



Electric Guitars and Basses

Electric Sound Products

Every E.S.P. instrument is built with the same high standards, regardless of price. Each one of our guitars and basses is manufactured in our own factories so that we can control every phase of production. Unlike so many of today's guitar companies that purchase a neck from one factory, tuning machines from another and pickups from a third source, we at E.S.P. manufacture every component used in the construction of our instruments ourselves! This allows us complete quality control; at E.S.P. we take full responsibility for our products. How many of today's guitar manufacturers can make this claim?

The first thing most people notice about our instruments is the high lustrous, handrubbed finishes. But there's more to an instrument than just great looks...there's playability and sound quality to consider. We hope this catalogue will interest you enough to visit your nearest E.S.P. dealer and check them out.

Each of our factories specializes in a different area of manufacturing so that we can maintain consistent quality control at all levels of production. Our first factory produces all the software used to program the computer-controlled routing machines at the other factories. This facility also produces all custom guitars and pre-production prototypes. Number 2 is the woodworking factory, where all bodies and necks are constructed from our huge reserve of selected and seasoned woods. The third factory, which is the largest, is responsible for metal parts, pickups, painting and final assembly of all E.S.P. instruments. This factory is our pride and joy. After eight years of meticulous planning, in 1981 we eagerly began its construction. This facility is now open and fully operational...easily one of the most technologically advanced guitar factories in the world!

Contents

400 Series Guitars	3-4
400 Series Basses	4
600 Series Guitars	6-7
Survivor Basses	8
Horizon Series	9
Hybrid Series	10
Design Series	11

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STAGE



STAGE



The demand for vintage instruments has been overwhelming. However, the supply of these guitars is extremely limited and because of this lack of supply their prices have been well above the means of the working player. Last year one manufacturer introduced its own releases of these sought-after models. But the prices of the releases were so close to those of the original models most musicians still could not afford to own one.

That's where E. S. P. comes in. Using modern production techniques we have created a line of traditionally styled instruments that are retail priced fifty percent lower than those mentioned above.

As we've said before, looks are only one important factor. You will have to visit your nearest dealer for a hands-on demonstration to prove to yourself how great these instruments play and sound.



STAGE



70463

70463

J-8404

P-94RT

P-9462

Model	70463	70463	70463	70463
Body	Telecaster	Telecaster	Telecaster	Telecaster
Finish	White	White	Black	Black
Neck	Maple	Maple	Maple	Maple
Scale	25.5"	25.5"	25.5"	25.5"
Bridge	Telecaster	Telecaster	Telecaster	Telecaster
Pickups	Single coil	Single coil	Single coil	Single coil
Controls	Volume, tone	Volume, tone	Volume, tone	Volume, tone
Price	\$299.99	\$299.99	\$299.99	\$299.99
Weight	10.5 lbs.	10.5 lbs.	10.5 lbs.	10.5 lbs.
Country of Origin	USA	USA	USA	USA
Warranty	3 years	3 years	3 years	3 years

Model	P-94RT	P-9462	P-9462
Body	Telecaster	Telecaster	Telecaster
Finish	Black	Black	Black
Neck	Maple	Maple	Maple
Scale	25.5"	25.5"	25.5"
Bridge	Telecaster	Telecaster	Telecaster
Pickups	Single coil	Single coil	Single coil
Controls	Volume, tone	Volume, tone	Volume, tone
Price	\$299.99	\$299.99	\$299.99
Weight	10.5 lbs.	10.5 lbs.	10.5 lbs.
Country of Origin	USA	USA	USA
Warranty	3 years	3 years	3 years



600 Series



Maple Custom



Blue Deluxe

E. S. P. has built-in a number of design innovations to make these instruments perform above all the standards. Our redesigned peghead allows the strings to travel in a perfectly straight line, so there's no extra binding or friction between the nut and the gears. All of our nuts are bone, not plastic. And our necks feature twenty-two frets for extended playing range. The slight degree of fingerboard curvature provides for easy string bending with no choking, right up to the twenty-second fret. The Flicker II Bridge System gives you the ultimate tremolo tailpiece, whether you're into mild use or full-blown dive-bomber type effects. The pickups are specially designed and feature compensated pole piece spacing for maximum alignment with the strings.

Atage Standard



Atage Deluxe

Edge Standard



Edge Custom



Model	Body	Neck	Bridge	Pickups	Controls	Price
Atage Standard	Semi-hollow	Maple	Fixed	2x Single	Volume, Tone, 2x Switch	\$1,299
Atage Deluxe	Semi-hollow	Maple	Fixed	2x Single	Volume, Tone, 2x Switch	\$1,499
Edge Standard	Solid	Maple	Fixed	2x Single	Volume, Tone, 2x Switch	\$1,299
Edge Custom	Solid	Maple	Fixed	2x Single	Volume, Tone, 2x Switch	\$1,499
Atage Standard	Semi-hollow	Maple	Fixed	2x Single	Volume, Tone, 2x Switch	\$1,299
Atage Deluxe	Semi-hollow	Maple	Fixed	2x Single	Volume, Tone, 2x Switch	\$1,499
Edge Standard	Solid	Maple	Fixed	2x Single	Volume, Tone, 2x Switch	\$1,299
Edge Custom	Solid	Maple	Fixed	2x Single	Volume, Tone, 2x Switch	\$1,499

Hybrid Series



Hybrid 1



Hybrid 2

Utilizing many of the more popular features found on several different instrument designs, we have put together combinations not previously available to the guitarist. These models have received the highest praises from reviewers of various music magazines, as well as from professional players.

If you're looking for an instrument that stands apart from the crowd, perhaps you should try one of our hybrids.

Model	Body	Neck
Hybrid 1	Aluminum	Maple
Hybrid 2	Aluminum	Dark Wood
Hybrid 3	Aluminum	Maple
Hybrid 4	Aluminum	Dark Wood
Hybrid 5	Aluminum	Maple
Hybrid 6	Aluminum	Dark Wood
Hybrid 7	Aluminum	Maple
Hybrid 8	Aluminum	Dark Wood
Hybrid 9	Aluminum	Maple
Hybrid 10	Aluminum	Dark Wood
Hybrid 11	Aluminum	Maple
Hybrid 12	Aluminum	Dark Wood
Hybrid 13	Aluminum	Maple
Hybrid 14	Aluminum	Dark Wood
Hybrid 15	Aluminum	Maple
Hybrid 16	Aluminum	Dark Wood
Hybrid 17	Aluminum	Maple
Hybrid 18	Aluminum	Dark Wood
Hybrid 19	Aluminum	Maple
Hybrid 20	Aluminum	Dark Wood



D-21

These instruments are built in limited quantities and are excellent examples of the high quality available from E. S. P., representing a design approach different from the rest of the models shown in this catalogue.

Both instruments were designed by professional players to meet their demands on stage and in the studio. The double-neck was built for Carmine Rojas of the David Bowie Band, and the unusual bass was made for Yamashita, bass player in Loudness.

We have now put both models into limited production and made them available to anyone who desires a different approach to his music.

D-21





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