to communicate effectively with a crowd or small audience. The systems are battery powered and weigh only 6.5 lbs. Wired (P-10) and wireless (P-10W) models are available. Comes complete with a dynamic microphone and 3' coiled cable, battery charger and shoulder strap. The P-10 also features a built-in mic stand adapter.

### P-10W

069-1120-00x

Comes complete with a built-in wireless receiver and hand-held wireless cardioid, electret condenser microphone, battery, charger and shoulder strap. The P-10W also features a built-in mic stand adapter.

"x" represents available wireless frequencies.

(001) Travel "A" = 169.505MHz

(002) Travel "B" = 171.905MHz

*passport*

# GUITAR MANIA®

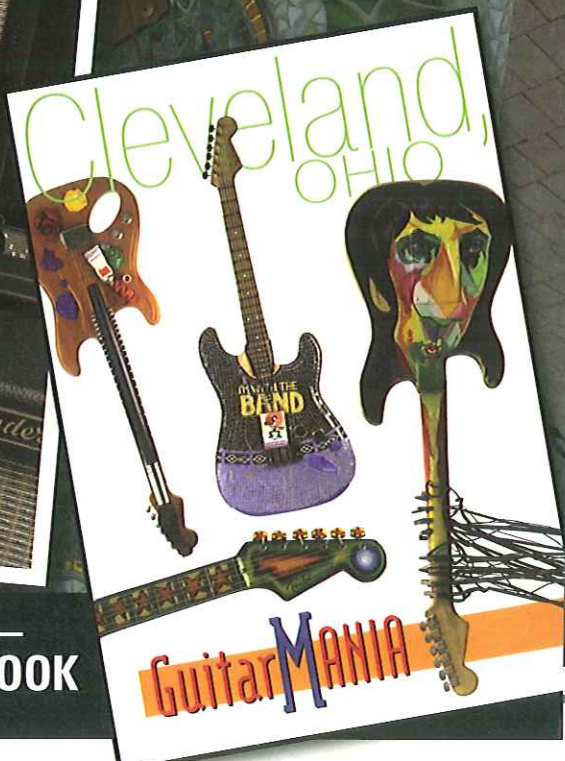
Fender Musical Instruments Corporation

United Way Services

GuitarMania® was unveiled in Cleveland in May 2002. Led by the United Way, the Rock & Roll Hall of Fame and Fender, GuitarMania® featured more than 100, 10-foot tall painted Fender Stratocaster® guitars displayed throughout the streets of Cleveland. Each guitar was painted by local artists, displayed, and auctioned off for charity. GuitarMania® would go on to be one the most unique, visible and profitable charitable community art projects in the world!

THANKS TO CLEVELAND'S SUCCESS, GUITARMANIA® WILL BE COMING TO PHOENIX, ARIZONA, IN 2005 AND WILL BE DISPLAYED THROUGHOUT 2006!

GuitarMania® miniatures and coffee table book are the perfect gifts for the guitar player in your life, and by ordering today, you'll be helping out a very worthy cause! Start your collection now by going to [www.fender.com](http://www.fender.com)!



## GUITARMANIA® — COFFEE TABLE BOOK

099-9152-000

# Fender® Bullets™

*The Strings for Stratocaster® Guitars.*

We designed Fender Bullets strings especially for the Stratocaster guitar's tremolo system. Fender Bullets fit precisely into the tremolo block, and provide maximum contact and tone transfer between the string and the block. Plus, they don't get caught or twisted in the block channel like traditional ball-end strings. Its superior Bullet end design is so revolutionary, we patented it (U.S. Patent No. 5,913,257)! What does that mean to you?

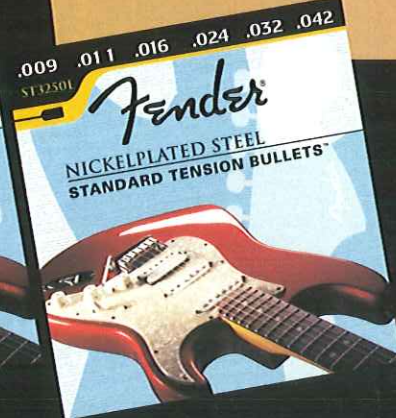
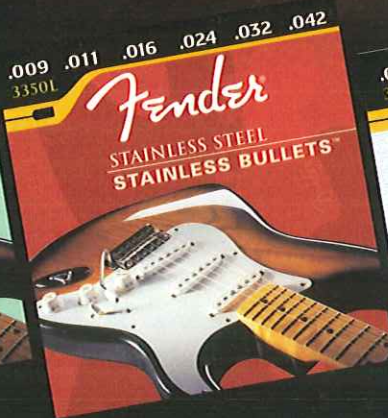
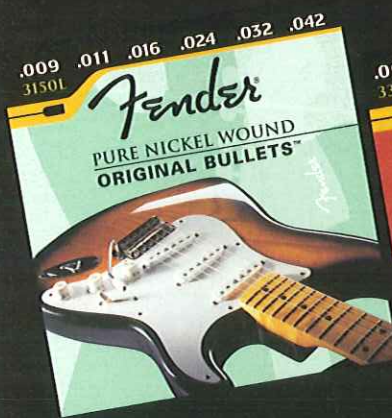
*Smoother Tremolo Action*

*Precise Tuning*

*Increased Sustain*

*Truer Tone*

They work so well; we string every one of our modern, tremolo-equipped Stratocaster guitars with Bullets - including this state-of-the-art American Deluxe Series Strat® guitar. For more information on Fender Bullets and how you can find a dealer near you, go to [www.fender.com](http://www.fender.com).



Available in Original, Stainless, Super and the NEW Standard Tension - Fender Bullets are THE strings for Stratocaster guitars!

For more information on Fender Bullets and how you can find a dealer near you, go to [www.fender.com](http://www.fender.com).

# STRINGS

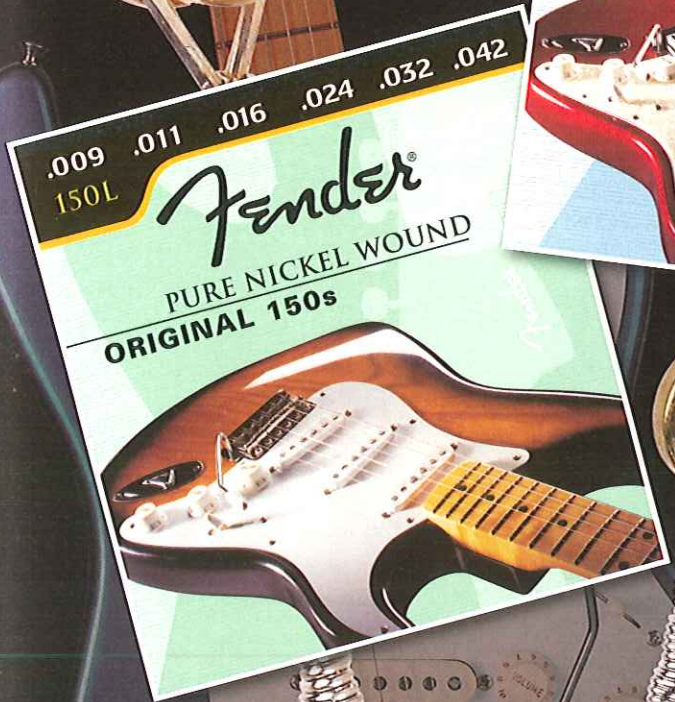
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250L

**Fender**  
NICKELPLATED STEEL  
SUPER 250s



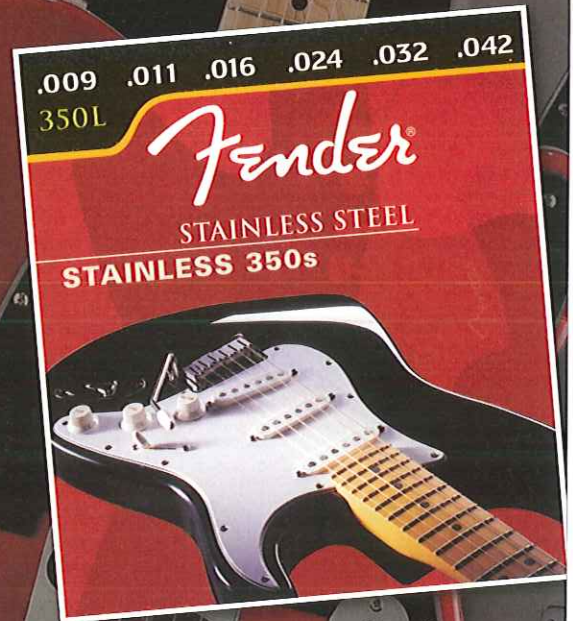
.009 .011 .016 .024 .032 .042  
150L

**Fender**  
PURE NICKEL WOUND  
ORIGINAL 150s



.009 .011 .016 .024 .032 .042  
350L

**Fender**  
STAINLESS STEEL  
STAINLESS 350s



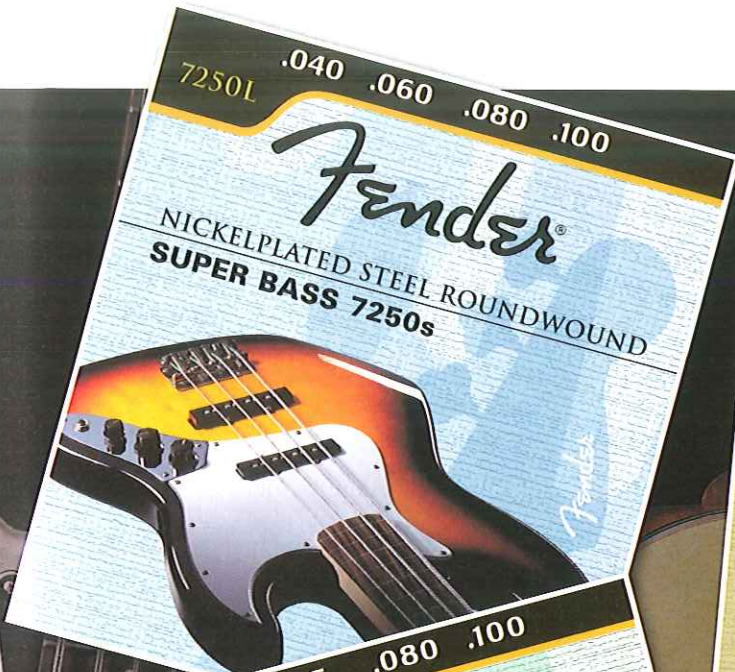
**Fender** STRINGS

# STRINGS

7250L .040 .060 .080 .100

**Fender**

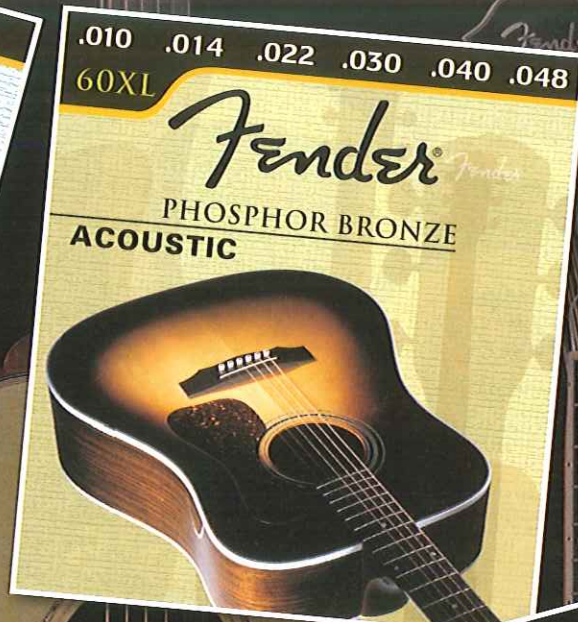
NICKELPLATED STEEL ROUNDWOUND  
**SUPER BASS 7250s**



.010 .014 .022 .030 .040 .048  
60XL

**Fender**

PHOSPHOR BRONZE  
**ACOUSTIC**

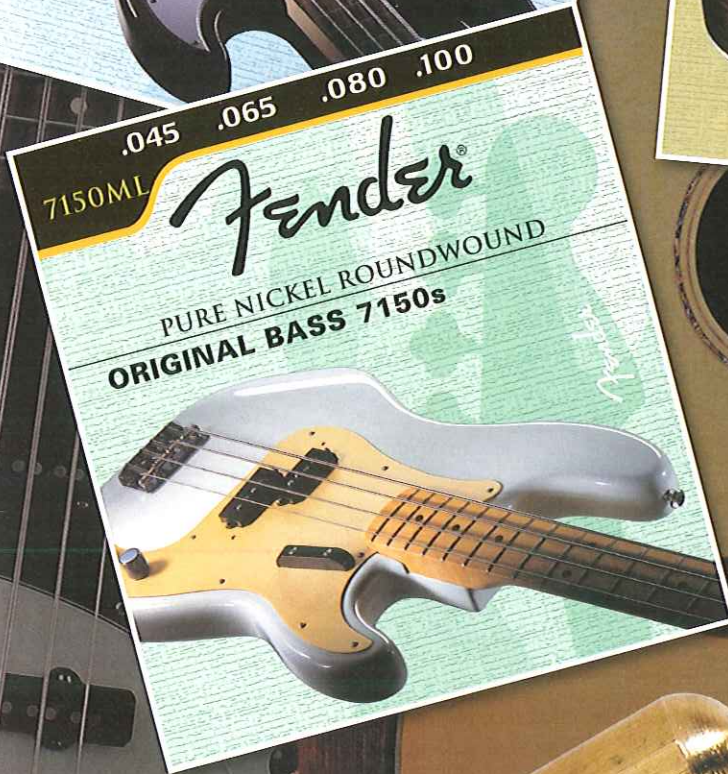


.045 .065 .080 .100

7150ML

**Fender**

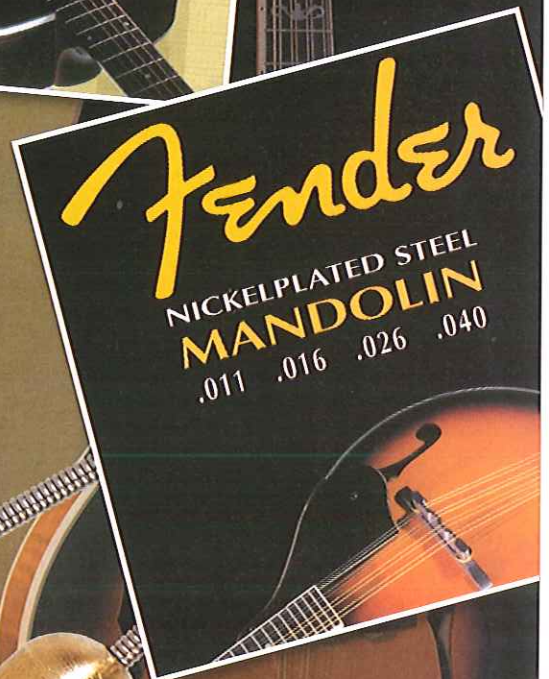
PURE NICKEL ROUNDWOUND  
**ORIGINAL BASS 7150s**



**Fender**

NICKELPLATED STEEL  
**MANDOLIN**

.011 .016 .026 .040



FOR THE COMPLETE SELECTION OF  
**FENDER GUITAR STRINGS**  
GO TO [WWW.FENDER.COM](http://WWW.FENDER.COM)

# Fender®

# 50<sup>TH</sup>

ANNIVERSARY  
**THE WORLD'S  
#1 PICK  
1955-2005**

For the past 50 years, Fender has offered the most popular guitar picks in world. Along with other classic Fender designs like the Stratocaster® and Precision Bass® guitars, when you see the shape of a 351-style pick, you immediately think "Fender."

Fender picks are still made to the same exacting specs as they were back in 1955. Because of our quality and consistency, many of the best guitarists of the past 50 years have chosen Fender picks – famous for their warm, round musical tone – as the link between their hands and their instrument.

To celebrate ... highly collectible 50th Anniversary Fender Picks will be randomly inserted into Classic Celluloid Pickpacks™ throughout 2005!

## Fun Facts

Since 1955, nearly 1 billion Fender Picks have been sold. That's enough to give 28 picks to every person who lives in the state of California!

If you lay all of those picks end to end, it would be 18,742 miles long, which would circle the moon nearly three times!

Most Fender picks are made of celluloid, which was the world's first commercial plastic!

## Did you know...

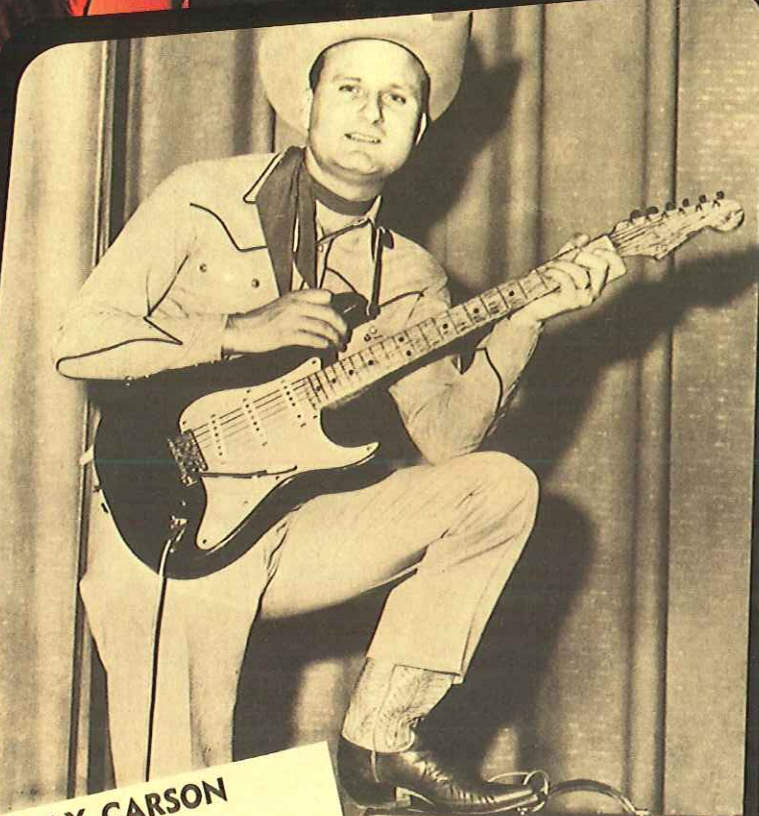
**BILLY CARSON**

uses  
**Fender**

instruments

"I think Fender picks have remained so popular because of their consistency. They are just the right shape and size, and just feel right. As soon as Fender began offering the 351 in white, I changed to it from the shell color because it was easier to see in the dark on the bandstand. I have always used a medium 351 Fender pick. Nothing else feels the same!"

– Bill Carson





# PICKS



## CELLULOID PICKS

Celluloid is the premier pick material. Celluloid picks offer a traditional feel, a smooth striking surface, and a warm, round musical tone. At Fender we divide Celluloid into two categories: Classic Celluloid and Premium Celluloid. Classic Celluloid models include the classic colors: white, confetti, black, and shell. Fender Premium Celluloid picks offer the same tone and feel, but in a host of beautiful and unique colors!

## HOW TO PICK THE RIGHT PICK FOR YOU ...

Bigger picks, with their greater mass and larger playing surface, produce a bigger tone than smaller picks. Smaller picks, with their smaller playing surface make less contact with the string and allow for speedier playing.

Heavier pick gauges provide more mass and a stiffer attack than a lighter gauge pick of the same shape producing a noticeably bigger tone. Conversely, lighter gauge picks produce a brighter, thinner sound than a heavier gauge pick of the same shape.

Fender® offers a pick suitable for every playing style. If you experiment, you'll probably find that you like different pick shapes and gauges for different styles of playing!

**351's** are our most popular pick shape. 351 picks are often called "the Fender pick," because of their long association with Fender. A wider body and rounded tip have made this pick a favorite with players across all styles of music.

**346's** are our second best selling pick shape. 346 picks provide three playing surfaces instead of one. When one side wears down you can just switch sides! The bigger body yields a bigger, rounded, smooth tone.

**347's** are perfect for the player that likes a 351, but prefers a slightly smaller pick.

**354's**, or "big tear drops" are perfect for the player that likes a narrower pick. Great for smaller hands!

**355's** are our biggest picks. Their increased mass produces massive tone and an audible increase in volume. Great for maximum pick attack!

**358's**, or "small tear drops" are often referred to as "mandolin picks." Their ultra-slim profile is perfect for nimble picking, and smaller hands.

**451's** are mini 351's! These little picks are great for fast runs, but retain much of the tone of their larger siblings.

**551's** are the same as 451's, but with a sharper point. Their small size and sharper playing surface makes them perfect for high velocity lead playing. Satisfy your need for speed!



## MATTE FINISH DELRIN®

Created by DuPont®, Delrin is strong, resilient and extremely durable. These picks are die cut and tumbled to provide a smooth, rounded edge resistant to chipping. The Matte finish improves grip even after hours of playing!



## CALIFORNIA CLEARS™

Cool, clear and colorful – California Clears are available in six transparent vintage style colors.

For a complete listing of strings, picks & accessories, go to [www.fender.com](http://www.fender.com).

# CARE PRODUCTS

## THE PERFECT PRODUCTS FOR THE ULTIMATE FINISH!

Traditional guitar polishes often leave your guitar looking worse than before you started – leaving light scratches, a smear of oily fingerprints and a dull haze all over your guitar's body. Why use some cheap old no-name guitar polish, when you can use the same brand car enthusiasts trust on their \$1 million Ferraris. Now you can! For the first time ever, Meguiar's®, the world's premiere car care manufacturer, has developed the ultimate finish care system for Fender guitars – exclusively for Fender!



### NEW ULTIMATE GUITAR CARE COLLECTION

099-0520-000

It's high time you pamper yourself and your guitar, and our friends at Meguiar's® have created the Ultimate Care Collection for us to help make your guitar look and feel better than ever! The all-in-one care kit for guitarists includes: Mist & Wipe, Swirl & Haze Remover, Polish & Conditioner, Fretboard Conditioner, Chrome & Brass Cleaner/Polish, Ultimate Wipe Detailing Cloth, and two Applicator Pads. As an added bonus, the Collection also includes a free Fender license plate!

### INSTRUMENT CARE KIT

099-0508-000

This three-step system, created by Meguiar's® chemists, works on both acoustic and electric guitar finishes – new or vintage, nitro or poly. First, start with a light spray of Fender Mist & Wipe finish enhancer and then wipe your axe dry with a Fender Ultimate Wipe detailing cloth. This safely cleans the finished wood surfaces of dust, oil and fingerprints. Fender Mist & Wipe can also be used to maintain a lustrous finish between regular cleaning and polishing, and removes those nagging fingerprints without buildup!

Fender Swirl & Haze Remover, a deep cleaner for fine-finished woods, can be used to remove light pick marks, sweat stains and scratches on your guitar's body and pickguard. And, it restores the original luster and depth of finish by removing hazy chemicals and cloudy swirl marks.

Lastly, an application of Fender Polish & Conditioner nourishes your guitar's finished wood surfaces, and makes the plastic and metal surfaces shine. In the end, your instrument will feel clean and smooth, not sticky or oily (especially glossy neck finishes). Just like the day it was born.

Your instrument deserves the very best, right? You've worked long and hard to acquire your dream guitar; don't settle for less. Get your own Fender Instrument Care Kit by Meguiar's® and start spreading the love!

*"Let's cut to the chase—this stuff is damn near miraculous... If you're a clean freak, the Fender Instrument Care Kit will keep your babies dazzling."  
—Guitar Player, November 2003*

*"Sunglasses are optional and recommended." —Guitar World*

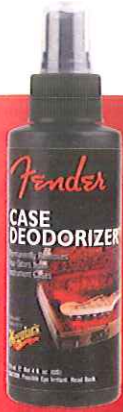
### ULTIMATE WIPE DETAILING CLOTH

099-0405-000

The microscopic fibers of the Fender Ultimate Wipe detailing cloth by Meguiar's act like tiny squeegees to penetrate the residue and dirt on your guitar's surface. It leaves your guitar with a deep, lustrous and mirror-like finish – free of swirling scratches or fingerprints.

For a complete listing of strings, picks & accessories, go to [www.fender.com](http://www.fender.com).

# CARE PRODUCTS



## NEW CASE DEODORIZER

099-0514-000

Your chops don't stink, so why should your guitar case? Freshen it up with the Fender® by Meguiar's® Case Deodorizer. This revolutionary product not only eliminates odors from smoky bars, inconsiderate pets, damp basements, etc. – it's also safe for all guitar finishes!



## MIST & WIPE

099-0509-000

The popular Fender Mist & Wipe by Meguiar's® finish enhancer is now available in a separate eight ounce bottle. It will safely clean your guitar's wood surfaces, maintains a lustrous finish between regular cleaning and polishing, and removes those nagging fingerprints without buildup!



## FRETBOARD CONDITIONER

099-0513-000

Keep your rosewood or ebony fingerboard clean and moisturized with Fender Fretboard Conditioner by Meguiar's®. It cleans and nourishes your fretboard to maintain the original luster, look, and most importantly – feel. It will remove oil and grime build-up and contains no acids, waxes or water.



## COLOR RESTORER

099-0512-000

Has your guitar's finish lost its luster? Take off years of grime with the Fender Color Restorer by Meguiar's®. This specialized formula will restore your guitar's finish, reviving the original look and color. It will also fill-in light scratches and remove swirl marks. Perfect for restoring vintage instruments.

"Upon buffing, the difference was immediately apparent. The finish was noticeably deeper and richer, and the neck suddenly had a slicker, faster feel. In short, if Color Restorer could make my beach-party beater look good, think what it could do for your nice old guitar."  
– Guitar Player, October 2004



## CHROME & BRASS CLEANER/POLISH

099-0515-000

Few things impress people more than polished chrome and brass. Fender Chrome & Brass Cleaner/Polish by Meguiar's® safely and easily removes oxidation, dirt and other contaminants. It provides a highly effective one-step treatment for all metal surfaces. Great for cymbals and drum hardware.

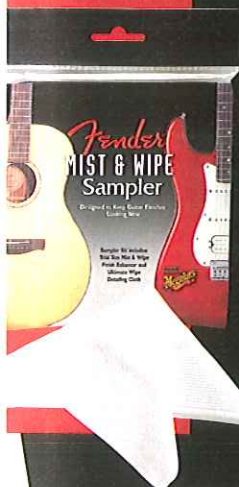
## AMP & CASE RESTORATION KIT

099-0511-000

Bring back your amp or case's shine! The Fender Amp & Case Restoration Kit by Meguiar's® gives a clean, natural luster to vinyl and rubber surfaces. It cleans them while restoring the original color, and prevents fading, cracking and drying. Includes Vinyl Cleaner & Protectant and a brush to clean your vinyl's hard to reach places.



Formulated exclusively by  
**Meguiar's**  
since 1901



## MIST & WIPE SAMPLER

099-0516-000

What's the matter; you don't believe in miracles? Try the Mist & Wipe Sampler by Meguiar's®, which includes one ounce of the Fender Mist & Wipe finish enhancer and an 8" x 8" Ultimate Wipe detailing cloth. Plus, it's small enough to fit in your case or gig bag. It'll make a believer out of you yet!



CHECK OUT OTHER FENDER CLEANING AND CARE PRODUCTS  
AS WELL AS THE NEW FENDER  
BY MEGUIAR'S® PIANO POLISH  
GO TO [WWW.FENDER.COM](http://WWW.FENDER.COM)

# PICKUPS



## CUSTOM SHOP PICKUPS

Custom Shop pickups are designed and produced with the same unsurpassed attention to detail and quality components as its world-renowned instruments, and are uniquely Fender. All Custom Shop pickups are constructed with cloth lead wires, fiber bobbins, and are wax potted in our special potting machine to insure that your pickups will be free of microphonics.

Each pickup is designed and hand-built by a small team of individuals who have worked on some of the most recognizable sounding and famous guitars in the world. When an artist, Custom Shop Master Builder or consumer has a specific sound in their head – it ends up in our pickup department. Translating the tonal desires of somebody as discerning as a Custom Shop client is the daily challenge faced by the Custom Shop pickup department, led by Abigail Ybarra.

Abigail began grinding frets in the Fender metal shop in 1956. Soon after, she moved on to small-parts assembly and began winding pickups. Over the years, she has wound pickups for most Fender-wielding artists during the late-'50s and '60s - including Buddy Holly, Eric Clapton and Jimi Hendrix - and continues to today with her hand-signed and dated Custom '69 Strat® pickups. Because of her experience and attention to detail, her pickups are some of the most coveted in the world.

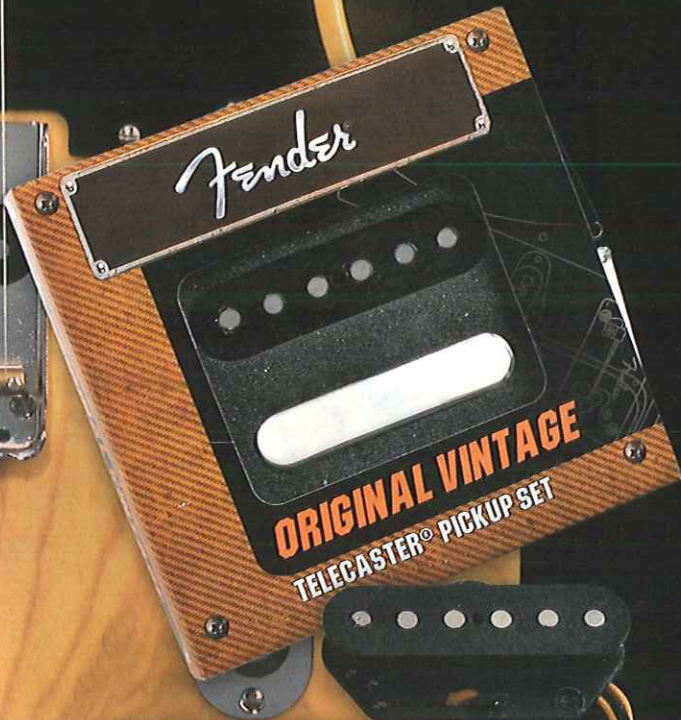
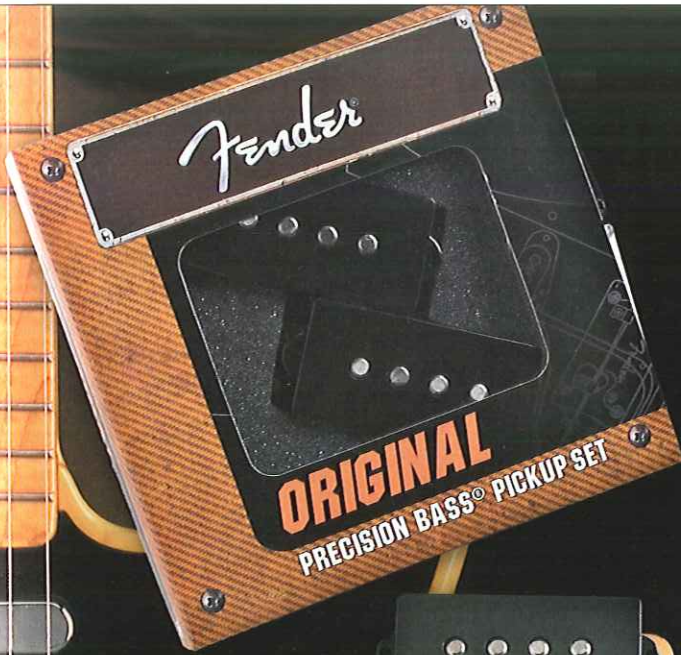
Additionally, the Fender Custom Shop's pickup department is comprised of other unique individuals who have unparalleled experience in vintage re-creation and modern pickup design. The knowledge that they have is shared throughout the facility with people like Michael Frank-Braun, Bill Turner and Bill Lawrence – as well as our Master Builders. With every project, experiment and prototype, knowledge is learned and used to push us to explore new possibilities that enhance and focus the sound of our instruments, preserving the integrity of our history. No matter what tone you are looking for, the Fender Custom Shop can deliver!

For a complete listing of strings,  
picks & accessories, go to  
[www.fender.com](http://www.fender.com).

# PICKUPS

## ORIGINAL FENDER® PICKUPS

Made with the same basic specifications from our early days, including cloth lead wires, fiber bobbin and Alnico magnets – our Original line of pickups are sure to provide you with vintage tone without breaking the bank.



FOR THE COMPLETE SELECTION OF  
FENDER CUSTOM SHOP ORIGINAL  
AND STANDARD PICKUPS  
GO TO [WWW.FENDER.COM](http://WWW.FENDER.COM)

# PICKUPS

## FENDER STANDARD PICKUPS

It's really tough to call the Standard pickup line standard. They're far above "standard." These pickups were designed and built by us and are constructed of high quality materials and wax potted to ensure performance free of microphonics.

## REV UP YOUR TELE® & STRAT® GUITAR TONES!

After spending more than six years and countless hours squeezing tunes and tones out of my American Vintage Series '52 Telecaster® guitar, I was looking for a way to inject some new life into my favorite Butterscotch Blonde. After speaking with one of our Strings, Picks & Accessories (SPA) managers, I found that he too wanted to hot-rod his Lone Star Stratocaster® guitar. Now that we found the perfect specimens, it was time to let the daydreaming begin ...

Did we want to lay-on even more vintage vibe? Or, should we inject some hella-heavy modern tones? After thumbing through the latest Frontline, our questions were answered. My Tele was going to get some major work done "under the hood," while retaining its classic charm. And, his Strat was going to get a major boost in "henry" horsepower with more switching configurations than you could shake a stick at. There was only one catch; neither of us had ever taken our instrument apart. Well, we had to start somewhere. After selecting our parts and recruiting two of our friends (with limited experience), we were off to the body shop ...

To find out how this story ends, go to  
<http://www.fender.com/60cyclehum/02202004/GuitarMod.html>



For a complete listing of strings,  
picks & accessories, go to  
[www.fender.com](http://www.fender.com).

# CASES



Deluxe Black Tweed/Black

Deluxe Brown/Gold Plush

Deluxe Tweed/Red Plush

Deluxe Black/  
Orange Plush

Standard Black/  
Black Acrylic

Deluxe Black/  
Blue Plush

Deluxe Black/  
Magenta Plush



Deluxe Black/  
Red Plush

## FENDER® ELECTRIC HARDSHELL CASES

For more than 50 years, members of the Southern California-based G&G® Quality Case Company have been building quality instrument cases for us. Available for most Fender electric guitars and basses, each case features a plush interior, large accessory compartment, protective ends and a genuine Fender logo. Protect your investment today and for years to come. G&G Quality Case, the industry standard for more than 50 years – just like us!

Fender Strings, Picks & Accessories supplies hard-shell cases and gig bags for most guitars and basses.

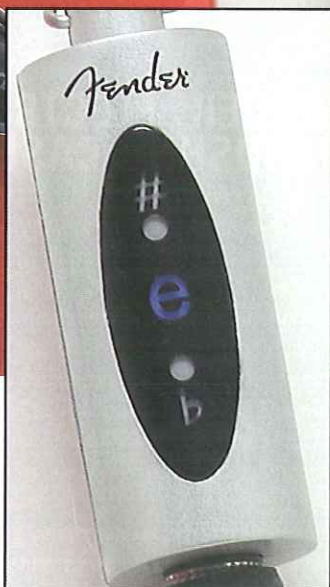
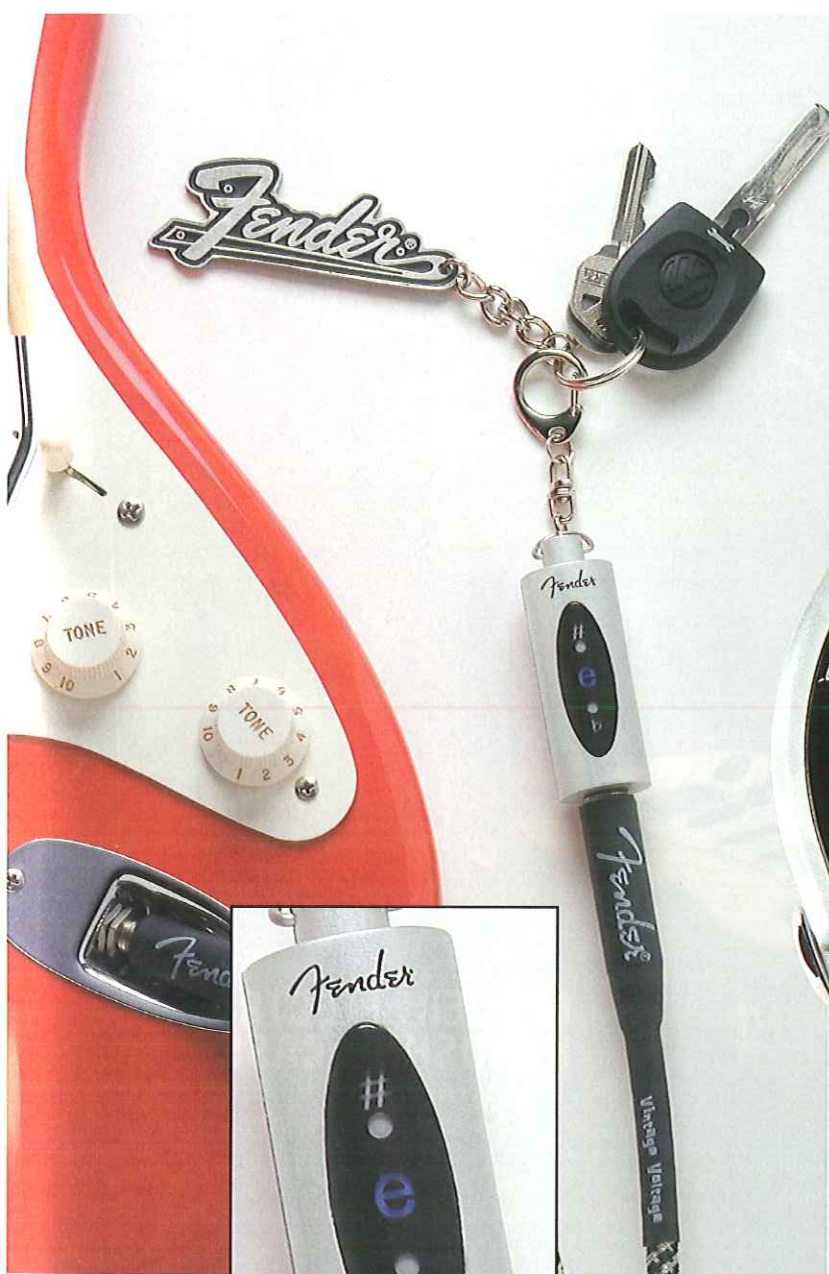
FOR THE COMPLETE LISTING OF  
AVAILABLE CASES AND GIG BAGS  
GO TO [WWW.FENDER.COM](http://WWW.FENDER.COM)

# TUNERS

## NEW speed-e™

023-9986-000

The revolutionary and convenient speed-e is the world's first fully functioning keychain guitar tuner! Measuring less than 3", the speed-e fits in the palm of your hand and allows guitarists and bass players to instantly tune any "E" on their instrument – without having to plug in an expensive floor or rack tuner. Finally, musicians can spend less time tuning and more time playing!



## NEW FENDER® PT100 PEDAL TUNER

023-9994-000

Stay tuned with Fender's new PT100 pedal tuner. Featuring die-cast metal housing, two outputs (for muted tuning), an easy-to-read LED note indicator and blue flat/sharp LED's – the PT 100 allows you to tune less and play more!





# TUNERS/STANDS



## NEW FENDER RT1000 RACK TUNER

023-9995-000

Bassists and guitarists looking to nail that root note down have had their prayers answered by Fender's new RT1000 single space chromatic rack tuner. The RT1000 uses the same chip as the industry standard PT100 and features an optional on/off footswitch. As an additional bonus, the RT1000 was redesigned to complement the look of the Fender Professional Bass Amplifiers!



## MINI TELECASTER® / STRATOCASTER® STAND

099-1811-000

This great little stand is sturdy enough to firmly hold your favorite Electric or Acoustic, but folds down to fit in most gig bags or cases! Holds most standard shaped guitars (non-offset). Includes nylon drawstring carrying bag.



## MINI ACOUSTIC GUITAR STAND

099-1812-000

For a complete listing of strings, picks & accessories, go to [www.fender.com](http://www.fender.com).

# STRAPS

A strap should be the only thing that comes between you and your guitar. Wave your Fender® flag high by slinging your axe from a genuine Fender strap. Whatever you're into, we've got it. If you like the classics, go with an improved 2" Monogrammed strap. If you want something a bit more modern, try on a NEW Fender Patchworks™ Series strap!

Nils Lofgren  
www.nilslofgren.com  
Photo: Jo Lopez

## 2" MONOGRAMMED STRAPS

A	099-0681-502	Black/Light Gray/Medium Blue
B	099-0681-000	Black/Yellow/Brown
C	099-0682-000	Red/White/Blue
D	099-0683-000	White/Brown/Yellow
E	099-0681-543	Black/Light Gray/Dark Gray
F	099-0681-500	Black/Yellow/Red

## IMPROVED!

- Higher quality stitching
- Thicker, more durable leather ends
- Increased length – extends to nearly six feet

## RUNNING LOGO STRAP

099-0671-000 Black with White Logo

For a complete listing of strings,  
picks & accessories, go to  
[www.fender.com](http://www.fender.com).

# STRAPS



## NEW PATCHWORKS™ SERIES STRAPS

Need a high-profile place to put your favorite patches? Speak loud and proud with Fender's new Patchworks Series straps. Each series of four, 2" cotton strap comes complete with one of our coolest patch designs, including "Rock On" (Olive), "Fallout" (Black) and "Red Star" (Black strap and Forest Green strap). The rest is up to you!

- A 099-0672-002 Fallout
- B 099-0672-003 Red Star – Green
- C 099-0672-004 Red Star – Black
- D 099-0672-001 Rock On

**"THIS THICK, SIMPLE STRAP OFFERS STELLAR NYLON STITCHING, AS WELL AS A PLUSH, ELASTIC SHOULDER PAD THAT EFFECTIVELY DISPERSES THE WEIGHT OF YOUR FAVORITE 6-STRING BOAT ANCHOR."**

– GUITAR PLAYER, NOVEMBER 2004

## NEOPRENE BASS STRAPS

- 099-0663-000 Black - Short - 38" - 50"
- 099-0663-200 Black - Long - 44" - 53"



## DELUXE WIDE PADDED LEATHER STRAPS

- 099-0665-006 Black - 3 1/4" Wide
- 099-0665-050 Walnut - 3 1/4" Wide

For a complete listing Fender straps, go to [www.fender.com](http://www.fender.com).



## IMPROVED!

- Solid brass Fender® medallion and hardware
- Increased length – extends to nearly six feet

## 2" COTTON/LEATHER STRAPS

- G 099-0667-006 Black
- H 099-0667-073 Navy
- I 099-0667-062 Olive
- J 099-0667-021 Tan
- K 099-0667-005 Natural White

# CABLES

## VINTAGE VOLTAGE CABLES

Vintage Voltage Cables provide a classic tone and vintage look to any player's rig at an affordable price. Each cable is constructed of nickel-plated plugs, oxygen-free copper wire, braided copper shielding, and heavy duty shrink wrapped ends. We've wrapped it all up with a Tweed, Black/Silver, Brown/Wheat, or Brown/Oxblood woven exterior for that Fender® vibe. Throw in our limited lifetime warranty, and you have a cable that you can't live without!

## CALIFORNIA CABLES™

California Cables are available in 1', 3', 6', 10' & 18' lengths with heat shrunk, gold tipped 1/4" ends, 20 gauge wire and a limited lifetime warranty. These quality cables give you the So-Cal vibe at an affordable price.



## ELECTROVOLT CABLES

ElectroVolt Cables feature nickel-plated plugs; oxygen-free copper wire, braided copper shielding, and heavy duty shrink wrapped ends.

# AMPLIFIERS



## MINI TONE MASTER®

023-4808-000

Yeah, baby! This miniaturized version of the Tone Master boasts tons of tone for its size. Check out the details from the amp corners and grill cloth to the vintage white knobs. Authentic looks with the sound to match. Specs: 1 watt, two 2" speakers, 9V AC in, Headphone out

## MINI DELUXE

023-4810-000

You'll notice right away the attention to detail put into our Mini Deluxe amplifier. From the functional "dog bone" handle to the chrome control plate and mini "chicken head" knobs, this one is a surefire collector's item! It's got the tone too! Specs: one watt, single 8 ohm 2" speaker, 9v AC in, headphone out.



## AMP CAN™

023-1200-000

The ultimate in battery powered portable amplifiers, this is the amp for musicians on the go. The Amp Can was created for the player looking for a small, rugged, high quality amp for acoustic guitar, voice, electric guitar, keyboard, etc. Specs: 15 watts RMS, battery powered (can last up to eight hours on one charge), one Fender Special Design 6" speaker. Features: Two fully-independent channels (guitar and line- with distortion/mic), line/mic channel has 1/4" input that will accept an assortment of microphones, synths, drum machines, etc. Battery charger included. 8.75" H x 7.75" W x 6.75" D, 13 lbs.

For a complete listing of strings, picks & accessories, go to [www.fender.com](http://www.fender.com).

# FENDER® THE CLOTHING COLLECTION BY DAVINCI®

## FENDER TRANSGRESS

embroidered shirt

099-4002-406M/506L/606XL/806XXL

## FENDER BANDIT

embroidered shirt

099-4001-402M/502L/602XL/802XXL

## FENDER SUBSERVIENT

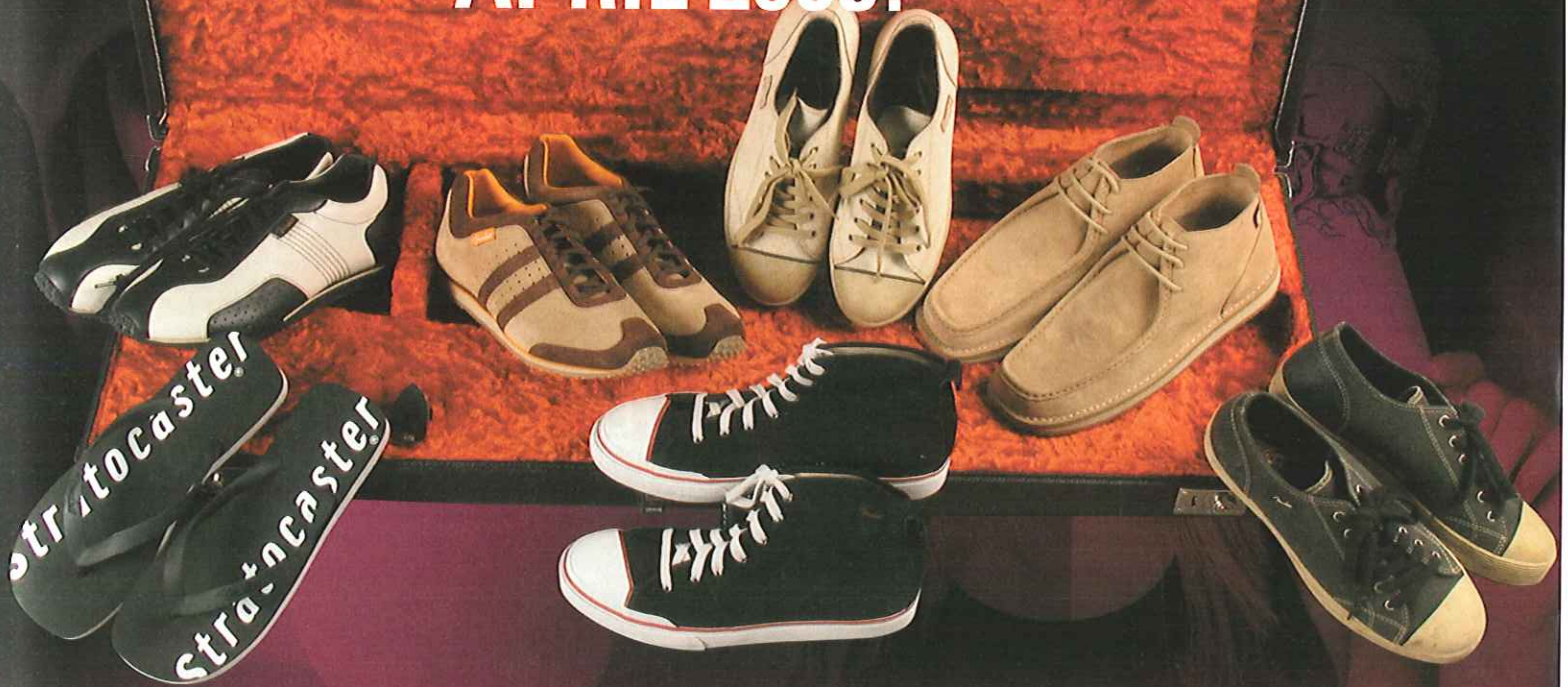
embroidered shirt

099-4003-406M/506L/606XL/806XXL



# JEWELRY & FOOTWEAR

NEW! FENDER® FOOTWEAR  
AVAILABLE  
APRIL 2005!



**TOP DANGLE STRAT®  
BODY JEWELRY**  
099-6031-000



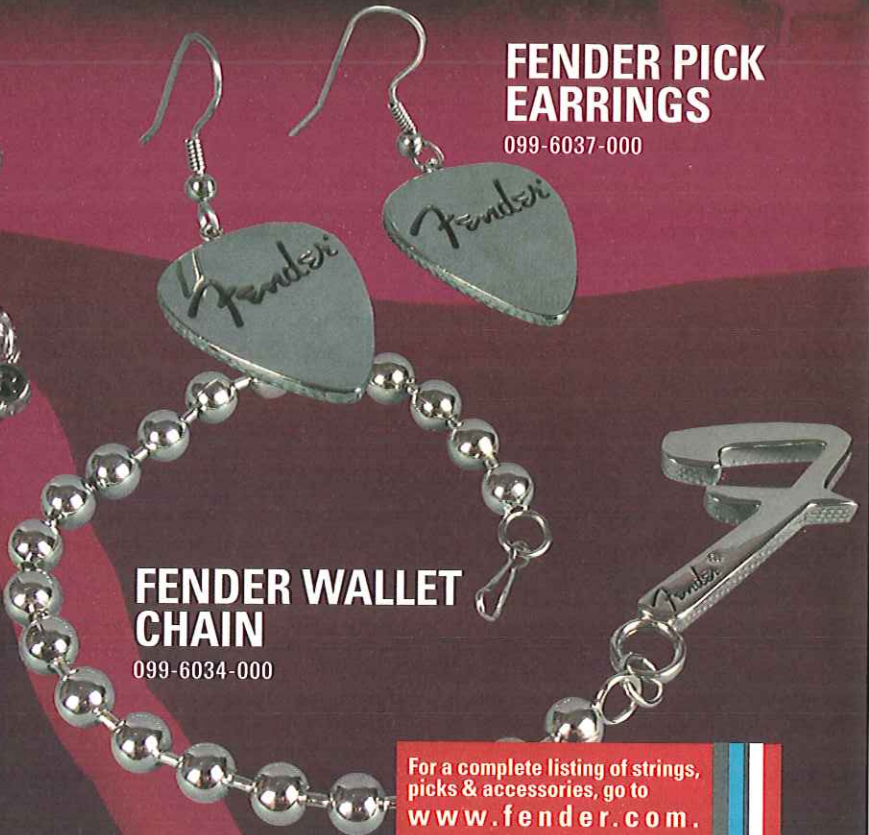
**FENDER PICK  
EARRINGS**  
099-6037-000



**BARBELL PICK  
DANGLE, BLUE**  
099-6032-000



**FENDER WALLET  
CHAIN**  
099-6034-000

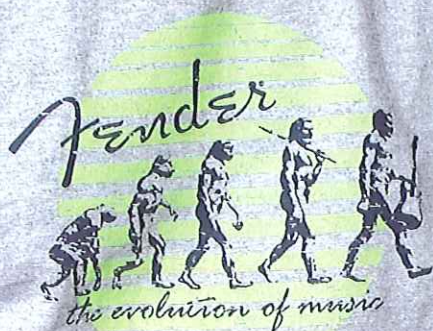


For a complete listing of strings,  
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# FENDER® THE CLOTHING COLLECTION BY DAVINCI®

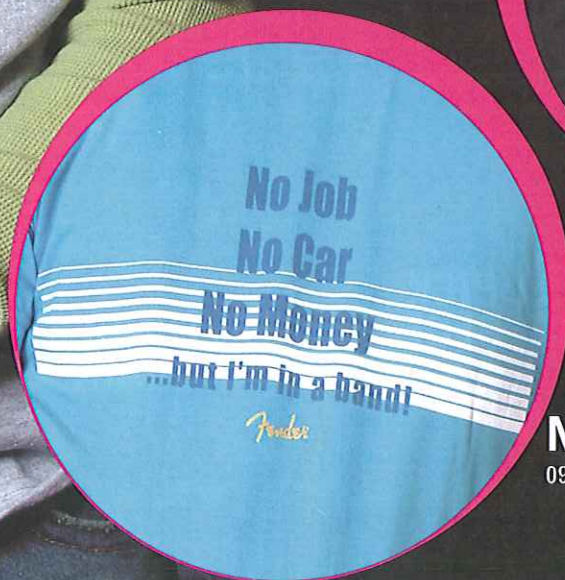
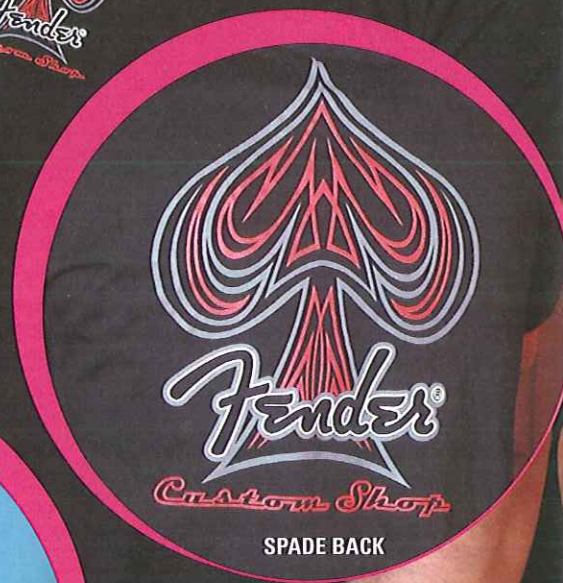
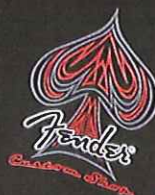
## FENDER EVOLUTION

099-4005-443M/543L/643XL/843XXL



## FENDER CUSTOM SPADE

099-4009-406M/506L/606XL/806XXL



## NO JOB

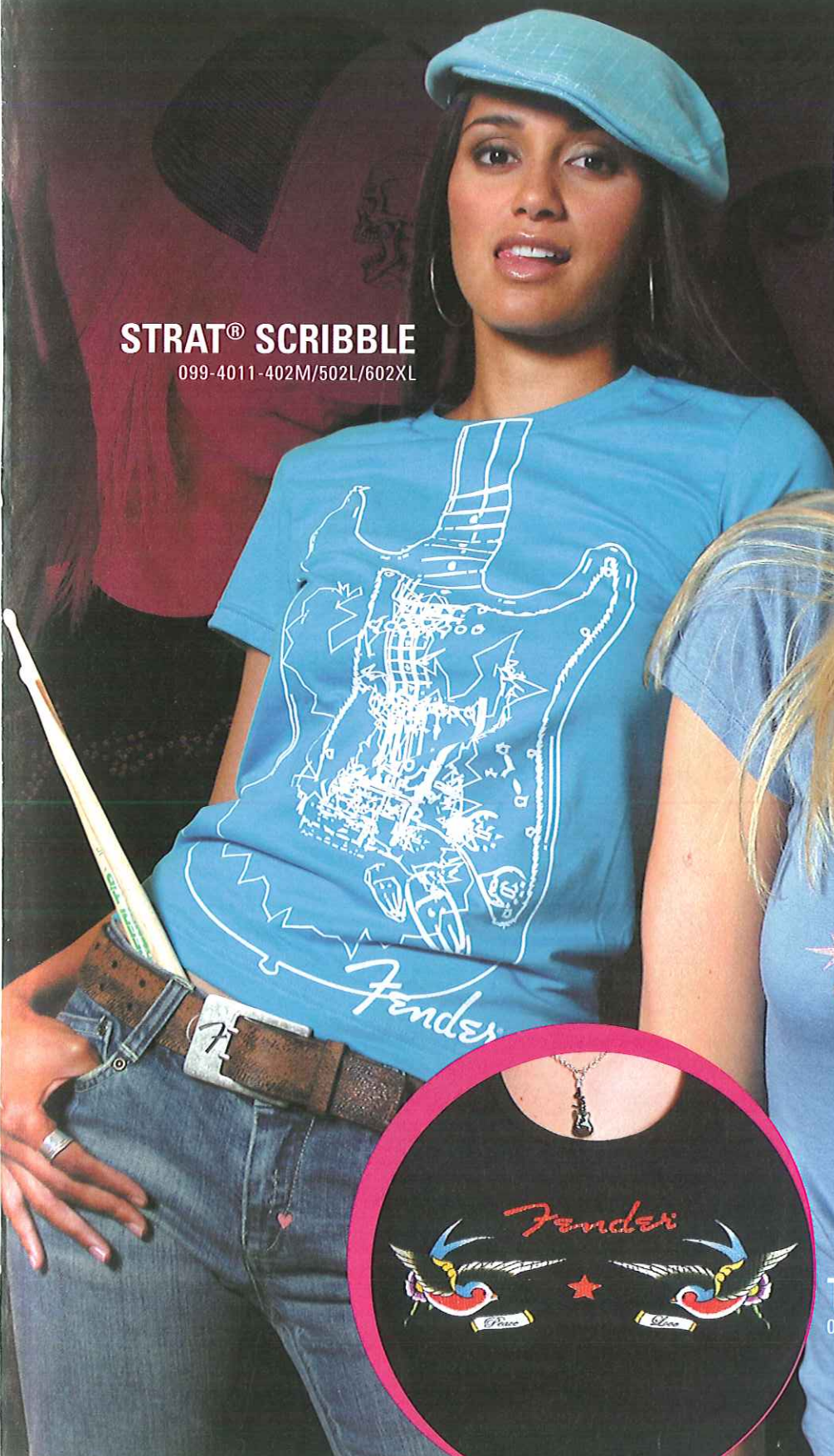
099-4006-402M/502L/602XL/802XXL



# T-SHIRTS

## STRAT® SCRIBBLE

099-4011-402M/502L/602XL



Since 1956  
**FENDER**  
Custom Guitars

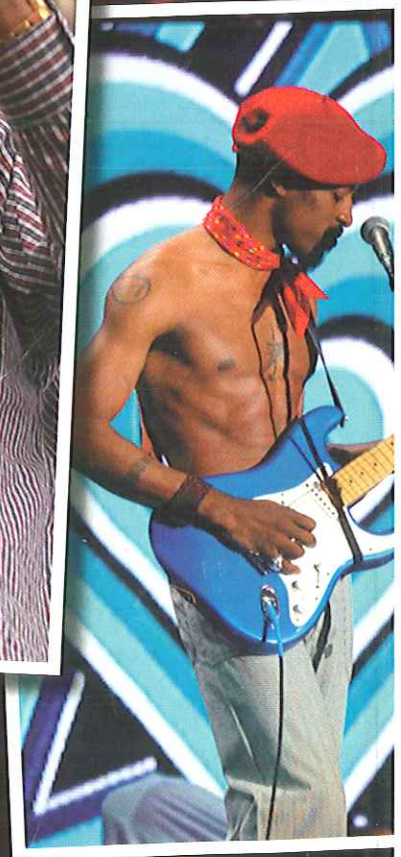
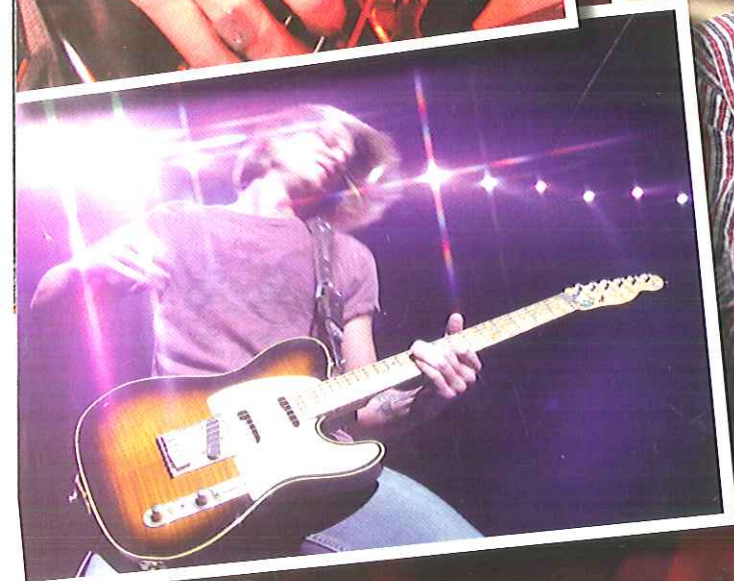
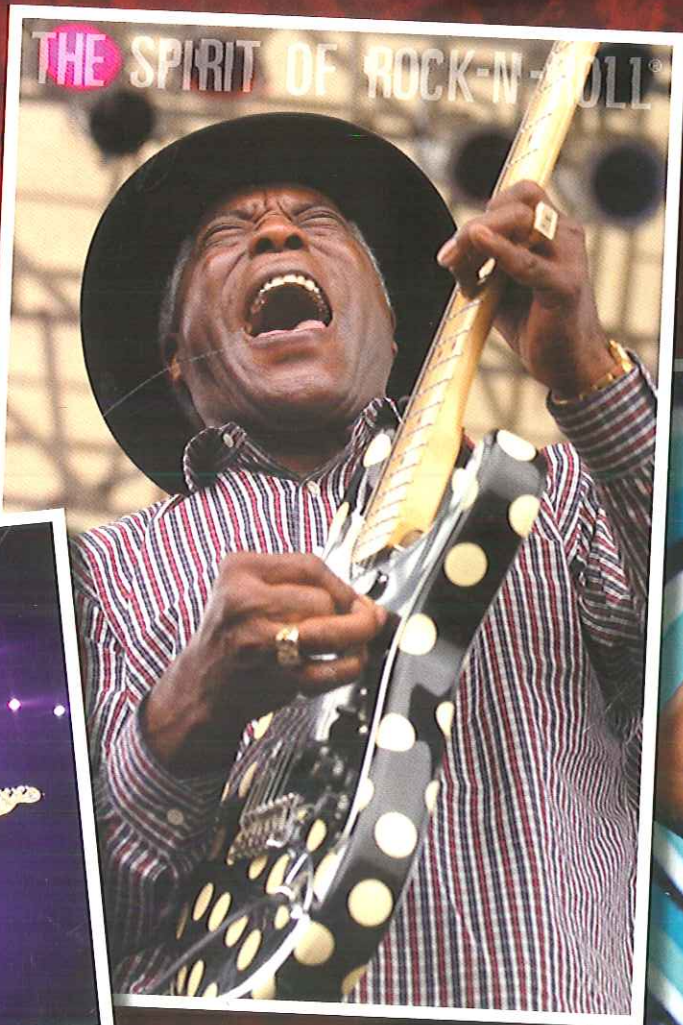
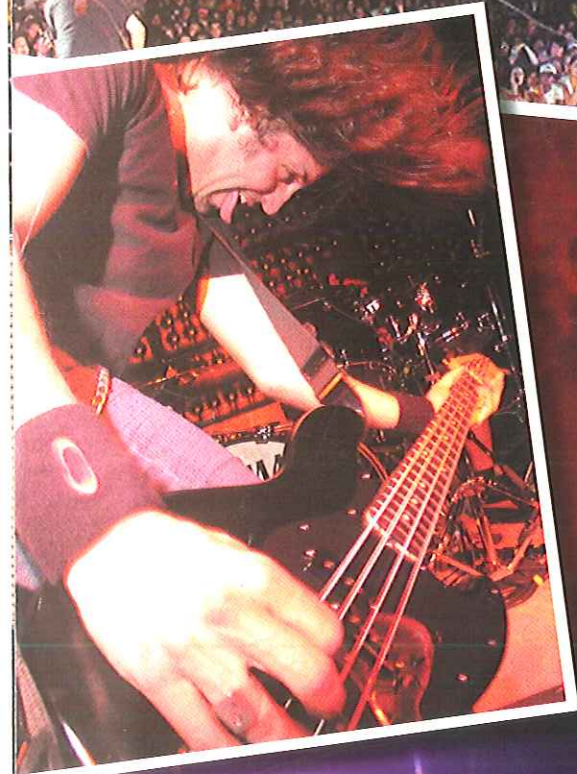
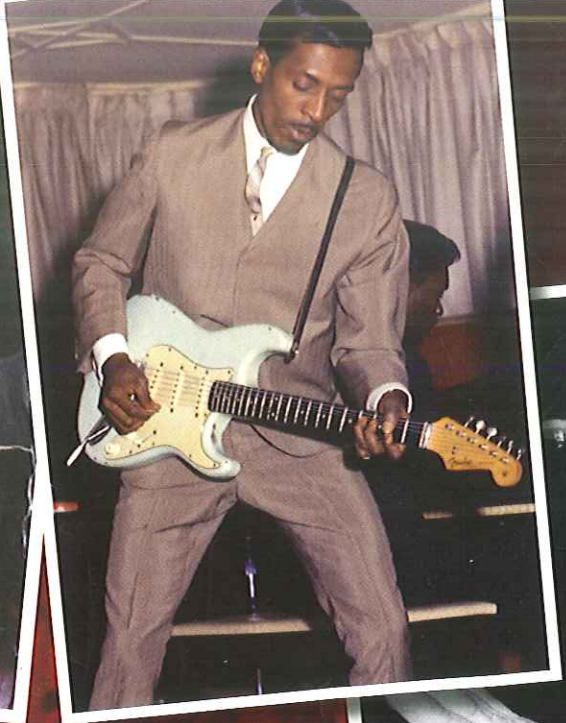
## DINER GIRL

099-4012-402M/502L/602XL



## TATTOO BIRD

099-9413-406M/506L/606XL



\$9.95 USA

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