



STANDARD MODELS

Johns steel guitars



TRADITIONAL
TURQUOISE



M-II DELUXE
METALLIC PURPLE

On The Loose:
THE HYBRID
IN METALLIC GOLD



MAVERICK DELUXE
SEA-FORTH/RED



HORIZON DELUXE
SEA-FORTH/BLUE

Standard Model Guitars (except Traditional) feature the Seymour Duncan JB Humbucking Pickup. Traditional, M-II Deluxe and Maverick Deluxe are available with maple or rosewood fingerboards.

STANDARD MODELS

rock-strat-body guitars

M-4 CUSTOM
BLACK

HORIZON CUSTOM
GUNMETAL BLUE

Acoustic

M-4 STANDARD
METALLIC GREEN

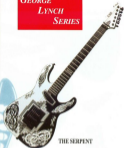
HORIZON-4
CANDY APPLE RED

HORIZON-5
PEARL WHITE

ball-on-neck

rock-strat-body

*GEORGE
LYNCH
SERIES*



THE SERPENT



SUNBURST TIGER



SKULLS & SNAKES LTD. ED.



KAMIKAZE LTD. ED.



KAMIKAZE-I

THE GRAPHIC FINISHES AND CUSTOM GUITARS PICTURED ON PAGES 56 & 7 ARE ONLY A FEW EXAMPLES OF WHAT'S AVAILABLE FROM THE ESP CUSTOM SHOP.

IF YOU WOULD LIKE AN INSTRUMENT BUILT TO YOUR SPECIFICATIONS, PLEASE SUBMIT THE CUSTOM ORDER FORM ON THE BACK COVER OF THIS CATALOG TO AN AUTHORIZED ESP DEALER.

GRAFFITI



SNAKESKIN



SKULLS & ROSES



MULTISHIRL



BLOND



FLAMES



**CUSTOM TRADITIONAL,
NATURAL FINISH,
FIGURED MAPLE TOP,
LOCKING TREMOLO,
BLACK HARDWARE**



**TRADITIONAL SERIES
BLACK WITH BINDING**



**M-II DELUXE
BLACK, 3 HUMBUCKING EMG PICKUPS,
SHELL & CROSSBONE INLAYS**



**M-II DELUXE
SEA-TAN PURPLE,
FIGURED MAPLE TOP,
GOLD HARDWARE**



TRADITIONAL SERIES
VINTAGE FINISH FINISH



M-II CUSTOM
SEMI-HOLLOW BODY, FINISHED MAPLE TOP,
JESU KING PICKUPS, GOLD HARDWARE



HORIZON-4
SEMI-HOLLOW BOUT,
BINDING,
FIGURED MAPLE TOP



TRADITIONAL SERIES
MOKEY SUNBURST,
GOLD HARDWARE



Call us at 800 421-8388 for your nearest authorized ESP dealer

THE HORIZON CLASSIC

PLEASE SUBMIT THIS FORM TO AN AUTHORIZED ESP DEALER

Date:
Dealer:
Customer:

EACH INSTRUMENT BUILT TO ORDER IN THE U.S.A.

DELIVERY TIME 3 MONTHS

SPECIFICATIONS

STANDARD: Carved top body, set neck construction, 24 3/4" scale length, dot inlays with "ESP" inlay at 12th fret, thin "U" shape neck contour, 1 3/4" nut width, extra jumbo frets.

MATERIALS: Mahogany with figured maple body top and matching headstock
 Mahogany body and neck.

SELECT FROM THESE OPTIONS AT NO ADDITIONAL COST

CONSTRUCTION: Solid body
 Semi-hollow body

BRIDGE SYSTEM: Non-tremolo
 Floyd Rose licensed double locking tremolo system
 Non-locking tremolo with Special locking tuners & graphite nut

FRETS: 22 24

FINGERBOARD: Rosewood Maple

PICKUPS: EMG Seymour Duncan ESP _____

CONFIGURATION: 2-Hum Hum-Single H/S/S H/S/H S/S/S

PICKUP MODELS: Bridge: _____ Middle: _____ Neck: _____

CONTROLS: Master volume, master tone, pickup selector switch
 Other: (Specify switches, controls and desired placement)

HARDWARE: Gold Black Chrome

COLOR: Sea-foam blue
 " " green
 " " purple Sea-foam red
 " " black
 Honey sunburst Cherry sunburst

STRING GAUGES: _____





*Each HORIZON CLASSIC
IS HANDCRAFTED TO
YOUR SPECIFICATIONS
IN THE U.S.A.
PLEASE REFER
TO THE ORDER FORM
ON THE OPPOSITE
PAGE FOR A LIST
OF AVAILABLE
OPTIONS.
IF YOU HAVE
ANY QUESTIONS
REGARDING THIS
OR ANY OTHER
ESP PRODUCT,
CALL US
TOLL-FREE AT
(800)423-8188.*



Kirk Hammett/Metallica



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Page Hamilton/Helmet



Gilly Clarke/Guns N' Roses

Call us at 800 423-8388 for your nearest authorized ESP dealer

ESP CUSTOM ORDER FORM

PLEASE SUBMIT THIS FORM TO AN AUTHORIZED ESP DEALER

Date: _____
Dealer: _____
Customer: _____

REMEMBER! CUSTOM ORDER DELIVERY TIME IS FOUR MONTHS

MODEL: _____ (RIGHT-HANDED) (LEFT-HANDED)

BODY

BODY SHAPE: (S-B) (Maverick) (Bristle) (Flow) (Vibe) (Other) _____

CONSTRUCTION: (Set-in) (Block-top) (Set-neck)

MATERIAL: (Solid) (Ash) (Maple) (Mahogany) (Figured Maple Top) (Other) _____

BINDING TOP: (Yes) (No) BACK: (Yes) (No) BINDING COLOR: (White) (Cream) (Black)

ROUTING: (Back-NO PROGRAMS) (Face WITH PROGRAMS)

PICKUP CONFIGURATION: NECK: (None) (IC) MIDDLE: (None) (IC) BRIDGE: (None) (IC)
(IF BLANDED, PLEASE SPECIFY)

FINISH: _____ (IF NOT A STANDARD FINISH, SUPPLY SAMPLE COLOR OR ARTWORK)

NECK

HEADSTOCK SHAPE: (ESP Patent) PLAYS: (None) (Offset Dowel) (None)
(ESP Traditional) (Vintage D per side) (Other) _____

(Epiphone) (Other) _____ "ESP" INLAY AT 12th FRET: (Yes) (No)

REVERSE: (Yes) (No) TILT: (Yes) (No) FINGERBOARD END: (Square) (Rounded)

HEADSTOCK FINISH: (Black) (Natural) FINGERBOARD ENDING: (Yes) (No)
(Match Body Finish) (Other) _____ HEADSTOCK BINDING: (Yes) (No)

NECK FINISH: (None) (Match Body) NUT: (Locking) (None) (Synthetic) (Bone)
(Unfinished) (Gloss) (Other) _____ WIDTH: (1/8") (3/16") (1/4") (Other) _____

FINGERED: (Maple) (Rosewood) (Ebony) NECK CONTOUR: _____

NUMBER OF Frets: (21) (22) (24) LOGO: (ESP) (ESP-Model Name) (ESP-Custom)
SIZE: (Std. Acoustic) (Mod. Acoustic) (Electric) (ESP) _____

PARTS

HARDWARE COLOR: TUNING MACHINES: (Deluxe Gear)
(Black) (Chrome) (Gold) (Vintage Kluson) (Locking Special)

BRIDGE SYSTEM: INPUT JACE: (Side of Body) (Deep Dish)
(Fixed Base Mounted Locking Tremolo) (Other) _____
(Vintage Base Tremolo)

(2-Point Vintage Base Tremolo) PICKUPS: (ESP) (EMG) (Signature Custom)
(None Tremolo) PICKUP MODEL: Neck _____
(Other) _____ Middle _____
Bridge _____

RECESSED TREMOLO: (Yes) (No) CONTROL PATTERN: _____
(Specify controls)

PICKGUARD: (No) (Yes) Color: _____
(Specify material, or any special wiring)

PLEASE ATTACH ANOTHER SHEET FOR ANY ADDITIONAL DIAGRAMS OR INSTRUCTIONS

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ESP DEALER TERMS & SALES REP INFO

1993

THE ESP GUITAR COMPANY INC.
800-423-8388 313-969-0877 FAX 969-0974

7561 SUNSET BLVD. HOLLYWOOD-CA 90046

TERMS:

ALL GUITAR AND BASS ORDERS WILL BE INVOICED AT A 30% DISCOUNT FROM LIST PRICE. AN ADDITIONAL 1% DISCOUNT WILL BE GIVEN FOR C.O.D. OR PROMPT PAYMENT (30 DAYS). REPLACEMENT PARTS ORDERS DO NOT RECEIVE THE ADDITIONAL 1% DISCOUNT. ALL ORDERS WILL BE C.O.D. CASH UNLESS A CREDIT APPLICATION HAS BEEN SUBMITTED AND APPROVED IN ADVANCE.

ESP GUITARS AND BASSES ARE SOLD ON AN EXCLUSIVE DEALER BASIS.

OPENING ORDERS WILL BE FOR EIGHT PIECES. THESE INSTRUMENTS MAY BE SCHEDULED FOR DELIVERY IN TWO EQUAL SHIPMENTS OVER A SIXTY DAY PERIOD. OPENING ORDERS MUST INCLUDE A PRODUCT MIX OF BOLT-ON AND NECK-THRU-BODY INSTRUMENTS.

SHIPPING:

ALL ORDERS WILL BE SHIPPED VIA UNITED PARCEL SERVICE (GROUND UNLESS OTHERWISE SPECIFIED).

ALL SHIPPING CHARGES WILL BE PAID BY DEALER.

ALL DELIVERIES WILL BE TO LOS ANGELES, CALIFORNIA.

DEALERS WILL BE RESPONSIBLE FOR SHIPPING COSTS ON PROPERLY SHIPPED ORDERS THAT ARE REFUSED.

BACK ORDERS:

ITEMS NOT IN STOCK WILL AUTOMATICALLY BE PLACED ON BACK ORDER AND WILL BE SHIPPED AS SOON AS POSSIBLE. PLEASE CALL WITH ANY QUESTIONS REGARDING THE STATUS OF YOUR ORDER.

RETURNS & CREDITS:

IF YOU ARE NOT COMPLETELY SATISFIED WITH THE PRODUCT YOU RECEIVE, YOU MAY RETURN IT FOR CREDIT. IF YOU WISH TO MAKE A RETURN YOU MUST RECEIVE AUTHORIZATION FROM OUR NEW YORK OFFICE. ALL REQUESTS FOR RETURNS MUST BE MADE WITHIN TEN DAYS AFTER RECEIPT OF SHIPMENT. RETURNS MUST BE IN ORIGINAL CONDITION.

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800-423-8388

THE ESP GUITAR GROUP CANADA

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