





CRAFTSMANSHIP-THE KEY TO OUALITY

Selecting a semi accustic electric can be a frustrating search for the discriminating guitarist. Not only are there large differences between the instruments offered by various manufacturers, but there are wide variations in quality and sound even among guitars from the same

Many different design elements have to come together just perfectly for a semi acoustic electric to really perform well. If the neck material is too hard, its voice will be barsh. If the sustain block isn't joined perfectly to the top and back, the instrument will be "mushy" with little sustain. If the block is out many too much at the wiring holes, it won't sing properly, especially on the first and second strings.

When all the elements of a semi acoustic are working properly, the instrument has a sweet and responsive quality like no other electric. At Ibanez, we're committed to making them right-or not making them at all.

Working with guitarists and in our own labs, we took a "ground up" approach to designing the Artist semi-acquistics and studied every component and system and how they related to each other. The result is line of instruments we present here

The body construction is as tight and as solid as can be done, with only a small wiring hole in the sustain block. The mahogany neck provides a perfect acoustic compliment to the body, adding warmth and sweetpere to the highe

The Ibanez Super 58 pickup was designed for the Artist semi acoustics. Its premium Alpico III magnet provides a perfectly matched electric output to the acoustic properties of the guitar Just pick up an Artist semi acoustic. Before you finish your first lick.

you'll know it's made right -- it sings !



A special manufacturing process guaran-

tees a perfect fit between the sustain block

and too and back. We also install the wiring

in two stages, so a small wiring hole is all that's necessary in the systain block

The hand-shaped mahogany neck adds

warmth and sweetness to the instrument,

Their electric response matches the acou-stic response of the instrument, giving you

this extra heavy tailniece not only adds to the power of the instrument, but simp-

tremendous balance and clarity OUIK-CHANGE TAIL PIECE Solidly stud-mounted to the sustain block.

lifies string changes as well.

particularly the highs.

SUPERSE PICKLIPS

CONTR

AS50

The Smaller Package Many solid body players find difficulty in

transitioning to a semi acoustic because of the body size. We trimmed about 15% from our full sized semi acoustics and incorporated several features to make the AS50 a bit hotter than a standard semi The Best of Tradition



The AS100 is simple and straightforward, with all the features that traditionalists

prefer. The rosewood fingerboard and dot position markers offer a classic grace and playability that you may have thought was only history AS200



The first feature to catch your eye on the AS200 is the highly figured curly maple body. The asset and clear sound of the Super 58 pickups is sure to catch your

IRANEZ ARTISTS Mickey Moody (Whitesnake) R Patrik Simons (The Doobie Brothers) C John Scofield Micheal Franks E Bud Nuanez (Seawind)

> Machine Heads: Velve Tune







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ARear nickup @Rear pickup





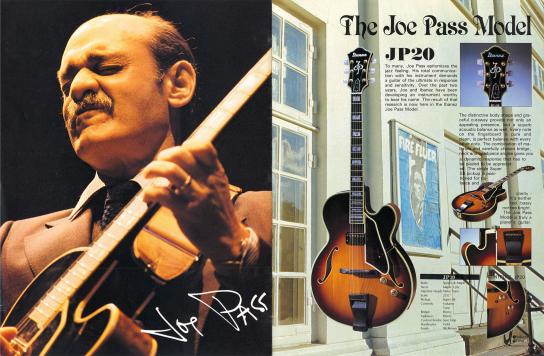
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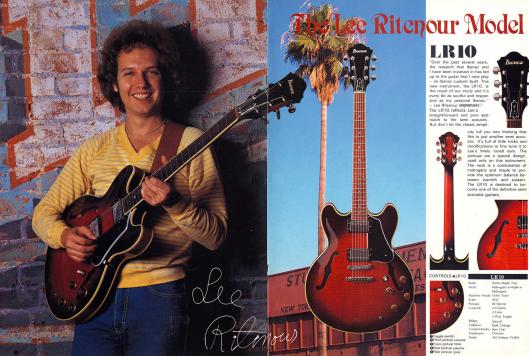
kups:	Super 58
ntrols	2-Volume
	2-Tone
	3 Way Togg
fee:	ST-Bridge
piece:	Quik Chang
ntrol Knobs:	Sure Grip
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way rogge	3 may rogge	1-Tri Sound
T-Bridge	ST-Bridge	ST-Bridge
Quik Change	Quik Change	Quik Change
ure Crip	Sure Crip	Sure Grip
home	Chrome	Gold
W (Antique Violin)	AV (Antique Violin)	AV (Antique Violin)

Laminated Maple

AS100	AS20
nated Maple	Flame Maple T
ogarry	Mahogany
e Tupe	Velve Tune
-	24%
r 58	Super 58
lume	2-Volume
ne	2-Tone
ay Toggle	3 Way Toggle
	1-Tri Sound
ridge	ST-Bridge





the research that Ibanez and I have been involved in has led up to the quitar that I now play - an Ibanez custom-built. This new instrument, the LR10, is the result of our study and it's every bit as soulful and respon sive as my personal Ibanez." - Lee Ritenour (signature) The LR10 reflects Lee's





city full you into thinking that this is just another semi acoustic. It's full of little tricks and modifications to fine tune it to Lee's finely tuned ears. The pickups are a special design. used only on this instrument. The neck is a combination of mahogany and maple to provide the optimum balance between warmth and sustain. The LR10 is destined to become one of the definitive semi acoustic guitars.

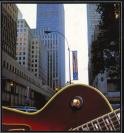
> Mahozany + Manle + Mahogany

3 Way Toggle



Special Tailoieces Control Knobs: Sure Grip Hardwares AV(Antique Violin)





| Ibanez Full & Semi Acoustic Electric Guitars | George Benson Model : GB10,GB20 | Joe Pass | Model : JP20 | Lee Ritenour | Model : LR10 | "AR" Semi-Acoustic Series ;

AS50, AS100 & AS200 Full-Acoustic Model : FG100

IBANEZ MUSICIANS

Andrew Latimer (CAMEL). Bobby Cachran. Booker T. Jones. Bud Nusnez (SEAWIND). George Benson. John Scofield. Joe Pass. Lee Ritenouv. Michael Franks. Mickey Moody (WHITESHAKE). Patrick Simmons (THE DOOBLE BROTHERS). Tom Rutledge (DOLLY PARTON BAND)



